



50 YEARS 1969-2019 MOON LANDING

Collectible of the Year

Zippo celebrates the 50th anniversary of the first time humans set foot on the surface of the moon, and the brave Apollo mission astronauts who proved that humanity could accomplish astronomical feats. The 2019 Collectible of the Year is dedicated to the 50th anniversary of the Apollo 11 Mission - the first time humans landed and walked on the moon's surface.

00000/14000

JULY 20, 1969





MOON LANDING

50 YEARS

Unique, wrap-view keepsake/display box with a transparent star field protective sleeve

29862 Armor® **Galaxy Stardust** Deep Carve/Laser Engrave/ Color Image/Texture Print



Featuring:

 The enthusiastically anticipated return of Galaxy finish – with iridescent sparkles suspended within a glossy deep black to reflect brilliant flashes of light through the depths of the cosmos

NEW

- The moon's cratered surface is rendered with Zippo's newest process, Texture Print, which captures all of the tactile detail of an emblem and combines it with the cinematic hues of the company's world-renowned color imaging process, allowing stunning dimensional artwork directly on the lighter's surface
- Deep-Carved Astronaut figure
- Laser engraved US flag and date of the moon landing on the back
- Consecutive numbering

BUY ONE. PLANT ONE. IT'S THAT SIMPLE.

Zippo has partnered with Woodchuck USA[™] to create wooden laser-cut emblem designs that will help restore and protect the forests of the world. With each lighter purchased, Woodchuck USA guarantees to plant one tree. Consumers can use the special code in each box to learn where their trees are planted.

The launch of Woodchuck USA Zippo lighters will be heavily supported by both brands with an integrated marketing campaign and extensive consumer outreach.



Reverse

NEW 29902 Herringbone Sweep Walnut Emblem Attached

Reverse

CODCHUCK

NEW 29903 Multi Color Mahogany Emblem Attached

WOODCHUCK

Reverse

29901 Brushed Brass Mahogany Emblem Attached

2

Variations in woodgrain and coloring make each Woodchuck USA lighter unique. The Cedar emblems, with examples pictured here, may feature gorgeous streaks and waves of blond wood intermixed with deeper tones

Reverse

WOODCHUCK SITCHE PUNIT DE

> NEW 29900 Brushed Chrome Cedar Emblem Attached



BUY ONE PLANTONE

zippo

WOODCHUCK

Zippo has partnered with WOODCHUCK USA[™] to design a range of lighters with a purpose. Through the Buy One, Plant One[™] initiative, for each lighter purchased, a tree is planted. Each one comes with a unique code that you can use to learn about your tree, its location, and the direct impact you're having on the planet.



29838 Street Chrome Color Image



29857 Satin Chrome Auto Engrave



29872 Street Chrome Color Image



29609 High Polish Brass Lustre



29623 Brushed Chrome Color Image



29631 Black Ice[®] Laser Engrave/Auto Engrave



29625 Armor[®] High Polish Brass Deep Carve



24751 High Polish Chrome Double Lustre/Lustre



29510 High Polish Brass Fusion



29425 Black Ice[®] Laser Engrave



29512 Satin Chrome Auto Two Tone



29521 High Polish Chrome Double Lustre



29492 Brushed Chrome Emblem Attached

S. S. Blandell



200FL Brushed Chrome Color Image



29095 High Polish Chrome Fusion



29605 Neon Orange Color Image



24335 Satin Chrome Auto Engrave



20969 Black Ice® Laser Engrave/Auto Engrave



21088 Black Ice® Laser Engrave



28994 Antique Brass Stamped



29650 Street Chrome Emblem Attached



362 Black Crackle[®] Emblem Attached



363 Black Crackle[®] Emblem Attached

MAKE IT A PIPE LIGHTER

Easy to order, easy to sell

Demand for pipe lighter models has risen dramatically in the past two years, and is anticipated to continue to grow.

- Pipe lighter insert allows the user to direct and draw the yellow flame downward without scorching the pipe or the user's fingers.
- Any regular Zippo lighter can be ordered with the pipe insert instead of the regular insert, contact your sales associate for details.
- Pipe lighter inserts not sold separately.



Lighters shown on page 6 come standard with a pipe insert.



28676 High Polish Chrome Color Image



200PL Brushed Chrome Color Image



218PL Black Matte Color Image



Pipe Lighter Packaging



29588 Moss Green Matte Laser Engrave



29612 Armor® High Polish Black Ice® Brite Cut



29727 High Polish Chrome Fusion



29730 White Matte Color Image



29587 Brushed Chrome Auto Engrave



JEW

29878 Brushed Brass Color Image

THE #1 LIGHTER DESIGN TREND

as voted on by consumers is also very popular in fashion, décor, and accessories. From abandoned industrial oxidation, to iridescent patinas, or elements of rusty hues, these designs hit the mark utilizing Zippo's vibrant color imaging process. The designs on these two pages garnered some of the highest scores amongst hundreds of lighter designs tested, and now they can be in your store!





NEW

29870 Street Chrome Color Image

NEW

29874 Street Chrome Color Image



NEW

29875 Street Chrome Color Image

29897 Street Chrome Color Image

REALTREE[®] Available Worldwide

ADVANTAGE MAX-1 HD @2004 of Jordan Outdoor Enterprises, Ltd., all rights reserved. Realtree AP-XTRA Camouflage Design @ 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved. REALTREE EDGE Camouflage Pattern @ 2016 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



Reverse

29896 REALTREE EDGE®



24072 REALTREE MAX-1®



29585 REALTREE Xtra® Green Matte Color Image

MOSSY OAK® Available Worldwide

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28738 Break-Up Infinity®



29893 Obsession® Black Matte Color Image



29555 Street Chrome Emblem Attached



28966 Armor[®] Black Matte Deep Carve



29232 Black Ice[®] Laser Engrave/ Auto Engrave





29864 Black Matte Color Image **20855** Brushed Chrome Emblem Attached This ammunition emblem features real copper accents on the rifle bullets.



29821 Brushed Chrome Emblem Attached



24879 Brushed Chrome Emblem Attached



29636 Brushed Chrome Emblem Attached



29637 Brushed Chrome Emblem Attached



28645 Black Ice® Laser Two Tone



29096 High Polish Brass Fusion



29607 Black Matte Laser Engrave









29840 Black Matte Color Image



29837 Street Chrome Color Image



29839 Black Matte Color Image



29884 High Polish Brass Lustre



29889 Brushed Chrome Color Image



29567 Black Matte Emblem Attached



28969 Brushed Chrome Emblem Attached A black velour hinged box is standard packaging for 28969. You can almost hear the busy sounds of this intricate steampunk beetle while it rests and exposes its inner gears and gadgets. The entire emblem is struck in brass and mounted on a classic black matte model. Seamless, wrapped 360° MultiCut carving across the front, sides, and back of an Armor gold plated lighter brings this Asian dragon to life. Translucent red epoxy inlay and heavy gold inside unit add to the mystique.

JP

14

TIN



29265 Armor[®] High Polish Gold Plate MultiCut/Epoxy Inlay



Luxury packaging will draw interest to this 360° MultiCut Armor design. Armor antique brass shows off a 360° MultiCut process that allows engraving to the edge, over the edge and around the entire lighter. Antique brass finish accentuates the high and low weathered look of the steampunk design; heavy gold inside unit enhances its appeal.



Luxury packaging will draw interest to this 360° MultiCut Armor design.



29268 Antique Brass

10110

Reverse





Reverse



29523 Armor® Antique Copper MultiCut

Get caught in this seamless, wrapped 360° MultiCut design. The precise deep carve engravings of steampunk-inspired gears and gadgets are accentuated by the weathered look of Zippo's Armor Antique Copper finish. The Zippo logo sits perfectly at the lid line of this lighter, enhancing its appeal.



Luxury packaging will draw interest to this 360° MultiCut Armor design.



29632 Black Matte

Laser Engrave

Play your cards right and pick up an impressive lighter. The laser engrave joker design with the Black Matte finish makes this the wild card to keep on hand.



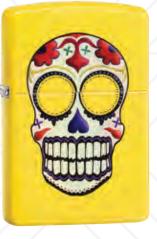
29404 Black Matte Laser Engrave/Auto Engrave



28042 Black Matte Color Image



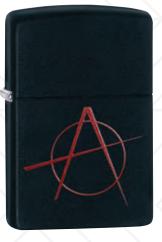
29402 Neon Orange Color Image



24894 Lemon Color Image



29630 Black Matte Color Image



20842 Black Matte Color Image



Packaging



28987 Iron Stone Color Image Gift Set





29856 Street Chrome Color Image



29858 Satin Chrome Auto Engrave



29855 Street Chrome Color Image



29883 Black Ice[®] Laser Engrave/Fancy Fill



28830 Candy Apple Red Color Image Laser precision takes on a new dimension with the introduction of the Laser Fancy Fill design process. Zippo artists meticulously render each line in the design's pattern, using a new laser engraving method to fill in the design down to the last detail.



29606 Brushed Chrome Color Image



28864 Black Matte Color Image



28274 High Polish Chrome Color Image



29420 High Polish Brass Fusion



29614 Neon Yellow Color Image



29616 Black Matte Color Image



29639 Neon Yellow Color Image



28860 White Matte Color Image



29865 Toffee Color Image

The king of the pride takes a modern art twist, as he is rendered in low polygon style, a popular art and home décor trend. Zippo's in-house artists continue to produce spectacular original artwork to adorn the Windproof Lighter.

These hand-drawn designs were originally created with pen and ink, then carefully digitally-transferred to preserve the intricate layers of detail and shading to be reproduced with Zippo's color imaging process.



29871 Street Chrome Color Image



29863 Iron Stone Color Image







29877 Street Chrome Color Image

/21





6.

ANNE STOKES



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Available Worldwide

The fantasy art of Anne Stokes features striking designs and life-like portrayals of fantasy subjects. Her art covers a broad range of subjects, from the romantic and magical enchanted forest, to the dark underworld of gothic vampires.

Learn more at annestokes.com



29754 Black Matte Color Image

MAZZI®

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Available Worldwide



24764 Street Chrome Color Image



29574

Black Matte

Color Image

29781 Brushed Brass Color Image



29586 Multi Color Auto Engrave

Master airbrush artist Claudio Mazzi has created signature designs for reproduction on Zippo lighters for over a decade. Zippo's color imaging process captures all of the vivid coloring and shading produced by the Maestro's tools and showcases yet another facet of Mazzi's ever-expanding portfolio of masterpieces.

Learn more at claudiomazzi.com



29881 Black Ice[®] Laser Engrave/Auto Engrave

A gift of wings, like this gorgeous laser fancy fill filigree-style design, carries a meaningful message around the world. From the guardian angel on your shoulder, to an uplifting message of encouragement to reach for your highest goals, this design is a gorgeous reinvention of a classic design. Feathered wing designs like these have been some of the most popular offerings in China to date.



24016 Street Chrome Auto Engrave



28458 Satin Chrome Auto Two Tone



29436 Armor[®] High Polish Brass Deep Carve



29060 Street Chrome Color Image



29622 Brushed Chrome Color Image



29608 High Polish Blue Laser Two Tone



28442 Multi Color Auto Engrave

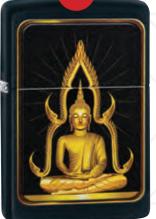




29634 Black Matte Emblem Attached



29149 Antique Brass Lustre



29836 Black Matte Color Image



29866 Black Matte Color Image



29423 Black Matte Laser Engrave



29626 High Polish Brass Emblem Attached



29409 Black Matte Emblem Attached



29828 Toffee Color Image



29859 Satin Chrome Auto Engrave

JIM BEAM®

Available selected countries, some restrictions may apply.



29780 White Matte Color Image



254BJB.929 High Polish Brass Emblem Attached



29770 Black Ice[®] Laser Two Tone



250JB.928 High Polish Chrome Emblem Attached

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JAMES BOND®

Available Worldwide



Reverse





29550 Armor[®] High Polish Chrome Deep Carve **29564** Gray Laser Engrave/Iced



29566 Black Matte Color Image



29562 Linen Weave Auto Engrave



29775 Diagonal Weave Laser Two Tone

ARMOR[®]

Zippo Armor lighters are about 1.5 times thicker than a standard Zippo case. The heftier, more substantial case wall allows Zippo's design team to create some of the most premium, yet affordable, luxury lighters in the world.

Zippo has mastered deep carve engraving, pushing the technique to new limits for elegant and precisiondetailed designs that dazzle in the display case.



29525 Armor® High Polish Green Deep Carve/Laser Engrave



Reverse

29498 Armor® High Polish Black Ice® **Deep Carve**



29422 Armor® High Polish Black Ice® **Deep Carve**



28807 Armor® **High Polish Chrome** Deep Carve/Epoxy Inlay

VENETIAN®

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian continues to be the most globally appealing lighter design Zippo has ever released.





1652 | Venetian® Slim High Polish Chrome/Lustre



352B | Venetian® **High Polish Brass** Lustre



1652B | Venetian® Slim High Polish Brass/Lustre

Personalized gifts never go out of style. Engrave the customization panel with initials, a short message, or a significant date to create a lighter they will cherish forever.

352 | Venetian® High Polish Chrome/Lustre



29511 Black Ice[®] Laser Engrave/Auto Engrave



29426 Black Ice® Laser Engrave



28530 High Polish Chrome Color Image

STORE D



29827 High Polish Blue Color Image



29885 Brushed Chrome Color Image



350 High Polish Chrome Auto Engrave



20903 Brushed Brass Emblem Attached

Luck-themed lighters are consistent high performers, for a good reason.

The Zippo pocket lighter itself has earned a reputation for being a lucky talisman. Countless stories have been told about a Zippo lighter saving lives, some tell of deflected bullets, others as a reliable signal for help. There are also stories of a Zippo lighter turning up in unusual places, like the belly of a caught fish or a slain bear, and coming out in working order. And because of the Zippo guarantee, the windproof lighter can be a cherished heirloom, passed from generation to generation and carrying the wisdom and good fortune of loved ones with us.

Some would say the lighter brings double the luck when decorated with other talismans of good fortune. Stock a full range of these lucky lighters to usher in prosperity – for you and your customers!



24699 High Polish Chrome Color Image/Auto Engrave



21032 Moss Green Matte Laser Engrave



24007 High Polish Chrome Color Image



29604 Street Chrome Color Image



28432 Black Matte Color Image



20904 High Polish Chrome Emblem Attached Adorned with Swarovski® crystals.



28323 Black Ice[®] Laser Engrave/Auto Engrave



28952 High Polish Chrome Fusion



24196 High Polish Chrome Color Image/Auto Engrave



29393 Cream Matte Color Image



24011 High Polish Chrome Color Image



29633 High Polish Chrome Fusion



29412 Satin Chrome Auto Two Tone

GUINNESS®

Available selected countries, some restrictions may apply.



29755 Black Matte Color Image



29651 High Polish Brass Lustre



29649 Black Matte Color Image

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FIREBALL[®]

Available selected countries, some restrictions may apply.



29849 Black Matte Color Image



Fireball Whisky, one of Zippo's newest licenses, is currently one of the most popular spirits in the United States, especially among LDA millennial and college-age consumers. Its sales continue to skyrocket with no signs of slowing down, and demand for the cinnamon spiced whisky is rapidly spreading around the world. Zippo brings Fireball's devilish dragon and spicy brand of humor to these new designs, sure to be as popular as the friend who buys a round of Dragon's Spit shots for the whole crew.

29833 Street Chrome Color Image

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JACK DANIEL'S®

Available selected countries, some restrictions may apply.



29285 Satin Chrome Color Image



29570 Street Chrome Color Image



29757 Street Chrome Lustre



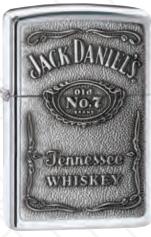
24779 Street Chrome Color Image

34

D



254BJD.428 High Polish Brass Emblem Attached



250JD.427 High Polish Chrome Emblem Attached

JACK DANIEL'S and OLD NO. 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2018, Jack Daniel's — All Rights Reserved. Your friends at Jack Daniel's remind you to drink responsibly. For sale to adults of legal drinking age. Laser precision takes on a new dimension with the introduction of the Laser Engrave Fancy Fill design process. Zippo artists meticulously render each line in the design's pattern, using a new laser engraving method to fill in the design down to the last detail.



29882 High Polish Blue Laser Engrave/Fancy Fill



20895 Brushed Chrome Emblem Attached



29508 Brushed Chrome Emblem Attached/ Color Image



20854 Brushed Brass Emblem Attached



29513 Street Chrome Emblem Attached



24797 Brushed Chrome Color Image



28653 Brushed Chrome Color Image



29395 High Polish Chrome Color Image/Auto Engrave



28974 Armor® Antique Silver Plate Deep Carve



24457 Street Chrome Emblem Attached



29430 High Polish Chrome Lustre



28449 High Polish Chrome Color Image/Auto Engrave



28652 Brushed Chrome Color Image



28290 High Polish Chrome Color Image



29418 White Matte Color Image



Available selected countries, some restrictions may apply.





29887 High Polish Chrome Double Lustre



29121 Iron Stone Color Image



280AFC Brushed Chrome Emblem Attached

NAVY®

Officially Licensed by the Department of the Navy Available selected countries, some restrictions may apply.



29761 White Matte Color Image



29385 Brushed Chrome Auto Engrave



280ANC Brushed Chrome Emblem Attached



Officially Licensed - U.S. Coast Guard. www.uscg.mil

Available selected countries, some restrictions may apply.



28681 Navy Matte Color Image



280CG Brushed Chrome Emblem Attached



Officially Licensed Product of the United States Marine Corps. www.marines.com 1.800.marines

Available selected countries, some restrictions may apply.



29765 Red Matte Color Image



28744 Black Matte Color Image



280MAR Brushed Chrome Emblem Attached



29596 Brushed Chrome Color Image



29595 Brushed Chrome Color Image



NEW

29890 Brushed Chrome Color Image This confident woman, later known as Rosie the Riveter, encourages one and all to do their part in the war effort. The still-popular selling WWII era poster art makes its Zippo debut on a Brushed Chrome model.

ARMY

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Available selected countries, some restrictions may apply.



29886 High Polish Chrome Double Lustre



29388 Satin Chrome Auto Two Tone



280ARM Brushed Chrome Emblem Attached



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Available in Selected Countries, some restrictions may apply.



Mannan

High Polish Chrome

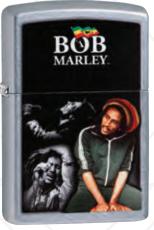
29769

Lustre





29308 White Matte Color Image

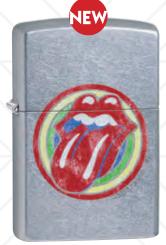


29572 Street Chrome Color Image

RollingStones

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Available Worldwide



29873 Street Chrome Color image

4

07

29315 White Matte Color Image

IRON MAIDEN

©2018 Iron Maiden LLP

Available Worldwide



29576 Black Matte Color Image



29432 Brushed Chrome Color Image

NEW



29876 Street Chrome Color Image Their influence spans nearly 40 years and touches every culture, generation, and time zone. They have come to embody creative independence, passionate fan loyalty, and defiant indifference to critics and naysayers. Now Zippo pays homage to their irrepressible spirit and bold creativity with a trio of tribute lighters.

ROCK ON!

KURT COBAIN

©2018 The End of Music Available Worldwide



29708 Street Chrome Color Image



NIRVANA

Available Worldwide

©2018 Nirvana

29713 Street Chrome Color Image NUC-TADG B2017 WIJ-TANG CLAN

WU-TANG CLAN

LIVE NATION

©2018 WU-TANG CLAN

Available Worldwide

29711 Black Matte Color Image

SONS OF ANARCHY™

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Available Worldwide



28502 Satin Chrome Color Image



28504 Black Matte Color Image



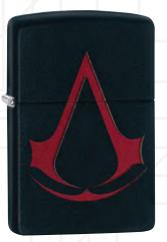
29891 Black Matte Laser Engrave

Unique tumbled chrome finish is revealed during the laser process under black powder coat. Base model restrictions apply. Contact your Sales Associate for more information.

ASSASSIN'S CREED®

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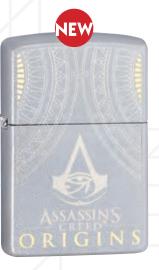
Available Worldwide



29601 Black Matte Color Image



29486 High Polish Chrome Auto Engrave



29785 Satin Chrome Two Tone Laser



29786 High Polish Chrome Auto Engrave

PLAYBOY

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Available selected countries, some restrictions may apply.



29777 Satin Chrome Auto Two Tone



29603 Satin Chrome Auto Two Tone



29579 White Matte Color Image



29578 Black Matte Color Image

FORD

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Available selected countries, some restrictions may apply.



29752 Street Chrome Color Image



High Polish Chrome Laser Engrave/Auto Engrave

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Available selected countries, some restrictions may apply.



29745 Street Chrome Color Image



29569 Satin Chrome Color Image

Take these lced finishes to the next level by using them as a base model on a custom order.

Contact your sales associate for details.



29824 Candy Apple Red Iced



29823 Gray Iced

There's a new addition to Zippo's incredibly popular iced finish lighters. Introducing carbon fiber inspired design, a sleek and futuristic deep gray with Zippo's signature glossy, semi-transparent iced look.



29431 Gray Iced



29723 White Matte Color Image

Perfect for your first – or last – crusade, this lucky four-leaf clover design, set on a white matte lighter, might be just the spark of luck needed to get you out of a bind. Choose wisely...



29724 Slim High Polish Brass Auto Engrave Feel the rush of victory, even if you aren't a dashing race car driver, with this Slim High Polish Brass design engraved with elegant diagonal pinstripes.



Escape from reality and deal your destiny a sucker punch when you unleash the fire within this sparkling golden dragon design on a brushed brass finish.



29722 Street Chrome Color Image Good morning, angels! This Street Chrome windproof lighter featuring an American Flag was designed to be beautiful, brilliant, and work for you, guaranteed. Even if your name isn't Charlie.

29725 Brushed Brass Color Image



29734 Black Ice® Laser Engrave This Black Ice[®] windproof lighter features a crisp laser engraved lightning bolt. One click of this lucky design just might change the dice in your favor. Get one for each member of your oceanworthy crew – all 11, 12, or 13 of them.

Any regular Zippo lighter can be ordered with the pipe insert instead of the regular insert, contact your sales associate for details.



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29899 High Polish Indigo A new mesmerizing model is joining the High Polish finish line. Introducing High Polish Indigo, a cool-toned, color-shifting finish that shimmers with metallic fuchsias, deep purples and blues, like Zippo captured the last hints of sunset just as it gives way to twilight skies.

Colors on the High Polish Indigo lighter may vary from the picture shown.







1935 REPLICA

Distinctive features:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- · Bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.
- · Standard packaging: custom cardboard gift box.

A Z PPO IN

1935 Bottom Stamp



1935.25 1935 Replica **Brushed Chrome**

1935 1935 Replica **Brushed Chrome**

Refer to page 64 for packaging details on the 1935 and 1941 Replica Lighters.



1941 Replica 24485 Black Ice® 1941 Replica Black Ice® Laser Engrave

1941

1941 REPLICA

Distinctive features:

- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Standard packaging: silver foil gift box.

ZIPPO WHO DO BRIDHIND PL - ZIPPS

1941 Bottom Stamp





28582 1941 Replica Black Crackle®



Vintage Lighters

There's Nothing Old About Zippo Vintage

The success of Zippo's 50th anniversary commemorative lighter in 1982 was a strong indicator that Zippo customers and collectors were receptive to the addition of more vintage-style lighters to the product line. Zippo Vintage lighters were introduced in 1985, designed after a similar Zippo lighter created in 1937.

Distinctive features:

- Five-barrel hinge that joins the lid and the bottom; same as current Zippo lighter.
- Sides of the unit are flat, with rounded corners and edges replacing the 1935 square case.
- Flat bottom and top case with current bottom stamp.
- Standard packaging: cardboard box with a special 'Vintage' I-card.

260 | Vintage High Polish Chrome



267 | Vintage Street Chrome 270 | Vintage High Polish Brass



24648 Herringbone Sweep



24647 Chrome Arch



28181 Linen Weave



28182 Diagonal Weave **29830** Herringbone Sweep Brass

Zippo's popular brush pattern, Herringbone Sweep, is now available in a brass finish. Tumbled sides complement angled brush marks that meet at the lid line.

See Signature Styleguide on pages 52 - 53 for customization options.

49



An exclusive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard Zippo case.









121FB Antique Silver Plate 201FB

Antique Brass

275 **Brushed Chrome**

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing or in any outdoor situation.

STERLING SILVER

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.





13 Brushed Sterling Silver



14 | Vintage 15 High Polish Sterling Silver

1500 | Slim



High Polish Sterling Silver

23 | 1941 Replica High Polish Sterling Sllver

24 | 1941 Replica Hand Satin Sterling Sllver



195

High Polish Sterling Silver



It's the ultimate indulgence. With understated elegance, this 18kt. Solid Gold Zippo windproof lighter feels substantial and looks absolutely beautiful. Packaged in a custom crafted cherry gift box with certificate of registration.

51

IMPRINT METHODS

Methods Available To Customize Zippo Product.

Signature Custom Imprint Methods

Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving.

Laser Engrave

This state-of-the-art process allows Zippo tremendous flexiblilty when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark.

Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations. Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos.

Previously known as surface imprint.

- · Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector). Zippo can also imprint artwork in full color or a photographic representation. Previously known as 4-color process pad print.
- · Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.

pg.28

pg.4

zippo

pg.5

Premium Custom Imprint Methods

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information.

Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- · Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- · Cannot pass thru lid line

Stamping

Image is debossed into the case, creating a 3D design.

- Now shown on #28994
- Art constraints
- Tooling charges and minimum quantities may be required

Double Lustre

The design is double etched into the lighter. This layered process displays a multi dimensional effect. A portion of the design will be chromed out for impact.

Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053
- Cannot pass thru lid line

Note: multiple processed, gold colored logo is 2 tone

Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- · Art constraints
- · Additional lead times required
- · Tooling charges and minimum quantities may be required
- · Contact sales rep for details

CLASSIC FINISHES

- Plated
- **Powder Coat**
- PVD Finish
 - **Translucent Powder**
- Antique
 - Standard imprint charges
 - Not available on powder coat and translucent finishes
 - · Can be done on sterling silver and solid gold
 - · Minimum quantity required
 - · Lid line adjustment may be made
 - May require additional lead times
 - · Standard imprint charges
 - Minimum quantity required
 - Multiple surfaces available
 - Shows great contrast



- Standard imprint charges
- · Not available on precious metal finishes
- · Minimum quantity required
- Special art requirements/high resolution photo required to be reviewed by creative services

All color imprinting will now be run using the color imaging method.



Fusion

A combination of specific pre-determined color palettes and chrome breaks create an iridescent, metallic look.

- Restricted to models 250, 167, 260. 1654B, 1610, 254B and 24750.
- · Art constraints apply

Photo Image

The creation or manipulation of photographic images by electronic or digital means. The image is then laser engraved onto many different finish optons with pin sharp resolution.

- Model restrictions apply
- · Special art requirements/high resolution photo required to be reviewed by Creative Services
- Standard imprint charges apply











pg.12







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Luxury Custom Imprint Methods

All luxury custom orders need to be routed through the Zippo Design Center.

Brite Cut

Limited to Armor cases only, brite-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.

Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- · Some model restrictions apply
- · Engraving can also be done on top of lasered area



pg.7

pg.5

Deep Carve

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor case using many tool sizes, special buffing, and plating.

· Heavy Wall Armor case only

Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- · Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.

Stone Attachment

continue to develop special inlayed materials and stones to

delight Zippo customers.

· Some restrictions apply

Zippo designers and engineers

Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.



Laser Fancy Fill

Skilled designers enhance laser engrave by adding various directional fill pattens. A 3D effect is achieved through out this intricate design process.

- Model restrictions apply
- Not available on translucent
- powder coat or matte finishes
- May require additional lead time
- · Standard imprint charges apply

Precious Metals

Special handling is needed when engraving precious metals.

 Sterling Silver and Solid Gold Limited customization options available

Not in catalog

Art Styles

Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



pg.18

Custom Art • Limited Editions • Exclusive Designs • **Signature & Licensed Designs**

Special event and/or anniversary designs can be supplied by the customer or created by Zippo artists. Personalization and consecutive numbering are available for an additional charge. Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center. Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim







pg.17



Not in catalog

Not in catalog

pg.28



121503 Aluminum Fuel Canister

Keep your flame burning.

The reusable personal-sized canister holds enough fuel to fill one Zippo Windproof Lighter or a 6-hour Hand Warmer so you can stay lit while on the go.



zipro

Candle Lighter

121392 0UL®

Outdoor

Utility Lighter

Flex Neck Utility Lighter Rubberized Black

121323 **Unfilled Clamshell** 121623 Unfilled Gift Box

Flex Neck Utility Lighter Satin Silver

n

ZIPIDO

121353 Unfilled Clamshell 121653 Unfilled Gift Box



40360 - EU 40451 - ASIA 6-Hour Refillable Hand Warmer **High Polish Chrome**



40361 - EU 40452 - ASIA 6-Hour Refillable Hand Warmer Pearl



40363 - EU 6-Hour Refillable Hand Warmer Pink

Warming Bag and Filling Cup included with all 6-Hour Refillable Handwarmers





44003 **Replacement Burner**

12-HOUR REFILLABLE HAND WARMERS



40365 - EU 40453 - ASIA

12-Hour Refillable Hand Warmer **High Polish Chrome**



40378 - EU 12-Hour Refillable Hand Warmer Blaze Orange



40368 - EU 40454 - ASIA 12-Hour Refillable Hand Warmer

Black

REALTREE AP HD ®2006 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



40420 - EU 40455 - ASIA

12-Hour Refillable Hand Warmer Realtree[®] AP



Warming Bag and Filling Cup included with all 12-Hour Refillable Handwarmers



ZIPPO FUEL, ACCESSORIES & DISPLAYS



For **optimum performance** of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fuel.



3165EX Lighter Fuel 12 oz. Shipping carton of 24. Price is subject to change without notice.



3141EX Lighter Fuel 4 oz. Shipping carton of 96. Price is subject to change without notice.



2425 Wick

Individually carded, punched for pegboard use.

24 cards per counter display box. 24 boxes per shipping carton.



2406N 6 Flints Plastic Dispenser

Individually carded, punched for pegboard use.

24 cards per counter display box. 24 boxes per shipping carton.



2406C 6 Flints Plastic Dispenser

24 dispensers per display. 24 boxes per shipping carton.

A **Zippo gift kit** is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fuel in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.

Lighter not included.



50R Regular Gift Kit



50S Slim Gift Kit



28492 All-In-One Kit

Includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fuel in clamshell packaging.

MOQ: 2,500

Available in USA, Europe and South America only.



122228 Flask

Stainless steel 3 oz. flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



121512 Zippo Ashtray

Solid Stainless steel ashtray is debossed with the Zippo logo on three faces.

Dimensions: 4" diameter



ZAT Zippo Ashtray Dimensions: 5.25" diameter.



21ppo 142226

Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).

Dimensions: 2.5" x 1.375" x 1.8125



142352 Individual Lighter Easel Dimensions: 1.57" x 1.77" x 1.77"



121506 Z-Clip Black

142653

Collectors Case

- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display



LPGS Lighter Pouch Gift Set

Please specify both lighter and pouch to be packed in gift set. Price includes gift set and pouch. **Lighter not included.** Add cost of lighter to price of LPGS.







LPCBK Lighter Pouch with Clip Black



LPLB Lighter Pouch with Loop Brown



LPLBK Lighter Pouch with Loop Black



LPTBK Lighter Pouch with Thumb Notch Black

DISPLAYS

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.



142087

18 Piece Wall Mount Display

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.

Dimensions: 23" x 8" x 4.5"



142707

15 Piece Countertop Display Angled shelves hold 15 Zippo windproof lighters. Product sold separately. Dimensions: 3 1/2" x 8" x 19 3/4"

zippo-



142708

30 Piece Countertop Display

Angled shelves hold 30 Zippo windproof lighters in this twosided lockable swivel display.

Product sold separately.

Dimensions: 6 3/4" x 8" x 20 1/4"



142104

Flush Mount Accessory Display Adapter

Holds one empty fuel can, included, and up to 24 flints/wicks.

Product sold separately.

Used with the following displays: 142707 and 142708.



142751

Floor Stand Dolly Base

- Sturdy optional dolly for both floor stands (142905 and 142725).
- Easily move displays within any retail space.
- Includes 4 lockable wheel casters.



142639

Small Showcase Retro Fit Top

Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).

142746

Small Showcase Display (Shown with base 142725, sold separately on page 63.)

Lighted, lockable countertop unit displays 72 Zippo windproof lighters on three angled acrylic shelves.

Product sold separately.

Dimensions: 13-1/2" x 17-1/4" x 33"



142905

Value Floor Stand - No Storage

- Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746).
- No storage compartment included.
- Ships flat and some assembly required.

Dimensions:

17 3/4" x 17" x 29"

zippo

2,000





142102

Hinged Mount Accessory Display Adapter

Holds one empty fuel can, included, and up to 24 flints and or wicks.

Product sold separately.

Used with the following displays: 142711.

142711

Light and Motion Display (Shown with base 142725, sold separately on page 63)

Lighted, lockable countertop unit revolves to display 60 Zippo lighters.

Product sold separately.

Dimensions: 15-1/2" x 16" x 27"

142709 · China

142712 · Australia

142713 · France/Germany

142714 · Switzerland

142715 · Denmark

142716 · Italy

- 142717 · United Kingdom
- 142726 · Ireland
- 142728 Dubai
- 142730 · South Africa
- 142713 · Peru
- $\textbf{142734} \boldsymbol{\cdot} \text{Argentina}$
- 142740 · Japan
- 142742 · Israel



zippo

Large Showcase Display

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit.

Product sold separately.

Dimensions: 24" x 24" x 70"



142725 (Base) Floor Stand Storage Base

zippo

Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.

Dimensions: 17-3/4" x 17-1/4" x 29 1/2"

142744

192 Piece Display

Lockable two-sided swivel display holds 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock.

7.pp

Product sold separately.

Dimensions: 18" x 18" x 76"

PACKAGING

One Box

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the dealer friendly "one box". Both the attractive gift box and the cardboard I-card are 100% recyclable. The patented "one box" is attractive, easy to handle and designed to fit in every Zippo display.



1935 Replica

Both 1935 Replica Models come in a standout vintage version of the "One Box." The metallic gray lid features an embossed image of Windy easily igniting her Zippo Windproof Lighter on a blustery day, along with the period-correct Zippo logo and early slogan of "A Week's Trial, Then All the While." The box's flocked insert snuggly holds the replica model, while a special I-card lets customers know they are looking at a genuine 1935 replica.

1935 Replica lighters shown on page 48.

1941 Replica

Each 1941 Replica Zippo lighter comes in a unique version of the "One Box." The metallic gray lid feature a retro art deco element and period-correct Zippo logo, along with the famous slogan that had been slightly updated throughout the early years: "A Week's Trial, Then-All The While." A black flocked insert protects the replica lighter, and features an exclusive 1941 Replica lighter I-card.

1941 Replica lighters shown on page 48.



ZLuxury

The ZLuxury box was designed especially to showcase the incredible engraving that envelopes each Armor 360° MultiCut Zippo lighter. A high-density foam insert securely holds the lighter, while mirrored wings allow a wraparound view of the design without removing the lighter from the packaging or display case. Silver, black and red foil stamped accents adorn the lid and makes for an elegant gift presentation. ZLuxury packaging comes standard with all MultiCut lighters. *ZLuxury packaged lighters shown on pages 14 and 15.*



Zippo Guarantee:

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.

Consumer Disclaimer: Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use. Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

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CLCU19 Part Number – Page Number Cross Reference Table

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