

zippo®

2005/06 CHOICE CATALOG



**Choice:** a careful selection, something best or preferable, of fine quality, appealing to refined taste. (Webster's II New Riverside University Dictionary)

**Zippo Choice:** a handpicked collection of Zippo windproof lighters, selected from hundreds of concepts submitted by our best designers, guaranteed to appeal to even the most refined tastes.

Choose from innovative plating and engraving techniques, multi-faceted deep carved looks, fine Italian leather personal accessories, and three all-new combination gift sets.

Learn why more than 8,000 Zippo enthusiasts have chosen Zippo Click Collectors Club as their gateway to interact with people around the world who buy, sell, trade, collect, and talk Zippo.

Every page showcases fresh and exciting new looks! Order from Zippo Choice now through May 31, 2006.

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Standard packaging for stock items is now easily identified beside each product image by a one letter code. The letters represent the first character in the packaging: P for Plastic, C for Cardboard, T for Tin.



# Peterson Pipe Gift Kit



Available in U.S.A. only.

**No. 20973**

**Peterson Pipe Gift Kit**

High Polish Chrome Lighter

Suggested Retail: \$99.00

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented gradiated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl. This distinctive gift set is not just a pipe dream . . . but it is available only while quantities last!



Choice Collection



A classic brushed chrome Zippo windproof lighter complements the precision watch included in each of these fine gift sets.

Water resistant to 100 meters, the silver-faced watch has a stylish black leather band and a long-life lithium battery.

Available in U.S.A. only.

No. 20994

**Lighter /Watch  
Gift Set**

Brushed Chrome Lighter  
Suggested Retail: \$129.00

The stainless steel chronograph watch is water resistant to 200 meters and operates on a standard watch battery. Features include a 1/5 second center chronograph, stainless steel bracelet band, and yellow Z second hand.

Available in U.S.A. only.



No. 20995

**Lighter /Watch  
Gift Set**

Brushed Chrome Lighter  
Suggested Retail: \$199.00





Choice Collection



No. 122213

**ID Card Case**

Black Leather

Suggested Retail: \$21.95



No. 122214

**ID Card Case**

Brown Leather

Suggested Retail: \$21.95

Sophisticated, elegant and very chic, these fine fashionable Italian leather accessories complement any style. Only durable, top quality cowhide goes into these fashion accouterments. Our craftsmen pay meticulous attention to even such hidden details as the strength of the stitching and depth of the folds. Made in Italy, every leather piece meets Zippo's standards of quality, look and feel.

No. 122211

**ID Wallet Case**

Black Leather

Suggested Retail: \$37.95



No. 122212

**ID Wallet Case**

Brown Leather

Suggested Retail: \$37.95





Choice Collection

No. 122215

**Lighter Pouch**

Black Leather

Suggested Retail: \$17.95



No. 122216

**Lighter Pouch**

Brown Leather

Suggested Retail: \$17.95



Card case and ID wallet hold driver's license or ID card and several credit cards. Soft, supple lighter pouch and cigarette case protect any Zippo lighter and cigarette package.

Every Zippo leather accessory is identified by the Zippo brand and flame medallion.

No. 122218

**Cigarette Case**

Brown Leather

Suggested Retail: \$19.95



No. 122217

**Cigarette Case**

Black Leather

Suggested Retail: \$19.95



Choice Collection



No. 20957

**Bling! Bling! Emblem**

High Polish Chrome

Suggested Retail: \$44.95

T



Lid opens to reveal the hidden card of this winning hand.

No. 20827

**Royal Flush  
Hidden Image Emblem**

Street Chrome

Suggested Retail: \$34.95

C



Choice Collection

These Guy Harvey marine masterpieces are inspired by Hemingway's classic novel, *The Old Man and the Sea*. Zippo's color imaging process captures in vivid detail every stroke of the master's brush on the canvas of a Zippo lighter, and repeats it on the lid of the coordinating click-clack tin.



No. 20966

**Guy Harvey Old Man**

High Polish Chrome

Suggested Retail: \$42.95

Both "Old Man" and "Blue Marlin" are limited to 2,000 consecutively numbered pieces, available worldwide.

The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



No. 20967

**Guy Harvey Blue Marlin**

High Polish Chrome

Suggested Retail: \$42.95



Choice Collection



C

No. 20953

**Electrifying**

Black Ice

Suggested Retail: \$29.95



C

No. 20954

**Engulfed**

Black Ice

Suggested Retail: \$29.95





Choice Collection

Zippo's innovative engraving technique gives a two-tone look, simply by varying the intensity of the laser beam. Web has a gossamer silvery look, while spiders look golden.



No. 20968

**Weave Me Alone**

Black Ice

Suggested Retail: \$29.95

C

Dual process engraving results in a spectacular look – laser engraving for a smooth satined background, and computer engraving to the nickel plating for deep dimensional accents.



No. 20969

**Unparalleled Tradition**

Black Ice

Suggested Retail: \$29.95

C

Choice Collection



No. 20941

**John Deere Emblem**

Black Matte

Suggested Retail: \$32.95



**JOHN DEERE**  
LICENSED PRODUCT

Zippo celebrates the first half-century of the Ford Thunderbird with this striking sapphire PVD finish windproof lighter. The lighter is consecutively numbered, and limited to only 5000 pieces worldwide. Restrictions may apply.



No. 20943

**Thunderbird 50th Anniversary**

Sapphire

Suggested Retail: \$39.95



Ford Oval and nameplates are registered trademarks owned and licensed by Ford Motor Company.

Choice Collection



No. 20944  
**Mustang Full View**  
Red Matte  
Suggested Retail: \$27.95



Long considered to be the heart and soul of Ford cars, the Mustang continues to symbolize strength and freedom. Now the motorsports legend is available on the legendary windproof lighter, consecutively numbered and limited to 5000 pieces worldwide. Restrictions may apply.



No. 20974  
**Mustang Front View**  
Black Ice  
Suggested Retail: \$39.95



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## Choice Collection



No. 20942

**Chrysler 300  
Classic Bronze**

Harvest Bronze

Suggested Retail: \$39.95

Fifty years after the introduction of the Chrysler 300, the model begins its comeback with updated muscle and sophistication. Zippo honors the classic car with a harvest bronze commemorative lighter, consecutively numbered and limited to only 3000 pieces worldwide. Restrictions may apply.



No. 20965

**Chrysler 300 Emblem**

Street Chrome

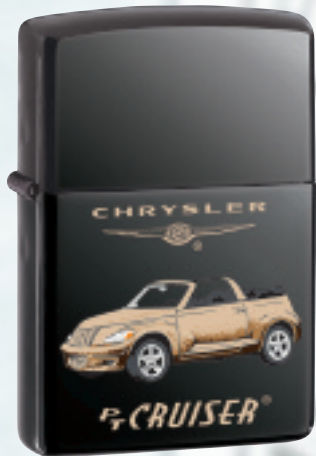
Suggested Retail: \$37.95



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Choice Collection



No. 20940  
**PT Cruiser**  
Black Ice  
Suggested Retail: \$34.95

T



No. 20982  
**Chrysler 300  
50 Years**  
Satin Chrome  
Suggested Retail: \$22.95

T



Chrysler and related logos, vehicle model names, and trade dresses are trademarks of DaimlerChrysler and are used under license. ©DCC 2005.



Choice Collection



No. 20992

**Marble Pillars**

High Polish Armor

Suggested Retail: \$59.95

Zippo has achieved an exquisite multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor case is deep carved and plated, then selectively epoxy filled for dramatic color accents.

A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.



No. 20991

**Zippo Bolted**

High Polish Armor

Suggested Retail: \$59.95



No. 20993

**Zippo Inferno**

High Polish Armor

Suggested Retail: \$59.95



Choice Collection



No. 20945

**Mesh Flame**

High Polish Armor

Suggested Retail: \$49.95



No. 20946

**Mesh Cross**

High Polish Armor

Suggested Retail: \$49.95



No. 20958

**Latitude**

High Polish Armor

Suggested Retail: \$49.95



Choice Collection



No. 20792

**Time Warp**

Brushed Chrome

Suggested Retail: \$24.95

P



No. 20793

**Domino Disaster**

Brushed Chrome

Suggested Retail: \$24.95

P



No. 20947

**Mismatch**

High Polish Chrome

Suggested Retail: \$27.95

C





Choice Collection



No. 20948

**Melancholy Moon  
Emblem**

Brushed Chrome

*Suggested Retail: \$37.95*



No. 20955

**Medieval Cross  
Emblem**

Black Matte

*Suggested Retail: \$27.95*



Choice Collection

The much-anticipated 2nd Edition of the popular Decades of *Playboy* Zippo lighter series showcases innovative magazine covers from the 60s and 70s. Zippo's vibrant color imaging process displays each cover with style and class. Be sure to collect all four designs.



No. 20949

**Playboy Cover -  
March 1968**

Black Matte

Suggested Retail: \$34.95



No. 20950

**Playboy Cover -  
July 1977**

High Polish Chrome

Suggested Retail: \$34.95



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under license from Playboy Enterprises International, Inc., by  
Zippo Manufacturing Co., Bradford, PA, USA.

Choice Collection



No. 20951

**Playboy Cover -  
May 1977**

High Polish Chrome  
Suggested Retail: \$34.95



No. 20952

**Playboy Cover -  
November 1965**

High Polish Chrome  
Suggested Retail: \$34.95

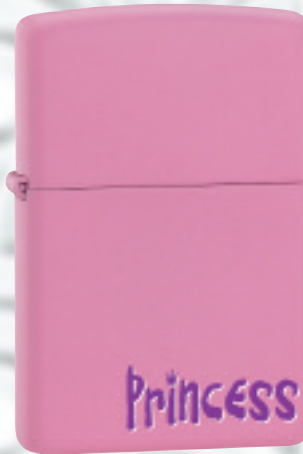




Choice Collection



No. 20713  
**Seductive Stare**  
High Polish Chrome  
Suggested Retail: \$29.95



No. 20956  
**Princess**  
Pink Matte  
Suggested Retail: \$19.95



No. 20959  
**Tempting Tease**  
Black Ice  
Suggested Retail: \$29.95



Choice Collection



No. 20996  
**Las Vegas 100 -  
Ante Up**  
Spectrum  
Suggested Retail: \$27.95

C

Resplendent with lights, shows, glitz and glamour, Las Vegas is partying all year to commemorate its 100-year anniversary. The city's quintessential landmark, reproduced on two stunning PVD finish Zippo lighters, heralds the centennial celebration.



No. 20997  
**Las Vegas 100 Years**  
Black Ice  
Suggested Retail: \$29.95

C



Choice Collection



No. 20915

**Fantasy Ork Emblem**

Brushed Chrome

*Suggested Retail: \$32.95*

**C**



No. 20917

**Sorcerer Emblem**

Brushed Chrome

*Suggested Retail: \$32.95*

**C**





Choice Collection



No. 20775

**Untamed Beauty**

Satin Silver

Suggested Retail: \$37.95

C

Red epoxy eyes accent these satin silver reverse etch fantasy designs.



No. 20779

**Demon Fairy**

Satin Silver

Suggested Retail: \$37.95

C





THE WORLD FAMOUS  
ZIPPO

*Any Zippo lighter, when returned to our factory, will be put in first-class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo lighter, regardless of age or condition. The finish, however, is not guaranteed.*

*This guarantee gives you specific legal rights and you may also have other rights which vary state to state. Other Zippo products carry their own specific warranties.*

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ZC05

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