

zippo[®]

2015/2016 Choice Catalog





CHOICE

a careful selection, something best or preferable, of fine quality, appealing to refined taste. (Webster's II New Riverside University Dictionary).

ZIPPO CHOICE

a handpicked collection of Zippo lighters, selected from hundreds of concepts submitted by our best designers, guaranteed to appeal to even the most refined tastes.

Smaller in size, but packed with an incredible medley of unique lighters – new finishes, new engraving combinations, iridescent crystals – the potential sales from Zippo Choice are great. This selection of lighters goes beyond the limits of ordinary to truly Choice distinction!

Order from Zippo Choice now through August 31, 2016.



Choice Collection

28974
Armor™
Antique Silver Plate™
Deep Carve
\$62.95

Deep carved engraving lends interest and dimension to the solid, substantial new Armor antiqued silver finish.





Choice Collection

28963

Armor™

High Polish Chrome

Deep Carve/Crystal Attached

\$57.95



28964

Armor™

High Polish Chrome

Deep Carve/Auto Engrave/

Crystal Attached

\$69.95



Officially licensed Playboy designs sparkle with creative deep carving and oversized Swarovski crystals.





Choice Collection



28956
Armor™
High Polish
Black Ice®
**Deep Carve/
Crystal Attached**
\$54.95



The Armor logo is used under license
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Opulent Armor Black Ice® lighter with sumptuous deep carve engraving and a lavish diamond-shaped crystal accent, generously sized and used here for the first time.



Choice Collection

SONS OF ANARCHY™

28957
High Polish Chrome
Laser Engrave/Auto Engrave
\$33.95





Choice Collection

28969
Brushed Chrome
Emblem Attached
\$45.95



SURPRISE!

Lid opens to reveal not only
razor-sharp teeth, but also a
fiery cloud of flame.



Choice Collection

28959

Gray Dusk

Color Image/ Laser Engrave

\$36.95



Fender



Choice Collection

28966
Armor™
Black Matte
Deep Carve
\$45.95

HEAVY- WALLED ARMOR

is deep carved, then powder coated for a solid, substantial lighter with an intense, tactile feel.





Choice Collection

SOFTOUCH

New softouch hydrographic process results in a rubbery velvet-soft finish with no two lighters exactly the same. Each lighter shows random elements of a larger over-all pattern; bottom and hinge are laser engraved.



Choice Collection

28971
Softouch
\$29.95



28970
Softouch
\$29.95





Choice Collection

28952

High Polish Chrome

Fusion

\$29.95

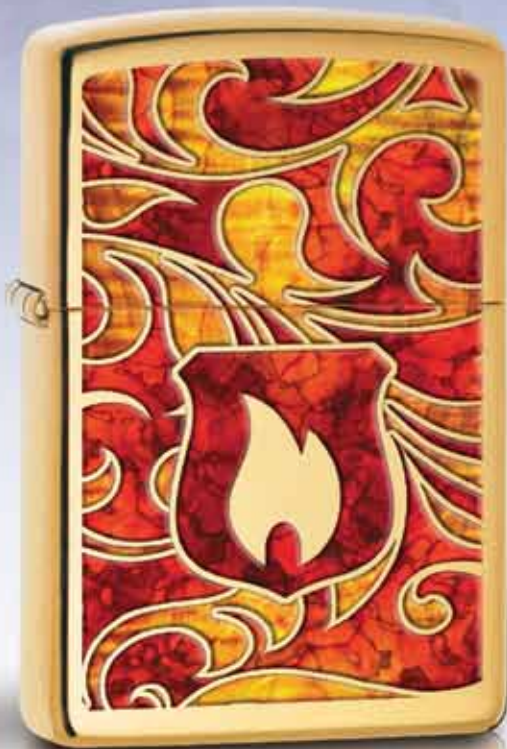


28975

High Polish Brass

Fusion

\$33.95





Choice Collection

28967

High Polish Chrome

Fusion

\$29.95



28953

High Polish Brass

Fusion

\$33.95



FUSION

Zippo's newest fusion customization combines a specific color palette with pre-determined chrome breaks to offer an iridescent metallic look reminiscent of stained glass.



Choice Collection

Flame



28961
Black Ice®
Laser Engrave
\$42.95



Choice Collection

Stokes

28962
Armor™
High Polish Chrome
Deep Carve/Lustre Etch
\$54.95



ANNE STOKES

Fantasy artist Anne Stokes adds two beautifully engraved lighters to the Choice collection. Wrap-around laser engraving on Black Ice®, and intricate deep carve and lustre etch on Armor high polish chrome showcase mythological winged creatures and the Anne Stokes Collection insignia.



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Choice Collection

28951
High Polish Chrome
Auto Engrave
\$25.95

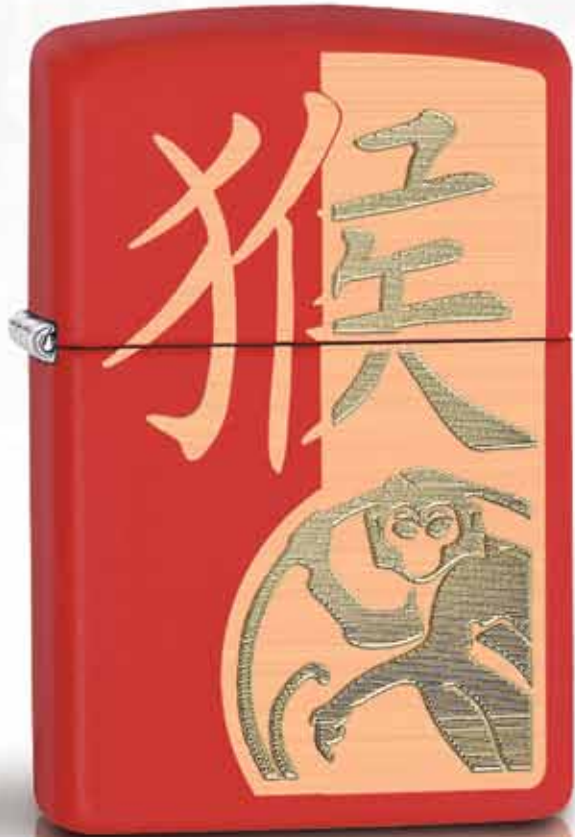




Choice Collection

Year of the Monkey

28955
Red Matte
*Laser Engrave/
Auto Engrave*
\$28.95





Choice Collection

28954
Neon Yellow
Color Image
\$28.95



Neon



Choice Collection

28950

Black Ice®

Laser Engrave/Auto Engrave

\$33.95





Choice Collection



3165
Lighter Fluid 12 oz.
(shipping carton of 24)
\$6.95/can
(No. 3365 carton of 12)



3141
Lighter Fluid
4 oz.
(shipping carton of 24)
\$3.49/can
(No. 3341 carton of 12)



Choice Collection

2406C
Six Flint Dispenser
24 per Display Card
\$0.99/dispenser



2425
Wick Cards
24 cards per
display box;
24 boxes per
master carton
\$1.19/card

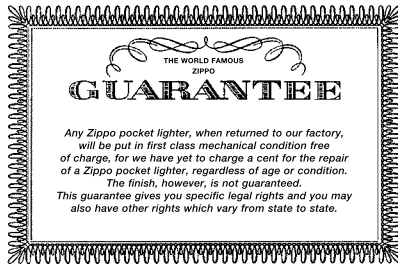


2406N
Flint Cards
24 cards per
display box;
24 boxes per
master carton
\$0.99/card



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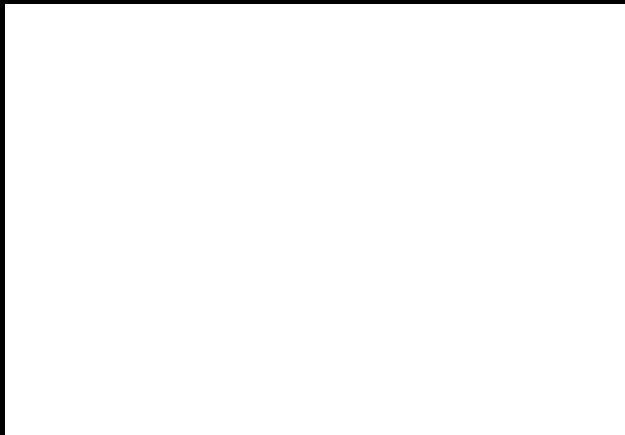
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Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice. Lighters are not shown actual size.



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ZC15

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Printed in USA