

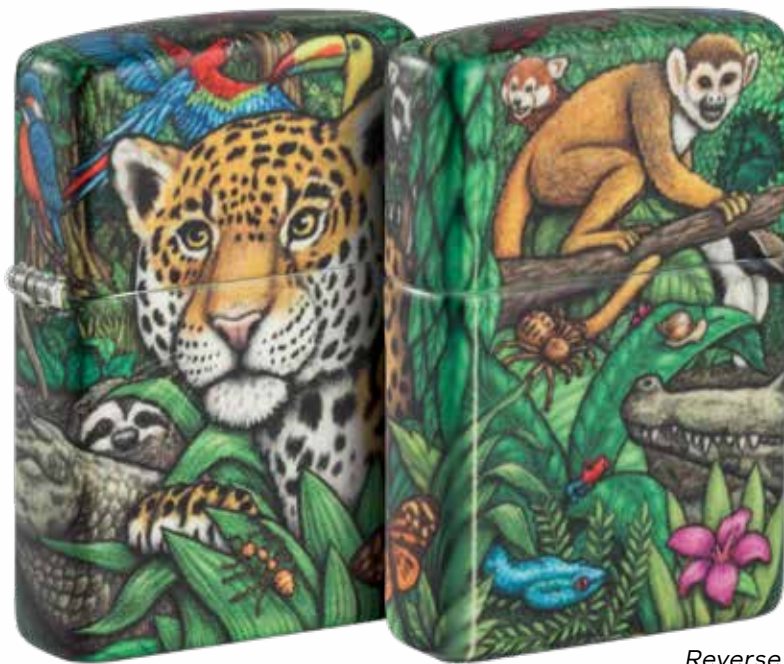
ZIPPO



**2020
Holiday Select**



Reverse



Reverse



49347
Glow-in-the-Dark Green
540 Color



A New Chapter for the Mysteries of the Forest

Celebrating one of Zippo's most beloved collectibles, 1995's Mysteries of the Forest, this 25th Anniversary Collectible features two windproof lighters enveloped in a lush jungle scene, using Zippo's new 540 Color design process combined with a new glow-in-the-dark finish. Packaged in a sustainably sourced, USA-crafted wood box created in partnership with WOODCHUCK USA, each collectible purchased also plants a tree, preserving and protecting these vital habitats for future generations. The boxes are consecutively numbered, with production of this collectible limited to 12,000 worldwide.





WP 49332
Street Chrome
Cherry Emblem
Attached

Reverse

New Wrapped Wood Emblems Help Fight Fire with Fire

Zippo x WOODCHUCK USA debut new wrapped wood emblem lighters, each enhanced with laser engraving to create intricate two-tone burned-in designs. Continuing the success of Zippo's award-winning Fight Fire with Fire campaign, these lighter designs and Zippo's commitment to plant a tree for every lighter sold in partnership with WOODCHUCK USA, and their BUY ONE.® PLANT ONE.® program will be extensively featured in Zippo's marketing efforts.



WP 49331
Street Chrome
Cedar Emblem
Attached

Reverse



NEW 540 COLOR

Lets No Surface Go Undecorated

Immersive, vivid, durable designs are the new frontier of Zippo's unparalleled decorative abilities. Zippo's new 540 Color process allows for complete coverage of the lighter's surface with precision artwork. Hinges and bottom stamps are laser engraved to allow for peak performance and easy date stamp verification, but otherwise every single nanometer of the lighter's surface can be covered by this resilient new process.

To help showcase the vibrance of 540 Color, Zippo has partnered with globally renowned street artists, Tristan Eaton and Marija Tiurina.



Tristan Eaton

Eaton, one of the founders of the designer toy movement, is perhaps best known for his large scale public murals which he executes in freehand spray paint. This lighter features one of Eaton's most well-known murals, *American Power*, which still can be seen at Wynwood Walls in Miami, USA.

P 49393
540 White Matte
540 Color

Reverse



Marija Tiurina

Marija Tiurina is a London-based illustrator who has worked with some of the largest companies in the world. Tiurina's work spans a variety of projects from advertising, print and children's books to gaming, concept art and online illustration. The lighter design is an adaptation of her Thought Slaughter painting, which she describes as "a watercolor *Ode to anxiety*."



P 49392
540 White Matte
540 Color

Reverse

Tattoos



◆ **49262**
Brushed Chrome
Color Image



◆ **49253**
Brushed Chrome
Color Image



◆ **49303**
Armor®
High Polish Brass
Deep Carve/Epoxy Inlay
w/Emblem Attached
Adorned with Swarovski® crystal.

Jack Daniel's®

Available in select countries, some restrictions apply.

JACK DANIEL'S and OLD NO. 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2020, Jack Daniel's — All Rights Reserved. Your friends at Jack Daniel's remind you to drink responsibly. For sale to adults of legal drinking age.



◆ **49281**
Black Matte
Texture Print



Reverse

◆ **49282**
Armor®
High Polish Black Ice®
MultiCut



James Bond

© 2020 Danjaq, LLC and Metro-Goldwyn-Mayer Studios Inc. 007™ and related James Bond Indicia ©1962-2020 Danjaq, LLC and Metro-Goldwyn-Mayer Studios Inc. 007™ and related James Bond Trademarks are trademarks of Danjaq, LLC. All Rights Reserved. www.007store.com.

Bond is Back

Sleek, sophisticated, and always in good taste, Zippo releases a new take on Bond's signature 007, deep carved onto an Armor High Polish Black Ice lighter. Excitement for all things 007 is sure to be high with Britain's most famous agent set to return to theatres this November.

49283
Armor®
High Polish Black Ice®
Deep Carve

Zippo Designs



49255
High Polish Brass
Auto Engrave



49357
540 White Matte
540 Color



49356
540 White Matte
540 Color

Patterns

Skulls



◆ **49252**
Mercury Glass
Color Image



◆ **49260**
Street Chrome
Color Image



◆ **49254**
Black Matte
Color Image



◆ **49293**
Brushed Chrome
Emblem Attached



◆ **49298**
Street Chrome
Emblem Attached



◆ **49300**
Armor®
High Polish Black Ice®
Deep Carve/Emblem Attached

Adorned with Swarovski® crystals.

Nautical



P 49355
540 White Matte
540 Color

Reverse

Patriotic



◆ 49251
Street Chrome
Color Image



◆ 49350
Armor®
High Polish Black Ice®
Deep Carve/Photo Image

Playboy

Available in select countries, some restrictions apply.

© 2020 Playboy Enterprises International, Inc.
Playboy and the Rabbit Head Design are trademarks
of Playboy Enterprises International, Inc. and used
under license by Zippo Manufacturing Company.



◆ 49286
Purple Matte
Texture Print

Music

©2020 Leidseplein Presse B.V. Under License to Perryscope Productions / Epic Rights.
©2020 Bludgeon Riffola Limited. Under License to Epic Rights.

BOB MARLEY BOB MARLEY™ © Fifty-Six Hope Road Music Ltd., 2020; Right of Publicity and Persona Rights - Fifty-Six Hope Road Music Ltd. WWW.BOBMARLEY.COM

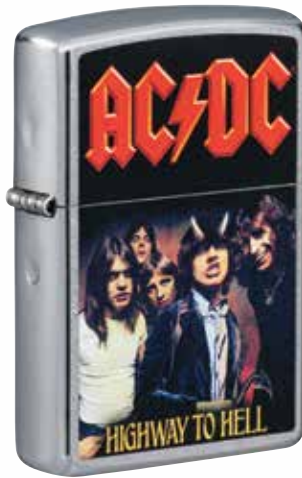
GLOBAL © 2020 Iron Maiden LLP. Iron Maiden® Under License to Global Merchandising Services, Ltd.

Encore-able Designs

Whatever fills your playlist, Zippo is here to help salute your favorite bands and musicians. These new festival-worthy designs celebrate long touring acts that won't be running out of fire-power any time soon.



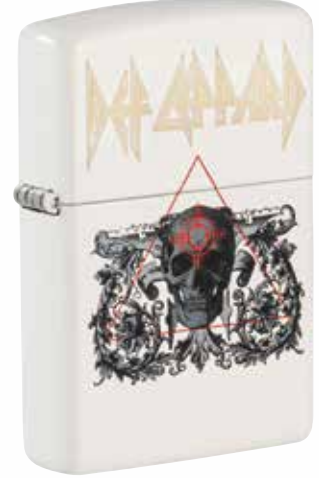
◆ **49236**
Street Chrome
Color Image



◆ **49235**
Street Chrome
Color Image



◆ **49234**
Street Chrome
Color Image



◆ **49237**
White Matte
Color Image/
Laser Engrave



◆ **49238**
Royal Blue Matte
Color Image

Cannabis

Available in select countries, some restrictions apply.



◆ **49240**
High Polish Brass
Fusion



◆ **49241**
High Polish Chrome
Color Image

Gaming

© 2020 Ubisoft Entertainment. All Rights reserved. Far Cry, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the U.S. and/or other countries. Based on Crytek's original Far Cry directed by Cevat Yerli. Powered by Crytek's technology "CryEngine". © 2020 Ubisoft Entertainment. All Rights reserved. The For Honor logo, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the U.S. and/or other countries. © 2020 Ubisoft Entertainment. All Rights Reserved. Watch Dogs, Ubisoft and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries.

Gamers Unite with New Ubisoft Designs

Vivid artwork and symbols from some of Ubisoft's hottest, top grossing video games means that these designs will be irresistible to collectors, hardcore and casual gamers alike.



◆ 49244
Black Matte
Color Image



◆ 49242
Satin Chrome
Color Image



◆ 49243
Street Chrome
Color Image



◆ 49245
High Polish Chrome
Lustre

Luck



49294
Street Chrome
Emblem Attached

Old-School Cool Emblems

Windproof lighters enhanced with emblems are a classic best seller. Zippo debuts five new emblem designs consumers won't want to put down.



49257
Black Matte
Laser Engrave



49256
Brushed Chrome
Lustre



49248
Street Chrome
Color Image

Eastern



Wishing You Great Happiness and Prosperity

Zippo prepares to welcome in 2021 – The Year of the Ox – with this new addition to the Chinese Zodiac series. Continuing the traditional feel of the series, The Year of the Ox is celebrated with a red matte lighter that has both laser and rotary engraved design accents, revealing the golden brass finish underneath. Consumers will be seeking this highly gift-able lighter well before the Lunar New Year holiday, making this a key item for your holiday order.

49233
Red Matte
Laser Engrave/
Auto Engrave



Reverse

49292
High Polish Black
Photo Image 360°



49259
Black Matte
Color Image

Mythology



◆ **49289**
 Armor®
 High Polish Chrome
 Deep Carve w/
 Emblem Attached

Adorned with Swarovski® crystal.



◆ **49249**
 Satin Chrome
 Auto Engrave



◆ **49250**
 Brushed Chrome
 Color Image

Outdoors



Reverse

◆ **49299**
 Armor®
 High Polish Black Ice®
 MultiCut/Laser 360°



Reverse

◆ **49302**
 Black Ice®
 Laser Engrave/Laser Fancy Fill

Animals



P 49247
Black Ice®
Laser 360°

Reverse



O 49246
Green Matte
Laser Engrave



O 49258
High Polish Chrome
Auto Engrave



O 49263
Gray
Color Image

Wolves



O 49295
Brushed Chrome
Emblem Attached



O 49261
Street Chrome
Color Image



Reverse

L 49353
Armor®
High Polish Black Ice®
MultiCut/Photo Image 360°

No Two Exactly Alike

A hand-painted full moon guides a wolf pack through the mountains on this pewter emblem. Each lighter will have subtle variations to its lunar surface.

New 360° Process Combo

Zippo introduces new dimensions in design by layering deep textured MultiCut engraving over 360° photo imaging.

Dragons



P 49287
High Polish Black
Photo Image 360°

Reverse



P 49354
540 White Matte
540 Color

Reverse



O 49297
Brushed Brass
Emblem Attached



O 49296
Street Chrome
Emblem Attached

MOLLE Pouch and Lighter Gift Sets



49400
OD Green Pouch and
Black Crackle®
Gift Set



Reverse

Made in the USA, this durable new lighter pouch was designed to military specs to easily snap onto tactical gear, keeping your lighter secure and easy to access. Available in 3 colors, each pouch comes in a convenient gift set with a Black Crackle® lighter – the original Zippo lighter finish made for military use during WWII.

- Made in the USA with Military Spec Materials
- 1" & 2" Nylon Webbing per Mil Spec style 17337
- 100 % Nylon Hook & Loop Velcro closure
- Velcro Cycle Life 20,000 operations minimum
- Carabiner Loop
- MOLLE Attachment System
- Compatible with any PALS



49401
Coyote Pouch and
Black Crackle®
Gift Set



Reverse



49402
Black Pouch and
Black Crackle®
Gift Set



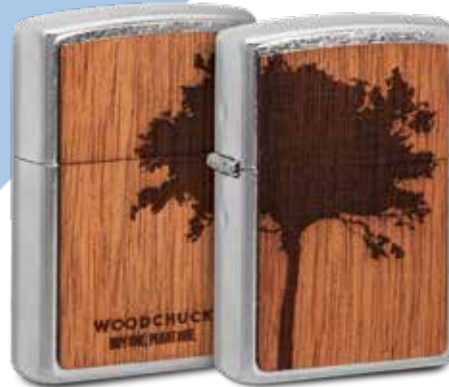
Reverse



*Packaging for all
MOLLE Gift Sets*

Ready to Go Gift Sets

Back by popular demand, featuring new lighter designs.



Reverse

49066

Street Chrome
WOODCHUCK USA
Mahogany Emblem Attached
Woodchuck Lighter &
Bottle Opener Gift Set



Packaging

Jack Daniel's®

Available in select countries, some restrictions apply.

JACK DANIEL'S and OLD NO. 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2020, Jack Daniel's — All Rights Reserved. Your friends at Jack Daniel's remind you to drink responsibly. For sale to adults of legal drinking age.



49349

Street Chrome
Color Image
Jack Daniel's® Flask
and Lighter Gift Set



Packaging



49358

Brushed Chrome
Lustre
Zippo Flask and
Lighter Gift Set



Packaging



49391
 Street Chrome
 Color Image
 Zippo Lighter and Zippo Knife Gift Set

Available in select countries, some restrictions apply.



Packaging

Fireball®

Available in select countries, some restrictions apply.

FIREBALL and the Dragon Logo are registered trademarks of Sazerac Brands, LLC. THIS LICENSED PRODUCT IS INTENDED FOR ADULTS OF LEGAL DRINKING AGE.



49348
 Street Chrome
 Color Image
 Fireball Shot Glass
 and Lighter Gift Set



Packaging



44037
 Rose Gold Candle Lighter/Candle Gift Set
 USA Only



Packaging

NHL®

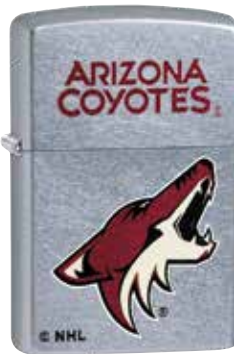
USA Only

NHL and the NHL Shield are registered trademarks of the National Hockey League. All NHL logos and marks and NHL team logos and marks depicted herein are the property of the NHL and the respective teams and may not be reproduced without the prior written consent of NHL Enterprises, L.P. © NHL 2020. All Rights Reserved.

◆ **Lighters on Page 19-20**
Street Chrome



49359
Anaheim
Ducks®



49360
Arizona
Coyotes®



49361
Boston
Bruins®



49362
Buffalo
Sabres®



49363
Calgary
Flames®



49364
Carolina
Hurricanes®



49365
Chicago
Blackhawks®



49366
Colorado
Avalanche®



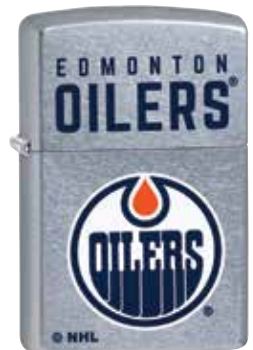
49367
Columbus
Blue Jackets®



49368
Dallas
Stars™



49369
Detroit
Red Wings®



49371
Edmonton
Oilers®



49372
Florida Panthers®



49373
LA Kings®



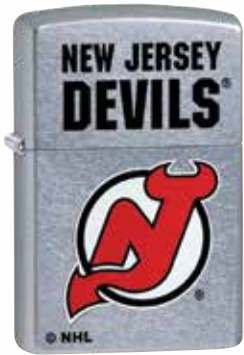
49374
Minnesota
Wild®



49375
Montreal
Canadiens®



49376
Nashville
Predators®



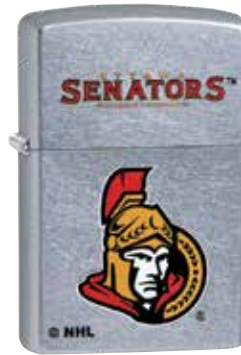
49377
New Jersey Devils®



49378
New York Islanders®



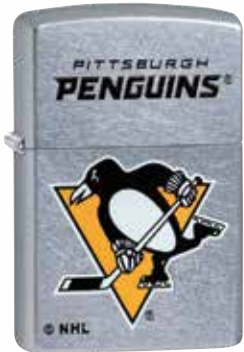
49379
New York Rangers®



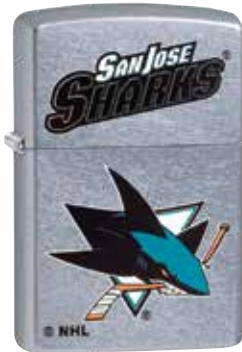
49380
Ottawa Senators®



49381
Philadelphia Flyers®



49382
Pittsburgh Penguins®



49383
San Jose Sharks®



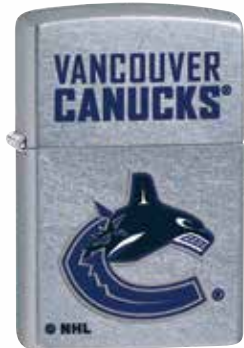
49384
St. Louis Blues®



49385
Tampa Bay Lightning®



49386
Toronto Maple Leafs®



49387
Vancouver Canucks®



49388
Vegas Golden Knights™



49389
Washington Capitals®



49390
Winnipeg Jets™



ZIPPO LIGHTER INSERT CO-PACK

Pair a Windproof Lighter with Zippo's new lighter inserts, allowing users to swap between the included Standard Classic and rechargeable Arc or Butane Insert for any adventure. Must be paired with a Windproof Lighter.

MOQ: 30 pieces on any stock or custom lighter designs Contact your Sales Representative for more information. Available in selected countries, some restrictions apply.

DOUBLE ARC

Rechargeable Insert and Lighter Set



Lighter for presentation purposes only. Lighter design and model can vary.



FITS ALL REGULAR-SIZED ZIPPO LIGHTER CASES*

*Excludes Slim and 1935 Replica models
**Licensed piece cannot be configured at this time



SINGLE TORCH

Refillable Insert and Lighter Set



Lighter for presentation purposes only. Lighter design and model can vary.



FITS ALL REGULAR-SIZED ZIPPO LIGHTER CASES*

*Excludes Slim and 1935 Replica models
**Licensed piece cannot be configured at this time



DOUBLE TORCH

Refillable Insert and Lighter Set



Lighter for presentation purposes only. Lighter design and model can vary.



FITS ALL REGULAR-SIZED ZIPPO LIGHTER CASES*

*Excludes Slim and 1935 Replica models
**Licensed piece cannot be configured at this time



Holiday Select

Part Number – Page Number Cross Reference Table

Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.
44037	18	49249	13	49283	6	49347	1	49366	19	49384	20
49066	17	49250	13	49286	8	49348	18	49367	19	49385	20
49233	12	49251	8	49287	15	49349	17	49368	19	49386	20
49234	9	49252	7	49289	13	49350	8	49369	19	49387	20
49235	9	49253	5	49292	12	49353	14	49371	19	49388	20
49236	9	49254	7	49293	7	49354	15	49372	19	49389	20
49237	9	49255	6	49294	11	49355	8	49373	19	49390	20
49238	9	49256	11	49295	14	49356	6	49374	19	49391	18
49240	9	49257	11	49296	15	49357	6	49375	19	49392	4
49241	9	49258	14	49297	15	49358	17	49376	19	49393	4
49242	10	49259	12	49298	7	49359	19	49377	20	49400	16
49243	10	49260	7	49299	13	49360	19	49378	20	49401	16
49244	10	49261	14	49300	7	49361	19	49379	20	49402	16
49245	10	49262	5	49302	13	49362	19	49380	20		
49246	14	49263	14	49303	5	49363	19	49381	20		
49247	14	49281	5	49331	3	49364	19	49382	20		
49248	11	49282	5	49332	3	49365	19	49383	20		

Zippo Guarantee

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee is additional to your statutory rights under national law.

Consumer Disclaimer: Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use. Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

Packaging

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the giftable standard “one box.” The “one box” is attractive, easy to handle and designed to fit in every Zippo display. Other packaging types are displayed below. Look for the corresponding icon to see which product comes standard with that package style.

One Box* 



Zippo Premium* 

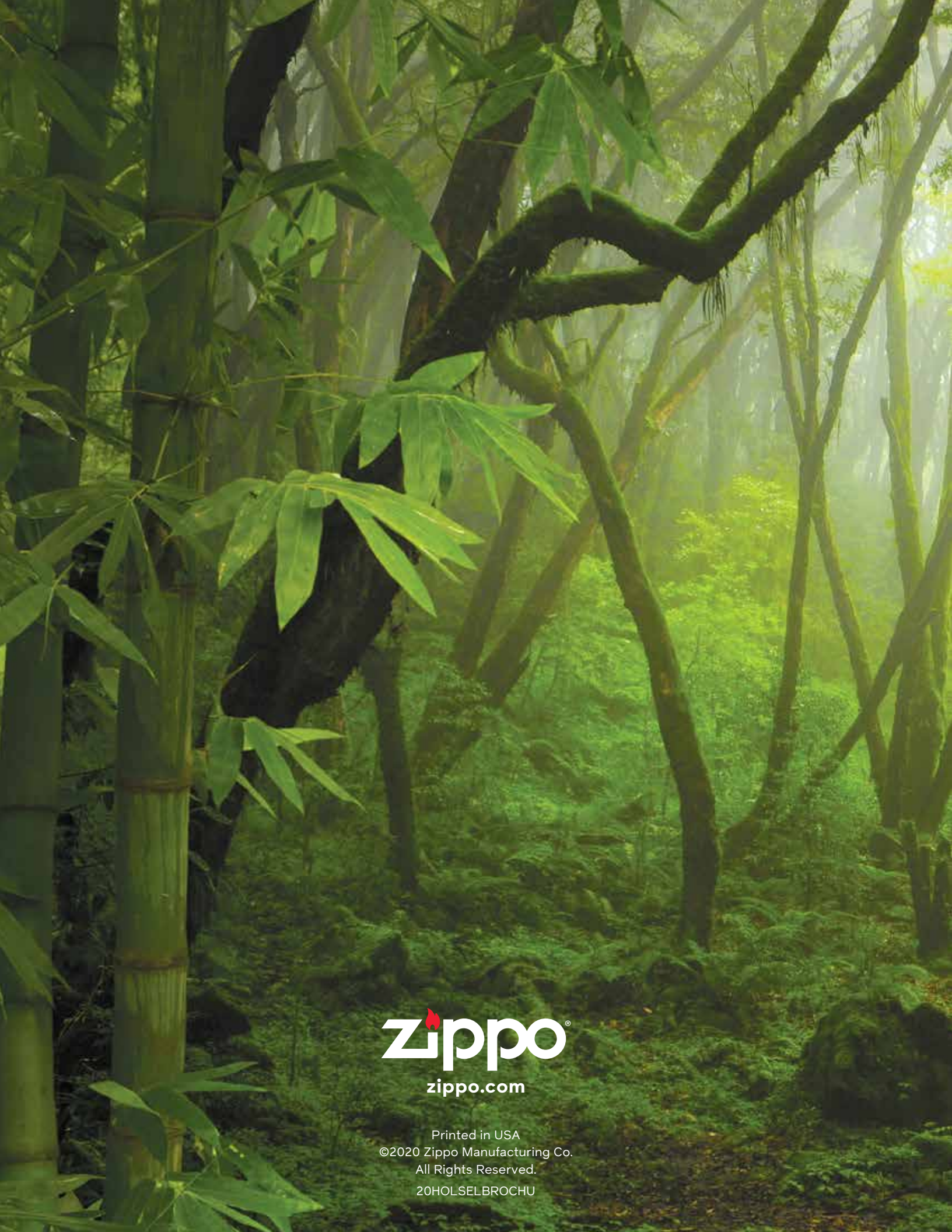


Woodchuck Premium* 



Luxury* 





zippo[®]
zippo.com

Printed in USA
©2020 Zippo Manufacturing Co.
All Rights Reserved.
20HOLSELBROCHU