

# zippo®

2011 COMPLETE LINE COLLECTION



## This 2011 Zippo Complete Line Catalog is packed with excitement!

Fire up your sales and challenge the great outdoors with the **Outdoor Line** of heat and flame products. See the popular Hand Warmer, the new Flex Neck, an updated OUL™, the Emergency Fire Starter kit and more featured in the first few pages.

Zippo's innovative color imprint techniques burst forth in dozens of brilliantly colorful new designs showcased throughout the catalog, led by a creative new **Zodiac** series of lighters. This is one of our most colorful catalogs in years!

Deep, dark **Ebony™** complements our extensive palette of powder coat finishes. Creative engraving and customization styles balance the simple elegance of chrome, brass, and lustrous sterling silver Armor; sterling silver, and solid gold. As hard as we try to replicate the delicate lines and subtle shadows, two-dimensional photography can't begin to capture the graceful, elusive elegance of our engraved lighters. If you think they look good in our photos, just wait until you see them in your displays!

A selection of **Gift Sets** showcases your favorite Zippo lighter paired with pouches, pens, a pin, a pipe . . . see what else we've teamed up for this featured section.

Browse our most popular **Licensed** properties throughout the catalog, including favorites like Playboy, Jack Daniel's, Jim Beam. New designs from Claudio Mazzi, Linda Picken, and Realtree join first-time selections from Bob Marley and Black Eyed Peas.

Our extensive line of lighters of every description is supplemented by **Zippo Watches** and **Writing Instruments** in the CLC for the first time.

**Signature Styleguide** illustrates and explains the processes available for customizing Zippo products.

*Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.*

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly "one box", designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented "one box" is attractive, easy to handle, and designed to display more of the lighter than ever.

*Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.*

## BOOST SALES AND PROFITS TODAY!

October 16, 2009  
Volume 1 - Issue 1

### Retailer News

Welcome to ZippoRetailer.com

Our success comes from your success  
*No man is an island, entire of itself; every man is a piece of the continent, a part of the man...*

Penning by 17th century philosopher John Donne, the observation is just as relevant in today's business environment. No major business succeeds or fails on its own. Our success comes from your success... and we want to do all we can to help your Zippo business meet or exceed your best expectations.

ZippoRetailer.com was created for our Zippo retailers, an online resource with information aimed to increase your Zippo sales and profits.

Register now and come back often to learn about the latest new products, marketing initiatives, retail tips, resources, and important issues affecting your business today.

Working together, we can all achieve more. Thank you for your Zippo business.

Sincerely,  
Gregory W. Booth  
President and CEO  
Zippo Manufacturing Company

Log in

If you are a registered member of ZippoRetailer.com, enter your email address & password to log in.

email:

password:

Log in

Forgot your password?

Register

If you are a current Zippo Retailer located in the United States, register to receive Zippo Retailer News FREE and access to ZippoRetailer.com.

Register

Not a Zippo Retailer

If you are not currently an authorized Zippo Retailer, contact us today to maximize your sales potential with Zippo products.

Become a Zippo retailer

Are Zippo customers finding your business?

### ZippoRetailer.com

- Zippo Retailer News
- Full color product catalogs
- Timely new product notices
- Promotional Initiatives
- Marketing Tools
- Sales Support
- Merchandising Tips
- List your business in the Zippo Retail Locator

**ZippoRetailer.com**  
info@ZippoRetailer.com  
814-368-2700

THE WORLD FAMOUS  
ZIPPO  
**GUARANTEE**

Any Zippo pocket lighter, when returned to our repair clinic, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed. This guarantee is additional to your statutory rights under national law.

For product or repair information contact your local distributor, the Zippo European Repair Clinic, or visit [www.Zippo.com](http://www.Zippo.com)

**zippo** Zippo Manufacturing Company  
33 Barbour Street  
Bradford, PA 16701 USA

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# THE ZIPPO OUTDOOR LINE. EVERYTHING NEEDED TO KEEP WARM IN THE WILDERNESS.



Emergency Fire Starter Kit • Campfire Starter • Outdoor Utility Lighter • Flex Neck Lighter • Hand Warmer • Windproof Lighter

To make the most of your adventure you need reliable products to keep you warm. That's why you need the Zippo Outdoor Line - rugged products that start the fire in the coldest, wettest conditions. So next time you're in the great outdoors, ignite the heat with Zippo.

**zippo**  
OUTDOOR LINE



**40182**  
Handwarmer

**44003**  
Replacement Burner

# HAND WARMER



**Hand Warmer**

*One*  
**Fill**  
Using the included filler cup, fill the hand warmer with Zippo® Lighter Fluid.

*Two*  
**Ignite**  
Ignite the catalytic burner on top of the Hand Warmer with a Zippo® Pocket Lighter.

*Three*  
**Replace Lid**  
The high-polish finish and sleek, thin design stays warm for up to 12 hours.

*Four*  
**Place in Pouch**  
Slide the Hand Warmer in the fleece bag included.

Your customers want to be able to enjoy the Great Outdoors even when it's cold outside. And that's why we built our rugged, metal hand warmer. It has a high-polish finish and a sleek, thin design so it easily fits into pockets, and it's virtually odorless (great for hunters) and stays warm for up to 12 hours. Plus, it's reusable with Zippo lighter fluid and includes a convenient filler cup and warming bag. So whether your customers are going hunting or hitting the slopes, our hand warmer will keep them warm while they're at it.



**44000**  
Campfire Starter

# CAMPFIRE STARTER CEDAR PUCKS

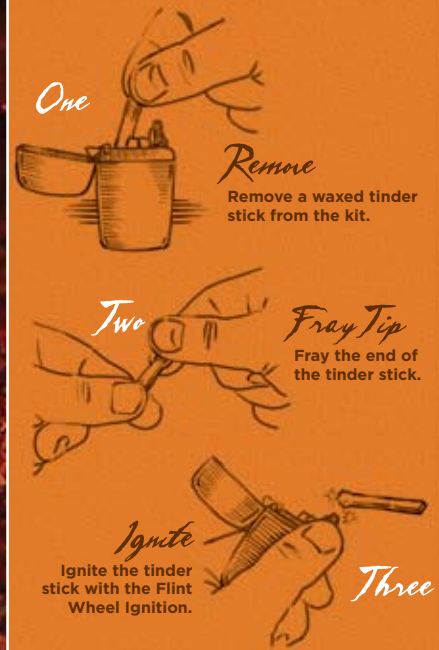
# EMERGENCY FIRE STARTER KIT



**44002**  
Waxed Tinder Sticks

**44001**  
Fire Starter Kit

## Emergency Fire Starter Kit



In the outdoors, getting a fire started quickly can be a matter of life and death. And with our Emergency Fire Starter Kit, starting a fire has never been easier. The reliable flint wheel ignition easily lights the water-resistant waxed tinder sticks. And with a water-resistant O-ring seal built into the case, the contents stay dry.

*Customization available on all colors.*



**44005**  
Black Matte  
Fire Starter Kit



**44004**  
Green Matte  
Fire Starter Kit



**Self-Display  
Pre-Pack**

Contact your Zippo Sales Representative for pricing and ordering information

# FLEXIBLE NECK UTILITY LIGHTER



**FEATURES INCLUDE:**

PATENTED CHILD-RESISTANT SAFETY BUTTON (ON BACK)

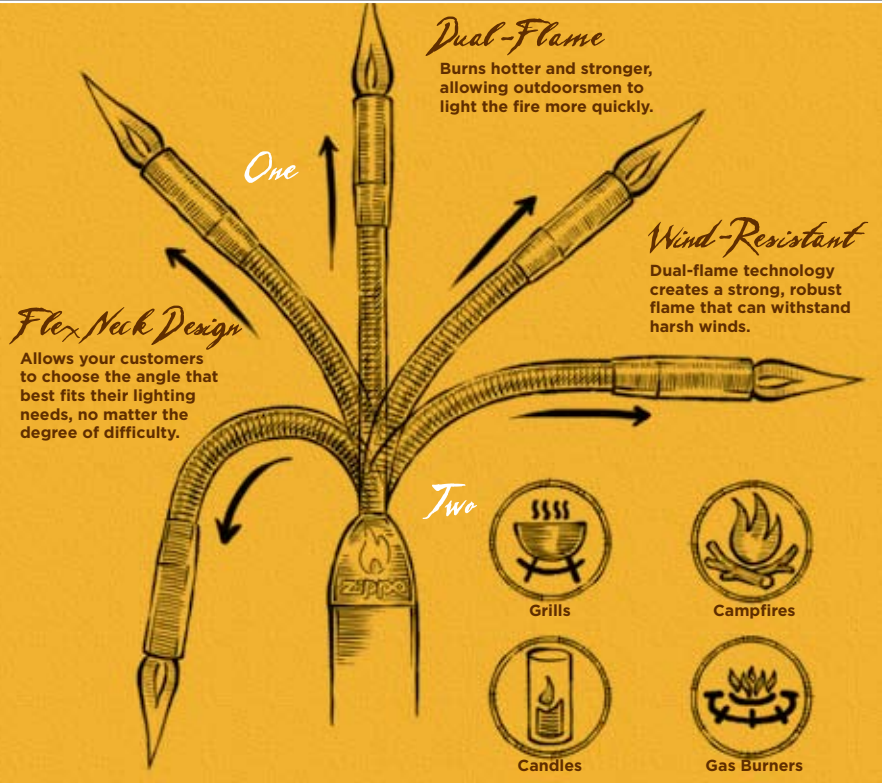
ADVANCED IGNITION SYSTEM

FUEL-LEVEL INDICATOR (ON SIDE)

ADJUSTABLE FLAME

121330 - Filled  
121321 - Empty  
Rubberized Flat Black

121340 - Filled  
121351 - Empty  
Satin Silver



Grills, lanterns, tiki torches and fireplaces all require a certain degree of precision when being lit. And that's where the Flexible Neck Utility Lighter comes in. Its slim, powerful nozzle easily fits into the openings on most grills and lanterns, and with wind-resistant dual-flame technology, it's ideal for any outdoor setting.



Filled packaging      Unfilled packaging  
(Available in filled and unfilled packaging)

All orders are shipped in Display Tray

# OUTDOOR UTILITY LIGHTER



**FEATURES  
INCLUDE:**

PATENTED CHILD-  
RESISTANT SAFETY  
BUTTON

ADVANCED  
IGNITION SYSTEM

SLIP-RESISTANT  
RUBBER GRIP

FUEL-LEVEL  
INDICATOR

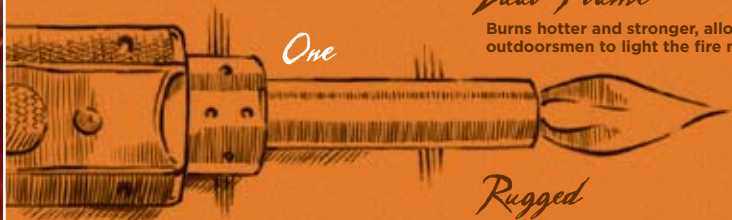
ADJUSTABLE  
FLAME

121399  
Outdoor Utility Lighter



The OUL - Outdoor Utility Lighter - is built to handle the rugged conditions that come with hunting, fishing and camping. The wind-resistant dual-flame and durable metal construction mean it can take on the outdoors no matter the season.

## OUL - Outdoor Utility Lighter



### Dual-Flame

Burns hotter and stronger, allowing outdoorsmen to light the fire more quickly.

### Rugged

Solid metal construction means it can handle the tough conditions encountered in the wilderness.



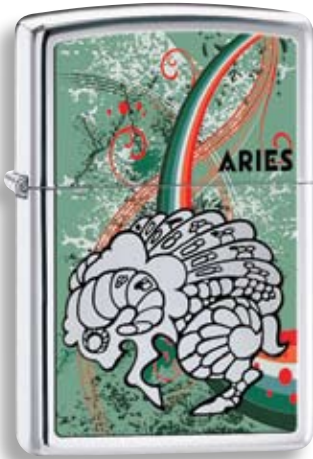
Three



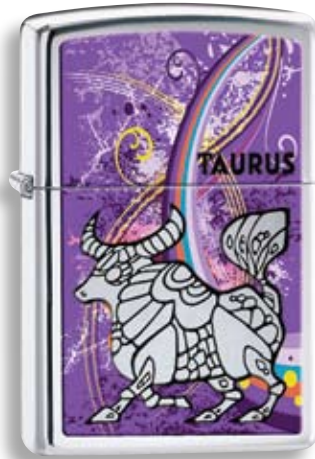
Two

### Durable

Its rugged design ensures that it can outlast the outdoors.



**24931 NEW**  
*High Polish Chrome*



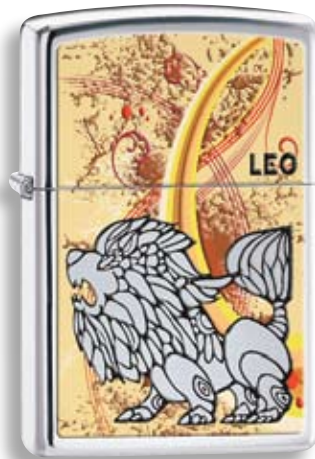
**24932 NEW**  
*High Polish Chrome*



**24933 NEW**  
*High Polish Chrome*



**24934 NEW**  
*High Polish Chrome*



**24935 NEW**  
*High Polish Chrome*



**24936 NEW**  
*High Polish Chrome*

When the moon is in the seventh house and Jupiter aligns with Mars . . . sales of this new Zodiac series from Zippo will be skyrocketing!

Stargazers have been fascinated with the Zodiac for thousands of years, ever since the first astrologers began mapping the celestial configurations of the planets, the moon, and the sun as they move around the sky through the year.

Now Zippo lighter fans will be fascinated with this unique, colorful representation of the signs of the Zodiac. Each high polish chrome lighter is bursting with vibrant colors, crowned by a chromed-out image of the Zodiac symbol.





**24937 NEW**  
High Polish Chrome



**24938 NEW**  
High Polish Chrome



**24939 NEW**  
High Polish Chrome



**24940 NEW**  
High Polish Chrome



**24929 NEW**  
High Polish Chrome



**24930 NEW**  
High Polish Chrome



**21193**  
*Street Chrome*

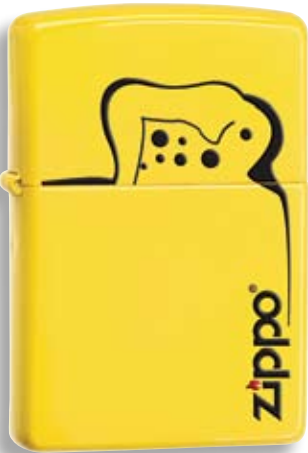


**24335**  
*Satin Chrome*



**24207**  
*High Polish Chrome*

The Zippo logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



**28062 NEW**  
*Lemon*



**24150**  
*Black Matte*

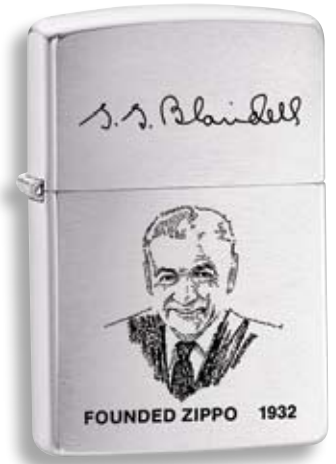


**28058 NEW**  
*Licorice*



**24803**  
*High Polish Chrome*

Double Lustre brings a fresh look to Zippo's traditional lustre etch process. A simple image is etched, then selectively etched even deeper to produce multi-dimensional highlights. Buffed and plated to a gleaming patina, the design displays bright and dark, high and low areas.



**200FL**  
*Brushed Chrome*

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**28056 NEW**  
*Brushed Chrome*



**24461**  
*High Polish Chrome*



**24804**  
*High Polish Chrome*



**21088**  
*Black Ice®*



**20969**  
*Black Ice®*



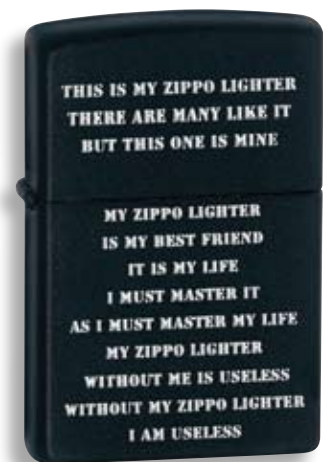
**21192**  
*Satin Chrome*



**24035**  
*Satin Chrome*



**24763**  
*High Polish Chrome*



**24710**  
*Black Matte*



**28069 NEW**  
*Armor*  
 High Polish Chrome




**20991**  
*Armor*  
 High Polish Chrome



**24801**  
*Armor*  
 High Polish Chrome

Zippo has achieved a striking multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor case is deep carved and plated, then selectively epoxy filled for dramatic color accents. A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.



 The Armor logo is used under license of ZippMark, Inc. All Rights Reserved.



**362**  
*Emblem*  
 Black Crackle



**363**  
*Emblem*  
 Black Crackle



**24830**  
*Emblem*  
 Satin Chrome



**28064 NEW**  
Brushed Chrome



**28033 NEW**  
Black Matte

## BOTTOMZ UP®



**24383**  
Bottomz Up®  
High Polish Chrome

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo lighter. The simple system of dots and slashes, initiated to aid identification of lighters coming back to Zippo for repair, was later replaced by letters and Roman numerals, and still later by letters and digits signifying the month and year of manufacture.

Now Zippo is turning the whole system upside down . . . literally.

Bottomz Up displays the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter. The conventional date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol identifying it as Bottomz Up®. Fits into standard Zippo displays.



**24812**  
Bottomz Up®  
High Polish Chrome

## CROWN STAMP



**24750**  
Crown Stamp  
High Polish Chrome



**24796**  
Crown Stamp  
High Polish Chrome

Zipper tailors the world's favorite lighter with a creative and innovative Crown Stamp on the very top of a high polish chrome lighter. Let the stamped image – either ZIPPO and flame or Made in USA – be the message, or use it as an enhanced base model and add your own logo or artwork for a distinctive lighter from top to bottom.

Packaging includes a reflective I-card that draws attention to crown stamp.



Zipper's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina.

A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zipper-themed lighter.



**24751 NEW**  
Crown Stamp  
High Polish Chrome




Custom crafted  
cherry gift box  
with certificate  
of registration



**195**  
18k Solid Gold



**26**  
Armor  
High Polish  
Sterling Silver

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**27**  
Armor  
Brushed  
Sterling Silver

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.

A black velour hinged box is standard packaging for all Sterling Silver lighters.



**23**  
*High Polish  
Sterling Silver*



**24**  
*Hand Satin  
Sterling Silver*



**13**  
*Brushed  
Sterling Silver*



**14**  
*High Polish  
Sterling Silver*



**15**  
*High Polish  
Sterling Silver*

First released by Zippo in 1974, the Venetian® is still one of Zippo's most popular lighters. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.



*Image of reverse.*

**352**  
High Polish Chrome



**352B**  
High Polish Brass

Engraved on both sides

## 1935 REPLICAS

### Customization Now Available

The 1935 lighter, one-eighth inch shorter than subsequent models, was manufactured for less than three years, and is one of the most collectible in Zippo's history.

Like the original, the 1935 Replica features a three-barrel outside hinge joining the lid and bottom, an open hollow rivet that secures flint wheel to inside unit, a flat bottom case, and slashes on the opposite corners of the face and back surfaces. A distinctive bright brushed chrome finish and unique bottom stamp identify the 1935 Replica.

Zippo is now offering these decorating options on the 1935 Replica: auto engrave, laser engrave, lustre, color imaging.



*Cardboard box used for the 1935 Replica.*

**1935**  
Brushed Chrome

## 1941 REPLICA

Several distinctive characteristics distinguish the 1941 Replica from today's familiar Zippo windproof lighter. The 1941 case has flat planes with sharper, less rounded edges where the front and back surfaces meet the sides. The lid and the bottom are joined with a four-barrel hinge, just as they were on the original 1941 design. The current Zippo lighter has a five-barrel hinge.

The inside unit closely replicates the design of the original 1941 model inside unit. Like the outside, the sides of the inside unit are flatter, with squared edges where they meet the front and back surfaces. The inside unit has fewer holes in the chimney, and is also fitted with a hollow rivet that holds the striking wheel in place.



*Cardboard box used for all 1941 Replicas.*

**1941B**  
*Brushed Brass*



**24485**  
*Black Ice®*



**1941**  
*Brushed Chrome*



**24096**  
*Black Ice®*

A distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy walled Armor . These Armor cases are about 1.5 times as thick as a standard brass case. Now that's solid brass!



**167**  
*Armor*  
*High Polish Chrome*




**162**  
*Armor*  
*Brushed Chrome*



**168**  
*Armor*  
*Brushed Brass*



**169**  
*Armor*  
*High Polish Brass*

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**230**  
*Brushed Chrome*



**230.25**  
*Brushed Chrome*



**240**  
*Brushed Brass*



**260**  
*High Polish Chrome*



**260.25**  
*High Polish Chrome*



**270**  
*High Polish Brass*



**24752**  
*Framed Chrome*

Zippo puts an interesting spin on classic brushed chrome. The front and reverse surfaces are vertical brushed chrome, but the outside edge surfaces are black matte. So is it brushed chrome or black matte? Both . . . it's ***Framed***, a hot new look for an old favorite.



**24647**  
*Chrome Arch*



**24648**  
*Herringbone Sweep*

**Customization Now Available**

It's an interesting angle for Zippo's classic brushed chrome finish! Directional brushing results in a creative design pattern with a look of traditional brushed chrome, but with a fresh new perspective. Sides of Chrome Arch and Herringbone Sweep are tumbled rather than high polish. Some customization methods available on classic brushed chrome are now offered on Chrome Arch and Herringbone Sweep. See Signature Styleguide on pages 115 - 116 for details.



**200**  
*Brushed Chrome*



**205**  
*Satin Chrome*



**207**  
*Street Chrome*



**250**  
*High Polish Chrome*



**204B**  
*Brushed Brass*



**207G**  
*Gold Dust*



**254B**  
*High Polish Brass*



**204**  
*Brushed Brass*



**254**  
*High Polish Brass*



**275**  
*Brushed Chrome*

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.



**24756 NEW**  
*Ebony*



**24756ZL NEW**  
*Ebony*

The timeless style of a Zippo windproof lighter is reflected in the deep, dark shadows of Ebony, Zippo's new intense black, mirror-like finish. A classic chrome plated lighter is bonded with a micro thin, scratch resistant coating to achieve a rich, luminous, glossy black surface. Available with or without Zippo logo.



**21063**  
*Candy Apple Red*



**21184**  
*Toffee*



**24513**  
*Lurid*



**24534**  
*Cerulean*



**24840**  
*Meadow*





**24747ZL**  
Abyss



**20446ZL**  
Sapphire



**151ZL**  
Spectrum



**150ZL**  
Black Ice®



**24747**  
Abyss



**20446**  
Sapphire



**151**  
Spectrum



**150**  
Black Ice®



**214**  
*White Matte*



**221**  
*Green Matte*



**229**  
*Royal Blue Matte*



**239**  
*Navy Matte*



**218**  
*Black Matte*



**233**  
*Red Matte*



**237**  
*Purple Matte*



**238**  
*Pink Matte*



**231**  
*Orange Matte*



**239ZL**  
Navy Matte

**229ZL**  
Royal Blue Matte

**221ZL**  
Green Matte

Most matte lighters are available with or without the Zippo logo. ZL code indicates the lighter is imprinted with Zippo logo. White matte lighter is available without logo only.



**231ZL**  
Orange Matte

**238ZL**  
Pink Matte

**237ZL**  
Purple Matte

**233ZL**  
Red Matte

**218ZL**  
Black Matte



**211**  
*Iron Stone*



**236**  
*Black Crackle*



**24839**  
*Lemon*



**21064**  
*Licorice*



**218ZB**  
*Black Matte*



**200ZP**  
*Brushed Chrome*



**24013**  
*Satin Chrome*



**24452**  
*High Polish Chrome*



**667**  
*Emblem*  
*Black Ice®*



**21155**  
*Satin Chrome*



**21191**  
*High Polish Chrome*





**24994 NEW**  
Emblem  
Brushed Chrome



**28051 NEW**  
Satin Chrome



**24038**  
Black Ice®



**24872 NEW**  
Emblem  
Brushed Chrome



**24871 NEW**  
Emblem  
Brushed Chrome



**24439**  
Black Ice®



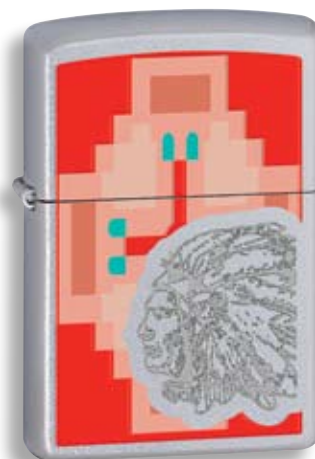
**24879 NEW**

*Emblem  
Brushed Chrome*



**28049 NEW**

*High Polish Chrome*



**28068 NEW**

*Satin Chrome*

Dual color / engraving process results in a stunning Southwest-style lighter.

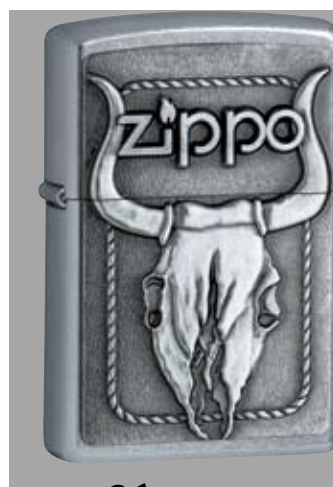


**121FB**

*Antique Silver Plate*

**201FB**

*Antique Brass*



**20286**

*Emblem  
Street Chrome*





**20903**  
Emblem  
Brushed Brass



**359**  
Emblem  
High Polish Chrome



The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof pocket lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

The insert of a Zippo pipe lighter is exactly the same size as the standard pocket lighter insert, allowing pipe smokers who have a treasured Zippo lighter the option of replacing the insert to continue carrying the favorite case.



**200PL**  
Brushed Chrome

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number

## PIPE LIGHTER



**218PL**  
Black Matte



**1652B**  
*Slim® Venetian®*  
*High Polish Brass*

Engraved on both sides

A delightful gift right off the shelf becomes a gift from the heart with personalization.

*A black velour hinged box is standard packaging for all Sterling Silver lighters.*



**1500**  
*Slim®*  
*High Polish*  
*Sterling Silver*

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



**1652**  
*Slim® Venetian®*  
*High Polish Chrome*

Engraved on both sides



**1655**  
*Emblem*  
*Slim®*  
*High Polish Chrome*



**1615**  
*Slim®*  
*High Polish Chrome*



**1600**  
*Slim®*  
*Brushed Chrome*



**1605**  
*Slim®*  
*Satin Chrome*



**1607**  
*Slim®*  
*Street Chrome*



**1610**  
*Slim®*  
*High Polish Chrome*



**1654B**  
*Slim®*  
*High Polish Brass*



**1654**  
*Slim®*  
*High Polish Brass*

**PLAYBOY** 

Available selected countries, some restrictions may apply.



**20831**  
*Slim®*  
*Pink Matte*

See page 68 and 77 for more officially licensed Playboy lighters.

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**24319**  
*Slim®*  
*Candy Apple Red*



**24816**  
*Slim®*  
*High Polish Chrome*



**20493**  
*Slim®*  
*Spectrum*



**20494**  
*Slim®*  
*Sapphire*



**20492**  
*Slim®*  
*Black Ice®*



**1618**  
*Slim®*  
*Black Matte*



**1618ZB**  
*Slim®*  
*Black Matte*

Made with  
**CRYSTAL  
LIZED**  
SWAROVSKI ELEMENTS



**24352**  
*Slim®*  
*Candy Apple Red*



**24573**  
*Slim®*  
*Satin Chrome*





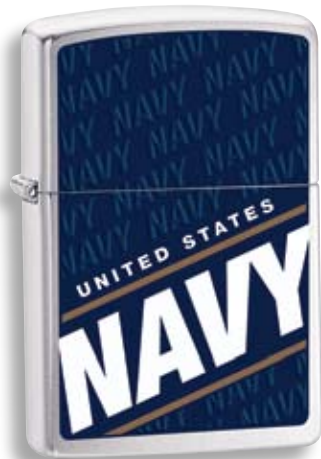
**24702 NEW**  
*High Polish Chrome*



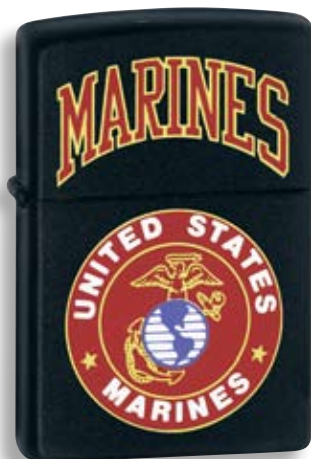
**24457**  
*Emblem*  
*Street Chrome*



**24807**  
*Brushed Chrome*



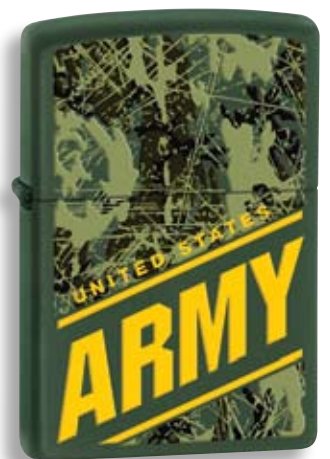
**24813**  
*Brushed Chrome*



**218.539**  
*Black Matte*



**24827**  
*Brushed Chrome*



**24828**  
*Green Matte*



**280ANC**  
*Emblem*  
*Brushed Chrome*



**280ARM**  
*Emblem*  
*Brushed Chrome*



**280CG**  
*Emblem*  
*Brushed Chrome*



**280MAR**  
*Emblem*  
*Brushed Chrome*



**280AFC**  
*Emblem*  
*Brushed Chrome*



Neither the United States Marine Corps nor any other component of the Department of Defense has approved or endorsed, or authorized this product.



**24822**  
*Black Matte*

## I LOVE NEW YORK

*Available Worldwide.*



**24798**  
*Black Matte*



**24799**  
*High Polish Chrome*

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**28048 NEW**  
*High Polish Chrome*



**20854**  
*Emblem*  
*Brushed Brass*



**21069**  
*High Polish Chrome*





**21068**  
*High Polish Chrome*



**24797 NEW**  
*Brushed Chrome*



**24836**  
*High Polish Chrome*



**20895**  
*Emblem*  
*Brushed Chrome*



**24873 NEW**  
*Emblem*  
*Brushed Chrome*



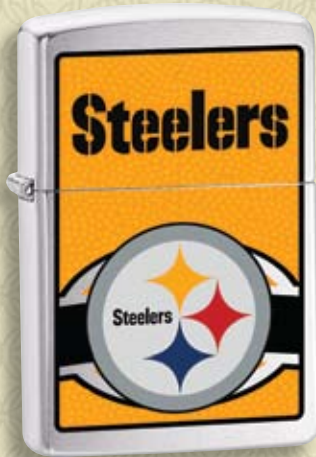
**28054 NEW**  
*High Polish Chrome*

# NFL

Available in the USA, its territories, possessions, and U.S. military bases.



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**24632**  
Brushed Chrome

All NFL team logos are on a brushed chrome lighter



**24604**



**24605**



**24606**



**24607**



**24608**



**24609**



**24610**



**24611**



**24612**



**24613**



**24614**



**24615**



**24616**



**24617**



**24618**



**24619**



**24620**



**24621**



**24622**



**24623**



**24624**



**24625**



**24626**



**24627**



**24628**



**24629**



**24630**



**24631**



**24633**



**24634**



**24635**

# JACK DANIEL'S®

Available selected countries, some restrictions may apply.



**24779**  
*Street Chrome*



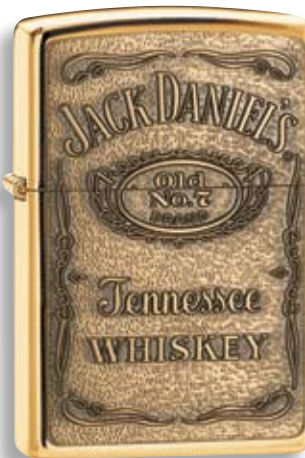
**28013 NEW**  
*Licorice*



**28012 NEW**  
*Black Ice®*



**250JD.321**  
*High Polish Chrome*



**254BJD.428**  
*Emblem*  
*High Polish Brass*



**250JD.427**  
*Emblem*  
*High Polish Chrome*

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# JIM BEAM®

Available selected countries, some restrictions may apply.



**28072 NEW**  
Black Matte

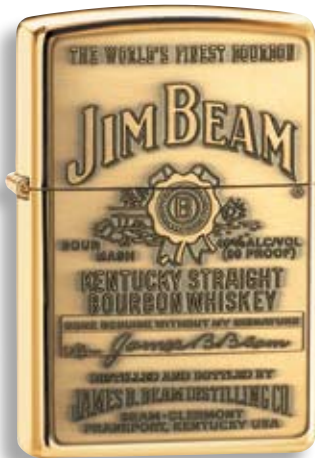


**28071 NEW**  
High Polish Chrome



**28070 NEW**  
1935 Replica

See page 77 for Jim Beam officially licensed Zippo BLU® lighter.



**254JB.929**  
Emblem  
High Polish Brass



**250JB.928**  
Emblem  
High Polish Chrome

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# MILLERCOORS

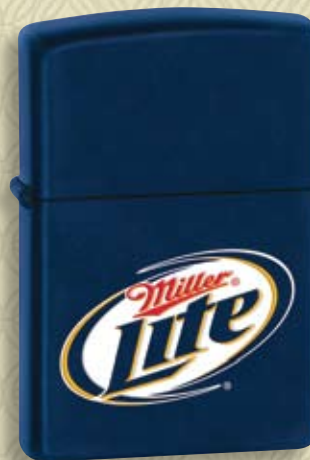
Available USA and its possessions and territories.



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**24389**  
*Street Chrome*



**24791**  
*Navy Matte*



**24047**  
*High Polish Chrome*



**24720**  
*High Polish Chrome*



**24331**  
*Licorice*



**24196**  
*High Polish Chrome*



**28038 NEW**  
*White Matte*



**28037 NEW**  
*Red Matte*



**24011**  
*High Polish Chrome*



**24795**  
*Cream Matte*



**24815**  
*White Matte*

See page 97 for our  
Lighter/Card Gift Set.



**24887 NEW**  
*Street Chrome*



**24893 NEW**  
*Moss Green Matte*



**28031 NEW**  
*White Matte*



**24838**  
*Mint Green*

Zipper's Iced decorating process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Design is on both front and reverse surface of the lighter.





**24007**  
*High Polish Chrome*



**21032**  
*Moss Green Matte*



**20904**  
*Emblem*  
*High Polish Chrome*

Made with  
**CRYSTAL  
LITZER**  
SWAROVSKI ELEMENTS



For centuries, the four-leaf clover has been a universally accepted symbol of good fortune. Finding an elusive four-leaf clover is considered an omen of good luck . . . think how lucky, then, to find several on the same page.

Fortunately, these good luck charms won't be hard to find – just contact your Zippo representative to order.

**24699 NEW**  
*High Polish Chrome*



Zipper ups the odds of good fortune with a genuine four-leaf clover encased in an epoxy domed emblem. The authentic four-leaf clover is gently centered on the black background of a die-struck brass emblem, then flooded with clear epoxy to protect it, and mounted on a gleaming high polish chrome Zippo lighter.

**24667**  
*Emblem*  
*High Polish Chrome*



**24882 NEW**  
*Satin Chrome*





**28065 NEW**  
*High Polish Chrome*



**28067 NEW**  
*High Polish Chrome*



**28066 NEW**  
*High Polish Chrome*



**28030 NEW**  
*Brushed Chrome*



**21195**  
*Emblem  
Toffee*



**24472**  
*Black Matte*



**24478**  
*Satin Chrome*



**24479**  
*Satin Chrome*



**21149**  
*High Polish Chrome*

Made with  
**CRYSTAL  
LIZZY**  
SWAROVSKI ELEMENTS



**24802**  
*Black Ice®*



**28053 NEW**  
*High Polish Chrome*



**28052 NEW**  
*High Polish Chrome*

# LINDA PICKEN

Available Worldwide



**28007 NEW**  
Street Chrome



**28008 NEW**  
Street Chrome



**28009 NEW**  
Street Chrome



**28006 NEW**  
Street Chrome



**28010 NEW**  
Street Chrome

Linda Picken's animal and wildlife art has graced numerous magazine covers, catalogs, greeting cards, limited edition prints, and collectors' plates. Zippo's color imaging process captures Picken's animal portraiture on classic street chrome Zippo lighters.

*Picken*  
©

# MAZZI

Available Worldwide



**28003 NEW**  
*Black Matte*



**24764**  
*Street Chrome*



**24745 NEW**  
*Harvest Bronze*



**28002 NEW**  
*Brushed Chrome*

Italian airbrush artist Claudio Mazzi has created over 11,000 airbrushed Zippo® lighter masterpieces. Every Mazzi airbrushed Zippo lighter, meticulously painted by hand, is considered a small, precious work of art, a collector's dream.

Claudio Mazzi designs and trademarks are used under license from Kreo di Mazzi, & C Snc. to Zippo Manufacturing Company. All Mazzi designs are protected by copyright.

Don't miss out on the chance to own your own licensed Mazzi art lighter. Zippo's color imaging process replicates Mazzi's original airbrushed art in stunning, intricate detail in the Zippo By Mazzi collection.



**20287**  
*Emblem*  
*Street Chrome*



**24810**  
*White Matte*



**28040 NEW**  
*Black Matte*



**24709**  
*High Polish Chrome*



**24713**  
*Black Matte*



**28001 NEW**  
*Black Matte*



**769**  
*Black Ice®*



**20855**  
*Emblem*  
*Brushed Chrome*



**24885 NEW**  
*Street Chrome*



**21027**  
*Spectrum*



**24339**  
*Satin Chrome*



**24881 NEW**  
*High Polish Chrome*



**28035 NEW**  
*Sapphire*



**24676 NEW**  
*Cream Matte*



**28032 NEW**  
*Cream Matte*

# REALTREE®

Available Worldwide.



**24072**  
REALTREE  
MAX-1



**451**  
REALTREE  
HARDWOODS®



**28078 NEW**  
REALTREE APG  
Pink Matte



**28079 NEW**  
REALTREE APG  
Green Matte

BILL JORDAN'S  
**REALTREE®**  
America's Most Versatile Camo Pattern.

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and Realtree APG HD © 2006 are copyrights of Jordan Outdoor  
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# Remington®

Available USA and Canada only. Additional territories upon request.



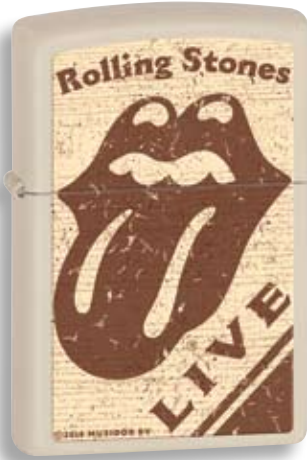
**24817**  
Street Chrome



**24818**  
Street Chrome

## ROLLING STONES®

Available Worldwide.



**28018 NEW**  
Cream Matte



**24544**  
Street Chrome

## BLACK EYED PEAS

Available Worldwide.



**28027 NEW**  
Black Matte



**28026 NEW**  
Black Matte

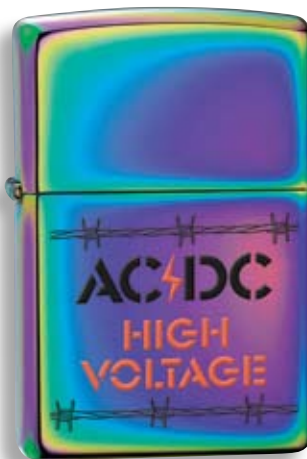
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## AC/DC®

Available Worldwide.



**28021 NEW**  
Spectrum



**28020 NEW**  
Brushed Chrome

## SHAKIRA

Available Worldwide.



**28028 NEW**  
Street Chrome



**28029 NEW**  
Street Chrome

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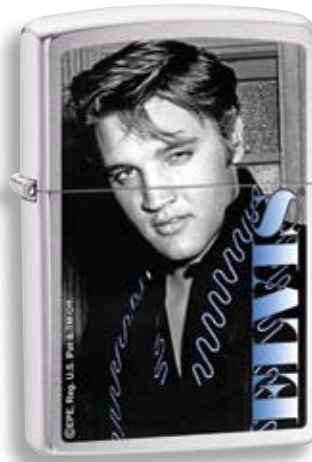


# ELVIS®

Available Worldwide.



**24785**  
Brushed Chrome



**28073 NEW**  
Brushed Chrome



**28074 NEW**  
Brushed Chrome

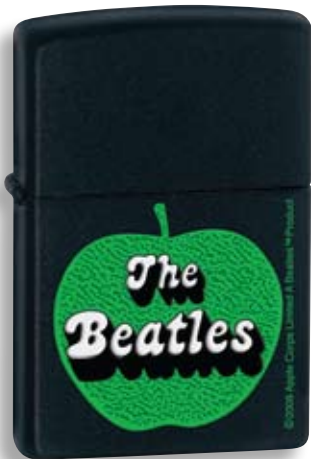


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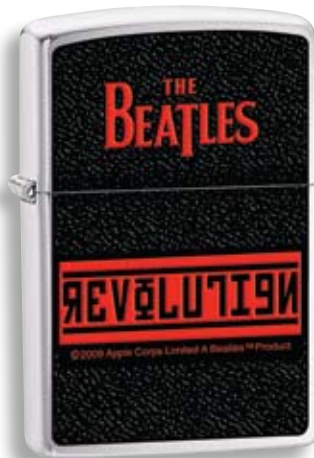
Photo ©Alfred Wertheimer

# THE BEATLES®

Available Worldwide.



**24831**  
Black Matte



**24832**  
Brushed Chrome

# SEX PISTOLS

Available Worldwide.



**28025 NEW**  
White Matte



**28024 NEW**  
Street Chrome

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## LYNYRD SKYNYRD

Available Worldwide.



**28022 NEW**  
Black Matte



**28023 NEW**  
Brushed Chrome

## KISS

Available Worldwide.



**28019 NEW**  
Brushed Chrome



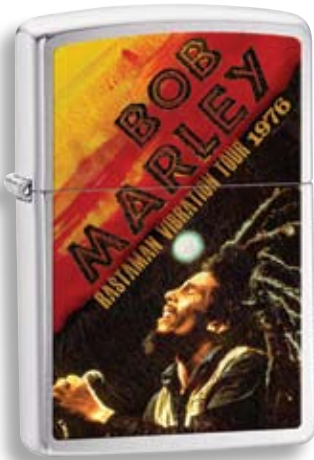
**24565**  
Brushed Chrome

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## BOB MARLEY

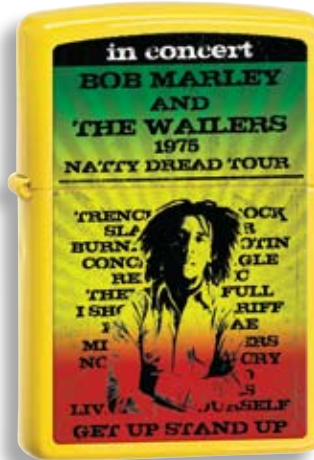
Available Worldwide.



**24992 NEW**  
Brushed Chrome



**24991 NEW**  
Street Chrome



**24993 NEW**  
Lemon



**24990 NEW**  
Street Chrome



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WWW.BOBMARLEY.COM



# LIVE NATION ARTISTS CUSTOM IMPRINT PROGRAM

New quantities for custom.

Available Worldwide.



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint distribution with Live Nation Merchandise.

Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment!

Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design. **Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.**





**24522**  
*Brushed Chrome*



**24346**  
*Street Chrome*



**20836**  
*High Polish Chrome*



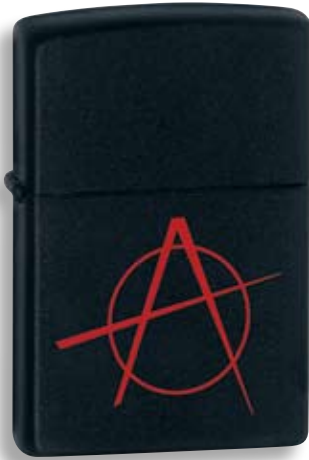
**24809**  
*White Matte*



**28063 NEW**  
*Navy Matte*



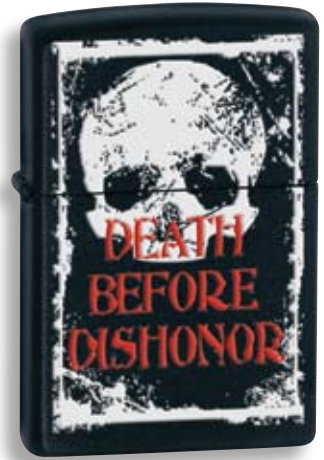
**24723**  
*Black Matte*



**20842**  
*Black Matte*



**24471**  
*Red Matte*



**24711**  
*Black Matte*



**24330**  
*Black Matte*



**28060 NEW**  
*Lemon*



**24890 NEW**  
*Black Matte*



**24883 NEW**  
*Satin Chrome*



**28044 NEW**  
*Black Matte*



**28042 NEW**  
*Black Matte*



**24894 NEW**  
*Lemon*



**24901 NEW**  
*Emblem*  
*Street Chrome*



**21067**  
*Black Matte*



**21035**  
*Street Chrome*

The raised dragon on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.

Made with  
**CRYSTAL  
LIZED**  
SWAROVSKI ELEMENTS



**24486**  
*High Polish Chrome*



**24805**  
*Street Chrome*



**24712**  
*Black Matte*



**28041 NEW**  
*Black Matte*



**24891 NEW**  
*Black Matte*



# AMERICAN HARDCORE®

Available Worldwide.



**24765**  
Black Matte



**21204**  
Black Matte



**24886 NEW**  
Street Chrome

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**24717**  
Toffee



**28034 NEW**  
Lurid



**24716**  
White Matte



# KIT RAE®

Available Worldwide.



**24814**  
Abbyss



**28005 NEW**  
High Polish Chrome



**28004 NEW**  
Street Chrome



©2010 Kit Rae



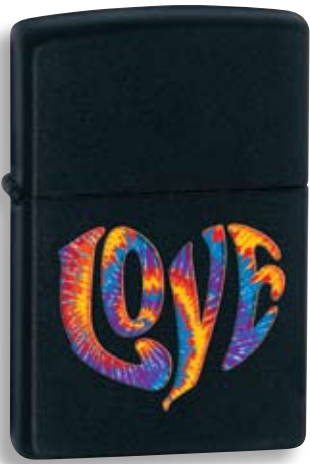
**28055 NEW**  
Street Chrome



**20762**  
Black Ice®



**24892 NEW**  
Black Matte



**28045 NEW**  
*Black Matte*



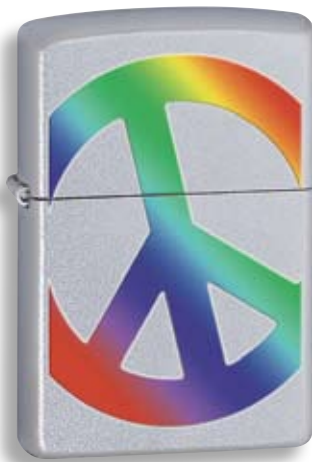
**24884 NEW**  
*Satin Chrome*



**24895 NEW**  
*Lemon*



**21055**  
*Sapphire*



**24475**  
*Satin Chrome*



**24714**  
*High Polish Chrome*



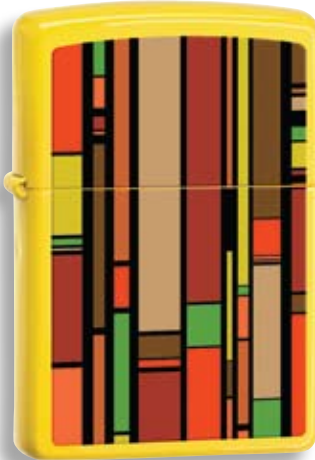
**24888 NEW**  
*White Matte*



**28039 NEW**  
*White Matte*



**28057 NEW**  
*Lurid*



**28059 NEW**  
*Lemon*





**28050 NEW**  
*High Polish Chrome*



**24837**  
*Pink Matte*



**24743 NEW**  
*High Polish Chrome*

Made with  
**CRYSTAL  
LIZET**  
SWAROVSKI ELEMENTS



**28043 NEW**  
*Black Matte*



**24459**  
*High Polish Chrome*

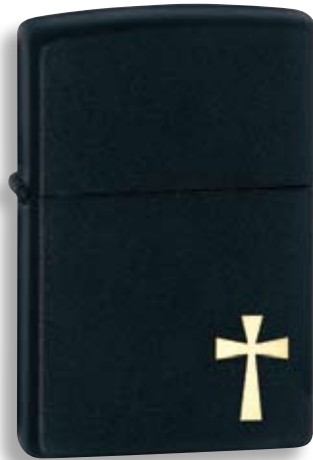


**24016**  
*Street Chrome*

Innovative Double Lustre engraving produces a multi-level image on gleaming high polish chrome. The design is etched, then selectively etched even deeper to achieve the look of a multi-dimensional emblem directly on the surface of the lighter.



**24829**  
*Emblem*  
*Street Chrome*



**24721**  
*Black Matte*



**20850**  
*High Polish Chrome*



**24800**  
*Brushed Chrome*



**24811**  
*Street Chrome*



**24355**  
*Brushed Chrome*

# PLAYBOY

Available selected countries, some restrictions may apply.



**28075 NEW**  
*High Polish Chrome*



**250PB.107**  
*High Polish Chrome*



**28076 NEW**  
*Abyss*

See pages 34 and 77 for more officially licensed Playboy lighters.



**28077 NEW**  
*Satin Chrome*



**24790**  
*High Polish Chrome*



**24789**  
*High Polish Chrome*

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Made with  
**CRYSTAL  
LIZERS**  
SWAROVSKI ELEMENTS



**24806**  
*Cerulean*



**24808**  
*Black Matte*



**28036 NEW**  
*Green Matte*

## FORD

*Available selected countries, some restrictions may apply.*



**28016 NEW**  
*Satin Chrome*



**28015 NEW**  
*Street Chrome*



**250F.957**  
*High Polish Chrome*



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# CHEVY®

Available selected countries, some restrictions may apply.



**24553**  
High Polish Chrome



**24833**  
Brushed Chrome



**28011 NEW**  
Black Matte

# CADILLAC™

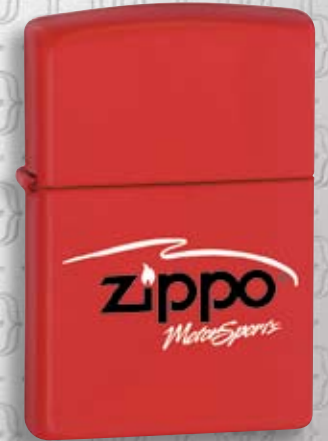
Available selected countries, some restrictions may apply.



**28017 NEW**  
Chrome Arch



**24826**  
Brushed Chrome



**304**  
Red Matte



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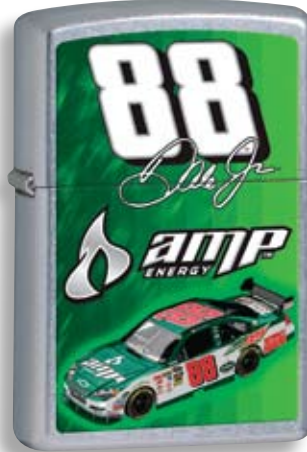


# DALE EARNHARDT JR®

Available USA only.



**24997 NEW**  
*Black Matte*



**24998 NEW**  
*Street Chrome*



**24999 NEW**  
*High Polish Chrome*

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# DALE EARNHARDT

Available USA only.



**24996 NEW**  
Street Chrome



**24683**  
Black Matte



**24995 NEW**  
High Polish Chrome



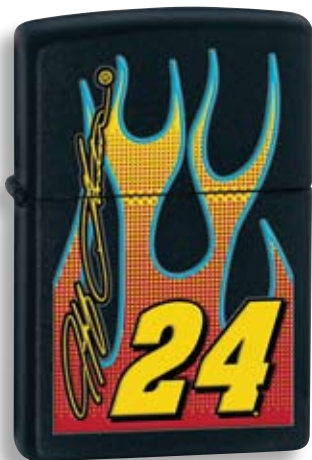
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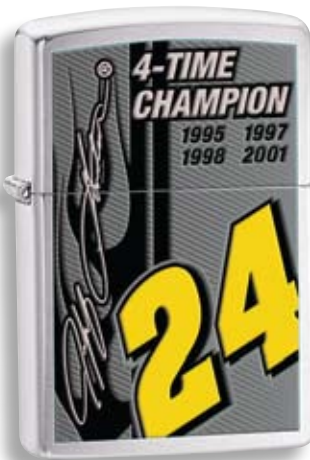
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# JEFF GORDON®

Available USA only.



**24727**  
Black Matte



**24689**  
Brushed Chrome

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# TONY STEWART

Available USA only.



**24732**  
Brushed Chrome



**28000 NEW**  
Black Matte

™ 2010 Stewart-Haas Racing



**LPCB**  
*Lighter Pouch  
with Clip - Brown*



**LPCBK**  
*Lighter Pouch  
with Clip - Black*



**LPLB**  
*Lighter Pouch  
with Loop - Brown*



**LPLBK**  
*Lighter Pouch  
with Loop - Black*



**121506**  
*Z-Clip  
Black*

Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zippo lighter securely, yet easily accessible. (Lighter not included.)

Thumb notch allows easy removal of any Zippo lighter. Wide leather loop fits belts up to 2" wide.



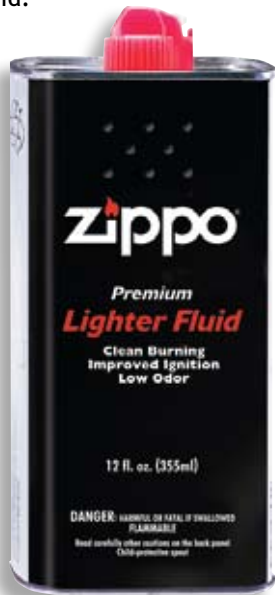
**LPTBK**  
*Lighter Pouch with  
Thumb Notch - Black*

For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



**3141**  
Lighter Fluid 4 oz.  
(shipping carton of 24)

(No. 3341 carton of 12)



**3165**  
Lighter Fluid 12 oz.  
(shipping carton of 24)

(No. 3365 carton of 12)

Price is subject to change without notice.



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints. Note: cannot be taken on airplane.

**121503**  
Aluminum Fuel Canister

Zippo flints fit all Zippo windproof lighters and Zippo BLU® lighters.



**2406C**  
Six Flint Dispenser  
24 per Display Card



**2406N**  
Flint Cards

24 cards per display box;  
24 boxes per master carton

**2425**  
Wick Cards



**121505**  
Brushed Chrome  
Pocket Ashtray

Promotional items shown on this page are available for retail sale. Price shown is suggested retail price.



Plastic flames enhance the display of any Zippo lighter. Five flames per blister carded package.



**PDF-09**

*Zippo Plastic Display Flames  
5 flames per package.*



**ZAT**  
*Zippo Ashtray*

Durable ashtray with Zippo logo.  
Dimensions: 5.25" diameter  
13.34cm diameter



**ZCAT**  
*Zippo BLU® Cigar Ashtray*

Burn and break resistant cigar ashtray with Zippo BLU® logo.  
Dimensions: 9" x 3.875" x 1.5"  
22.86cm x 9.842cm x 3.81cm

**142226**  
*Lighter Display Base*

Highlight any Zippo pocket lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).  
Dimensions: 2.5" x 1.375" x 1.8125"  
6.35cm x 3.492cm x 4.604cm



See page 96 for Magnetic Stand Gift Set option.

See pages 34 and 68 for more officially licensed Playboy lighters.

Available selected countries, some restrictions may apply.



**30036**  
Dusted Chrome

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See page 42 for more officially licensed Jim Beam lighters.

Available Worldwide.



**30038**  
Sable

JIM BEAM is a registered trademark of Jim Beam Brands Co. and is used under authorized license to Zippo Manufacturing Company. All rights reserved worldwide. Intended for adults of legal purchase age for alcoholic beverages.



**30053** **NEW**  
Ebony

Starting with a limited number of models, and a limited number of methods, Zippo BLU® lighters can be customized with your logo or artwork. Now available: laser engrave on rich, dark Sable; computer engrave on high polish BLU; color imaging on versatile Vertical Chrome.

Minimum quantity of 50 pieces for all BLU lighter customized orders. Some restrictions apply – contact your Zippo representative or sales associate for lead time, pricing, and other details.



**30039**  
High Polish Chrome



**30001** **NEW PRICE**  
Vertical Chrome



**30013**  
Sable

Zippo now offers two popular BLU® finishes with a unique decorating option. Order BLU2 and Shadow with the standard high polish chrome chimney shroud, or customize with a spectrum shroud on BLU2 and gloss black on Shadow.



**30035**

*BLU2 with standard high polish chrome shroud*



*Contact your Zippo representative to customize BLU2 with spectrum shroud option.*



**30004**

*Shadow with standard high polish chrome shroud*



*Contact your Zippo representative to customize Shadow with gloss black shroud option.*



**30029**

*Dusted Chrome*

Engraved on both sides



**30028**

*Dusted Chrome*

Engraved on both sides





**30037**  
*Vertical Chrome*

Engraved on both sides



**30031**  
*Shadow*

Engraved on both sides



**30032**  
*Shadow*

Engraved on both sides

Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the Zippo BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive 'click'. In addition, the Zippo BLU butane lighter features sleek and contemporary designs, a signature "Z" patterned chimney, large fuel tank

and quick refilling options. The butane-fueled Zippo BLU lighter delivers a hot, consistent, clean-burning blue flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.



**30030**  
*Dusted Chrome*

Engraved on both sides



**30005**  
*Vertical Gold*

Engraved on both sides



**30033**  
*Vertical Gold*

Engraved on both sides



**30047**  
High Polish Chrome



**30002**  
Vertical Gold



**30027** *NEW PRICE*  
Dusted Chrome



Standard packaging for Zippo BLU® lighters

We recommend Zippo premium butane for Zippo butane lighters. Zippo BLU® lighters are shipped unfilled.



**3810** *NEW*  
Butane Fuel  
165 grams (5.82 oz.)  
Shipping carton of 48  
with 4 innerpacks of 12



**3809** *NEW*  
Butane Fuel  
42 grams (1.48 oz.)  
Shipping carton of 48  
with 4 innerpacks of 12



**142100**

*12 Piece Counter Display*  
Two-sided swivel counter display showcases 12 lighters. Lock and key included.

*Product sold separately*  
25" x 13.5" x 11.75"  
63.5cm x 34cm x 30cm



**142095**

*Zippo BLU® Silo Display*  
Cylindrical acrylic display showcases one Zippo BLU® lighter. Mirrored disks at top and bottom of display module bathe featured lighter in reflected battery-powered blue light. Top is removable to insert four D-cell batteries (included). *Product sold separately*  
17.375" high x 4.375" diameter  
44.13 cm high x 11.11 cm diameter

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**142096**

*6 Piece Under-Counter Tray*  
Leather-like tray is angled for under-counter display of six Zippo BLU lighters and boxes. Flocked insert, sturdy plastic header card.

*Product sold separately*  
15.5" x 12.875" x 3.875"  
39.37cm x 32.7cm x 9.84cm



**142625**

*Individual Lighter Easel*  
Molded acrylic easel displays individual Zippo BLU lighters in package. *Product sold separately*

5.5" x 3" x 3.75"  
13.97cm x 7.62cm x 9.925cm



**142099**

*6 Piece Counter Display*  
Wooden display reflects Zippo BLU elegance. Displays 6 lighters in package, stores 12 more. Lock and key included. *Product sold separately*

14" x 12" x 11"  
36cm x 31cm x 28cm

The Mini MPL<sup>®</sup> is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel (found on page 80).

## Mini MPL<sup>®</sup>

available in four colors



Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: cabernet, pearl, pink and sea foam.

Fuel-level indicator (on side) for refillable butane tank.

Adjustable flame dial.

Butane fuel valve (on bottom).



The Zippo Candle Lighter is dressing up. Wrapped in intricate patterns like Asian Floral and Cheetah, or the seasonal look of Snowflake . . . customers won't stop with just one of these chic home accessories.

Underneath the new look, it's the same mini MPL<sup>®</sup> that has been a favorite for gift giving and home decorating since its introduction several years ago.

It's sized for a smaller hand and easy to use, with an advanced soft-touch ignition system. Made of durable metal, the Candle Lighter features a patented child-resistant safety button, a fuel supply window for the refillable butane tank, and an adjustable flame dial.

The new Zippo Candle Lighter is attractively packaged in a clever clutch-style gift box.

See page 80 for Zippo Premium Butane.

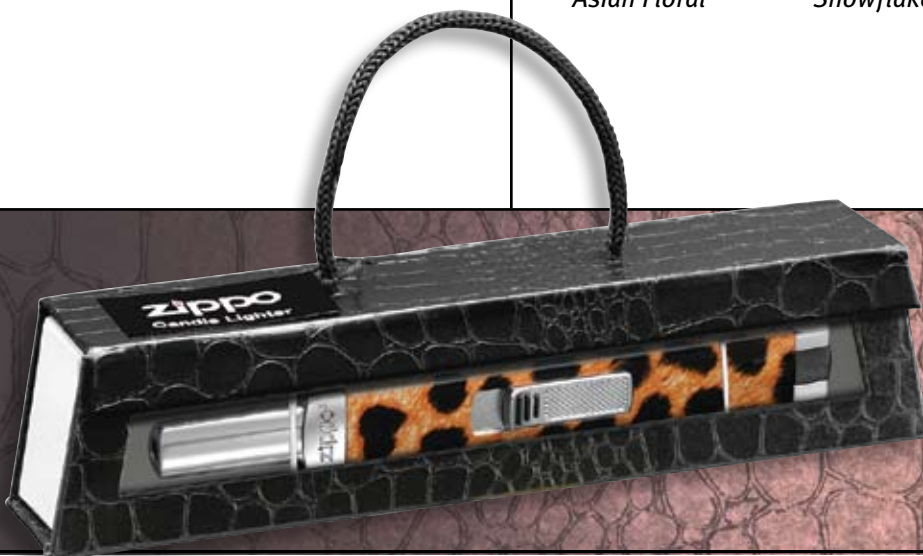


**40201**  
*Asian Floral*

**40202**  
*Snowflake*

**40203**  
*Cheetah*

**40204**  
*Patriotic*





A dynamic new direction from Zippo . . . updated, contemporary men's watches designed with simple, yet innovative features geared for performance, elegance and sportsmanship. Distinctive characteristics like a flame-embossed logo crown, mirrored case back with etched Zippo logo and flame, and engraved bracelet clasp or buckle identify these watches as uniquely Zippo. Mineral crystal and Japan movement confirm the quality you expect from Zippo. Most Zippo watches\* are water resistant to 5 ATM. Dimensions denote case size.

**DRESS**

Practical, modern styles



46 x 53.5 mm

30 x 38 mm

**45024 NEW**

Smaller size with all the features.



46 x 53.5 mm

**45014 NEW**

Dress it up. White logo, numerals, and luminous hands pop against a stark black dial in a goes-with-everything black stainless steel case and bracelet.

- Black dial with Zippo logo
- Black solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

**45015 NEW**

Make an impression. Silver sunray dial with white luminous hands and red accents for a polished look every time.

- Silver dial with Zippo logo
- Solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

**45021 NEW**

A classic accessory for any look, this pocket chronograph is a perfect fit from boardroom to boardwalk.

- Pocket watch
- Black dial with Zippo logo
- Chronograph
- Stainless steel chain and buckle



45 x 54 mm

\* Model 45021 is not water resistant to 5 ATM.

## CASUAL

Well crafted and very functional, these watches will accent any outfit. Details such as stainless steel cases, stitched leather straps, and chrome buckles with an etched logo make these watches perfect for work, a workout, or a night out on the town.

44 x 53.5 mm Models: 45002, 45003, 45004, 45005



### 45002 NEW

Classic polished stainless steel built for your modern lifestyle.

- *White dial with Zippo logo*
- *Black leather strap*
- *Polished chrome buckle w/ etched logo*



### 45003 NEW

A sporty look that works for either ball field or boardroom.

- *Black dial with Zippo logo*
- *Black leather strap*
- *Polished chrome buckle w/ etched logo*



### 45004 NEW

Bold blue dial with white luminous hands and red accents.

- *Blue dial with Zippo logo*
- *Blue leather strap*
- *Polished chrome buckle w/ etched logo*



### 45005 NEW

Anything but ordinary, this yellow dialed watch adds a little adventure to any look.

- *Yellow dial with Zippo logo*
- *Yellow leather strap*
- *Polished chrome buckle w/ etched logo*



46 x 53.5 mm



46 x 53.5 mm

### 45010 NEW

Simple design is casual and understated for a polished look every time.

- *Black dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*

### 45011 NEW

Updated and contemporary with white dial and white luminous hands.

- *White dial with Zippo logo*
- *Brown leather strap*
- *Brushed chrome buckle w/ etched logo*

42 x 49 mm



### 45022 NEW

White logo, numerals, and luminous hands complement the jet-black face of this classic timepiece.

- *Fully back-lit black dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*

42.5 x 52.5 mm



42.5 x 52.5 mm

### 45008 NEW

Go casual with this bolted-look stainless steel watch.

- *White dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*

### 45009 NEW

Go casual with this bolted-look stainless steel watch.

- *Black dial with Zippo logo*
- *Brown leather strap*
- *Brushed chrome buckle w/ etched logo*





## SPORT

Keep track of more than just the time with these multi-function sport watches. Modern designs combine precision timing features with distinctive characteristics.

46 x 53.5 mm



### 45012 NEW

Stark black dial contrasts with white numerals and luminous hands. Black silicone strap fits comfortably and securely.

- Black dial with Zippo logo
- Black silicone strap
- Brushed chrome buckle w/ etched logo

### 45023 NEW

Sturdy and dependable companion for all your adventures.

- Black dial with Zippo logo
- Black nylon strap
- Aluminum carabiner clip
- Compass
- LED light

40 x 60 mm



\* Model 45023 is not water resistant to 5 ATM.

46 x 53.5 mm



### 45013 NEW

The simple design is casual and understated, set off with an olive drab adjustable fabric strap.

- White dial with Zippo logo
- Olive drab fabric strap
- Brushed chrome buckle w/ etched logo

### 45019 NEW

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *Black dial with Zippo logo*
- *Chronograph*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm



### 45020 NEW

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm

### 45000 NEW

Precision dials and brushed stainless steel bracelet band give this chronograph a practical modern style.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

42.5 x 49 mm

### 45001 NEW

This black-dialed chronograph is anything but ordinary. White logo, numerals, and luminous hands accent the stark black dial in a goes-with-everything stainless steel case and bracelet.

- *Black dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*



42.5 x 49 mm





## WORK

Rugged and reliable precision timekeepers.

45 x 52.5 mm



### 45006 NEW

Modern details and a classic solid stainless steel strap team up for a practical, contemporary look.

- *White dial with Zippo logo*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45 x 52.5 mm



### 45007 NEW

Clean and uncluttered look for ultimate style.

- *Black dial with Zippo logo*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

## Watch Warranty

Your ZIPPO® brand watch is warranted to be free of defects in materials and workmanship for a period of two (2) years from the date of original retail purchase.

During the Warranty period, the case and metal strap, watch movement, hands and dial are the only components covered under this Warranty. These will be repaired or the watch will be replaced, at the sole discretion of Zippo, free of repair charges.

This Warranty **does not** cover the battery, crystal, non-metal strap or bracelet, incidents of normal wear and tear (including but not limited to scratches or other damage to the finish), incidents of abuse, or water damage unless the watch is marked as waterproof and the watch was used as instructed when the damage occurred.

This Warranty gives you specific legal rights which are in addition to, but run concurrently with, any other legal rights which you may have under the statutes of a state, province or country, and does not limit those statutory rights.



45"/% "3%1"\$, "(\*/( '03 ;110 85\$)&4

Leather and polyurethane straps have brushed or polished chrome buckle with etched Zippo logo.

Stainless steel bracelet bands have a brushed bracelet clasp with deep-etched Zippo logo.



Flame-embossed crown with screw-in action.



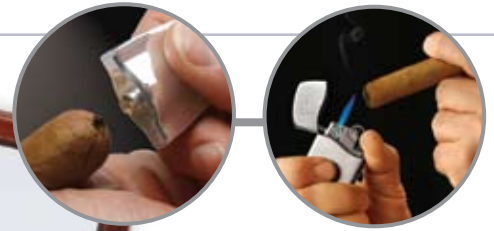
Mirrored case back with etched Zippo logo and flame.

## CIGAR LIGHTER & PUNCH GIFT SET

**zippo**  
**BLU**  
MADE IN USA



**30044**  
*BLU Lighter Gift Set*



This edition of Zippo's newest lighter exhibits a high-polish finish, combining a rich, classy look in a smooth, comfortable shape. The Zippo BLU® butane lighter features two-stage burner, patented technology, reliable flint-wheel ignition, and the famous Zippo lifetime guarantee. The compact cigar punch is the perfect accompaniment for the discriminating cigar smoker. Both are presented in a mahogany wooden display box with etched lid.

## PLAYBOY LIGHTER/PIN GIFT SET

*Available selected countries, some restrictions may apply.*



**24778**  
*Playboy Gift Set*

The iconic Playboy rabbit head on a classic Zippo lighter is a sure combination for successful sales!

This striking gift set partners a high polish chrome Zippo lighter delicately engraved with the Playboy rabbit head with a sterling silver plated Playboy rabbit head lapel pin. Both pieces are embellished with a genuine Swarovski® crystal garnish.

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MADE WITH  
**CRYSTAL**  
SWAROVSKI ELEMENTS

## ZIPPO BLU® GIFT SET

*Available selected countries, some restrictions may apply.*



**30B**

*Zippo BLU® Gift Set*

Our new gift set includes everything a new user needs to enjoy the famous Zippo flame – butane style. Gift set includes a 1.48 oz. can of Zippo Premium Butane gas and a 6-flint dispenser in a handsome gift box. A recessed cavity awaits your favorite Zippo BLU lighter.

The price of the gift set does NOT include the Zippo BLU® Lighter. Add the lighter cost to the gift set price.

## PETERSON® PIPE/LIGHTER GIFT SET



**24376**

*Peterson® Gift Set*

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented graduated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl.

This distinctive gift set is not just a pipe dream . . . but it is available only while quantities last!





## ALL-IN-ONE KIT



All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

**24651**

*All-In-One Kit*

Available in USA only.

## Z-CHAIN /LIGHTER COMBO SET

Fashion meets function with the Zippo lighter chain. End the frustration of lost Zippo lighters and look good doing it. Attach one end of the chain to a belt loop or purse and slip a Zippo lighter into the collar at the other end and you have a stylish way to keep your Zippo lighter securely in your possession. Each Z-Chain comes standard with a model #207 Street Chrome lighter.



**24414**

*Z-Chain Set*



**50R**  
Regular Gift Kit

A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes 6-flint dispenser and a 4 ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.

Price of gift kits does not include lighter.  
Add cost of lighter to all gift kit pricing.



**50S**  
Slim Gift Kit



**LPGS**  
Lighter Pouch  
Gift Set

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



**MSGSK NEW**  
Gift Set

Add your choice of any Zippo lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MSGSK suggested retail.

## LIGHTER / CARDS GIFT SET

The world-famous products of two American companies, Bicycle playing cards and Zippo windproof lighters, team up for a great gift idea with a regulation deck of Bicycle playing cards, plus four bonus Zippo-customized cards, and a white matte Zippo lighter with a vivid color design.

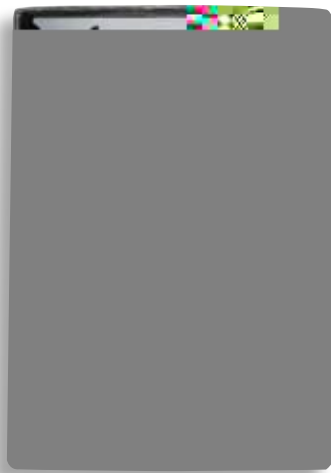
Zippo-customized cards include a Collectors' Pocket Guide with Zippo windproof lighter identification codes on reverse. A second card features a familiar sketch of Zippo founder George G. Blaisdell, backed with the iconic Zippo neon sign on reverse. Two joker cards showcase a colorful Zippo flame design.

See-through packaging for convenient hang card or under-counter display.



**24880 NEW**

*Zippo Playing Cards Gift Set  
White Matte*



**40095 NEW**

*Slim Money Clip  
Brushed Chrome*

No fuss, no frills . . . just functional and fundamental. This all-metal money clip is rugged and sturdy enough to carry every day.

## POCKET ASHTRAY & LIGHTER GIFT SET



Classic style and contemporary convenience. Gift set includes a brushed chrome Zippo lighter and an all metal pocket ashtray.

**24748**

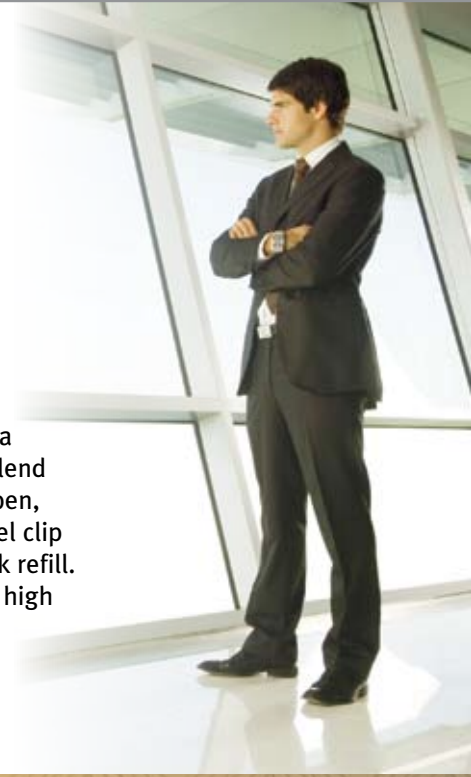
*Brushed Chrome  
Pocket Ashtray Gift Set*

## PEN & LIGHTER GIFT SETS



**24749 NEW**  
*High Polish Chrome*

Black plated chrome appointments and a textured diamond pattern on the barrel lend distinction to this solid brass ballpoint pen, with dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Diamond pattern is color imaged on the high polish chrome companion lighter.



**24823**  
*High Polish Chrome*

Gloss black cap and accents, high polish chrome appointments, and a marbled-patterned barrel lend distinction to this solid brass ballpoint pen, with dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill.

Marbled pattern is color imaged on the high polish chrome companion lighter.





**41073** *Moshannon Carbon Fiber/Gloss Black Ballpoint*



**41074** *Moshannon Carbon Fiber/Gloss Black Rollerball*

### **Moshannon Pens**

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Finish includes carbon fiber barrel and gloss black cap over high polish nickel silver.



**41101** *Rushford Gloss Black Ballpoint*

### **Rushford Pen**

Black plated chrome appointments and a textured diamond pattern on the barrel lend distinction to this bold writing instrument. Solid brass ballpoint pen features dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.

*All pens are actual size and carry a two-year warranty.*



**41085** *Seneca Satin Chrome Ballpoint*

**Seneca Pen**

Solid brass diamond plate design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



**41087** *Cayuga Satin Chrome Ballpoint*

**Cayuga Pen**

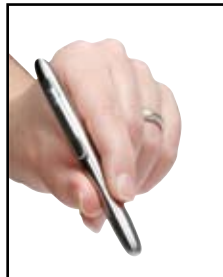
Solid brass Zippo branded flame design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



**41012** *Willow Ballpoint*

**Willow Pocket Pen**

Compact stainless steel pen features cap-off action, rigid spring steel clip with Zippo logo and high quality medium point black refill. Packaged in a distinctive black gift box.





**41065** *Oyster Marble/Gloss Black Ballpoint*



**41066** *Oyster Marble/Gloss Black Rollerball*

### **Oyster Pens**

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. The barrel resembles marble in appearance and the cap is finished in gloss black over high polish nickel silver.

*All pens are actual size and carry a two-year warranty.*



**41067** *Shenango Gloss Black Ballpoint*



**41069** *Shenango Gloss Black Rollerball*

### **Shenango Pens**

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Solid brass rollerball features a screw-on cap, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Intricate detail on band enhances value. Finish is gloss black over high polish nickel silver.







**Allegheny Pens**

Solid brass ballpoint pen features twist action mechanism, medium point black refill, and a rigid spring steel clip with Zippo logo. Packaged in a distinctive black gift box.

**41028** *Allegheny Red Gloss Ballpoint*



**41025** *Allegheny Black Gloss Ballpoint*



**41026** *Allegheny Blue Gloss Ballpoint*



**41029** *Allegheny High Polish Ballpoint*



*All pens are actual size and carry a two-year warranty.*



**41113** *Keuka Gloss Black Ballpoint*

**Keuka Pen**

Horizontal bands engraved on cap and barrel offer a delicate enhancement to this classic writing instrument. Solid brass ballpoint pen features high polish chrome appointments, dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.



Pen model shown 41085

**Pen box – standard packaging**

Every Zippo pen is packaged in an attractive black cardboard gift box with cardboard insert and removable dust cover. Two-piece box and insert are made from renewable materials and are 100% recyclable. Transparent dust cover easily slips on and off like a second lid. The stylish new packaging is sturdy, lightweight, and easy to handle.



**142707 NEW**  
 15 Piece Countertop Display  
 Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo lighters. Product sold separately.  
 Dimensions: 3 1/2" x 8" x 19 3/4"

Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.



**142708 NEW**  
 30 Piece Countertop Display  
 Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo lighters in this two-sided lockable swivel display. Product sold separately.  
 Dimensions: 6 3/4" x 8" x 20 1/4"



**142104**  
 Flush Mount Accessory Display Adapter  
 Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays:  
 #142707 and 142708.

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Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.



### 142102

*Hinged Mount Accessory Display Adapter* holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.



Each facing panel holds five Zippo pens, 15 Zippo lighters, or a combination of pens and lighters on angled shelves.

### 142711 NEW

*Light and Motion Display*  
(shown with base 142725, sold separately on page 107)  
Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 60 Zippo lighters. Product sold separately.  
Dimensions: 15-1/2" x 16" x 27"

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### 142718 NEW

#### *Light and Motion Display*

(Shown with base 142725, sold separately below)  
Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 96 Zippo lighters. Product sold separately.  
Dimensions: 15-1/2" x 16" x 37 1/2"



Each facing panel holds eight Zippo pens, 24 Zippo lighters, or a combination of pens and lighters on angled shelves.

### 142725 (Base) NEW

#### *Floor Stand Storage Base*

Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.  
Dimensions: 17-3/4" x 17-1/4" x 29 1/2"

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**142744 NEW**

*192-Piece Display*

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo lighters. Square storage base provides ample storage for back-up stock. Product sold separately. Dimensions: 18 "x 18" x 76"



Each facing panel holds eight Zippo pens, 24 Zippo lighters, or a combination of pens and lighters on angled shelves. Total of eight panels in 192-piece display.

**142626**

*Individual Lighter Easel*

Molded acrylic easel displays individual traditional Zippo pocket lighters. 5.5" x 3" x 3.75"  
13.97cm x 7.62cm x 9.925cm



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**142746 NEW**

*Small Showcase Display*

(shown with base 142725, sold separately on page 107)  
Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo lighters on three angled acrylic shelves. Product sold separately.  
Dimensions: 13-1/2" x 17-1/4" x 33"



**142745 NEW**

*Large Showcase Display*

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately.  
Dimensions: 24" x 24" x 70"

## POINT-OF-PURCHASE



**142252**

*3-D Logo Sign*

*(U.S. Version Only - 120V)*

Illuminated electric sign.

Dimensions: 24" x 9"

60.96cm x 22.86cm

**142634**

*Flame Light Box*

*(U.S. Version Only - 120V)*

The iconic Zippo flame glows along with the Zippo logo. Perfect for counter top or window display.

Dimensions: 7.25" x 14" x 5.625"

18.41cm x 35.56cm x 14.29cm



**142586**

*Neon Lighter Sculpture*

*(U.S. Version Only - 120V)*

Neon Zippo lighter on black base with Zippo logo.

Dimensions: 12" x 9"

30.48cm x 22.86cm

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**142597 (U.S. - 120V)**  
**142598 (International - 220V)**  
*Zippo BLU® Neon Clock*

Battery operated illuminated clock with electric style neon.  
Dimensions: 14" diameter  
37.47cm diameter



**142623 (U.S. - 120V)**  
**142624 (International - 220V)**  
*Neon Clock*

Battery operated illuminated clock with electric style neon.  
Dimensions: 14" diameter  
37.47cm diameter

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**142097 (International)**



**142098 (U.S.)**  
*Zippo BLU Window Decal*

Announces that there is something new from Zippo.  
 Inside application for windows or glass surfaces.  
 Dimensions: 8.75" x 4.25"  
 22.22cm x 10.79cm



**11ZG**  
*Consumer Guide*



**142267**  
*Flying Display Decal*

Decal designed especially for Zippo displays,  
 applies to outside of display outside application  
 and serves as a reminder to consumers that –  
 A fueled Zippo lighter is permitted in the  
 passenger cabin of domestic flights  
 Dimensions: 6" x 1.3125"  
 15.24cm x 3.334cm

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**142247 NEW**  
*Zippo Window Decal*

Inside application for windows or glass  
 surfaces. Decal is removable and reusable  
 leaving no residue.  
 Dimensions: 8.5" x 4"  
 21.59cm x 10.16cm



**CCD-05**

*Counter Card Display*

Clear plexiglas panels offer easy two-sided display of standard 8.5" x 11" sheets. Base plate is screen printed with Zippo logo and chimney pattern.

Dimensions: 8.75" x 11.875"  
22.22cm x 30.16cm



**142270**

*Black Cardboard Logo Sign*

Zippo corporate logo printed on high gloss coated stock.

Dimensions: 30" x 12"  
76.2cm x 30.48cm



**142276**

*Vinyl Banner*

Dimensions: 4' x 2'  
1.219m x .6096m

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**CM02**  
*Zippo Change Mat*

Perfect for countertop or next to your cash register.  
Dimensions: 18.25" x 12.25"  
46.36cm x 31.12cm



**142261**  
*Small Size Shopping Bag*

qty. of 100  
Dimensions: 6" x 8"  
15.24cm x 20.32cm



**142262**  
*Medium Size Shopping Bag*

qty. of 100  
Dimensions: 15" x 18"  
38.1cm x 45.72cm



**142263**  
*Large Size Shopping Bag*

qty. of 100  
Dimensions: 25.875" x 27"  
65.72cm x 68.58cm

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# SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

## ENGRAVE

### Auto Engrave

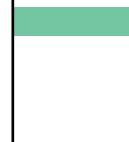
The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving

*not shown in catalog*



#### FINISH



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

### Laser Engrave

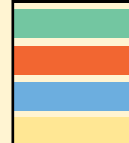
This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark

*pg. 48*



#### FINISH



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

### Lustre

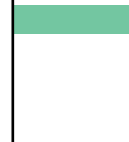
Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

Used only on plated finishes

*pg. 16*



#### FINISH



- standard imprint charges
- not available on PVD, powder coat, and translucent finishes
- minimum quantity required
- lid line adjustments may be made
- may require additional lead times
- front and reverse surfaces only

### Double Lustre

The design is double etched into the lighter. This layered process is then buffed and plated, displaying a multi dimensional effect. A portion of the design will be chromed out for impact.

*pg. 66*



#### FINISH



- contact Zippo sales representative for imprint charges
- available only on 250 & 260.25
- minimum quantity required
- may require additional lead times
- one surface only

## COLOR

### Laser Color Fill

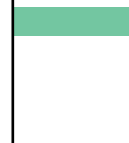
A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

Also known as Etch and Color or Colorfill

*not shown in catalog*



#### FINISH



- standard imprint charges
- available only on high polish and brush chrome finishes
- minimum quantity required
- image cannot cross lid line

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. *Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).

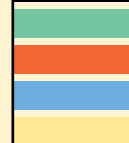
Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*

- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.

*pg. 59*



#### FINISH



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

*pg. 39*



All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All premium custom orders need to be routed through the Zippo Design Center.**

## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



not shown in catalog

## Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 11

## Stone Attachment

Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.



pg. 48

## Photo Imaging

A high resolution photo is required to achieve a crisp beautiful graded image.

- On dark finishes, Zippo may invert image for a better photographic representation



not shown in catalog

## Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 8

## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 67

## Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog

## Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists. Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center. Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

# LUXURY CUSTOM IMPRINT METHODS

## Two-Tone Engraving

### Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a “gold and silver” effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207
- Cannot pass thru lid line



pg. 10

### Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, and 20446
- Cannot pass thru lid line



pg. 8

\* note multiple processed, gold colored logo is 2 tone

### Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 10

## Surface Imprint

### Stucco

By applying textured layers of ink, a stucco look can be achieved. Small icons or patterns can be selected by design.



pg. 12

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.

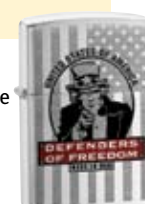


not shown in catalog

### Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a “ghosted” effect.

- Large areas of clear not recommended



not shown in catalog

### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.

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