

Zippo's innovative engraving and color imaging techniques bring to life dozens of wonderful new designs showcased throughout this 2013 Complete Line Catalog.

Intricate engraving and creative customization balance the simple elegance of chrome, brass, sterling silver, and solid gold. As hard as we try to replicate the delicate lines and subtle shadows, two-dimensional photography can't begin to capture the graceful, elusive elegance of our engraved lighters. If you think they look good in our photos, just wait until you see them in your displays!

BLU² is the next generation of the Zippo BLU premium butane lighter, now available in six of your favorite finishes. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light.

Challenge the great outdoors with the **Outdoor** line of heat and flame products. See the award-winning Hand Warmer now in three different finishes, the Flex Neck, the Emergency Fire Starter kit and more.

Browse our most popular **Licensed** properties throughout the catalog, including new designs from Playboy, Elvis, Jack Daniel's, Jim Beam, and other favorites.

Our extensive line of lighters of every description is supplemented by **Zippo Watches** and **Writing Instruments**.

Signature Styleguide illustrates and explains the processes available for customizing Zippo products.

Consumer Disclaimer:

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

One Box

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly "one box", designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented "one box" is attractive, easy to handle, and designed to display more of the lighter than ever.



THE WORLD FAMOUS
ZIPPO

GUARANTEE

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.

zippo
Zippo Manufacturing Company
33 Barbour Street
Bradford, PA 16701 USA

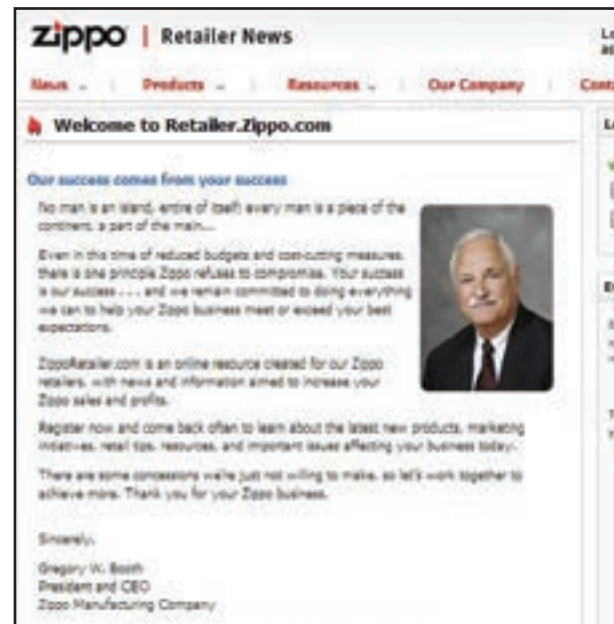
Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

BOOST SALES AND PROFITS TODAY!

ZippoRetailer.com offers latest product releases and business news and resources for wholesalers and retailers. See full color product catalogs, newest sell sheets, and promotional initiatives.

Register your retail business in the Store Finder on Zippo.com – consumers are always looking for stores that carry a full line of Zippo products, and we want to make it easy for them to find you.

Come to ZippoRetailer.com for marketing tools, sales support, merchandising tips, and more.



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zippo[®]
WINDPROOF



28449 **NEW**
High Polish Chrome



In 2012, Zippo was honored to receive the President's prestigious "E Star" Award. Established in 1961, the "E Star" Award recognizes American companies who contribute significantly to increasing United States exports and noteworthy export promotion efforts.

Zippo owner and Chairman of the Board, George Duke, and Director of International Business Development, Ena Garay, accepted the award on behalf of the company at a ceremony which took place at the White House in Washington, D.C.

This lighter is a near-replica of one that was personalized and given to United States President Barack Obama following the award presentation.

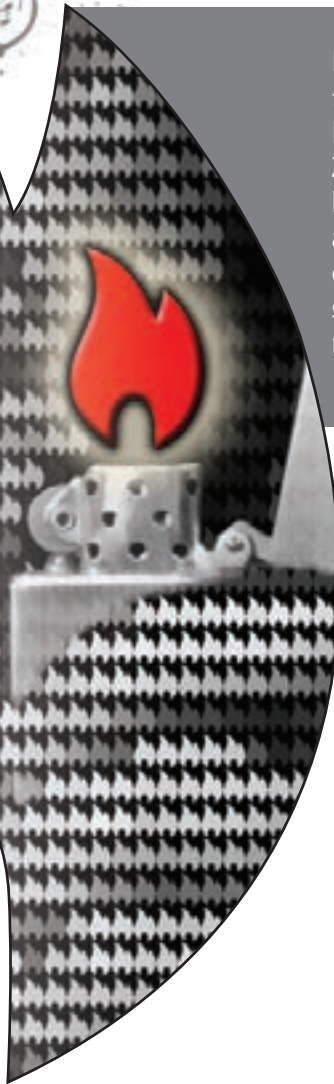
The high polish chrome lighter is engraved with an American flag showcasing a red, white, and blue bald eagle in brilliant color imaging. In addition, the Presidential lighter only was engraved on the back and topped with a Made in USA crown stamp (not available on #28449).



Inspired by “pop art” from the 1950s-60s, the artist created this Black Ice® 1941 Replica to honor Zippo’s founder and re-interpret his famous photograph in modern art style. Each small flame was colored individually to create the shading and highlights of this recognizable portrait.



NEW 28452
1941 Black Ice®



200FL
Brushed Chrome



200
Brushed Chrome

1600
Slim®
Brushed Chrome



250
High Polish Chrome

1610
Slim®
High Polish Chrome



204B
Brushed Brass



204
Brushed Brass



207G
Gold Dust



254B
High Polish Brass

1654B
Slim®
High Polish Brass



254
High Polish Brass

1654
Slim®
High Polish Brass



205
Satin Chrome

1605
Slim®
Satin Chrome



207
Street Chrome

1607
Slim®
Street Chrome



275
Brushed Chrome



200ZP
Brushed Chrome

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.





121FB
Antique Silver Plate



201FB
Antique Brass



211
Iron Stone

Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 101-102 for customization options.



NEW **28181**
Linen Weave

NEW **28182**
Diagonal Weave



24647
Chrome Arch

24648
Herringbone Sweep

1941 Replica

Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.



1941B
Brushed Brass



24485
Black Ice®



1941
Brushed Chrome



24096
Black Ice®

“A WEEK’S TRIAL, THEN-ALL THE WHILE”



240
Brushed Brass



230.25
Brushed Chrome



230
Brushed Chrome



270
High Polish Brass



260.25
High Polish Chrome



260
High Polish Chrome




162
Armor
Brushed Chrome



168
Armor
Brushed Brass

Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.


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167
Armor
High Polish Chrome



169
Armor
High Polish Brass

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218
Black Matte



1618
Slim®
Black Matte



236
Black Crackle



214
White Matte



238
Pink Matte



1638
Slim®
Pink Matte



233
Red Matte

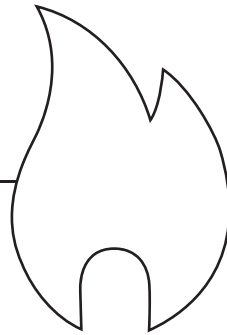


231
Orange Matte



24839
Lemon

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.



221
Green Matte



229
Royal Blue Matte



239
Navy Matte



Classic chrome plated lighter is bonded with a micro thin, scratch resistant coating to achieve Ebony, Zippo's luminous, intense black, mirror-like finish.



24756
 Ebony

NEW **28123**
 Slim®
 Ebony



NEW **28129**
 Chameleon



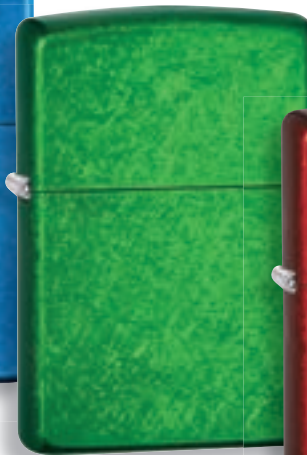
21184
 Toffee



24513
 Lurid



24534
 Cerulean



24840
 Meadow



21063
 Candy Apple Red



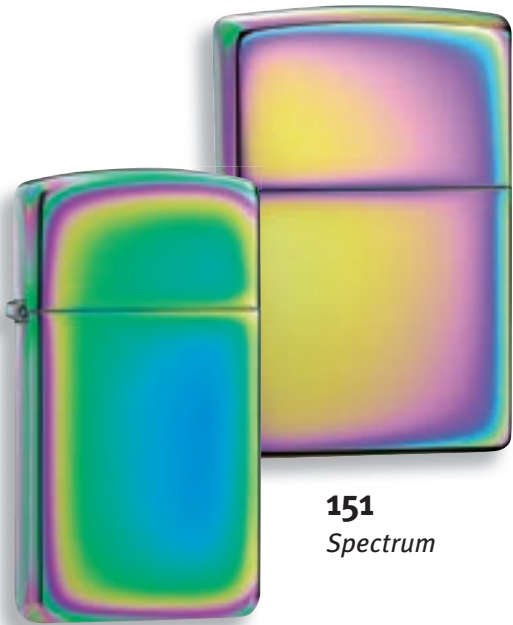
150
Black Ice®

20492
Slim®
Black Ice®



24747
Abyss

NEW **28124**
Slim®
Abyss



151
Spectrum

20493
Slim®
Spectrum



20446
Sapphire

20494
Slim®
Sapphire



239ZL
Navy Matte

229ZL
Royal Blue Matte

221ZL
Green Matte

214ZL
White Matte

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.

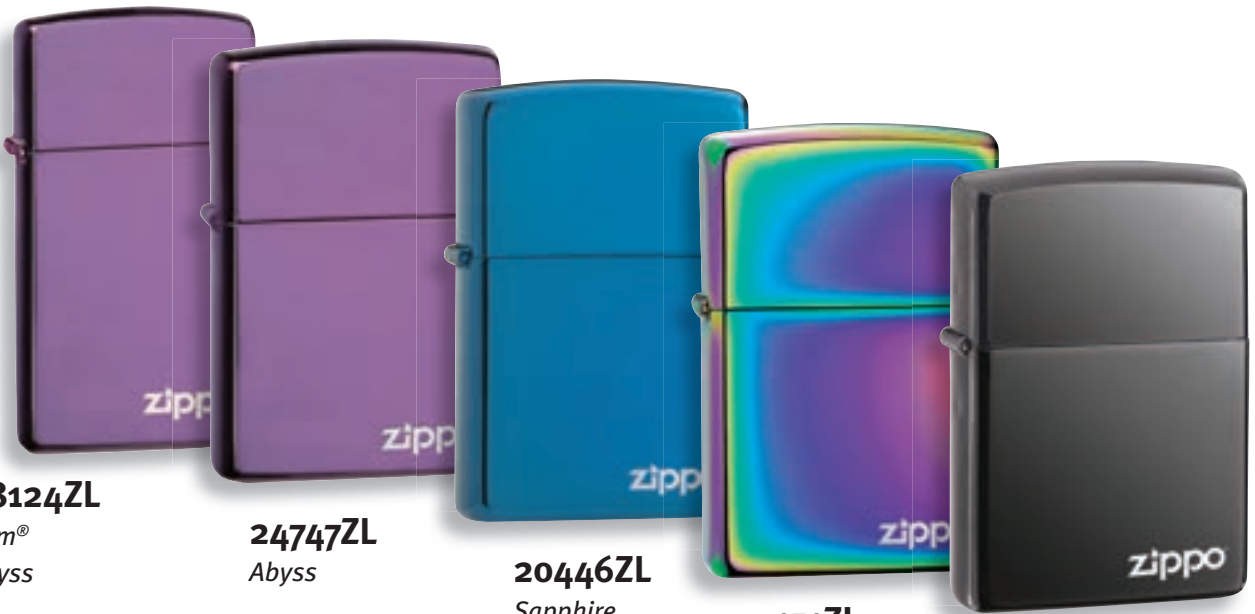


231ZL
Orange Matte

238ZL
Pink Matte

233ZL
Red Matte

218ZL
Black Matte



NEW 28124ZL
Slim®
Abyss

24747ZL
Abyss

20446ZL
Sapphire

151ZL
Spectrum

150ZL
Black Ice®



218ZB
Black Matte

1618ZB
Slim®
Black Matte

24756ZL
Ebony

NEW 28123ZL
Slim®
Ebony

NEW 28129ZL
Chameleon

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.



352
Venetian®
High Polish Chrome

Reverse



352B
Venetian®
High Polish Brass

1652B
Slim® Venetian®
High Polish Brass



1652
Slim® Venetian®
High Polish Chrome



24751
Crown Stamp
High Polish Chrome

Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.

Bottomz Up®



24383

Bottomz Up®

High Polish Chrome

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional date code, showing

month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.

Crown Stamp



24750

Crown Stamp

High Polish Chrome

Zippo tailors the world's favorite lighter with a creative and innovative Crown Stamp on the very top of a high polish chrome lighter. Let the stamped image – ZIPPO and flame – be the message or use it as an enhanced base model and add your own logo or artwork for a distinctive lighter from top to bottom. Packaging includes a reflective I-card that draws attention to crown stamp.





It's the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.



Packaged in a custom crafted cherry gift box with certificate of registration.

195
18k Solid Gold




26
*Armor
High Polish
Sterling Silver*



27
*Armor
Brushed
Sterling Silver*



1500
*Slim®
High Polish
Sterling Silver*

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Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



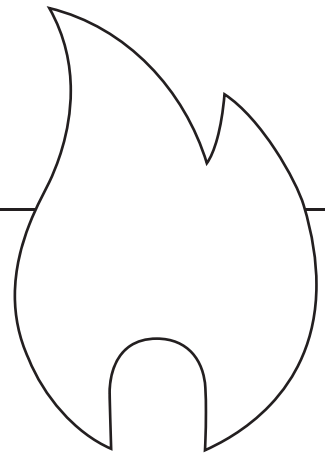
23
*High Polish
Sterling Silver*



24
*Hand Satin
Sterling Silver*



A black velour hinged box is standard packaging for all Sterling Silver lighters.



13
*Brushed
Sterling Silver*



14
*High Polish
Sterling Silver*



15
*High Polish
Sterling Silver*



NEW 28186
Armor
Ebony

Reverse

28185 **NEW**
Armor
High Polish Chrome

Reverse

Bright-cut engraving produces dazzling facets, resulting in the dimensional look of a beautiful emblem directly on the surface of these Zippo Armor lighters. Enhanced with a personalization

panel (#28185) and a gold-flashed inside unit (#28186).

These lighters were created by Grant Duke, a fourth generation member of the Zippo family.



20991
Armor
High Polish Chrome



28069
Armor
High Polish Chrome



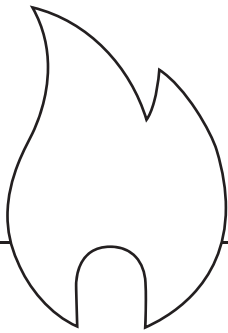
21088
Black Ice®



20969
Black Ice®



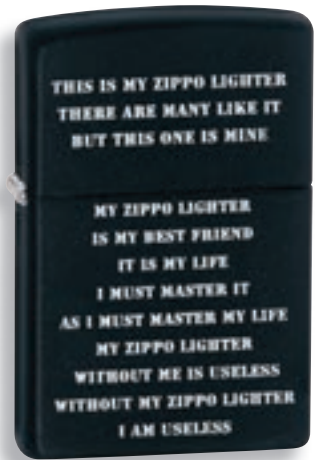
21192
Satin Chrome



28309
Black Matte



28326
Black Ice®



24710
Black Matte



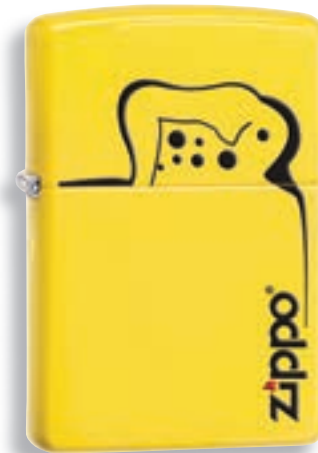
The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



21193
Street Chrome



24335
Satin Chrome



28062
Lemon



28342
Candy Apple Red



28033
Black Matte



28445
Street Chrome

NEW



28450
High Polish Brass

NEW



28280
Brushed Chrome



28451
High Polish Chrome

NEW



28145
High Polish Brass

NEW



28465
Street Chrome

NEW



28433
Black Matte

NEW



355
Emblem
High Polish Chrome



350
High Polish Chrome

1655
Emblem
Slim®
High Polish Chrome

Bold engraving and the timeless black ultralite – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.

1615
Slim®
High Polish Chrome



362
Emblem
Black Crackle



363
Emblem
Black Crackle



28339
Candy Apple Red



28340
Meadow



28341
Cerulean



Zipper's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Design is on both front and reverse surface of the lighter. May be imprinted over Iced surface for a truly unique look.

Early in 2010, Zipper began to laser the finish off the hinge of powder coated lighters. Although implemented primarily for cosmetic

reasons, lasering the hinge area provides another indicator of a genuine Zipper windproof lighter. Several years ago, we began lasering the powder coat off the bottom of matte lighters to enable clearer view of the bottom stamp identifying the lighter as a genuine Zipper windproof lighter. Similar to this enhancement, a lasered hinge barrel will provide further assurance that the unit is a genuine Zipper windproof lighter.



24951
Ebony



Reverse



24814
Abyss



28324
Ebony



28467
High Polish Chrome **NEW**



28468
Spectrum **NEW**

The beautiful lighters on these two pages illustrate some of Zippo's most spectacular engraving capabilities.



28325
Brushed Chrome



667
Emblem
Black Ice®



21155
Satin Chrome



28457
Satin Chrome



28469
Black Ice®



28472
White Matte



The beautiful lighters on these two pages illustrate some of Zippo's most spectacular engraving capabilities.



28277
Satin Chrome



28286
High Polish Chrome





NEW **28477**
Two-Lighter Set

This striking gift set offers both a full sized and slim Street Chrome lighter with delightful intertwining designs. Packaged in a two-piece gift box for gifting or display.



24816
Slim®
High Polish Chrome



28476 **NEW**
Slim®
High Polish Chrome



28043
Black Matte



NEW **28466**
High Polish Chrome



24016
Street Chrome



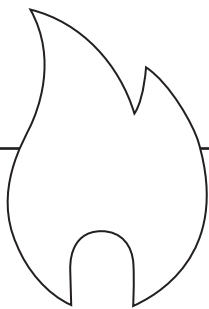
28288
High Polish Chrome



24721
Black Matte



20850
High Polish Chrome



24800
Brushed Chrome



NEW **28458**
Satin Chrome



NEW **28180**
Brushed Chrome

New splashed texture enhancement defies you to keep from touching it to see if it's wet. If you think this lighter looks great on the page, wait 'til you hold it in your hand!



28462
Street Chrome

NEW



20854
Emblem
Brushed Brass



28316
Black Matte



28287
High Polish Chrome



21069
High Polish Chrome



28279
Street Chrome



28292
High Polish Chrome



24797
Brushed Chrome



28360
Black Ice®



28290
High Polish Chrome



28491
Street Chrome



20895
Emblem
Brushed Chrome

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.





24836
High Polish Chrome



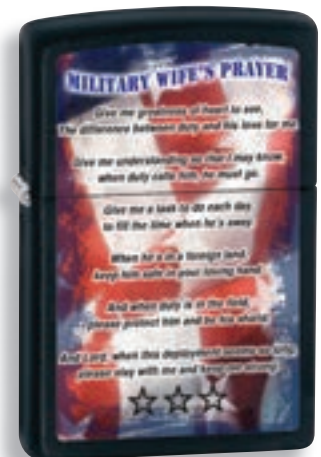
28054
High Polish Chrome



28336
High Polish Chrome



28291
High Polish Chrome



28315
Black Matte



280ANC
Emblem
Brushed Chrome



280ARM
Emblem
Brushed Chrome



280MAR
Emblem
Brushed Chrome

USMC

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The above sku for the U.S. Army is being updated to the U.S. Army symbol going forward.



280CG
Emblem
Brushed Chrome

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280AFC
Emblem
Brushed Chrome

Officially Licensed Product of the Department of the Air Force (www.airforce.com).



USMC

Available Worldwide.



218.539
Black Matte



28337
Green Matte



NEW **28478**
High Polish Chrome

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www.marines.com
1.800.marines



24813
Brushed Chrome



24827
Brushed Chrome



24828
Green Matte



24457
Emblem
Street Chrome

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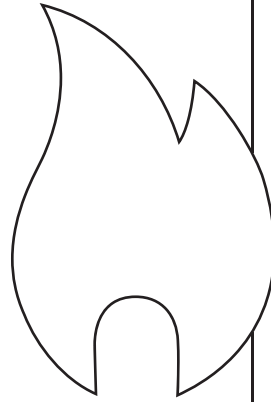
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28330
Green Matte



NEW **28471**
Green Matte



Mossy Oak®
Available Worldwide.



28332
Break-Up
Green Matte

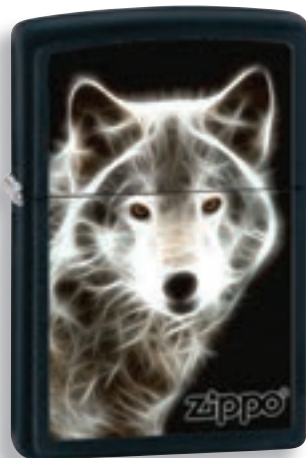


28331
Break-Up Infinity
Green Matte

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28272
White Matte



28303
Black Matte



28276
Ebony



769
Black Ice®



20855
Emblem
Brushed Chrome



28314
Black Matte

REALTREE®

Available Worldwide.



24717
Toffee



24072
REALTREE MAX-1®



28263
REALTREE APG



28078
REALTREE APC
Pink Matte



28079
REALTREE APG
Green Matte



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MAZZI

Available Worldwide.



NEW

28425
Street Chrome



24764
Street Chrome

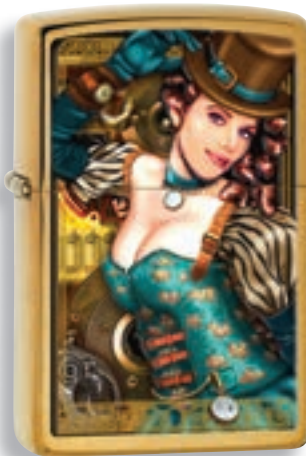


28002
Brushed Chrome

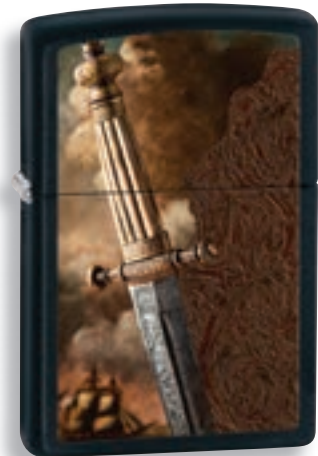
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28320
Brushed Brass



28321
Brushed Brass



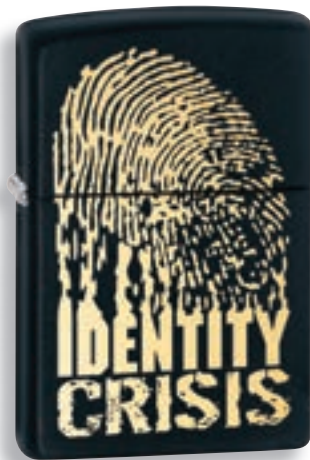
28305
Black Matte



20836
High Polish Chrome



28283
Brushed Chrome



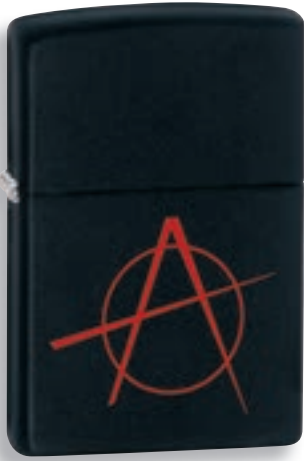
28295
Black Matte



28296
White Matte



NEW **28437**
Black Matte



20842
Black Matte



28140
Red Matte



28318
Lemon



24330
Black Matte



28329
Street Chrome



28310
Black Matte

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



NEW 28434
Black Matte



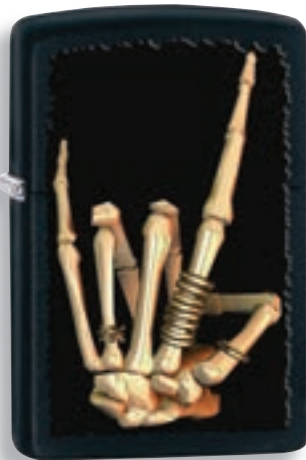
28137
High Polish Chrome



NEW 28435
Black Matte



NEW 28439
Black Matte

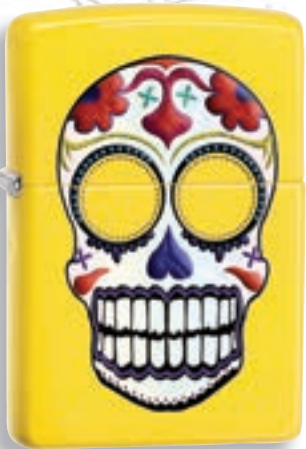


NEW 28438
Black Matte



NEW 28447
High Polish Chrome





24894
Lemon



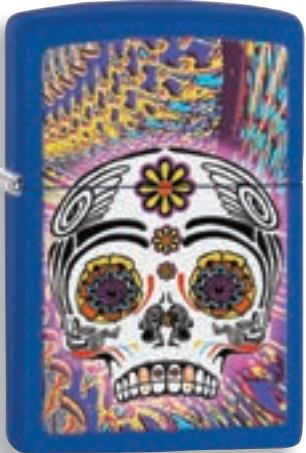
28042
Black Matte



21067
Black Matte



28044
Black Matte



NEW

28470
Royal Blue Matte



28135
Black Matte



28278
Street Chrome



28307
Black Matte



28306
Black Matte



NEW **28436**
Black Matte



NEW **28464**
Street Chrome



28275
High Polish Chrome



21055
Sapphire



28327
Chrome Arch



28297
Black Matte



24472
Black Matte



NEW **28440**
White Matte





NEW 28442
Spectrum



24339
Satin Chrome



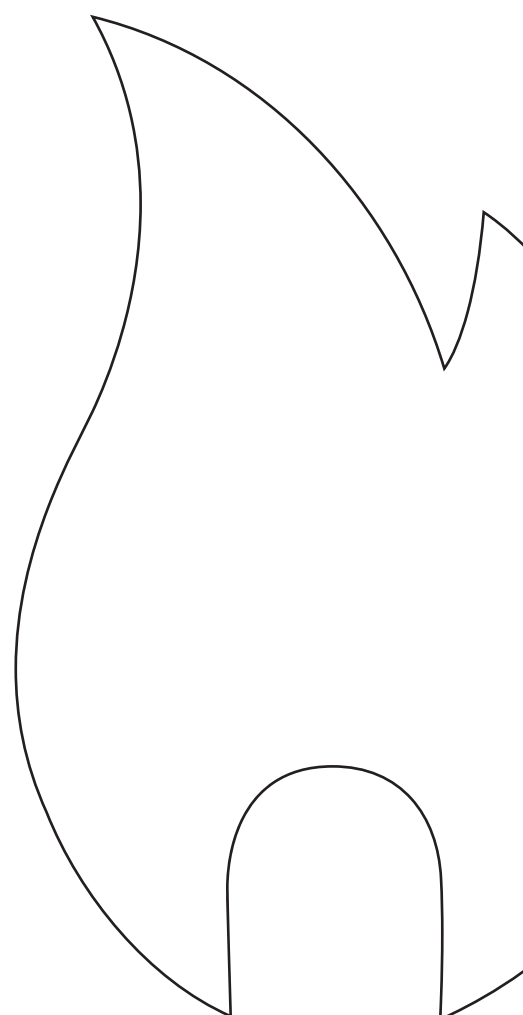
NEW 28456
Brushed Chrome



NEW 28444
Satin Chrome



NEW 28463
Street Chrome





28273
Brushed Chrome



NEW **28448**
High Polish Chrome



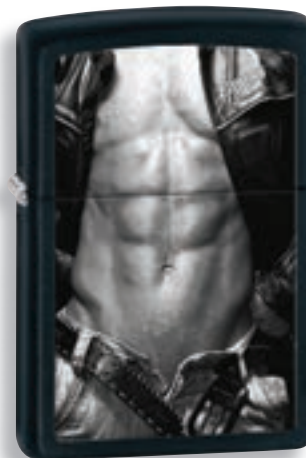
28274
High Polish Chrome



20762
Black Ice®



24892
Black Matte



28317
Black Matte



24007
High Polish Chrome



21032
Moss Green Matte



24699
High Polish Chrome



NEW

28479
Green Matte



28301
Black Matte



28302
Black Matte



NEW 28441
Cream Matte



NEW 28461
Street Chrome



20904
Emblem
High Polish Chrome



28038
White Matte



28298
White Matte



28031
White Matte



28281
Brushed Chrome

NEW



28489
Brushed Chrome



Reverse



24011
High Polish Chrome



28323
Black Ice®



24196
High Polish Chrome

MILLERCOORS

Available USA and its possessions and territories.



28250
High Polish Chrome



28251
Street Chrome



NEW **28432**
Black Matte



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New splashed texture enhancement irresistibly entices you to touch it to see if it's wet. If you think these lighters look great on the page, wait 'til you hold them in your hand!



28293
High Polish Chrome



28294
Black Matte



28271
White Matte

JIM BEAM®

Available selected countries, some restrictions may apply.



NEW 28421
High Polish Chrome



NEW 28419
Street Chrome



NEW 28420
Street Chrome



254BJB.929
Emblem
High Polish Brass



250JB.928
Emblem
High Polish Chrome

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BOB MARLEY

Available Worldwide.



NEW

28488

Street Chrome



NEW

28426

Black Matte



24991

Street Chrome



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WWW.BOBMARLEY.COM



AC/DC®

Available Worldwide.



NEW

28454

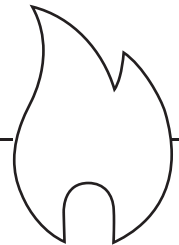
Street Chrome



NEW

28453

Street Chrome



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ELVIS®

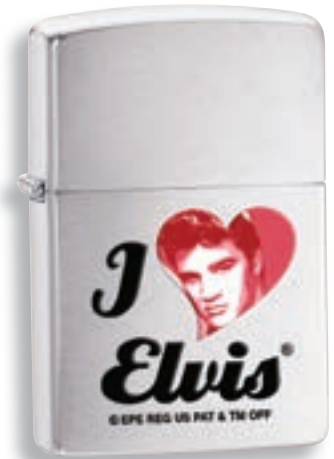
Available Worldwide.



NEW 28481
Slim®
Pink Matte



NEW 28431
Street Chrome



28258
Brushed Chrome



© EPE, Reg. U.S. Pat & TM Off.

THE BEATLES®

Available Worldwide.



28254
Brushed Chrome



28255
Brushed Chrome

CHEECH & CHONG

Available Worldwide.



NEW 28475
Street Chrome



NEW 28474
Street Chrome

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ROLLING STONES®

Available Worldwide.



NEW

28428
Street Chrome



28253
Black Matte



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LYNYRD SKYNYRD

Available Worldwide.



28022
Black Matte

KISS

Available Worldwide.



28019
Brushed Chrome



NEW

28473
Street Chrome



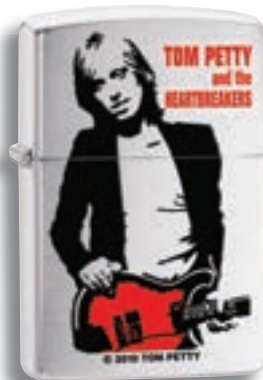
Rock Express is a Trademark of Signatures Network.
Produced by Zippo, in joint Distribution with Live Nation Merchandise.

ARTISTS CUSTOM IMPRINT PROGRAM

Available Worldwide.



John Lennon



Tom Petty & The Heartbreakers



Aerosmith



Aerosmith



Johnny Rotten



Sex Pistols



Stone Temple Pilots



Stone Temple Pilots



U2



U2



U2

Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment!

Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design.

Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint distribution with Live Nation Merchandise.

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PLAYBOY

Available selected countries, some restrictions may apply.



NEW 28429
High Polish Chrome



28261
Brushed Chrome



24789
High Polish Chrome



20831
Slim®
Pink Matte



NEW 28430
Slim®
Black Matte



28268
White Matte



28269
Brushed Chrome

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JACK DANIEL'S®

Available selected countries, some restrictions may apply.



24779
Street Chrome



28252
White Matte



NEW **28422**
Black Matte



250JD.321
High Polish Chrome

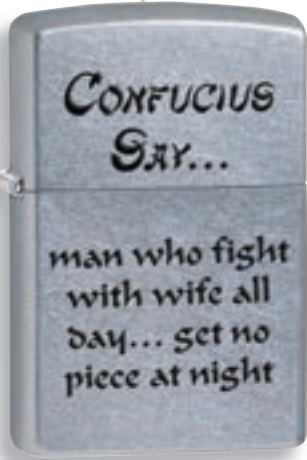


254BJD.428
Emblem
High Polish Brass



250JD.427
Emblem
High Polish Chrome

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NEW

28460

Street Chrome



NEW

28459

Street Chrome



NEW

28480

Spectrum



21195

Emblem

Toffee



28304
Black Matte



28313
Black Matte



28308
Black Matte



NEW **28446**
Street Chrome



28052
High Polish Chrome



28053
High Polish Chrome



28285
Brushed Chrome

New splashed texture enhancement irresistibly entices you to touch it to see if it's wet. If you think this lighter looks great on the page, wait 'til you hold it in your hand!



NEW 28443
Brushed Chrome



20286
Emblem
Street Chrome



24879
Emblem
Brushed Chrome



28311
Black Matte



28284
Brushed Chrome



28289
High Polish Chrome

CHEVY®

Available selected countries, some restrictions may apply.



NEW 28423
Herringbone Sweep



28260
Street Chrome



NEW 28490
Satin Chrome



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I LOVE NEW YORK

Available Worldwide.



24798
Black Matte



NEW 28427
Street Chrome

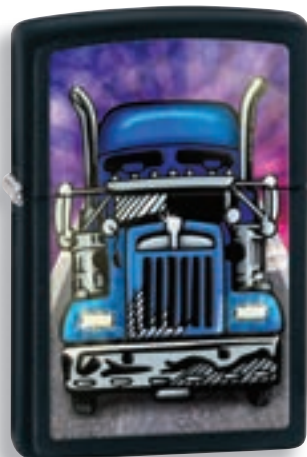


28282
Brushed Chrome

I ♥ NY™ is a trademark/service mark of the NYS Dept. of Economic Development, used with permission.



24522
Brushed Chrome



28312
Black Matte



28335
Black Matte

FORD

Available in selected countries, some restrictions may apply.



NEW **28455**
Street Chrome



28259
Brushed Chrome



250F.957
High Polish Chrome



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20903
Emblem
Brushed Brass



359
Emblem
High Polish Chrome



The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no

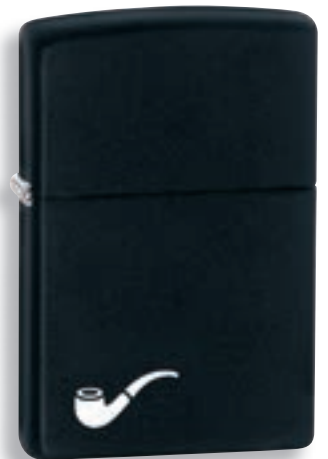
damage to the pipe. The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.



200PL
Brushed Chrome



28322
High Polish Brass



218PL
Black Matte

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number and \$1.50 to retail price



LPCB
*Lighter Pouch
 with Clip-Brown*



LPCBK
*Lighter Pouch
 with Clip-Black*



LPLB
*Lighter Pouch
 with Loop-Brown*



121506
*Z-Clip
 Black*



LPTBK
*Lighter Pouch with
 Thumb Notch-Black*



LPLBK
*Lighter Pouch
 with Loop-Black*

Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zippo windproof lighter securely, yet easily accessible. (Lighter not included.)

Thumb notch allows easy removal of any Zippo windproof lighter. Wide leather loop fits belts up to 2" wide.



121512
Zippo Ashtray

Solid stainless steel ashtray is debossed with Zippo logo on three faces. Robust look, substantial feel; measures 4" diameter; polybagged in white cardboard box.



ZAT

Zippo Ashtray

Durable ashtray with Zippo logo.
Dimensions: 5.25" diameter
13.34cm diameter



122225
Zippo Flask

Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



ALL-IN-ONE KIT



All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

24651
All-In-One Kit

Available in USA only.



LPGS
*Lighter Pouch
Gift Set*

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



50R
Regular Gift Kit

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4 ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



50S
Slim Gift Kit

Price of gift kits does not include lighter. Add cost of lighter to all gift kit pricing.



MGSJK
Gift Set

Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MGSJK suggested retail.



142653
Collectors Case

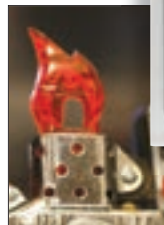


- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display



142226
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).
Dimensions: 2.5" x 1.375" x 1.8125"
6.35cm x 3.492cm x 4.604cm



PDF-09
Plastic Display Flames
5 flames per package



Plastic flames enhance the display of any Zippo windproof lighter. Five flames per blister carded package.

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



3141
Lighter Fluid 4 oz.
(shipping carton of 24)

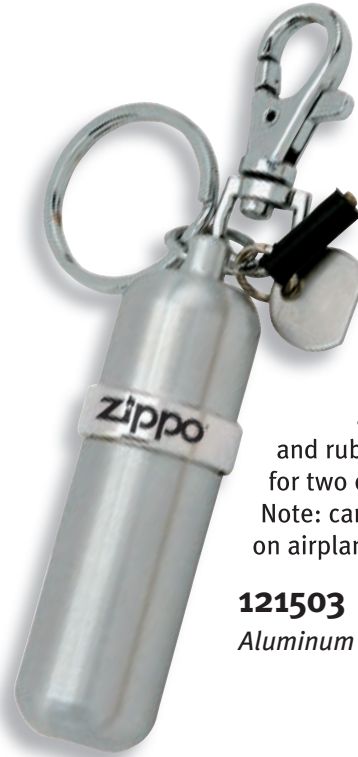
(No. 3341 carton of 12)



3165
Lighter Fluid 12 oz.
(shipping carton of 24)

(No. 3365 carton of 12)

Price is subject to change without notice.



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints. Note: cannot be taken on airplane.

121503
Aluminum Fuel Canister

Zippo flints fit all Zippo windproof lighters and Zippo BLU® lighters.



2406C
Six Flint Dispenser
24 per Display Card



2406N
Flint Cards

2425
Wick Cards

24 cards per display box;
24 boxes per master carton



BLU² is the next generation of the Zippo BLU[®] premium butane lighter. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light. The restyled case echoes the unforgettable look and sound of a classic Zippo windproof lighter. Made in the USA, the wind-resistant BLU² is unmatched in delivering a clean-burning, hot flame every time.

- New case styling
- Elegant s-curve lid
- Patented BLU technology
- Distinctive “z” patterned chimney
- Compact gift box with butane lighter identifier.



30200
High Polish Chrome



3810
Butane Fuel
165 grams (5.82 oz.)
Shipping carton of 48
with 4 innerpacks of 12



3809
Butane Fuel
42 grams (1.48 oz.)
Shipping carton of 48
with 4 innerpacks of 12



Standard packaging for
all BLU lighters

zippo
BLU² 



30205
BLU²
Black Matte

NEW



30203
BLU²
Vertical Chrome

NEW



30206
BLU²
High Polish Brass

NEW



30207
BLU²
Street Chrome

NEW



30204
BLU²
Dusted Chrome

NEW



30028
Dusted Chrome

Engraved on both sides



30029
Dusted Chrome

Engraved on both sides



30030
Dusted Chrome

Engraved on both sides





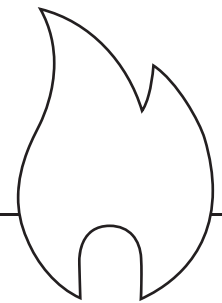
30051
Vertical Chrome



30052
Candy Apple Red

Starting with a limited number of models, and a limited number of methods, BLU® lighters can be customized with your logo or artwork. Now available: Color imaging on versatile Vertical Chrome.

Minimum quantity of 50 pieces for all BLU lighter customized orders. Some restrictions apply – contact your Zippo representative or sales associate for lead time, pricing, and other details.



Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive ‘click’. In addition, the BLU butane lighter features sleek and contemporary designs, a signature “Z” patterned chimney, large fuel tank and quick refilling options. The butane-fueled BLU lighter delivers a hot, consistent, clean-burning blue flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.



30005
Vertical Gold

Engraved on both sides



30032
Shadow

Engraved on both sides



142091

NEW

24 Piece counter display

Two-sided swivel counter display showcases 24 Zippo BLU lighters. Lock and key included.

Product sold separately

21.5" x 12" x 9"

54.61cm x 30.48cm x 22.86cm



142092

Zippo BLU² retro fit panel for 142100 display

Retro fit panel showcases 12 Zippo BLU² lighters and easily fits into 142100 12 piece counter display.

Product sold separately

21.5" x 8.75" x 2"

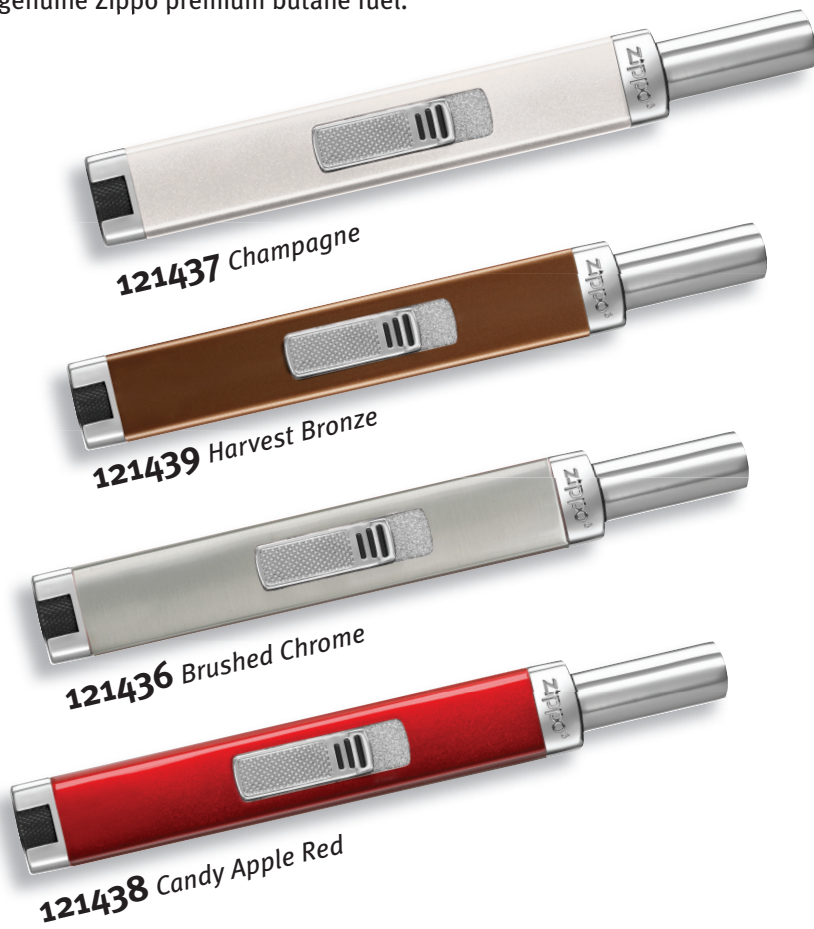
54.61cm x 22.22cm x 5.08cm



zippo[®]
CANDLE LIGHTER



The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.



Available in four colors

Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a 3-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.

Adjustable flame dial.

Butane fuel valve (on bottom).



Packaged in gift box



See page 69 for details.



See page 69 for details.



A dynamic new direction from Zippo . . . updated, contemporary men's watches designed with simple, yet innovative features geared for performance, elegance and sportsmanship. Distinctive characteristics like a flame-embossed logo crown, mirrored case back with etched Zippo logo and flame, and engraved bracelet clasp or buckle identify these watches as uniquely Zippo. Mineral crystal and Japan movement confirm the quality you expect from Zippo. Most Zippo watches* are water resistant to 5 ATM. Dimensions denote case size.

DRESS

Practical, modern styles

46 x 53.5 mm

30 x 38 mm

46 x 53.5 mm



45024

Smaller size with all the features.



45014

Dress it up. White logo, numerals, and luminous hands pop against a stark black dial in a goes-with-everything black stainless steel case and bracelet.

- Black dial with Zippo logo
- Black solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

45015

Make an impression. Silver sunray dial with white luminous hands and red accents for a polished look every time.

- Silver dial with Zippo logo
- Solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

45021

A classic accessory for any look, this pocket chronograph is a perfect fit from boardroom to boardwalk.

- Pocket watch
- Black dial with Zippo logo
- Chronograph
- Stainless steel chain and buckle



45 x 54 mm

* Model 45021 is not water resistant to 5 ATM.

CASUAL

Well crafted and very functional, these watches will accent any outfit. Details such as stainless steel cases, stitched leather straps, and chrome buckles with an etched logo make these watches perfect for work, a workout, or a night out on the town.

44 x 53.5 mm Models: 45002, 45003, 45004, 45005



45004

Bold blue dial with white luminous hands and red accents.

- *Blue dial with Zippo logo*
- *Blue leather strap*
- *Polished chrome buckle w/ etched logo*

45005

Anything but ordinary, this yellow dialed watch adds a little adventure to any look.

- *Yellow dial with Zippo logo*
- *Yellow leather strap*
- *Polished chrome buckle w/ etched logo*



45002

Classic polished stainless steel built for your modern lifestyle.

- *White dial with Zippo logo*
- *Black leather strap*
- *Polished chrome buckle w/ etched logo*

45003

A sporty look that works for either ball field or boardroom.

- *Black dial with Zippo logo*
- *Black leather strap*
- *Polished chrome buckle w/ etched logo*

45010

Simple design is casual and understated for a polished look every time.

- *Black dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*



46 x 53.5 mm

45011

Updated and contemporary with white dial and white luminous hands.

- *White dial with Zippo logo*
- *Brown leather strap*
- *Brushed chrome buckle w/ etched logo*

42 x 49 mm



45022

White logo, numerals, and luminous hands complement the jet-black face of this classic timepiece.

- *Fully back-lit black dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*

42.5 x 52.5 mm

45008

Go casual with this bolted-look stainless steel watch.

- *White dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*

42.5 x 52.5 mm



45009

Go casual with this bolted-look stainless steel watch.

- *Black dial with Zippo logo*
- *Brown leather strap*
- *Brushed chrome buckle w/ etched logo*

SPORT

Keep track of more than just the time with these multi-function sport watches. Modern designs combine precision timing features with distinctive characteristics.



45023

Sturdy and dependable companion for all your adventures.

- Black dial with Zippo logo
- Black nylon strap
- Aluminum carabiner clip
- Compass
- LED light

* Model 45023 is not water resistant to 5 ATM.



46 x 53.5 mm



46 x 53.5 mm



45013

The simple design is casual and understated, set off with an olive drab adjustable fabric strap.

- White dial with Zippo logo
- Olive drab fabric strap
- Brushed chrome buckle w/ etched logo

45012

Stark black dial contrasts with white numerals and luminous hands. Black silicone strap fits comfortably and securely.

- Black dial with Zippo logo
- Black silicone strap
- Brushed chrome buckle w/ etched logo

45019

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *Black dial with Zippo logo*
- *Chronograph*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm



45020

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm

45000

Precision dials and brushed stainless steel bracelet band give this chronograph a practical modern style.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

42.5 x 49 mm



42.5 x 49 mm

45001

This black-dialed chronograph is anything but ordinary. White logo, numerals, and luminous hands accent the stark black dial in a goes-with-everything stainless steel case and bracelet.

- *Black dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

41 x 50 mm



45016

Adjustable polyurethane strap turns everyday style into adventure gear. Contemporary digital display.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

45 x 49.5 mm



45017

Contemporary digital display for an extraordinary sense of time and style. Adjustable polyurethane strap with polished chrome buckle.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

42.5 x 54 mm



45018

A unique mix of digital display and standard watch hands combine for stylish design and efficient timekeeping.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight





WORK

Rugged and reliable precision timekeepers.

45 x 52.5 mm



45006

Modern details and a classic solid stainless steel strap team up for a practical, contemporary look.

- *White dial with Zippo logo*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45 x 52.5 mm



45007

Clean and uncluttered look for ultimate style.

- *Black dial with Zippo logo*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

Watch Warranty

Your ZIPPO® brand watch is warranted to be free of defects in materials and workmanship for a period of two (2) years from the date of original retail purchase.

During the Warranty period, the case and metal strap, watch movement, hands and dial are the only components covered under this Warranty. These will be repaired or the watch will be replaced, at the sole discretion of Zippo, free of repair charges.

This Warranty does not cover the battery, crystal, non-metal strap or bracelet, incidents of normal wear and tear (including but not limited to scratches or other damage to the finish), incidents of abuse, or water damage unless the watch is marked as waterproof and the watch was used as instructed when the damage occurred.

This Warranty gives you specific legal rights which are in addition to, but run concurrently with, any other legal rights which you may have under the statutes of a state, province or country, and does not limit those statutory rights.



142628

1 pc watch holder



174343

NEW

Zippo watch stands
Includes:

- 1 - 1" tall display stand
- 2 - 2" tall display stands
- 3 - 3" tall display stands



142636

12 pc watch display

Terms and pricing of items shown on this page are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



142652

In case watch display

NEW

In-case Watch Display

- Neatly displays 11 Zippo watches
- Includes 12 men's watch cuffs and 1 women's watch cuff
- Easily fits in under counter jewelry case
- Removable back graphic
- 11" x 13" x 8" (with back panel graphic)



PENS



41121 *Burgundy Leather Wrap Ballpoint*



41122 *Burgundy Leather Wrap Rollerball*

Burgundy leather wrap with high polish chrome cap and appointments. Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.



41123 *Black Leather Wrap Ballpoint*



41124 *Black Leather Wrap Rollerball*

Black leather wrap with high polish chrome appointments. Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.



41117 Glossy Black Ballpoint



41118 Glossy Black Rollerball

Minimal high polish chrome appointments accent gloss black finish. Solid brass ballpoint pen features a dual twist action, rigid steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.



41119 Silver Brushed Chrome Ballpoint



41120 Silver Brushed Chrome Rollerball

Minimal high polish chrome appointments accent brushed chrome finish. Solid brass ballpoint pen features a dual twist action, rigid steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.



41028 Allegheny Red Gloss Ballpoint



41025 Allegheny Black Gloss Ballpoint



41026 Allegheny Blue Gloss Ballpoint



41029 Allegheny High Polish Ballpoint



Allegheny Pens

Solid brass ballpoint pen features twist action mechanism, medium point black refill, and a rigid spring steel clip with Zippo logo. Packaged in a distinctive black gift box.





41073 *Moshannon Carbon Fiber/Gloss Black Ballpoint*



41074 *Moshannon Carbon Fiber/Gloss Black Rollerball*

Moshannon Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Finish includes carbon fiber barrel and gloss black cap over high polish chrome.



41101 *Rushford Gloss Black Ballpoint*

Rushford Pen

Black plated chrome appointments and a textured diamond pattern on the barrel lend distinction to this bold writing instrument. Solid brass ballpoint pen features dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.



41065 *Oyster Marble/Gloss Black Ballpoint*



41066 *Oyster Marble/Gloss Black Rollerball*

Oyster Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. The barrel resembles marble in appearance and the cap is finished in gloss black over high polish chrome.



41067 *Shenango Gloss Black Ballpoint*



41069 *Shenango Gloss Black Rollerball*

Shenango Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Solid brass rollerball features a screw-on cap, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Intricate detail on band enhances value. Finish is gloss black over high polish chrome.



41085 *Seneca Satin Chrome Ballpoint*

Seneca Pen

Solid brass diamond plate design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



41087 *Cayuga Satin Chrome Ballpoint*

Cayuga Pen

Solid brass Zippo branded flame design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



41113 *Keuka Gloss Black Ballpoint*

Keuka Pen

Horizontal bands engraved on cap and barrel offer a delicate enhancement to this classic writing instrument. Solid brass ballpoint pen features high polish chrome appointments, dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.



41012 *Willow Ballpoint*

Willow Pocket Pen

Compact stainless steel pen features cap-off action, rigid spring steel clip with Zippo logo and high quality medium point black refill. Packaged in a distinctive black gift box.



- 41125** *Blue Rollerball Refill*
- 41126** *Blue Ballpoint Refill*
- 41127** *Black Rollerball Refill*
- 41128** *Black Ballpoint Refill*



Pen model shown 41085

Pen box – standard packaging

Every Zippo pen is packaged in an attractive black cardboard gift box with cardboard insert and removable dust cover. Two-piece box and insert are made from renewable materials and are 100% recyclable. Transparent dust cover easily slips on and off like a second lid. The stylish new packaging is sturdy, lightweight, and easy to handle.

zippo®

DISPLAYS

Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.



142102

Hinged Mount Accessory Display Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.



142711

Light and Motion Display

(shown with base 142725, sold separately on page 97)

Lighted, lockable countertop unit revolves to display a combination of Zippo pens and windproof lighters, or 60 Zippo lighters. Product sold separately.

Dimensions: 15-1/2" x 16" x 27"



Each facing panel holds five Zippo pens, 15 Zippo windproof lighters, or a combination of pens and lighters on angled shelves. Product sold separately.

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142718

Light and Motion Display
(shown with base 142725,
sold separately below)
Lighted, lockable countertop
unit revolves to display a
combination of Zippo pens
and lighters, or 96 Zippo
windproof lighters.
Product sold separately.
Dimensions:
15-1/2" x 16" x 37 1/2"

Each facing
panel holds
eight Zippo
pens, 24 Zippo
lighters, or a
combination of
pens and
windproof
lighters on
angled shelves.
Total of four
panels in
96-piece display.
Product sold
separately.



142725 (Base)

Floor Stand Storage Base
Sturdy, lockable optional base for
countertop units 142711, 142718,
142746 ships flat and provides
ample storage for back-up stock.
Dimensions:
17-3/4" x 17-1/4" x 29 1/2"



NEW

142905

Value Floor Stand - No Storage

- Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746)
- No storage compartment included
- Ships flat and some assembly required
- 17 3/4" x 17 1/4" x 29 1/2"



NEW

142639

Small Showcase Retro Fit Top
Easily converts both floor stands
(142905 and 142725) into a
display base for small showcase
display (142746).



NEW

142751

Floor Stand Dolly Base

- Sturdy optional dolly for both floor stands (142905 and 142725).
- Easily move displays within any retail space
- Includes 4 lockable wheel casters.



142744

192-Piece Display

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock. Product sold separately. Dimensions: 18" x 18" x 76"



142087

18 Piece Wall Mount Display

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box or 6 Zippo pens.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.
- 23" x 8" x 4.5"



Each facing panel holds eight Zippo pens, 24 Zippo lighters, or a combination of pens and windproof lighters on angled shelves. Total of eight panels in 192-piece display. Product sold separately.

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142746

Small Showcase Display

(shown with base 142725, sold separately on page 91)
 Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately.
 Dimensions: 13-1/2" x 17-1/4" x 33"

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142745

Large Showcase Display

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately.
 Dimensions: 24" x 24" x 70"



142707

15 Piece Countertop Display
 Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo windproof lighters. Product sold separately. Dimensions: 3 1/2" x 8" x 19 3/4"



142104

Flush Mount Accessory Display Adapter
 Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays: #142707 and 142708.



142708

30 Piece Countertop Display
 Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately. Dimensions: 6 3/4" x 8" x 20 1/4"

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POINT-OF-PURCHASE



142252

3-D Logo Sign

(U.S. Version Only - 120V)

Illuminated electric sign.
Dimensions: 24" x 9"
60.96cm x 22.86cm

142634

Flame Light Box

(U.S. Version Only - 120V)

The iconic Zippo flame glows along with the Zippo logo. Perfect for counter top or window display.

Dimensions: 7.25" x 14" x 5.625"
18.41cm x 35.56cm x 14.29cm



142586

Neon Lighter Sculpture

(U.S. Version Only - 120V)

Neon Zippo lighter on black base with Zippo logo.

Dimensions: 12" x 9"
30.48cm x 22.86cm

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CCD-05
Counter Card Display

Clear plexiglas panels offer easy two-sided display of standard 8.5" x 11" sheets. Base plate is screen printed with Zippo logo and chimney pattern. Dimensions: 8.75" x 11.875" 22.22cm x 30.16cm



13ZG
Consumer Guide



142267
Flying Display Decal

Decal designed especially for Zippo displays, applies to outside of display outside application and serves as a reminder to consumers that – A fueled Zippo windproof lighter is permitted in the passenger cabin of domestic flights
Dimensions: 6" x 1.3125"
15.24cm x 3.334cm

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NEW
142273A
Hand Warmer Display



142247

Zippo Window Decal

Inside application for windows or glass surfaces. Decal is removable and reusable leaving no residue.
Dimensions: 8.5" x 4"
21.59cm x 10.16cm

142626

Individual Lighter Easel

Molded acrylic easel displays individual traditional Zippo windproof lighters. Product sold separately.
Dimensions: 5.5" x 3" x 3.75"
13.97cm x 7.62cm x 9.525cm

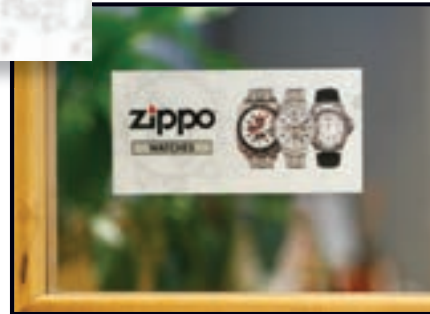




142248
*Zippo Watch
Window Cling*

Dimensions:
8.5" x 4"
20.32cm x 10.16cm

Inside application for windows or glass surfaces.
Cling is removable and reusable leaving no residue.



142272
Zippo Watch Counter Plaque

Dimensions:
4" x 2.5"
10.16cm x 6.35cm

White acrylic counter plaque. Perfect
for counter top or jewelry display.





ZLP-10

Zippo Logo License Plate

Dimensions: 12" x 6"
30.48cm x 15.24cm



142270

Black Cardboard Logo Sign

Zippo corporate logo printed on high gloss coated stock.
Dimensions: 30" x 12"
76.2cm x 30.48cm



142276

Vinyl Banner

Dimensions: 4' x 2'
1.219m x .6096m

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142263
Large Size Shopping Bag

qty. of 100
Dimensions: 24.25" x 25.75"
61.6cm x 65.4cm



142262
Medium Size Shopping Bag

qty. of 100
Dimensions: 15" x 18"
38.1cm x 45.72cm



142261
Small Size Shopping Bag

qty. of 100
Dimensions: 6" x 8"
15.24cm x 20.32cm



CMo2
Zippo Change Mat

Perfect for countertop or next to your cash register.
Dimensions: 18.25" x 12.25"
46.36cm x 31.12cm

PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All luxury custom orders need to be routed through the Zippo Design Center.**

Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg. 16

Double Lustre

The design is double etched into the lighter. This layered process is then buffed and plated, displaying a multi dimensional effect. A portion of the design will be chromed out for impact.



pg. 32

Stone Attachment

Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.



pg. 26

Splash & Texturing

Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design.

Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.



pg. 50

Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 22

Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 24

Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg. 21

Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053, 30054
- Cannot pass thru lid line



not shown in catalog

* note multiple processed, gold colored logo is 2 tone

Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended



not shown in catalog

LUXURY CUSTOM IMPRINT METHODS

Brite Cut

Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



pg. 20

Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



not shown in catalog

Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 20

Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.



not shown in catalog

Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 21

Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog

SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

ENGRAVE

Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving

pg. 28



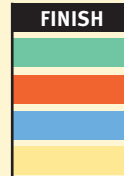
- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark

pg. 21



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

COLOR

Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

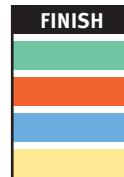
Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. *Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).

Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*

- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.

pg. 40



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

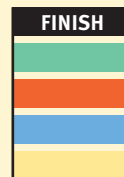
pg. 31



Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.

pg. 32

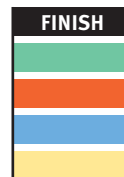


- contact Zippo sales representative for imprint charges
- minimum quantity required

Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.

not shown in catalog



- standard imprint charges
- minimum quantity required

 Plated

 Powder Coat

 PVD Finish

 Translucent Powder

Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

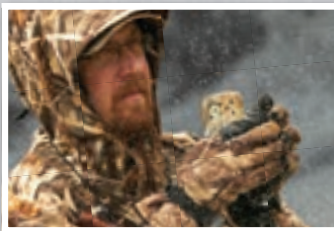
zippo[®]

OUTDOOR





Chrome Hand Warmer
40182 Box
40306 Clamshell



HAND WARMERS

The longer you stay outside, the more fun you have. Next time, take a Zippo® Hand Warmer along to the campsite, stadium, ski slope or deer stand. It

provides up to 12 hours of gentle, consistent, odorless heat — more than disposable warmers — and they're refillable with Zippo Premium Lighter Fluid, so they don't end up in landfills. Each

Hand Warmer features all metal construction and comes with a fleece warming bag, so the heat is always gentle on your skin. The Zippo® Hand Warmer was awarded the Seal of Approval by the North American Hunting Club.



Black Hand Warmer
40285 Box
40310 Clamshell



Hand Warmers - Clamshell

RETAIL Inner Pack Qty: 12 Master Pack Qty: 24 MOQ: 24

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
6.375 In	3.125 In	0.812 In	0.3 Lbs	0.009 CuF
16.193 Cm	7.938 Cm	2.065 Cm	0.136 Kg	0.003 CuM

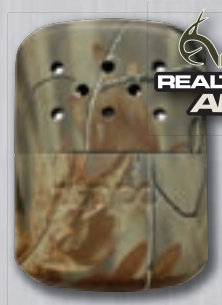
Hand Warmers - Box

RETAIL Inner Pack Qty: 12 Master Pack Qty: 24 MOQ: 24

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2 In	0.4 In	0.01 Lbs	0.002 CuF
13.462 Cm	5.08 Cm	1.016 Cm	0.004 Kg	56.633CuM



Replacement Burner
44003



Realtree Hand Warmer
40289 Box
40314 Clamshell



REALTREE AP HD®, 2006; are copyrights of Jordan Outdoor Enterprises, Ltd. All Rights Reserved.

NO MATCH? NO LIGHTER? NO PROBLEM.



EMERGENCY FIRE STARTER KIT®

Our Zippo® Emergency Fire Starter Kit® doesn't



even rely on a flame to start a fire. It uses a simple flint wheel to spark water-resistant, waxed tinder sticks that store in a waterproof case. In emergencies, where matches or lighters are unavailable, this kit can start a fire almost instantly and may save lives. Some of the outdoors' top

people think so, too. It was awarded the Seal of Approval by the North American Hunting Club.



EFS - Orange Matte
44001



EFS - Green Matte
44004



EFS - Black Matte
44005



Emergency Fire Starter® Metal

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
6.1 In	3.9 In	0.6 In	0.2 Lbs	0.008 CuFt
15.494 Cm	9.906 Cm	1.524 Cm	0.09 Kg	0.00022 CuM



NEW

Emergency Fire Starter® Plastic 44021

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
6.1 In	3.9 In	1.7 In	3.4 Oz.	0.0 CuFt
15.5 Cm	9.9 Cm	4.2 Cm	3.4 Kg	0.0 CuM



Waxed Tinder Sticks - Cards 44002-00001

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 12 MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2.8 In	0.4 In	0.1 Lbs	0.006 CuF
13.5 Cm	7.1 Cm	1.0 Cm	0.05 Kg	0.000 CuM



OUL® - OUTDOOR UTILITY LIGHTER

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a pack-along lighter when you travel.



FEATURES INCLUDE:



121399
Outdoor Utility Lighter

Not shown actual size



OUL® - Outdoor Utility Lighter 121399

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.4 In	1.5 In	4.7 In	0.5 Lbs	0.047 CuFt
28.956Cm	3.81 Cm	11.938Cm	0.226 Kg	0.0013 CuM



42 gram Butane Fuel 3809

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 48 MOQ: 48

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.9 In	1.4 In	1.4 In	0.2 Lbs	0.007 CuFt
14.986Cm	3.556Cm	3.556Cm	0.09Kg	0.00019CuM



165 gram Butane Fuel 3810

RETAIL UNIT Inner Pack Qty: 12 Master Pack Qty: 48 MOQ: 48

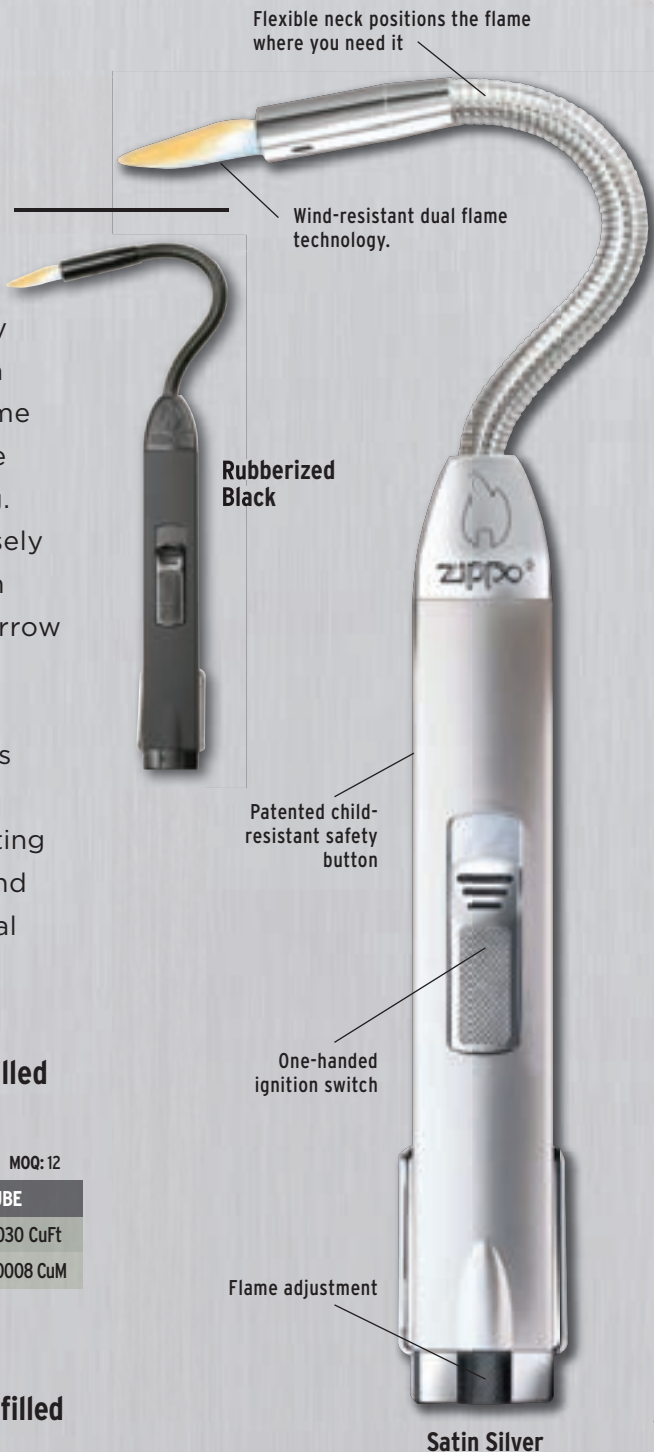
HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
8.3 In	2.1 In	2.1 In	0.5 Lbs	0.021 CuFt
21.082Cm	5.334Cm	5.334Cm	0.226Kg	0.0005CuM

THIS FLAME BURNS HARDER THAN THE WIND BLOWS.

FLEX NECK UTILITY LIGHTERS



There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.



Flex Neck Utility Lighters - Filled

Silver 121340
Black 121330

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.3 In	4.6 In	1 In	0.41 Lbs	0.030 CuFt
28.702 Cm	11.684 Cm	2.54 Cm	0.185 Kg	0.0008 CuM



Flex Neck Utility Lighters - Unfilled

Silver 121351
Black 121321

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.3 In	4.6 In	1 In	0.41 Lbs	0.030 CuFt
28.702 Cm	11.684 Cm	2.54 Cm	0.185 Kg	0.0008 CuM



CEDAR FIRE STARTERS

Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.

Cedar Fire Starter 44000

RETAIL UNIT Inner Pack Qty: 8 Master Pack Qty: 6 MOQ: 48

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
3.80 In	3.80 In	1.0 In	0.1 Lb	0.003 CuFt
9.652 Cm	9.652 Cm	2.540 Cm	0.045Kg	0.00009 CuM



Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.



Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.

Cedar Fire Starter Tin 44023

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 6 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
8.3 In	4.3 In	4.3 In	2.3 Lbs	0.088 CuFt
21.1 Cm	10.9 Cm	10.9 Cm	1.0 Kg	0.002 CuM



CEDAR FIRE STARTER SIDEKICK

It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

142291A

RETAIL UNIT	MOQ: 1		
HEIGHT	WIDTH	DEPTH	WEIGHT
18.3 In	4 In	4 In	3.75 Lbs
46.4 Cm	10.2 Cm	10.2 Cm	1.0 Kg

MERCHANDISING SUPPORT



Our Zippo® merchandising displays offer a variety of options to meet your in-store needs. There's no need for set-up or stocking. They help our fastest-moving products move even faster, when your customers are on their way to camp, the stadium or the next game.



CAMPFIRE SIDEKICK

This quick, easy sidekick display features everything people need to start a great fire.

142280A

RETAIL UNIT				MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT	
32.5 In	14.3 In	5.8 In	12.5 Lbs	
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg	



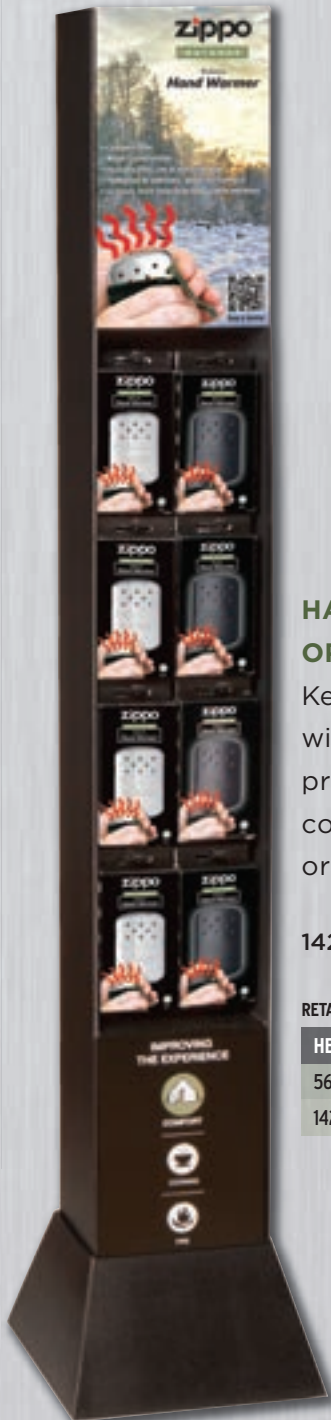
HEAT SIDEKICK

This sidekick display has everything consumers need to enjoy the great outdoors. It's packed full of award-winning outdoor products.

142281A

RETAIL UNIT				MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT	
32.5 In	14.3 In	5.8 In	12.5 Lbs	
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg	

CUSTOMERS WITHOUT OUTDOOR SKILLS CAN PICK THEM UP ON THE WAY.



HAND WARMER TOWER OR SIDEKICK

Keep sales hot all winter long, with our best-selling outdoor product. This tower easily converts to a free-standing or sidekick display.

142274A

RETAIL UNIT MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
56 In	11 In	10.5 In	22 Lbs
142 Cm	28 Cm	27 Cm	10 Kg



OUTDOOR FLOOR STAND

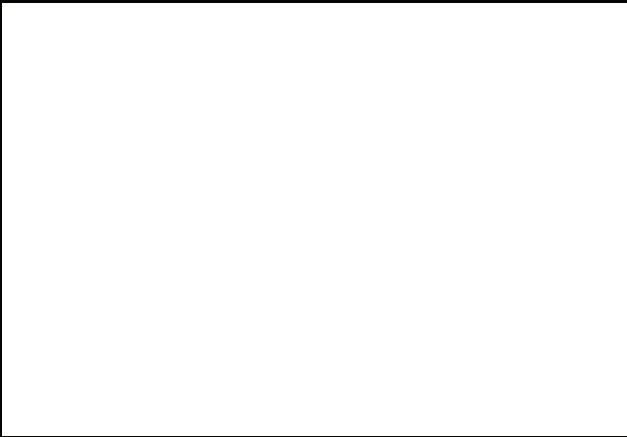
This is a true, one-stop-shop. It stands free almost anywhere or separates into individual trays. Contact your sales rep for ordering information.

RETAIL UNIT MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
64 In	21 In	17.5 In	35 Lbs
163 Cm	53 Cm	45 Cm	16 Kg

PART NUMBER – PAGE NUMBER CROSS REFERENCE TABLE

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