

**zippo**<sup>®</sup>

2015 COMPLETE LINE COLLECTION



**WHAT MAKES THE MAN**



The campaign celebrates the essence of the Zippo man: the strength, the individuality, the reliability, and the sensibility. No matter who you are, or where you live, every man has a story to call his own. Having a story makes him unique; having a Zippo lighter makes him a man. The campaign shows men experiencing different moments to create unique and visually rich stories with one thing in common: that no matter the time or the trends or the place in which he lives, Zippo is “What Makes The Man”.

# WHAT MAKES THE MAN



## One Box

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

## Zippo Guarantee:

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.

## Consumer Disclaimer:

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

“Zippo”, zippo, BLU, “SLIM”, “MPL”, “OUL”, Venetian, “Black Ice”, and “BLU” are registered trademarks in the United States and in many countries. The listed Trademarks are used in the United States under license of ZippMark, Inc. The Multi Purpose Lighter shape and the BLU Z Windscreen are patented designs in the U.S.A. and are registered designs in many countries. All Zippo lighter decorations are protected by copyright. Zippo Manufacturing Company. All Rights Reserved. 2015

Timeless black ultralite – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.



**355**  
*High Polish Chrome  
Emblem Attached*

**1655**  
*Slim® High Polish Chrome  
Emblem Attached*



**200**  
*Brushed Chrome*

**1600**  
*Slim® Brushed Chrome*



**250**  
*High Polish Chrome*

**1610**  
*Slim® High Polish Chrome*



**200ZP**  
*Brushed Chrome  
Emblem Attached*



**201FB**  
*Antique Brass*

**121FB**  
*Antique Silver Plate*



**205**  
*Satin Chrome*

**1605**  
*Slim® Satin Chrome*



**207**  
*Street Chrome*

**1607**  
*Slim® Street Chrome*



**207G**  
*Gold Dust*



**204**  
*Brushed Brass*

**204B**  
*Brushed Brass*



**254**  
*High Polish Brass*

**254B**  
*High Polish Brass*

*George G. Blaisdell, Founder*



**1654**  
*Slim® High  
Polish Brass*

**1654B**  
*Slim®  
High Polish Brass*

Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 70 - 71 for customization options.



**24648**  
*Herringbone Sweep*



**24647**  
*Chrome Arch*



**28181**  
*Linen Weave*



**28182**  
*Diagonal Weave*



**260.25**  
*Vintage*  
*High Polish Chrome*



**240**  
*Vintage*  
*Brushed Brass*

**230.25**  
*Vintage*  
*Brushed Chrome*

**270**  
*Vintage*  
*High Polish Brass*

# NOTHING OLD ABOUT ZIPPO VINTAGE



**230**  
*Vintage*  
*Brushed Chrome*



**260**  
*Vintage*  
*High Polish Chrome*



**267**  
*Vintage*  
*Street Chrome*



**167**  
Armor  
High Polish Chrome

**1603**  
Slim® Armor  
High Polish Chrome

Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.



**162**  
Armor  
Brushed Chrome



**168**  
Armor  
Brushed Brass



**169**  
Armor  
High Polish Brass



**28496**  
Armor  
Tumbled Brass





Reverse

**352**  
Venetian®  
High Polish Chrome  
Lustre

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.



**352B**  
Venetian®  
High Polish Brass  
Lustre

**1652B**  
Slim® Venetian®  
High Polish Brass  
Lustre

**1652**  
Slim® Venetian®  
High Polish Chrome  
Lustre



**350**  
High Polish Chrome  
Auto Engrave

Bold engraving – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.

It's the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.

**195**

*18K Solid Gold*

Call for pricing

Packaged in a custom crafted cherry gift box with certificate of registration.



**26**

*Armor*

*High Polish*

*Sterling Silver*

Call for Pricing



**27**

*Armor Vintage*

*Brushed*

*Sterling Silver*

Call for Pricing



**14**

*High Polish*

*Sterling Silver*

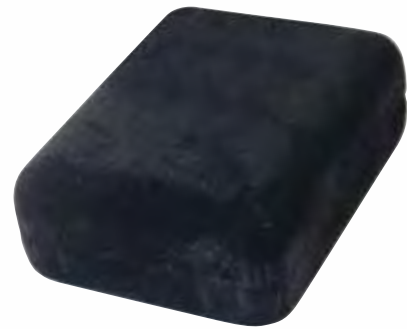
Call for Pricing



**24**  
*1941 Replica*  
*Hand Satin*  
*Sterling Silver*  
Call for Pricing



**23**  
*1941 Replica*  
*High Polish*  
*Sterling Silver*  
Call for Pricing



A black velour hinged box is standard packaging for all Sterling Silver lighters.



**13**  
*Brushed*  
*Sterling Silver*  
Call for Pricing



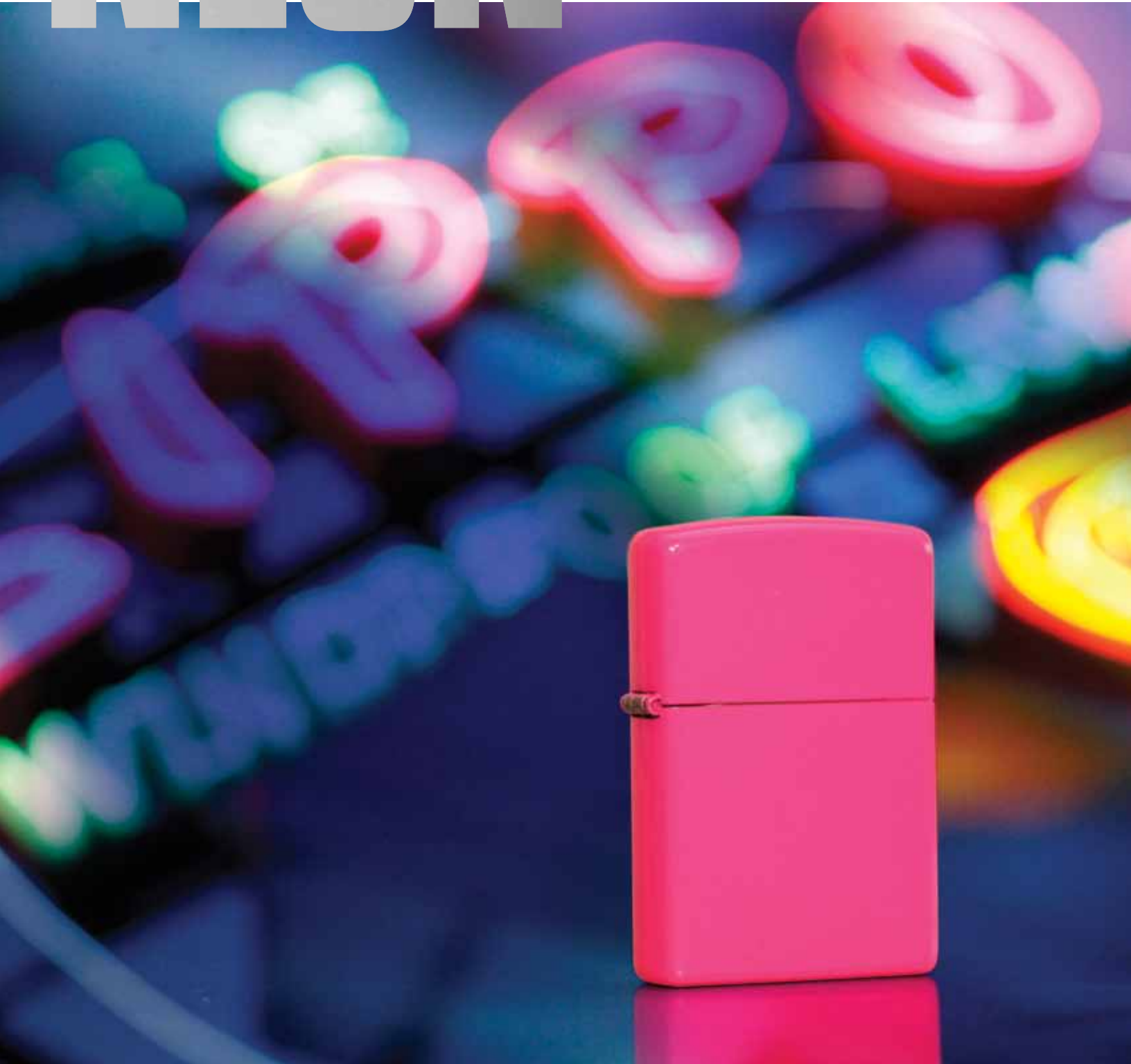
**15**  
*High Polish*  
*Sterling Silver*  
Call for Pricing



**1500**  
*Slim®*  
*High Polish*  
*Sterling Silver*  
Call for Pricing

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.

# NEON





**28887**  
*Neon Yellow*



**28886**  
*Neon Pink*



**28888**  
*Neon Orange*

Flamboyant neon lighters in a shiny semi-gloss finish add a brilliant splash of color to any display. Distinctive lasered hinge and bottom stamp authenticate these neon lighters as genuine Zippo.



**233**  
*Red Matte*



**231**  
*Orange Matte*



**24839**  
*Lemon*

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.



**218**  
*Black Matte*

**1618**  
*Slim® Black Matte*



**239**  
*Navy Matte*



**229**  
*Royal Blue Matte*



**211**  
*Iron Stone*



**221**  
*Green Matte*



**236**  
*Black Crackle*



**238**  
*Pink Matte*

**1638**  
*Slim® Pink Matte*



**216**  
*Cream Matte*

**214**  
*White Matte*



**214ZL**  
White Matte  
Color Image



**238ZL**  
Pink Matte  
Color Image



**233ZL**  
Red Matte  
Color Image



**231ZL**  
Orange Matte  
Color Image

# ZIPPO COLORS YOUR WORLD

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.



**218ZL**  
Black Matte  
Color Image



**239ZL**  
Navy Matte  
Color Image



**229ZL**  
Royal Blue Matte  
Color Image



**221ZL**  
Green Matte  
Color Image





**20446ZL**  
Sapphire  
Laser Engrave

**151ZL**  
Spectrum  
Laser Engrave



**150ZL**  
Black Ice®  
Laser Engrave

**28129ZL**  
Chameleon  
Laser Engrave



**24756ZL**  
Ebony  
Laser Engrave

**28123ZL**  
Slim® Ebony  
Laser Engrave



**24747ZL**  
Abyss  
Laser Engrave

**28124ZL**  
Slim® Abyss  
Laser Engrave



**218ZB**  
Black Matte  
Color Image

**1618ZB**  
Slim® Black Matte  
Color Image



**24747**  
*Abyss*

**28124**  
*Slim® Abyss*



**28129**  
*Chameleon*



**150**  
*Black Ice®*

**20492**  
*Slim® Black Ice®*

**24534**  
*Cerulean*

**24840**  
*Meadow*

**24513**  
*Lurid*

**21184**  
*Toffee*

**21063**  
*Candy Apple Red*



Classic chrome plated lighter is bonded with a micro thin, scratch resistant coating to achieve Ebony, Zippo's luminous, intense black, mirror-like finish.



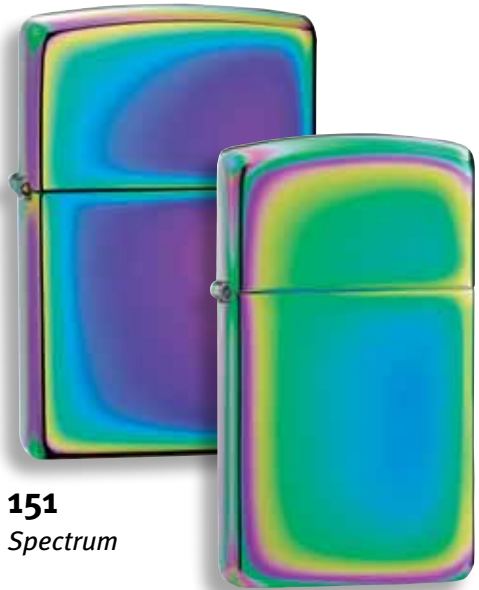
**24756**  
 *Ebony*

**28123**  
 *Slim® Ebony*



**20446**  
 *Sapphire*

**20494**  
 *Slim® Sapphire*



**151**  
 *Spectrum*

**20493**  
 *Slim® Spectrum*



**28378**  
 *Gray Dusk*



**28339**  
Candy Apple Red  
Iced

Zippo's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice.

Design is on both front and reverse surface of the lighter. May be imprinted over Iced surface for a truly unique look.



**28340**  
Meadow  
Iced



**28341**  
Cerulean  
Iced

# BOTTOMZ UP



**24383**  
*Bottomz Up®*  
*High Polish Chrome*  
*Auto Engrave*

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional

date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.



**1941B**  
1941 Replica  
Brushed Brass

Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.

# 1941 REPLICA



**1941**  
1941 Replica  
Brushed Chrome



**24096**  
1941 Replica  
Black Ice®



**24485**  
1941 Replica  
Black Ice®  
Laser Engrave



**28582**  
1941 Replica  
Black Crackle

# 1935 REPLICA



**1935**  
*1935 Replica*  
*Brushed Chrome*



**1935.25**  
*1935 Replica*  
*Brushed Chrome*



# WINDY

Windy has been one of Zippo's most beloved icons since she was introduced in 1937, illustrating the new windproof lighter in Zippo's first national advertisement. Since that time, she has been depicted in scores of advertisements, numerous promotional pieces, and hundreds of Zippo lighter designs from all over the world.

The 2013 Collectible of the Year celebrates Windy with a whisper-thin emblem, reminiscent of Zippo's early metallique process, on a classic 1935 Replica lighter. Limited to only 35,000 pieces worldwide, each lighter is consecutively numbered and authenticated with an exclusive bottom stamp.



**28729**  
*1935 Replica*  
*Brushed Chrome*  
*Emblem Attached*



New Armor tumbled brass is deep carved in a swirled pattern, resulting in a tactile, all-over design. The deep dimensional engraving has the look and feel of a top-quality emblem directly on the surface of the lighter.



**NEW**

**28541**  
Armor  
Tumbled Brass  
Deep Carve

Stunning Slim Armor partners the smaller size of a slim lighter with the weight and feel of high polish Armor for a solid, substantial lighter that is beautifully deep carved front and reverse. Distinctive bottom stamp authenticates it as genuine Armor.



**NEW**

Reverse

**28581**  
Slim® Armor  
High Polish Chrome  
Deep Carve



**28637**  
Armor  
High Polish Chrome  
Deep Carve



Reverse

**28638**  
Armor  
Tumbled Brass  
Deep Carve





NEW

Reverse

**28544**  
Armor  
High Polish Black Ice®  
Brite Cut

Crisp deep carve engraving produces a gently undulating pattern with the look of a high quality emblem directly on the surface. Gold-flashed inside unit adds to the unique attraction of this lighter designed by Grant Duke, a fourth generation member of the Zippo family. Distinctive bottom stamp authenticates it as genuine Armor.



NEW

Precision deep carve engraving creates the illusion of raised globes on this Armor high polish chrome lighter. The tactile design on the face of the lighter rivals a superior top-quality emblem.

**28835**  
Armor  
High Polish Chrome  
Deep Carve



Reverse

**28639**  
Armor  
High Polish Chrome  
Deep Carve



Reverse

**28186**  
Armor  
High Polish Black Ice®  
Brite Cut

**NEW**

Diagonal Weave presents a distinguished background for a majestic two-tone auto engraved crest.

**28852**  
*Diagonal Weave*  
*Auto Two Tone*



**28377**  
*Brushed Brass*  
*Color Image / Auto Engrave*



**28673**  
*Brushed Brass*  
*Color Image*



**28457**  
*Satin Chrome*  
*Auto Two Tone*

**NEW**

**28539**  
*Gold Dust*  
*Color Image*

**NEW**



**28530**  
*High Polish Chrome  
Color Image*



**21155**  
*Satin Chrome  
Auto Engrave*



**28286**  
*High Polish Chrome  
Auto Engrave*



**28657**  
*High Polish Chrome  
Lustre*



**28467**  
*High Polish Chrome  
Laser Engrave / Auto Engrave*

**362**

Black Crackle  
Emblem Attached

**363**

Black Crackle  
Emblem Attached

**28534**

1941 Replica  
Black Ice®  
Laser Two Tone

**20969**

Black Ice®  
Laser Engrave / Auto Engrave

**28642**

Brushed Chrome  
Auto Two Tone

**28646**

Brushed Chrome  
Auto Two Tone

Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.



**NEW**

**28854**  
*Cream Matte*  
*Laser Engrave / Auto Engrave*



**24751**  
*Crown Stamp™*  
*High Polish Chrome*  
*Double Lustre*



**NEW**

**28866**  
*Abyss*  
*Color Image*



**28658**  
*High Polish Chrome*  
*Color Image / Auto Engrave*



**28450**  
*High Polish Brass*  
*Auto Engrave*

**NEW**



**28847**  
Satin Chrome  
Emblem Attached

**NEW**



**28855**  
White Matte  
Color Image

**NEW**



**28832**  
Gold Dust  
Color Image



**21192**  
Satin Chrome  
Auto Two Tone



**28667**  
Black Matte  
Color Image



**28280**  
Brushed Chrome  
Color Image



**28831**  
 Brushed Chrome  
 Color Image

If Zippo made trading cards, this would be a likely design. The early block-letter logo, retro poker chip, and solid Zippo flame against an aged parchment background just smack of good luck and collectibility!



**28867**  
 Street Chrome  
 Color Image



**24335**  
 Satin Chrome  
 Auto Engrave



**21088**  
 Black Ice®  
 Laser Engrave



**28145**  
 High Polish Brass  
 Double Lustre



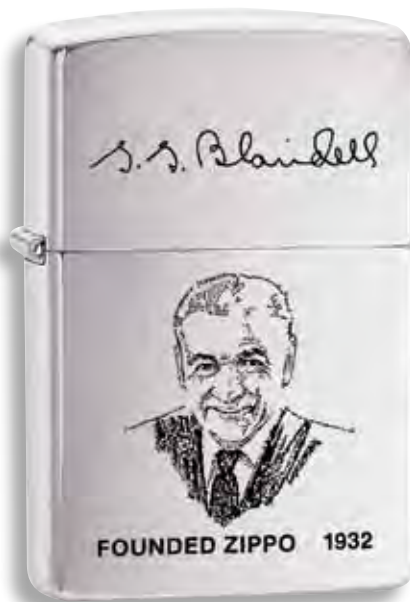
**20991**  
 Armor  
 High Polish Chrome  
 Deep Carve / Epoxy Filled



**21193**  
Street Chrome  
Stamped



**28649**  
Brushed Chrome  
Color Image



**200FL**  
Brushed Chrome  
Color Image



**28671**  
Red Matte  
Color Image



**28381**  
High Polish Chrome  
Lustre



## An eclectic fusion

of colors, patterns, and textures gives these lighters a free-spirited bohemian-chic look. Color imaging blends modern, vintage, tribal, and ethnic elements into a delightful composite of artistic expression.



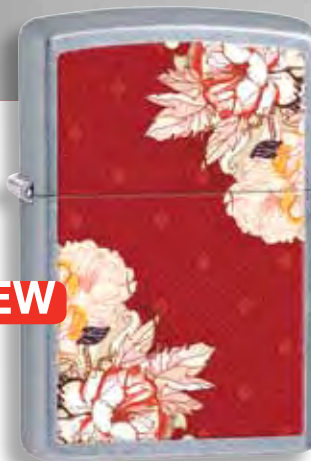
**NEW**

**28871**  
*High Polish Chrome*  
*Color Image*



**NEW**

**28851**  
*High Polish Chrome*  
*Color Image*



**NEW**

**28849**  
*Street Chrome*  
*Color Image*



**NEW**

**28850**  
*Lemon*  
*Color Image*

# ARMY

"By federal law, licensing fees paid to the U.S. Army for the use of its trademarks provide support to the Army Trademark Licensing Program, and net licensing revenue is devoted to U.S. Army Morale, Welfare, and Recreation programs."

Available Worldwide.

1941 Replica Black Crackle, a reproduction of the legendary black crackle lighter used in World War II, sports a dimensional U.S. Army pewter emblem.



**28631**

Green Matte  
Color Image



**280ARM**

Brushed Chrome  
Emblem Attached



**28632**

Street Chrome  
Color Image

**NEW**



**28583**

1941 Replica  
Black Crackle  
Emblem Attached

# COAST GUARD

Officially Licensed - U.S. Coast Guard™.  
[www.uscg.mil](http://www.uscg.mil)

Available Worldwide.



**28623**

Black Matte  
Color Image



**280CG**

Brushed Chrome  
Emblem Attached



**28681**

Navy Matte  
Color Image

"The above sku for the U.S. Coast Guard is being updated to the U.S. Coast Guard emblem going forward."

# AIR FORCE



U.S. AIR FORCE

Officially Licensed Product Department of the Air Force  
(www.airforce.com) 1-800-423-USAF  
Endorsement by the United States Air Force is not  
intended nor implied.

Available Worldwide.



**28621**  
Street Chrome  
Color Image



**28622**  
Street Chrome  
Color Image



**280AFC**  
Brushed Chrome  
Emblem Attached

"The above sku for the U.S. Air Force is being updated  
to the U.S. Air Force emblem going forward."

# NAVY

Officially Licensed by the Department of the Navy

Available Worldwide.



**24457**  
Street Chrome  
Emblem Attached



**280ANC**  
Brushed Chrome  
Emblem Attached

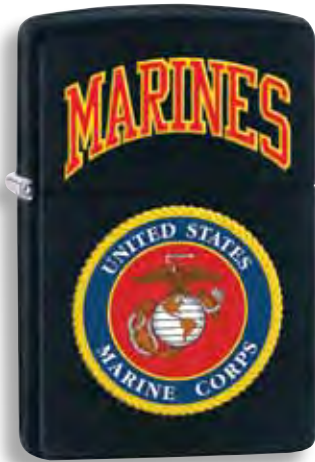


**28682**  
Street Chrome  
Color Image

# MARINES

Officially Licensed Product of the  
United States Marine Corps.  
[www.marines.com](http://www.marines.com)  
1.800.marines

Available Worldwide.



**218.539**  
Black Matte  
Color Image



**280MAR**  
Brushed Chrome  
Emblem Attached



**28368**  
Black Crackle  
Emblem Attached



**28875**  
Black Crackle  
Laser Engrave / Auto Engrave



**28873**  
1941 Replica  
Black Crackle  
Laser Engrave



**NEW**

**28864**  
Black Matte  
Color Image



**28653**  
Brushed Chrome  
Color Image



**28491**  
Street Chrome  
Stamped



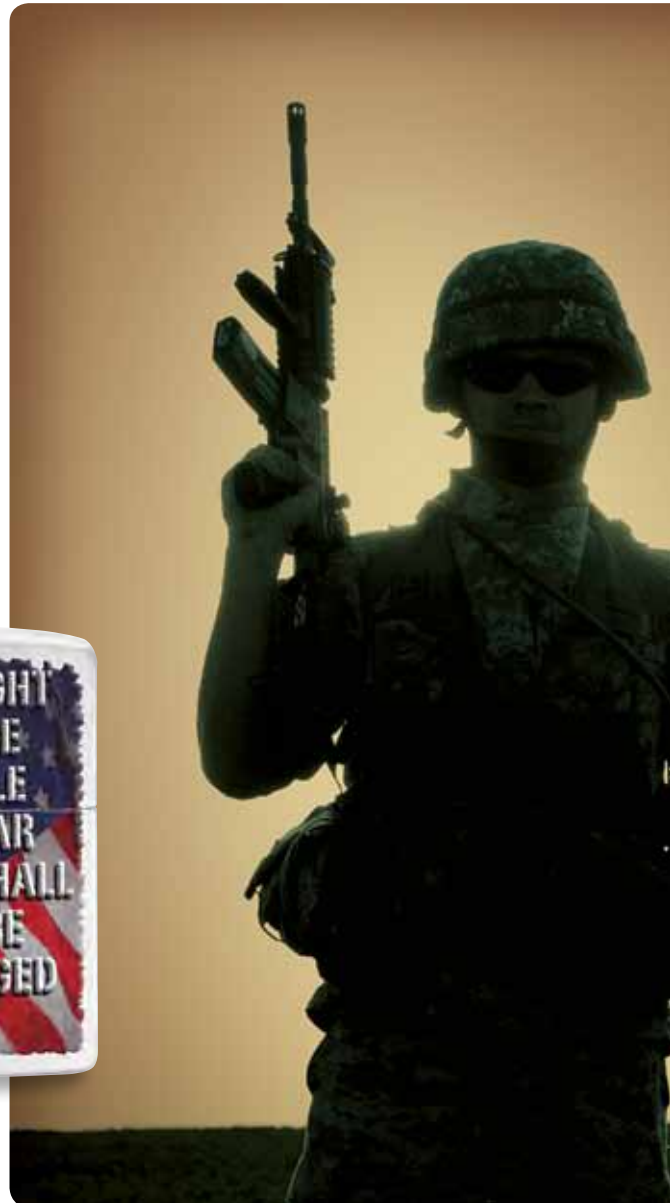
**24797**  
Brushed  
Chrome  
Color Image



**28290**  
High Polish Chrome  
Color Image



**28641**  
Brushed Chrome  
Color Image





**28652**  
*Brushed Chrome*  
*Color Image*



**20895**  
*Brushed Chrome*  
*Emblem Attached*



**28449**  
*High Polish Chrome*  
*Color Image / Auto Engrave*



**21069**  
*High Polish Chrome*  
*Lustre / Auto Engrave*



**28462**  
*Street Chrome*  
*Color Image*



**20854**  
*Brushed Brass*  
*Emblem Attached*

# REALTREE®

REALTREE APG HD ©2006 and REALTREE APC HD ©2006  
ADVANTAGE MAX-1 HD © 2004 of Jordan Outdoor Enterprises,  
Ltd., all rights reserved.

Available Worldwide.



**24072**  
REALTREE MAX-1®



**28263**  
REALTREE APG



**28078**  
REALTREE APC  
Pink Matte  
Color Image

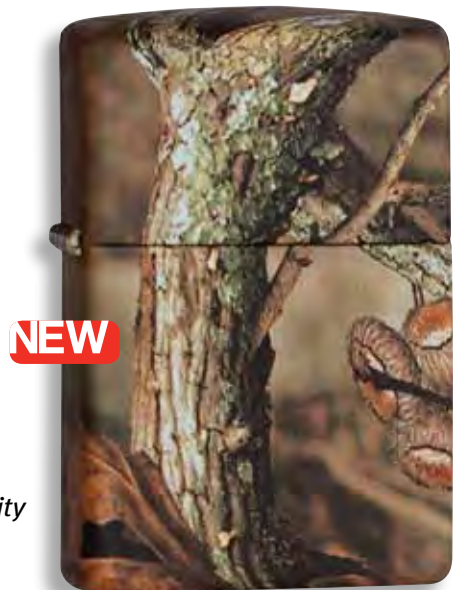
# MOSSY OAK®

Mossy Oak is a trademark used under license from Haas  
Outdoors, Inc., by Zippo Manufacturing Company.

Available Worldwide.



**28332**  
Break-Up  
Green Matte  
Color Image



**28738**  
Break-Up Infinity

**NEW**



**28053**  
*High Polish Chrome*  
*Laser Engrave / Auto Engrave*



**28661**  
*White Matte*  
*Color Image*



**28666**  
*Black Matte*  
*Color Image*



**28471**  
*Green Matte*  
*Color Image*



**28650**  
*Brushed Chrome*  
*Color Image*





**NEW**

**NEW**

**A.**

**B.**

**C.**

**D.**

A. **28860**  
White Matte  
Color Image

B. **28861**  
Black Matte  
Color Image

C. **28645**  
Black Ice®  
Laser Two Tone

D. **28272**  
White Matte  
Color Image

**NEW****28877**

*Street Chrome  
Color Image*

**NEW****28872**

*High Polish Chrome  
Color Image*

**769**

*Black Ice®  
Color Image*

An imaginative partnering of customization processes makes this lighter unique. Zippo's color imaging creates a shadowy nocturnal background, set off by a full moon rising. A dimensional die-cast emblem brings a howling wolf to the forefront.

**NEW****28879**

*Black Matte  
Color Image / Emblem Attached*

**20855**

*Brushed Chrome  
Emblem Attached*

**28303**

*Black Matte  
Color Image*

# ANNE STOKES



The fantasy art of Anne Stokes features striking designs and life-like portrayals of fantasy subjects. Her art covers a broad range of subjects, from the romantic and magical enchanted forest, to the dark underworld of gothic vampires.

© 2014 Anne Stokes [www.annestokes.com](http://www.annestokes.com)  
/Licensed by [www.artaskagency.com](http://www.artaskagency.com)

Available Worldwide.



**28856**

*Black Matte  
Color Image*



**28857**

*Black Matte  
Color Image*



**28858**

*Black Matte  
Color Image*

Anne is originally from London, UK, but now lives in Leeds in the beautiful county of Yorkshire. She started off work as a merchandise designer, then became a full time freelance illustrator where she worked on a number of book, game and record products. As her career progressed she moved solely into licensing her own creations and concepting ranges of fantasy themed paintings. Anne's artworks have now been licensed on a wide range of products including T-shirts, posters, book covers, calendars, jigsaw puzzles, tarot cards, sculptures, CCG sleeves, mugs, jewelry and greetings cards, which are on sale worldwide.



NEW

**28830**

*Candy Apple Red  
Color Image*



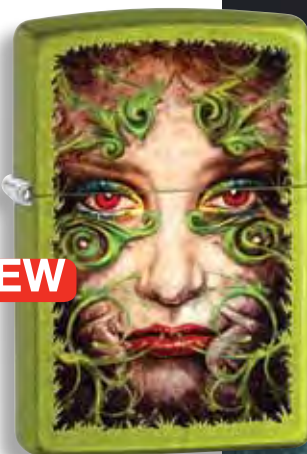
NEW

**28878**

*Street Chrome  
Color Image*

**28669**

*Black Matte  
Color Image*



NEW

**28865**

*Lurid  
Color Image*

**28670**

*Black Matte  
Color Image*



NEW

**28828**

*White Matte  
Color Image*



**NEW**



**28862**  
Black Matte  
Color Image

**NEW**



**28876**  
Street Chrome  
Color Image

**NEW**



**28863**  
Black Matte  
Color Image



**28654**  
High Polish Chrome  
Color Image



**28668**  
Black Matte  
Color Image

**28527***Black Ice®**Laser Engrave*

Although the surface area of a Zippo lighter remains constant, the possibilities for decorating it seem endless, as illustrated by the lighters on these two pages. The laser engraved theme of each lighter carries around every surface – front, reverse, hinge side, opposite side – even the top! It's an incredible look that ties all the elements together.

**NEW**

**28833**  
*Black Ice®*  
*Laser Engrave*



**NEW**

**28531**  
*Black Matte*  
*Laser Engrave*





**24016**  
Street Chrome  
Auto Engrave



**24339**  
Satin Chrome  
Auto Two Tone



**28442**  
Spectrum  
Auto Engrave



The beautiful lighters on this page illustrate some of Zippo's most spectacular engraving capabilities. Some models feature two levels of engraving, or a combination of processes to achieve the stunning look seen here.



**28458**  
Satin Chrome  
Auto Two Tone



**24816**  
Slim® High Polish Chrome  
Auto Engrave





Splashed texture enhancement defies you to keep from touching it to see if it's wet. If you think this lighter looks great on the page, wait 'til you hold it in your hand!

**28180**  
*Brushed Chrome  
 Color Image*



**24800**  
*Brushed Chrome  
 Color Image*



**28526**  
*High Polish Chrome  
 Color Image / Auto Engrave*



**24721**  
*Black Matte  
 Laser Engrave*



**21195**  
*Toffee  
 Emblem Attached*



**28663**  
 Black Matte  
 Color Image



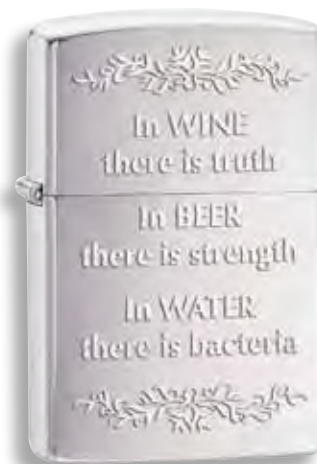
**28648**  
 Brushed Chrome  
 Color Image



**28834**  
 Ebony  
 Laser Two Tone



**28664**  
 Black Matte  
 Color Image



**28647**  
 Brushed Chrome  
 Lustre

Available selected countries, some restrictions may apply

# PLAYBOY



**NEW**

**28839**  
Street Chrome  
Color Image



**28269**  
Brushed Chrome  
Color Image



**NEW**

**28545**  
High Polish Chrome  
Laser Engrave / Auto Engrave



**24789**  
High Polish Chrome  
Auto Engrave / Crystal Attached



**C1014594-238**  
Pink Matte  
Color Image



**20831**  
Slim® Pink Matte  
Color Image



Model C1014594 is pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.

© 2014 PLAYBOY AND RABBIT HEAD DESIGN ARE REGISTERED TRADEMARKS OF PLAYBOY ENTERPRISES INTERNATIONAL, INC. AND USED UNDER LICENSE BY ZIPPO MANUFACTURING COMPANY

# Artists Custom Imprint Program

Available Worldwide

50



**Cl009668-207**  
Rolling Stones



**Cl012702-214**  
Rolling Stones



**Cl012644-229**  
Sublime



**Cl012007-218**  
Mac Miller



**Cl012008-233**  
Mac Miller



**Cl015874-207**  
Lynyrd Skynyrd



**Cl012046-207**  
Kurt Cobain

**Bravado** © 2014 Musidor BV. Under license to Bravado Merchandising. All rights reserved.

**BOB MARLEY** BOB MARLEY © Fifty-Six Hope Road Music Ltd., 2014; Right of Publicity and Persona Rights - Fifty-Six Hope Road Music Ltd. WWW.BOBMARLEY.COM

**ROCK EXPRESS** Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint Distribution with Live Nation Merchandise.

Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment! Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design.

Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.



**Cl015655-218**  
Bob Marley



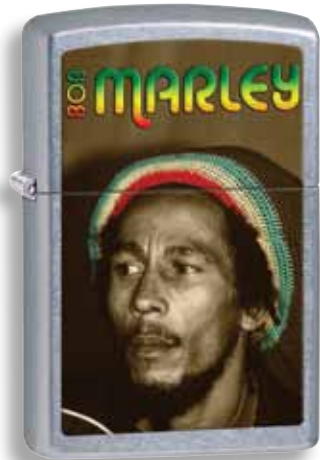
**Cl012529-218**  
Bob Marley

# BOB MARLEY



BOB MARLEY © Fifty-Six Hope Road Music Ltd.,  
2014; Right of Publicity and Persona Rights - Fifty-Six  
Hope Road Music Ltd.  
WWW.BOBMARLEY.COM

Available Worldwide



**28488**  
Street Chrome  
Color Image



**24991**  
Street Chrome  
Color Image



**NEW**

**28844**  
Street Chrome  
Color Image

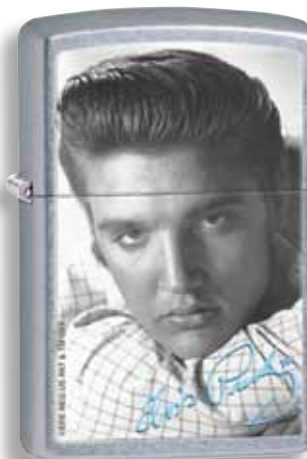


# ELVIS<sup>®</sup>



© EPE, Reg. U.S. Pat & TM Off.

Available Worldwide



**28629**  
Street Chrome  
Color Image



**28431**  
Street Chrome  
Color Image

# FENDER

All FENDER guitars and basses, amplifiers, logos, and trade dress, including the distinctive guitar and bass headstock and body designs, displayed herein are the trademarks of FMIC. All rights reserved.

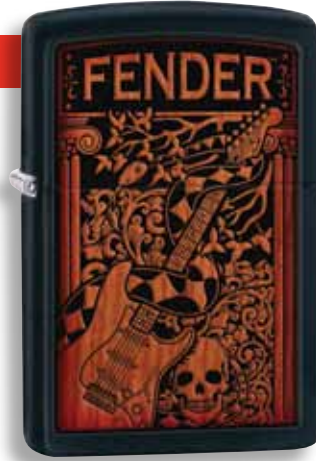
Available Worldwide



**28845**  
High Polish Chrome  
Color Image



**28848**  
Street Chrome  
Color Image

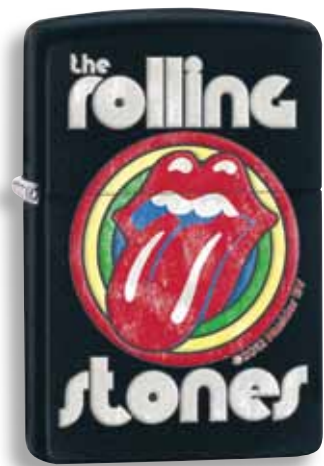


**28733**  
Black Matte  
Color Image

# THE ROLLING STONES®



**28843**  
Street Chrome  
Color Image



**28630**  
Black Matte  
Color Image

Bravado © 2014 Musidor BV. Under license to Bravado Merchandising. All rights reserved.

Available Worldwide



**28820**  
Black Matte  
Color Image



**24779**  
Street Chrome  
Color Image



**28842**  
Brushed Chrome  
Color Image

# JACK DANIEL'S®

Available selected countries, some restrictions may apply.

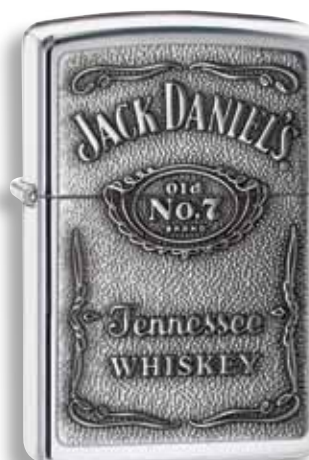
JACK DANIEL'S and OLD NO. 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2014, Jack Daniel's — All Rights Reserved. Your friends at Jack Daniel's remind you to drink responsibly. For sale to adults of legal drinking age.



**28577**  
Gray Dusk  
Color Image / Laser Engrave



**254BJD.428**  
High Polish Brass  
Emblem Attached



**250JD.427**  
High Polish Chrome  
Emblem Attached



**28423**  
Herringbone Sweep  
Auto Two Tone



**28846**  
Street Chrome  
Color Image



**28636**  
Candy Apple Red  
Color Image

# CHEVROLET®



General Motors Trademarks used under license to Zippo Manufacturing Company.

Available selected countries, some restrictions may apply.



Available Worldwide.

# MAZZI®



Claudio Mazzi designs and trademarks are used under license from Kreo di Mazzi, & C Snc. to Zippo Manufacturing Company. All Mazzi designs are protected by copyright.



**28627**  
Black Matte  
Color Image



**24764**  
Street Chrome  
Color Image



**28002**  
Brushed Chrome  
Color Image

# DUCK DYNASTY®

© 2014 A&E Television Networks, LLC. All rights reserved. Duck Dynasty, A&E and their associated logos are the trademarks of A&E Television Networks, LLC. Duck camouflage pattern design © 2014 A&E Television Networks, LLC. All rights reserved.

Available in US only.

**NEW**



**28880**  
Street Chrome  
Color Image

**NEW**



**28881**  
Street Chrome  
Color Image

# JIM BEAM®

Available selected countries, some restrictions may apply.

JIM BEAM is a registered trademark of Jim Beam Brands Co. and is used under authorized license to Zippo Manufacturing Company. All rights reserved worldwide. Intended for adults of legal purchase age for alcoholic beverages.



**NEW**

**28841**  
Street Chrome  
Color Image



**NEW**

**28840**  
Black Matte  
Color Image



**254BJB.929**  
High Polish Brass  
Emblem Attached



**250JB.928**  
High Polish Chrome  
Emblem Attached



**28419**  
Street Chrome  
Color Image



**28680**  
*Linen Weave*  
*Auto Engrave*



**20762**  
*Black Ice®*  
*Auto Engrave*



**28448**  
*High Polish Chrome*  
*Color Image*



**28274**  
*High Polish Chrome*  
*Color Image*



**28655**  
*High Polish Chrome*  
*Color Image*



**24892**  
*Black Matte*  
*Laser Engrave*



**24472**  
Black Matte  
Color Image

**NEW**



**28829**  
Black Matte  
Color Image / Laser Engrave



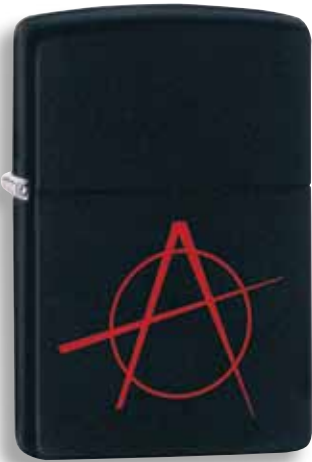
**28432**  
Black Matte  
Color Image



**28651**  
Brushed Chrome  
Color Image



**28644**  
Black Ice®  
Laser Engrave / Auto Engrave



**20842**  
Black Matte  
Color Image



**21067**  
Black Matte  
Color Image



**24330**  
Black Matte  
Color Image



**20836**  
High Polish Chrome  
Color Image



**28686**  
Black Matte  
Laser Engrave



**28853**  
Street Chrome  
Color Image



*Reverse*

**24951**  
 Ebony  
 Laser Engrave



**28335**  
 Black Matte  
 Color Image

# FORD



Ford Motor Company Trademarks and Trade Dress used under license to Zippo Manufacturing Company.

*Available selected countries, some restrictions may apply.*



**28838**  
 Royal Blue Matte  
 Color Image



**28626**  
 Satin Chrome  
 Color Image



**28625**  
 High Polish Chrome  
 Lustre

# SONS OF ANARCHY

Sons of Anarchy TM & © 2014 Twentieth Century Fox Film Corporation and Bluebush Productions, LLC. All rights reserved.

Available selected countries, some restrictions may apply.



**NEW**



**28836**

*Street Chrome*

*Color Image*



**28504**

*Black Matte*

*Color Image*



**28502**

*Satin Chrome*

*Color Image*



**28677**

*Black Matte*

*Color Image*



**24894**  
Lemon  
Color Image



**28660**  
Iron Stone  
Color Image



**28679**  
Chameleon  
Color Image



**28882**  
Black Matte  
Color Image



**28869**  
Street Chrome  
Color Image



**NEW**



**28874**  
High Polish Chrome  
Lustré / Color Image

**NEW**



**28859**  
White Matte  
Color Image

Color imaging and lustre etch reveal an interesting viewpoint as seen through a cross-shaped keyhole.



**28678**  
Ebony  
Laser Engrave



**28042**  
Black Matte  
Color Image



**28685**  
Gray Dusk  
Iced



Reverse



**NEW**

**28868**  
*Street Chrome*  
*Color Image*



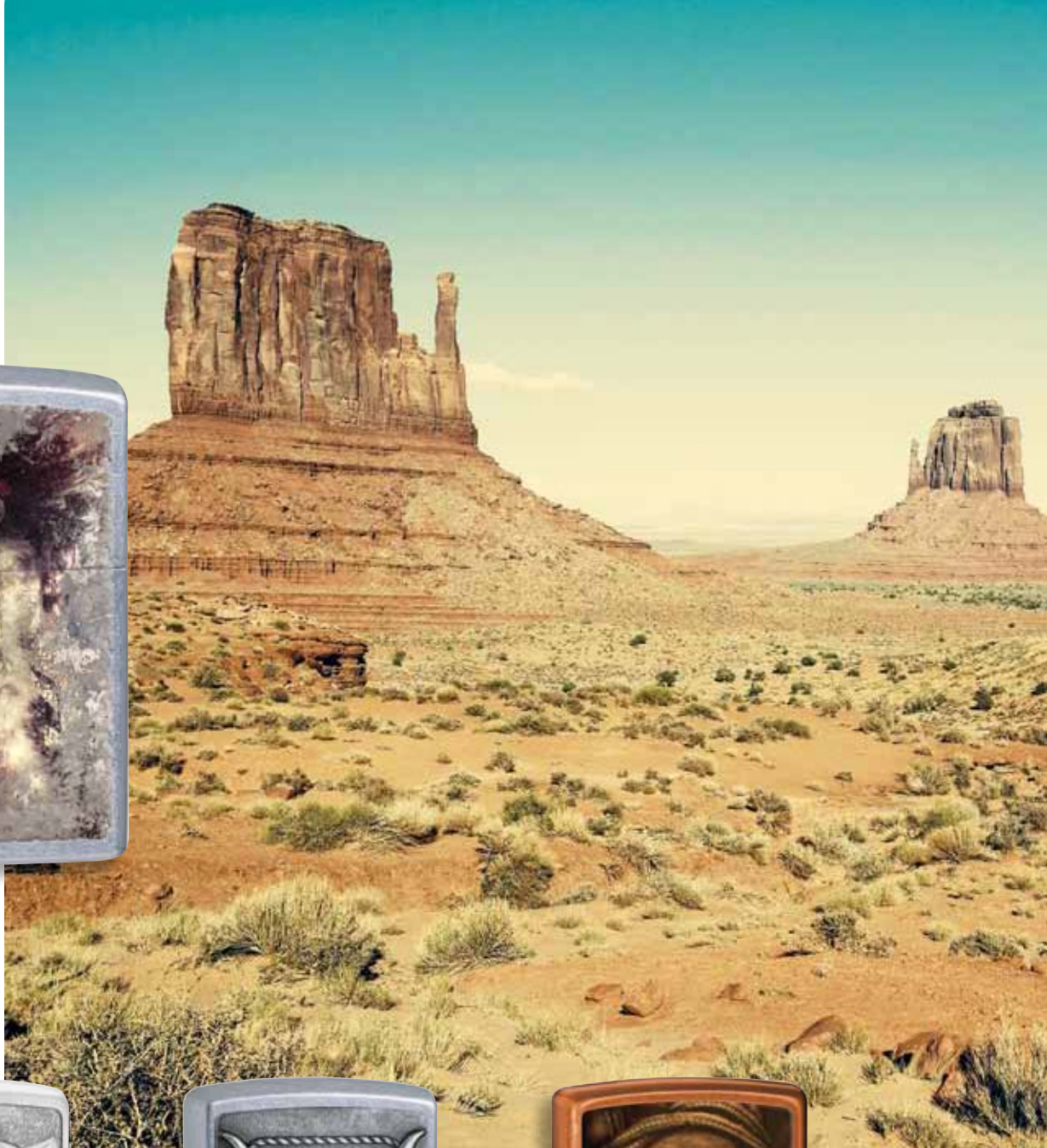
**24879**  
*Brushed Chrome*  
*Emblem Attached*

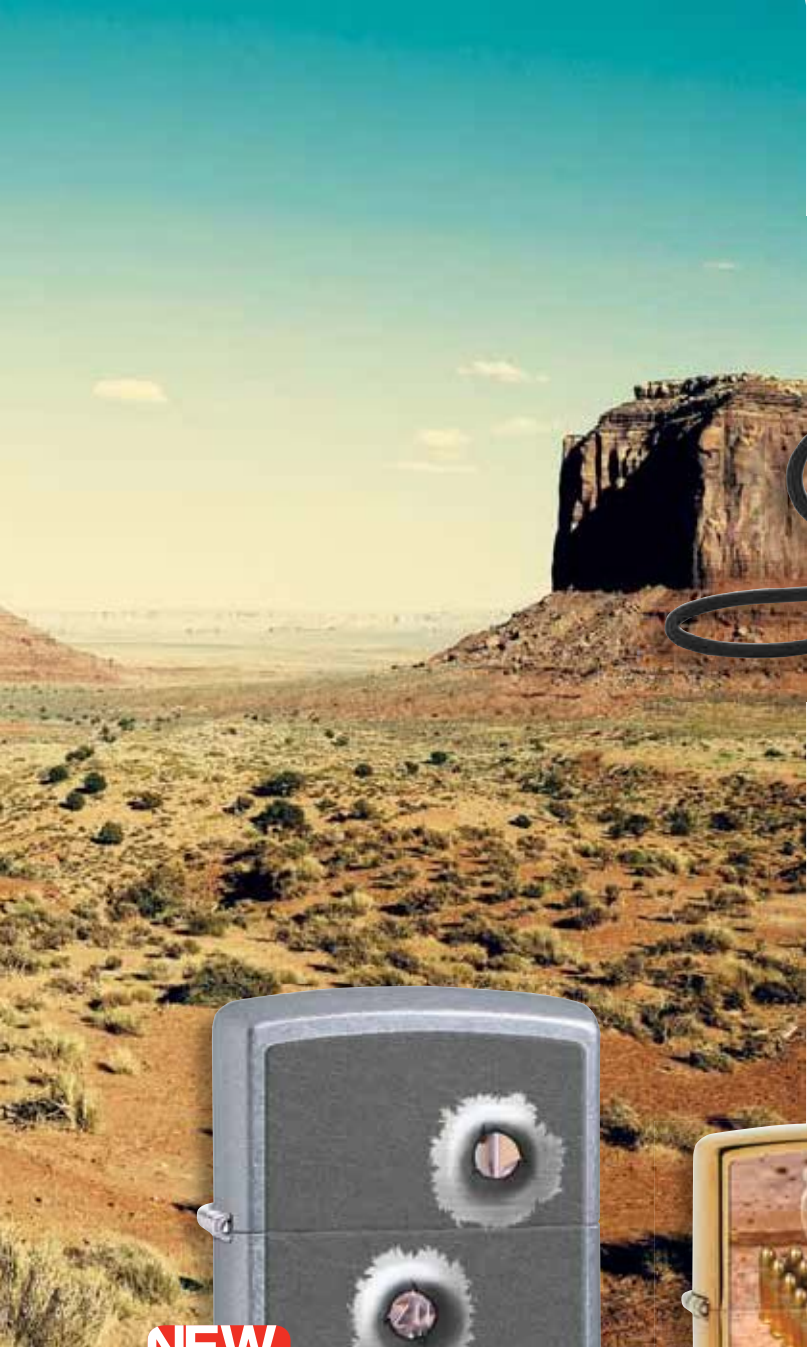


**20286**  
*Street Chrome*  
*Emblem Attached*



**28672**  
*Toffee*  
*Color Image*





**275**  
*Brushed Chrome*

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.

**NEW**



**28870**  
*Street Chrome*  
*Color Image*



**28674**  
*Brushed Brass*  
*Color Image*



**24717**  
*Toffee*  
*Color Image*



**28323**

*Black Ice®*

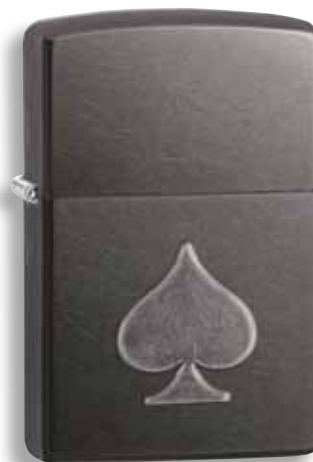
*Laser Engrave / Auto Engrave*



**24196**

*High Polish Chrome*

*Color Image / Auto Engrave*



**28379**

*Gray Dusk*

*Stamped*



**24011**

*High Polish Chrome*

*Color Image*



**667**

*Black Ice®*

*Emblem Attached*



**28662**

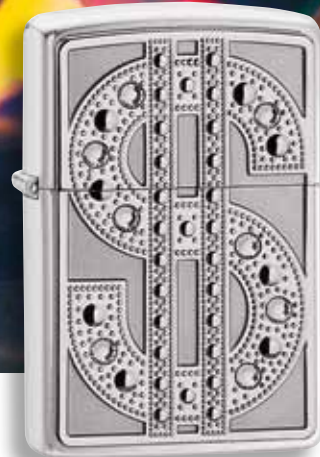
*Black Matte*

*Laser Engrave*



**NEW**

**28837**  
*High Polish Chrome  
 Emblem Attached*



**20904**  
*High Polish Chrome  
 Emblem Attached*

What's shaping up to be a good hand goes from good to great when the hidden card is revealed. Surprise – it's a full house! Whimsical emblem conceals the winning card until lighter is opened.



**NEW**

**28498**  
*Gray Dusk  
 Stamped / Laser Engrave*



**NEW**

**28532**  
*Black Matte  
 Color Image*



**20903**  
Brushed Brass  
Emblem Attached



**359**  
High Polish Chrome  
Emblem Attached



**28675**  
High Polish Brass  
Color Image

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. **When ordering, add PL to lighter code number and \$1.50 to retail price.**



**28676**  
High Polish Chrome  
Color Image



**218PL**  
Black Matte  
Color Image



**200PL**  
Brushed Chrome  
Color Image

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.



**24007**  
*High Polish Chrome*  
*Color Image*



**24699**  
*High Polish Chrome*  
*Color Image/Auto Engrave*



**28659**  
*Street Chrome*  
*Color Image*

Zippo's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Clover design decorates both front and reverse surface of the translucent Meadow lighter.



**28354**  
*Meadow*  
*Iced*



**21032**  
*Moss Green Matte*  
*Laser Engrave*

# PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All luxury custom orders need to be routed through the Zippo Design Center.**

## Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg. 7

## Double Lustre

The design is double etched into the lighter. This layered process displays a multi dimensional effect. A portion of the design will be chromed out for impact.



pg. 29

## Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.

- Some restrictions apply



not shown in catalog

## Splash & Texturing

Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design.

Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.



pg. 47

## Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 30

## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 26

## Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg. 29

## Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053, 30054
- Cannot pass thru lid line
- \* note multiple processed, gold colored logo is 2 tone



pg. 39

## Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended

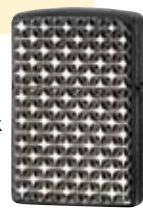


not shown in catalog

# LUXURY CUSTOM IMPRINT METHODS

## Brite Cut

Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



pg. 23

## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor case only



pg. 22

## Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 29

## Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.



not shown in catalog

## Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 26

## Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Selective Inlays

Designs can be inlaid in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog



# SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

## ENGRAVE

### Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving



pg. 29



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

### Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark



pg. 44



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

## COLOR

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos.

*Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).

Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*

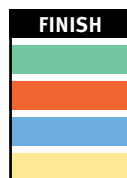
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.



pg. 48



pg. 35



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



pg. 31



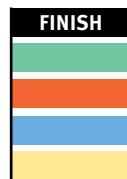
- contact Zippo sales representative for imprint charges
- minimum quantity required

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



pg. 62




- standard imprint charges
- minimum quantity required

 Plated

 Powder Coat

 PVD Finish

 Translucent Powder

## Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center. Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

**LPCB**

*Lighter Pouch  
with Clip - Brown*

**LPCBK**

*Lighter Pouch  
with Clip - Black*

**LPLB**

*Lighter Pouch  
with Loop - Brown*

**121506**

*Z-Clip  
Black*

**LPTBK**

*Lighter Pouch  
with Thumb Notch- Black*

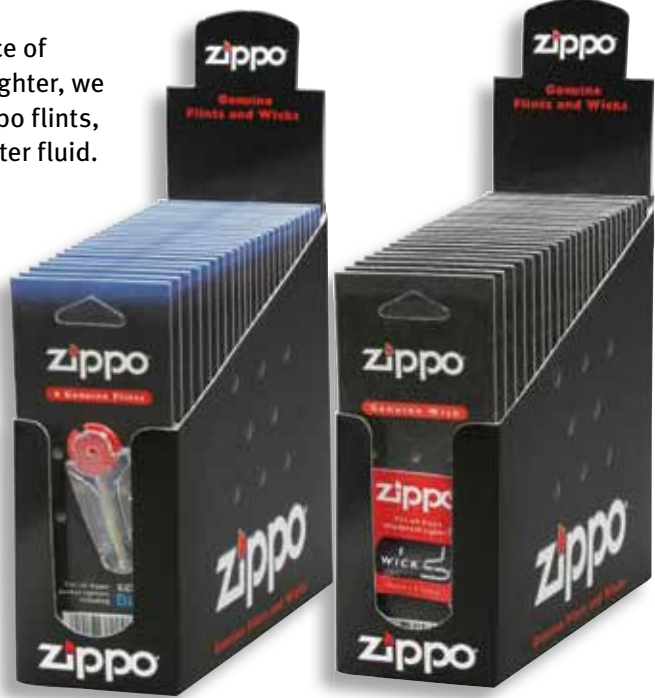
**LPLBK**

*Lighter Pouch  
with Loop-Black*



**2406C**  
 6 Flints Plastic Dispenser  
 Packed 24 Dispensers  
 per display box.

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



**2406N**  
 6 Flints Plastic Dispenser  
 Individually carded, punched  
 for pegboard use. Packed  
 24 Cards per counter  
 display box.  
 24 boxes per shipping carton.

**2425**  
 Wick  
 Individually carded,  
 punched for pegboard  
 use. Packed 24 Cards per  
 counter display box.  
 24 boxes per shipping carton.



**3165EX**  
 Lighter Fluid 12 oz.  
 Shipping carton of 96.  
 Price is subject to change without notice.



**3141EX**  
 Lighter Fluid 4 oz.  
 Shipping carton of 24.  
 Price is subject to change without notice.



**ZAT**  
 Zippo Ashtray

Durable ashtray with Zippo logo.  
 Dimensions: 5.25" diameter

Solid stainless steel ashtray is debossed with Zippo logo on three faces. Robust look, substantial feel; measures 4" diameter; polybagged in white cardboard box.

**121512**  
 Zippo Ashtray



All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

**24651**

*All-In-One-Kit*

*Available in USA only.*



A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4-ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



**LPGS**

*Lighter Pouch Gift Set*

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



**50R**

*Regular Gift Kit*

Please specify lighter to be packaged in gift set.



**50S**

*Slim® Gift Kit*

*Zippo fuel supplied through local distributor.*

Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



**12228**

*Zippo Flask*

Please specify lighter to be packaged in gift set.



**MSGK**  
Gift Set

Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MSGSK suggested retail.



**142653**  
Collectors Case

- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display

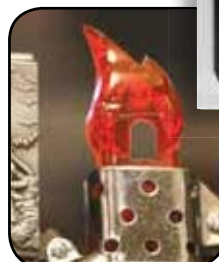


**142226**  
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).  
Dimensions: 2.5" x 1.375" x 1.8125"



Plastic flames enhance the display of any Zippo windproof lighter. Five flames per blister carded package.



**PDF-09**  
Plastic Flame Displays  
5 flames per package

# BLU<sup>2</sup> ZIPPO

## BLU<sup>2</sup>



**NEW**

**30208**  
*BLU<sup>2</sup> Golden Wheat*



**NEW**

**30209**  
*BLU<sup>2</sup> Fleetwood*

Zippo designers join a rhodium lid with a 22kt. gold bottom for a glamorous Fleetwood finish.



**30200**  
*BLU<sup>2</sup> High Polish Chrome*



**30205**  
*BLU² Black Matte*



**30203**  
*BLU² Vertical Chrome*



**30204**  
*BLU² Dusted Chrome*



**30207**  
*BLU² Street Chrome*

BLU<sup>2</sup> is the next generation of the BLU<sup>®</sup> premium butane lighter. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light. The restyled case echoes the unforgettable look and sound of a classic Zippo windproof lighter. Made in the USA, the wind-resistant BLU<sup>2</sup> is unmatched in delivering a clean-burning, hot flame every time.

- New case styling
- Elegant s-curve lid
- Patented BLU technology
- Distinctive “z” patterned chimney
- Compact gift box with butane lighter identifier.

# BLU<sup>2</sup>



**30206**  
*BLU² High Polish Brass*



**30201**  
*BLU² High Polish Chrome  
Color Image*



**30032**

*BLU® Shadow*

*Laser Engrave / Auto Engrave*

Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive 'click'. In addition, the BLU butane lighter features sleek and contemporary designs, a signature "Z" patterned chimney, large fuel tank and quick refilling options. The butane-fueled BLU lighter delivers a hot, consistent, clean-burning flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.

Engraved on both sides.



**30051**

*BLU® Vertical Chrome  
Color Image*



**30005**

*BLU® Vertical Gold  
Auto Engrave*



**30030**

*BLU® Dusted Chrome  
Auto Engrave*

Engraved on both sides.

Engraved on both sides.





**142091**

*24 Piece counter display*  
Two-sided swivel counter display showcases 24 BLU lighters. Lock and key included. Product sold separately 21.5" x 12" x 9"



**142092**

*BLU2 retro fit panel for 142100 display*  
Retro fit panel showcases 12 BLU2 lighters and easily fits into 142100 12 piece counter display. Product sold separately 21.5" x 8.75" x 2"



**3809**

*Butane Fuel*  
42 grams (1.48 oz.)  
Shipping carton of 48 with 4 innerpacks of 12



**3810**

*Butane Fuel*  
165 grams (5.82 oz.)  
Shipping carton of 48 with 4 innerpacks of 12



### **142087**

#### *18 Piece Wall Mount Display*

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box or 6 Zippo pens.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.

Dimensions: 23" x 8" x 4.5"



**142744**

*192-Piece Display*

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock. Product sold separately.

Dimensions: 18" x 18" x 76"



**142711**

*Light and Motion Display*

(shown with base 142725, sold separately on page 82)

Lighted, lockable countertop unit revolves to display a combination of Zippo pens and windproof lighters, or 60 Zippo lighters. Product sold separately.

Dimensions:

15-1/2" x 16" x 27"

<b>142709</b>	China	<b>142726</b>	Ireland
<b>142712</b>	Australia	<b>142728</b>	Dubai
<b>142713</b>	France/Germany	<b>142730</b>	South Africa
<b>142714</b>	Switzerland	<b>142713</b>	Peru
<b>142715</b>	Denmark	<b>142734</b>	Argentina
<b>142716</b>	Italy	<b>142740</b>	Japan
<b>142717</b>	United Kingdom	<b>142742</b>	Israel

Items shown on this page are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.

142710	China
142719	Australia
142720	France/Germany
142721	Switzerland
142722	Denmark
142723	Italy
142724	United Kingdom
142727	Ireland
142731	South Africa
142732	Dubai
142720	Peru
142738	Argentina
142741	Japan
142743	Israel



### 142905

#### Value Floor Stand - No Storage

- Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746)
  - No storage compartment included
  - Ships flat and some assembly required
- Dimensions: 17 3/4" x 17" x 29"



### 142718

#### Light and Motion Display

(shown with base 142725, sold separately below) Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 96 Zippo windproof lighters. Product sold separately.

Dimensions:

15-1/2" x 16" x 37 1/2"

142718 (Display)

(Refer to chart at left for part number by individual market)

### 142725 (Base)

#### Floor Stand Storage Base

Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.

Dimensions:

17-3/4" x 17-1/4" x 29 1/2"



### 142751

#### Floor Stand Dolly Base

- Sturdy optional dolly for both floor stands (142905 and 142725).
- Easily move displays within any retail space
- Includes 4 lockable wheel casters.

### 142639

#### Small Showcase Retro Fit Top

Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).





**142745**

*Large Showcase Display*

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately. Dimensions: 124" x 24" x 70"



**142746**

*Small Showcase Display*

(shown with base 142725, sold separately on page 82) Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately. Dimensions: 13-1/2" x 17-1/4" x 33"



Terms and pricing of items shown on this page are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



### 142707

#### 15 Piece Countertop Display

Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo windproof lighters. Product sold separately.

Dimensions: 3 1/2" x 8" x 19 3/4"



### 142708

#### 30 Piece Countertop Display

Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately.

Dimensions: 6 3/4" x 8" x 20 1/4"



### 142102

#### Hinged Mount Accessory Display Adapter

Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.



### 142104

#### Flush Mount Accessory Display Adapter

Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays:

#142707 and 142708.



**ZLP-10**

*License Plate*

Dimensions:  
12" x 6"



**142626**

*Individual Lighter Easel*

Molded acrylic easel displays individual traditional Zippo windproof lighters.

Product sold separately.

Dimensions: 5.5" x 3" x 3.75"



**142273A**

*Hand Warmer Display*





The Mini MPL<sup>®</sup> is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.



Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a 3-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.

Adjustable flame dial.

Butane fuel valve (on bottom).

**121438** Candy Apple Red (Unfilled)



**121436** Brushed Chrome (Unfilled)



**121439** Harvest Bronze (Unfilled)



**121437** Champagne (Unfilled)



Packaged in gift box.



See page 79 for details.

**zippo**<sup>®</sup>

OUTDOOR

OUTDOOR

**OUL**<sup>®</sup>

### Outdoor Utility Lighter

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a pack-along lighter when you travel.

#### FEATURES INCLUDE:

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME



Not shown actual size



**121392**

*OUL<sup>®</sup> - Outdoor Utility Lighter*

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.4 In	1.5 In	4.7 In	0.5 Lbs	0.047 CuFt
28.956Cm	3.81 Cm	11.938Cm	0.226 Kg	0.0013 CuM

# THIS FLAME BURNS HARDER THAN THE WIND BLOWS.

## Flex Neck Utility Lighters

There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.



See page 79 for details.



Flexible neck positions the flame where you need it

Wind-resistant dual flame technology.

Rubberized Black

Patented child-resistant safety button

One-handed ignition switch

Flame adjustment

Satin Silver



Silver  
Black

**121353**  
**121323**

*Flex Neck Utility Lighters - Unfilled*

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.3 In	4.6 In	1 In	0.41 Lbs	0.030 CuFt
28.702 Cm	11.684 Cm	2.54 Cm	0.185 Kg	0.0008 CuM

# HAND WARMER

## Hand Warmers

The longer you stay outside, the more fun you have. Next time, take a Zippo® Hand Warmer along to the campsite, stadium, ski slope or deer stand. It provides up to 12 hours of gentle, consistent, odorless heat — more than disposable warmers — and is refillable with Zippo Premium Lighter Fluid, so it doesn't end up in landfills. Each Hand Warmer features all metal construction and comes with a fleece warming bag, so the heat is always gentle on your skin. The Zippo® Hand Warmer was awarded the Seal of Approval by the North American Hunting Club.



### Customization Available

Contact your sales representative for ordering information.

### Hand Warmers - Box

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2 In	0.4 In	0.01 Lbs	0.002 CuF
13.462 Cm	5.08 Cm	1.016 Cm	0.004 Kg	56.633 CuM

**40282 EU**  
**40283 Asia**  
*Chrome Hand Warmer*



**44003**  
*Replacement Burner*



**40286 EU**  
**40287 Asia**  
*Black Hand Warmer*



**40290 EU**  
**40291 Asia**  
*Realtree Hand Warmer*



REALTREE ©1985 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.  
*Note: cannot be taken on airplane.*

**121503**  
*Aluminum Fuel Canister*



**44000****Cedar Fire Starter**

RETAIL UNIT Inner Pack Qty: 8 Master Pack Qty: 6 MOQ: 48

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
3.80 In	3.80 In	1.0 In	0.1 Lb	0.003 CuFt
9.652 Cm	9.652 Cm	2.540 Cm	0.045Kg	0.00009CuM



Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.



Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.

**44023****Cedar Fire Starter Tin**

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 6 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
8.3 In	4.3 In	4.3 In	2.3 Lbs	0.088 CuFt
21.1 Cm	10.9 Cm	10.9 Cm	1.0 Kg	0.002 CuM

**Cedar Fire Starters**

Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.

**Cedar Fire Starter Sidekick**

It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

**142291A**

N/A

RETAIL UNIT

MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
18.3 In	4 In	4 In	3.75 Lbs
46.4 Cm	10.2 Cm	10.2 Cm	1.0 Kg

# NO MATCH. NO LIGHTER? NO PROBLEM.



## Emergency Fire Starter

Our Zippo® Emergency Fire Starter doesn't even rely on a flame to start a fire. It uses a simple flint wheel to spark water-resistant, waxed tinder sticks that store in a waterproof case. In emergencies, where matches or lighters are unavailable, this Emergency Fire Starter can start a fire almost instantly and may save lives. Some of the outdoors' top people think so, too. It was awarded the Seal of Approval by the North American Hunting Club.

### Plastic 44021

#### Emergency Fire Starter

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
6.1 In	3.9 In	1.7 In	3.4 Oz.	0.0 CuFt
15.5 Cm	9.9 Cm	4.2 Cm	3.4 Kg	0.0 CuM

#### Customization Available

Contact your sales representative for ordering information.



### 44002-00001

#### Waxed Tinder Sticks - Cards

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 12 MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2.8 In	0.4 In	0.1 Lbs	0.006 CuF
13.5 Cm	7.1 Cm	1.0 Cm	0.05 Kg	0.000 CuM



# CUSTOMERS WITHOUT OUTDOOR SKILLS CAN PICK THEM UP ON THE WAY.



## HAND WARMER TOWER

Keep sales hot all winter long, with our best-selling outdoor product. Tower easily converts to a free-standing or sidekick display. The display ships truly retail-ready with product and s-hooks pre-installed.

**142293A**

*Available in USA only.*

Contact your sales rep for ordering information

RETAIL UNIT

MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
56.0 In	10.3 In	11.0 In	22.0 Lbs
142.2 Cm	26.2 Cm	27.9 Cm	10.0 Kg

### Display Contains:

12 - 40306 Chrome Hand Warmers Clamshell

12 - 40310 Black Hand Warmers Clamshell



## Merchandising Support

Our Zippo® merchandising displays offer a variety of options to meet your in-store needs. There's no need for set-up or stocking. They help our fastest-moving products move even faster, when your customers are on their way to camp, the stadium or the next game.



### Campfire Sidekick

This quick, easy sidekick display features everything people need to start a great fire.

**142280A**

*Available in USA only.*

RETAIL UNIT				MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT	
32.5 In	14.3 In	5.8 In	12.5 Lbs	
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg	

### Display Contains:

- 20 - #44000 Cedar Fire Starters
- 6 - #121321 Unfilled Flex Black Clam Shell
- 6 - #121351 Unfilled Flex Silver Clam Shell
- 12 - #3807 Butane 42 Gram



### Heat Sidekick

This sidekick display has everything consumers need to enjoy the great outdoors. It's packed full of award-winning outdoor products.

**142281A**

*Available in USA only.*

RETAIL UNIT				MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT	
32.5 In	14.3 In	5.8 In	12.5 Lbs	
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg	

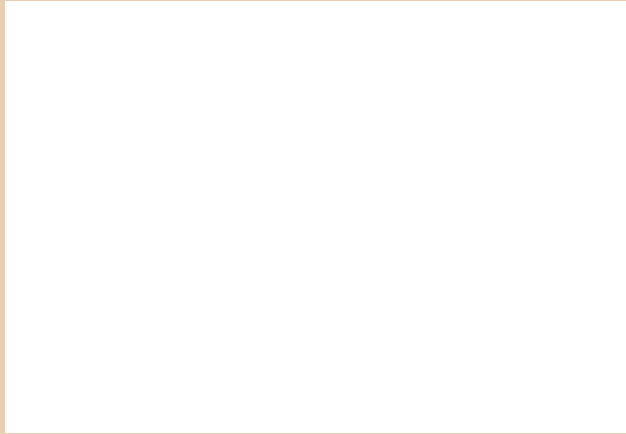
### Display Contains:

- 3 - #40182 Chrome Hand Warmer Gift Box
- 3 - #40285 Black Hand Warmer Gift Box
- 3 - #40289 Realtree Hand Warmer Gift Box
- 6 - #207 Street Chrome
- 6 - 221 Green Matte
- 6 - 24072 REALTREE MAX-1
- 18 - 4 oz. Premium Lighter Fluid



# CLCU15 PART NUMBER – PAGE NUMBER CROSS REFERENCE TABLE

PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.
13	9	359	68	24721	47	28530	25	28832	28	44003	91		
14	8	362	26	24747	16	28531	45	28833	45	44021	93		
15	9	363	26	24747ZL	15	28532	67	28834	48	44023	92		
23	9	667	67	24751	27	28534	26	28835	23	121323	89		
24	9	769	40	24756	17	28539	24	28836	61	121353	89		
26	8	1500	9	24756ZL	15	28541	22	28837	67	121392	88		
27	8	1600	1	24764	55	28544	23	28838	60	121439	87		
50R	74	1603	6	24779	53	28545	49	28839	49	121436	87		
50S	74	1605	2	24789	49	28577	53	28840	56	121437	87		
121FB	2	1607	2	24797	35	28581	22	28841	56	121438	87		
150	16	1610	1	24800	47	28582	20	28842	53	121503	91		
150ZL	15	1618	12	24816	46	28583	32	28843	52	121506	92		
151	17	1618ZB	15	24839	12	28621	33	28844	51	121512	73		
151ZL	15	1638	13	24840	16	28622	33	28845	52	122228	74		
162	6	1652	7	24879	64	28623	32	28846	54	142087	80		
167	6	1652B	7	24892	57	28625	60	28847	28	142091	79		
168	6	1654	3	24894	62	28626	60	28848	52	142092	79		
169	6	1654B	3	24951	60	28627	55	28849	31	142102	84		
195	8	1655	1	24991	51	28629	51	28850	31	142104	84		
200	1	1935	21	28002	55	28630	52	28851	31	142226	75		
200FL	30	1935.25	21	28042	63	28631	32	28852	24	142273A	85		
200PL	68	1941	20	28053	38	28632	32	28853	59	142626	85		
200ZP	1	1941B	20	28078	37	28636	54	28854	27	142639	82		
201FB	2	2406C	73	28123	17	28637	22	28855	28	142653	75		
204	3	2406N	73	28123ZL	15	28638	22	28856	41	142707	84		
204B	3	2425	73	28124	16	28639	23	28857	41	142708	84		
205	2	3141EX	73	28124ZL	15	28641	35	28858	41	142709	81		
207	2	3165EX	73	28129	16	28642	26	28859	63	142710	82		
207G	2	20286	64	28129ZL	15	28644	58	28860	39	142711	81		
211	13	20446	17	28145	29	28645	39	28861	39	142712	81		
214	13	20446ZL	15	28180	47	28646	26	28862	43	142713	81		
214ZL	14	20492	16	28181	4	28647	48	28863	43	142714	81		
216	13	20493	17	28182	4	28648	48	28864	35	142715	81		
218	12	20494	17	28186	23	28649	30	28865	42	142716	81		
218.539	34	20762	57	28263	37	28650	38	28866	27	142717	81		
218PL	68	20831	49	28269	49	28651	58	28867	28	142718	82		
218ZB	15	20836	59	28272	39	28652	36	28868	64	142719	82		
218ZL	14	20842	59	28274	57	28653	35	28869	62	142720	82		
221	13	20854	36	28280	28	28654	43	28870	65	142721	82		
221ZL	14	20855	40	28286	25	28655	57	28871	31	142722	82		
229	12	20895	36	28290	35	28657	25	28872	40	142723	82		
229ZL	14	20903	68	28303	40	28658	27	28873	34	142724	82		
230	5	20904	67	28323	66	28659	69	28874	63	142725	82		
230.25	5	20969	26	28332	37	28660	62	28875	34	142726	81		
231	12	20991	29	28335	60	28661	38	28876	43	142727	82		
231ZL	14	21032	69	28339	18	28662	66	28877	40	142728	81		
233	12	21063	16	28340	18	28663	48	28878	42	142730	81		
233ZL	14	21067	59	28341	18	28664	48	28879	40	142731	82		
236	13	21069	36	28354	69	28666	38	28880	55	142732	82		
238	13	21088	29	28368	34	28667	28	28881	55	142733	81		
238ZL	14	21155	25	28377	24	28668	43	28882	62	142734	81		
239	12	21184	16	28378	17	28669	42	28886	11	142735	81		
239ZL	14	21192	28	28379	66	28670	42	28887	11	142736	82		
240	5	21193	30	28381	30	28671	30	28888	11	142737	82		
250	1	21195	47	28419	56	28672	64	30005	78	142738	82		
250JB.928	56	24007	69	28423	54	28673	24	30030	78	142739	82		
250JD.427	53	24011	66	28431	51	28674	65	30032	78	142740	81		
254	3	24016	46	28432	58	28675	68	30051	78	142741	82		
254B	3	24072	37	28442	46	28676	68	30200	76	142742	81		
254BJB.929	56	24096	20	28448	57	28677	61	30201	77	142743	82		
254BJD.428	53	24196	66	28449	36	28678	63	30203	77	142744	81		
260	5	24330	59	28450	27	28679	62	30204	77	142745	83		
260.25	5	24335	29	28457	24	28680	57	30205	77	142746	83		
267	5	24339	46	28458	46	28681	32	30206	77	142751	82		
270	5	24383	19	28462	36	28682	33	30207	77	142905	82		
275	65	24457	33	28467	25	28685	63	30208	76	LPCB	72		
280AFC	33	24472	58	28471	38	28686	59	30209	76	LPCBK	72		
280ANC	33	24485	20	28488	51	28729	21	40282	90	LPGS	74		
280ARM	32	24513	16	28491	35	28733	52	40283	90	LPLB	72		
280CG	32	24534	16	28496	6	28738	37	40286	91	LPLBK	72		
280MAR	34	24647	4	28498	67	28820	53	40287	91	LPTBK	72		
350	7	24648	4	28502	61	28828	42	40290	91	MGSGK	75		
352	7	24651	74	28504	61	28829	58	40291	91	PDF-09	75		
352B	7	24699	69	28526	47	28830	42	44000	92	ZAT	73		
355	1	24717	65	28527	44	28831	29	44002	93	ZLP-10	85		



©2015 Zippo Manufacturing Co.  
All Rights Reserved.

