

ZIPPO



2020 Zippo Collection

Z2 Vision

2020 Collectible of the Year

Zippo proudly introduces the 2020 Collectible of the Year, Z2 Vision. The collectible draws inspiration from the debut of Zippo's new logo, the first major revamp of the iconic brand's calling card since the flame design was first released in 1980.

Z2 Vision is truly a unique masterpiece combining Zippo's most popular and most recent processes with other high-end elements into one stunning limited-edition collectible.

The design features the new stylized "Z" wrapping around the lighter, thanks to Zippo's MultiCut process utilized in a new way to smoothly carve a recessed background that surrounds the signature Z, creating an embossed effect. The recessed areas are further adorned with a 360° laser engraved element of abstract monochromatic seamless waves. Set on an Armor Black Ice lighter and paired with a heavy gold insert, this year's collectible goes the extra mile with a special 2020 bottom stamp. The full year is stamped into the bottom of the lighter, along with the hallmark of a Zippo Collectible of the Year, the ZL logo.

Each lighter is consecutively numbered and comes in the Collectible of the Year's custom-designed packaging. Quantities are extremely limited, only 20,020 pieces will be available worldwide.

Details on the updated Zippo brand identity and access to related assets to be released in late Q1 2020.





49194
Armor® High Polish Black Ice®
MultiCut/Laser 360°

NEW Custom Packaging (not shown)

Z2 Vision introduces new updates to the Luxury packaging, giving the Zippo collector the first glimpse at the company's exciting new brand identity. With a crisp white box top and iridescent embossed elements inspired by the lighter design, a contrasting black bottom box that secures the collectible in black foam and showcases the wrapped design with mirrored wings, and complete with the inset placard that distinguishes this design as Zippo's 2020 Collectible of the Year, this limited edition lighter will absolutely stand out in any display.

In yet another Zippo first, the collectible receives a full outer box – in lieu of the traditional box sleeve – which comes in the 6 vibrant colors of Zippo's new look, making its arrival in collectors' hands a true unboxing event to be savored. Specific outer box colors cannot be ordered/guaranteed and you will receive a random assortment of colors within your shipment.

2020 Zippo Collection

The dawn of the third decade of the new millennium brings you exciting updates and innovations from Zippo. From the highly anticipated butane torch and rechargeable arc lighter insert accessories, to rechargeable arc candle lighters, and an ever-expanding range of vibrant base models, Zippo continues to innovate the products and display options that consumers notice and give Zippo retailers the sales edge.

As part of Zippo's continuing evolution and expansion, we are proud to unveil a new Zippo logo used in consumer communications as part of the company's complete brand visual identity update.

Our new visual identity captures the brand in a cohesive and powerful design. It sets Zippo apart from our competitors and is a lasting, memorable and compelling signpost for our fans and customers. A collection of individual elements – from our new communications logo, color palette, typography and photography, to our dynamic and customizable 'Z' device – our identity embodies the individuality inherent in our products and acts as a vibrant and dynamic canvas for our brand.

Information on the new Zippo brand identity and related assets will be shared with our partners and distributors in late Q1 2020.

Packaging

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the giftable standard "one box." The patented "one box" is attractive, easy to handle and designed to fit in every Zippo display. Other packaging types are displayed below. Look for the corresponding icon to see which product comes standard with that package style.

One Box* 



1935 Replica* 




1941 Replica* 




Zippo Premium* 




Woodchuck* 



Luxury* 



Velour 





ZIPPO

Zippo Designs

Zippo windproof lighters decorated with Zippo logos – past and present – are the best-selling lighter theme of all time.

No retail display is complete without a few Zippo-themed designs for consumers to choose from, that's why we offer Zippo designs at every price point, from classic entry-level models, to ultra-luxe designs that incorporate our newest decoration methods and other sophisticated elements.



L 29523
Armor®
Antique Copper
MultiCut



28994
Antique Brass
Stamped



362
Black Crackle®
Emblem Attached



363
Black Crackle®
Emblem Attached



29625
Armor®
High Polish Brass
Deep Carve



29609
High Polish Brass
Lustre



29677
High Polish Brass
Auto Engrave



29878
Brushed Brass
Color Image



29879
Brushed Brass
Color Image



29510
High Polish Brass
Fusion

Reverse



29901
Brushed Brass
Mahogany Emblem
Attached

Reverse



49057
High Polish Green
Mahogany Emblem/
Laser Engrave



24751
Crown Stamp
High Polish Chrome
Double Lustre/Lustre



29521
High Polish Chrome
Double Lustre



29425
Black Ice®
Laser Engrave



21088
Black Ice®
Laser Engrave



29512
Satin Chrome
Auto Two Tone



29857
Satin Chrome
Auto Engrave



24335
Satin Chrome
Auto Engrave



29702
Slim | High Polish
Chrome
Fusion



29838
Street Chrome
Color Image



29606
Brushed Chrome
Color Image



29874
Street Chrome
Color Image



29872
Street Chrome
Color Image



Reverse

29672
Armor®
High Polish Chrome
MultiCut/
Epoxy Inlay



Reverse

29674
Armor®
High Polish Chrome
MultiCut



Reverse

29824
Candy Apple Red
Iced



29525
Armor®
High Polish Green
Deep Carve/
Laser Engrave

Spiritual



49108
Armor®
High Polish Gold Plate
MultiCut/Epoxy Inlay



49158
Armor®
Antique Copper
Deep Carve



29436
Armor®
High Polish Brass
Deep Carve



28458
Satin Chrome
Auto Two Tone



29859
Satin Chrome
Auto Engrave



49184
Brown
Color Image



29881
Black Ice®
Laser Engrave/
Auto Engrave



49160
 Armor®
 Antique Silver
 MultiCut



29667
 Armor®
 Antique Silver
 MultiCut



29719
 Armor®
 Antique Brass
 MultiCut

Spiritual



NEW

49136
Multi Color
Color Image



29846
Cream Matte
Color Image



29626
High Polish Brass
Emblem Attached



29836
Black Matte
Color Image



49024
High Polish Brass
Lustre



29423
Black Matte
Laser Engrave



29866
Black Matte
Color Image



Reverse



29670
Armor®
Antique Silver
MultiCut



29149
Antique Brass
Lustre



49023
Multi Color
Laser Fancy Fill

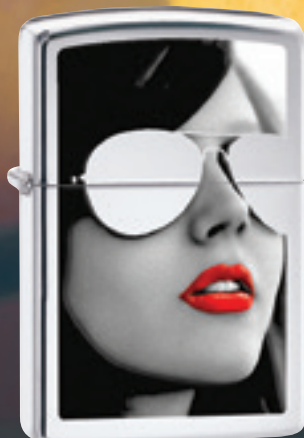
Love/Ladies



28987
Iron Stone
Color Image
Gift Set



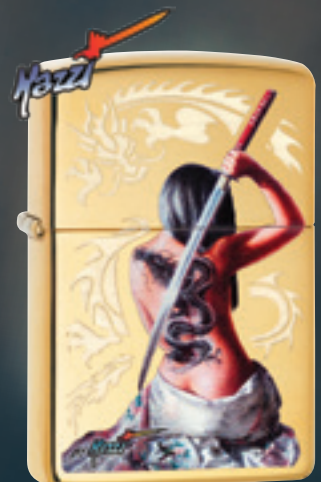
29060
Street Chrome
Color Image



28274
High Polish Chrome
Color Image



49022
Armor®
High Polish Brass
Deep Carve/Lustre



29668
Mazzi
High Polish Brass
Color Image/Lustre

Patterns



Reverse

29431
Gray
Iced



Reverse

29823
Gray
Iced



NEW

49173
Armor®
High Polish Black Ice®
Deep Carve



49021
Armor®
High Polish Black Ice®
Deep Carve



29827
High Polish Blue
Color Image



29989
Black Matte
Color Image



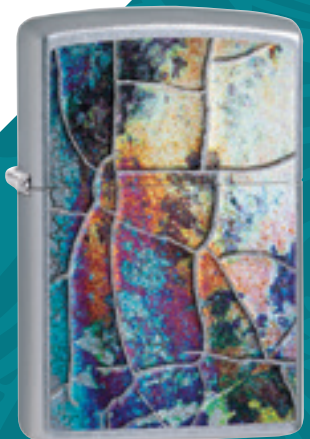
28530
High Polish Chrome
Color Image



29885
Brushed Chrome
Color Image



29875
Street Chrome
Color Image



29897
Street Chrome
Color Image



29498
 Armor®
 High Polish Black Ice®
 Deep Carve

Reverse

Venetian®

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian continues to be the most globally appealing lighter design Zippo has ever released.

Perfect for Gifts

Personalized gifts never go out of style. Engrave the customization panel with initials, a short message, or a significant date to create a lighter they will cherish forever.



Reverse

352B
 Venetian®
 High Polish Brass
 Lustre



Reverse

1652B
 Venetian® | Slim
 High Polish Brass
 Lustre



Reverse

352
 Venetian®
 High Polish Chrome
 Lustre



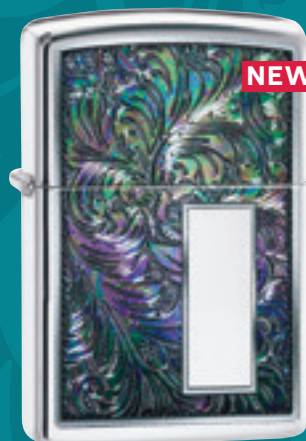
Reverse

1652
 Venetian® | Slim
 High Polish Chrome
 Lustre



Reverse

29671
 Armor®
 High Polish Gold Plate
 MultiCut/Epoxy Inlay



NEW

49139
 High Polish Chrome
 Color Image



350
 High Polish Chrome
 Auto Engrave

Fight Fire with Fire

Zippo has partnered with WOODCHUCK USA to create wooden laser-cut emblem designs that will help restore and protect the forests of the world.

Through the **Buy One. Plant One.**[®] initiative, for each lighter purchased, a tree is planted. Each one comes with a unique code that you can use to learn about your tree, its location, and the direct impact you're having on the planet.

To learn more about the positive impact of each Woodchuck lighter sale and the global media attention Zippo has earned from this program, visit zippo.com/buyoneplantone.

Customizable

Contact your sales associate for details on how to have a custom Woodchuck USA design created through a Design Center visit.

Note: Variations in the woodgrain and color make each Woodchuck USA lighter unique. Because each piece is made from natural materials, your design might not look exactly as depicted. The woodgrain material is also susceptible to staining over time.



W 29902
Herringbone Sweep
Walnut Emblem Attached



Reverse



W 49038
Brushed Chrome
Mahogany Emblem
Attached

Reverse



W 49039
Brushed Chrome
Walnut Emblem
Attached

Reverse



W 49082
Brushed Brass
Birch Emblem
Attached

Reverse



W 29900
Brushed Chrome
Cedar Emblem Attached

Patriotic



Reverse



49027 
Armor®
High Polish Chrome
MultiCut



28974
Armor®
Antique Silver
Deep Carve



20895
Brushed Chrome
Emblem Attached



24457
Street Chrome
Emblem Attached



29395
High Polish Chrome
Color Image/
Auto Engrave




29095
High Polish Chrome
Fusion



29722
Street Chrome
Color Image

Reverse



 **29966**
Brushed Chrome
Mahogany Emblem
Attached



NEW

49145
Rick Rietveld
Brushed Chrome
Color Image



NEW

49133
Brushed Chrome
Color Image



NEW

49132
Satin Chrome
Auto Engrave



29882
High Polish Blue
Laser Engrave/
Fancy Fill



24764
Mazzi
Street Chrome
Color Image



28449
High Polish Chrome
Color Image/
Auto Engrave



28290
High Polish Chrome
Color Image



28652
Brushed Chrome
Color Image



29418
White Matte
Color Image



28864
Black Matte
Color Image



28653
Brushed Chrome
Color Image



24797
Brushed Chrome
Color Image



29679
High Polish Chrome
Lustre/Color Image



29430
High Polish Chrome
Lustre



49129
High Polish Chrome
Double Lustre

Skulls



29268
Armor®
Antique Brass
MultiCut



29666
Armor®
High Polish Black Ice®
Deep Carve/
Color Image



29877
Street Chrome
Color Image



NEW

49121
Gold Dust
Color Image



29632
Black Matte
Laser Engrave



NEW

49183
Black Matte
Emblem Attached



29854
Black Matte
Color Image



NEW

49106
Anne Stokes
High Polish Black
Color Image



29863
Iron Stone
Color Image



NEW

49141
Black Ice®
Photo Image



28042
Black Matte
Color Image



29855
Street Chrome
Color Image



NEW

49111
Street Chrome
Color Image



21186
Candy Apple Red
Stamped



29856
Street Chrome
Color Image



29644
Spazuk
White Matte
Color Image



29870
Street Chrome
Color Image



NEW

49172
Armor®
High Polish Chrome
Deep Carve/
Emblem Attached



29858
Satin Chrome
Auto Engrave



29818
Brushed Chrome
Emblem Attached

Adorned with Swarovski® crystals

Skulls/Day Of The Dead



49003
White Matte
Texture Print



49187
Black Matte
Texture Print



24894
Lemon
Color Image



49112
Brushed Chrome
Color Image



29883
Black Ice®
Laser Engrave/
Fancy Fill



49144
Rick Rietveld
Brushed Chrome
Color Image



28830
Candy Apple Red
Color Image



49140
Street Chrome
Color Image



49159
High Polish Purple
Color Image



29754
Anne Stokes
Black Matte
Color Image



49143
Anne Stokes
High Polish Black
Laser Fancy Fill



29717
Anne Stokes
High Polish Purple
Photo Image

Cannabis/Counter Culture

Available in select countries, some restrictions apply.



NEW

49142
High Polish Green
Laser Engrave



NEW

49119
Moss Green Matte
Color Image



NEW

49185
Iridescent
Laser Engrave



Reverse

W 29903
Multi Color
Mahogany Emblem
Attached



29588
Moss Green Matte
Laser Engrave



29730
White Matte
Color Image



29587
Brushed Chrome
Auto Engrave



29727
High Polish Chrome
Fusion



NEW

49189
Neon Yellow
Texture Print



NEW

49135
Black Ice®
Color Image



NEW

49110
Street Chrome
Color Image



Reverse

29834
Armor®
High Polish Black Ice®
Deep Carve

Music

Available in select countries,
some restrictions apply.



49015
AC/DC®
Black Matte
Color Image



Reverse

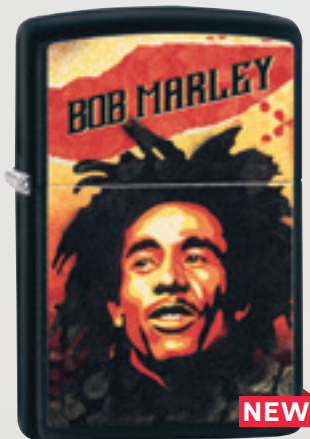
49014
AC/DC®
Gray
Iced/Color Image



49010
Cypress Hill
Street Chrome
Color Image



49017
Kiss®
White Matte
Color Image



49154
Bob Marley
Black Matte
Color Image



29769
Bob Marley
High Polish Chrome
Lustre



29876
Iron Maiden
Street Chrome
Color Image



29432
Iron Maiden
Brushed Chrome
Color Image

TV & Film

Sons of Anarchy™



NEW



Reverse

P 49192
Sons of Anarchy™
Black Ice®
Photo Image 360°



29891
Sons of Anarchy™
Black Matte
Laser Engrave

Unique tumbled chrome finish is revealed during the laser process under black powder coat. Base model restrictions apply.

Contact your Sales Associate for more information.



28504
Sons of Anarchy™
Black Matte
Color Image



49004
Sons of Anarchy™
Street Chrome
Color Image



28502
Sons of Anarchy™
Satin Chrome
Color Image



NEW

49087
Mayans M.C.
Black Matte
Laser Engrave



49019
Mayans M.C.
Brushed Chrome
Color Image

Mayans M.C.

007™



James Bond®

Celebrate 007's return to the silver screen.

With the launch of the 25th feature film of the James Bond franchise, No Time To Die - due out in Q2 2020, consumer demand for all things related to the world's most dashing secret agent will be exceptionally strong. Zippo offers these sophisticated 007 designs sure to delight Bond's global fan base.



29860
James Bond®
Armor®
High Polish Brass
Deep Carve/Epoxy Inlay

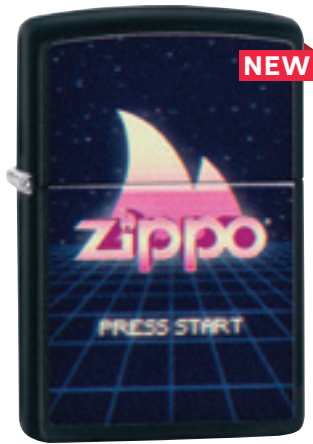


29550
James Bond®
Armor®
High Polish Chrome
Deep Carve



29775
James Bond®
Diagonal Weave
Laser Two Tone

Gaming



49115
Black Matte
Color Image



49157
Purple Matte
Color Image



49114
Navy Matte
Color Image

Assassin's Creed®



49083
Assassin's Creed®
Odyssey
Street Chrome
Color Image



49084
Assassin's Creed®
Odyssey
Street Chrome
Color Image



29785
Assassin's Creed®
Origins
Satin Chrome
Laser Two Tone

Make It A Pipe Lighter

Easy to order, easy to sell

Demand for pipe lighter models has risen dramatically in the past two years and is anticipated to continue to grow.

- Pipe lighter insert allows the user to direct and draw the yellow flame downward without scorching the pipe or the user's fingers.
- Any regular Zippo lighter can be ordered with the pipe insert instead of the regular insert. Contact your sales associate for details.



- Lighters shown on page 27 come standard with a pipe insert.



200PL
Brushed Chrome
Color Image



218PL
Black Matte
Color Image



28676
High Polish Chrome
Color Image

Luck



49056
Street Chrome
Walnut Emblem/
Color Image

Reverse



NEW

49120
Black Ice®
Laser Fancy Fill



24007
High Polish Chrome
Color Image



NEW

49124
Black Matte
Color Image



NEW

49138
Moss Green Matte
Color Image



24699
High Polish Chrome
Color Image/
Auto Engrave



21032
Moss Green Matte
Laser Engrave





29393
Cream Matte
Color Image



NEW

49123
Slim
Street Chrome
Color Image



NEW

49125
High Polish Brass
Fusion



NEW

49113
Street Chrome
Lustre



24196
High Polish Chrome
Color Image/
Auto Engrave



24011
High Polish Chrome
Color Image



29412
Satin Chrome
Auto Two Tone



29604
Street Chrome
Color Image



28432
Black Matte
Color Image



28952
High Polish Chrome
Fusion



29998
Black Matte
Laser Engrave/
Auto Engrave



28323
Black Ice®
Laser Engrave/
Auto Engrave

Mythical



NEW

49127
Black Ice®
Color Image/
Laser Engrave



NEW

49137
Street Chrome
Color Image



NEW

49095
Mazzi
Street Chrome
Color Image



29871
Street Chrome
Color Image



Reverse

NEW

P 49126
High Polish Blue
Laser 360°



NEW

49122
Black Matte
Color Image



29965
Black Matte
Laser Engrave



49001
 Armor®
 Antique Brass
 MultiCut



29646
 Spazuk
 White Matte
 Color Image



29894
 Spazuk
 White Matte
 Color Image



20842
 Black Matte
 Color Image



49117
 High Polish Black
 Color Image

Dragons



Reverse

29265 
 Armor®
 High Polish Gold Plate
 MultiCut/Epoxy Inlay



29725
 Brushed Brass
 Color Image



29839
 Black Matte
 Color Image



29840
 Black Matte
 Color Image



29837
 Street Chrome
 Color Image



49097
 Anne Stokes
 Black Matte
 Color Image



49104
 Anne Stokes
 Street Chrome
 Color Image



49096
 Anne Stokes
 Street Chrome
 Color Image



28807
Armor®
High Polish Chrome
Deep Carve/Epoxy Inlay



28969
Brushed Chrome
Emblem Attached



29988
High Polish Chrome
Lustre



49030
Black Ice®
Laser Fancy Fill

Wolves



49188
Black Ice®
Photo Image 360°



49099
Anne Stokes
Street Chrome
Color Image



29864
Black Matte
Color Image



20855
Brushed Chrome
Emblem Attached

Animals



NEW

49091
Spazuk
White Matte
Color Image



29895
Spazuk
White Matte
Color Image



29645
Spazuk
White Matte
Color Image



NEW

49088
Spazuk
Street Chrome
Color Image



NEW

49090
Spazuk
Street Chrome
Color Image



NEW

49089
Spazuk
Street Chrome
Color Image



29844
Spazuk
White Matte
Color Image



NEW

49092
Spazuk
White Matte
Color Image



28860
White Matte
Color Image



NEW

49101
Anne Stokes
High Polish Chrome
Lustre



29889
Brushed Chrome
Color Image



NEW

49109
Candy Apple Red
Laser Engrave



NEW

49116
Brushed Brass
Color Image



29884
High Polish Brass
Lustre



49068
Mazzi
Black Matte
Color Image



29096
High Polish Brass
Fusion



20854
Brushed Brass
Emblem Attached



29637
Brushed Chrome
Emblem Attached



29409
Black Matte
Emblem Attached



28645
Black Ice®
Laser Two Tone



28442
Multi Color
Auto Engrave



NEW

49186
Iridescent
Laser Engrave

Nautical and Exploration



29781
Mazzi
Brushed Brass
Color Image



49028
Black Ice®
Laser Fancy Fill



49128
Brushed Brass
Color Image/
Auto Engrave



49182
Brown
Color Image



49000
Armor®
Antique Copper
MultiCut



Reverse

29853
 Armor®
 Antique Copper
 MultiCut



29232
 Black Ice®
 Laser Engrave/
 Auto Engrave



49161
 High Polish Green
 Laser Two Tone



Reverse

49055
 Street Chrome
 Mahogany Emblem
 Attached



Reverse

49171
 Street Chrome
 Mahogany Emblem
 Attached

Outdoor



Introducing new designs featuring technologically advanced camouflage patterns from Kryptek. Kryptek provides combat proven features and designs in ultra high-performance technical and tactical outdoor adventure gear. Kryptek products are continuously tested and proven in austere combat environments and extreme hunting conditions.



NEW

49177
Kryptek®
Satin Chrome
Auto Engrave



NEW

49179
Kryptek®
Royal Blue Matte
Color Image



NEW

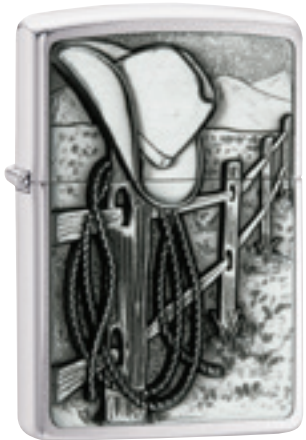
49178
Kryptek®
Street Chrome
Color Image



28966
Armor®
Black Matte
Deep Carve



29821
Brushed Chrome
Emblem Attached



24879
Brushed Chrome
Emblem Attached



24072
Realtree Max-1 XT®



29896
Realtree Edge®

Realtree®

Automotive

Ford

Available in select countries,
some restrictions apply.



29752
Ford
Street Chrome
Color Image



29892
Ford
High Polish Chrome
Laser Engrave/Auto Engrave



NEW

Reverse

Playboy

Available in select countries, some restrictions apply.

49085 P
Playboy
Black Ice®
Laser 360°



29578
Playboy
Black Matte
Color Image



29777
Playboy
Satin Chrome
Auto Two Tone



NEW

49155
Playboy
Black Matte
Color Image

Beer



29755
Guinness
Black Matte
Color Image



29651
Guinness
High Polish Brass
Lustre



NEW

49093
Guinness
Street Chrome
Color Image

Guinness®

Available in select countries, some restrictions apply.

Spirits

Jim Beam®

Available in select countries,
some restrictions apply.



29829
Jim Beam®
Brushed Chrome
Emblem Attached



250JB.928
Jim Beam®
High Polish Chrome
Emblem Attached



254BJB.929
Jim Beam®
High Polish Brass
Emblem Attached



29780
Jim Beam®
White Matte
Color Image



29770
Jim Beam®
Black Ice®
Laser Two Tone



29849
Fireball®
Black Matte
Color Image



29852
Fireball®
Street Chrome
Color Image

Fireball®

Available in select countries,
some restrictions apply.

Spirits

Jack Daniel's®

Available in select countries,
some restrictions apply.



250JD.427
Jack Daniel's®
High Polish Chrome
Emblem Attached



254BJD.428
Jack Daniel's®
High Polish Brass
Emblem Attached



24779
Jack Daniel's®
Street Chrome
Color Image



29285
Jack Daniel's®
Satin Chrome
Color Image



29757
Jack Daniel's®
Street Chrome
Lustre



29817
Jack Daniel's®
Street Chrome
Emblem Attached

Currency

Reverse



NEW

P 49156
Black Ice®
Laser 360°

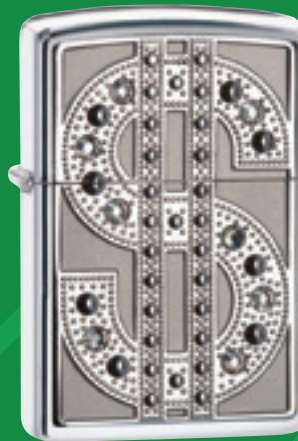
Reverse



49025
Black Ice®
Photo Image



29555
Street Chrome
Emblem Attached



20904
High Polish Chrome
Emblem Attached



29999
Satin Chrome
Auto Two Tone

Adorned with Swarovski® crystals.

Military



Navy®

Available in select countries,
some restrictions apply.



29761
Navy®
White Matte
Color Image



29385
Navy®
Brushed Chrome
Auto Engrave



280ANC
Navy®
Brushed Chrome
Emblem Attached



49148
Navy®
Satin Chrome
Auto Two Tone

Marines

Available in select countries,
some restrictions apply.



28744
Marines
Black Matte
Color Image



49149
Marines
Black Matte
Color Image



49151
Marines
Navy Matte
Color Image



280MAR
Marines
Brushed Chrome
Emblem Attached



49150
Marines
Satin Chrome
Auto Two Tone

Air Force

Available in select countries,
some restrictions apply.



280AFC
Air Force
Brushed Chrome
Emblem Attached



29887
Air Force
High Polish Chrome
Double Lustre



49147
Air Force
Satin Chrome
Auto Two Tone

Imprint Methods

Methods available to customize Zippo product.

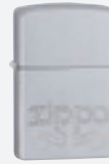
Classic Finishes

- Plated
- Powder Coat
- PVD Finish
- Translucent Powder
- Antique

Signature Custom Imprint Methods

Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns. Also known as Rotary Engraving or Computer Engraving.



pg.6

- • Standard imprint charges
- • Not available on powder coat and translucent finishes
- • Available on sterling silver and solid gold
- • Minimum quantity required
- Lid line adjustment may be made
- May require additional lead times

Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint. Also known as Laser Mark.



pg.6

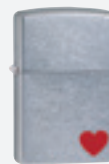
- • Standard imprint charges
- • Minimum quantity required
- • Multiple surfaces available
- • Shows great contrast

Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations. Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos.

Previously known as surface imprint.

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector). Zippo can also imprint artwork in full color or a photographic representation. Previously known as 4-color process pad print.
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough). Any file requiring background isolation must have paths or a layered file with transparent background included.



pg.11



pg.17

- • Standard imprint charges
- • Not available on precious metal finishes
- • Minimum quantity required
- • Special art requirements/high resolution photo required to be reviewed by the Design Center

All color imprinting will now be run using the color imaging method.

Premium Custom Imprint Methods

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information.

Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg.13

Double Lustre

The design is double etched into the lighter. This layered process displays a multi-dimensional effect. A portion of the design will be chromed out for impact.



pg.6

Fusion

A combination of specific pre-determined color palettes and chrome breaks create an iridescent, metallic look.

- Restricted to models 250, 167, 260, 1654B, 1610, 254B, 24750.
- Art constraints apply



pg.16

Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg.6

Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053
- Cannot pass thru lid line

Note: Gold color is the 2nd tone.



pg.35

Photo Image

The creation or manipulation of photographic images by electronic or digital means. The image is then laser engraved onto many different finish options with pin sharp resolution.

- Model restrictions apply
- Special art requirements/high resolution photo required to be reviewed by the Design Center
- Standard imprint charges apply



pg.43

Stamping

Image is debossed into the case, creating a 3D design.

- Now shown on #28994
- Art constraints
- Tooling charges and minimum quantities may be required



pg.5

Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg.5

Laser 360°

Precision layers engrave 360° seamlessly around any High Polish lighter case.

- Available on High Polish models only
- Some art restrictions may apply
- Design Center in-house visits only



pg.30

Luxury Custom Imprint Methods

All luxury custom orders need to be routed through the Zippo Design Center.

Brite Cut

Limited to Armor® cases only, brite-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



Not in catalog

Deep Carve

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor® case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor® case only



pg.13

Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg.37

Texture Print

Texture printing brings designs to life with brilliant color and irresistible dimensional 3D design.

- Model restrictions apply
- May require additional lead time
- Art restrictions apply
- Design Center in-house visits only



pg.21

MultiCut

Powerful milling machines engrave deep contoured cuts 360° around the Armor® case leaving a high-end jewelry look. Special processing and finishing apply.

- Armor® case only
- Art restrictions apply
- Design Center in-house visits only



pg.16

Laser Fancy Fill

Skilled designers enhance laser engrave by adding various directional fill patterns. A 3D effect is achieved through out this intricate design process.

- Model restrictions apply
- Not available on translucent powder coat or matte finishes
- May require additional lead time
- Standard imprint charges apply



pg.20

Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



Not in catalog

Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.

- Some restrictions apply



pg.19

Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg.33

Art Styles

Chromed Out

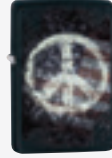
When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



pg.6

Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



pg.17

Custom Art • Limited Editions • Exclusive Designs • Signature & Licensed Designs

Special event and/or anniversary designs can be supplied by the customer or created by Zippo artists. Personalization and consecutive numbering are available for an additional charge. Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through the Design Center. Signature and licensed designs must be processed and approved by our licensing department.

Call your sales representative for details.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim.

Base Models

Six new finishes are joining Zippo's extensive range of base models. For the first time ever, these finishes are debuting as stock decorated pieces right alongside the base models and "ZL" options.

Each of these new base models introduces something unique beyond just vibrant and long-lasting color finish. From the deep chestnut sheen, instead of matte, for the Brown finish, to the turquoise and violet ombre satin-like finish of the new Iridescent model, and the highly anticipated release of High Polish Rose Gold lighters, Zippo continues to bring unparalleled options in every color of the rainbow.

New Mercury Glass Matte finish is slightly textured and dazzles with mottled gold, silver, and white tones, while the new High Polish Teal model morphs into tropical yellow-lime tones and deep Caribbean turquoise as the light catches and plays along this mirror-like finish.



NEW

49190
High Polish
Rose Gold



NEW

49190ZL
High Polish
Rose Gold
Laser Engrave



NEW

49180
Brown



NEW

49180ZL
Brown
Color Image



NEW

49146
Iridescent



NEW

49146ZL
Iridescent
Color Image



- Any regular Zippo lighter can be ordered with the pipe insert instead of the regular insert, contact your sales associate for details.



49181
Mercury Glass

49181ZL
Mercury Glass
Color Image



237
Purple Matte



237ZL
Purple Matte
Color Image



49191
High Polish Teal



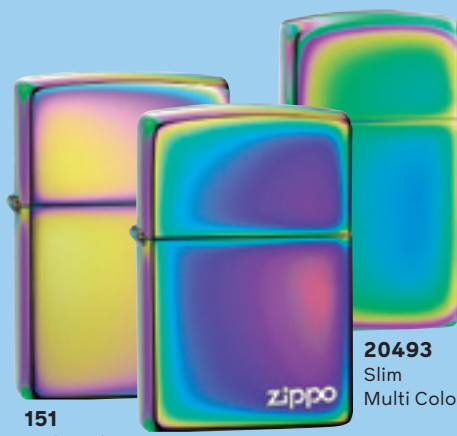
49191ZL
High Polish Teal
Laser Engrave



24747
High Polish
Purple

24747ZL
High Polish Purple
Laser Engrave

28124
Slim
High Polish
Purple



151
Multi Color

151ZL
Multi Color
Laser Engrave

20493
Slim
Multi Color



29899
High Polish
Indigo

29899ZL
High Polish Indigo
Laser Engrave



20446
High
Polish Blue

20446ZL
High Polish Blue
Laser Engrave

20494
Slim
High Polish
Blue



218
Black Matte

218ZL
Black Matte
Color image

1618
Slim
Black Matte



28129
High Polish
Green

28129ZL
High Polish Green
Laser Engrave



24756
High Polish
Black

24756ZL
High Polish Black
Laser Engrave



28123
Slim
High Polish
Black

28123ZL
Slim
High Polish Black
Laser Engrave



150
Black Ice®

150ZL
Black Ice®
Laser Engrave

20492
Slim
Black Ice®



218ZB
Black Matte
Color Image

1618ZB
Slim
Black Matte
Color Image



239
Navy Matte

239ZL
Navy Matte
Color Image

1639
Slim
Navy Matte



229
Royal Blue
Matte

229ZL
Royal Blue Matte
Color Image



221
Green
Matte

221ZL
Green Matte
Color Image

1627
Slim
Green Matte



233
Red Matte

233ZL
Red Matte
Color Image

1633
Slim
Red Matte



231
Orange
Matte

231ZL
Orange Matte
Color Image

1631
Slim
Orange
Matte



238
Pink Matte

238ZL
Pink Matte
Color Image

1638
Slim
Pink Matte



214
White Matte

214ZL
White Matte
Color Image



216
Cream Matte



228
Moss Green Matte



28888
Neon Orange



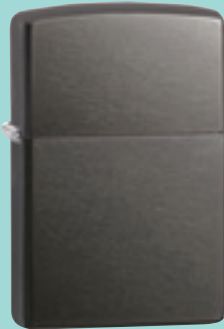
28886
Neon Pink



28887
Neon Yellow



24839
Lemon



28378
Gray



236
Black Crackle®



211
Iron Stone



21063
Candy Apple Red



200
Brushed Chrome



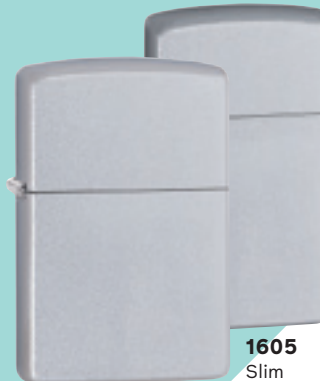
1600
Slim
Brushed
Chrome



250
High Polish
Chrome



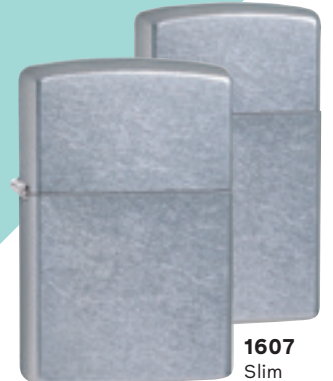
1610
Slim
High Polish
Chrome



205
Satin
Chrome



1605
Slim
Satin
Chrome



207
Street
Chrome



1607
Slim
Street
Chrome



254B
High Polish
Brass



1654B
Slim
High Polish
Brass



204B
Brushed
Brass



204
Brushed
Brass



254
High Polish
Brass



1654
Slim
High Polish
Brass



207G
Gold Dust



24648
Herringbone
Sweep



24647
Chrome Arch



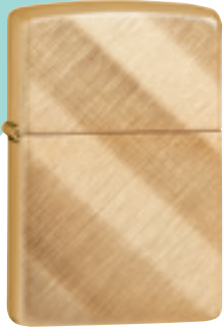
28181
Linen Weave



28182
Diagonal Weave



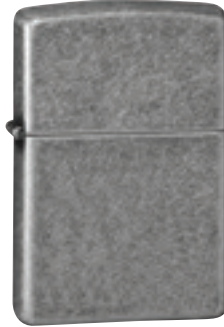
29830
Herringbone
Sweep Brass



29675
Diagonal Weave
Brass



301FB
Antique Copper



121FB
Antique Silver



201FB
Antique Brass

Armor®



162
Armor®
Brushed Chrome



167
Armor®
High Polish
Chrome



1606
Slim
Armor®
High Polish
Chrome



168
Armor®
Brushed Brass



169
Armor®
High Polish
Brass



28973
Armor®
Antique Silver



28496
Armor®
Tumbled Brass



An exclusive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor®, about 1.5 times as thick as a standard Zippo case.

Sterling Silver

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.

 A black velour hinged box is standard packaging for all Sterling Silver lighters.



13
Brushed
Sterling Silver



14
Vintage
High Polish
Sterling Silver



15
High Polish
Sterling Silver



1500
Slim
High Polish
Sterling Silver



23
1941 Replica
High Polish
Sterling Silver



24
1941 Replica
Hand Satin
Sterling Silver



26
Armor®
High Polish
Sterling Silver



27
Armor®
Brushed
Sterling Silver



It's the ultimate indulgence.

With understated elegance, this 18kt. Solid Gold Zippo windproof lighter feels substantial and looks absolutely beautiful packaged in a custom crafted cherry gift box with certificate of registration.

195
18K Solid Gold

1935 Replica


Distinctive features:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.



1935 Bottom Stamp



 **1935.25**
1935 Replica
Brushed Chrome



 **1935**
1935 Replica
Brushed Chrome

1941 Replica

Distinctive features:

- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.



1941 Bottom Stamp



41 1941
1941 Replica
Brushed Chrome

41 1941B
1941 Replica
Brushed Brass

41 28582
1941 Replica
Black Crackle®



41 24096
1941 Replica
Black Ice®

41 24485
1941 Replica
Black Ice®
Laser Engrave

Vintage Lighters

There's Nothing Old About Zippo Vintage

The success of Zippo's 50th anniversary commemorative lighter in 1982 was a strong indicator that Zippo customers and collectors were receptive to the addition of more vintage-style lighters to the product line. Zippo Vintage lighters were introduced in 1985, designed after a similar Zippo lighter created in 1937.

Distinctive features:

- Five-barrel hinge that joins the lid and the bottom; same as current Zippo lighter.
- Sides of the unit are flat, with rounded corners and edges replacing the 1935 square case.
- Flat bottom and top case with current bottom stamp.



230.25
Vintage
Brushed Chrome

230
Vintage
Brushed Chrome

240
Vintage
Brushed Brass

260
Vintage
High Polish Chrome

267
Vintage
Street Chrome

270
Vintage
High Polish Brass

Outdoor

6-Hour Refillable Hand Warmers



40360 - EU
40451 - ASIA
High Polish Chrome



40361 - EU
40452 - ASIA
Pearl



40363 - EU
Pink



44003
Replacement Burner
Used for all refillable
hand warmers.



12-Hour Refillable Hand Warmers



40368 - EU
40454 - ASIA
Black



40378 - EU
Blaze Orange



40365 - EU
40453 - ASIA
High Polish Chrome



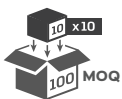
40420 - EU
40455 - ASIA
Realtree® AP

- Warming bag and filling cup included with all refillable hand warmers.



121503
Aluminum Fuel
Canister

The reusable personal-sized canister holds enough fuel to fill one Zippo Windproof Lighter or a 6-hour Hand Warmer so you can stay lit while on the go.



**Flex Neck
Utility Lighter**
Satin Silver

121353
Unfilled Clamshell

121653
Unfilled Gift Box



**Flex Neck
Utility Lighter**
Rubberized Black

121323
Unfilled Clamshell

121623
Unfilled Gift Box



Candle Lighter
Brushed Chrome

121436
Unfilled Gift Box



Lifestyle

Rechargeable Candle Lighters

Zippo has combined the functional elegance of our flex neck candle lighter with the latest, most convenient technology in the new rechargeable candle lighters. Instead of a butane flame, the new candle lighter unleashes a small but powerful plasma arc to quickly ignite even the lowest burnt candle without burning your fingers. After 40+ (approximate) ignitions, the new candle lighter can be easily recharged with the included USB cord. Available in three on-trend colors for a lighter you can keep on the mantle and out of the junk drawer.

Available in select countries, some restrictions apply.



NEW

Rose Gold
2006828 - EU
Gift Box



NEW

Candy Apple Red
2006830 - EU
Gift Box



NEW

Pebble
2006829 - EU
Gift Box



USA packaging shown.

Spirit Candles

Let the long lasting flickering flame and sumptuous aromas of Zippo's new line of premium candles make any room feel like a stately study or man cave. Available in three rich scents and in a convenient "retail ready" 12 pack assortment.



NEW

70016
EMEA **70020**
Latin America
Dark Rum & Oak



NEW

70015
EMEA **70019**
Latin America
Whiskey & Tobacco



NEW

70017
EMEA **70021**
Latin America
Bourbon & Spice



NEW

70014
EMEA **70018**
Latin America
Candle Display



Zippos Fuel & Accessories

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fuel.



3165EX
12 oz. Lighter Fuel



3141EX
4 oz. Lighter Fuel



28492
All-In-One Kit

Includes brushed chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo premium lighter fuel in clamshell packaging.

Available in Europe and South America only.



2425G
Wick Dispenser

Individually carded, punched for pegboard use. 24 cards per counter display box.



2406NG
6 Flints Plastic Dispenser

Individually carded, punched for pegboard use. 24 cards per counter display box.



2406C
6 Flints Plastic Dispenser

24 dispensers per display.



A **Zippo gift kit** is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4 oz. tin of Zippo premium lighter fuel in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



50R
Regular Gift Kit



50S
Slim Gift Kit





122228
Flask

Stainless steel 3 oz. flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



121512
Zippo Ashtray
Solid stainless steel ashtray is debossed with the Zippo logo on three faces.
Dimensions:
13.34cm diameter



ZAT
Zippo Ashtray
Plastic ashtray with the Zippo logo.
Dimensions:
10.16cm diameter



LPCB
Lighter Pouch with Clip
Brown



LPLB
Lighter Pouch with Loop
Brown



142226
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).

Dimensions:
6.35 x 3.49 x 4.60cm



LPCBK
Lighter Pouch with Clip
Black



LPLBK
Lighter Pouch with Loop
Black



142352
Individual Lighter Easel

Dimensions:
3.99 x 4.50 x 4.50cm



LPTBK
Lighter Pouch with Thumb Notch
Black



LPGS
Lighter Pouch Gift Set

Please specify both lighter and pouch to be packed in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.

Lighter not included.



121506
Z-Clip Black



142653
Collectors Case
• Holds 8 standard Zippo pocket lighters
• Removable foam tray
• Velcro strap with logo imprint
• Case opens to create easel display

Zippos Lighter Inserts

Single Torch Butane Insert

A single bright blue flame deploys at the push of a button in this new torch insert. Fill with Zippo Butane Fuel before use.

- Fits regular Zippo lighter case*
- Adjustable flame
- Push-button ignition
- Refillable
- 2 Year warranty

65826
Single Torch - Empty



Double Torch Butane Insert

Offering double the fire power, this butane torch emits two evenly matched blue flames. Fill with Zippo Butane Fuel before use.

- Fits regular Zippo lighter case*
- Adjustable flame
- Push-button ignition
- Refillable
- 2 Year warranty

65827
Double Torch - Empty



Rechargeable Double Arc Insert

Two powerful plasma arcs cross to provide maximum ignition. Insert easily recharges with the included USB cable.

- Fits regular Zippo lighter case*
- Double tap Ignition
- USB rechargeable
- 200mAh battery
- 2 Year warranty

65828
Double Arc





49103

**Zippo Lighter & Empty Single Torch
Butane Insert Gift Set**

This sleek Black Ice® windproof lighter comes with one of Zippo's hottest, newest accessories – the butane torch insert (single torch), allowing users to swap between the included standard classic and single butane torch inserts for any adventure.



Displays

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.

Dimensions shown below in L x W x H.



142707

15 Piece
Countertop Display

- Single-sided lockable display.
- Angled shelves hold 15 Zippo windproof lighters.

Product sold separately.

Dimensions:
20.3 x 8.9 x 50.2cm



142708

30 Piece
Countertop Display

- Two-sided lockable swivel display.
- Angled shelves hold 30 Zippo windproof lighters.

Product sold separately.

Dimensions:
17.1 x 20.3 x 51.4cm



142104

Flush Mount Accessory
Display Adapter

- Holds one empty fuel can (included), and up to 24 flints/wicks.
- Used with the following displays:
142707 and 142708.

Product sold separately.

Dimensions
6.67 x 0.16 x 45.4cm



142087

18 Piece
Wall Mount Display

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.

Product sold separately.

Dimensions
22.23 x 11.43 x 59.69 cm



Reverse

NEW

142813

40 Piece Floor Display

- Lockable display includes easy-to-follow assembly instructions and hardware.
 - Showcases up to 40 Zippo lighters in standard gift box.
 - Top shelf accommodates most Zippo gift sets.
 - Six hooks on the legs accommodate most peggable products, such as flints, wicks and lighter pouches.
 - Wireframe holds lighter fuel, butane, and up to 18 blister card products.
 - Interchangeable display graphics included.
- Product sold separately.

Dimensions
41.91 x 7.3 x 165.74cm



142905
 Value Floor Stand -
 No Storage

- Sturdy optional base for countertop units: 142711, 142718, 142746
- Storage compartment not included.
- Ships flat and some assembly required.

Dimensions:
 45.1 x 43.8 x 74.9cm

142751
 Floor Stand Dolly Base

- Sturdy optional dolly for the following floor stands: 142905 and 142725.
- Easily move displays within any retail space.
- Includes 4 lockable wheel casters.

Dimensions
 46.99 x 46.99 x 9.84cm



142745*
 Large Showcase Display

- Lighted, lockable showcase.
- Sturdy fixed acrylic shelves display any assortment of Zippo products and packaging options.
- Square storage base provides ample storage for back-up stock.
- Multi-directional casters allow easy mobility of large showcase unit.

Dimensions:
 60.96 x 60.96 x 177.8cm



142746*
 Small Showcase Display
 (Shown with base 142725, sold separately on page 65.)

- Lighted, lockable countertop unit.
- Displays 72 Zippo windproof lighters on three angled acrylic shelves.

Product sold separately.

Dimensions:
 34.3 x 43.8 x 83.8cm



142102
Hinged Mount Accessory
Display Adapter

- Holds one empty fuel can (included), and up to 24 flints/wicks.
 - Used with the following display: 142711.
- Product sold separately.

Dimensions
6.67 x .64 x 45.4cm



142711
Light and Motion Display
(Shown with base 142725, sold
separately below left)

- Lighted, lockable revolving countertop unit.
 - Angled shelves hold 60 Zippo windproof lighters.
- Product sold separately.

Dimensions:
39.4 x 40.6 x 68.6cm

- 142709 · China
- 142712 · Australia
- 142713 · France/Germany
- 142714 · Switzerland
- 142715 · Denmark
- 142716 · Italy
- 142717 · United Kingdom
- 142726 · Ireland
- 142728 · Dubai
- 142730 · South Africa
- 142713 · Peru
- 142734 · Argentina
- 142740 · Japan
- 142742 · Israel



142718
Light and Motion Display
(Shown with base 142725, sold
separately below.)

- Lighted, lockable revolving countertop unit.
 - Angled shelves hold 96 Zippo windproof lighters.
- Product sold separately.

Dimensions:
39.4 x 40.6 x 95.3cm

- 142710 · China
- 142719 · Australia
- 142720 · France/Germany
- 142721 · Switzerland
- 142722 · Denmark
- 142723 · Italy
- 142724 · United Kingdom
- 142727 · Ireland
- 142732 · Dubai
- 142731 · South Africa
- 142720 · Peru
- 142738 · Argentina
- 142741 · Japan
- 142743 · Israel

142725
(Base)

Floor Stand Storage Base
Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.

Dimensions:
45.1 x 43.8 x 74.9cm



142744
192 Piece Display





- Lockable two-sided swivel display holds 192 Zippo windproof lighters.
 - Square storage base provides ample storage for back-up stock.
- Product sold separately.

Dimensions:
45.7 x 45.7 x 193cm

Zippo Guarantee

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

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
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NEW ZIPPO LIGHTER INSERTS

Fits All Regular-Sized
Zippo Lighter Cases*

*Excludes Slim and 1935 Replica cases.



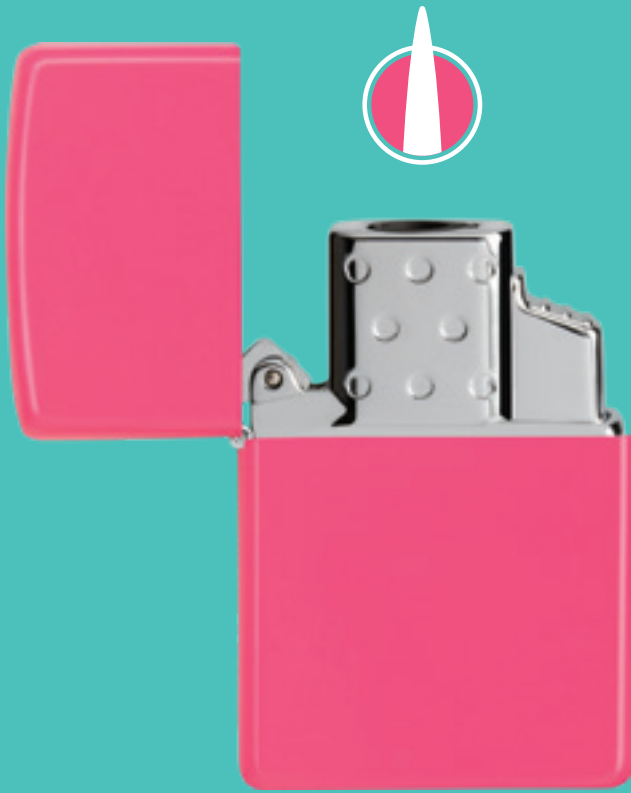
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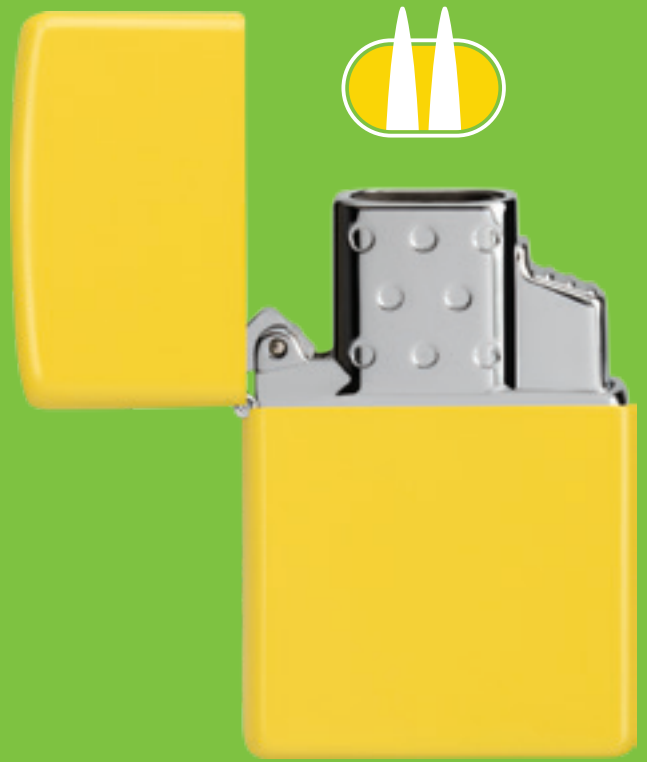


DOUBLE ARC
Rechargeable Lighter Insert





SINGLE TORCH
Butane Lighter Insert



DOUBLE TORCH
Butane Lighter Insert





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