

zippo®

2016/2017 Choice Catalog



Choice

: a careful selection, something best or preferable, of fine quality, appealing to refined taste. (Webster's II New Riverside University Dictionary).

Zippo Choice

: a handpicked collection of Zippo lighters, selected from hundreds of concepts submitted by our best designers, guaranteed to appeal to even the most refined tastes.

An incredible selection of unique lighters – new finishes, new engraving combinations, iridescent crystals – sets high expectations for record-setting sales from this Zippo Choice. This selection of lighters goes beyond the limits of ordinary to truly Choice distinction!

Order from Zippo Choice now through July 31, 2017.



In Memory of

Mrs. Sarah Dorn, whose compassionate support and love of animals continues to warm our hearts.



29258

Linen Weave

Auto Two Tone



New Armor antique brass shows off a 360-degree MultiCut process that allows engraving to the edge, over the edge, and around the entire lighter. Antique brass finish accentuates the high and low weathered look of the steam punk design; gold-struck inside unit enhances its appeal.


Special packaging will draw interest to this 360-degree MultiCut Armor design.



Packaging fits into current displays.



29268
Armor
Antique Brass
MultiCut

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29265

Armor

High Polish Gold Plate

MultiCut / Epoxy Inlay



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Seamless, wrapped 360-degree MultiCut carving across the front, sides, and back of an Armor gold plated lighter brings this Asian dragon to life. Translucent red epoxy inlay and gold plated inside unit add to the mystique.

Special packaging will draw interest to this 360-degree MultiCut Armor design.



Packaging fits into current displays.



Available Worldwide


29253

High Polish Chrome

Fusion



29230
Armor
Black Ice®
Deep Carve

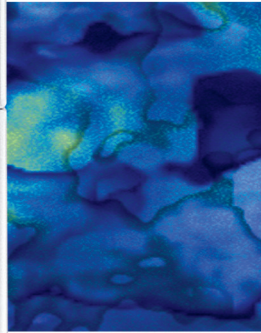
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29241
Black Ice®
Laser Engrave/Auto Engrave

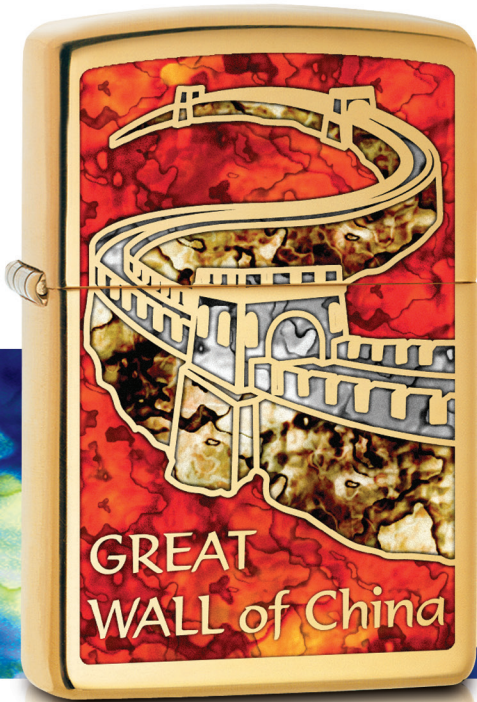


29242
High Polish Chrome
Laser Engrave/Auto Engrave





29236
Brushed Chrome
Auto Two Tone



Zippo's new Fusion customization process produces an iridescent metallic look. It's a whole new perspective - like looking at the wonders of the world through stained glass windows.

These picturesque lighters are the first three in a continuing series that will showcase well-known attractions via the dazzling Fusion process.

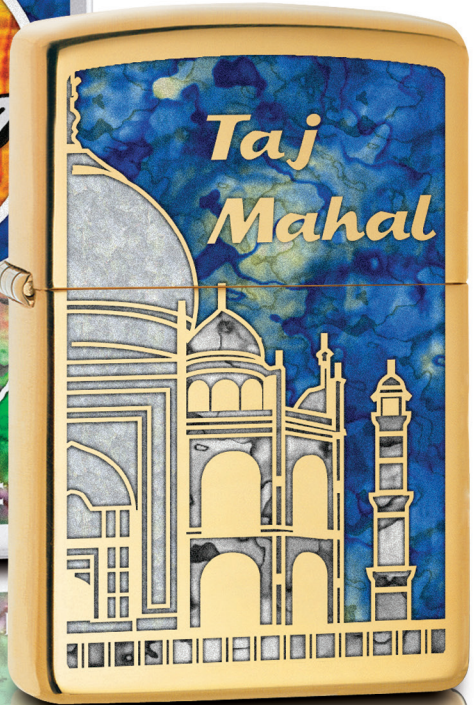


29244
*High Polish Brass
Fusion*



29256

*High Polish Chrome
Fusion*



29245

*High Polish Brass
Fusion*



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29234
Armor
Black Ice®
Deep Carve

Crisp deep carve engraving produces a gently undulating pattern on the front and reverse surfaces of this lighter. Gold-struck inside unit adds to the unique attraction, and distinctive bottom stamp authenticates it as genuine Armor.



29259

Red Matte

Laser Engrave/Auto Engrave



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Available Select Territories

29252
High Polish Brass
Fusion



29231
Vintage
High Polish Chrome
Laser Engrave/Auto Engrave



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29235
Armor
High Polish Chrome
Deep Carve/Color Image



29232
Black Ice®
Laser Engrave/Auto Engrave



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Available Select Territories

29233
High Polish Chrome
Fusion



Often regarded as a good luck talisman through the years, this Zippo lighter carries on the tradition with a gold-toned horseshoe, tipped up to hold the blessings, against a field of green shamrocks.

29243

*Brushed Brass
Emblem Attached*



Officially Licensed by the
Department of the Navy

Available Select Territories

29257

*Brushed Chrome
Emblem Attached*



Zippo's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Design is on both front and reverse surface of the lighter. Translucent surface may be imprinted over Iced design for a truly unique look.



29246
Toffee
Iced

29251
Cerulean
Iced



3165EX
Lighter Fluid 12 oz.

Shipping carton of 24.



3141EX
Lighter Fluid 4 oz.

Shipping carton of 96.



2406C
Six Flints Plastic Dispenser

*Packed 24 dispensers
per display box.*



2425
Wick

*Individually carded, punched
for pegboard use. Packed 24
cards per counter display box.*



2406N
6 Flints Plastic Dispenser

*Individually carded, punched
for pegboard use. Packed 24
cards per counter display box.*

In 2017,

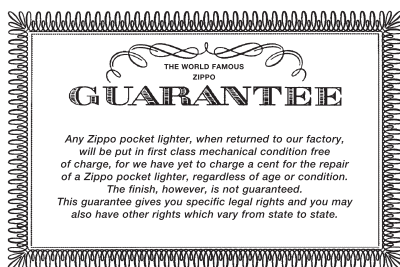
Zippo will celebrate our 85th Anniversary.

*Watch to see what we have in store
for you . . .*



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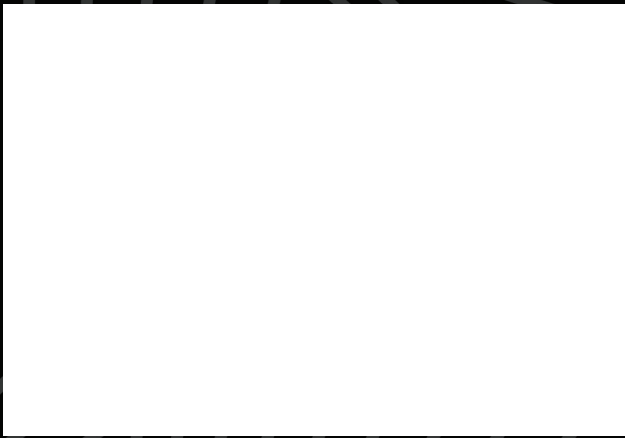
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Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice. Lighters are not shown actual size.



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