

zippo[®]

2010 COMPLETE LINE COLLECTION



Browse these pages and reflect on all that's new from Zippo!

Bottomz Up® put the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter. Leave it to Zippo to find yet another way to tailor the world's favorite lighter – **Crown Stamp** is an innovative way to customize the top of a high polish chrome lighter.

A collection of **Zippo-themed** lighters includes new designs in Double Lustre, Armor with epoxy inlay, and a strong new emblem.

Zippo BLU® The premium butane pocket lighter in 18 distinctive models, including two custom shroud options, and limited customization on limited models.

A selection of **Gift Sets** showcases your favorite Zippo lighter paired with a pin, a pouch, a pen, a pipe . . . see what else we've teamed up for this featured section.

Basic models and finishes in their simple, beautiful, unadorned state complement an extensive palette of powder coat finishes, in both regular and slim sizes. Innovative engraving and customization styles balance the simple elegance of chrome, brass, and lustrous sterling silver Armor; sterling silver, and solid gold.

Browse our most popular **Licensed** properties throughout the catalog, including favorites like Playboy, Jack Daniel's, Jim Beam. New designs from Guy Harvey, Remington, and Kit Rae join first-time selections from Miller Coors, I Love NY, and artist Mitch O'Connell.

Signature Styleguide illustrates and explains the processes available for customizing Zippo products.

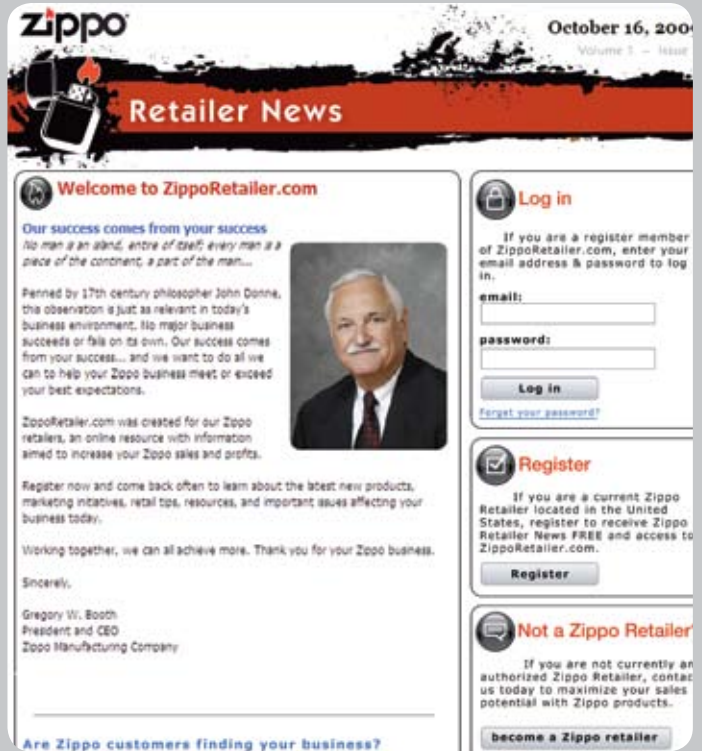
Meet the next generation of the popular **Mini MPL®** and **Outdoor Utility Lighter**, and wrap up your perusal with **Displays and POP.**

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Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

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CROWN STAMP



24750 NEW
Crown Stamp
High Polish Chrome



24796 NEW
Crown Stamp
High Polish Chrome

Zippo tailors the world's favorite lighter with a creative and innovative Crown Stamp on the very top of a high polish chrome lighter. Let the stamped image – either ZIPPO and flame or Made in USA – be the message, or use it as an enhanced base model and add your own logo or artwork for a distinctive lighter from top to bottom.

Packaging includes a reflective I-card that draws attention to crown stamp.



BOTTOMZ UP®



24383
Bottomz Up®
High Polish Chrome

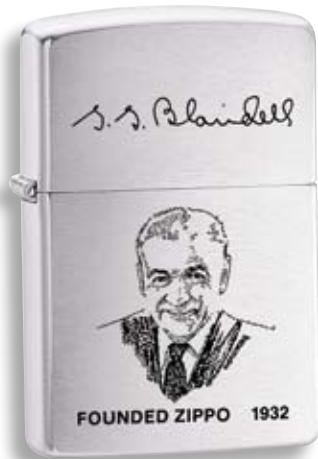
For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo lighter. The simple system of dots and slashes, initiated to aid identification of lighters coming back to Zippo for repair, was later replaced by letters and Roman numerals, and still later by letters and digits signifying the month and year of manufacture.

Now Zippo is turning the whole system upside down . . . literally.

Bottomz Up displays the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter. The conventional date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol identifying it as Bottomz Up®. Fits into standard Zippo displays.



24812 NEW
Bottomz Up®
High Polish Chrome



200FL
Brushed Chrome



24803 NEW
High Polish Chrome

Double Lustre brings a fresh look to Zippo's traditional lustre etch process. A simple image is etched, then selectively etched even deeper to produce multi-dimensional highlights. Buffed and plated to a gleaming patina, the design displays bright and dark, high and low areas.

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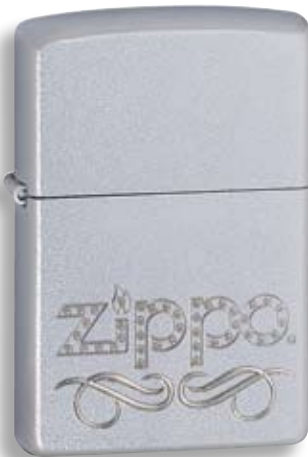
24456 NEW
High Polish Chrome



24461 NEW
High Polish Chrome



24804 NEW
High Polish Chrome



24335
Satin Chrome



20991
Armor
High Polish Chrome




24801 NEW
Armor
High Polish Chrome

Zipper has achieved a striking multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor case is deep carved and plated, then selectively epoxy filled for dramatic color accents.

A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.



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362
Emblem
Black Crackle



363
Emblem
Black Crackle



24830 NEW
Emblem
Satin Chrome



21193
Street Chrome



24206
High Polish Chrome



24207
High Polish Chrome

The Zippo logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



20363
High Polish Chrome



24150
Black Matte



24208
High Polish Chrome



21088
Black Ice®



20969
Black Ice®



21192
Satin Chrome



24035
Satin Chrome



24763 NEW
High Polish Chrome



24710 NEW
Black Matte



NEW

Contact your Zippo representative to customize BLU2 with spectrum shroud option.

30035

BLU2 with standard high polish chrome shroud

For the first time, Zippo offers two popular BLU® finishes with a unique decorating option. Order BLU2™ and Shadow with the standard high polish chrome chimney shroud, or customize with a spectrum shroud on BLU2 and gloss black on Shadow.



NEW

Contact your Zippo representative to customize Shadow with gloss black shroud option.

30004

Shadow with standard high polish chrome shroud



30029

Dusted Chrome

Engraved on both sides



30028

Dusted Chrome

Engraved on both sides



30037
Vertical Chrome

Engraved on both sides



30031
Shadow

Engraved on both sides



30032
Shadow

Engraved on both sides

Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the Zippo BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive 'click'. In addition, the Zippo BLU butane lighter features sleek and contemporary designs, a signature "Z" patterned chimney, large fuel tank and quick refilling options.

The butane-fueled Zippo BLU lighter delivers a hot, consistent, clean-burning blue flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.



30030
Dusted Chrome

Engraved on both sides



30005
Vertical Gold

Engraved on both sides



30033
Vertical Gold

Engraved on both sides



Standard packaging for Zippo BLU® lighters



30036
Dusted Chrome



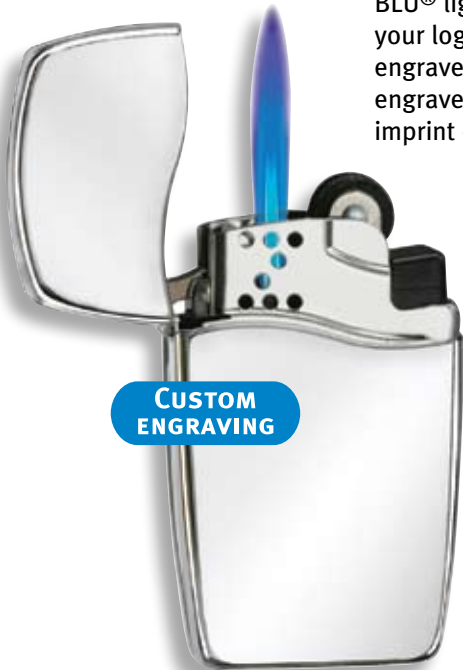
30038
Sable

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Starting with a limited number of models, and a limited number of methods, Zippo BLU® lighters can be customized with your logo or artwork. Now available: laser engrave on rich, dark Sable; computer engrave on high polish BLU; surface imprint on versatile Vertical Chrome

Minimum quantity of 50 pieces for all BLU lighter customized orders. Some restrictions apply – contact your Zippo representative or sales associate for lead time, pricing, and other details.



CUSTOM ENGRAVING

30039
High Polish Chrome



CUSTOM IMPRINTING

30001
Vertical Chrome



CUSTOM ENGRAVING

30013
Sable



30047 NEW
High Polish Chrome



30002
Vertical Gold



30027
Dusted Chrome



3800
*Butane Fuel 4.5 oz.
(127 grams)*
Shipping carton of 48
with 8 innerpacks of 6

We recommend only Zippo premium butane for Zippo butane lighters. Zippo BLU® lighters are shipped unfilled.



3801
*Butane Fuel 1.9 oz.
(54 grams)*
Shipping carton of 48
with 8 innerpacks of 6



2406N
*Flint Cards – 24 cards
per display box; 24
boxes per master carton*



142100

12 Piece Counter Display
Two-sided swivel counter display showcases 12 lighters. Lock and key included.

Product sold separately
25" x 13.5" x 11.75"
63.5cm x 34cm x 30cm



142095 NEW

Zippo BLU® Silo Display
Cylindrical acrylic display showcases one Zippo BLU® lighter. Mirrored disks at top and bottom of display module bathe featured lighter in reflected battery-powered blue light. Top is removable to insert four D-cell batteries (included). *Product sold separately*
17.375" high x 4.375" diameter
44.13 cm high x 11.11 cm diameter

The price of the gift set does NOT include the Zippo BLU® Lighter. Add the lighter cost to the gift set price.



30B

Zippo BLU® Gift Set

Our new gift set includes everything a new user needs to enjoy the famous Zippo flame – butane style. Gift set includes a 1.9 oz. can of Zippo Premium Butane gas and a 6-flint dispenser in a handsome gift box. A recessed cavity awaits your favorite Zippo BLU lighter.

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142096

6 Piece Under-Counter Tray
Leather-like tray is angled for under-counter display of six Zippo BLU lighters and boxes. Flocked insert, sturdy plastic header card.

Product sold separately
15.5" x 12.875" x 3.875"
39.37cm x 32.7cm x 9.84cm



142625

Individual Lighter Easel
Molded acrylic easel displays individual Zippo BLU lighters in package. *Product sold separately*
5.5" x 3" x 3.75"
13.97cm x 7.62cm x 9.925cm

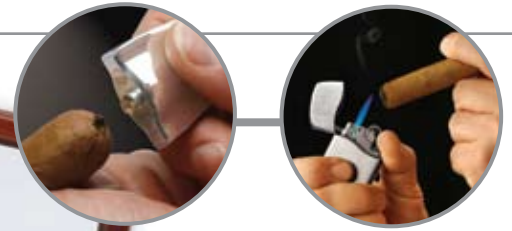


142099

6 Piece Counter Display
Wooden display reflects Zippo BLU elegance. Displays 6 lighters in package, stores 12 more. Lock and key included. *Product sold separately*
14" x 12" x 11"
36cm x 31cm x 28cm

CIGAR LIGHTER & PUNCH GIFT SET

zippo
BLU
MADE IN USA



This edition of Zippo's newest lighter exhibits a high-polish finish, combining a rich, classy look in a smooth, comfortable shape. The Zippo BLU[®] butane lighter features two-stage burner, patented technology, reliable flint-wheel ignition, and the famous Zippo lifetime guarantee. The compact cigar punch is the perfect accompaniment for the discriminating cigar smoker. Both are presented in a mahogany wooden display box with etched lid.

30044 NEW
BLU Lighter Gift Set

JIM BEAM LIGHTER/FLASK GIFT SET Available Worldwide.

Jim Beam and Zippo are two of America's most respected family-owned businesses. Here's a chance to share in the remarkable legacy of these iconic brands.

This special gift set includes a stainless steel brushed satin finish 3 oz. flask embossed with the Jim Beam logo and a high polish chrome Zippo lighter featuring a lustre etched Jim Beam logo.

24679 NEW
Jim Beam Gift Set



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JACK DANIEL'S® LIGHTER/FLASK GIFT SET Available selected countries, some restrictions may apply.

Tradition and heritage are cornerstones of true American quality. Jack Daniel's and Zippo exemplify these qualities with craftsmanship and ingenuity that has spawned a legacy of worldwide recognition.

Embossed stainless steel flask holds 3.3 ounces, features captive top to prevent loss and durable seamless construction.

High polish chrome Zippo lighter is both laser and rotary engraved. The result is a crisp jewelry look in the Jack Daniel's name and old No. 7 logo.



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24652 NEW
Jack Daniel's® Gift Set

PETERSON® PIPE/LIGHTER GIFT SET



24376
Peterson® Gift Set

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented graduated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl.

This distinctive gift set is not just a pipe dream . . . but it is available only while quantities last!

ZIPPO LIGHTER & CASE KNIFE GIFT SET



CASE XX
Part of the Zippo family
since 1993

The tiny trapper knife has a handsome, hand-crafted navy bone handle with a clip blade and a spey blade. It is rugged and compact - 2 3/8" long (when closed) and weighs just 1 oz. The companion lighter has the classic high polish finish.



24680 NEW
Lighter & Knife Gift Set

PLAYBOY LIGHTER/PIN GIFT SET

Available selected countries, some restrictions may apply.



24778 NEW
Playboy Gift Set

The iconic Playboy rabbit head on a classic Zippo lighter is a sure combination for successful sales!

This striking gift set partners a high polish chrome Zippo lighter delicately engraved with the Playboy rabbit head with a sterling silver plated Playboy rabbit head lapel pin. Both pieces are embellished with a genuine Swarovski® crystal garnish.

MADE WITH
**CRYSTAL
LIFE**
SWAROVSKI ELEMENTS

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POCKET ASHTRAY & LIGHTER GIFT SET



Classic style and contemporary convenience. Gift set includes a brushed chrome Zippo lighter and an all metal pocket ashtray.

24748 NEW
Pocket Ashtray Gift Set

PEN & LIGHTER GIFT SET



Gloss black cap and accents, high polish chrome appointments, and a marble-patterned barrel lend distinction to this solid brass ballpoint pen, with dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill.

Marbled pattern is surface imprinted on the high polish chrome companion lighter.



24823 NEW
Pen Gift Set

ALL-IN-ONE KIT



All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

24651
All-In-One Kit

Z-CHAIN /LIGHTER COMBO SET

Fashion meets function with the Zippo lighter chain. End the frustration of lost Zippo lighters and look good doing it. Attach one end of the chain to a belt loop or purse and slip a Zippo lighter into the collar at the other end and you have a stylish way to keep your Zippo lighter securely in your possession. Each Z-Chain comes standard with a model #207 Street Chrome lighter.



24414
Z-Chain Set

Price of gift kits does not include lighter.
Add cost of lighter to all gift kit pricing.



50R
Regular Gift Kit

A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes 6-flint dispenser and a 4 ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



50S
Slim Gift Kit



LPGS
*Lighter Pouch
Gift Set*

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



24752 NEW
Framed Chrome

Zippo puts an interesting spin on classic brushed chrome. The front and reverse surfaces are vertical brushed chrome, but the outside edge surfaces are black matte. So is it brushed chrome or black matte? Both . . . it's **Framed**, a hot new look for an old favorite.



24647
Chrome Arch



24648
Herringbone Sweep

Customization Now Available

It's an interesting angle for Zippo's classic brushed chrome finish! Directional brushing results in a creative design pattern with a look of traditional brushed chrome, but with a fresh new perspective. Sides of Chrome Arch and Herringbone Sweep are tumbled rather than high polish. All customization methods available on classic brushed chrome are now offered on Chrome Arch and Herringbone Sweep. See Signature Styleguide on pages 87 – 88 for details.



200
Brushed Chrome

205
Satin Chrome



207
Street Chrome

250
High Polish Chrome

Custom crafted
cherry gift box
with certificate
of registration



195
18k Solid Gold

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.




26
Armor
High Polish
Sterling Silver

Only the solid, substantial feel of a heavy walled case could enhance the lustrous beauty of these sterling Armor lighters. About 1.5 times as thick as a standard sterling silver case, the sterling Armor case is authenticated by a distinctive bottom stamp.



27
Armor
Brushed
Sterling Silver

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Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.

A black velour hinged box is standard packaging for all Sterling Silver lighters.



23
*High Polish
 Sterling Silver*



24
*Hand Satin
 Sterling Silver*



13
*Brushed
 Sterling Silver*



14
*High Polish
 Sterling Silver*



15
*High Polish
 Sterling Silver*

First released by Zippo in 1974, the Venetian® is still one of Zippo's most popular lighters. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.



352
High Polish Chrome

Image of reverse.



352B
High Polish Brass

Engraved on both sides

1935 REPLICA

Customization Now Available

The 1935 lighter, one-eighth inch shorter than subsequent models, was manufactured for less than three years, and is one of the most collectible in Zippo's history.

Like the original, the 1935 Replica features a three-barrel outside hinge joining the lid and bottom, an open hollow rivet that secures flint wheel to inside unit, a flat bottom case, and slashes on the opposite corners of the face and back surfaces. A distinctive bright brushed chrome finish and unique bottom stamp identify the 1935 Replica.

Zippo is now offering these decorating options on the 1935 Replica: auto engrave, laser engrave, laser colorfill, lustre, surface imprint.



Cardboard box used for the 1935 Replica.

1935
Brushed Chrome

1941 REPLICA

Several distinctive characteristics distinguish the 1941 Replica from today's familiar Zippo windproof lighter. The 1941 case has flat planes with sharper, less rounded edges where the front and back surfaces meet the sides. The lid and the bottom are joined with a four-barrel hinge, just as they were on the original 1941 design. The current Zippo lighter has a five-barrel hinge.

The inside unit closely replicates the design of the original 1941 model inside unit. Like the outside, the sides of the inside unit are flatter, with squared edges where they meet the front and back surfaces. The inside unit has fewer holes in the chimney, and is also fitted with a hollow rivet that holds the striking wheel in place.



Cardboard box used for the 1941 Replica.

1941B
Brushed Brass



24485 NEW
Black Ice®



1941
Brushed Chrome



24096
Black Ice®

A distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy walled Armor . These Armor cases are about 1.5 times as thick as a standard brass case. Now that's solid brass!



167
Armor
High Polish Chrome




162
Armor
Brushed Chrome



168
Armor
Brushed Brass



169
Armor
High Polish Brass

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230
Brushed Chrome



230.25
Brushed Chrome



240
Brushed Brass



260
High Polish Chrome



260.25
High Polish Chrome



270
High Polish Brass



230
Brushed Chrome



230.25
Brushed Chrome



240
Brushed Brass
\$24.95



260
High Polish Chrome



260.25
High Polish Chrome



270
High Polish Brass
\$26.95



204B
Brushed Brass



207G
Gold Dust



254B
High Polish Brass



204
Brushed Brass



254
High Polish Brass



275
Brushed Chrome

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.



121FB
Antique Silver Plate



201FB
Antique Brass



301FB
Antique Copper



21063
Candy Apple Red



21184
Toffee



24513
Lurid



24534
Cerulean



24840 NEW
Meadow



24747ZL NEW
Abyss



20446ZL
Sapphire



151ZL
Spectrum



150ZL
Black Ice®



24747 NEW
Abyss



20447
Harvest Bronze



20446
Sapphire



151
Spectrum



150
Black Ice®

Matte lighters shown on this page are available with or without the Zippo logo. ZL code indicates the lighter is imprinted with Zippo logo. White matte lighter is available without logo only.



214 NEW
White Matte

221ZL
Green Matte

221 (not shown)

21124ZL
Blueberry Matte

21124 (not shown)

229ZL
Royal Blue Matte

229 (not shown)

239ZL
Navy Matte

239 (not shown)



218ZL
Black Matte

218 (not shown)

237ZL
Purple Matte

237 (not shown)

233ZL
Red Matte

233 (not shown)

24014ZL
Carnation Matte

24014 (not shown)

238ZL
Pink Matte

238 (not shown)

231ZL
Orange Matte

231 (not shown)



211
Iron Stone



236
Black Crackle



24839 NEW
Lemon



21064
Licorice



218ZB
Black Matte



200ZP
Brushed Chrome



24013
Satin Chrome



24452 NEW
High Polish Chrome



667
Emblem
Black Ice®



21155
Satin Chrome



21191
High Polish Chrome



21137
Satin Chrome

20308
High Polish Chrome



20903
Emblem
Brushed Brass

24521
High Polish Chrome



24439 NEW
Black Ice®

24038
Black Ice®



20286
Emblem
Street Chrome

24059
Street Chrome



355
Emblem
High Polish Chrome



21138
High Polish Chrome



350
High Polish Chrome

PIPE LIGHTER

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof pocket lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

The insert of a Zippo pipe lighter is exactly the same size as the standard pocket lighter insert, allowing pipe smokers who have a treasured Zippo lighter the option of replacing the insert to continue carrying the favorite case.



200PL
Brushed Chrome

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number and \$1.50 to retail price.



218PL
Black Matte



1652B
Slim
High Polish Brass

Engraved on both sides

A black velour hinged box is standard packaging for all Sterling Silver lighters.



1500
Slim
High Polish
Sterling Silver

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



1652
Slim
High Polish Chrome

Engraved on both sides



1655
Emblem
Slim
High Polish Chrome



1615
Slim
High Polish Chrome



1600
Slim
Brushed Chrome



1605
Slim
Satin Chrome



1607
Slim
Street Chrome



1610
Slim
High Polish Chrome



1654B
Slim
High Polish Brass



1654
Slim
High Polish Brass

PLAYBOY 

Available selected countries, some restrictions may apply.



20831
Slim
Pink Matte

See pages 13 and 65 for more officially licensed Playboy lighters, or page 77 for the officially licensed Playboy MPL®.

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24319
Slim
Candy Apple Red



24816 NEW
Slim
High Polish Chrome



20493
Slim
Spectrum



20494
Slim
Sapphire



20492
Slim
Black Ice®



1618
Slim
Black Matte



1618ZB
Slim
Black Matte



24572
Slim
Satin Chrome

Made with
**CRYSTAL
LIZZY**
SWAROVSKI ELEMENTS



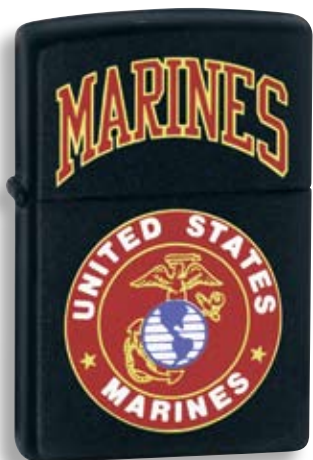
24352
Slim
Candy Apple Red



24242
Slim
Carnation Matte



24573
Slim
Satin Chrome



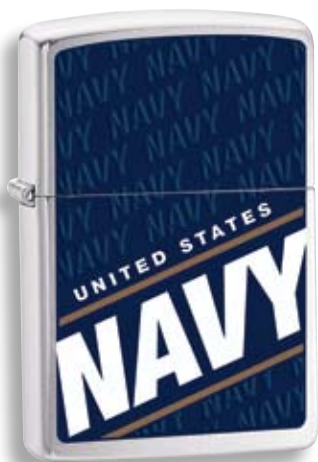
218.539
Black Matte



24457 NEW
Emblem
Street Chrome



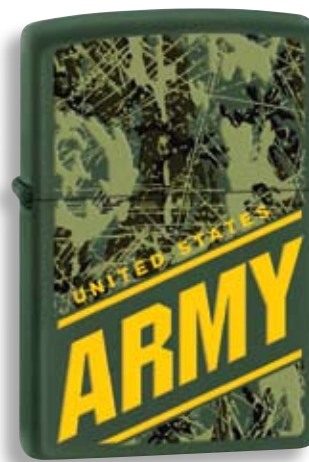
24807 NEW
Brushed Chrome



24813 NEW
Brushed Chrome



24827 NEW
Brushed Chrome



24828 NEW
Green Matte



280ANC
Emblem
Brushed Chrome



280ARM
Emblem
Brushed Chrome



280CG
Emblem
Brushed Chrome



280MAR
Emblem
Brushed Chrome



280AFC
Emblem
Brushed Chrome

Neither the United States Marine Corps nor any other component of the Department of Defense has approved or endorsed, or authorized this product.

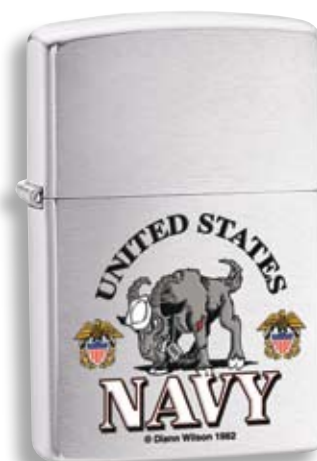




24531
Brushed Chrome

US COAST GUARD BEAR

The bear was adopted as a mascot by the US Coast Guard soon after the turn of the 20th century. In 1926, a young cadet returned from leave with a live bear cub, who was named Objee, short for objectionable presence. A favorite with cadets, Objee lived in many homes over the years, and ultimately lived up to his name. After more than six decades of active duty, he was retired to a farm in New York state.



24533
Brushed Chrome

US NAVY GOAT

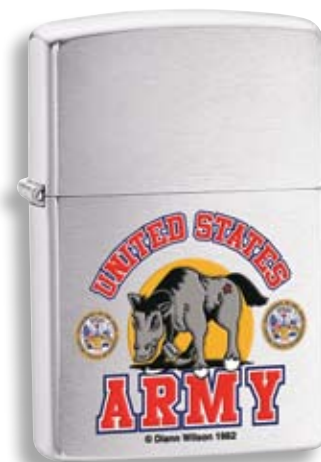
According to legend, in 1893, a goat named El Cid helped Navy's football team hand Army a stinging defeat. The Navy men were so pleased with the win that they officially adopted the goat as the team mascot. In the early 1900s the mascot was given the official name of Bill, in memory of Commander C.M. Chester, Commandant of Midshipmen from 1891 – 1894.



24529
Brushed Chrome

US AIR FORCE FALCON

Members of the Air Force Academy's class of 1959, the first to enter the Academy, chose the falcon as their mascot, believing it embodied the characteristics they had come to associate with the US Air Force: speed, power, grace, vigilance, regal bearing, and a noble history. Interestingly, the falcon is the only performing mascot in the National Collegiate Athletic Association, and is the pride of the Air Force Academy.



24530
Brushed Chrome

US ARMY MULE

The Army mule dates back to 1899, when an officer assigned to the Philadelphia Quartermaster Depot tapped a local mule to become the mascot of the Army football team. It wasn't until 1936, however, that the Army officially adopted the mule which it affectionately named Mr. Jackson, after Thomas "Stonewall" Jackson.



21068
High Polish Chrome



24797 NEW
Brushed Chrome



24836 NEW
High Polish Chrome



20895
Emblem
Brushed Chrome



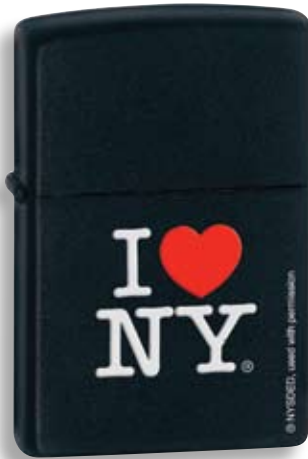
24353
Street Chrome



24354
Street Chrome



24822 NEW
Black Matte



24798 NEW
Black Matte



24799 NEW
High Polish Chrome

I ♥ NY. is a registered trademark/service mark of the NYS Dept. of Economic Development, used with permission.



24523
Brushed Chrome



20854
Emblem
Brushed Brass



21069
High Polish Chrome



24478 NEW
Satin Chrome



24479 NEW
Satin Chrome



21149
High Polish Chrome

Made with
**CRYSTAL
LIZARD**
SWAROVSKI ELEMENTS



24802 NEW
Black Ice®



21027
Spectrum



24339
Satin Chrome

JACK DANIEL'S®

Available selected countries, some restrictions may apply.



24779 NEW
Street Chrome



24537
Black Matte



24536
Street Chrome

See page 77 for the officially licensed Jack Daniel's MPL®.



250JD.321
High Polish Chrome



254BJD.428
Emblem
High Polish Brass



250JD.427
Emblem
High Polish Chrome

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MILLERCOORS

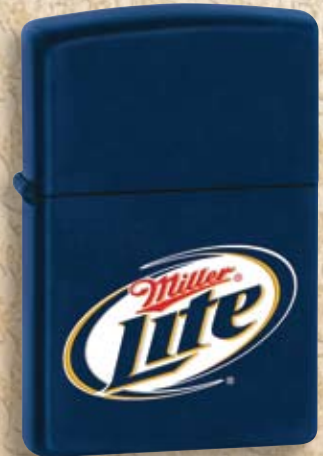
Available USA and its possessions and territories.



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24389 NEW
Street Chrome



24791 NEW
Navy Matte



24047
High Polish Chrome



24720 NEW
High Polish Chrome



24331
Licorice

JIM BEAM®

Available Worldwide.



24552
High Polish Chrome

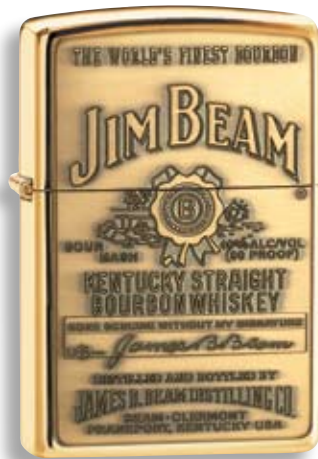


24550
High Polish Chrome



24551
High Polish Chrome

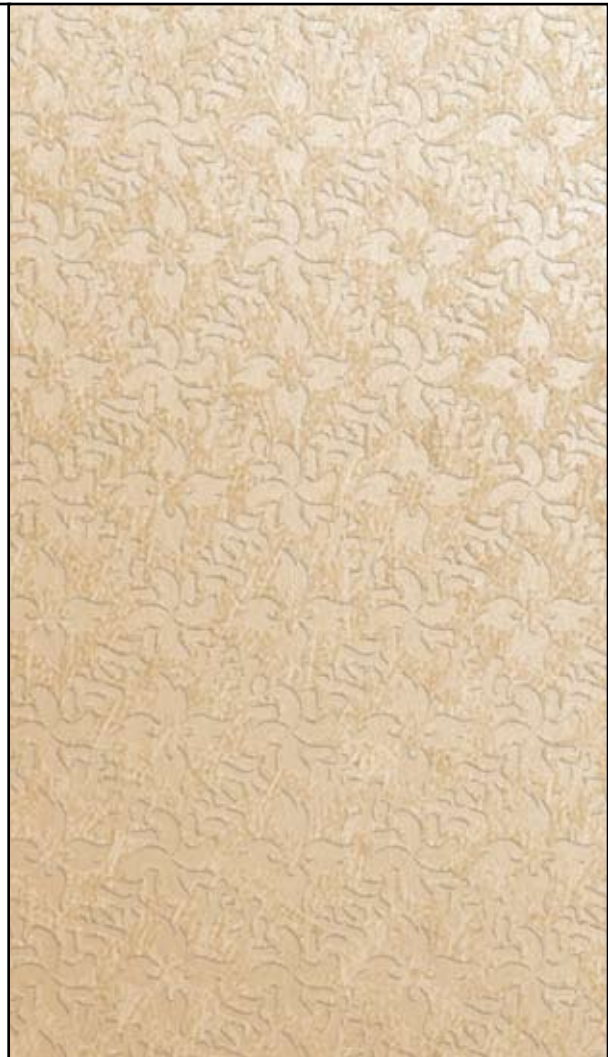
See page 77 for the officially licensed Jim Beam MPL®.



254BJB.929
Emblem
High Polish Brass



250JB.928
Emblem
High Polish Chrome



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24196
High Polish Chrome



24477
Street Chrome



24503
Black Matte



24011
High Polish Chrome



24795 NEW
Cream Matte



24815 NEW
White Matte



24838 NEW
Mint Green

Iced, Zippo's newest decorating process, highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Design is on both front and reverse surface of the lighter.



20904
Emblem
High Polish Chrome

Made with
**CRYSTAL
LIZETY**
SWAROVSKI ELEMENTS



24667 NEW
Emblem
High Polish Chrome

For centuries, the four-leaf clover has been a universally accepted symbol of good fortune. Finding an elusive four-leaf clover is considered an omen of good luck . . . now Zippo ups the odds of good fortune with a **genuine four-leaf clover** encased in an epoxy domed emblem. The authentic four-leaf clover is gently centered on the black background of a die-struck brass emblem, then flooded with clear epoxy to protect it, and mounted on a gleaming high polish chrome Zippo lighter.

Fortunately, these good luck charms won't be hard to find – just contact your Zippo representative to order.



24007
High Polish Chrome



21032
Moss Green Matte

REALTREE®

Available Worldwide.



24072
ADVANTAGE
MAX-1 HD®



451
REALTREE
HARDWOODS®

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BILL JORDAN'S
REALTREE®
America's Most Versatile Camo Pattern.™

Remington.

Available USA and Canada only. Additional territories upon request.



24817 NEW
Street Chrome



24818 NEW
Street Chrome

MAZZI

Available Worldwide



24786 NEW
Street Chrome



24764 NEW
Street Chrome



24446
Brushed Chrome

Italian airbrush artist Claudio Mazzi has created over 11,000 airbrushed Zippo® lighter masterpieces. Every Mazzi airbrushed Zippo lighter, meticulously painted by hand, is considered a small, precious work of art, a collector's dream.

Claudio Mazzi designs and trademarks are used under license from Kreo di Mazzi, & C Snc. to Zippo Manufacturing Company. All Mazzi designs are protected by copyright.

Don't miss out on the chance to own your own licensed Mazzi art lighter. Zippo's color imaging process replicates Mazzi's original airbrushed art in stunning, intricate detail in the Zippo By Mazzi collection.



20287
Emblem
Street Chrome



24810 NEW
White Matte



769
Black Ice®



20855
Emblem
Brushed Chrome

GUY HARVEY

Available worldwide.



24819 NEW
Brushed Chrome



24820 NEW
Brushed Chrome



24821 NEW
Brushed Chrome

Guy Harvey's marine life masterpieces come alive on a new series of Zippo lighters. Zippo's color imaging process captures in minute detail every stroke of the marine master's brush on the canvas of a Zippo

lighter. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



359
Emblem
High Polish Chrome

LINDA PICKEN

Available worldwide.



24781 NEW
Satin Chrome



24782 NEW
Satin Chrome

Linda Picken's animal and wildlife art has graced numerous magazine covers, catalogs, greeting cards, limited edition prints, and collectors' plates. Zippo's color imaging process captures Picken's animal portraiture on classic satin chrome Zippo lighters.

Picken
©



24783 NEW
Satin Chrome



24784 NEW
Satin Chrome



24486
High Polish Chrome



24805 NEW
Street Chrome



24712 NEW
Black Matte



24709 NEW
High Polish Chrome



24713 NEW
Black Matte

Available Worldwide.



24570
Street Chrome



24560
High Polish Chrome



24561
Black Matte

For generations, Zippo lighters have been treasured as pocket-sized placards of personal preference. Over 450 million Zippo lighters have documented individual taste in everything from sporting events to number one teams; from beverage of choice to favorite animal; from military affiliation to historic milestones.

Now show off your style with a Zippo lighter displaying your choice in music. It's a natural progression . . . both Zippo and music advocate social interaction, encourage individual expression, and forge an enduring bond with the user. Create your own Zippo Moment with Def Leppard, ZZ Top, The Who, or a host of others emblazoned on a Zippo lighter. Rock on!



24567
Street Chrome



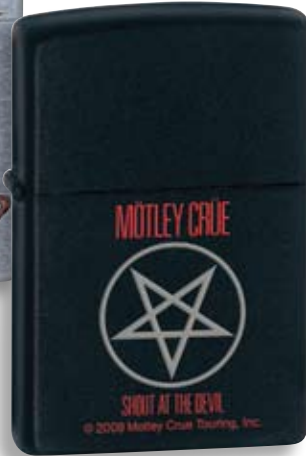
24566
Satin Chrome



Available Worldwide.



24562
Street Chrome



24563
Black Matte



24564
Street Chrome



24565
Brushed Chrome



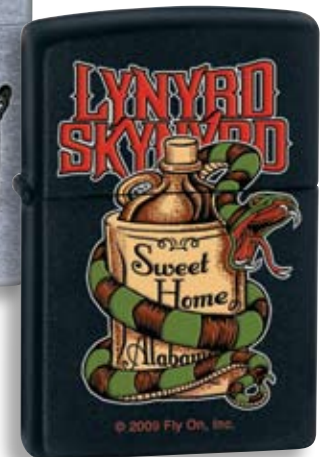
24558
Street Chrome



24559
Street Chrome



24568
Street Chrome



24569
Black Matte

CUSTOM IMPRINT

Available Worldwide.



Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment!

Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 50 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.

AC/DC®

Available Worldwide.



24824 NEW
Brushed Chrome

24279
Black Matte

ROLLING STONES®

Available Worldwide.



24543
High Polish Chrome

24544
Street Chrome

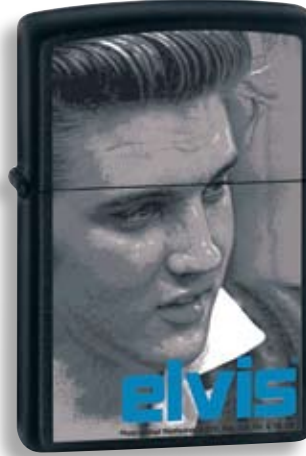
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©2009 Musidor BV. Under license to Bravado Merchandising. All rights reserved.

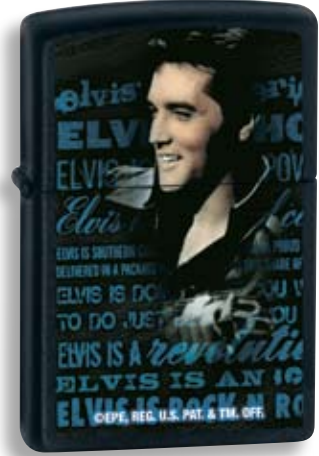
ELVIS®
Available Worldwide.




24785 NEW
Brushed Chrome



24545
Black Matte

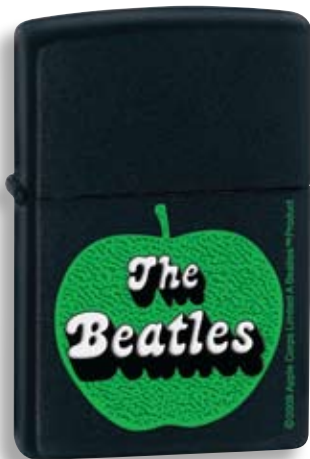


24546
Black Matte

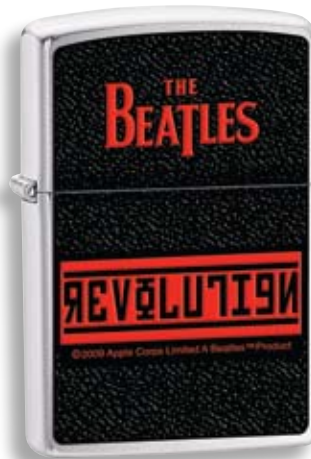
 © EPE, Reg. U.S. Pat & TM Off.

Photo©Alfred Wertheimer

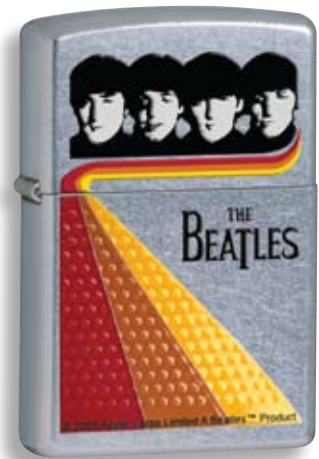
THE BEATLES®
Available Worldwide.



24831 NEW
Black Matte



24832 NEW
Brushed Chrome



24549
Street Chrome

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24522
Brushed Chrome



24346
Street Chrome



20836
High Polish Chrome



24809 NEW
White Matte



24330
Black Matte



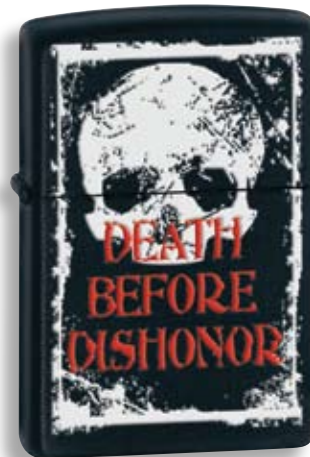
24723 NEW
Black Matte



20842
Black Matte



24471
Red Matte



24711 NEW
Black Matte

MITCH O'CONNELL®
Available Worldwide.



24792 NEW
Street Chrome



24793 NEW
Street Chrome



24794 NEW
Street Chrome

Mitch O'Connell's work has featured in magazines from *Newsweek* to *Playboy*, on CDs from The Supersuckers to Less Than Jake and exhibited from New York to Berlin to Tokyo. Mitch's tattoo flash is a fixture on the walls of tattoo shops around the world. His newest book, "Mitch O'Connell Tattoos" is available everywhere!

Visit his website at www.mitchoconnell.com to see samples of exciting commercial art, mesmerizing gallery shows, tantalizing tattoo designs and much, much more.

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20331
Emblem
Brushed Chrome



20332
Emblem
Brushed Chrome



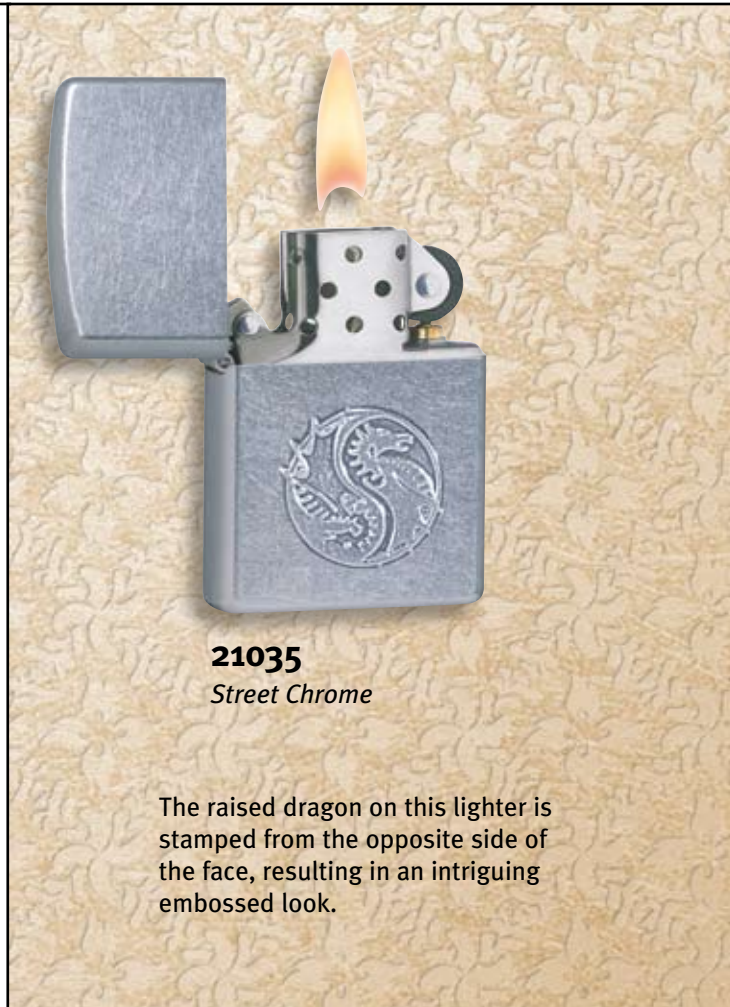
20334
Emblem
Brushed Chrome



24263
Brushed Chrome



21067
Black Matte



21035
Street Chrome

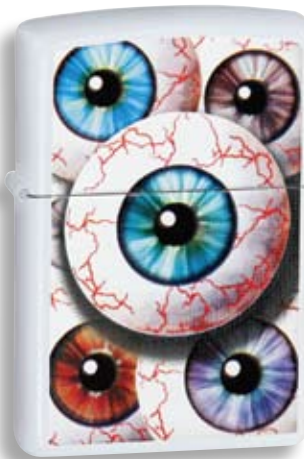
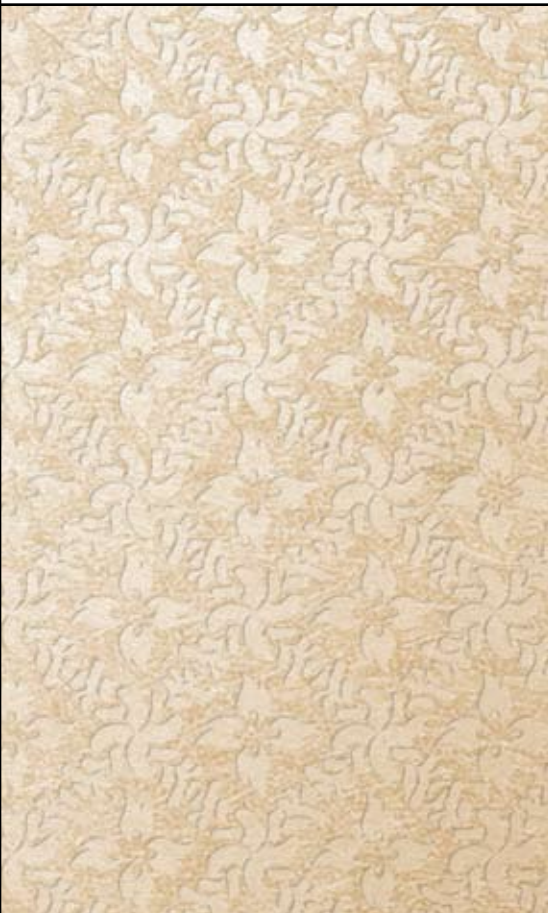
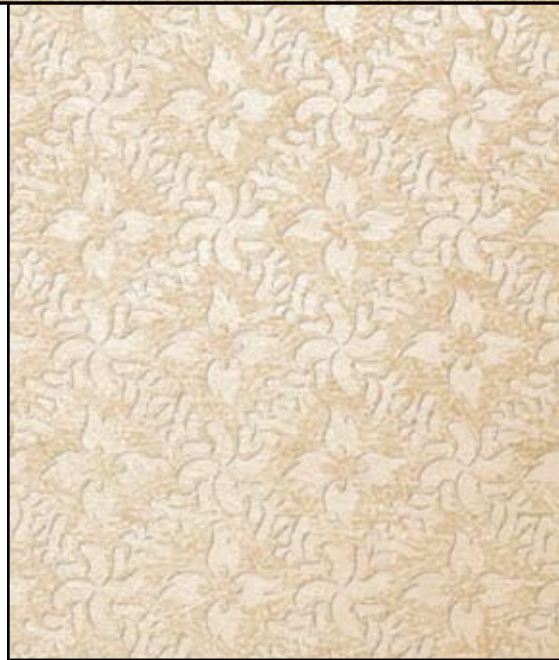
The raised dragon on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



24514
Black Matte



24468
Cream Matte



24716 NEW
White Matte



24719 NEW
Black Matte

AMERICAN HARDCORE®

Available Worldwide.



24765 NEW
Black Matte



21204
Black Matte



24261
Black Matte

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999
Antique Silver Plate

Dimensional reverse etch design wraps around the antique silver lighter.



24717 NEW
Toffee

KIT RAE

Available Worldwide.



24462
Black Matte



24788 NEW
High Polish Chrome



24787 NEW
Black Matte

Enter a realm of dreams and nightmares, swords and sorcerers, where reality meets fantasy in a world defying conventional description.

Award winning sword/knife designer and fantasy artist Kit Rae brings exquisite fantasy images to life in this collectible line of Zippo lighters.

Each vivid full-color fantasy design becomes a reality with Zippo's color imaging customization process, and each lighter is sure to be cherished by collectors and fantasy enthusiasts the world over.



©2009 Kit Rae



24806 NEW
Cerulean



24808 NEW
Black Matte





21195
Emblem
Toffee



24469
High Polish Chrome



24472
Black Matte



21055
Sapphire



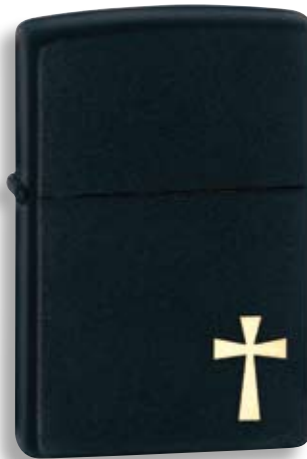
24475
Satin Chrome



24714 NEW
High Polish Chrome



24829 NEW
Emblem
Street Chrome



24721 NEW
Black Matte



20850
High Polish Chrome



24355
Brushed Chrome



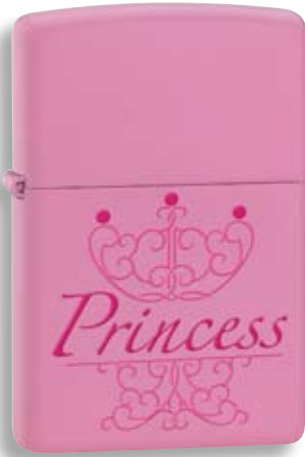
24800 NEW
Brushed Chrome



24811 NEW
Street Chrome



24814 NEW
Abyss



24837 NEW
Pink Matte



24527
High Polish Chrome



24762 NEW
Satin Chrome



24459 NEW
High Polish Chrome



24016
Street Chrome

Innovative Double Lustre engraving produces a multi-level image on gleaming high polish chrome. The design is etched, then selectively etched even deeper to achieve the look of a multi-dimensional emblem directly on the surface of the lighter.

PLAYBOY

Available selected countries, some restrictions may apply.



24447
Spectrum



250PB.107
High Polish Chrome



24571
Pink Matte

See pages 13 and 34 for more officially licensed Playboy lighters, or page 77 for the officially licensed Playboy MPL®.



24308
High Polish Chrome



24790 NEW
High Polish Chrome



24789 NEW
High Polish Chrome

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Made with
**CRYSTAL
LIZY**
SWAROVSKI ELEMENTS

FORD

Available selected countries, some restrictions may apply.



24825 NEW
Street Chrome



24268
Satin Chrome



250F.957
High Polish Chrome

The Ford logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



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24826 NEW
Brushed Chrome



24524
High Polish Chrome



20762
Black Ice®

CHEVY®

Available selected countries, some restrictions may apply.



24553
High Polish Chrome

24833 NEW
Brushed Chrome

The Chevy logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



24834 NEW
Street Chrome

24835 NEW
Brushed Chrome

See page 77 for the officially licensed Chevy MPL®.

CADILLAC™

Available selected countries, some restrictions may apply.



21106
High Polish Chrome



304
Red Matte



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24632

Brushed Chrome

See page 76 for the officially licensed NFL MPL®.

NFL

Available USA and selected countries.



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All NFL team logos are on a brushed chrome lighter



24604



24605



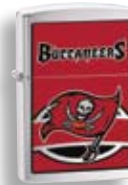
24606



24607



24608



24609



24610



24611



24612



24613



24614



24615



24616



24617



24618



24619



24620



24621



24622



24623



24624



24625



24626



24627



24628



24629



24630



24631



24633



24634



24635

MLB™

Available USA only.



24574



24575



24576



24577



24578



24579



24580



24588

Brushed Chrome



24581



24582



24583



24584



24585



24586



24587



24589



24590



24591



24592



24593



24594



24595



24596



24597



24598



24599



24600



24601



24602



24603

All MLB™ team logos are on a brushed chrome lighter



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LPCB
*Lighter Pouch
with Clip - Brown*



LPCBK
*Lighter Pouch
with Clip - Black*



LPLB
*Lighter Pouch
with Loop - Brown*



LPLBK
*Lighter Pouch
with Loop - Black*



121506
*Z-Clip
Black*

Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zippo lighter securely, yet easily accessible. (Lighter not included.)

Thumb notch allows easy removal of any Zippo lighter. Wide leather loop fits belts up to 2" wide.



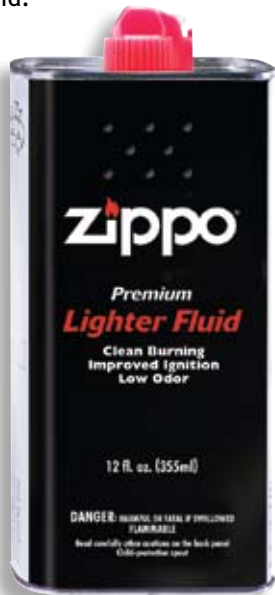
LPTBK
*Lighter Pouch with
Thumb Notch - Black*

For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



3141
Lighter Fluid 4 oz.
(shipping carton of 24)

(No. 3341 carton of 12)



3165
Lighter Fluid 12 oz.
(shipping carton of 24)

(No. 3365 carton of 12)

Price is subject to change without notice.



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints. Note: cannot be taken on airplane.

121503
Aluminum Fuel Canister

Zippo flints fit all Zippo windproof lighters and Zippo BLU® lighters.



2406C
Six Flint Dispenser
24 per Display Card



2406N Flint Cards
24 cards per display box;
24 boxes per master carton

2425 Wick Cards



121505 NEW
Brushed Chrome



Plastic flames enhance the display of any Zippo lighter. Five flames per blister carded package.



PDF-09 NEW
Zippo Plastic Display Flames
 5 flames per package.



ZAT
Zippo Ashtray

Durable ashtray with Zippo logo.
 Dimensions: 5.25" diameter
 13.34cm diameter



ZCAT
Zippo BLU® Cigar Ashtray

Burn and break resistant cigar ashtray with Zippo BLU™ logo.
 Dimensions: 9" x 3.875" x 1.5"
 22.86cm x 9.842cm x 3.81cm

142226
Lighter Display Base

Highlight any Zippo pocket lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).
 Dimensions: 2.5" x 1.375" x 1.8125"
 6.35cm x 3.492cm x 4.604cm





Meet the next generation of the popular outdoor utility lighter. Two rugged finishes – satin chrome and rubberized flat black – make these a great fit for the toolbox, tackle box, or camping gear stash. The flexible extended neck, topped by a lean, powerful nozzle, is slim and sinuous enough to reach even the smallest lighting apertures.

Like its predecessor, the flex neck utility lighter is wind resistant, child resistant, and boasts reliable dual flame technology. For optimum performance of every Flexible Neck Utility Lighter, Zippo recommends only genuine Zippo premium butane gas.

Order the new Flexible Neck Utility Lighter in 12-piece black and chrome combination pre-packs ready for counter or hangtag display. Shipped filled with genuine Zippo premium butane gas.

121340 NEW
*Chrome Flexible Neck
Utility Lighter*

121330 NEW
*Black Flexible Neck
Utility Lighter*

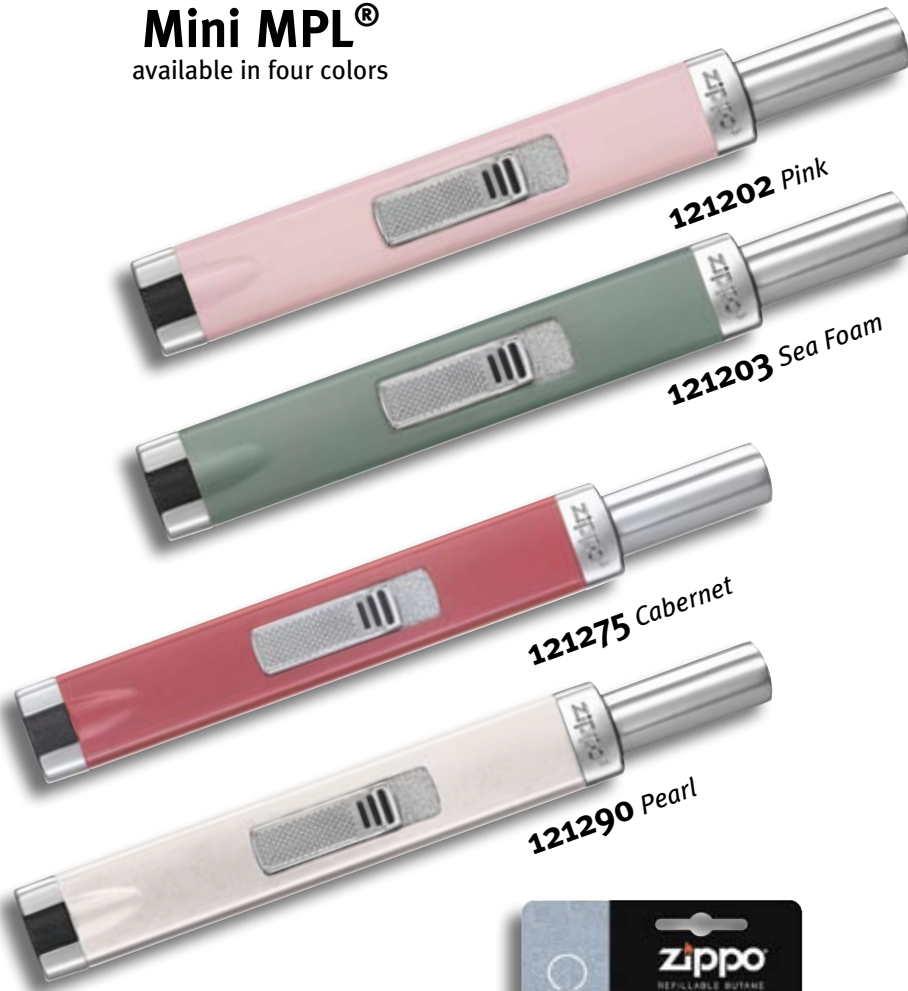


Design elements of packaging shown here are subject to change.

The Mini MPL[®] is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel (found on page 9).

Mini MPL[®]

available in four colors



Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: cabernet, pearl, pink and sea foam.

Fuel-level indicator (on side) for refillable butane tank.

Adjustable flame dial.

Butane fuel valve (on bottom).



The Zippo Candle Lighter is dressing up. Wrapped in intricate patterns like Asian Floral and Cheetah, or the seasonal look of Snowflake . . . customers won't stop with just one of these chic home accessories.

Underneath the new look, it's the same mini MPL[®] that has been a favorite for gift giving and home decorating since its introduction nearly four years ago.

It's sized for a smaller hand and easy to use, with an advanced soft-touch ignition system. Made of durable metal, the Candle Lighter features a patented child-resistant safety button, a fuel supply window for the refillable butane tank, and an adjustable flame dial.

The new Zippo Candle Lighter is attractively packaged in a clever clutch-style gift box.

Shipped filled with genuine Zippo Premium Butane Gas.



40201 NEW
Asian Floral

40202 NEW
Snowflake

40203 NEW
Cheetah

40204 NEW
Patriotic



NFL

Available USA and selected countries.



40001-000284

Order any combination of 24 MPLs (your licensed selection must be purchased in a minimum quantity of 2 units per model number.)



40001-000270



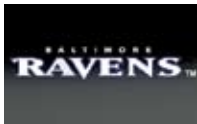
40001-000271



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Packaging for all licensed MPL®



40001-000272



40001-000273



40001-000274



40001-000275



40001-000276



40001-000277



40001-000278



40001-000279



40001-000280



40001-000281



40001-000282



40001-000283



40001-000284



40001-000285



40001-000286



40001-000287



40001-000288



40001-000289



40001-000290



40001-000291



40001-000292



40001-000293



40001-000294



40001-000295



40001-000296



40001-000297



40001-000298



40001-000299



40001-000300



40001-000301

Available selected countries, some restrictions may apply.



40001-000268
Black MPL®

40001-000266
Black MPL®

40001-000269
Black MPL®

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Order any combination of 24 MPLs
(your licensed selection must be purchased in a
minimum quantity of 2 units per model number.)



40001-000267
Black MPL®

Packaging for all
licensed MPL®

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Zippo OUL[®]

Wind-resistant, dual flame technology helps start a robust fire even in the harshest, windiest conditions.



Rugged metal construction.

Built-in LED light.

Ergonomic rubber grip.

Patented child-resistant safety button (on back).

Advanced ignition system.

Water resistant cap.

Clip & strap.

Fuel-level indicator.

Adjustable flame dial.

With its wind-resistant dual flame, water-resistant cap, rugged metal construction, and built-in LED light, the Zippo OUL[®] is ideal for camping, hunting, fishing, hiking and more. For optimum performance of every Zippo outdoor utility lighter, we recommend genuine Zippo premium butane fuel (found on page 9).



Filling valve is located at bottom of lighter. LED light helps to illuminate kindling at night.



121375

OUL[®]

(12 per master carton)



142416
15 Piece Display
 Countertop display holds
 15 Zippo lighters.
 (Product sold separately)
 Dimensions: 10" x 6" x 23"



142417
30 Piece Display
 Display 30 Zippo lighters
 in this counter stand with
 swivel base. Each side holds 15
 Zippo lighters.
 (Product sold separately)
 Dimensions: 11" x 8" x 23 1/2"

Make your Zippo display a
 one-stop-shop with our new
 Accessory Display Adapter.



142104
*Flush Mount Accessory
 Display Adapter*
 Holds one empty fuel can, included,
 and up to 24 flints and or wicks.
 (Product sold separately) Used
 with the following displays:
 #142416 and 142417.

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.



142462 *not shown*

Light and Motion Display

Holds 60 Zippo products in gift boxes, cardboard boxes, or individual tins.

Dimensions: 15-7/8" x 15-7/8" x 27"

142523

Battery-Operated or Manual Turn Display with On/Off Switch

Reflective mirrored prism utilizes natural light to illuminate Zippo header. Displays 60 Zippo products in gift boxes, cardboard boxes, or individual tins. Uses four standard "D" batteries (included).

Dimensions: 14-3/4" x 14-1/2" x 25-1/4"

Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.



142102

Hinged Mount Accessory Display Adapter

Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays:

#142462, #142523, #142525, #142633, and #142470.

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Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.

142470 (Display) & 142477 (Base)

Light and Motion Display with Floor Stand Storage Base
 Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock.
 Dimensions: 15-7/8" x 18-7/8" x 67"

142470 (Display only)

Light and Motion Display
 Designed for countertop use. Display 96 Zippo products.
 Dimensions: 15-7/8" x 15-7/8" x 37"



142626 NEW
Individual Lighter Easel
 Molded acrylic easel displays individual traditional Zippo pocket lighters. 5.5" x 3" x 3.75"
 13.97cm x 7.62cm x 9.925cm

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

142126

Lenticular Motion Sign

Moving lighter graphic with opening and closing lid. Effective with or without battery operation.

Dimensions: 8.125" x 9"
20.64cm x 22.86cm



142252

3-D Logo Sign

(U.S. Version Only - 120V)

Illuminated electric sign.

Dimensions: 24" x 9"
60.96cm x 22.86cm



142634

Flame Light Box

(U.S. Version Only - 120V)

The iconic Zippo flame glows along with the Zippo logo. Perfect for counter top or window display.

Dimensions: 7.25" x 14" x 5.625"
18.41cm x 35.56cm x 14.29cm

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



142223

Light-Up Box

(U.S. Version Only - 120V)

Zippo is aglow with stunning electric neon 3-D effect. Acrylic unit stands on counter or hangs on wall.

Dimensions: 16.25" x 16.25" x 3.75"
41.275cm x 41.275cm x 9.525cm



142586

Neon Lighter Sculpture

(U.S. Version Only - 120V)

Neon Zippo lighter on black base with Zippo logo.

Dimensions: 12" x 9"
30.48cm x 22.86cm

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



142597 (U.S. - 120V)

142598 (International - 220V)

Zippo BLU® Neon Clock

Battery operated illuminated clock with electric style neon.

Dimensions: 14" diameter
37.47cm diameter



142623 (U.S. - 120V)

142624 (International - 220V)

Neon Clock

Battery operated illuminated clock with electric style neon.

Dimensions: 14" diameter
37.47cm diameter



142097 (International)



142098 (U.S.)

Zippo BLU® Window Decal

Announces that there is something new from Zippo. Inside application for windows or glass surfaces.

Dimensions: 8.75" x 4.25"
22.22cm x 10.79cm



10ZG NEW
Consumer Guide



142267

Flying Display Decal

Decal designed especially for Zippo displays, applies to outside of display outside application and serves as a reminder to consumers that – A fueled Zippo lighter is permitted in the passenger cabin of domestic flights

Dimensions: 6" x 1.3125"
15.24cm x 3.334cm

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



CCD-05

Counter Card Display

Clear plexiglas panels offer easy two-sided display of standard 8.5" x 11" sheets. Base plate is screen printed with Zippo logo and chimney pattern.

Dimensions: 8.75" x 11.875"
22.22cm x 30.16cm



142270

Black Cardboard Logo Sign

Zippo corporate logo printed on high gloss coated stock.

Dimensions: 30" x 12"
76.2cm x 30.48cm



142276

Vinyl Banner

Dimensions: 4' x 2'
1.219m x .6096m

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



CM02
Zippo Change Mat

Perfect for countertop or next to your cash register.
Dimensions: 18.25" x 12.25"
46.36cm x 31.12cm



142261
Small Size Shopping Bag

qty. of 100
Dimensions: 6" x 8"
15.24cm x 20.32cm



142262
Medium Size Shopping Bag

qty. of 100
Dimensions: 15" x 18"
38.1cm x 45.72cm



142263
Large Size Shopping Bag

qty. of 100
Dimensions: 25.875" x 27"
65.72cm x 68.58cm

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

Auto Engrave

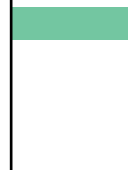
The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving

pg. 30



FINISH



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

Laser Engrave

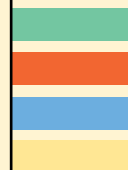
This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark

pg. 41



FINISH



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

Lustre

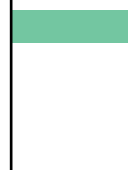
Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

Used only on plated finishes

pg. 20



FINISH



- standard imprint charges
- not available on PVD, powder coat, and translucent finishes
- minimum quantity required
- lid line adjustments may be made
- may require additional lead times
- front and reverse surfaces only

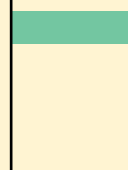
Double Lustre

The design is double etched into the lighter. This layered process is then buffed and plated, displaying a multi dimensional effect. A portion of the design will be chromed out for impact.

pg. 64



FINISH



- contact Zippo sales representative for imprint charges
- available only on 250 & 260.25
- minimum quantity required
- may require additional lead times
- one surface only

Etch and Paint

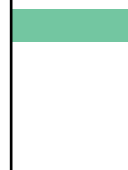
A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

Also known as Etch and Color or Colorfill

not shown in catalog



FINISH



- standard imprint charges
- available only on high polish and brush chrome finishes
- minimum quantity required
- image cannot cross lid line

Surface Imprint

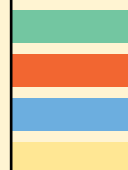
A longstanding popular method, surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy ink is applied to the finish one color at a time, building a rich and vibrant image. The product is cured, bonding the epoxy imprint to the surface where it becomes an integral part of the finish.

Also known as Screen Printing or Silk Screening

pg. 57



FINISH



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- lid line adjustments may be made
- eight colors maximum
- large paint filled areas require stucco process

Color Imaging

Transfer printing method allows up to 5 spot colors to be imprinted onto the lighter surface.

Color Imaging (4 Color Process)

Special cliches are created to allow four color process printing. A 300 DPI photo is required for crisp accuracy. CMYK colors are used to create a photographic image.

Also known as Pad Printing

pg. 39



FINISH



- contact Zippo sales representative for imprint charges
- not available on precious metal finishes
- minimum quantity of 100 pieces required
- may require additional lead times
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All premium custom orders need to be routed through the Zippo Design Center.**

Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



not shown in catalog

Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 3

Stone Attachment

Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.



not shown in catalog

Photo Imaging

A high resolution photo is required to achieve a crisp beautiful gradated image.

- On dark finishes, Zippo may invert image for a better photographic representation



not shown in catalog

Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 4

Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 63

Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 60

Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog

Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

LUXURY CUSTOM IMPRINT METHODS

Two-Tone Engraving

Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a “gold and silver” effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207
- Cannot pass thru lid line



pg. 5

Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, and 20446
- Cannot pass thru lid line



pg. 4

* note multiple processed, gold colored logo is 2 tone

Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 5

Surface Imprint

Stucco

By applying textured layers of ink, a stucco look can be achieved. Small icons or patterns can be selected by design.



pg. 1

Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.

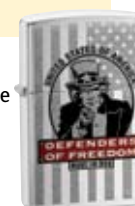


not shown in catalog

Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a “ghosted” effect.

- Large areas of clear not recommended



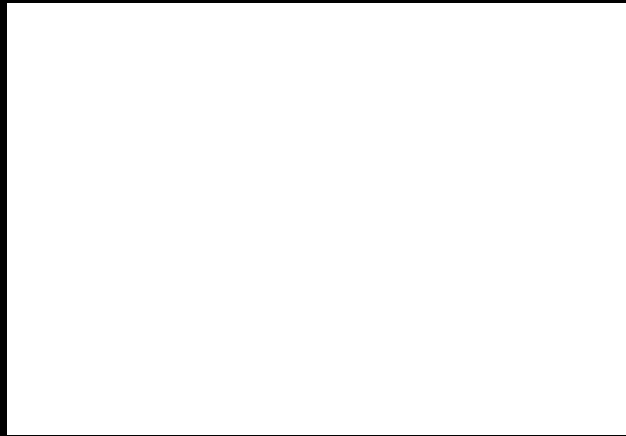
not shown in catalog

Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.

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350.....	31	21192.....	5	24550.....	44	24634.....	68	24829.....	63	121506.....	70		
352.....	20	21193.....	4	24551.....	44	24635.....	68	24830.....	3	142095.....	10		
352B.....	20	21195.....	62	24552.....	44	24647.....	17	24831.....	55	142096.....	10		



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