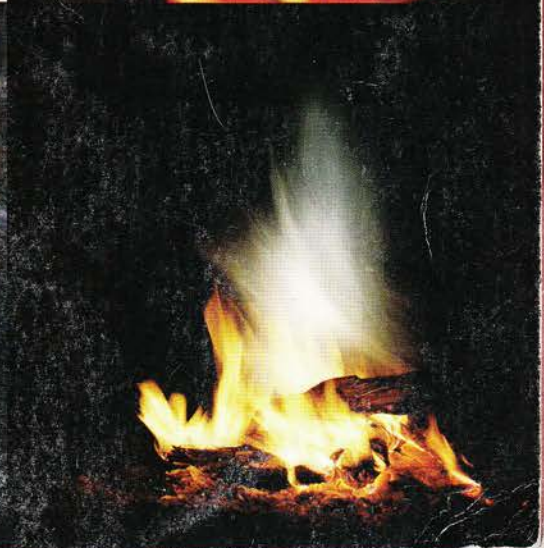
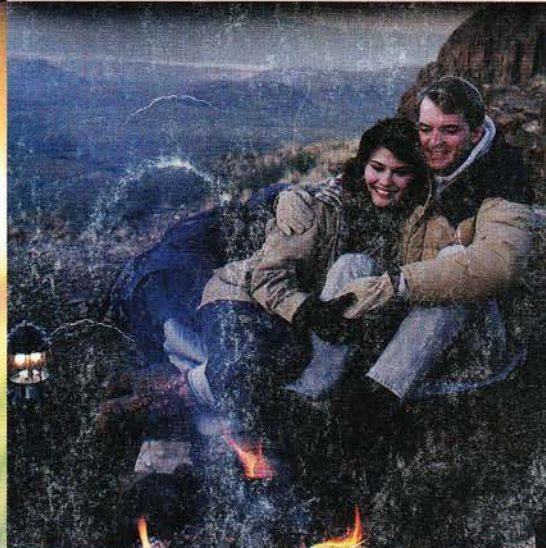
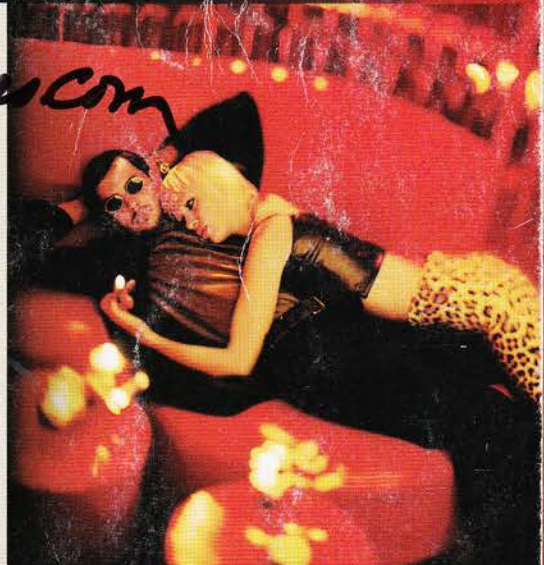
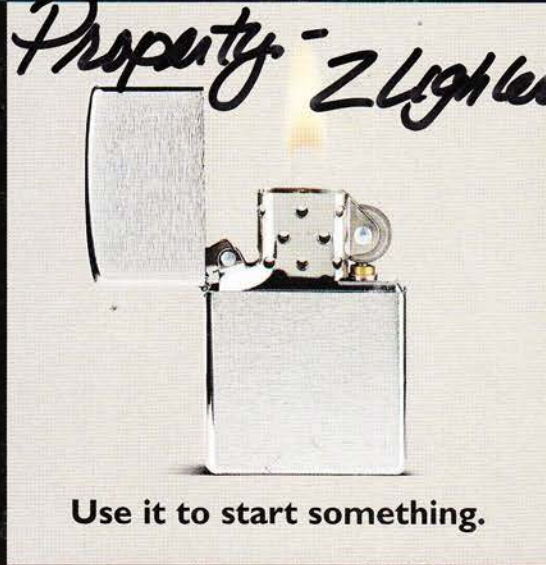
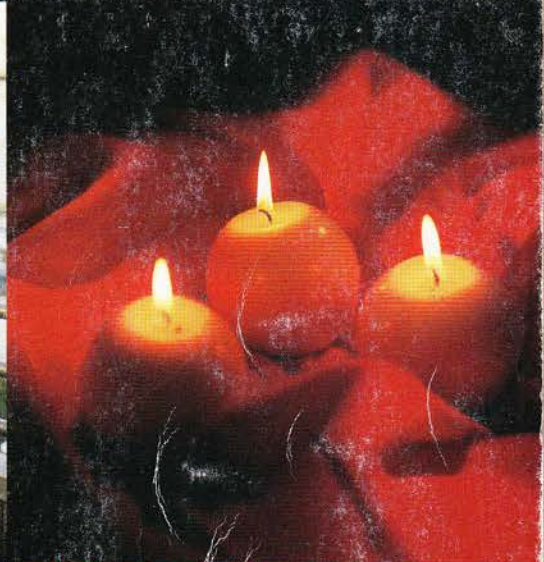


zippo®

2000 COLLECTION

LIGHTERS & POCKET GIFTS



Zippo...what a way to start a new millennium!

Since 1932, Zippo lighters have signaled the start of some very special moments. Now we light the way toward the new millennium with an image that is distinctly Zippo. With function and form. Style and substance. Quality and consistency. Cool collectibility. We'll start this millennium with millions of loyal Zippo customers across the world. And together we'll use Zippo to start something...something very big.

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THE WORLD FAMOUS
ZIPPO

GUARANTEE

Any Zippo metal product, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo metal product, regardless of age or condition.

The finish, however, is not guaranteed.
This guarantee gives you specific legal rights and you may also have other rights which vary from state to state.

zippo Zippo Manufacturing Company
33 Barbour Street
Bradford, PA 16701 USA



Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

What started Zippo windproof lighters off on their long and successful love affair with the world, was that they worked and they looked good. They were consistently well-crafted and stylish. It's no different this year, though this year marks a very different and special century.

What a selection to start with! This year's **Zippo Selects** offer consistent quality and durability wrapped in designs that mark a millennium of imagery. From The Beatles' Yellow Submarine to Smith & Wesson to the NFL to Playboy.

Though it's a new millennium, there's always a place for a classic. **Zippo Classics** combine a

variety of finishes with an appeal that transcends time and space. And all come with the Zippo guarantee: "It works or we fix it free."™

Zippo Pocket Gifts fill out the line with quality and practicality. These are attractive gifts that start off simple and finish strong.

Finally, we include here **Zippo Displays and Accessories** for our Zippo retailers. Use these displays, packaging options, and genuine Zippo fluid, flints and wicks to start some strong sales in the coming millennium.

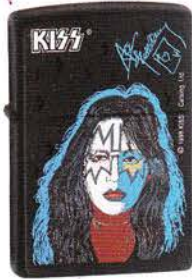
zippo.com

s e l e c t s



KISS

[Worldwide]



No. 218KS 600
Ace Frehley
Black Matte
\$33.95



No. 218KS 601
Peter Criss
Black Matte
\$33.95



No. 218KS 602
Gene Simmons
Black Matte
\$33.95



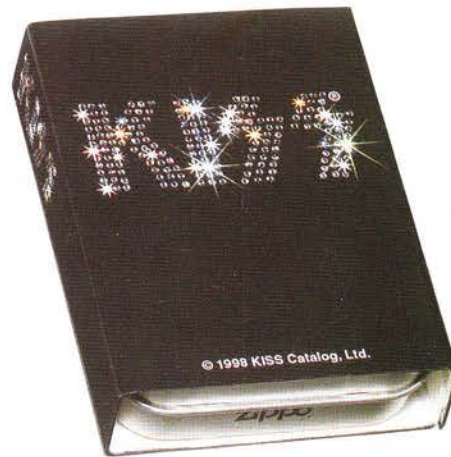
No. 218KS 603
Paul Stanley
Black Matte
\$33.95



No. 224KS 604
KISS Army
Quicksilver Matte
\$23.95



No. 250KS 606
KISS Logo
High Polish Chrome
\$23.95



KISS
Custom Sleeve



KISS-4
KISS-4 includes 218KS 600, 218KS 601, 218KS 602, 218KS 603, in gift set with custom sleeve.
\$135.80

© 2000 KISS Catalog, Ltd.



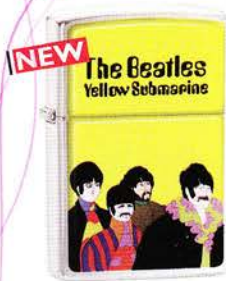
Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.

YELLOW SUBMARINE

[Worldwide]



NEW
No. 200YS 520
The Beatles
Yellow Submarine
Brushed Chrome
\$26.95



NEW
No. 200YS 524
The Beatles
Yellow Submarine
Brushed Chrome
\$27.95



NEW
No. 205YS 525
Yellow Submarine
Portholes
Satin Chrome
\$32.95



NEW
No. 205YS 526
Yellow Submarine
Nowhere Man
Satin Chrome
\$32.95



sky of blue and sea of green

Would you believe, four new styles in a custom sleeve? The Beatles rock back into our collective consciousness on this bright and well done chrome lighter collection.

© 1999 Subafilms Ltd.
A Yellow Submarine™ Product
™Trademark of Subafilms Ltd © 1968
Authorised BEATLES™ Merchandise.



NEW
Yellow
Submarine
Custom Sleeve

BURTON MORRIS

[Worldwide]



NEW
No. 237BSM 701
Burton Morris
Shakin', Not Stirred
Purple Matte
\$35.95



NEW
No. 229BSM 702
Burton Morris
Smooth Jazz
Royal Matte
\$35.95

\$130



Burton Morris
Custom Sleeve



NEW
No. 204BBSM 703
Burton Morris Liberty
Brushed Brass
\$31.95



NEW
No. 214BSM 704
Burton Morris Eagle
White Matte
\$28.95



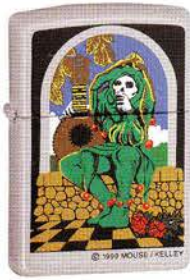
unparalleled creativity

Burton Morris' distinctive blend of bold line and color illustration is seen throughout the world. In art galleries, Fortune 500 boardrooms and on popular TV shows. On packaging, in plazas and sports pavilions. Now it graces a new line of Zippo lighters. Each is packaged in its own tin and custom sleeve. Each is as unique as its creator.

© Burton Morris 2000
Courtesy of John Szoke Editions, New York

ROCK ART BY STANLEY MOUSE

[Worldwide]



No. 224RA 582
Jester
Quicksilver Matte
\$36.95



No. 218RA 583
Flaming Guitar
Black Matte
\$36.95



No. 216RA 584
Sunset Jester
Cream Matte
\$36.95



No. 218RA 585
Escape
Black Matte
\$29.95



No. 216RA 586
Dancing Turtles
Cream Matte
\$29.95



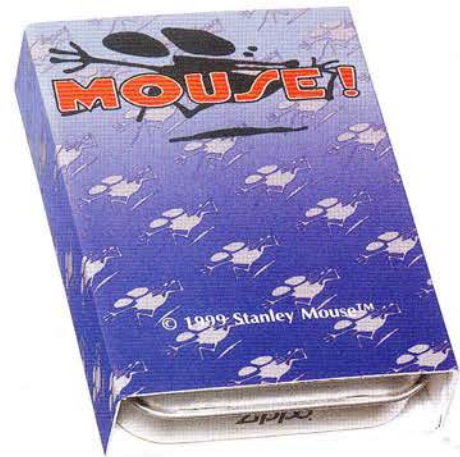
No. 250RA 587
Pegasus
High Polish Chrome
\$29.95



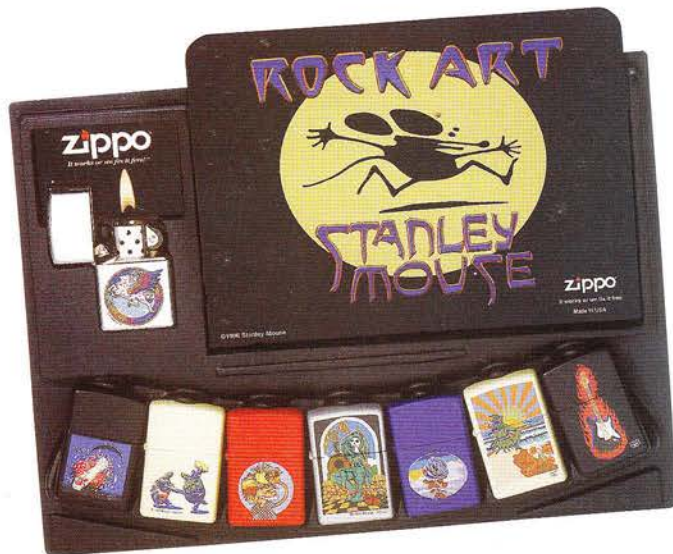
No. 237RA 588
Blue Rose
Purple Matte
\$29.95



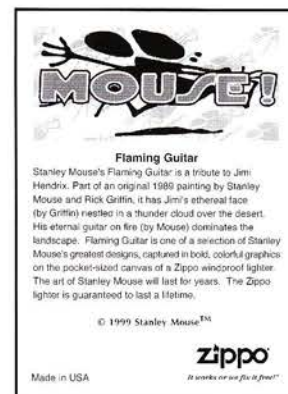
No. 233RA 589
Ice Cream Kid
Red Matte
\$29.95



Individual lighters include Rock Art custom sleeve and certificate describing album art.



RA99-8
Rock Art Panel includes one each of: 224RA 582, 218RA 583, 216RA 584, 218RA 585, 216RA 586, 250RA 587, 237RA 588, and 233RA 589, plus panel and custom header.
\$260.60



Rock Art
Certificate

JIM BEAM

[Worldwide]



NEW
No. 200JB 311
Jim Beam Sour Mash
Brushed Chrome
\$20.95



NEW
No. 200JB 314
Jim Beam Bottle
Brushed Chrome
\$28.95



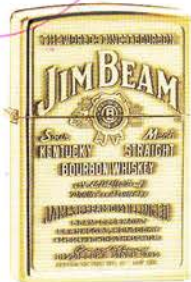
NEW
No. 205JB 315
Jim Beam Label
Satin Chrome
\$21.95



Jim Beam
Custom Sleeve



No. 250JB 928
Jim Beam Pewter Emblem
High Polish Chrome
\$28.95



No. 254JB 929
Jim Beam Brass Emblem
High Polish Brass
\$31.95

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MILLER BREWING COMPANY

[Available in USA, Germany and UK only]



No. 204BMB 394
Miller Brass Emblem
Brushed Brass
\$27.95



No. 200MB 395
Miller Pewter Emblem
Brushed Chrome
\$22.95



NEW
No. 200MB 397
Miller Lite Can
Brushed Chrome
\$25.95



NEW
No. 218MB 398
Miller Genuine Draft
Black Matte
\$28.95



NEW
No. 233MB 399
Miller High Life
Red Matte
\$22.95



NEW zippo
MB00-8
Miller Panel includes one each of: 204BMB 394, 200MB 395; two each of 200MB 397, 218MB 398, and 233MB 399, plus panel and custom header.
\$206.60



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ANHEUSER-BUSCH

[Available in USA and Canada only]



No. 250AB 609
A-B Eagle Pewter
High Polish Chrome
\$26.95



No. 254BAB 612
A-B Eagle Brass
High Polish Brass
\$29.95



No. 229AB 615
Bud Light
Royal Matte
\$25.95



No. 219AB 616
Budweiser Outdoors
Camouflage Matte
\$30.95



No. 250AB 617
Bud Light Label
High Polish Chrome
\$23.95



No. 214AB 618
Budweiser Bottle
White Matte
\$33.95



No. 200AB 619
Budweiser
Clydesdales
Brushed Chrome
\$27.95



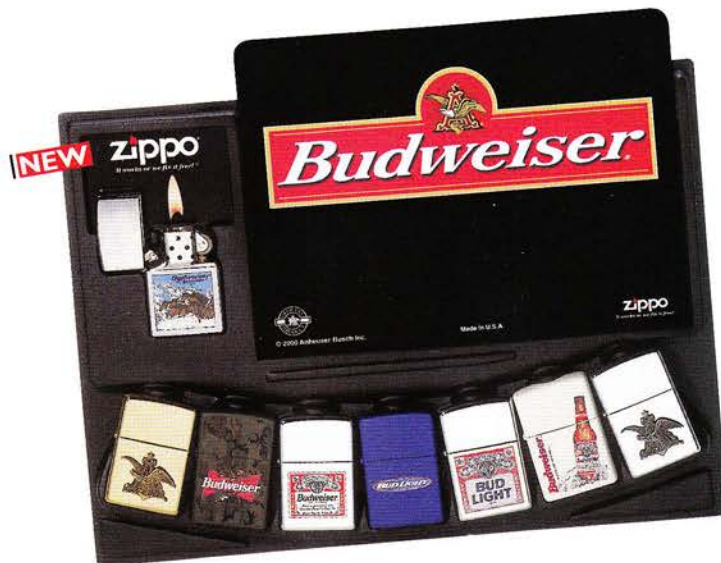
No. 250AB 995
Budweiser
High Polish Chrome
\$23.95



BUD96-2
Budweiser Gift Set
High Polish Chrome
\$38.95



Anheuser-Busch
Custom Sleeve



AB00-8
Anheuser Busch Panel includes one each of:
250AB 609, 254BAB 612, 229AB 615, 219AB 616,
250AB 617, 214AB 618, 200AB 619, and 250AB 995,
plus panel and custom header.
\$221.60



a memorable collection

Put together two of the world's most recognized names: Anheuser-Busch and Zippo. You get a beautiful collection of memorable icons on high quality lighters. This year the collection grows with the addition of five bright and bold new lighters, in a variety of finishes and colors.



JUGULAR

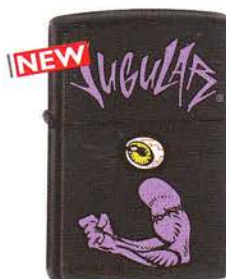
[Worldwide]



No. 237JUG 201
Jugular Squeeze
Purple Matte
\$26.95



No. 205JUG 205
Jugular w/ Barbed
Wire Border
Satin Chrome
\$20.95



No. 218JUG 207
Jugular Eyeball
Black Matte
\$29.95



No. 200JUG 208
Jugular Skateboard
Brushed Chrome
\$27.95



get intense

Zippo lighters are the backdrop for four dynamic executions of the JUGULAR logo by renowned graffiti artist MEAR. JUGULAR, Inc., one of America's hottest extreme sports brands, provides athletes all over the world with durable, visually exciting products that reflect the intensity of our times. With vibrant colors, bold graphics, and a lifetime guarantee, these Zippo lighters are no exception.



Jugular
Custom Sleeve

© 2000 JUGULAR INC.

SMITH & WESSON

[Worldwide]



No. 200SW 309
Smith & Wesson
American-Tradition
Brushed Chrome
\$22.95



No. 200SW 310
Smith & Wesson
Since 1852
Brushed Chrome
\$19.95



No. 229SW 312
Smith & Wesson
Eagle
Royal Matte
\$26.95



No. 219SW 313
Smith & Wesson
Logo
Camouflage Matte
\$28.95



put these in your holster and light 'em

Two names as powerful as the American West. You can't aim any better than this, in a variety of chrome and matte finishes.

JACK DANIEL'S®

[Worldwide]



No. 250JD 321
Jack Daniel's® Logo
High Polish Chrome
\$21.95



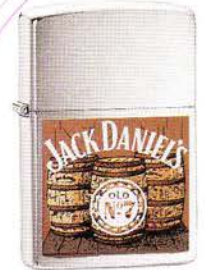
No. 218JD 426
Jack Rocks
Black Matte
\$25.95



No. 250JD 427
Label-Pewter Emblem
High Polish Chrome
\$28.95



No. 254BJD 428
Label-Brass Emblem
High Polish Brass
\$31.95



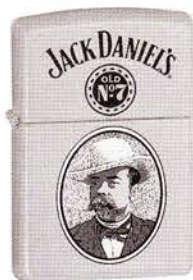
No. 200JD 636
Barrels
Brushed Chrome
\$22.95



No. 121FBJD 637
Jack Daniel's®
Antique Silver Plate
\$39.95



No. 204BJD 649
Jack Daniel's® Red
Brushed Brass
\$23.95



No. 224JD 638
Cameo
Quicksilver-Matte
\$26.95



JD99-8
Jack Daniel's® Panel includes one each of: 250JD 321, 218JD 426, 250JD 427, 254BJD 428, 200JD 636, 121FBJD 637, 224JD 638, and 204BJD 649, plus panel and custom header.
\$222.60



JD99-2
Jack Daniel's® Gift Set
Brushed Chrome
\$30.95



Jack Daniel's®
Custom Sleeve

FORD

[Worldwide]



No. 229F 214
Ford Collage
Royal Matte
\$25.95



No. 200F 215
Ford Emblem
Brushed Chrome
\$27.95



No. 218F 223
Ford
Black Matte
\$29.95



No. 200F 225
Ford Emblem
Brushed Chrome
\$35.95



No. 250F 957
Ford Oval
High Polish Chrome
\$20.95

FORD00-8
Ford Panel
includes one each
of: 200F 215,
200F 225; two
each of 229F 214,
218F 223, and
250F 957, plus
panel and custom
header.
\$217.60



FORD00-2
Ford Racing Gift Set
Brushed Chrome
\$32.95



Lighter also
sold separately.

No. 200F 224
Ford Racing
Brushed Chrome
\$18.95

Official Licensed Product
Zippo Manufacturing Company

CHEVY™

[Worldwide, with some restrictions]



No. 200CH 287
Chevrolet® Emblem
Brushed Chrome
\$25.95



No. 204BCH 288
Chevrolet® Emblem
Brushed Brass
\$29.95



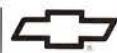
No. 250CH 289
Chevy™ Flag
High Polish Chrome
\$25.95



No. 218CH 290
Chevy™ Racing
Black Matte
\$22.95



No. 200CH 291
The Pride of America
Brushed Chrome
\$19.95



**mom, apple pie, and
chevrolet**

The all-American concept car on the all-American
Zippo lighter. Five styles on four different finishes
let you hit the road, ready for anything.



CHVY00-8
Chevy™ Panel
includes one each
of: 200CH 287,
204BCH 288; two
each of 250CH
289, 218CH 290,
and 200CH 291,
plus panel and
custom header.
\$193.60



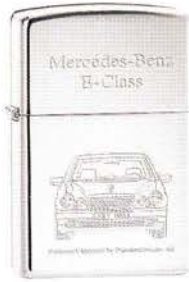
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of America, The Bow Tie, and Chevy Trucks
are Trademarks of Chevrolet Motor Division,
General Motors Corporation and licensed
to Zippo Manufacturing Company.

MERCEDES

[Worldwide]



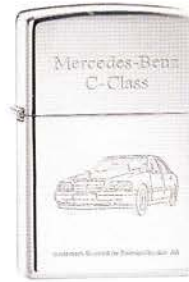
No. 250DB 577
Mercedes-Benz
High Polish Chrome
\$28.95



No. 250DB 667
Mercedes-Benz E Class
High Polish Chrome
\$28.95



No. 250DB 668
Mercedes-Benz ML 320
High Polish Chrome
\$28.95



No. 250DB 670
Mercedes-Benz C Class
High Polish Chrome
\$28.95

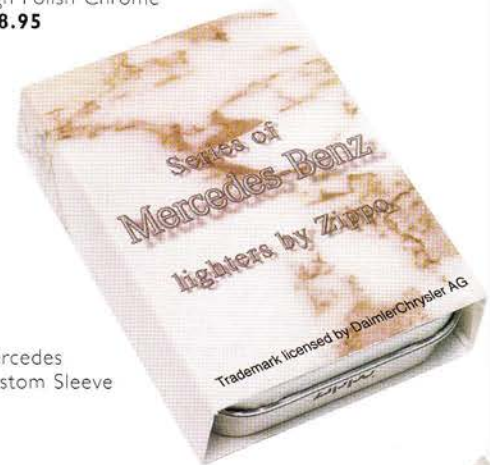


have some class

For over 100 years, Mercedes-Benz has personified the automotive style and luxury that is arguably the best in the world. What more appropriate combination than to adorn Zippo classic lighters with the style and name of one of the very finest automobile manufacturers in the world? Each is masterfully packaged in its own tin and sleeve.

Trademark licensed by DaimlerChrysler AG

Mercedes
Custom Sleeve



JEEP®

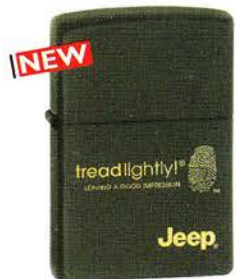
[Worldwide, except Japan]



No. 212J 248
Jeep® - The Original
Sand Matte
\$26.95



No. 218J 251
Silhouettes
Black Matte
\$27.95



No. 221J 256
Tread Lightly®
Green Matte
\$22.95



No. 221J 257
Grand Cherokee
Green Matte
\$27.95



JEEP 00-8
JEEP® Panel includes two each of: 212J 248, 218J 251, 221J 256, and 221J 257, plus panel and custom header.
\$211.60



“tread lightly”

Zippo has been recognized as an official sponsor of the Jeep® “Tread Lightly” effort to educate recreationists on how to respect and preserve the great outdoors. By increasing public awareness, and encouraging responsible outdoor practices, our natural resources will be available for all to enjoy for years to come.

INDIANAPOLIS 500®

[Worldwide, except Japan]



NEW
No. 218IMS 246
Indianapolis
Wheel-Wings-Flags
Black Matte
\$27.95



NEW
No. 200IMS 270
Indianapolis 500 - 2000
Brushed Chrome
\$21.95



NEW
No. 231IMS 270
Indianapolis 500 - 2000
Orange Matte
\$25.95



drivers, start your lighters

Zippo celebrates the Memorial Day Classic with three new lighters. The collection includes handsome logos on black matte, orange matte or brushed chrome finishes.



PEP BOYS INDY RACING LEAGUE®

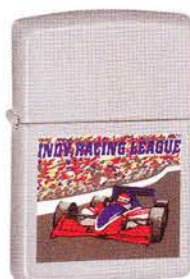
[Worldwide, except Japan]



No. 229IMS 226
Pep Boys
Indy Racing League
Royal Matte
\$23.95



NEW
No. 200IMS 226
Pep Boys
Indy Racing League
Brushed Chrome
\$19.95



No. 224IMS 230
Pep Boys
Indy Racing League
Quicksilver Matte
\$27.95



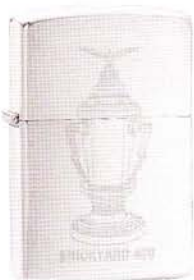
a race to the finish

One new stylish, stylized racing icon expands the Pep Boys Indy Racing League® collection. These lighters signal the start of a new racing season and each is a winner.



BRICKYARD 400®

[Worldwide, except Japan]



No. 200IMS 237
Brickyard 400 Trophy
Brushed Chrome
\$20.95



NEW
No. 205IMS 248
Brickyard 400-2000
Satin Chrome
\$20.95



NEW
No. 218IMS 248
Brickyard 400-2000
Black Matte
\$23.95



strength and endurance

You can almost smell the sweat and exhaust. This collection of Brickyard 400 lighters takes you into the pits and around the track. These are certain to become track favorites.



DAYTONA

[Worldwide]



No. 224ISC 260
DAYTONA 500 Swirl
Quicksilver Matte
\$26.95



No. 205ISC 263
DAYTONA 500 2000
Satin Chrome
\$22.95



No. 229ISC 263
DAYTONA 500 2000
Royal Matte
\$27.95



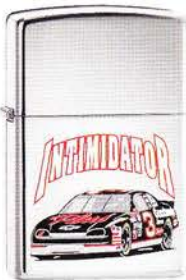
look for the checkered flag

The symbol of endurance and know-how... Zippo puts two new entries at the starting line of this DAYTONA 500 Collection. Choose from a variety of finishes and styles.

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DALE EARNHARDT

[USA only]



No. 250DE 542
Car #3 Intimidator
High Polish Chrome
\$29.95



No. 218DE 543
Earnhardt #3
Black Matte
\$25.95



No. M200DE 544
Man on a Mission
Midnight Chrome
\$28.95



No. 200DE 545
Earnhardt Helmet
Brushed Chrome
\$28.95



the best of the best

One of America's racing legends is featured on four stylish Zippo lighters. Dale Earnhardt has to be among the favorites when you line up all the Zippo Select lighters. This collection comes in four finishes. Each is definitely a winner.



Dale Earnhardt
Custom Sleeve



Officially licensed by Dale Earnhardt, Inc. and High Country Products, Inc.

AUSTRALIAN ROADSIGNS

[Worldwide]



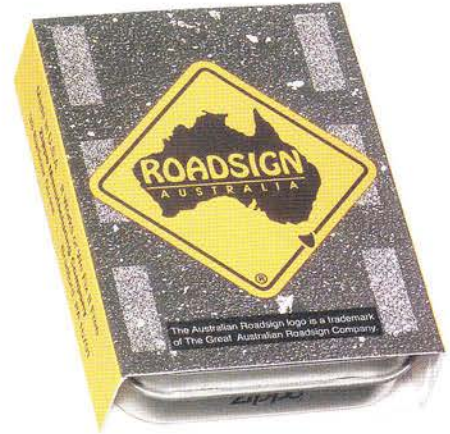
No. 200AR 629
Kangaroo
Brushed Chrome
\$18.95



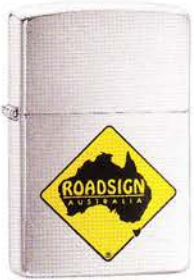
No. 200AR 630
Koala
Brushed Chrome
\$18.95



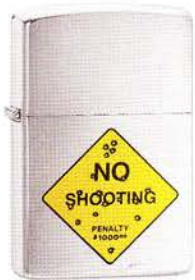
No. 200AR 631
Last Pub
Brushed Chrome
\$18.95



Australian
Roadsigns
Custom Sleeve



No. 200AR 632
Roadsign Map
Brushed Chrome
\$18.95



No. 200AR 633
No Shooting
Brushed Chrome
\$18.95



No. 200AR 635
Beware of Owner
Brushed Chrome
\$18.95



The Australian Roadsign logo is a trademark of The Great Australian Roadsign Company.

SMILEY

[Worldwide]



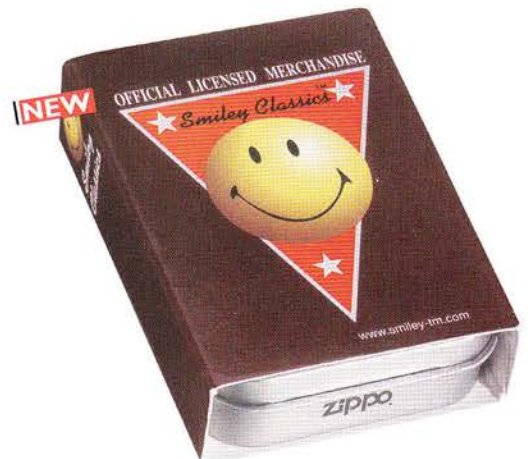
No. 200SM 201
Millennium-Sunset
Brushed Chrome
\$25.95



No. 250SM 203
Millennium-Patriotic
High Polish Chrome
\$25.95



No. 250SM 207
Smiley
High Polish Chrome
\$25.95



Smiley
Custom Sleeve



No. 200SM 215
Smiley-Martian
Brushed Chrome
\$25.95



No. 237SM 217
Smiley.www
Purple Matte
\$25.95



what a nice way to start the day

With a smile of course. And SMILEY faces have long been a warm ambassador of good will. Here is an exclusive collection of that bright charm on three different lighter finishes. Each is a universal icon of cheer on a universal item of esteem, the Zippo lighter.



TM & © SMILEY www.smiley-tm.com

LUCKY STRIKE

[Worldwide, except Japan and Germany. Some USA restrictions apply.]



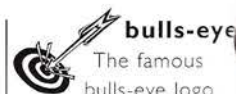
No. 200LS 498
Large Bulls-eye
Brushed Chrome
\$19.95



No. 250LS 499
Lucky Strike Bulls-eye
High Polish Chrome
\$23.95



Lucky Strike
Custom Sleeve



bulls-eye
The famous bulls-eye logo is still one of the most popular icons found on a Zippo lighter. This handsome collection features distinctive graphics on high polish and brushed chrome finishes. Each packaged in a striking custom sleeve.

Lucky Strike is a registered trademark of Brown & Williamson Tobacco Corporation USA.

WORLD WRESTLING FEDERATION

[Available in USA only]



No. 218WWF 701
Stone Cold
Black Matte
\$31.95



No. 218WWF 702
Road Dogg
Black Matte
\$27.95



No. 218WWF 703
Mankind
Black Matte
\$31.95



No. 233WWF 704
The Brood
Red Matte
\$31.95



No. 205WWF 705
The Rock
Satin Chrome
\$29.95



No. 218WWF 706
Attitude-Get It!
Black Matte
\$31.95



No. 205WWF 707
Kane
Satin Chrome
\$29.95



No. 218WWF 708
The Undertaker
Black Matte
\$31.95



WWF-8
Panel includes one each of: 218WWF 701, 218WWF 702, 218WWF 703, 233WWF 704, 205WWF 705, 218WWF 706, 205WWF 707, and 218WWF 708, plus panel and custom header.
\$247.60

Custom Sleeve



Any WWF lighter may be purchased in optional blister pack at additional cost. Please indicate BP when ordering.

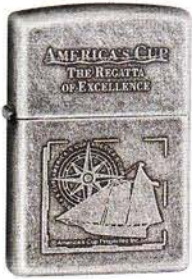


142138
8-Piece Display
(Lighters not included)

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AMERICA'S CUP

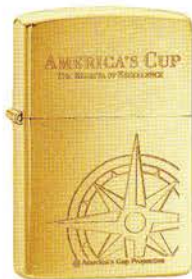
[Worldwide]



No. 121FBAC 278
America's Cup Yacht
Antique Silver Plate
\$40.95



No. 250AC 279
America's Cup
High Polish Chrome
\$22.95



No. 204BAC 280
America's Cup Compass
Brushed Brass
\$27.95



No. 239AC 282
America's Cup Oval
Navy Matte
\$22.95



No. 214AC 283
America's Cup
White Matte
\$22.95



No. 200AC S12
America's Cup Flag
Brushed Chrome



China



United Kingdom



Japan



Russia



Switzerland



Italy



France



Australia



New Zealand



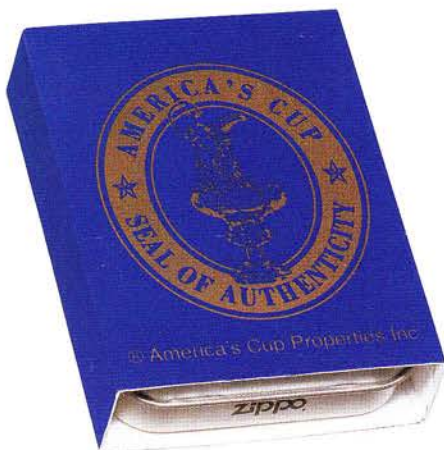
Spain



special 2000 collection

Zippo commemorates the 30th defense of the America's Cup in 2000 with a special collection of windproof lighters sporting America's Cup graphics on a variety of finishes. Of special interest is a brushed chrome lighter customized with the flag of each participating country.

Available while limited quantities last.



America's Cup
Custom Sleeve



a competition of craftsmen

For decades, the America's Cup has been an example of quality workmanship and design. No surprise then, that Zippo would feature America's Cup best on a variety of finishes and designs.

The America's Cup, the oldest trophy in sport, historically was settled through a series of races. The winner of the preliminary races earned the right to challenge the previous winning country. The rub was that the challenger had to sail the high seas on its vessel to the champion's home port. Since it took a much heavier vessel to weather the journey, the champion country had a distinct design advantage. It could craft a sailing ship that was designed for racing, without the worry of the high seas trip. No surprise that the New York Yacht Club won 24 straight challenges over 132 years.

Today, all challengers can build a craft for racing and the Cup has become much more competitive. It goes to show how good design and craftsmanship is timeless in yachts and in lighters.



© America's Cup Properties, Inc.

NFL - NATIONAL FOOTBALL LEAGUE

[Available in USA only]



NEW
No. 200NFL 650
Bears
Brushed Chrome
\$23.95



NEW
No. 200NFL 651
Bengals
Brushed Chrome
\$23.95



NEW
No. 200NFL 652
Bills
Brushed Chrome
\$23.95



NEW
No. 200NFL 653
Broncos
Brushed Chrome
\$23.95



NEW
No. 200NFL 654
Browns
Brushed Chrome
\$23.95



NEW
No. 200NFL 655
Buccaneers
Brushed Chrome
\$23.95



NEW
No. 200NFL 656
Cardinals
Brushed Chrome
\$23.95



NEW
No. 200NFL 657
Chargers
Brushed Chrome
\$23.95



NEW
No. 200NFL 658
Chiefs
Brushed Chrome
\$23.95



NEW
No. 200NFL 659
Colts
Brushed Chrome
\$23.95



NEW
No. 200NFL 660
Cowboys
Brushed Chrome
\$23.95



NEW
No. 200NFL 661
Dolphins
Brushed Chrome
\$23.95



NEW
No. 200NFL 662
Eagles
Brushed Chrome
\$23.95



NEW
No. 200NFL 663
Falcons
Brushed Chrome
\$23.95



NEW
No. 200NFL 664
Giants
Brushed Chrome
\$23.95



NEW
No. 200NFL 665
Jaguars
Brushed Chrome
\$23.95



NEW
No. 200NFL 666
Jets
Brushed Chrome
\$23.95



NEW
No. 200NFL 667
Lions
Brushed Chrome
\$23.95



NEW
No. 200NFL 668
Packers
Brushed Chrome
\$23.95



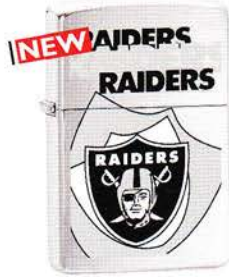
NEW
No. 200NFL 669
Panthers
Brushed Chrome
\$23.95

NFL - NATIONAL FOOTBALL LEAGUE

[Available in USA only]



NEW
No. 200NFL 670
Patriots
Brushed Chrome
\$23.95



NEW
No. 200NFL 671
Raiders
Brushed Chrome
\$23.95



NEW
No. 200NFL 672
Rams
Brushed Chrome
\$23.95



NEW
No. 200NFL 673
Ravens
Brushed Chrome
\$23.95



NEW
No. 200NFL 674
Redskins
Brushed Chrome
\$23.95



NEW
No. 200NFL 675
Saints
Brushed Chrome
\$23.95



NEW
No. 200NFL 676
49ers
Brushed Chrome
\$23.95



NEW
No. 200NFL 677
Seahawks
Brushed Chrome
\$23.95



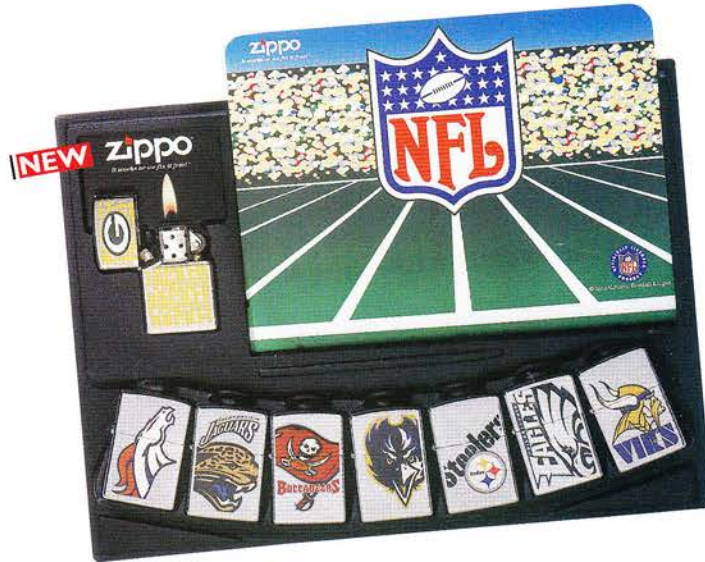
NEW
No. 200NFL 678
Steelers
Brushed Chrome
\$23.95



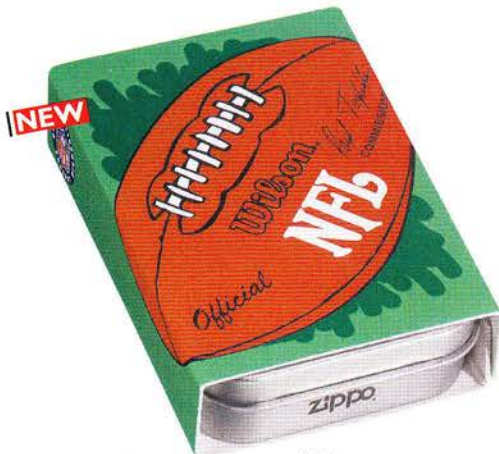
NEW
No. 200NFL 679
Titans
Brushed Chrome
\$23.95



NEW
No. 200NFL 680
Vikings
Brushed Chrome
\$23.95



NFL
Empty panel with custom header. Order any 8 lighters.



NFL
Custom Sleeve

down! set!

Get one! Get two! Get the entire roster of NFL teams, each on classic brushed chrome Zippo lighters. Authentic NFL colors. Ready to start every play, every weekend, before, during and after the season. Find your favorite teams each packaged in a Zippo tin with a custom sleeve.



© 2000 National Football League

MLB - MAJOR LEAGUE BASEBALL®

[Available in USA only]



No. 250MLB 170
Blue Jays
High Polish Chrome
\$26.95



No. 250MLB 171
Braves
High Polish Chrome
\$26.95



No. 250MLB 172
Brewers
High Polish Chrome
\$26.95



No. 250MLB 173
Cardinals
High Polish Chrome
\$26.95



No. 250MLB 174
Cubs
High Polish Chrome
\$26.95



No. 250MLB 175
Royals
High Polish Chrome
\$26.95



No. 250MLB 176
Tigers
High Polish Chrome
\$26.95



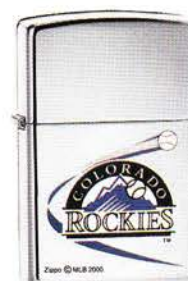
No. 250MLB 177
Twins
High Polish Chrome
\$26.95



No. 250MLB 178
White Sox
High Polish Chrome
\$26.95



No. 250MLB 179
Yankees
High Polish Chrome
\$26.95



No. 250MLB 180
Rockies
High Polish Chrome
\$26.95



No. 250MLB 181
Marlins
High Polish Chrome
\$26.95



No. 250MLB 182
Mets
High Polish Chrome
\$26.95



No. 250MLB 183
Padres
High Polish Chrome
\$26.95



No. 250MLB 184
Phillies
High Polish Chrome
\$26.95



No. 250MLB 185
Pirates
High Polish Chrome
\$26.95



No. 250MLB 186
Rangers
High Polish Chrome
\$26.95



No. 250MLB 187
Devil Rays
High Polish Chrome
\$26.95



No. 250MLB 188
Diamondbacks
High Polish Chrome
\$26.95



No. 250MLB 189
Dodgers
High Polish Chrome
\$26.95

MLB - MAJOR LEAGUE BASEBALL®

[Available in USA only]



No. 250MLB 190
Expos
High Polish Chrome
\$26.95



No. 250MLB 191
Giants
High Polish Chrome
\$26.95



No. 250MLB 192
Indians
High Polish Chrome
\$26.95



No. 250MLB 193
Mariners
High Polish Chrome
\$26.95



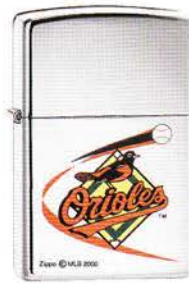
No. 250MLB 194
Angels
High Polish Chrome
\$26.95



No. 250MLB 195
Astros
High Polish Chrome
\$26.95



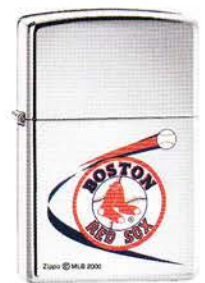
No. 250MLB 196
Athletics
High Polish Chrome
\$26.95



No. 250MLB 197
Orioles
High Polish Chrome
\$26.95



No. 250MLB 198
Reds
High Polish Chrome
\$26.95



No. 250MLB 199
Red Sox
High Polish Chrome
\$26.95



America's favorite pastime

Baseball has returned to its hallowed place in America's heart. This line of Zippo Major League Baseball® lighters is sure to take its place along with the memories of an exciting baseball season. These stylish high polish chrome lighters feature logos of all 30 Major League Baseball® clubs, all in full color.



MLB
Empty panel with custom header. Order any 8 lighters.

MLB
Custom Sleeve
Available (not pictured)



Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties, Inc. www.majorleaguebaseball.com
Zippo / MLBP 2000



SURPRISE!

[Worldwide]



No. 254BBS B151
Full House
High Polish Brass
\$33.95

No. 254BBS B162
Craps
High Polish Brass
\$33.95

No. 254BBS B164
Martini
High Polish Brass
\$33.95

No. 204BBS B241
Spaceship
Brushed Brass
\$35.95

No. 204BBS B242
Millennium
Brushed Brass
\$35.95

No. 204BBS B243
Liberty
Brushed Brass
\$35.95



No. 204BBS B244
Buckle Up-Brass
Brushed Brass
\$35.95

No. 200BS B245
Buckle Up-Pewter
Brushed Chrome
\$31.95

BARRETT SMYTHE

[Worldwide]



No. 204BBS B229
Galaxy
Brushed Brass
\$32.95

No. 204BBS B230
Broadway
Brushed Brass
\$32.95

No. 204BBS B231
Sun
Brushed Brass
\$32.95



No. 200BS B232
Galaxy
Brushed Chrome
\$28.95

No. 200BS B233
Broadway
Brushed Chrome
\$28.95

No. 200BS B234
Sun
Brushed Chrome
\$28.95



what a wonderful surprise!

Five new delightfully surprising Zippo lighters click to reveal a hidden message or treasure.

What a gift possibility! These really get a conversation going... and maybe a new relationship.

TREASURES FROM THE TOMB

[Worldwide]



No. 204BBS B208
Egyptian Cobra
with Wings
Brushed Brass
\$36.95



No. 200BS B209
Egyptian Cobra
with Wings
Brushed Chrome
\$34.95



No. 204BBS B210
Egyptian and Vulture
Brushed Brass
\$36.95



No. 200BS B211
Egyptian and Vulture
Brushed Chrome
\$34.95



No. 204BBS B212
Egyptian King
Brushed Brass
\$36.95



No. 200BS B213
Egyptian King
Brushed Chrome
\$34.95



No. 204BBS B214
Egyptian Queen
and Flowers
Brushed Brass
\$36.95



No. 200BS B215
Egyptian Queen
and Flowers
Brushed Chrome
\$34.95



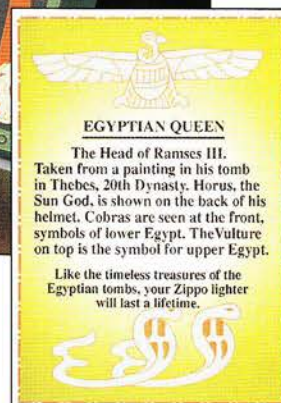
No. 204BBS B216
Egyptian Fox
Headed Man
Brushed Brass
\$36.95



No. 200BS B217
Egyptian Fox
Headed Man
Brushed Chrome
\$34.95



Treasures from the Tomb Gift Set includes trading card and custom sleeve



discover these treasures

What treasured gifts these Zippo lighters can become! Egyptian motif runs across all of these exotic brushed brass or chrome lighters. Gift set includes trading card and custom sleeve.

Treasures from the Tomb Trading Card

PETTY GIRLS

[Worldwide]



No. 218PG 639
Satin Doll
Black Matte
\$38.95



No. 204BPG 640
Silver Blonde
Brushed Brass
\$44.95



No. 250PG 641
Fadaway
High Polish Chrome
\$38.95



No. 218PG 642
Bewitching
Black Matte
\$42.95



No. 200PG 643
Flower Girl
Brushed Chrome
\$37.95



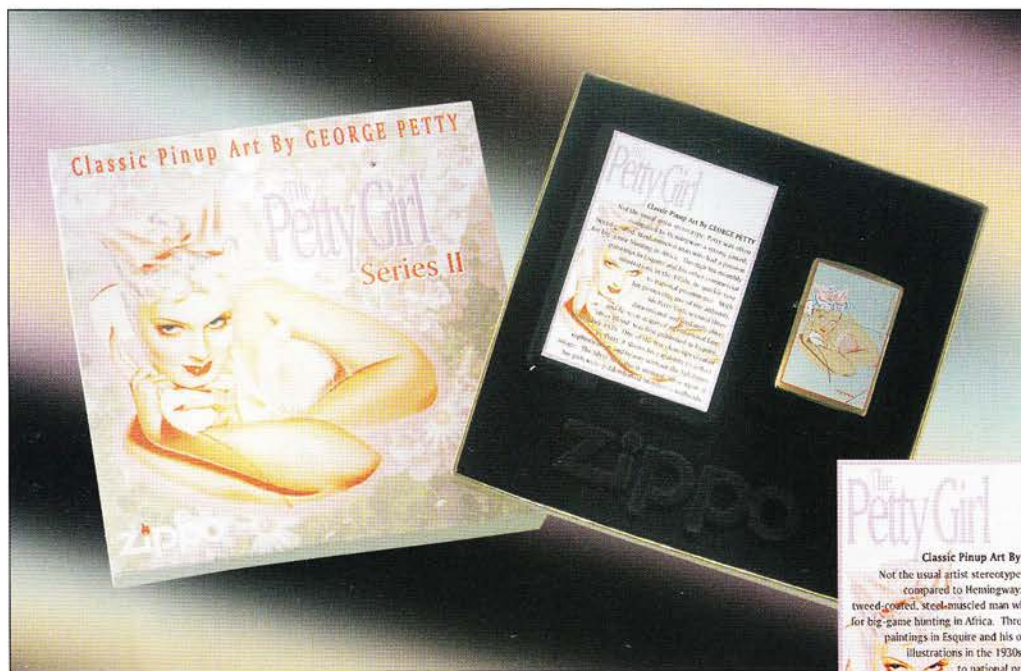
No. 204BPG 644
Bunny with Skates
Brushed Brass
\$41.95



captivating beauties

Six pretty pinup girls adorn these Zippo lighters. Styled from George Petty's classic pinup artwork of the '30s and '40s, these

All-American beauties are something to behold. Each pretty Petty Girl is packaged in a deluxe gift box with a trading card and custom sleeve.



Petty Girls Gift Set includes trading card and custom sleeve



Petty Girls
Trading Card

S.E.L.

[Available at: [http://www.ica.org/ica/ica.nsf/00000000000000000000000000000000?open](#)]

PLAYBOY

[Worldwide]



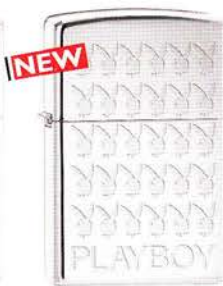
NEW
No. 250PB 101
Playboy in Frame
High Polish Chrome
\$26.95



NEW
No. 250PB 102
Playboy in Corners
High Polish Chrome
\$29.95



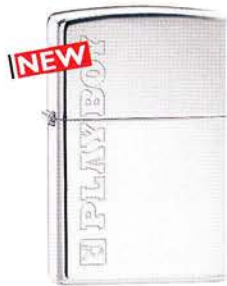
NEW
No. 250PB 103
Playboy Rabbits
Within
High Polish Chrome
\$29.95



NEW
No. 250PB 104
Playboy Ears
Touching
High Polish Chrome
\$29.95



Playboy
Custom Sleeve



NEW
No. 250PB 105
Playboy Vertical
High Polish Chrome
\$29.95



NEW
No. 250PB 107
Playboy in
Black & White
High Polish Chrome
\$26.95



NEW
No. 218PB 109
Playboy in World
Black Matte
\$26.95

PLAYBOY and RABBIT HEAD DESIGN are marks of and used under license from Playboy Enterprises International, Inc., by Zippo Manufacturing Co., Bradford, PA, USA.

LIONEL® TRAINS

[Worldwide]



NEW
No. 216LT 794
Lionel® Centennial
Cream Matte
\$25.95



No. 224LT 796
Lionel® 671
Turbine Steam
Quicksilver Matte
\$32.95



No. M200LT 797
Lionel® Train Santa Fe
Midnight Chrome
\$32.95



No. 250LT 798
Lionel® Train Logo
High Polish Chrome
\$25.95



Lionel® Trains
Custom Sleeve



No. 200LT 799
Lionel® 2332 PA
GG1 Electric
Brushed Chrome
\$29.95



LT-8
Lionel® Trains Panel includes two each of:
224LT 796, M200LT 797, 250LT 798, and
200LT 799, plus panel and custom header.
\$243.60

Please note: No. 216LT 794 Lionel® Centennial lighter
is available individually only, and may not be packed
in the Lionel® panel.



Licensed by Lionel LLC

UNITED STATES POSTAL SERVICE

[Worldwide, except Japan]



No. 200USP 268
Lighthouse
Brushed Chrome
\$32.95



No. 250USP 269
Computer Technology
High Polish Chrome
\$28.95



No. 200USP 274
Cancelled Stamp
Brushed Chrome
\$23.95



No. 250USP 275
Washington
High Polish Chrome
\$22.95



No. 200USP 276
U.S. Flag
Brushed Chrome
\$22.95



No. 200USP 277
U.S. Constitution
Brushed Chrome
\$32.95



No. 200USP 279
Mt. Rushmore
Brushed Chrome
\$22.95



No. 200USP 280
Eagle
Brushed Chrome
\$22.95



U.S. Postal Service
Custom Sleeve



USP00-8
US Postal Service Panel includes one each of: 200USP 268, 250USP 269, 200USP 274, 250USP 275, 200USP 276, 200USP 277, 200USP 279, and 200USP 280, plus panel and custom header.
\$210.60

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by Zippo®

DUCKS

[Worldwide]



No. 221BS B218
Wood Duck
Green Matte
\$33.95



No. 239BS B219
Canvas Back
Navy Matte
\$33.95

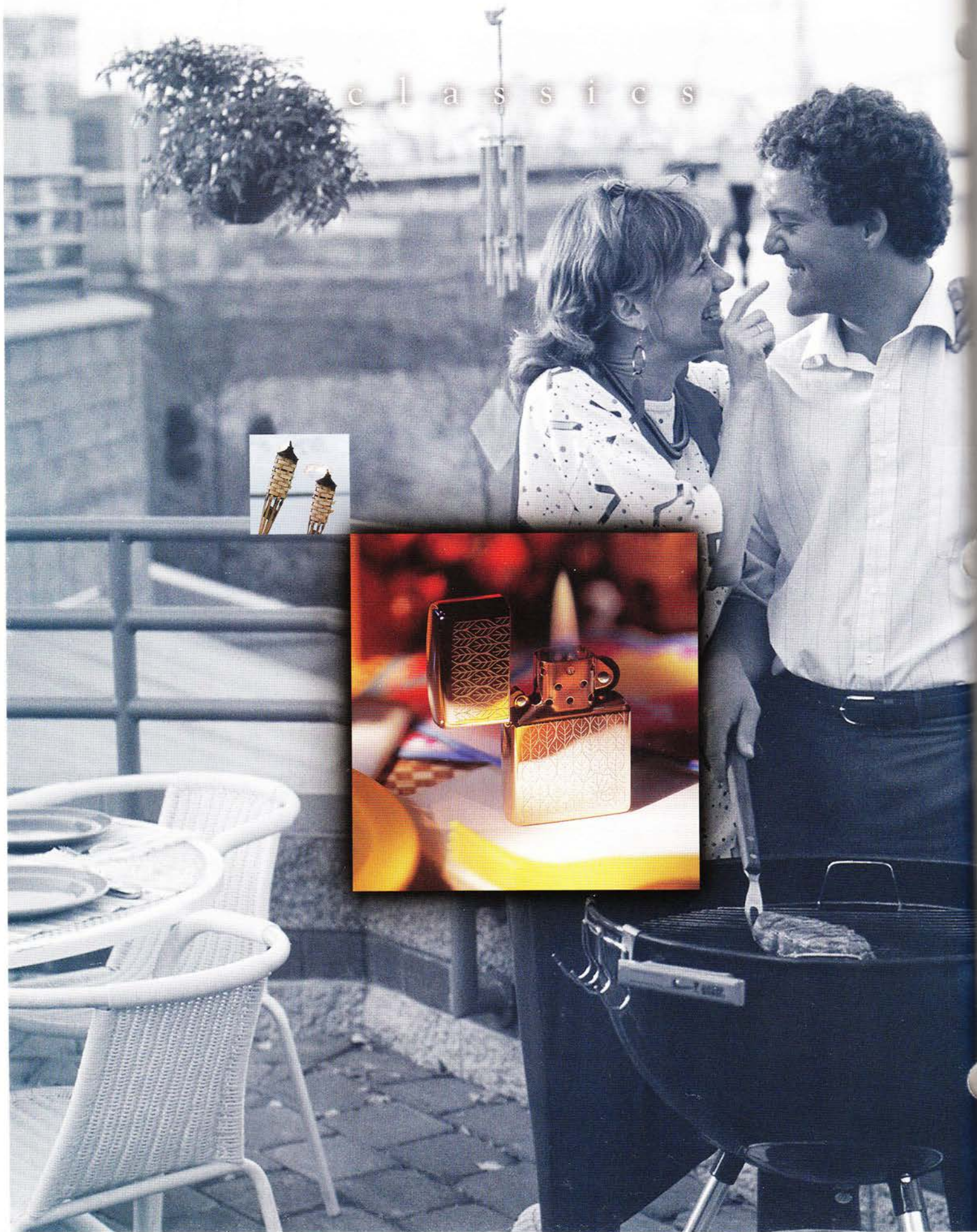


No. 216BS B220
Pintail
Cream Matte
\$33.95



No. 216BS B221
Canada Geese
Cream Matte
\$33.95

classics



MILITARY INSIGNIAS



No. 239 538
Navy
Navy Matte
\$22.95



No. 218 539
Marines
Black Matte
\$22.95



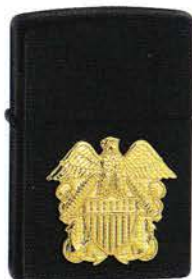
No. 221 540
Army
Green Matte
\$22.95



No. 239 541
Air Force
Navy Matte
\$22.95



No. 239 546
Coast Guard
Navy Matte
\$22.95



No. 218NO
Navy Officer
Black Matte
\$19.95



No. 280NO
Navy Officer
Brushed Chrome
\$17.95



No. 218NW
Navy Wings
Black Matte
\$19.95



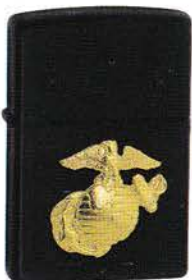
No. 280NW
Navy Wings
Brushed Chrome
\$17.95



No. 218ANC
Navy Anchor
Black Matte
\$19.95



No. 280ANC
Navy Anchor
Brushed Chrome
\$17.95



No. 218MAR
Marines
Black Matte
\$19.95



No. 280MAR
Marines
Brushed Chrome
\$17.95



No. 218ARM
Army
Black Matte
\$19.95



No. 280ARM
Army
Brushed Chrome
\$17.95



No. 218AW
Army Wings
Black Matte
\$19.95



No. 280AW
Army Wings
Brushed Chrome
\$17.95



No. 218AFC
Air Force Crest
Black Matte
\$19.95



No. 280AFC
Air Force Crest
Brushed Chrome
\$17.95



No. 218CG
Coast Guard
Black Matte
\$19.95



No. 280CG
Coast Guard
Brushed Chrome
\$17.95



do our country proud

Time to re-up for 2000. These reinforcements will help push up sales and start the new millennium off on the offensive.



Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.

MILITARY UNITS



No. 781
POW/MIA
High Polish Chrome
\$19.95



No. 782
Marine Bulldog
Brushed Chrome
\$19.95



No. 783
Seabees
Brushed Chrome
\$19.95



No. 784
Top Gun
Black Matte
\$19.95



rally
the
troops

Zippo has called up
special forces to add
to the troops.

ZIPPO COLLECTION



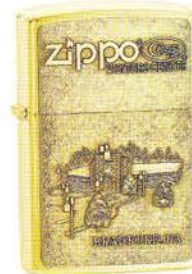
No. 200FL
Founder's Lighter
Brushed Chrome
\$17.95



No. 250BS B206
Zippo Buildings-Pewter
High Polish Chrome
\$30.95



No. 254BBS B207
Zippo Buildings-Brass
High Polish Brass
\$32.95



No. 209
Zippo/Case
Visitors Center
Brushed Brass
\$28.95



No. 578
Zippo/Case
Visitors Center
Brushed Chrome
\$23.95



zippo **CASE**
VISITORS CENTER
BRADFORD PA

Zippo/Case Visitors Center
1932 Zippo Drive, Bradford, PA
888-GGB-1932
zippo.com



history and culture

You'll keep coming back to enjoy the unique and rich collection of American history and culture on permanent display at the Zippo/Case Visitors Center. Located in Bradford, Pennsylvania, this museum is a living, evolving study of Americana. Included in the museum are world-class attractions, interactive exhibits, and hundreds of products that combine to chronicle the colorful history of Zippo and our subsidiary, Case Cutlery.

*Most visited museum in
Northern Pennsylvania.*



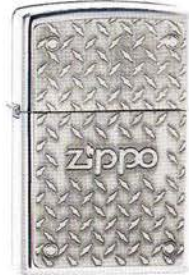
ZIPPO COLLECTION



No. 362
Zippo Brass Emblem
Black Crackle
\$22.95



No. 363
Zippo Pewter Emblem
Black Crackle
\$22.95



No. 577
Antique Diamond Plate
High Polish Chrome
\$32.95



No. 581
Made in USA-Brass
Brushed Brass Vintage
\$33.95



No. 582
Made in USA-Pewter
Brushed Chrome Vintage
\$31.95



No. 583
American Classic-Brass
Brushed Brass Vintage
\$33.95



No. 584
American Classic-Pewter
Brushed Chrome Vintage
\$31.95



No. 991
Zippo 1932*
Antique Copper
\$29.95



No. 992
Windproof Zippo*
Antique Silver Plate
\$32.95



No. 993
Zippo Logo*
Antique Brass
\$29.95



No. 122
Logo/Flame*
Antique Silver Plate
\$38.95



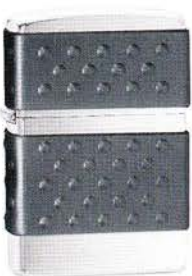
* Reverse Etch
With our reverse etch process, layers surrounding the image are eliminated, leaving an elaborate raised image.
The result is a long-lasting, superior quality piece.



find out what quality feels like

Pick from a fascinating array of Zippo signature lighters in a unique variety of finishes and combinations. Fill out your collection with brass or pewter on black crackle. Diamond plate on high polish chrome. Brushed brass or chrome vintage. And there are also several antique metal finishes. Each carries the Zippo logo and each feels solid and substantial.

ZIP GUARDS



No. 200 ZP
Zip Guard-Black
Brushed Chrome
\$17.95



No. 205 BZP
Zip Guard-Blue
Satin Chrome
\$16.95



No. 218 RZP
Zip Guard-Red
Black Matte
\$20.95



No. 237 YZP
Zip Guard-Yellow
Purple Matte
\$20.95



new color grips

This year we've added exciting colors to our Zip Guard lighter. These studded, hard rubber guards come in four color combinations. Consumers get cosmetic choices in a highly durable product.

CHROME CLASSICS



No. 200
Brushed Chrome
\$13.95



No. 250
High Polish Chrome
\$16.95



No. 250 512
U.S. Seal
High Polish Chrome
\$19.95



No. 275
Lossproof
Brushed Chrome
\$16.95



No. 350
Engine Turned
High Polish Chrome
\$19.95



No. 352
Venetian
High Polish Chrome
\$19.95



No. 355
Ultralite Black
High Polish Chrome
\$17.95



No. 356
Ultralite Ivory
High Polish Chrome
\$17.95



No. 572
Statue of Liberty
High Polish Chrome
\$21.95



No. 573
U.S.A. Eagle on Flag
High Polish Chrome
\$19.95



No. 579
American Legend
High Polish Chrome
\$19.95



No. 592
Passing Lines
High Polish Chrome
\$21.95



No. 593
Geometrics
High Polish Chrome
\$21.95



No. 594
Reflections
High Polish Chrome
\$21.95

MIDNIGHT CHROME™



No. M200
Brushed
Midnight Chrome
\$16.95



No. M250
High Polish
Midnight Chrome
\$17.95



No. M250ZL
With Zippo
Midnight Chrome
\$20.95



No. M352
Venetian
Midnight Chrome
\$20.95

ZIPPO EXTREME SPORTS



No. 791
BMX Biking
Satin Chrome
\$25.95



No. 792
In-Line Skating
Satin Chrome
\$25.95



No. 793
Snowboarding
Satin Chrome
\$25.95



No. 794
Skateboarding
Satin Chrome
\$25.95



on the edge

Extreme sports need extreme durability, reliability and balance. No risk for the risk taker in these four new high profile, satin chrome Zippo lighters.



SATIN CHROME FINISH



No. 205
Satin Chrome
\$12.95



No. 670
Carbon Fiber
Satin Chrome
\$26.95



smooth as silk

Now select from one of these new Zippo models in our newest, sensuous finish, satin chrome. It feels good in your hand, looks good when you're out. It shimmers with the silky texture of rich luxurious satin. Ooooh, yes.

ANTIQUE FINISH



No. 121FB
Antique Silver Plate
\$23.95



No. 201FB
Antique Brass
\$20.95



No. 301FB
Antique Copper
\$20.95



No. 994
A Week's Trial*
Antique Silver Plate
\$32.95



No. 995
Windy*
Antique Silver Plate
\$32.95



No. 996
The Reveler*
Antique Silver Plate
\$32.95

* Reverse Etch
With our reverse etch process, layers surrounding the image are eliminated, leaving an elaborate raised image. The result is a long-lasting, superior quality piece.



Product shown at actual size

SOLID BRASS



No. 204
Solid Brass
Brushed Brass
\$17.95



No. 204B
Solid Brass (w/o lettering)
Brushed Brass
\$17.95



No. 254
Solid Brass
High Polish Brass
\$18.95



No. 254B
Solid Brass (w/o lettering)
High Polish Brass
\$18.95



No. 254B 513
U.S. Seal
High Polish Brass
\$20.95



No. 352B
Venetian
High Polish Brass
\$21.95



No. 592B
Passing Lines
High Polish Brass
\$23.95



No. 593B
Geometrics
High Polish Brass
\$23.95



No. 594B
Reflections
High Polish Brass
\$23.95

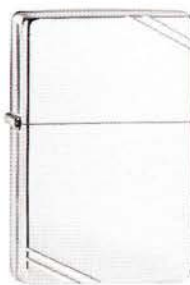
VINTAGE



No. 230
Vintage
Brushed Chrome
\$16.95



No. 240
Vintage
Brushed Brass
\$18.95



No. 260
Vintage
High Polish Chrome
\$17.95



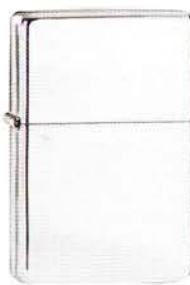
No. 270
Vintage
High Polish Brass
\$19.95



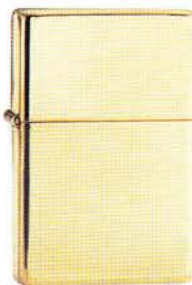
No. 230 25
Vintage w/o slashes
Brushed Chrome
\$16.95



No. 240 25
Vintage w/o slashes
Brushed Brass
\$18.95



No. 260 25
Vintage w/o slashes
High Polish Chrome
\$17.95



No. 270 25
Vintage w/o slashes
High Polish Brass
\$19.95



like the original

These more squared-off Zippo styles hearken back to the original styles George Blaisdell produced in 1933. Some feature diagonal cuts and others are plain face. But all are reminiscent of those vintage 1930s originals.

SILVER PLATED



No. 100
High Polish
Silver Plated
\$19.95



No. 33S
Shimmer
Silver Plated
\$25.95



No. 260S
Vintage
Silver Plated
\$23.95



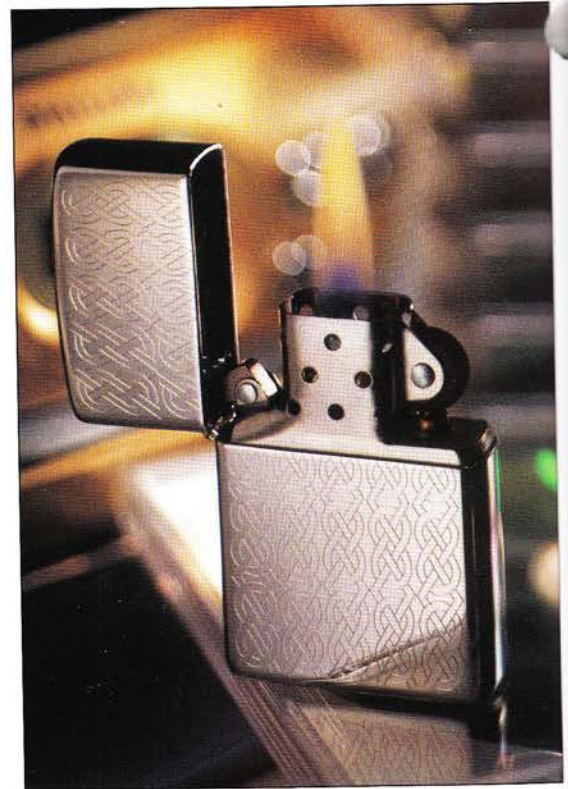
No. 352S
Venetian
Silver Plated
\$29.95



NEW
No. 590S
Leaves
Silver Plated
\$25.95



NEW
No. 595S
Celtic Knot
Silver Plated
\$25.95

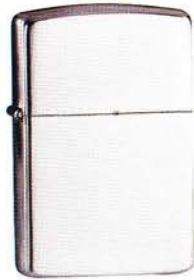


Product shown at actual size

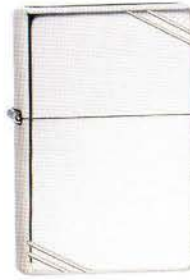
STERLING SILVER



No. 12A
Floral
Sterling Silver
\$217.95



No. 13
Brushed Finish
Sterling Silver
\$157.95



No. 14
Vintage
Sterling Silver
\$157.95



No. 15
High Polish
Sterling Silver
\$157.95



No. 17
Engine Turned
Sterling Silver
\$168.95



No. 19
Engine Turned w/o
Initial Panel
Sterling Silver
\$168.95



No. 33SS
Shimmer
Sterling Silver
\$188.95



a handsome collection

Seven sterling silver classic designs to choose from. Durable, lustrous sterling silver gives these Zippo lighters a vintage look and value like no other.

GOLD PLATED



No. 31
Classic
Gold Plated
\$26.95



No. 33
Shimmer
Gold Plated
\$26.95



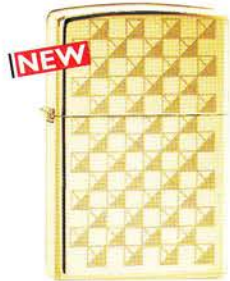
No. 34
Swirl
Gold Plated
\$26.95



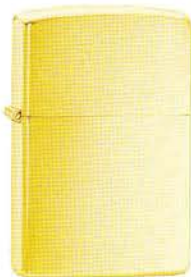
No. 35
Black Elegance
Gold Plated
\$28.95



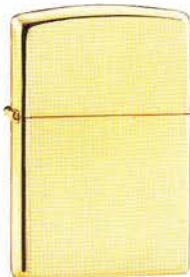
No. 36
Golden Tortoise
Gold Plated
\$31.95



No. 37
Celtic Design
Gold Plated
\$29.95



No. 200G
Brushed
Gold Plated
\$22.95



No. 250G
High Polish
Gold Plated
\$23.95



No. 320A
Floral
Gold Plated
\$75.95



No. 361G
Western Floral
Gold Plated
\$33.95



a genuine find

Two new styles join the fine collection of gold plated Zippo lighters. Fashionable and valuable, they add a truly sophisticated flair to any occasion.



Product shown at actual size
No. 591G
Stripes & Flowers
Gold Plated
\$29.95

TABLE LIGHTERS



High polish chrome handilite base, add to the cost of any regular size lighter.
\$6.75



Gold plated handilite base, add to the cost of any regular size lighter.
\$11.00



No. 129
Lady Barbara
Table Lighter
\$69.95

the enchanting lady barbara –

a lustrous pewter base housing a classic antique silver plate lighter.

Handilite base is not available on these flat-bottomed styles: any antique finish, any sterling silver; any silver plated, any vintage style, #236 black crackle, #204 and #254.

BLACK TIE



No. 658
Golden Weave
Gold Plated
\$42.95



No. 659
Texas Twister
Midnight Chrome
\$32.95



No. 660
Midnight Weave
Midnight Chrome
\$31.95



No. 661
Illusion
High Polish Chrome
\$29.95



No. 662
Cuff Lynx
Brushed Chrome
\$32.95



No. 663
Ty Clasp
Brushed Chrome
\$32.95

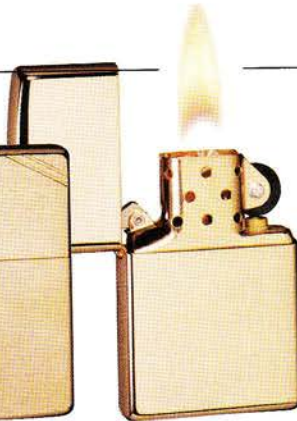
ROSE GOLD



No. 200RG
Brushed Rose Gold
\$22.95



No. 230RG
Vintage
Brushed Rose Gold
\$23.95



No. 250RG
High Polish
Rose Gold
\$23.95



No. 260RG
Vintage
High Polish
Rose Gold
\$26.95



No. 351RG
Rose
High Polish
Rose Gold
\$27.95



No. 352RG
Venetian
High Polish
Rose Gold
\$26.95



No. 361RG
Western Floral
High Polish
Rose Gold
\$33.95



No. 590RG
Leaves
High Polish
Rose Gold
\$29.95



No. 592RG
Passing Lines
High Polish
Rose Gold
\$29.95



No. 593RG
Geometrics
High Polish
Rose Gold
\$29.95



No. 594RG
Reflections
High Polish
Rose Gold
\$29.95



an exquisite collection

These gold electroplated lighters are kissed with a touch of copper to give them the distinctive pink hue of rich rose gold. Four stunning new engraved designs complement Zippo's exclusive rose gold collection.

MATTE



No. 214
White Matte
\$16.95



No. 214ZL
White Matte w/Zippo
\$17.95



No. 218
Black Matte
\$16.95



No. 218ZB
Black Matte w/Zippo
and Border
\$17.95



No. 218ZL
Black Matte w/Zippo
\$17.95



No. 219
Camouflage Matte
\$21.95



No. 221
Green Matte
\$16.95



No. 221ZL
Green Matte w/Zippo
\$17.95



No. 224
Quicksilver Matte
\$16.95



No. 224ZL
Quicksilver Matte
w/Zippo
\$17.95



No. 229
Royal Matte
\$16.95



No. 229ZL
Royal Matte w/Zippo
\$17.95



NEW

No. 231
Orange Matte
\$16.95



NEW

No. 231ZL
Orange Matte w/Zippo
\$17.95



No. 233
Red Matte
\$16.95



No. 233ZL
Red Matte w/Zippo
\$17.95



No. 236
Black Crackle
\$16.95



No. 237
Purple Matte
\$16.95



No. 237ZL
Purple Matte w/Zippo
\$17.95



No. 239
Navy Matte
\$16.95



No. 239ZL
Navy Matte w/Zippo
\$17.95



a splash of color

Our rainbow array of matte finishes is now one brighter with the addition of new Orange Matte. Bright and bold, this collection stands out in a display for real attention-getting power.

Create your own custom display with an empty Profit Panel and any eight lighters.

18K GOLD



No. 195
18K Solid
Gold
\$3,266.95

Product shown at actual size



Custom crafted
cherry gift box
with certificate of
registration.



understated elegance

The sophistication of an 18K solid gold case combined with the panache of classic Zippo styling. You can feel the balance of all the elements. This Zippo lighter travels in the finest company and makes no apology for its pedigree.

SCRIMSHAW



No. 208
Scrimshaw Ship
High Polish Brass
\$23.95



No. 359
Scrimshaw Ship
High Polish Chrome
\$19.95



No. M359
Scrimshaw Ship
Midnight Chrome
\$20.95



No. 368
Scrimshaw Ship
Black Matte
\$19.95

PAINTED DESERT



No. 392
Indian Feather
High Polish Chrome
\$32.95



No. 394
Arrowhead
High Polish Chrome
\$32.95

 **turquoise & azure**
Native

American icons adorn these hauntingly beautiful high polish chrome Zippo lighters. No need to rub two sticks together here.



No. 396
Kokopelli
High Polish Chrome
\$32.95



No. 397
Cherokee
High Polish Chrome
\$34.95

NEW SOUTHWEST



No. 334
Buffalo Head
High Polish Chrome
\$34.95



No. 651
Nocturne
High Polish Chrome
\$32.95



No. 652
Gecko
High Polish Chrome
\$32.95



No. 653
Scorpion
Brushed Chrome
\$21.95

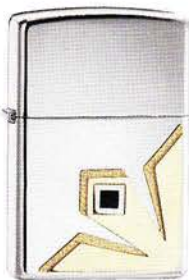


No. 654
Saguarro
Brushed Chrome
\$21.95



bright cut

Three new styles, filled with the mystery and magic of the Southwest, complete this collection of classic icons and images.



No. 655
Desert Star
High Polish Chrome
\$29.95



No. 656
Sedona
High Polish Chrome
\$28.95



No. 657
Tahoe
High Polish Chrome
\$28.95



NEW
No. 672
Coyote
Brushed Chrome
\$19.95



NEW
No. 675
Eagle
Brushed Chrome
\$19.95



NEW
No. 677
Buffalo Arrowhead
Brushed Chrome
\$19.95

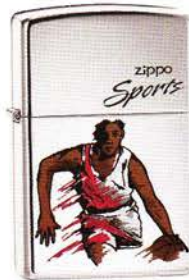
ZIPPO SPORTS



NEW
No. 250MF
Marlin Fishing
High Polish Chrome
\$27.95



NEW
No. 250SS
Skeet Shooting
High Polish Chrome
\$27.95



No. 250BSK
Basketball
High Polish Chrome
\$27.95



No. 250GLF
Golf
High Polish Chrome
\$27.95



No. 250WBSK
Women's Basketball
High Polish Chrome
\$27.95



No. 250WGLF
Women's Golf
High Polish Chrome
\$27.95



NEW zippo
SPRT00-8
Sports Collection Panel includes one each of: 250BSK, 250GLF, 250WBSK, 250WGLF; two each of 250MF and 250SS, plus panel and custom header.
\$223.60

ZIPPO OUTDOORS



No. 751
Fisherman
High Polish Chrome
\$22.95



No. 753
Eagle
High Polish Chrome
\$22.95



No. 754
Hunter
High Polish Chrome
\$22.95



NEW zippo
OS00-8
Zippo Outdoors Panel includes one each of: 751, 753, 754, 756, 757, 758, 759, and 760, plus panel and custom header.
\$183.60



No. 756
Deer
High Polish Chrome
\$22.95



No. 757
Assorted Game
High Polish Chrome
\$22.95



No. 758
Wolf
High Polish Chrome
\$22.95

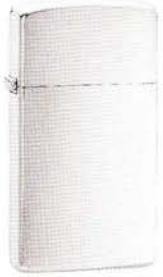


NEW
No. 759
Grizzly Bear
High Polish Chrome
\$22.95

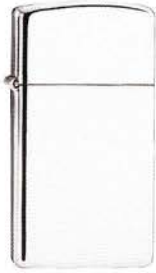


NEW
No. 760
Owl
High Polish Chrome
\$22.95

SLIM CHROME



No. 1600
Brushed Chrome
\$13.95



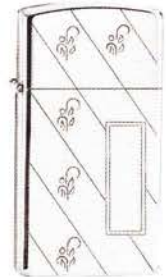
No. 1610
High Polish Chrome
\$16.95



No. 1615
Ribbon
High Polish Chrome
\$19.95



No. 1621
Bright Cut
High Polish Chrome
\$19.95



No. 1625
Diagonal
High Polish Chrome
\$19.95



No. 1652
Venetian
High Polish Chrome
\$19.95



No. 1655
Ultralite Black
High Polish Chrome
\$17.95



No. 1656
Ultralite Ivory
High Polish Chrome
\$17.95



No. 1690
Leaves
High Polish Chrome
\$21.95



stylishly streamlined

Classic Zippo chrome plating also adorns these sleek and trim, slim models.

SLIM MIDNIGHT CHROME™



No. M1610
High Polish
Midnight Chrome
\$17.95



No. M1610ZL
Midnight Chrome
w/Zippo
\$20.95



No. M1652
Venetian
Midnight Chrome
\$20.95



mysterious and dark

Sensual and stylish. This unusual collection of black pearlized slim Zippo lighters is sure to set off a stir among consumers.



Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.

SLIM MATTE

ZIPPO



No.
Ma
Hi
\$2



No. 1614
White Matte
\$16.95



No. 1614ZL
White Matte w/Zippo
\$17.95



No. 1618
Black Matte
\$16.95



No. 1618ZB
Black w/Zippo and
Border
\$17.95



No. 1618ZL
Black Matte w/Zippo
\$17.95



No. 1619
Camouflage Matte
\$21.95



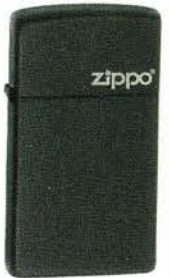
No. 1624
Quicksilver Matte
\$16.95



No. 1624ZL
Quicksilver Matte
w/Zippo
\$17.95



No. 1627
Green Matte
\$16.95



No. 1627ZL
Green Matte w/Zippo
\$17.95



No. 1630
Royal Matte
\$16.95



No. 1630ZL
Royal Matte w/Zippo
\$17.95



No. 1631
Orange Matte
\$16.95



No. 1631ZL
Orange Matte w/Zippo
\$17.95



No. 1633
Red Matte
\$16.95



No. 1633ZL
Red Matte w/Zippo
\$17.95



No. 1637
Purple Matte
\$16.95



No. 1637ZL
Purple Matte w/Zippo
\$17.95



No. 1639
Navy Matte
\$16.95



No. 1639ZL
Navy Matte w/Zippo
\$17.95

Z

SLIM SCRIMSHAW



No. 1608
Whale
High Polish Brass
\$23.95



No. 1659
Whale
High Polish Chrome
\$19.95



No. M1659
Whale
Midnight Chrome
\$20.95

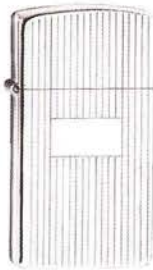


No. 1668
Whale
Black Matte
\$19.95

SLIM STERLING



No. 1500
High Polish
Sterling Silver
\$113.95



No. 1700
Engine Turned
Sterling Silver
\$118.95

SLIM SILVER PLATED



No. 1000
High Polish
Silver Plated
\$19.95



No. 1690S
Leaves
Silver Plated
\$25.95

SLIM PAINTED DESERT



No. 1695
Pueblo
High Polish Chrome
\$31.95



No. 1697
Cherokee
High Polish Chrome
\$34.95

SLIM BRASS



No. 1652B
Venetian
High Polish Brass
\$21.95



No. 1654
Solid Brass
High Polish
\$18.95



No. 1654B
Solid Brass
(w/o lettering)
High Polish
\$18.95

SLIM GOLD PLATED



No. 1610G
High Polish
Gold Plated
\$23.95



No. 1661G
Western Floral
Gold Plated
\$33.95



No. 3100
Classic
Gold Plated
\$26.95



No. 3300
Shimmer
Gold Plated
\$26.95



No. 3400
Swirl
Gold Plated
\$26.95



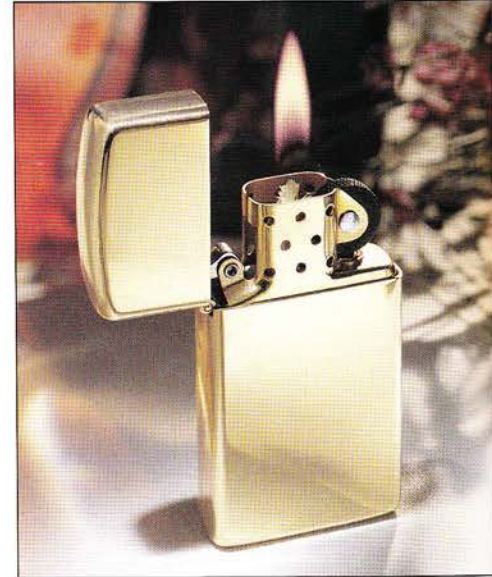
No. 3500
Black Elegance
Gold Plated
\$28.95



No. 3600
Golden Tortoise
Gold Plated
\$31.95



No. 3700
Celtic Design
Gold Plated
\$29.95



Product shown at actual size



a genuine find in sleek form

This fashionably slim collection of gold-plated Zippos brings a truly sophisticated flair to any event. The line is expanded with an additional new Celtic design.

SLIM ROSE GOLD



No. 1600RG
Brushed Rose Gold
\$22.95



No. 1610RG
High Polish
Rose Gold
\$23.95



No. 1651RG
Rose
High Polish
Rose Gold
\$27.95



No. 1652RG
Venetian
High Polish
Rose Gold
\$26.95



No. 1661RG
Western Floral
High Polish
Rose Gold
\$33.95



a finely contoured collection

What a unique touch to bring to a slim Zippo lighter! These gold electroplated lighters are kissed with a hint of copper to give them the distinctive pink hue of rich rose gold. Slim and sophisticated, the rose gold collection adds an elegant flair to any ensemble.

PIPE LIGHTERS & PIPE MASTER

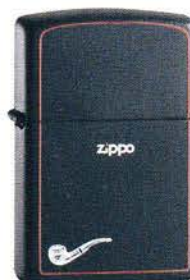


No. 200PL
Brushed Chrome
\$14.95

No. 204PL
Brushed Brass
\$18.95



No. 218PL
Black Matte
\$17.95



No. 218PLZB
Black Matte w/Zippo
and Border
\$17.95



No. 9502PM
Pipe Master
Brushed Stainless
\$26.95



... like an old friend

Your favorite pipe is like an old friend. You can make sure the relationship will last with another old friend – the Zippo pipe lighter. Zippo's special chimney design directs the reliable flame to your tobacco, without burning your pipe. And because the pipe insert fits in any standard Zippo case, you can choose the design as carefully as you choose your tobacco.

The Zippo Pipe Master is a handy pocket tool for the pipe smoker. Convenient features include a bowl reamer tool, pipe tamp, money clip, file, and knife.

Pipe lighter inserts available on most regular models. Please specify when ordering.

CIGAR CUTTER



No. 9501
Cigar Cutter
Brushed Stainless
\$52.95



Cigar Cutter
Gift Box



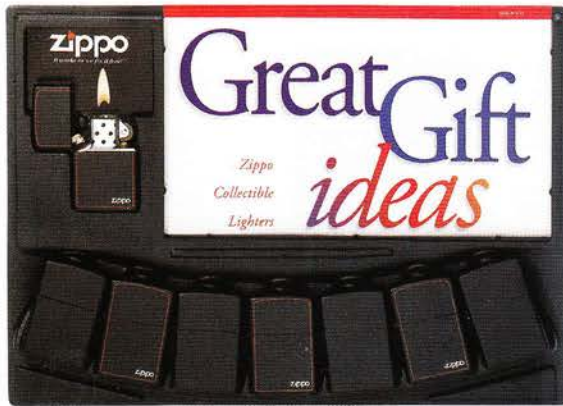
CCGS
Cigar Cutter Gift Set
\$52.95

Gift set includes cigar
cutter and deluxe gift box.

(Add the price of any lighter to above.)

PROFIT PANELS

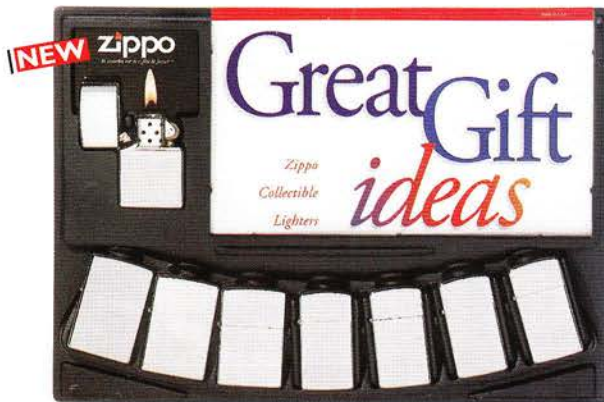
We've updated our profit panels with a fashionable new look and bright, bold custom header card.



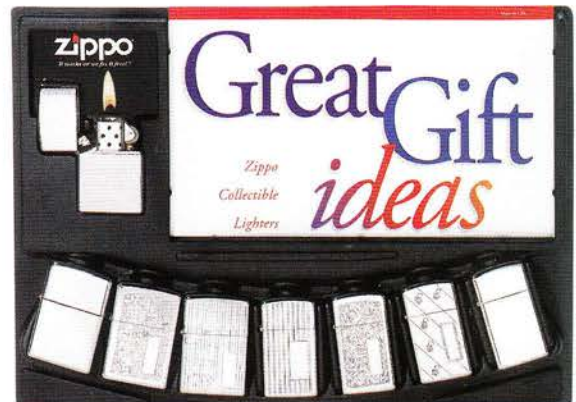
BMA-8
4 ea. No. 218 Black Matte Regular
4 ea. No. 218ZB Black Matte Regular w/Zippo and Border
\$139.60



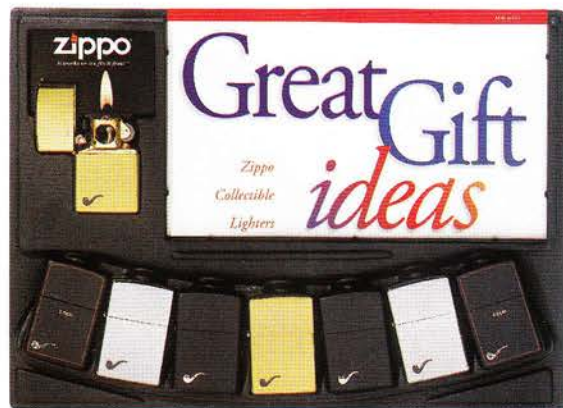
BR-8
4 ea. No. 1654 High Polish Slim Brass
2 ea. No. 254 High Polish Regular Brass
2 ea. No. 204 Brushed Regular Brass
\$149.60



MPA-8
4 ea. No. 200 Brushed Chrome Regular
4 ea. No. 1600 Brushed Chrome Slim
\$111.60



MPB-8
1 ea. No. 200, 250, 350, 352, 1610, 1615,
1625, 1652
\$147.60



PLC-8
2 ea. Pipe Lighters No. 200PL, 204PL,
218PL, 218PLZB
\$139.60



PP-8
8 ea. No. 200 Brushed Chrome
\$111.60

Create your own custom display with an empty Profit Panel and any eight lighters.

BELT BUCKLES



No. 5956
Zipper Belt Buckle
Pewter
\$16.95



No. 5957
Eagle Belt Buckle
Pewter
\$19.95



Eagle Belt Buckle shown with antique silver plate lighter. Lighter not included with purchase of belt buckle.

POUCHES

LPLB
Lighter Pouch
with Loop, Brown
\$8.95



LPCBK
Lighter Pouch
with Clip, Black
\$8.95



LPCB
Lighter Pouch
with Clip, Brown
\$8.95



RLP
Nylon Lighter Pouch
\$11.95



LPLBK
Lighter Pouch
with Loop, Black
\$8.95



LKP
Lighter/Knife
Leather Pouch
\$14.95

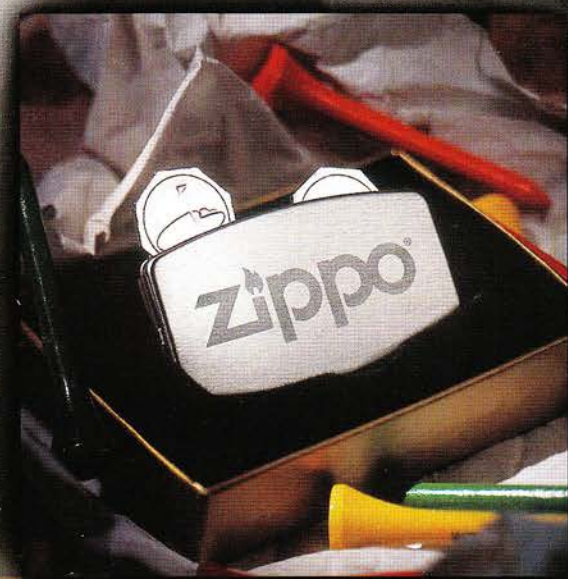


LPGS
Lighter Pouch
Gift Set
\$12.95



Please specify lighter and pouch to be packaged in gift set.
Price includes gift set and pouch. Add cost of lighter to price of LPGS.

p o c k e t g i f t s



ZIPLIGHT® POCKET FLASHLIGHT



No. 92510
Brushed Chrome
with beam
\$15.50



No. 92520
Black Matte
with beam
\$18.50



No. 92530
Purple Matte
with beam
\$18.50



ZipLight® Pocket Flashlight
Custom Gift Box
(optional)



No. 92540
Red Matte
with beam
\$18.50



No. 92550
Brushed Brass
with beam
\$19.50



No. 92560
Midnight Chrome
with beam
\$19.50



light your way

The ZipLight® Pocket Flashlight brilliantly combines a replaceable battery pack and a classic Zippo case. The result is a handy pocket flashlight with the style, personality, and unique "click" of a Zippo lighter.



Standard
Blister Pack

No. 99995
Battery Pack Insert
\$3.95



ETTWRZ
ZipLight® Wire Rack
(ZipLight® Pocket
Flashlights and Battery
Packs not included)



ZL99-42A
Includes ZipLight®
display and product
assortment
\$424.80



Of special interest to collectors: The authenticity of your ZipLight® Pocket Flashlight is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.

FIXXIT® POCKET TOOL



No. 7295
Black Zytel® w/Zippo Logo
\$23.95

(Custom imprint not available)



comes in handy

The Fixxit® pocket tool features two standard screwdrivers, two Phillips screwdrivers, one coin-slot screwdriver, and a handy knife in a Zytel® handle.

TAPE MEASURES



No. 6260
Brushed Chrome
\$9.50



No. 6260B
Brushed Brass
\$11.50



No. 6260G
Brushed Gold Plated
\$14.50



No. M6260
Midnight Chrome
\$11.50



No. 6560
High Polish Chrome
\$11.50



No. 6239
Navy Matte
\$11.50

Tape measures also available in these matte colors.



No. 6214
White Matte
\$11.50



No. 6218
Black Matte
\$11.50



No. 6221
Green Matte
\$11.50



No. 6224
Quicksilver
Matte
\$11.50



No. 6233
Red Matte
\$11.50

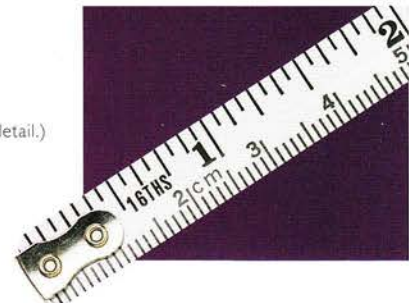


No. 6237
Purple Matte
\$11.50



No. 6233
Red Matte in case

(Enlarged to show detail.)



CUT-ABOUT KNIVES



No. 7200
Stainless Steel
\$27.95



No. 7200ZL
Stainless Steel
w/Zippo
\$30.95



No. 7219
Camouflage
\$41.95



No. 7280
Leather Sheath
(Knife not included)
\$4.95



Optional gift set
available for all full-sized
Cut-About Knives

CUT-ABOUT LITE KNIVES



No. 7000
Black Zytel
\$22.95



No. 7050
Orange Zytel
\$22.95



Optional blister
pack available for all
full-sized Cut-About
Knives

Z-TWIN KNIVES



No. 7262
Z-Twin
\$33.95

CUT-ABOUT JUNIOR KNIVES



No. 7105
Stainless Steel
\$24.95



No. 7105ZL
Stainless Steel
w/Zippo
\$27.95



No. 7170
Black Zytel
\$21.95



No. 7171
Red Zytel
\$21.95



No. 7173
Blue Zytel
\$21.95

CUT-ABOUT LITE JUNIOR KNIVES

POCKET KNIVES WITH SCISSORS



No. 7500
Brushed Stainless
\$20.95



No. 7500ZL
Brushed Stainless
w/Zippo
\$23.95



No. M7500
Midnight Chrome
\$21.95



No. 7518
Black Matte
\$21.95



No. 7521
Green Matte
\$21.95



Pocket Knife
Gift Box

Pocket knives with scissors also available in these matte colors:



No. 7514
White Matte
\$21.95



No. 7524
Quicksilver
Matte
\$21.95



No. 7533
Red Matte
\$21.95



No. 7537
Purple Matte
\$21.95



No. 7539
Navy Matte
\$21.95

POCKET KNIVES WITH SCISSORS AND RING: (Not shown)

No. 7300	Brushed Stainless	\$20.95
No. 7300ZL	Brushed Stainless w/Zippo	\$23.95
No. M7300	Midnight Chrome	\$21.95
No. 7314	White Matte	\$21.95
No. 7318	Black Matte	\$21.95
No. 7321	Green Matte	\$21.95
No. 7324	Quicksilver Matte	\$21.95
No. 7333	Red Matte	\$21.95
No. 7337	Purple Matte	\$21.95
No. 7339	Navy Matte	\$21.95

MONEY CLIP POCKET KNIVES WITH SCISSORS



No. 7500MC
Brushed Stainless
\$21.95



No. 7500MCZL
Brushed Stainless
w/Zippo
\$25.95



No. 7514MC
White Matte
\$22.95



No. 7533MC
Red Matte
\$22.95



Money clip pocket knives with scissors also available in these matte colors:



No. 7518MC
Black Matte
\$22.95



No. 7521MC
Green Matte
\$22.95



No. 7524MC
Quicksilver
Matte
\$22.95



No. 7537MC
Purple Matte
\$22.95



No. 7539MC
Navy Matte
\$22.95

Product shown at actual size

No. M7500MC
Midnight Chrome
\$22.95

POCKET KNIVES



No. 7600
Brushed Stainless
\$10.50



No. 7600G
Brushed Gold Plated
\$15.50



No. 7600ZL
Brushed Stainless
w/Zippo
\$13.50

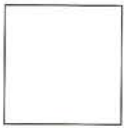


No. M7600
Midnight Chrome
\$11.50



No. 7637
Purple Matte
\$11.50

Pocket knives also available in these matte colors.



No. 7614
White Matte
\$11.50



No. 7618
Black Matte
\$11.50



No. 7621
Green Matte
\$11.50



No. 7624
Quicksilver
Matte
\$11.50



No. 7633
Red Matte
\$11.50



No. 7639
Navy Matte
\$11.50

POCKET KNIVES WITH MONEY CLIP



No. 7800
Brushed Stainless
\$11.50



No. 7800ZL
Brushed Stainless
w/Zippo
\$14.50



No. M7800
Midnight Chrome
\$12.50



No. 7814
White Matte
\$12.50



Product shown at actual size

No. 7800G
Brushed Gold Plated
\$16.50

Pocket knives with money clip also available in these matte colors.



No. 7818
Black Matte
\$12.50



No. 7821
Green Matte
\$12.50



No. 7824
Quicksilver
Matte
\$12.50



No. 7833
Red Matte
\$12.50



No. 7837
Purple Matte
\$12.50



No. 7839
Navy Matte
\$12.50

GREENSKEEPER™ GOLF TOOLS



No. 7700
Brushed Stainless
\$10.50



No. 7700G
Brushed Gold Plated
\$15.50



No. 7700ZL
Brushed Stainless
w/Zippo
\$13.50



No. 7724
Quicksilver Matte
\$11.50



No. M7700
Midnight Chrome
\$11.50

Greenskeeper™ golf tools also available in these matte colors.



No. 7714
White Matte
\$11.50



No. 7718
Black Matte
\$11.50



No. 7721
Green Matte
\$11.50



No. 7733
Red Matte
\$11.50



No. 7737
Purple Matte
\$11.50



No. 7739
Navy Matte
\$11.50

GREENSKEEPER™ GOLF TOOLS WITH MONEY CLIP



No. 7900
Brushed Stainless
\$11.50



No. 7900ZL
Brushed Stainless
w/Zippo
\$14.50



No. M7900
Midnight Chrome
\$12.50



No. 7918
Black Matte
\$12.50



(Front)
No. 7900G
Brushed Gold
Plated
\$16.50

Greenskeeper™ golf tools with money clip also available in these matte colors.



No. 7914
White Matte
\$12.50



No. 7921
Green Matte
\$12.50



No. 7924
Quicksilver
Matte
\$12.50



No. 7933
Red Matte
\$12.50



No. 7937
Purple Matte
\$12.50



No. 7939
Navy Matte
\$12.50



(Back)

MONEY CLIPS



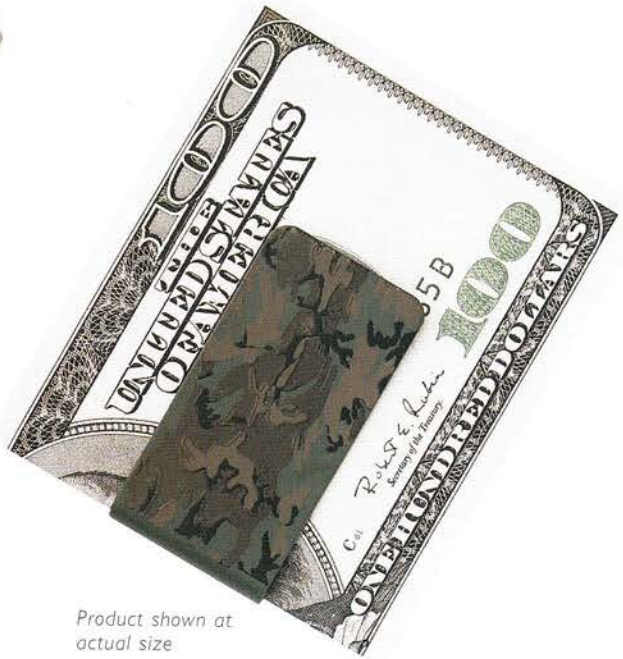
No. 7400
Brushed Stainless
\$4.15



No. 7400ZL
Brushed Stainless
w/Zippo
\$7.30



No. 7414
White Matte
\$4.15



Product shown at
actual size

No. 7419
Camouflage
\$7.30

Money clips also available in these
matte colors.



No. 7418
Black Matte
\$4.15



No. 7421
Green Matte
\$4.15



No. 7424
Quicksilver
Matte
\$4.15



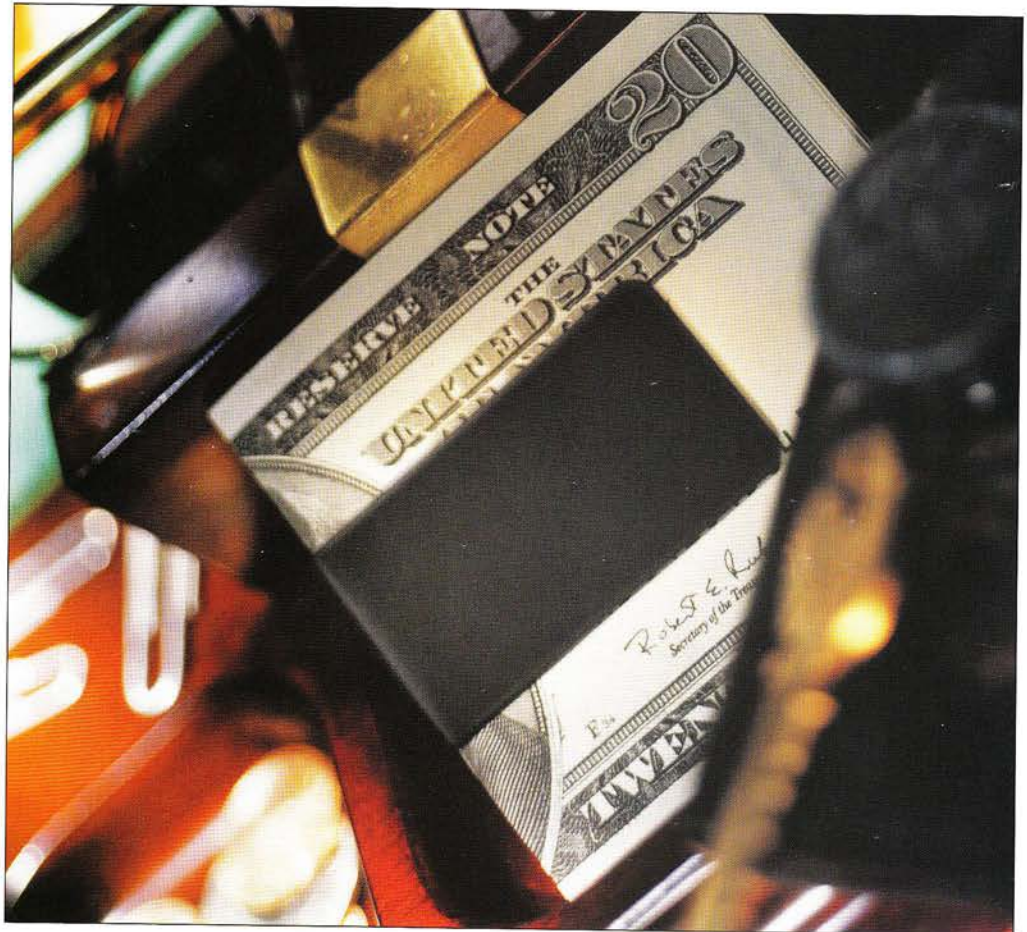
No. 7433
Red Matte
\$4.15



No. 7437
Purple Matte
\$4.15



No. 7439
Navy Matte
\$4.15



KEY HOLDERS



No. 5900
Silver Plated
\$6.95



No. 5990
Brushed Chrome
\$4.95



No. 5990B
Brushed Brass
\$5.95



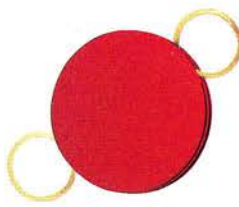
No. 5990ZL
Brushed Chrome
w/Zippo
\$7.95



No. M5990
Midnight Chrome
\$5.95



No. 5919
Camouflage
\$7.95

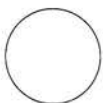


No. 5933
Red Matte
\$5.95



No. 5990G
Brushed Gold Plated
\$9.95

Key holders also available in these matte colors.



No. 5914
White Matte
\$5.95



No. 5918
Black Matte
\$5.95



No. 5921
Green Matte
\$5.95



No. 5924
Quicksilver
Matte
\$5.95



No. 5937
Purple Matte
\$5.95



No. 5939
Navy Matte
\$5.95



**secure
fit**

Solid

brass pull-apart design
with sturdy spring-
action steel clips.

KEY RINGS



No. 5400
Brushed Chrome
\$2.95



No. 5400G
Brushed Gold Plated
\$7.95



No. 5400ZL
Brushed Chrome
w/Zippo
\$5.95

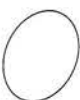


No. 5439
Navy Matte
\$3.95



No. 5600G
Brushed Gold Plated
\$7.95

Key rings also available in these matte colors.



No. 5414
White Matte
\$3.95



No. 5418
Black Matte
\$3.95



No. 5421
Green Matte
\$3.95



No. 5424
Quicksilver
Matte
\$3.95



No. 5433
Red Matte
\$3.95



No. 5437
Purple Matte
\$3.95

RECTANGULAR KEY RINGS:

No. 5600	Brushed Chrome	\$2.95
No. 5600G	Brushed Gold Plated	\$7.95
No. 5600ZL	Brushed Chrome w/Zippo	\$5.95
No. 5614	White Matte	\$3.95
No. 5618	Black Matte	\$3.95
No. 5621	Green Matte	\$3.95
No. 5624	Quicksilver Matte	\$3.95
No. 5633	Red Matte	\$3.95
No. 5637	Purple Matte	\$3.95
No. 5639	Navy Matte	\$3.95

STYLUS SERIES PENS



- | | | | | | | | | | | | |
|--|--|--|--|---|--------------------------------------|---|---|---|--|---|---|
| No. 5717
Camouflage
\$20.95 | No. 5720
Green
Matte
\$18.95 | No. 5750
Quicksilver
Matte
\$18.95 | No. 5760
White
Matte
\$18.95 | No. 5770
Purple
Matte
\$18.95 | No. 5780
Chrome
\$15.95 | No. M5780
Midnight
Chrome
\$18.95 | No. 5791
Black Matte
\$18.95 | No. 5800
Gold Plated
\$23.95 | No. 5830
Navy Matte
\$18.95 | No. 5840
Red Matte
\$18.95 | No. 5850
Rose Gold
\$23.95 |
|--|--|--|--|---|--------------------------------------|---|---|---|--|---|---|



No. 5719
Camouflage Set

STYLUS SERIES PENCILS: (Not shown)

No. 5718	Camouflage	\$20.95
No. 5725	Green Matte	\$18.95
No. 5755	Quicksilver Matte	\$18.95
No. 5765	White Matte	\$18.95
No. 5775	Purple Matte	\$18.95
No. 5785	Chrome	\$15.95
No. M5785	Midnight Chrome	\$18.95
No. 5793	Black Matte	\$18.95
No. 5801	Gold Plated	\$23.95
No. 5835	Navy Matte	\$18.95
No. 5845	Red Matte	\$18.95
No. 5855	Rose Gold	\$23.95



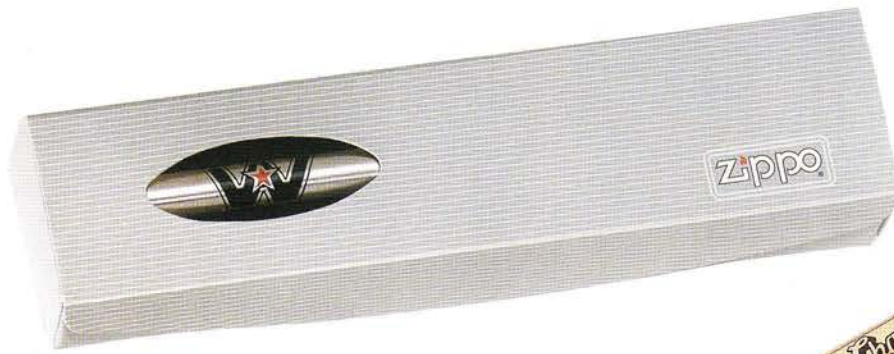
No. M5785W
Midnight Chrome
Pencil w/o clip*

STYLUS SERIES PEN/PENCIL SETS:

No. 5719	Camouflage (shown)	\$41.95
No. 5727	Green Matte	\$37.95
No. 5757	Quicksilver Matte	\$37.95
No. 5767	White Matte	\$37.95
No. 5777	Purple Matte	\$37.95
No. 5790	Chrome	\$31.95
No. M5790	Midnight Chrome	\$37.95
No. 5799	Black Matte	\$37.95
No. 5805	Gold Plated	\$47.95
No. 5837	Navy Matte	\$37.95
No. 5847	Red Matte	\$37.95
No. 5857	Rose Gold	\$47.95

* Writing instruments without clips are available individually or in sets. When ordering, please add code W to the end of model number.

PERFORMER PENS



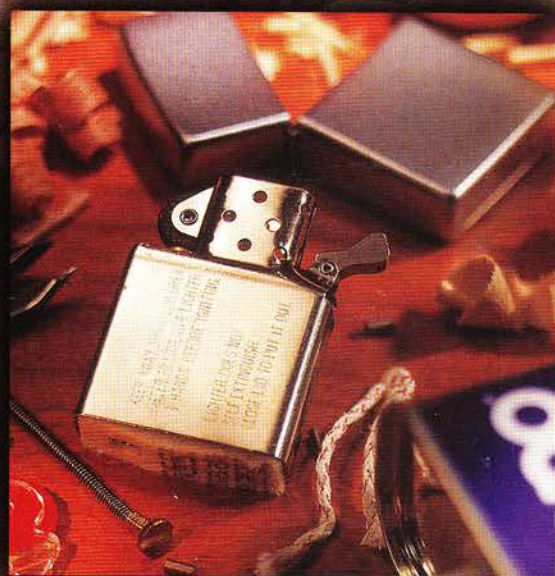
custom specialty item

The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold-plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors.

Please note the samples shown are for illustrative purposes only. They are not available in stock items. Performer Pens must be ordered with your souvenir imprint in quantities of 50 or more.



displays and
accessories



DISPLAYS

[Display panels redesigned to hold black plastic gift boxes, cardboard boxes, and individual tins.]



◀ 142460 (MD30)

Manual Display Unit

Hand-operated turntable displays 30 Zippo products. Three sides lock 10 black gift boxes securely in place for reliable operation. Powerful sales message is displayed on the fourth side. Dimensions: 13-3/4" x 13-3/4" x 27"

MD30A99

Pre-packed assortment of 46 best-selling Zippo products and 12 leather lighter pouches. See price sheet for product breakdown.

142523 (ZMBO60) ▶

Battery-operated display with on/off switch. Also manual turn. Reflective mirrored prism utilizes natural light to illuminate Zippo header. Includes one 142428 retro-fit panel for dual tins or gift sets. Uses four standard "D" batteries (included). Dimensions: 14-3/4" x 14-1/2" x 25-1/4"



◀ 142462 (ZM60)

Light and Motion Display

Displays 60 Zippo products in black plastic gift boxes, cardboard boxes, or individual tins. Includes one 142428 retro-fit panel for dual tins or gift sets. Dimensions: 15-7/8" x 15-7/8" x 27"

ZM60A99

Pre-packed assortment of 102 best-selling Zippo products and 24 leather lighter pouches. See price sheet for product breakdown.

142470 (Display) & 142477 (Base) ▶ (FSB96)

Light and Motion Floor Stand with storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Includes one 142429 retro-fit panel for dual tins or gift sets. Base unit ships flat, and provides ample storage for additional stock. Dimensions: 15-7/8" x 18-7/8" x 67"

142470 (FS96)

Light and Motion Floor Stand. Designed for countertop use, this unit has all the features of FSB96, except the storage base. Dimensions: 15-7/8" x 15-7/8" x 37"

FSB99A

Pre-packed assortment of 180 best-selling Zippo products and 48 leather lighter pouches. See price sheet for product breakdown.

◀ Retro-fit panel updates existing ZM60 or FSB96 units to display dual tins and gift sets. Order 142428 for ZM60, 142429 for FSB96.



COUNTERTOP DISPLAYS



142677
 Modular display holds five Zippo products in black plastic gift boxes, cardboard boxes, or individual tins. Additional units can be added by side or front to back.



142648
 Acrylic wedge showcases 12 lighters and features a custom header, security cable, and lock.
 Dimensions: 10" x 8-1/2" x 10-1/2"



142145
 Compact countertop display holds eight lighters in most packaging variations. Features include a custom header, security cable, and lock.
 Dimensions: 9-1/2" x 8-1/2" x 19"



142525
 Countertop Display holds up to 16 lighters in a variety of packaging options. Features include a custom header, security cable, and lock.
 Dimensions: 12-1/4" x 6-1/8" x 19-3/8"

PACKAGING

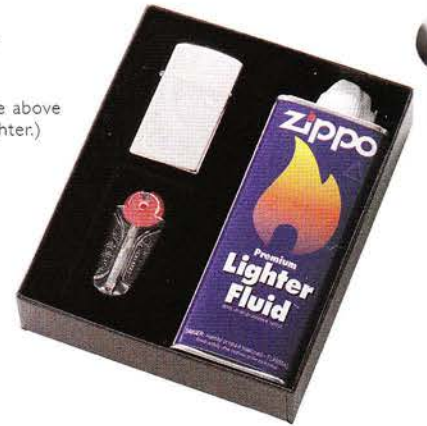
No. 50R
Gift Kit Regular
\$4.95

(Add the price above to any regular lighter.)



No. 50S
Gift Kit Slim
\$4.95

(Add the price above to any slim lighter.)



to show you care

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes six flints and fuel in a silver gift box. It's a distinctive presentation for any Zippo lighter.



EFP
Four Lighter Package
\$3.50

(Add the price above to any four lighters.)



ESP
Six Lighter Package
\$3.50

(Add the price above to any six lighters.)



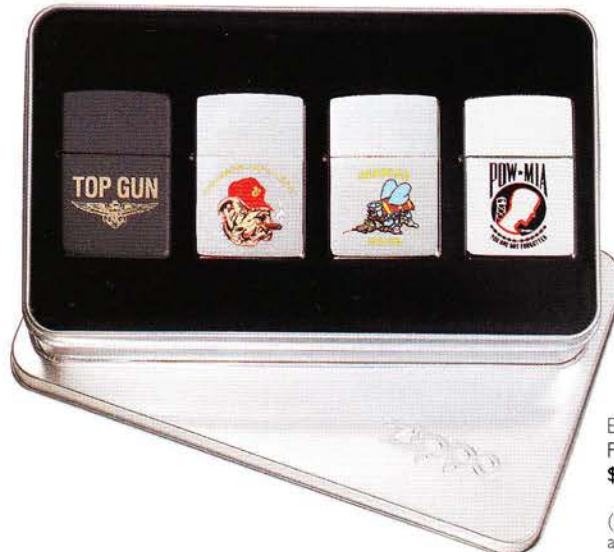
EZILT
Individual Lighter Tin
\$1.13

(Add the price above to any lighter.)



EZT2
Two-Pack Lighter Tin
\$5.95

(Add the price above to any two lighters.)



EZT4
Four-Pack Lighter Tin
\$6.95

(Add the price above to any four lighters.)

ACCESSORIES



No. 2406C
Six Flint Display Card
\$.64/dispenser



No. 3141
Lighter Fluid 4 oz. size
(Shipping carton of 24)
(No. 3341 carton of 12)
\$1.68/can



No. 3165
Lighter Fluid 12 oz. size
(Shipping carton of 24)
(No. 3365 carton of 12)
\$3.44/can



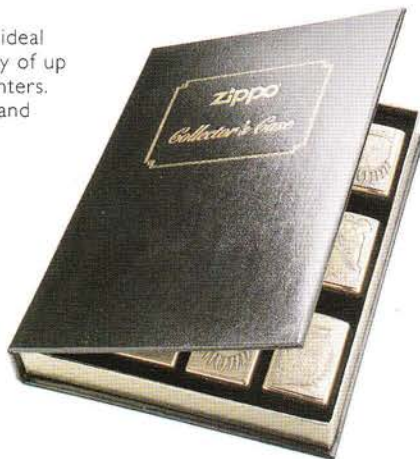
No. 2425
Wicks 24 Per
Display Box
\$.68/wick



No. 2406N
Flint Cards 24
Per Display Box
\$.64/card

COLLECTOR'S BOOK

No. 174710
This distinctive volume is ideal for the storage and display of up to 12 treasured Zippo lighters. Black leatherette binding and velour display platform. (Lighters not included.)
\$18.95



Blister pack is available for slim or regular lighters. Please specify blister card when ordering.

SURFACE IMPRINT

Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.



COMPUTER ENGRAVING

The crisp, clean look of computer engraving has become one of the most popular customization methods Zippo offers. Skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each engraving machine is custom programmed through a keyboard or from digitized artwork.



STYLUS SERIES IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a three-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a three-dimensional look.



PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state-of-the-art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.



how to order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer-generated paper sample (see facing page).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom-imprinted products:

1. Select the graphic

design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.

2. Indicate the product

name and number and, for lighters, the surface location of the imprint:

- front top and/or bottom
- back top and/or bottom
- a combination of above

3. Indicate the quantity

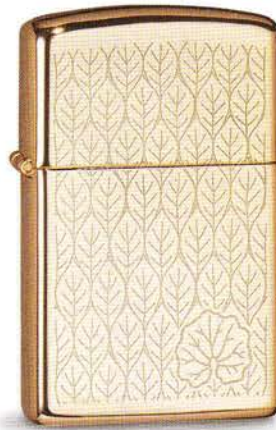
you are ordering. Most products require a minimum order of 50 pieces.

4. Select imprinting

style, shown on these pages. Not every process is suitable for every product.

LASER ENGRAVING

Laser engraving is one of the newest customization methods offered by Zippo. The state-of-the-art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.



Zippo custom imprinting

Zippo is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers several different imprinting methods, described on these two pages.

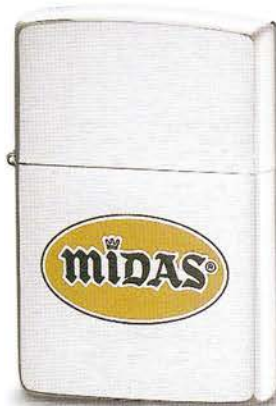
The minimum quantity for most custom-imprinted products is only 50 pieces per product model per design.

Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

ETCH AND PAINT

Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk-screened on the Zippo product with an acid-resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.



LUSTER ETCH

The procedure for luster etch is the same as etch and paint through the acid bath. No colors are used for luster etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.



Products shown at actual size

COMPUTER GRAPHIC PROOFS

Our computer-generated paper proof is a no-cost option, available on request. The proof shows your full-color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.



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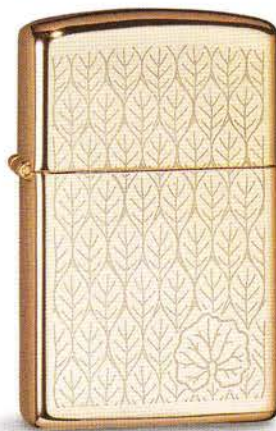
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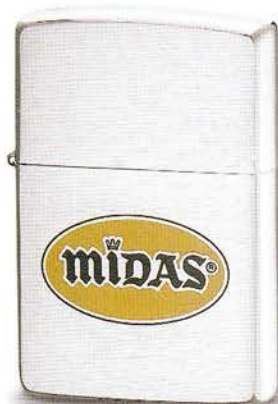
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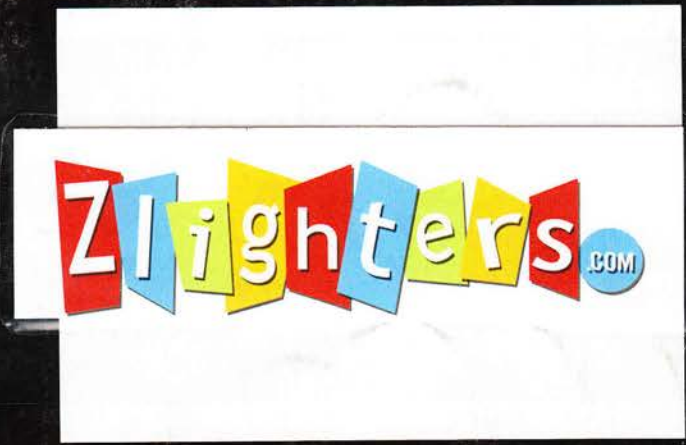


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Use it to start something.

zippo.com