

**zippo**<sup>®</sup>

2014 COMPLETE LINE COLLECTION







Color imaging, innovative engraving, and creative customization balance the simple elegance of chrome, brass, sterling silver, and solid gold to present a myriad of colors, finishes, themes, and designs in **Zippo's 2014 Complete Line Catalog**.

**New finishes** – Armor tumbled brass; **new models** – black crackle 1941 Replica and street chrome vintage; **new Zippo motifs, Americana themes, and military designs** pack these pages with exciting sales opportunities.

Browse our popular **Licensed** properties throughout the catalog, including new designs from Jack Daniel's, Playboy, and Ford; and new licensees John Lennon, Rush, and Fender guitars.

Get acquainted with **BLU<sup>2</sup>**, the next generation of the Zippo BLU premium butane lighter, and challenge the great outdoors with the **Outdoor** line of heat and flame products, including the award-winning Hand Warmer, the Flex Neck, the Emergency Fire Starter kit and more.

You're in for a delightful journey as you review the pages of this 2014 Complete Line Catalog. Keep in mind that as hard as we try to replicate the delicate lines and subtle shadows, two-dimensional photography can't begin to capture the graceful, elusive elegance of our engraved lighters. If you think they look good in our photos, just wait until you see them in your displays!





**Zippo takes to the road in style, with two promotional vehicles that turn heads wherever they go.**



The Zippo Car, a 1947 Chrysler Saratoga outfitted with two oversized Zippo lighters and removable flames; and the Zippo Jeep, a 2011 Jeep Wrangler modified by West Coast Customs, embody the attributes of the Zippo brand.



**They're rugged.  
Bold. Confident.  
In for the adventure,  
wherever it may lead.**

**Consumer Disclaimer:**

*Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.*

**One Box**

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly "one box", designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented "one box" is attractive, easy to handle, and designed to display more of the lighter than ever.



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**1600**  
*Slim®*  
*Brushed Chrome*



**200**  
*Brushed Chrome*



**250**  
*High Polish Chrome*

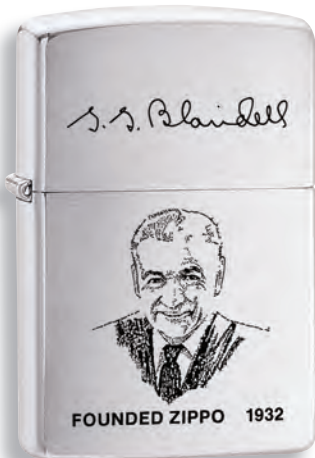


**1610**  
*Slim®*  
*High Polish Chrome*



**28452**  
*1941 Black Ice®*

Inspired by “pop art” from the 1950s-60s, the artist created this Black Ice® 1941 Replica to honor Zippo’s founder and re-interpret his famous photograph in modern art style. Each small flame was colored individually to create the shading and highlights of this recognizable portrait.



**200FL**  
*Brushed Chrome*







**204B**  
*Brushed Brass*



**204**  
*Brushed Brass*



**207G**  
*Gold Dust*



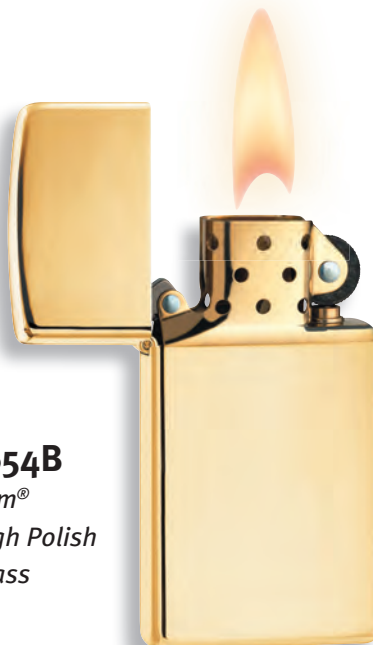
**254B**  
*High Polish Brass*



**254**  
*High Polish Brass*



**1654B**  
*Slim®*  
*High Polish*  
*Brass*



**1654**  
*Slim®*  
*High Polish Brass*



Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.



**275**  
*Brushed Chrome*



**205**  
*Satin Chrome*



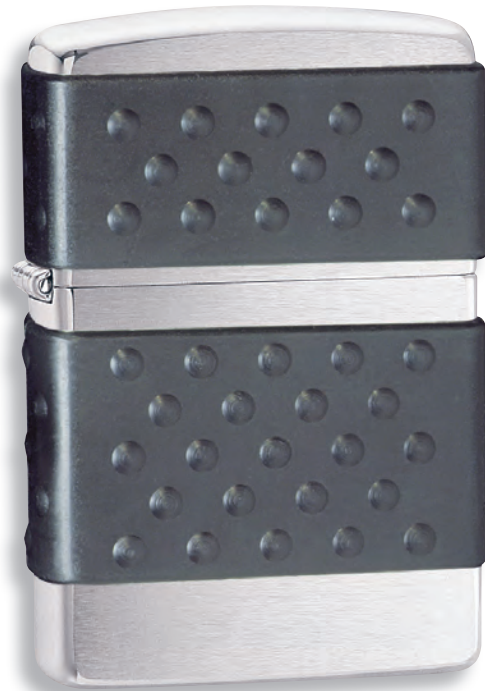
**1605**  
*Slim®*  
*Satin Chrome*



**207**  
*Street Chrome*



**1607**  
*Slim®*  
*Street Chrome*



**200ZP**  
*Brushed Chrome*





**201FB**  
*Antique Brass*



**121FB**  
*Antique Silver Plate*



**24648**  
*Herringbone Sweep*



**28181**  
*Linen Weave*



**24647**  
*Chrome Arch*

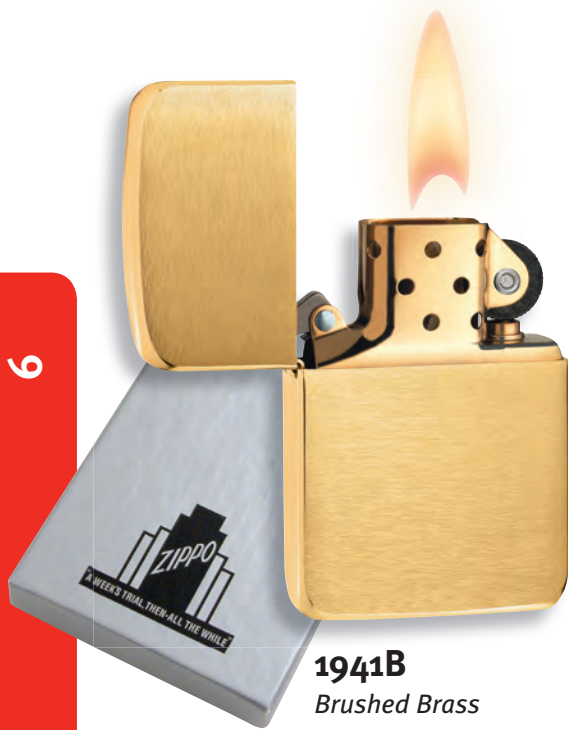


**28182**  
*Diagonal Weave*

Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 104-105 for customization options.







**1941B**  
*Brushed Brass*

## 1941 REPLICA

Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.



**24096**  
*Black Ice®*



**1941**  
*Brushed Chrome*



**24485**  
*Black Ice®*



**28582**  
*Black Crackle*





**1935**  
*Brushed Chrome*



## 1935 REPLICA

The 1935 lighter, one-eighth inch shorter than subsequent models and manufactured for less than three years, has been replicated in stunning detail featuring the original look and elements that made this lighter one of the most collectible in Zippo's history.

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Distinctive bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.
- Custom cardboard gift box is standard packaging for all 1935 Replica lighters.



**1935.25**  
*Brushed Chrome*





NEW

**267**  
*Street Chrome*



**240**  
*Brushed Brass*



**260.25**  
*High Polish Chrome*



**270**  
*High Polish Brass*



**230**  
*Brushed Chrome*



**230.25**  
*Brushed Chrome*



**260**  
*High Polish Chrome*

NOTHING  
OLD  
ABOUT  
ZIPPO  
VINTAGE






**168**  
Armor  
Brushed Brass



**162**  
Armor  
Brushed Chrome

Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.

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**NEW**

**28496**  
Armor  
Tumbled Brass



**169**  
Armor  
High Polish Brass



**167**  
Armor  
High Polish Chrome



**NEW**

**1603**  
Slim® Armor  
High Polish Chrome













**233**  
*Red Matte*



**218**  
*Black Matte*



**1618**  
*Slim®*  
*Black Matte*



**211**  
*Iron Stone*



**238**  
*Pink Matte*



**236**  
*Black Crackle*







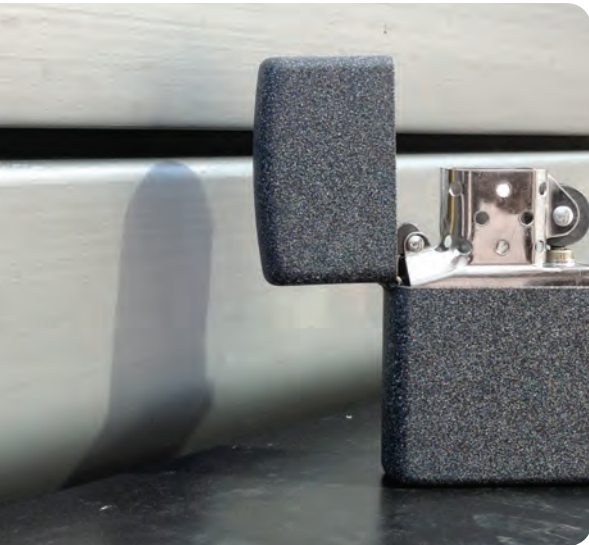
**216**  
*Cream Matte*



**24839**  
*Lemon*



**231**  
*Orange Matte*



**214**  
*White Matte*



**221**  
*Green Matte*



**229**  
*Royal Blue Matte*



**239**  
*Navy Matte*

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.

Classic chrome plated lighter is bonded with a micro thin, scratch resistant coating to achieve Ebony, Zippo's luminous, intense black, mirror-like finish.



**28378**  
*Gray Dusk*



**24756**  
*Ebony*

**28123**  
*Slim®*  
*Ebony*

# ZIPPO COLORS YOUR WORLD

**21184**  
*Toffee*

**24513**  
*Lurid*

**24534**  
*Cerulean*

**24840**  
*Meadow*

**21063**  
*Candy Apple Red*







**20492**  
Slim®  
Black Ice®



**150**  
Black Ice®



**28124**  
Slim®  
Abyss



**24747**  
Abyss



**28129**  
Chameleon



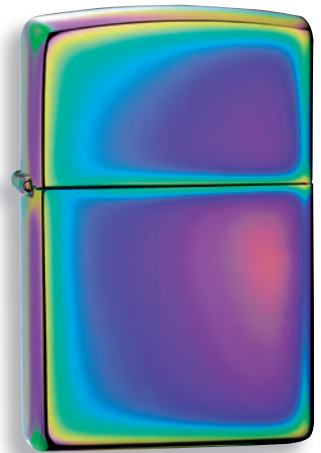
**20494**  
Slim®  
Sapphire



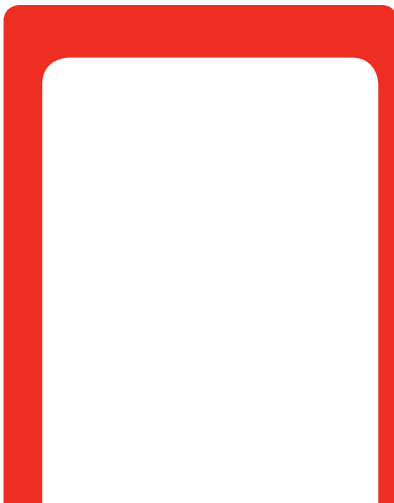
**20446**  
Sapphire



**20493**  
Slim®  
Spectrum



**151**  
Spectrum





**233ZL**  
*Red Matte*



Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.

**239ZL**  
*Navy Matte*

**221ZL**  
*Green Matte*

**231ZL**  
*Orange Matte*

**218ZL**  
*Black Matte*



**229ZL**  
*Royal Blue Matte*

**214ZL**  
*White Matte*

**238ZL**  
*Pink Matte*





**24756ZL**  
*Ebony*

**28123ZL**  
*Slim® Ebony*



**218ZB**  
*Black Matte*

**1618ZB**  
*Slim® Black Matte*



**150ZL**  
*Black Ice®*

**28129ZL**  
*Chameleon*

**151ZL**  
*Spectrum*

**20446ZL**  
*Sapphire*

**24747ZL**  
*Abyss*



**28124ZL**  
*Slim® Abyss*









Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.



**24751**  
Crown Stamp  
High Polish Chrome

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.



**352B**  
Venetian®  
High Polish Brass

**1652B**  
Slim® Venetian®  
High Polish Brass



**1652**  
Slim® Venetian®  
High Polish Chrome



**352**  
Venetian®  
High Polish Chrome

Reverse





**24750**  
*Crown Stamp*  
*High Polish Chrome*

Zippo tailors the world's favorite lighter with a creative and innovative Crown Stamp on the very top of a high polish chrome lighter. Let the stamped image – ZIPPO and flame – be the message or use it as an enhanced base model and add your own logo or artwork for a distinctive lighter from top to bottom. Packaging includes a reflective I-card that draws attention to crown stamp.



# CROWN STAMP



**24383**  
*Bottomz Up®*  
*High Polish Chrome*

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional

date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.

# BOTTOMZ UP®

# PREMIUM

It's the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.

**195**  
*18K Solid Gold*



Packaged in a custom crafted cherry gift box with certificate of registration.




**1500**  
*Slim®*  
*High Polish*  
*Sterling Silver*



**26**  
*Armor*  
*High Polish*  
*Sterling Silver*



**27**  
*Armor*  
*Brushed*  
*Sterling Silver*

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**13**  
*Brushed  
Sterling Silver*



**14**  
*High Polish  
Sterling Silver*



**15**  
*High Polish  
Sterling Silver*



**23**  
*High Polish  
Sterling Silver*



**24**  
*Hand Satin  
Sterling Silver*



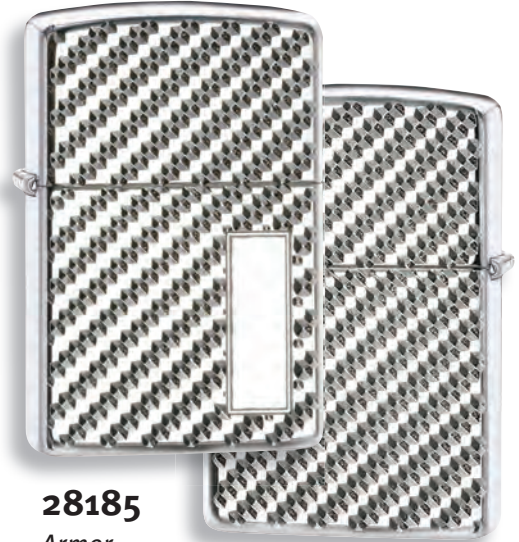
A black velour hinged box is standard packaging for all Sterling Silver lighters.

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.

# ARMOR



**28186**  
Armor  
Black Chrome




**28185**  
Armor  
High Polish Chrome



**20991**  
Armor  
High Polish Chrome



**28637**  
Armor  
High Polish Chrome

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The deep carve process.







Reverse

**28638**  
Armor  
Tumbled Brass



Reverse

**28639**  
Armor  
High Polish Chrome



**20969**  
Black Ice®



**21088**  
Black Ice®



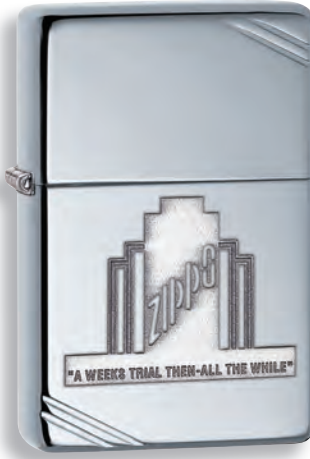
**28445**  
*Street Chrome*



**28450**  
*High Polish Brass*



**28465**  
*Street Chrome*



**28451**  
*High Polish Chrome*



**28433**  
*Black Matte*



**28280**  
*Brushed Chrome*

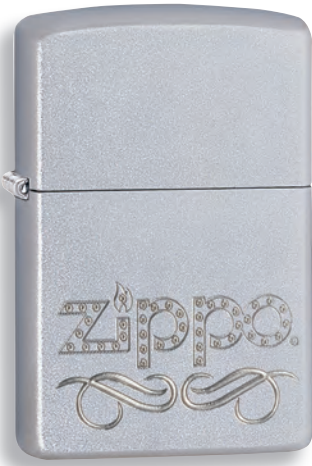


**28145**  
*High Polish Brass*



**28667**  
*Black Matte*





**24335**  
*Satin Chrome*



**21193**  
*Street Chrome*

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



**28642**  
*Brushed Chrome*



**28646**  
*Brushed Chrome*



**28381**  
*High Polish Chrome*

**ZIPPO ON ZIPPO.**  
**SO MANY FANS.**  
**SO MANY GREAT**  
**LOOKS.**



**28658**  
*High Polish Chrome*



**350**  
*High Polish Chrome*



**1615**  
*Slim®*  
*High Polish Chrome*

Bold engraving and the timeless black ultralite – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.



**362**  
*Emblem*  
*Black Crackle*



**363**  
*Emblem*  
*Black Crackle*



**355**  
*Emblem*  
*High Polish Chrome*



**1655**  
*Emblem*  
*Slim®*  
*High Polish Chrome*





**28339**  
*Candy Apple Red*

*Reverse*



**28341**  
*Cerulean*

*Reverse*



Zippo's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Design is on both front and reverse surface of the lighter. May be imprinted over Iced surface for a truly unique look.



**28340**  
*Meadow*

*Reverse*













**28477**  
*Two-Lighter Set*

This striking gift set offers both a full sized and slim Street Chrome lighter with delightful intertwining designs. Packaged in a two-piece gift box for gifting or display.



**28446**  
*Street Chrome*



**24816**  
*Slim®*  
*High Polish Chrome*



**28476**  
*Slim®*  
*High Polish Chrome*



**24016**  
*Street Chrome*



**28043**  
*Black Matte*



**28466**  
*High Polish Chrome*





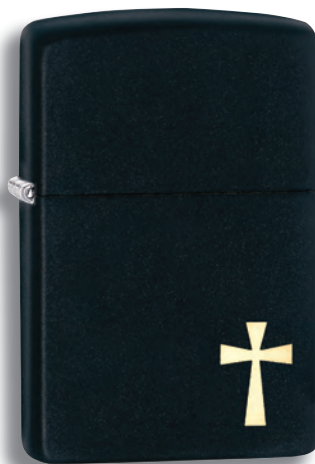
**21195**  
Emblem  
Toffee



**28480**  
Spectrum



**21055**  
Sapphire



**24721**  
Black Matte



**24800**  
Brushed Chrome



**24472**  
Black Matte



**28286**  
High Polish Chrome



**28180**  
Brushed Chrome

Spashed texture enhancement defies you to keep from touching it to see if it's wet. If you think this lighter looks great on the page, wait 'til you hold it in your hand!





**28467**  
High Polish Chrome



**28468**  
Spectrum



**667**  
Emblem  
Black Ice®



**28469**  
Black Ice®



**28377**  
Brushed Brass



**21192**  
Satin Chrome



**28657**  
High Polish Chrome



**21155**  
Satin Chrome



**28277**  
Satin Chrome





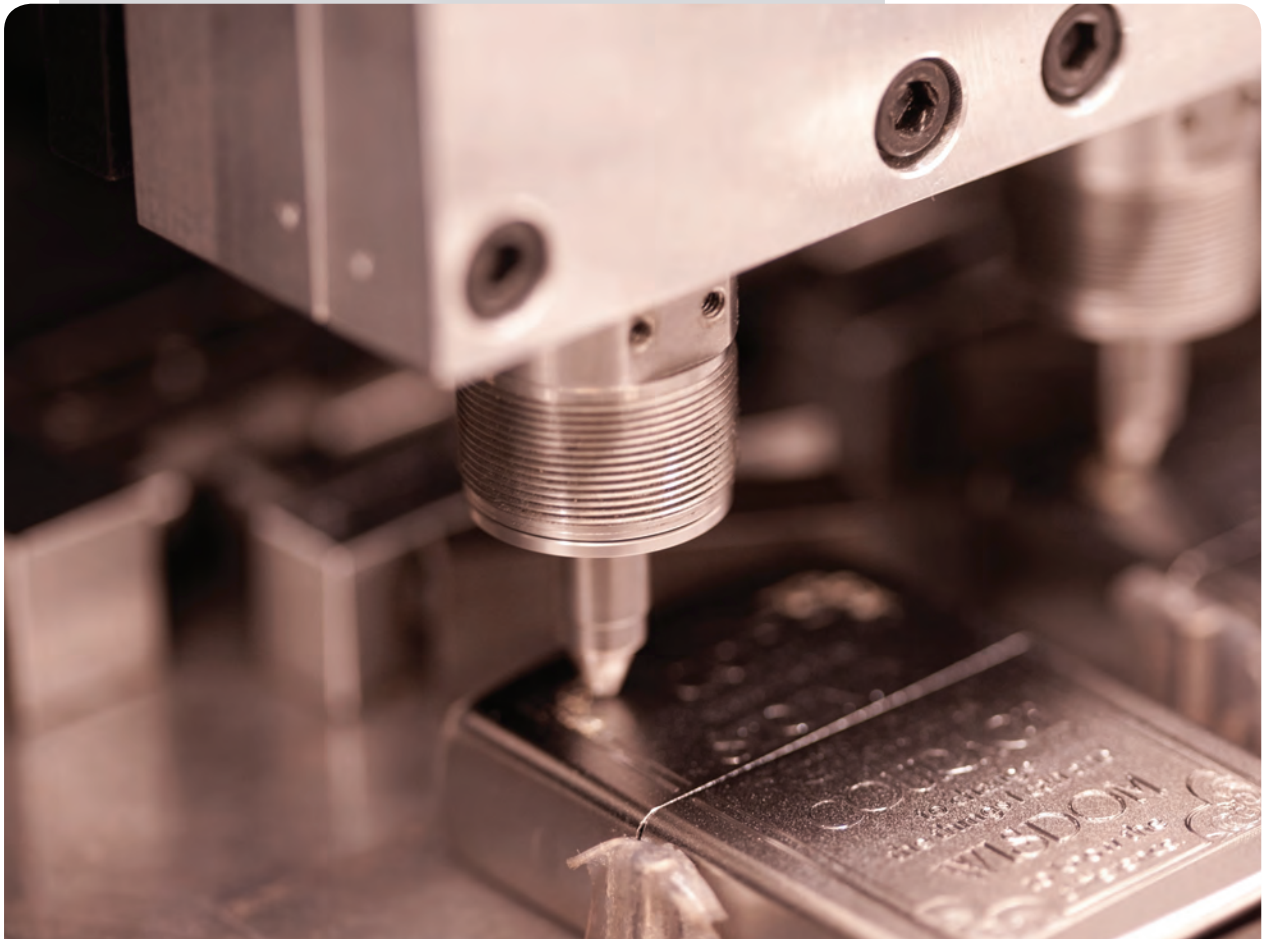
**28458**  
*Satin Chrome*



**28472**  
*White Matte*

**28457**  
*Satin Chrome*

The beautiful lighters on these two pages illustrate some of Zippo's most spectacular engraving capabilities. Some models feature two levels of engraving, or a combination of processes to achieve the stunning look seen here.







**28653**  
*Brushed Chrome*





**NEW**

**28641**  
*Brushed Chrome*



**NEW**

**28652**  
*Brushed Chrome*



**28449**  
*High Polish Chrome*



**28462**  
*Street Chrome*



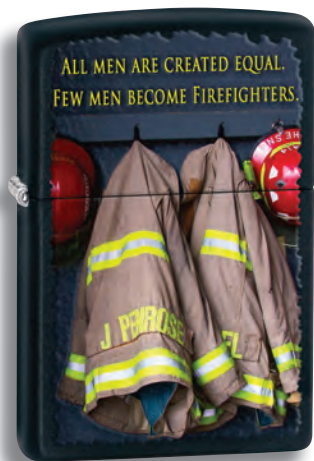
**24836**  
*High Polish Chrome*



**21069**  
*High Polish Chrome*



**20854**  
*Emblem*  
*Brushed Brass*



**28316**  
*Black Matte*



**28290**  
*High Polish Chrome*



**28360**  
*Black Ice®*



**24797**  
*Brushed Chrome*



**20895**  
*Emblem*  
*Brushed Chrome*



**28491**  
*Street Chrome*

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



# ARMY

"By federal law, licensing fees paid to the U.S. Army for the use of its trademarks provide support to the Army Trademark Licensing Program, and net licensing revenue is devoted to U.S. Army Morale, Welfare, and Recreation programs."

Available worldwide.



**28631**  
*Green Matte*



**28632**  
*Street Chrome*



**280ARM**  
*Emblem*  
*Brushed Chrome*

# COAST GUARD

Officially Licensed - U.S. Coast Guard  
Available worldwide.



**28681**  
*Navy Matte*



**280CG**  
*Emblem*  
*Brushed Chrome*



**28623**  
*Black Matte*





# AIR FORCE

Officially Licensed Product of the Department of the Air Force (www.airforce.com).  
Available worldwide.



**280AFC**  
Emblem  
Brushed Chrome



**28621**  
Street Chrome



**28622**  
Street Chrome



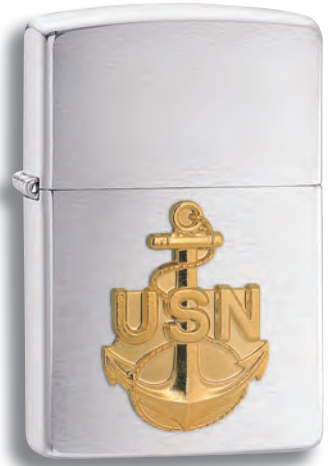
**24457**  
Emblem  
Street Chrome

# NAVY

Officially Licensed by the Department of the Navy  
Available worldwide.



**28682**  
Street Chrome



**280ANC**  
Emblem  
Brushed Chrome











# REALTREE®



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Available worldwide.



**28079**  
REALTREE APG  
Green Matte

Reverse



Pattern wraps around all surfaces.

**24072**  
REALTREE MAX-1®



Pattern wraps around all surfaces.

**28263**  
REALTREE APG



**28078**  
REALTREE APC  
Pink Matte

Reverse



**28331**  
Break-Up Infinity  
Green Matte

Reverse



**28332**  
Break-Up  
Green Matte

Reverse

Mossy Oak is a trademark used under license from Haas Outdoors, Inc., by Zippo Manufacturing Company.

Available worldwide.

# MOSSY OAK®





**NEW**

**28661**  
*White Matte*



**28471**  
*Green Matte*



**NEW**

**28650**  
*Brushed Chrome*



**NEW**

**28666**  
*Black Matte*



**769**  
*Black Ice®*



**28272**  
*White Matte*



**28303**  
*Black Matte*



**20855**  
*Emblem*  
*Brushed Chrome*



**28442**  
*Spectrum*



**24339**  
*Satin Chrome*

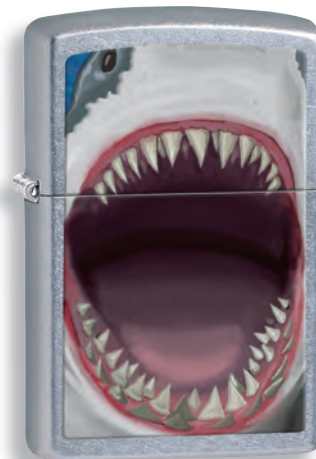


**28053**  
*High Polish Chrome*



**NEW**

**28645**  
*Black Ice®*



**28463**  
*Street Chrome*



**28444**  
*Satin Chrome*

**RUN LIKE THE  
WIND. OUR LIGHTER  
IS WINDPROOF.**



# MAZZI

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Available worldwide.



**NEW**

**28627**  
*Black Matte*



**28425**  
*Street Chrome*



**24764**  
*Street Chrome*

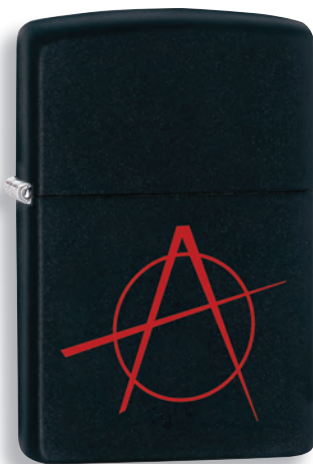


**28002**  
*Brushed Chrome*

Black matte finish is laser engraved to reveal chrome design rather than customary brass. Select, limited process



**28686**  
Black Matte



**20842**  
Black Matte



**24330**  
Black Matte



**28329**  
Street Chrome

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



**28437**  
Black Matte



**20836**  
High Polish Chrome







**NEW**

**28668**  
*Black Matte*



**NEW**

**28654**  
*High Polish Chrome*



**28439**  
*Black Matte*



**28434**  
*Black Matte*



**28435**  
*Black Matte*



**28438**  
*Black Matte*



**28447**  
*High Polish Chrome*



**28685**  
Gray Dusk



**28679**  
Chameleon



**28464**  
Street Chrome



**28470**  
Royal Blue Matte





**28660**  
*Iron Stone*

**NEW**



**28678**  
*Ebony*

**NEW**



**24894**  
*Lemon*



**28278**  
*Street Chrome*



**28042**  
*Black Matte*



**28436**  
*Black Matte*



**21067**  
*Black Matte*

# SONS OF ANARCHY

Available selected countries, some restrictions may apply.

## SONS OF ANARCHY

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**28504**  
Black Matte



**28502**  
Satin Chrome



**28677**  
Black Matte



**28432**  
Black Matte



**28440**  
White Matte





**20904**

*Emblem*

*High Polish Chrome*





NO WORRIES.  
A ZIPPO LIGHTER  
CAN TAKE THE HEAT.



**NEW**

**28680**  
*Linen Weave*



**28273**  
*Brushed Chrome*



**28448**  
*High Polish Chrome*



**28274**  
*High Polish Chrome*



**20762**  
*Black Ice®*



**24892**  
*Black Matte*



**NEW**

**28655**  
*High Polish Chrome*





**28651**  
*Brushed Chrome*



**28656**  
*High Polish Chrome*



**28644**  
*Black Ice®*



**28441**  
*Cream Matte*



**28461**  
*Street Chrome*



**28670**  
*Black Matte*



**28669**  
*Black Matte*











# JACK DANIEL'S®

Available selected countries, some restrictions may apply.

58



**28635**  
*Street Chrome*



**28422**  
*Black Matte*



**24779**  
*Street Chrome*



**250JD.321**  
*High Polish Chrome*



**254BJD.428**  
*Emblem*  
*High Polish Brass*



**250JD.427**  
*Emblem*  
*High Polish Chrome*

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zippo.com





**28489**  
*Brushed Chrome*



*Reverse*



**NEW**

**28662**  
*Black Matte*



**28323**  
*Black Ice®*



**NEW**

**28379**  
*Gray Dusk*



**24011**  
*High Polish Chrome*



**24196**  
*High Polish Chrome*

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.

**20903***Emblem**Brushed Brass***359***Emblem**High Polish Chrome***28673***Brushed Brass***28675***High Polish Brass*

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number and \$1.50 to retail price

**28676***High Polish Chrome***218PL***Black Matte***200PL***Brushed Chrome*

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco,

with no damage to the pipe. The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.





**28421**  
High Polish Chrome



**28420**  
Street Chrome



**28419**  
Street Chrome

# JIM BEAM®

Available selected countries, some restrictions may apply.



**254BJB.929**  
Emblem  
High Polish Brass



**250JB.928**  
Emblem  
High Polish Chrome

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**24007**  
*High Polish Chrome*



**24699**  
*High Polish Chrome*

Zippo's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Clover design decorates both front and reverse surface of the translucent Meadow lighter.



**28479**  
*Green Matte*



**21032**  
*Moss Green Matte*



**28354**  
*Meadow*



**28659**  
*Street Chrome*





# PLAYBOY

Available selected countries, some restrictions may apply.



**28429**  
*High Polish Chrome*



**28269**  
*Brushed Chrome*



**28624**  
*High Polish Chrome*



**24789**  
*High Polish Chrome*



**28430**  
*Slim®*  
*Black Matte*



**20831**  
*Slim®*  
*Pink Matte*

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**28423**  
*Herringbone Sweep*




**28490**  
*Satin Chrome*



**28636**  
*Candy Apple Red*

# CHEVY®

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are used under license to  
Zippo Manufacturing Company.

Available selected countries, some restrictions may apply.





**24951**  
Ebony

Reverse



**28335**  
Black Matte

# FORD



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to Zippo Manufacturing Company.  
[www.fordmotorcompany.com](http://www.fordmotorcompany.com)

Available selected countries,  
some restrictions may apply.



**28626**  
Satin Chrome

**NEW**



**28455**  
Street Chrome



**28625**  
High Polish Chrome

**NEW**







# AROUND THE WORLD

THOSE WHO ROCK  
ROLL WITH ZIPPO

We can't get no satisfaction with just a U.S. program. Zippo Encore is around the world with events in UK, Germany, France, U.A.E., Russia, India, China, Japan, Korea, Indonesia, and Hong Kong. No matter where a consumer finds the Zippo Hot Spot, they can expect a Zippo experience that will tune them in to the Zippo brand.

[zippoencore.com](http://zippoencore.com) or [facebook.com/zippoencore](https://facebook.com/zippoencore)



WE HAVE A BURNING PASSION FOR MUSIC

Zippo lighters have been used at concerts to call for an encore, have been wielded in photo shoots by musicians, and sampled on tracks for a hypnotic beat. Zippo Encore promotes the company's rich heritage in music and art through a 360° brand experience combining live music and lighter design.



# Artists Custom Imprint Program

Available Worldwide

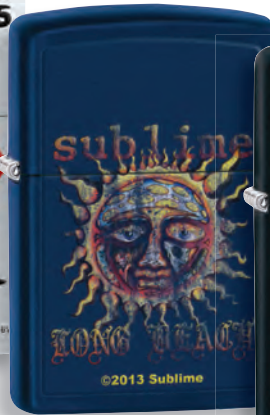
68



Rolling Stones  
Cl012697



Rolling Stones  
Cl012702



Sublime  
Cl012644



Sublime  
Cl012646



AC/DC  
Cl011700



Mac Miller  
Cl012008



Mac Miller  
Cl012007



Five Finger Death Punch  
Cl013373



Five Finger Death Punch  
Cl013370



Kurt Cobain  
Cl012046



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Kurt Cobain - ©2013 The End of Music  
Sublime - ©2013 Sublime  
Mac Miller - ©2013 Mac Miller



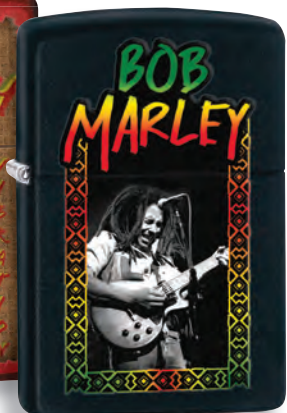
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Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment! Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design.

Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.



Bob Marley  
Cl012386



Bob Marley  
Cl012529

zippo.com



# LYNYRD SKYNYRD

Available Worldwide



## KISS

Available Worldwide

NEW

28473

Street Chrome

28628

Black Matte



28022

Black Matte



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint Distribution with Live Nation Merchandise.



## JOHN LENNON

Available Worldwide



NEW

28730

Brushed Chrome



NEW

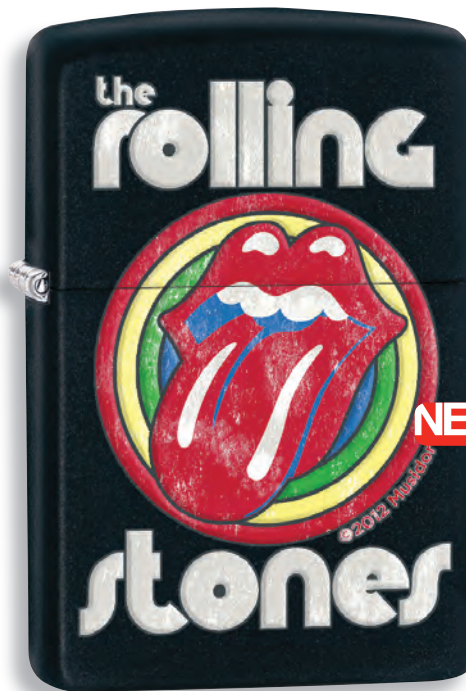
28731

White Matte



28428

Street Chrome



NEW

## ROLLING STONES®

Available Worldwide



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28630

Black Matte



# BOB MARLEY

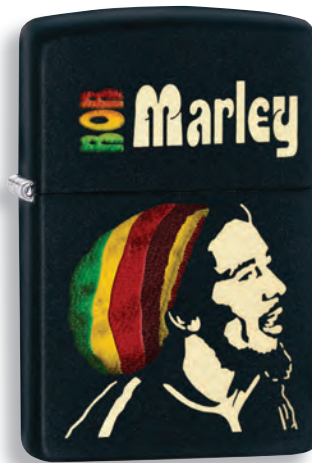
Available Worldwide



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**28488**  
Street Chrome



**28426**  
Black Matte

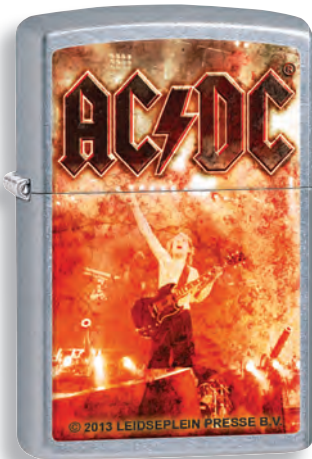


**24991**  
Street Chrome

# AC/DC

Available Worldwide

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**28454**  
Street Chrome



**28453**  
Street Chrome

# FENDER

Available Worldwide



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**28733**  
Black Matte

**NEW**



**28734**  
Black Matte

**NEW**



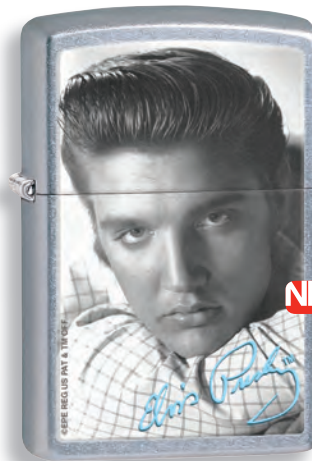




**28481**  
Slim®  
Pink Matte



**28431**  
Street Chrome



**28629**  
Street Chrome

**ELVIS®**  
Available Worldwide

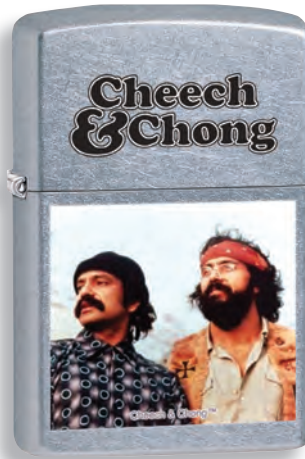
**NEW**



© EPE, Reg. U.S. Pat & TM Off.



**28475**  
Street Chrome



**28474**  
Street Chrome

# CHEECH & CHONG

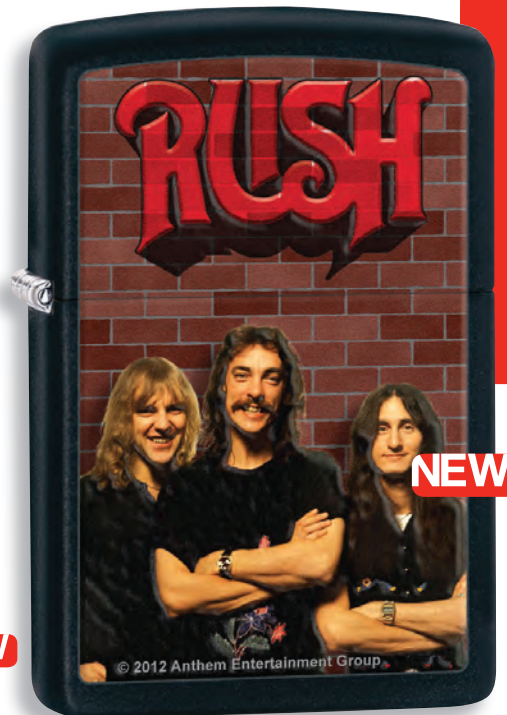
Available Worldwide

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# RUSH

Available Worldwide

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**NEW**

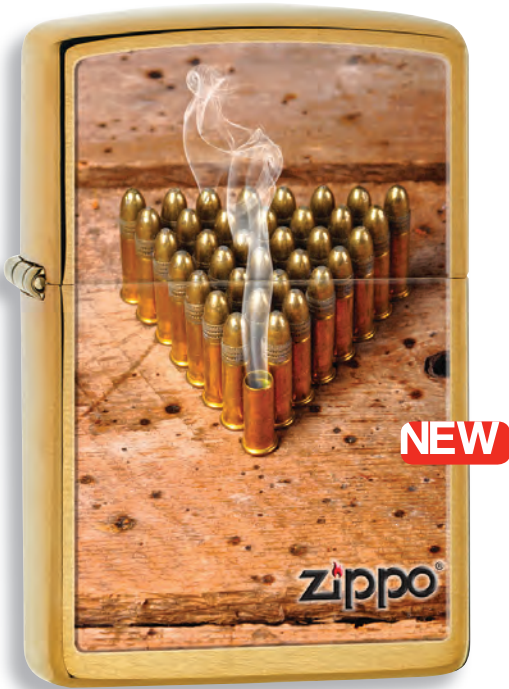
**28633**  
Black Matte



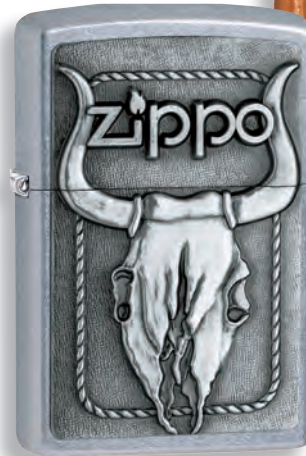
**NEW**

**28634**  
Red Matte





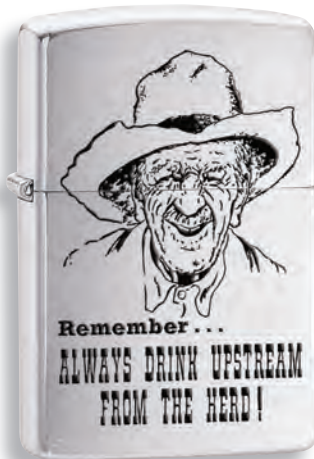
**28674**  
Brushed Brass



**20286**  
Emblem  
Street Chrome



**24717**  
Toffee



**28443**  
Brushed Chrome



**NEW**

**28672**  
Toffee





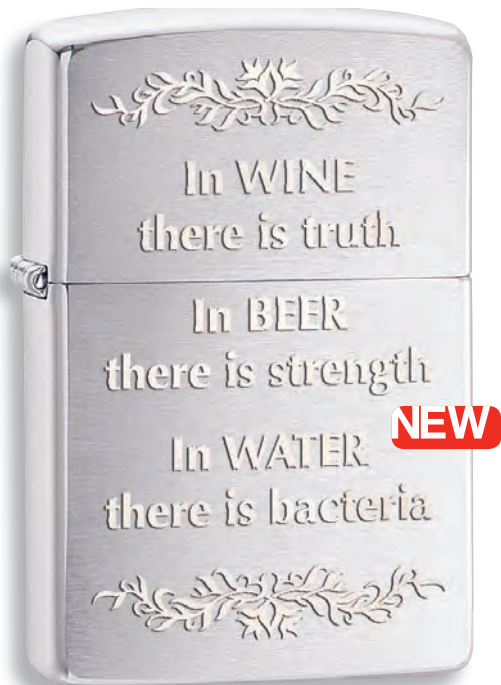
**24879**

*Emblem*

*Brushed Chrome*







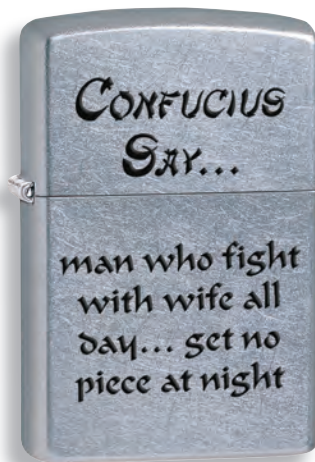
**28647**  
Brushed Chrome



**28665**  
Black Matte



**28640**  
Street Chrome



**28460**  
Street Chrome



**28459**  
Street Chrome



**28664**  
Black Matte



**24522**  
Brushed Chrome





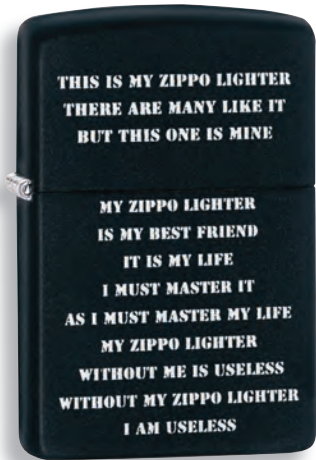
**28302**  
*Black Matte*



**28671**  
*Red Matte*



**28649**  
*Brushed Chrome*



**24710**  
*Black Matte*



**28663**  
*Black Matte*



**28648**  
*Brushed Chrome*

**LPCB**

*Lighter Pouch  
with Clip-Brown*

**LPCBK**

*Lighter Pouch  
with Clip-Black*

**LPLB**

*Lighter Pouch  
with Loop-Brown*

**121506**

*Z-Clip  
Black*

Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zipper windproof lighter securely, yet easily accessible. (Lighter not included.)

**LPTBK**

*Lighter Pouch with  
Thumb Notch-Black*

Thumb notch allows easy removal of any Zipper windproof lighter. Wide leather loop fits belts up to 2" wide.

**LPLBK**

*Lighter Pouch  
with Loop-Black*



For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



Zippo flints fit all Zippo windproof lighters and Zippo BLU® lighters.

**2406C**  
Six Flint Dispenser  
24 per Display Card



24 cards per display box;  
24 boxes per master carton



**3141EX**  
Lighter Fluid 4 oz.  
(shipping carton of 24)

Price is subject to change without notice.



**3165EX**  
Lighter Fluid 12 oz.  
(shipping carton of 24)

Price is subject to change without notice.



**ZAT**  
Zippo Ashtray

Durable ashtray with Zippo logo.  
Dimensions: 5.25" diameter



**121512**  
Zippo Ashtray

Solid stainless steel ashtray is debossed with Zippo logo on three faces. Robust look, substantial feel; measures 4" diameter; polybagged in white cardboard box.

All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

**24651**

*All-In-One Kit*

Available in USA only.



A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4 ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



**50R**  
*Regular Gift Kit*

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



**LPGS**  
*Lighter Pouch  
Gift Set*



**50S**  
*Slim Gift Kit*

Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



**122228**  
*Zippo Flask*





**MGSJK**  
Gift Set

Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MGSJK suggested retail.



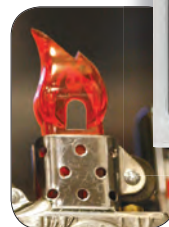
**142653**  
Collectors Case

- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display



**142226**  
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).  
Dimensions: 2.5" x 1.375" x 1.8125"



**PDF-09**  
Plastic Display Flames  
5 flames per package



Plastic flames enhance the display of any Zippo windproof lighter. Five flames per blister carded package.

W  
E  
S  
E  
R  
N

BLU<sup>2</sup> 



**30200**  
*High Polish Chrome*







**30205**  
BLU<sup>2</sup>  
Black Matte



**30203**  
BLU<sup>2</sup>  
Vertical Chrome



**30204**  
BLU<sup>2</sup>  
Dusted Chrome



**30207**  
BLU<sup>2</sup>  
Street Chrome

BLU<sup>2</sup> is the next generation of the BLU<sup>®</sup> premium butane lighter. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light. The restyled case echoes the unforgettable look and sound of a classic Zippo windproof lighter. Made in the USA, the wind-resistant BLU<sup>2</sup> is unmatched in delivering a clean-burning, hot flame every time.

- New case styling
- Elegant s-curve lid
- Patented BLU technology
- Distinctive “z” patterned chimney
- Compact gift box with butane lighter identifier.



**30206**  
BLU<sup>2</sup>  
High Polish Brass



**30201**  
BLU<sup>2</sup>  
High Polish Chrome



Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive 'click'. In addition, the BLU butane lighter features sleek and contemporary designs, a signature "Z" patterned chimney, large fuel tank and quick refilling options. The butane-fueled BLU lighter delivers a hot, consistent, clean-burning blue flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.



**30032**  
*Shadow*

Engraved on both sides



**30051**  
*Vertical Chrome*



**30005**  
*Vertical Gold*

Engraved on both sides



**30030**  
*Dusted Chrome*

Engraved on both sides





**142092**

*BLU<sup>2</sup> retro fit panel for 142100 display*

Retro fit panel showcases 12 BLU<sup>2</sup> lighters and easily fits into 142100 12 piece counter display.

*Product sold separately  
21.5" x 8.75" x 2"*



**142091**

*24 Piece counter display  
Two-sided swivel counter display showcases 24 BLU lighters. Lock and key included.*

*Product sold separately  
21.5" x 12" x 9"*



**3810**

*Butane Fuel  
165 grams (5.82 oz.)  
Shipping carton of 48  
with 4 innerpacks of 12*



**3809**

*Butane Fuel  
42 grams (1.48 oz.)  
Shipping carton of 48  
with 4 innerpacks of 12*





The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.

Available in four colors



Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a 3-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.

Adjustable flame dial.

Butane fuel valve (on bottom).

**121438** Candy Apple Red (Unfilled)



**121436** Brushed Chrome (Unfilled)



**121439** Harvest Bronze (Unfilled)



**121437** Champagne (Unfilled)



Packaged in gift box



See page 83 for details.



# PENNS & WATCHES







**45024**

Solid  
Stainless  
Steel



**45015**

- Japanese Movement
- Stainless Steel Bracelet with Deployant Clasp
- Stainless Steel Case
- Luminescent Hands
- Mineral Crystal
- Date
- Water Resistant to 5ATM (50M)



**45022**

Genuine  
Leather  
Strap

- Japanese Movement
- Genuine Leather Strap with Stainless Steel Buckle
- Stainless Steel Case
- Luminescent Hands
- Backlight (Soft Glow)
- Mineral Crystal
- Water Resistant to 5 ATM (50 M)

**SOPHISTICATED** TIMEPIECES  
DESIGNED FOR **FUNCTIONALITY**  
AND **COMFORT**



**45001**

174343 display  
sold separately.  
Collect all 4.



**45000**

Solid  
Stainless  
Steel

- Japanese Movement
- Stainless Steel Bracelet with Deployant Clasp
- Stainless Steel Case
- Chronograph
- Luminescent Hands
- Mineral Crystal
- Date
- Water Resistant to 5ATM (50M)



# A Timeless



## Live for Every Moment.

A - **45012** Black Silicone Strap

B - **45011** Genuine Leather Strap

C - **45010** Genuine Leather Strap

D - **45013** Olive Cloth Strap

- Japanese Movement
- Comfortable Fit Concave Stainless Steel Case
- Luminescent Hands
- Mineral Crystal
- Date

- 12,24,60 Second Dial Markings
- Water Resistant to 5ATM (50M)
- 2 Year Warranty



# Impression



- Japanese Movement
- Genuine Leather Strap with Stainless Steel Buckle
- Stainless Steel Case
- Luminescent Hands
- Mineral Crystal

- Date
- 12,24,60 Second Dial Markings
- Water Resistant to 5ATM (50M)
- 2 Year Warranty

E - **45002** Genuine Leather Strap

F - **45003** Genuine Leather Strap

G - **45008** Genuine Leather Strap

H - **45009** Genuine Leather Strap

I - **45004** Genuine Leather Strap

J - **45005** Genuine Leather Strap



# Multi-Function Sport

- Black Polyurethane Strap
- Stainless Steel Buckle
- LCD Display
- 1/100 Second Chronograph with Split Function
- 12/24 Hour Format
- Timer
- Dual Time
- Backlight
- Date
- Daily Alarm & Chime Hourly
- Electro Luminescent Backlight



**45017**



**45018**



**45016**

174343 display  
sold separately.  
Collect all four.



# DRIVEN BY TIME

Zippo creates timepieces that are as timeless as the American man. With strong lines, trusted movement, and unmatched comfort, they're as iconic as the men who wear them. Because like a good sense of style, some things are meant to endure time.



**45020**



**45019**

- Japanese Movement
- Stainless Steel Case
- Stainless Steel Bracelet with Deployant Clasp
- Luminescent Hands
- Date
- Chronograph Small Second, Minute, & Hour Dials
- 12-Hour Hand
- Tachymeter
- Mineral Crystal
- Water Resistant to 5 ATM (50M)



**45023**

- Japanese Movement
- Metal Alloy Case
- Black Nylon Strap
- Aluminum Carabiner Clip
- Compass
- LED Light (red)
- Mineral Crystal



# PROFESSIONAL



**45021**  
*Pocket Watch*

- Pocket Watch
- Black Dial with Zippo Logo
- Chronograph
- Stainless Steel Chain and Buckle

- Japanese Movement
- Stainless Steel Bracelet with Deployant Clasp
- Stainless Steel Case
- Bezeled Face
- Luminescent Hands
- Mineral Crystal
- Date
- Water Resistant to 5 ATM (50M)



**45014**  
*Black*  
*PVD finish*

**45007**  
*Black*  
*PVD finish*



**45006**  
*Solid*  
*Stainless*  
*Steel*





# WATCH DISPLAYS



## 142636

12 pc. watch display

- Lockable
- Swivel
- Holds 12 Zippo watches

## 142652

In-case watch display

- Neatly displays 11 Zippo watches
- Includes 12 men's watch cuffs and 1 women's watch cuff
- Easily fits in under counter jewelry case
- Removable back graphic



## 174343

Zippo watch stands includes:

- 1-1" tall display stand
- 2-2" tall display stands
- 1-3" tall display stands



## 142628

1 pc watch holder

- 1 piece watch holder
- Easily fits in under counter jewelry case

A - **41117** Glossy Black Ballpoint

E - **41121** Burgundy Leather Wrap Ballpoint

B - **41118** Glossy Black Rollerball

F - **41122** Burgundy Leather Wrap Rollerball

C - **41119** Silver Brushed Chrome Ballpoint

G - **41123** Black Leather Wrap Ballpoint

D - **41120** Silver Brushed Chrome Rollerball

H - **41124** Black Leather Wrap Rollerball



# THE FUTURE IS HIS TO WRITE

Stylish all-metal pens in ballpoint and rollerball





I - **41069** Shenango Gloss Black Rollerball

J - **41067** Shenango Gloss Black Ballpoint

K - **41101** Rushford Gloss Black Ballpoint

L - **41073** Moshannon Carbon Fiber/Gloss Black Ballpoint

M - **41074** Moshannon Carbon Fiber/Gloss Black Rollerball

N - **41113** Keuka Gloss Black Ballpoint

O - **41065** Oyster Marble/Gloss Black Ballpoint

P - **41066** Oyster Marble/Gloss Black Rollerball





**A - 41028**  
Allegheny Red  
Gloss Ballpoint

**C - 41026**  
Allegheny Blue  
Gloss Ballpoint

**E - 41087**  
Cayuga Satin  
Chrome Ballpoint

**G - 41012**  
Willow  
Ballpoint

**B - 41025**  
Allegheny Black  
Gloss Ballpoint

**D - 41029**  
Allegheny High  
Polish Ballpoint

**F - 41085**  
Seneca Satin  
Chrome Ballpoint

**41126**  
Blue  
Ballpoint  
Refill



**41128**  
Black  
Ballpoint  
Refill

**41125**  
Blue  
Rollerball  
Refill

**41127**  
Black  
Rollerball  
Refill



Pen model shown 41085

Pen box – standard packaging  
Every Zippo pen is packaged in an attractive black cardboard gift box with cardboard insert and removable dust cover. Two-piece box and insert are made from renewable materials and are 100% recyclable. Transparent dust cover easily slips on and off like a second lid. The stylish new packaging is sturdy, lightweight, and easy to handle.



# PEN DISPLAYS



- 142708**  
Countertop Display
- Holds 10 Zippo pens
  - Lockable
  - Swivel

- 142707**  
Countertop Display
- Holds 5 Zippo pens
  - Lockable

- 142747**
- Holds 6 Zippo pens
  - Easily fits in under counter jewelry case

# DISPLAYS



## 142850

### *Manual Turn Display*

Lighted, lockable countertop unit—displays 60 Zippo lighters.

Product sold separately.

Dimensions:

15 1/2" x 16" x 27"



## 142087

### *18 Piece Wall Mount Display*

- Lockable display includes easy-to-follow hanging instructions and hardware.
  - Showcases up to 18 Zippo lighters in standard gift box or 6 Zippo pens.
  - Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.
- Dimensions: 23" x 8" x 4.5"





Each facing panel holds eight Zippo pens, 24 Zippo lighters, or a combination of pens and windproof lighters on angled shelves. Total of eight panels in 192-piece display. Product sold separately.

**142744**

*192-Piece Display*

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock. Product sold separately.

Dimensions: 18" x 18" x 76"



Each facing panel holds five Zippo pens, 15 Zippo windproof lighters, or a combination of pens and lighters on angled shelves. Product sold separately.

**142711**

*Light and Motion Display*

(shown with base 142725, sold separately on page 101) Lighted, lockable countertop unit revolves to display a combination of Zippo pens and windproof lighters, or 60 Zippo lighters. Product sold separately.

Dimensions:

15-1/2" x 16" x 27"

142711 (Refer to chart below for part number by individual market)

<b>142709</b>	China	<b>142728</b>	Dubai
<b>142712</b>	Australia	<b>142729</b>	Turkey
<b>142713</b>	France/Germany	<b>142730</b>	South Africa
<b>142714</b>	Switzerland	<b>142733</b>	Peru
<b>142715</b>	Denmark	<b>142734</b>	Argentina
<b>142716</b>	Italy	<b>142735</b>	Paraguay
<b>142717</b>	United Kingdom	<b>142740</b>	Japan
<b>142726</b>	Ireland	<b>142742</b>	Israel



### 142745

#### *Large Showcase Display*

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately. Dimensions: 124" x 24" x 70"



### 142825

#### *Manual Turn Display*

Lighted, lockable countertop unit displays 96 Zippo lighters. Product sold separately. Dimensions: 15 1/2" x 16" x 37 1/2"



### 142746

#### *Small Showcase Display*

(shown with base 142725, sold separately on page 101) Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately. Dimensions: 13-1/2" x 17-1/4" x 33"

Terms and pricing of items shown on this page are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.







**142718**

*Light and Motion Display*  
 (Shown with base 142725, sold separately below)  
 Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 96 Zippo windproof lighters.  
 Product sold separately.  
 Dimensions:  
 15-1/2" x 16" x 37 1/2"

**142725 (Base)**

*Floor Stand Storage Base*  
 Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.  
 Dimensions:  
 17-3/4" x 17-1/4" x 29 1/2"

142718 (Display)  
 (Refer to chart at right for part number by individual market)

142710	China
142719	Australia
142720	France/Germany
142721	Switzerland
142722	Denmark
142723	Italy
142724	United Kingdom
142727	Ireland
142731	South Africa
142732	Dubai
142736	Peru
142737	Hong Kong
142738	Argentina
142739	Paraguay
142741	Japan
142743	Israel



**142639**

*Small Showcase Retro Fit Top*  
 Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).



**142751**

*Floor Stand Dolly Base*

- Sturdy optional dolly for both floor stands (142905 and 142725).
- Easily move displays within any retail space
- Includes 4 lockable wheel casters.



**142905**

*Value Floor Stand - No Storage*

- Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746)
- No storage compartment included
- Ships flat and some assembly required

Dimensions: 17 3/4" x 17" x 29"

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**142707**  
 15 Piece Countertop Display  
 Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo windproof lighters. Product sold separately. Dimensions: 3 1/2" x 8" x 19 3/4"



**142708**  
 30 Piece Countertop Display  
 Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately. Dimensions: 6 3/4" x 8" x 20 1/4"



**142102**  
 Hinged Mount Accessory Display  
 Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.



**142104**  
 Flush Mount Accessory Display Adapter  
 Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays: #142707 and 142708.

Terms and pricing of items shown on this page are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.





**142626**

*Individual Lighter Easel*

Molded acrylic easel displays individual traditional Zippo windproof lighters.

Product sold separately.

Dimensions: 5.5" x 3" x 3.75"



**ZLP-10**

*License Plate*

Dimensions:

12" x 6"

**142273A**  
*Hand Warmer Display*



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# PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All luxury custom orders need to be routed through the Zippo Design Center.**

## Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg. 20

## Double Lustre

The design is double etched into the lighter. This layered process is then buffed and plated, displaying a multi dimensional effect. A portion of the design will be chromed out for impact.



pg. 26

## Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.



not shown in catalog

## Splash & Texturing

Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design.

Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.



pg. 33

## Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 27

## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 28

## Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg. 34

## Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053, 30054
- Cannot pass thru lid line



pg. 46

## Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended



not shown in catalog

# LUXURY CUSTOM IMPRINT METHODS

## Brite Cut

Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



pg. 24

## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



pg. 24

## Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 24

## Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then color-filled in the cavities.



not shown in catalog

## Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 25

## Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Selective Inlays

Designs can be inlaid in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog



# SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

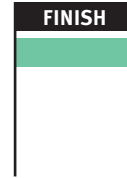
## ENGRAVE

### Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving

pg. 32



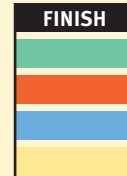
- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

### Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark

pg. 25



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

## COLOR

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. *Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).

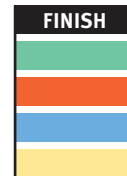
Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*

- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.

pg. 74



pg. 38



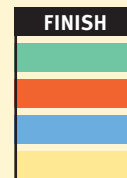
- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.

pg. 32

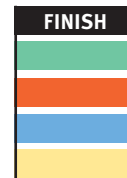


- contact Zippo sales representative for imprint charges
- minimum quantity required

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.

pg. 58



- standard imprint charges
- minimum quantity required

 Plated

 Powder Coat

 PVD Finish

 Translucent Powder

### Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.



**zippo®**

OUTDOOR



**40282 EU**  
**40283 Asia**

*Chrome Hand Warmer*

### **Hand Warmers**

The longer you stay outside, the more fun you have. Next time, take a Zippo® Hand Warmer along to the campsite, stadium, ski slope or deer stand. It provides up to 12 hours of gentle, consistent, odorless heat — more than disposable warmers — and is refillable with Zippo Premium Lighter Fluid, so it doesn't end up in landfills. Each Hand Warmer features all metal construction and comes with a fleece warming bag, so the heat is always gentle on your skin. The Zippo® Hand Warmer was awarded the Seal of Approval by the North American Hunting Club.





**40286 EU**  
**40287 Asia**  
*Black Hand Warmer*



**40290 EU**  
**40291 Asia**  
*Realtree Hand Warmer*



**44003**  
*Replacement Burner*



### Hand Warmers - Box

RETAIL Inner Pack Qty: 12 Master Pack Qty: 24 MOQ: 24

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2 In	0.4 In	0.01 Lbs	0.002 CuF
13.462 Cm	5.08 Cm	1.016 Cm	0.004 Kg	56.633CuM



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.  
*Note: cannot be taken on airplane.*

**121503**  
*Aluminum Fuel Canister*



 **REALTREE**  
 REALTREE AP HD®, 2006; are copyrights of Jordan Outdoor Enterprises, Ltd. All Rights Reserved.

# NO MATCH? NO LIGHTER? NO PROBLEM.

## Emergency Fire Starter

Our Zippo® Emergency Fire Starter doesn't even rely on a flame to start a fire. It uses a simple flint wheel to spark water-resistant, waxed tinder sticks that store in a waterproof case. In emergencies, where matches or lighters are unavailable, this Emergency Fire Starter can start a fire almost instantly and may save lives. Some of the outdoors' top people think so, too. It was awarded the Seal of Approval by the North American Hunting Club.



### Plastic 44021 Emergency Fire Starter

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
6.1 In	3.9 In	1.7 In	3.4 Oz.	0.0 CuFt
15.5 Cm	9.9 Cm	4.2 Cm	3.4 Kg	0.0 CuM





**44001**  
EFS - Orange Matte



**44004**  
EFS - Green Matte



**44005**  
EFS - Black Matte

*Emergency Fire Starter Kit*  
Metal

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
6.1 In	3.9 In	0.6 In	0.2 Lbs	0.008 CuFt
15.494 Cm	9.906 Cm	1.524 Cm	0.09 Kg	0.00022 CuM



**44002-000001**  
Waxed Tinder Sticks - Cards

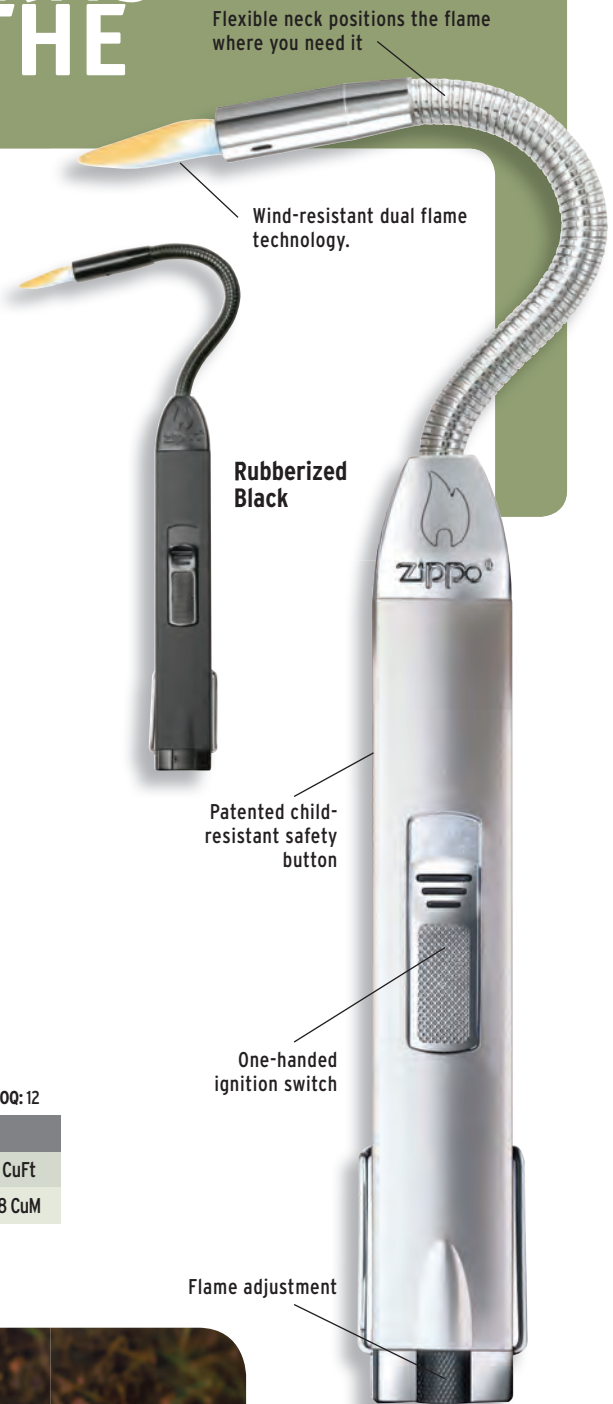
RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 12 MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2.8 In	0.4 In	0.1 Lbs	0.006 CuF
13.5 Cm	7.1 Cm	1.0 Cm	0.05 Kg	0.000 CuM

# THIS FLAME BURNS HARDER THAN THE WIND BLOWS.

## Flex Neck Utility Lighters

There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.



Satin Silver



**Silver**  
**Black**

**121353**  
**121323**

*Flex Neck Utility Lighters - Unfilled*

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.3 In	4.6 In	1 In	0.41 Lbs	0.030 CuFt
28.702 Cm	11.684 Cm	2.54 Cm	0.185 Kg	0.0008 CuM







OUL®



**121392**

*OUL® - Outdoor Utility Lighter*

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.4 In	1.5 In	4.7 In	0.5 Lbs	0.047 CuFt
28.956Cm	3.81 Cm	11.938Cm	0.226 Kg	0.0013 CuM



**3809**

*42 gram Butane Fuel*

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 48 MOQ: 48

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.9 In	1.4 In	1.4 In	0.2 Lbs	0.007 CuFt
14.986Cm	3.556Cm	3.556Cm	0.09Kg	0.00019CuM



**3810**

*165 gram Butane Fuel*

RETAIL UNIT Inner Pack Qty: 12 Master Pack Qty: 48 MOQ: 48

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
8.3 In	2.1 In	2.1 In	0.5 Lbs	0.021 CuFt
21.082Cm	5.334Cm	5.334Cm	0.226Kg	0.0005CuM



*Not shown actual size*

**FEATURES INCLUDE:**

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME

## Outdoor Utility Lighter

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a pack-along lighter when you travel.



## 44000

### Cedar Fire Starter

RETAIL UNIT Inner Pack Qty: 8 Master Pack Qty: 6 MOQ: 48

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
3.80 In	3.80 In	1.0 In	0.1 Lb	0.003 CuFt
9.652 Cm	9.652 Cm	2.540 Cm	0.045Kg	0.00009 CuM

## Cedar Fire Starters

Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.



Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.



Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.



## 44023

### Cedar Fire Starter Tin

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 6 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
8.3 In	4.3 In	4.3 In	2.3 Lbs	0.088 CuFt
21.1 Cm	10.9 Cm	10.9 Cm	1.0 Kg	0.002 CuM

## Cedar Fire Starter Sidekick

It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

## 142291A

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 6 MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
18.3 In	4 In	4 In	3.75 Lbs
46.4 Cm	10.2 Cm	10.2 Cm	1.0 Kg



## Merchandising Support

Our Zippo® merchandising displays offer a variety of options to meet your in-store needs. There's no need for set-up or stocking. They help our fastest-moving products move even faster, when your customers are on their way to camp, the stadium or the next game.



### Campfire Sidekick

This quick, easy sidekick display features everything people need to start a great fire.

**142280A** N/A

RETAIL UNIT MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
32.5 In	14.3 In	5.8 In	12.5 Lbs
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg

### Display Contains:

- 20 - #44000 Cedar Fire Starters
- 6 - #121321 Unfilled Flex Black Clam Shell
- 6 - #121351 Unfilled Flex Silver Clam Shell
- 12 - #3807 Butane 42 Gram



### Heat Sidekick

This sidekick display has everything consumers need to enjoy the great outdoors. It's packed full of award-winning outdoor products.

**142281A** N/A

RETAIL UNIT MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
32.5 In	14.3 In	5.8 In	12.5 Lbs
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg

### Display Contains:

- 3 - #40182 Chrome Hand Warmer Gift Box
- 3 - #40285 Black Hand Warmer Gift Box
- 3 - #40289 Realtree Hand Warmer Gift Box
- 6 - #207 Street Chrome
- 6 - 221 Green Matte
- 6 - 24072 REALTREE MAX-1
- 18 - 4 oz. Premium Lighter Fluid

# CUSTOMERS WITHOUT OUTDOOR SKILLS CAN PICK THEM UP ON THE WAY.

## HAND WARMER TOWER

Keep sales hot all winter long, with our best-selling outdoor product. Tower easily converts to a free-standing or sidekick display. The display ships truly retail-ready with product and s-hooks pre-installed.

**142293A** N/A

Contact your sales rep for ordering information

RETAIL UNIT MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
56.0 In	10.3 In	11.0 In	22.0 Lbs
142.2 Cm	26.2 Cm	27.9 Cm	10.0 Kg

### Display Contains:

- 12 - 40306 Chrome Hand Warmers Clam Shell
- 12 - 40310 Black Hand Warmers Clam Shell





# PART NUMBER – PAGE NUMBER CROSS REFERENCE TABLE

PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.	PART #	Pg.
13	23	1500	22	24756	14	28439	49	28653	36	44001	109	142728	99
14	23	1600	2	24756ZL	17	28440	52	28654	49	44002	109	142729	99
15	23	1603	9	24764	47	28441	55	28655	54	44003	107	142730	99
23	23	1605	4	24779	58	28442	46	28656	55	44004	109	142731	101
24	23	1607	4	24789	63	28443	72	28657	34	44005	109	142732	101
26	22	1610	2	24797	38	28444	46	28658	27	44021	108	142733	99
27	22	1615	28	24800	33	28445	26	28659	62	44023	112	142734	99
50R	78	1618	12	24816	32	28446	32	28660	51	45000	87	142735	99
50S	78	1618ZB	17	24836	37	28447	49	28661	45	45001	87	142736	101
121FB	5	1638	12	24839	13	28448	54	28662	59	45002	89	142737	101
150	15	1652	20	24840	14	28449	37	28663	75	45003	89	142738	101
150ZL	17	1652B	20	24879	73	28450	26	28664	74	45004	89	142739	101
151	15	1654	3	24892	54	28451	26	28665	74	45005	89	142740	99
151ZL	17	1654B	3	24894	51	28452	2	28666	45	45006	92	142741	101
162	9	1655	28	24951	65	28453	70	28667	26	45007	92	142742	99
167	9	1935	7	24991	70	28454	70	28668	49	45008	89	142743	101
168	9	1935.25	7	28002	47	28455	65	28669	55	45009	89	142744	99
169	9	1941	6	28022	69	28457	35	28670	55	45010	88	142745	100
195	22	1941B	6	28042	51	28458	35	28671	75	45011	88	142746	100
200	2	2406C	77	28043	32	28459	74	28672	72	45012	88	142747	97
200FL	2	2406N	77	28053	46	28460	74	28673	60	45013	88	142751	101
200PL	60	2425	77	28078	44	28461	55	28674	72	45014	92	142825	100
200ZP	4	3141EX	77	28079	44	28462	37	28675	60	45015	87	142850	98
201FB	5	3165EX	77	28123	14	28463	46	28676	60	45016	90	142905	101
204	3	3809	83,111	28123ZL	17	28464	50	28677	52	45017	90	174343	93
204B	3	3810	83,111	28124	15	28465	26	28678	51	45018	90	LPCB	76
205	4	20286	72	28124ZL	17	28466	32	28679	50	45019	91	LPCBK	76
207	4	20446	15	28129	15	28467	34	28680	54	45020	91	LPGS	78
207G	3	20446ZL	17	28129ZL	17	28468	34	28681	39	45021	92	LPLB	76
211	12	20492	15	28145	26	28469	34	28682	41	45022	87	LPLBK	76
214	13	20493	15	28180	33	28470	50	28685	50	45023	91	LPTBK	76
214ZL	16	20494	15	28181	5	28471	45	28686	48	45024	87	MGS5GK	79
216	13	20762	54	28182	5	28472	35	28730	69	121323	110	PDF-09	79
218	12	20831	63	28185	24	28473	69	28731	69	121353	110	ZAT	77
218.539	40	20836	48	28186	24	28474	71	28733	70	121392	110	ZLP-10	103
218PL	60	20842	48	28263	44	28475	71	28734	70	121439	85		
218ZB	17	20854	37	28269	63	28476	32	30005	82	121436	85		
218ZL	16	20855	45	28272	45	28477	32	30030	82	121437	85		
221	13	20895	38	28273	54	28478	40	30032	82	121438	85		
221ZL	16	20903	60	28274	54	28479	62	30051	82	121503	107		
229	13	20904	53	28277	34	28480	33	30200	80	121506	76		
229ZL	16	20969	25	28278	51	28481	71	30201	81	121512	77		
230	8	20991	24	28280	26	28488	70	30203	81	122228	78		
230.25	8	21032	62	28286	33	28489	59	30204	81	142087	98		
231	13	21055	33	28290	38	28490	64	30205	81	142091	83		
231ZL	16	21063	14	28302	75	28491	38	30206	81	142092	83		
233	12	21067	51	28303	45	28496	9	30207	81	142102	102		
233ZL	16	21069	37	28316	38	28502	52	40282	106	142104	102		
236	12	21088	25	28323	59	28504	52	40283	106	142226	79		
238	12	21155	34	28329	48	28582	6	40286	107	142273A	103		
238ZL	16	21184	14	28331	44	28621	41	40287	107	142280A	113		
239	13	21192	34	28332	44	28622	41	40290	107	142281A	113		
239ZL	16	21193	27	28335	65	28623	39	40291	107	142291A	112		
240	8	21195	33	28339	29	28624	63	41012	96	142293A	114		
250	2	24007	62	28340	29	28625	65	41025	96	142626	103		
250JB.928	61	24011	59	28341	29	28626	65	41026	96	142628	93		
250JD.321	58	24016	32	28354	62	28627	47	41028	96	142636	93		
250JD.427	58	24072	44	28360	38	28628	69	41029	96	142639	101		
254	3	24096	6	28368	40	28629	71	41065	95	142652	93		
254B	3	24196	59	28377	34	28630	69	41066	95	142653	79		
254BJB.929	61	24330	48	28378	14	28631	39	41067	95	142707	97, 102		
254BJD.428	58	24335	27	28379	59	28632	39	41069	95	142708	97, 102		
260	8	24339	46	28381	27	28633	71	41073	95	142709	99		
260.25	8	24383	21	28419	61	28634	71	41074	95	142710	101		
267	8	24457	41	28420	61	28635	58	41085	96	142711	99		
270	8	24472	33	28421	61	28636	64	41087	96	142712	99		
275	4	24485	6	28422	58	28637	24	41101	95	142713	99		
280AFC	41	24513	14	28423	64	28638	25	41113	95	142714	99		
280ANC	41	24522	74	28425	47	28639	25	41117	94	142715	99		
280ARM	39	24534	14	28426	70	28640	74	41118	94	142716	99		
280CG	39	24647	5	28428	69	28641	37	41119	94	142717	99		
280MAR	40	24648	5	28429	63	28642	27	41120	94	142718	101		
350	28	24651	78	28430	63	28644	55	41121	94	142719	101		
352	20	24699	62	28431	71	28645	46	41122	94	142720	101		
352B	20	24710	75	28432	52	28646	27	41123	94	142721	101		
355	28	24717	72	28433	26	28647	74	41124	94	142722	101		
359	60	24721	33	28434	49	28648	75	41125	96	142723	101		
362	28	24747	15	28435	49	28649	75	41126	96	142724	101		
363	28	24747ZL	17	28436	51	28650	45	41127	96	142725	101		
667	34	24750	21	28437	48	28651	55	41128	96	142726	99		
769	45	24751	20	28438	49	28652	37	44000	112	142727	101		





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