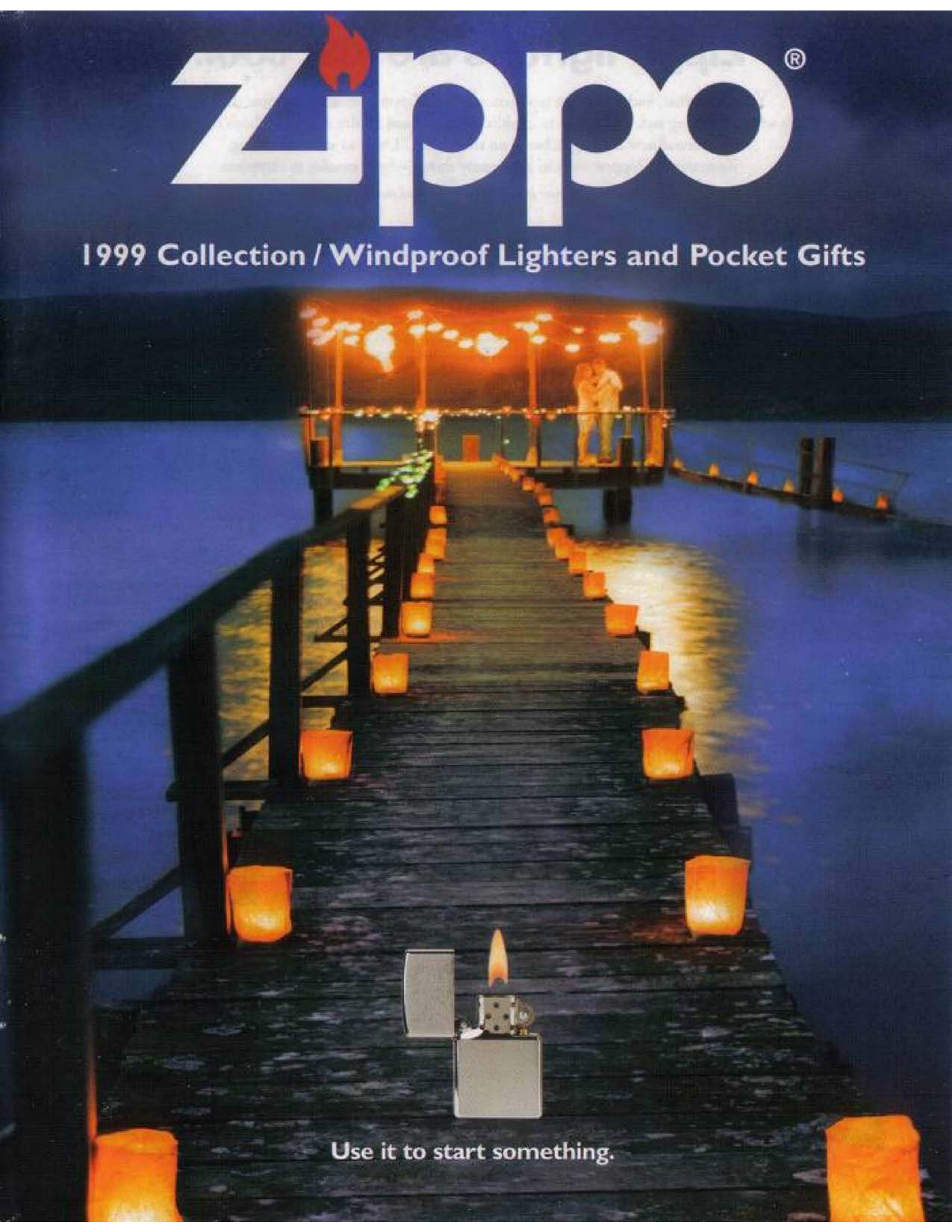
Zippo®

1999 Collection / Windproof Lighters and Pocket Gifts



Use it to start something.

Zippo lighters are just cool.

You know that, and we want a new generation of Zippo customers to know that, too.
That's why we're using style and image to establish Zippo brand loyalty among millions of customers.
The brand new campaign, based on the theme, "Use it to start something,"
illustrates the hippest ways to light many things—from candles to campfires.

Photographs from our new brand campaign are used throughout this catalog.

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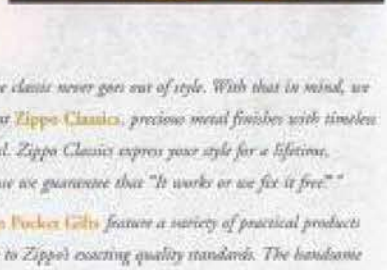


"Build your product with integrity, stand behind it 100 percent, and success will follow." That's the principle on which George G. Blaisdell founded his company back in 1932. This philosophy proved to be instrumental in the Zippo windproof lighter achieving its status as a world-renowned symbol for quality, dependability, and personality.

With **Zippo Selects**, *you get the quality and dependability of a Zippo in designs that echo your personal interests—everything from Kiss to Major League Baseball and from Treasures from the Tomb to your own Zodiac sign. With Zippo—there's something for everyone.*

A true classic never goes out of style. With that in mind, we present **Zippo Classics**, *precious metal finishes with timeless appeal. Zippo Classics express your style for a lifetime, because we guarantee that "It works or we fix it free."*

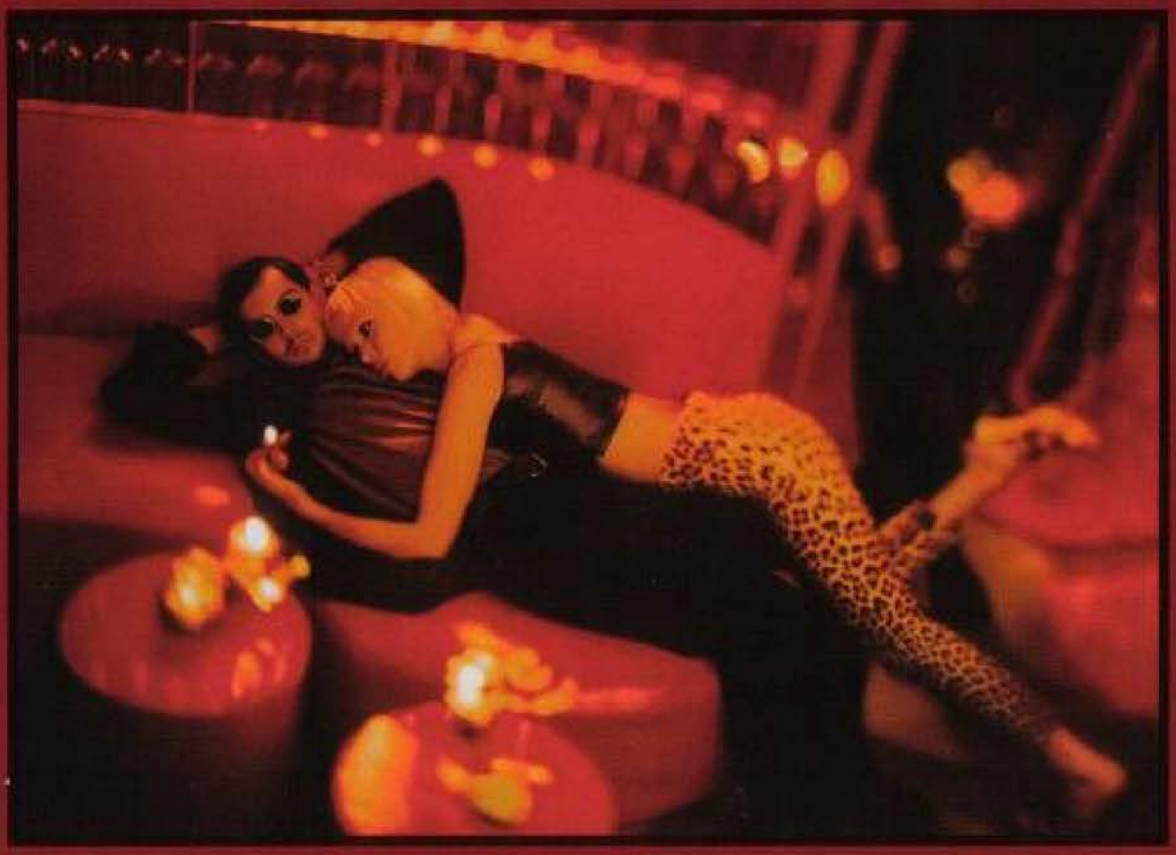
Zippo Pocket Gifts *feature a variety of practical products made to Zippo's exacting quality standards. The handsome design, convenient size, and reliable performance make a Zippo Pocket Gift one to treasure.*

For our Zippo retailers, we offer an attractive selection of **Displays and Accessories**: *displays, packaging options, and genuine Zippo fluid, flints, and wicks.*

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

Zippo®

Selects



Use it to start something.

KISS (Worldwide) NEW

No. 218KS 600
Ace Frehley
Black Matte
$31.95

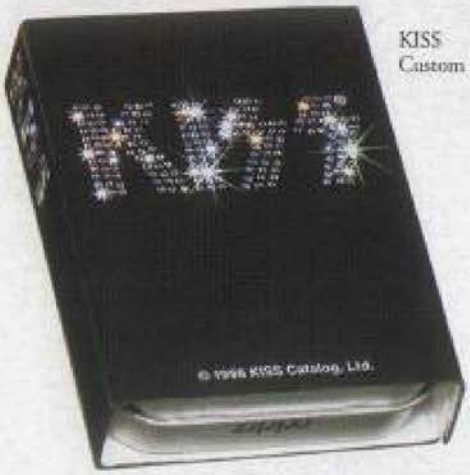
No. 218KS 601
Peter Criss
Black Matte
$31.95

No. 218KS 602
Gene Simmons
Black Matte
$31.95

No. 218KS 603
Paul Stanley
Black Matte
$31.95

No. 224KS 604
KISS Army
Quicksilver Matte
$22.95

No. 250KS 606
KISS Logo
High Polish Chrome
$22.95



KISS
Custom Sleeve

KISS-4
KISS-4 includes 218KS 600, 218KS 601, 218KS 602, 218KS 603, in gift set with custom sleeve.
$127.80

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ROCK ART BY STANLEY MOUSE (Worldwide) NEW

No. 224RA 582
Jester
Quicksilver Matte
$34.95

No. 218RA 583
Flaming Guitar
Black Matte
$34.95

No. 216RA 584
Sunset Jester
Cream Matte
$34.95

No. 218RA 585
Escape
Black Matte
$27.95

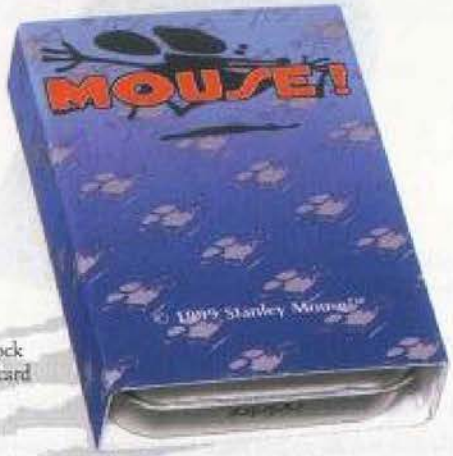
No. 216RA 586
Dancing Turtles
Cream Matte
$27.95

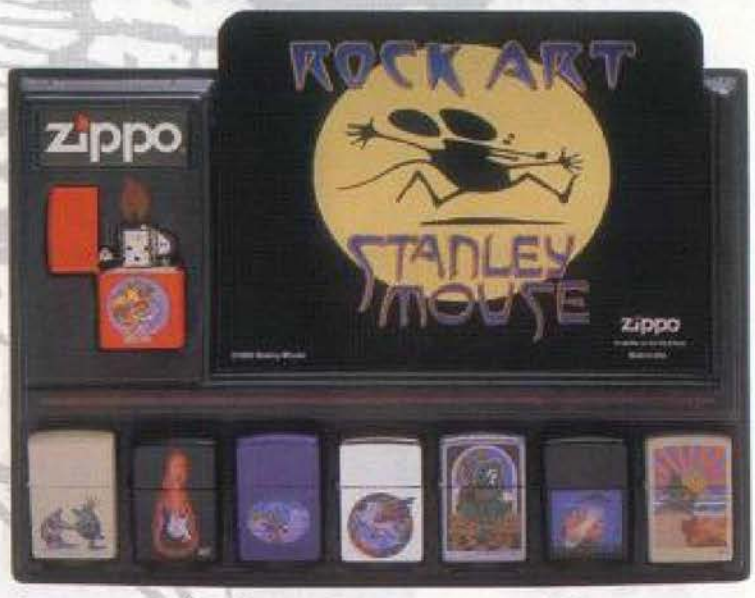
No. 250RA 587
Pegasus
High Polish Chrome
$27.95

No. 237RA 588
Blue Rose
Purple Matte
$27.95

No. 233RA 589
Ice Cream Kid
Red Matte
$27.95

Individual lighters include Rock Art custom sleeve and insert card describing album art.





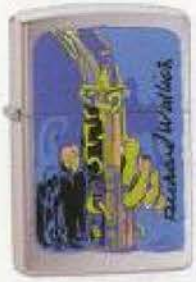
RA99-8 **$244.60**
Rock Art panel includes one of each lighter above plus panel and custom header.

©1999 Stanley Mouse™

RICHARD WALLICH (Worldwide)

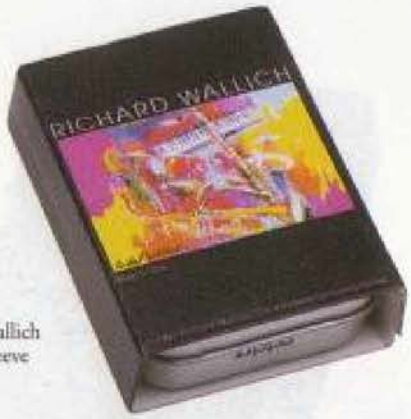
No. 200RW 390
Drums
Brushed Chrome
$31.95

No. 200RW 391
Piano
Brushed Chrome
$31.95



No. 200RW 392
Saxophone
Brushed Chrome
$31.95

No. 200RW 393
Guitar
Brushed Chrome
$31.95



Richard Wallich
Custom Sleeve

RW-8 **$255.60**
Richard Wallich panel includes two of each lighter shown plus panel and custom header.

From his studio nestled in the picturesque Rocky Mountains, impressionist artist Richard Wallich uses his palette knife to create vivid, powerful imagery through a consummate fusion of brilliant, bold colors. In recent years, the National Football League, Major League Baseball, the Kentucky Derby, as well as major corporations such as R.J. Reynolds, American Airlines, and Castrol Motor Oil have tapped his great talent for a variety of projects. This year, Zippo commissioned Wallich for an exclusive series of works celebrating the splendor of song.

©1999 Richard Wallich/The Rainbow Licensing Group

STOLICHNAYA® VODKA (Worldwide)

No. 250SV 366
Stoli Razberi® Vodka
High Polish Chrome
$32.95

No. 218SV 367
Stoli Ohranj® Vodka
Black Matte
$35.95

No. 204BSV 368
Stolichnaya® Vodka Brass
Brushed Brass
$24.95

No. 200SV 369
Stolichnaya® Vodka Pewter
Brushed Chrome
$20.95

Stoli® Razberi Vodka
Stoli® Ohranj Vodka
Stolichnaya® Vodka

JIM BEAM (Worldwide)

No. 121FBJB 309
Jim Beam Bottle
Antique Silver Plate
$31.95

No. 250JB 310
Jim Beam Colonel
High Polish Chrome
$25.95

No. 250JB 928
Jim Beam Pewter Emblem
High Polish Chrome
$26.95

No. 254BJB 929
Jim Beam Brass Emblem
High Polish Brass
$29.95

JBL-2
Jim Beam Gift Set
Brass
$44.95

Jim Beam
Custom Sleeve

The trademarks Jim Beam®, the Anniversary logo™, the Jim Beam bottle design™ are used under license from Jim Beam Brands Co.

TABASCO® (Worldwide) NEW

No. 200TAB 645
TABASCO® Bottle
Brushed Chrome
$22.95

No. 250TAB 646
TABASCO® Around the Bottle
High Polish Chrome
$28.95

No. 218TAB 647
TABASCO® Vertical
Black Matte
$24.95

No. 218TAB 648
TABASCO® Label
Black Matte
$24.95

TABASCO® is a registered trademark and servicemark exclusively of McIlhenny Co., Avery Island, LA 70513.

Officially licensed product is packaged in Zippo individual tin except as noted.

RED DOG (Available in USA, Germany and UK only)

No. 218RD 969
Red Dog #1
Black Matte
$21.95

No. 218RD 970
Red Dog #2
Black Matte
$20.95

No. 250RD 384
Red Dog
High Polish Chrome
$20.95

No. 250RD 385
Red Dog
High Polish Chrome
$20.95

RD98-8 **$169.60**
Red Dog panel includes two of each lighter shown plus panel and custom header.

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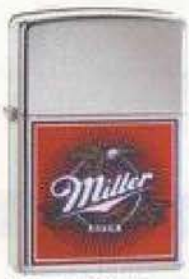
MILLER BREWING COMPANY (Available in USA, Germany and UK only)

No. 250MB 965
Miller Lite
High Polish Chrome
$21.95

No. 250MB 966
Miller Genuine Draft
High Polish Chrome
$22.95

No. 204BMB 394
Miller Brass Emblem
Brushed Brass
$25.95

No. 200MB 395
Miller Pewter Emblem
Brushed Chrome
$21.95



No. 250MB 396
Miller Red Label
High Polish Chrome
$21.95

MB98-8 **$181.60**
Miller 98 panel includes two each:
250MB 965, 250MB 966, 250MB 396; one each:
204BMB 394, 200MB 395; plus panel and custom header.

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ANHEUSER-BUSCH (Available in USA and Canada only)

No. 233AB 608
Bud Ice '98
Red Matte
$26.95

No. 250AB 609
A-B Eagle Pewter
High Polish Chrome
$24.95

No. 218AB 610
Bud Racing
Black Matte
$20.95

No. 250AB 611
Budweiser Clydesdale Horses
High Polish Chrome
$23.95

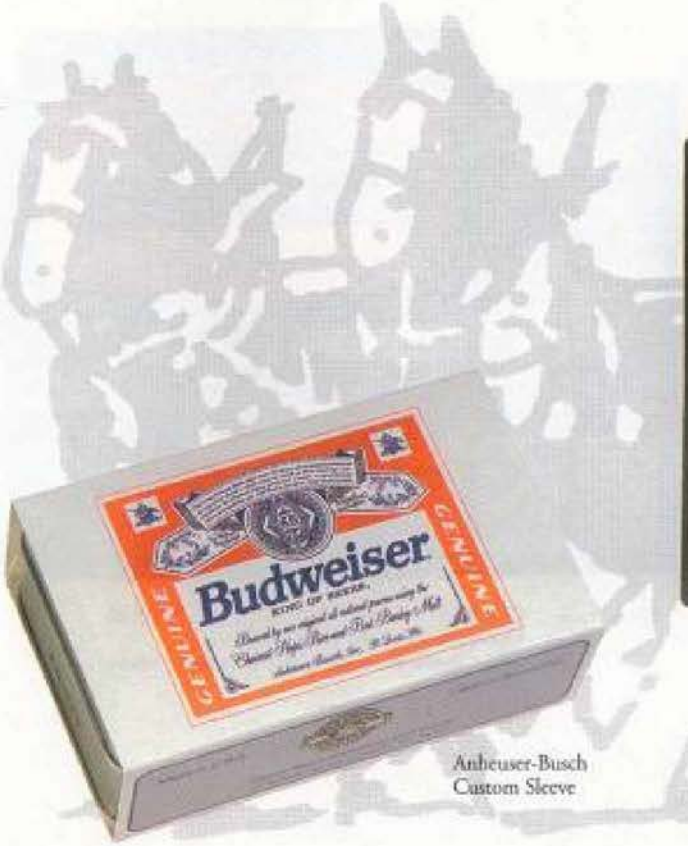
No. 254BAB 612
A-B Eagle Brass
High Polish Brass
$27.95

No. 250AB 613
Budweiser Clydesdales
High Polish Chrome
$20.95

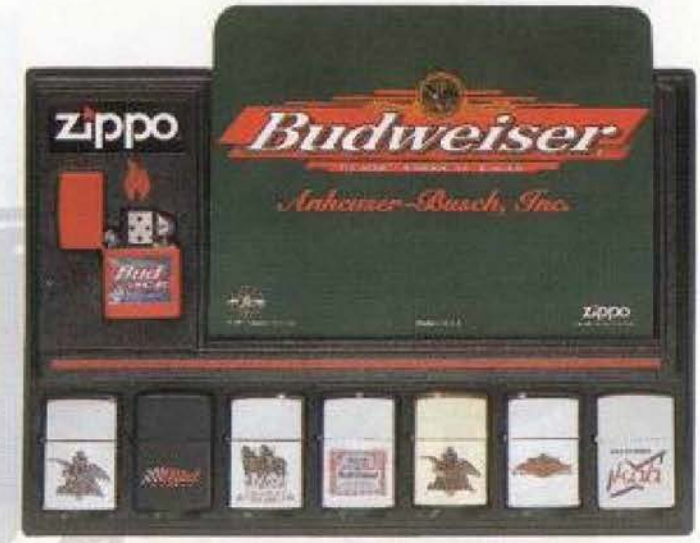
No. 214AB 614
Budweiser King of Beers
White Matte
$20.95

No. 250AB 995
Budweiser
High Polish Chrome
$22.95

BUD96-2
Budweiser Gift Set
Chrome
$36.95



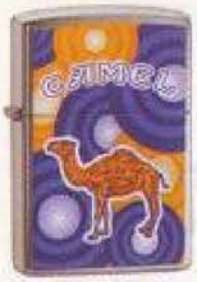
Anheuser-Busch
Custom Sleeve



AB98-8 **$189.60**
Anheuser-Busch panel includes one of each lighter shown above plus panel and custom header.

©1999 Anheuser-Busch Inc.

CAMEL (Available in USA, Latin America, some Eastern European markets, Japan, restrictions apply) NEW



No. 200CML 569
Camel In Bubbles
Brushed Chrome
$25.95

No. 200CML 570
Camel In Stripes
Brushed Chrome
$25.95

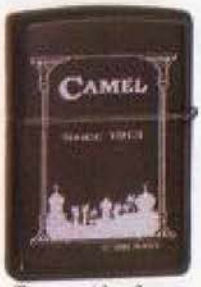
No. 204BCML 571
Camel In Corners
Brushed Brass
$27.95

No. 200CML 572
Camel In Circle
Brushed Chrome
$25.95

No. 239CML 573
Camel Retro Emblem
Navy Matte
$35.95

No. 121FBCML 574
Camel Wing Emblem
Antique Silver Plate
$35.95

No. M200CML 575
Camel Since 1913
Midnight Chrome
$31.95
(front side of lighter)



(Reverse side of
M200CML 575 lighter)

No. 200CML 576
Camel Swirl
Brushed Chrome
$25.95

Camel
Custom Sleeve

CML99-8 **$235.60**
Camel panel includes one of each
lighter shown above plus panel and custom header.

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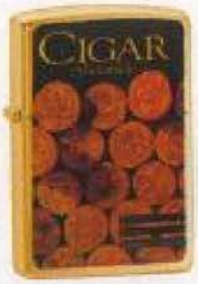
CIGAR AFICIONADO™ (Worldwide)

No. 218CA 266
Cigar Aficionado™ Circle
Black Matte
$22.95

No. 250CA 267
Cigar Aficionado™
High Polish Chrome
$25.95



No. 204BCA 495
Cigar Aficionado™ Cigar Tips
Brushed Brass
$29.95

No. 218CA 496
Cigar Aficionado™ Magazine
Black Matte
$27.95

Cigar Aficionado™
Custom Sleeve

CA-2
Cigar Aficionado™ Gift Set
Brass
$43.95

CA99-8 **$213.60**
Cigar Aficionado™ panel includes two of each lighter above plus panel and custom header.

142146
Cigar Aficionado™
Eight Lighter Display
(Does not include lighters.)

Cigar Aficionado™ name and logo are trademarks of M. Shanken Communications, Inc.
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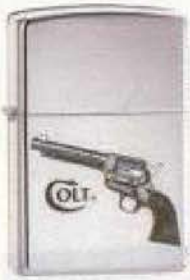
COLT FIREARMS (Worldwide)

No. 200C 487
Colt
Brushed Chrome
$19.95

No. 200C 617
Colt Pewter Emblem
Brushed Chrome
$21.95

No. 204BC 618
Colt Brass Emblem
Brushed Brass
$25.95

COLT98-8 **$179.60**
Colt 98 panel includes two each:
200C 487, 250C 615, 254BC 616; one each:
200C 617, 204BC 618 plus panel and custom header.



No. 250C 615
Colt Peacemaker
High Polish Chrome
$22.95

No. 254BC 616
Colt and Sam Colt
High Polish Brass
$22.95

COLT-2
Colt 98 Gift Set includes brushed chrome lighter with brass Colt emblem, stainless money clip knife.
$43.95

Colt® is a registered trademark of New Colt Holding Corp.

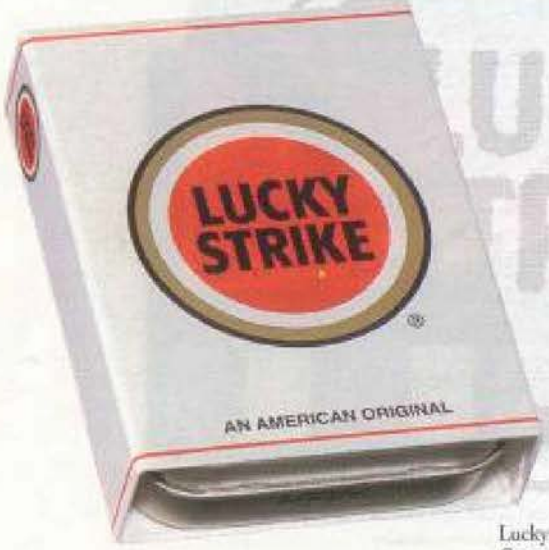
LUCKY STRIKE (Worldwide, except Japan and Germany. Some USA restrictions apply.) NEW

No. 200LS 498
Large Bullseye
Brushed Chrome
$18.95

No. 250LS 499
Lucky Strike Bullseye
High Polish Chrome
$22.95

No. 204BLS 529
Lucky Strike Girl
Brushed Brass
$28.95

No. 218LS 530
Lucky Strike Wall
Black Matte
$28.95



Lucky Strike
Custom Sleeve

Lucky Strike is a registered trademark of Brown & Williamson Tobacco Corporation USA.

JACK DANIEL'S® (Available in USA and limited territories)

No. 250JD 321
Jack Daniel's® Logo
High Polish Chrome
$20.95

No. 218JD 426
Jack Rocks
Black Matte
$23.95

No. 250JD 427
Label-Pewter Emblem
High Polish Chrome
$26.95

No. 254BJD 428
Label-Brass Emblem
High Polish Brass
$29.95

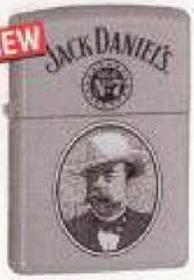
NEW

No. 200JD 636
Barrels
Brushed Chrome
$21.95

NEW

No. 121FBJD 637
Jack Daniel's®
Antique Silver Plate
$37.95

NEW



No. 224JD 638
Cameo
Quicksilver Matte
$24.95

NEW

No. 204BJD 649
Jack Daniel's® Red
Brushed Brass
$22.95

NEW

JD99-2
Jack Daniel's® Gift Set
Brushed Chrome
$28.95

NEW

Jack Daniel's®
Custom Sleeve

NEW

JD99-8 **$209.60**
Jack Daniel's® panel includes one of each lighter above plus panel and custom header.

The trademark JACK DANIEL'S is used under license to Zippo Manufacturing Company.
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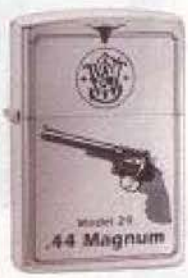
SMITH & WESSON (Worldwide)

No. 250SW 303
Smith & Wesson
High Polish Chrome
$20.95

No. 250SW 304
Smith & Wesson:
American Tradition
High Polish Chrome
$20.95



No. 200SW 305
.44 Magnum
Brushed Chrome
$21.95

No. 200SW 306
.357 Magnum
Brushed Chrome
$21.95

Licensed trademark of
Smith & Wesson Corp.

DAYTONA (Worldwide) NEW

No. 233ISC 241
DAYTONA 500 1999
Red Matte
$25.95

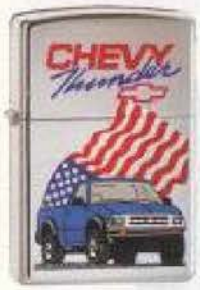
No. 200ISC 241
DAYTONA 500 1999
Brushed Chrome
$21.95

No. 224ISC 260
DAYTONA 500 Swirl
Quicksilver Matte
$25.95

D99-2
DAYTONA 500 Gift Set
Quicksilver Matte
$50.95

DAYTONA products are registered trademarks of International Speedway Corporation and used under license by Daytona Properties.

CHEVY® (Worldwide, with some restrictions)

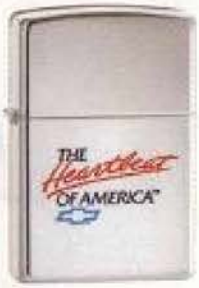


No. 250CH 238
Chevy® Thunder
High Polish Chrome
$27.95

No. 218CH 239
Chevy® Repeated Logo
Black Matte
$22.95

No. 200CH 287
Chevrolet® Emblem
Brushed Chrome
$23.95

No. 204BCH 288
Chevrolet® Emblem
Brushed Brass
$27.95



No. 250CH 956
Heartbeat of America
High Polish Chrome
$19.95

CHVY99-8 **$193.60**
Chevy® panel includes two each:
250CH 238, 218CH 239, 250CH 956;
one each: 200CH 287, 204BCH 288,
plus panel and custom header.

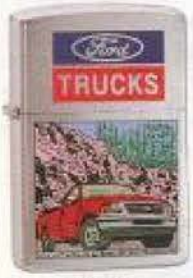
CHEVY®-2
Chevy® Gift Set
Brushed Chrome
$28.95

Genuine Chevrolet, Corvette, The Heartbeat of America, and Chevy Trucks are Trademarks of Chevrolet Motor Division, General Motors Corporation and licensed to Zippo Manufacturing Company.

CHEVROLET

No. 229F 214
Ford Collage
Royal Matte
$23.95

No. 200F 215
Ford Emblem
Brushed Chrome
$25.95



No. 200F 397
Ford Trucks
Brushed Chrome
$24.95

No. 250F 957
Ford Oval
High Polish Chrome
$19.95

FORD99-8 **$189.60**
Ford panel includes two of each lighter shown plus panel and custom header.

FORD98-2
Ford Racing Gift Set
Brushed Chrome
$29.95

Of special interest to collectors: the authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.

Official Licensed Product

OWNED MADE PARTS

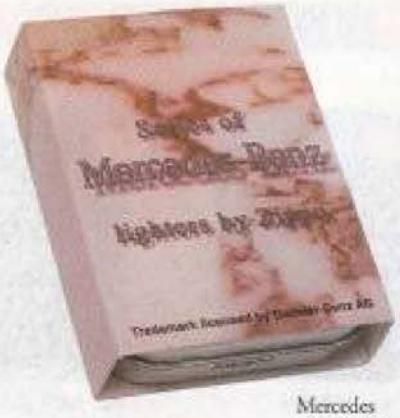
MERCEDES (Worldwide) NEW

No. 250DB 577
Mercedes-Benz
High Polish Chrome
$26.95

No. 250DB 667
Mercedes-Benz E Class
High Polish Chrome
$26.95

No. 250DB 668
Mercedes-Benz ML 320
High Polish Chrome
$26.95

No. 250DB 670
Mercedes-Benz C Class
High Polish Chrome
$26.95

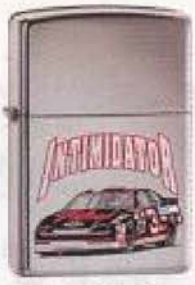


Mercedes
Custom Sleeve

trademark licensed by DaimlerChrysler AG

DALE EARNHARDT (USA only) NEW

No. 200DE 545
Earnhardt Helmet
Brushed Chrome
$26.95



No. 250DE 542
Car #3 Intimidator
High Polish Chrome
$27.95

No. M200DE 544
Man on a Mission
Midnight Chrome
$26.95

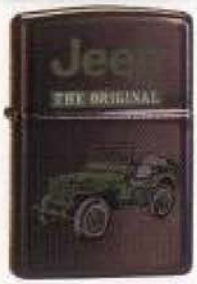
No. 218DE 543
Earnhardt #3
Black Matte
$23.95

Officially licensed by Dale Earnhardt, Inc. and High Country Products, Inc.

Dale Earnhardt
Custom Sleeve

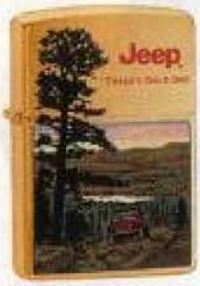
JEEP® (Worldwide, except Japan)

No. 121FBJ 247
Jeep® The Real Power
Antique Silver Plate
$31.95

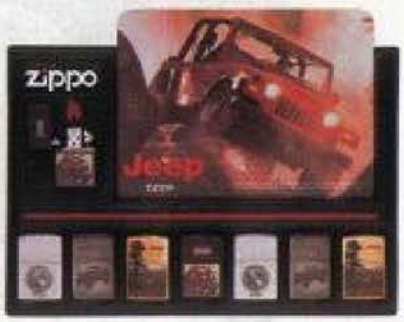


No. M250J 248
Jeep® The Original
Midnight Chrome
$24.95

No. 218J 249
Jeep® The American Legend
Black Matte
$28.95



No. 204BJ 250
Jeep® There's Only One
Brushed Brass
$30.95



JEEP®-8 **$233.60**
Includes two of each lighter
plus panel and custom header.

Jeep and the Jeep grille design are registered trademarks of DaimlerChrysler Corporation, and are used under license by Zippo.
©DaimlerChrysler Corporation.

BRICKYARD 400® (Worldwide, except Japan)

No. 200IMS 237
Brickyard 400 Trophy
Brushed Chrome
$19.95

No. 224IMS 240
1999 Brickyard 400
Quicksilver Matte
$24.95

BRK99-2
Brickyard 400 Gift Set
Black Matte
$41.95

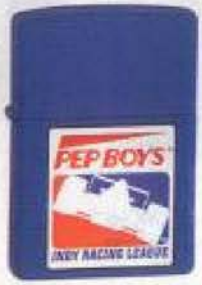
INDIANAPOLIS 500® (Worldwide, except Japan)

No. 233IMS 225
1999 Indianapolis 500
Red Matte
$23.95

No. 250IMS 804
Indianapolis Motor Speedway
High Polish Chrome
$25.95

INDY99-2
Indianapolis 500 Gift Set
Brushed Chrome
$35.95

INDY RACING LEAGUE® (Worldwide, except Japan) NEW



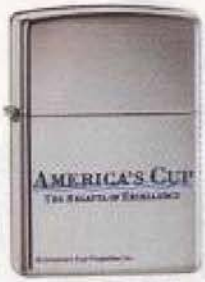
No. 229IMS 226
Pep Boys Indy Racing League
Royal Matte
$22.95

No. 224IMS 230
Indy Racing League
Quicksilver Matte
$25.95

IRL99-2
Pep Boys Indy Racing League
Gift Set
Brushed Chrome
$33.95

AMERICA'S CUP (Worldwide) NEW

No. 121FBAC 278
America's Cup Yacht
Antique Silver Plate
$38.95



No. 250AC 279
America's Cup
High Polish Chrome
$21.95

No. 204BAC 280
America's Cup Compass
Brushed Brass
$25.95

No. 239AC 282
America's Cup Oval
Navy Matte
$21.95

No. 214AC 283
America's Cup
White Matte
$21.95

No. 200AC SI2
America's Cup Flag
Brushed Chrome

China

United Kingdom

Japan

Italy

France

Australia

Russia

Switzerland

New Zealand

Spain

Zippo commemorates the 30th defense of the America's Cup in 2000 with a special collection of windproof lighters sporting America's Cup graphics on a variety of finishes. Of special interest is a brushed chrome lighter customized with the flag of each participating country.

The America's Cup is the oldest trophy in sport. It was first contested in 1851 when, as the One Hundred Guineas Cup, it was donated by the Royal Yacht Squadron for an all-comers race around Britain's Isle of Wight. The schooner re-christened the trophy the America's Cup and gifted it in trust to the New York Yacht Club as a "perpetual Challenge Cup for friendly competition between foreign countries." New York Yacht Club repulsed 24 challengers over the next 132 years—the longest winning streak in sport—before finally losing the "Auld Mug" to Australia.

® America's Cup Properties, Inc.

® America's Cup Properties, Inc.

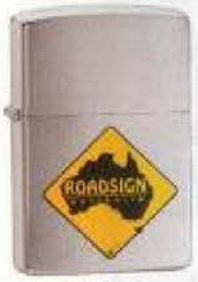
America's Cup
Custom Sleeve

AUSTRALIAN ROADSIGNS (Worldwide) NEW

No. 200AR 629
Kangaroo
Brushed Chrome
$17.95

No. 200AR 630
Koala
Brushed Chrome
$17.95

No. 200AR 631
Last Pub
Brushed Chrome
$17.95



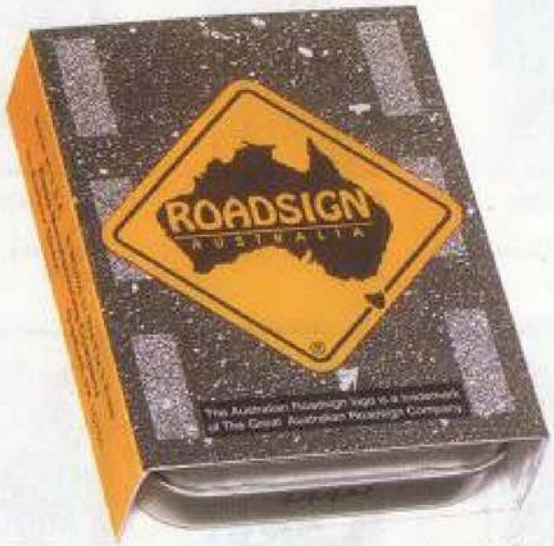
No. 200AR 632
Roadsign Map
Brushed Chrome
$17.95

No. 200AR 633
No Shooting
Brushed Chrome
$17.95

No. 200AR 635
Beware of Owner
Brushed Chrome
$17.95

Australia's open spaces, the beaches, the unique animals, the sun and the casual way of life in Australia are portrayed in the Roadsign Australia Collection of Designs. Roadsign Australia created this unique collection of designs that have become an icon of Australia.

The allure of Australia's open spaces is captured on our world famous Zippo windproof lighter. This collection is officially licensed by the Australian Roadsign Company.

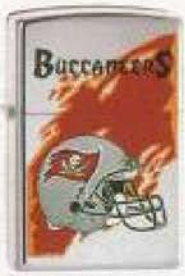


Australian Roadsigns
Custom Sleeve

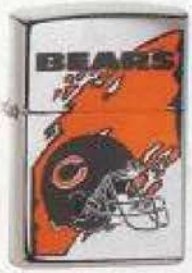
The Australian Roadsign logo is a trademark of The Great Australian Roadsign Company.

Of special interest to collectors: the authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.

No. 250NFL 439
Browns
High Polish Chrome
$27.95



No. 250NFL 440
Buccaneers
High Polish Chrome
$27.95

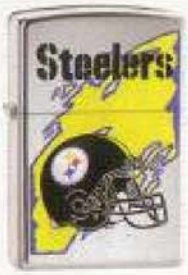


No. 250NFL 441
Bears
High Polish Chrome
$27.95

No. 250NFL 442
Seahawks
High Polish Chrome
$27.95

No. 250NFL 443
Packers
High Polish Chrome
$27.95

No. 250NFL 444
Jets
High Polish Chrome
$27.95



No. 250NFL 445
Steelers
High Polish Chrome
$27.95

No. 250NFL 446
Cowboys
High Polish Chrome
$27.95

No. 250NFL 447
Panthers
High Polish Chrome
$27.95

No. 250NFL 448
Broncos
High Polish Chrome
$27.95

No. 250NFL 449
Lions
High Polish Chrome
$27.95

No. 250NFL 450
Saints
High Polish Chrome
$27.95

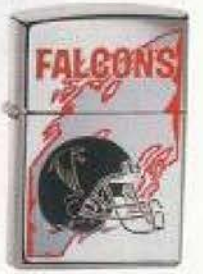
No. 250NFL 451
49ers
High Polish Chrome
$27.95

No. 250NFL 452
Colts
High Polish Chrome
$27.95

No. 250NFL 453
Patriots
High Polish Chrome
$27.95

No. 250NFL 454
Bills
High Polish Chrome
$27.95

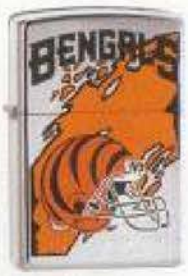
No. 250NFL 455
Cardinals
High Polish Chrome
$27.95



No. 250NFL 456
Falcons
High Polish Chrome
$27.95

No. 250NFL 457
Chargers
High Polish Chrome
$27.95

No. 250NFL 458
Jaguars
High Polish Chrome
$27.95



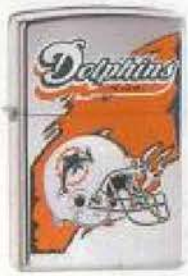
No. 250NFL 459
Bengals
High Polish Chrome
$27.95

No. 250NFL 460
Giants
High Polish Chrome
$27.95

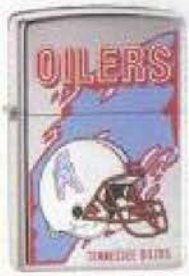
No. 250NFL 461
Rams
High Polish Chrome
$27.95

No. 250NFL 462
Vikings
High Polish Chrome
$27.95

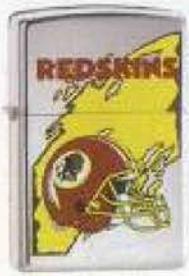
No. 250NFL 463
Ravens
High Polish Chrome
$27.95



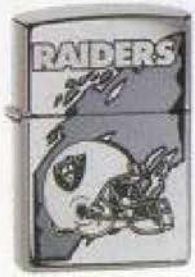
No. 250NFL 464
Dolphins
High Polish Chrome
$27.95



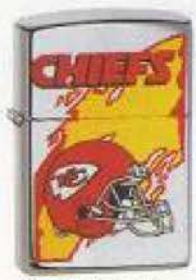
No. 250NFL 465
Oilers
High Polish Chrome
$27.95



No. 250NFL 466
Redskins
High Polish Chrome
$27.95

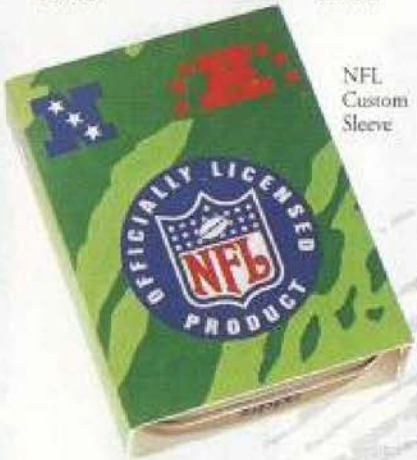


No. 250NFL 467
Raiders
High Polish Chrome
$27.95

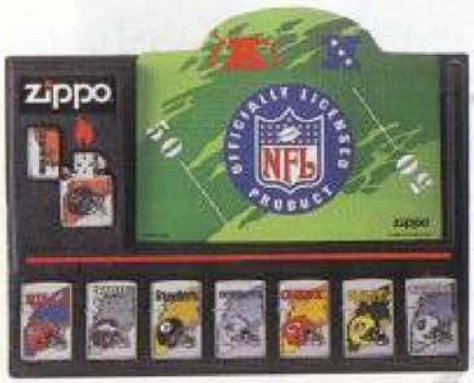


No. 250NFL 468
Chiefs
High Polish Chrome
$27.95

No. 250NFL 469
Eagles
High Polish Chrome
$27.95



NFL
Custom
Sleeve



NFL
Empty panel with custom header,
order any eight lighters.

©1999 National Football League

Are you ready for some football? Zippo's got every team in the NFL on classic high polish chrome lighters. No matter who you root for, AFC or NFC, we've got your favorite NFL team packaged in a Zippo tin with a custom sleeve. Pick your favorite or collect them all!

MLB (Available in USA only) NEW

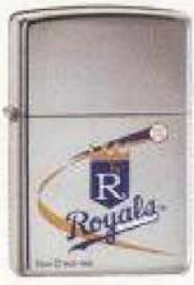
No. 250MLB 170
Blue Jays
High Polish Chrome
$24.95

No. 250MLB 171
Braves
High Polish Chrome
$24.95

No. 250MLB 172
Brewers
High Polish Chrome
$24.95

No. 250MLB 173
Cardinals
High Polish Chrome
$24.95

No. 250MLB 174
Cubs
High Polish Chrome
$24.95



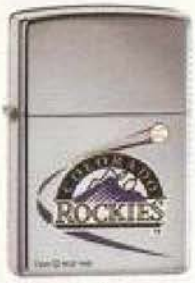
No. 250MLB 175
Royals
High Polish Chrome
$24.95

No. 250MLB 176
Tigers
High Polish Chrome
$24.95

No. 250MLB 177
Twins
High Polish Chrome
$24.95

No. 250MLB 178
White Sox
High Polish Chrome
$24.95

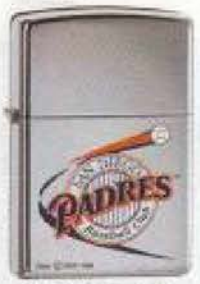
No. 250MLB 179
Yankees
High Polish Chrome
$24.95



No. 250MLB 180
Rockies
High Polish Chrome
$24.95

No. 250MLB 181
Marlins
High Polish Chrome
$24.95

No. 250MLB 182
Mets
High Polish Chrome
$24.95



No. 250MLB 183
Padres
High Polish Chrome
$24.95

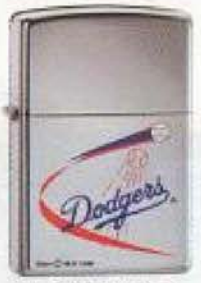
No. 250MLB 184
Phillies
High Polish Chrome
$24.95

No. 250MLB 185
Pirates
High Polish Chrome
$24.95

No. 250MLB 186
Rangers
High Polish Chrome
$24.95

No. 250MLB 187
Devil Rays
High Polish Chrome
$24.95

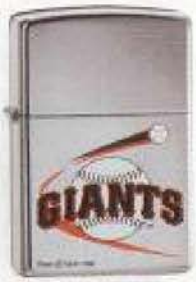
No. 250MLB 188
Diamondbacks
High Polish Chrome
$24.95



No. 250MLB 189
Dodgers
High Polish Chrome
$24.95

MLB (Available in USA only) NEW

No. 250MLB 190
Expos
High Polish Chrome
$24.95



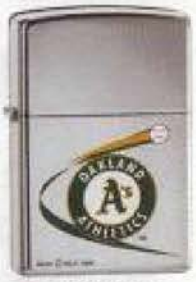
No. 250MLB 191
Giants
High Polish Chrome
$24.95

No. 250MLB 192
Indians
High Polish Chrome
$24.95

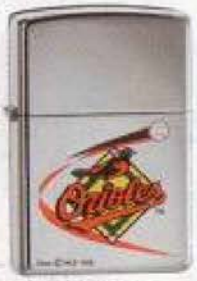
No. 250MLB 193
Mariners
High Polish Chrome
$24.95

No. 250MLB 194
Angels
High Polish Chrome
$24.95

No. 250MLB 195
Astros
High Polish Chrome
$24.95

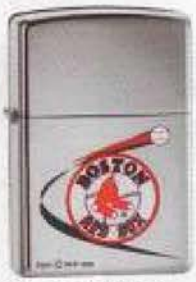


No. 250MLB 196
Athletics
High Polish Chrome
$24.95

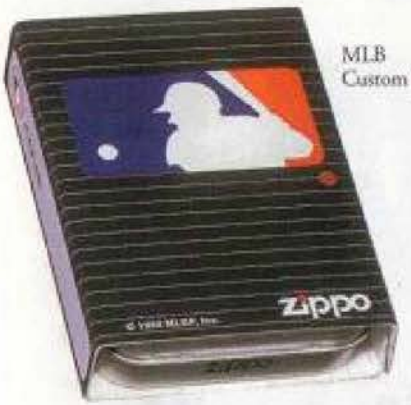


No. 250MLB 197
Orioles
High Polish Chrome
$24.95

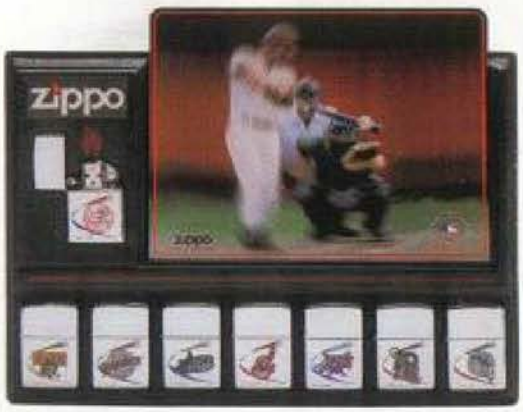
No. 250MLB 198
Reds
High Polish Chrome
$24.95



No. 250MLB 199
Red Sox
High Polish Chrome
$24.95



MLB
Custom Sleeve



MLB
Empty Panel with Custom Header
(order any eight lighters).

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www.majorleaguebaseball.com

Celebrate America's favorite pastime with the all-new 1999 line of Zippo Major League Baseball Lighters. A must have for the baseball fanatic or the Zippo collector, these stylish high-polish chrome lighters feature full color logos from all 30 major league teams!

No. 250BS B185
Aquarius
High Polish Chrome
$27.95

No. 254BBS B173
Aquarius
High Polish Brass
$29.95

No. 250BS B186
Pisces
High Polish Chrome
$27.95

No. 254BBS B174
Pisces
High Polish Brass
$29.95

No. 250BS B187
Aries
High Polish Chrome
$27.95

No. 254BBS B175
Aries
High Polish Brass
$29.95

No. 250BS B188
Taurus
High Polish Chrome
$27.95

No. 254BBS B176
Taurus
High Polish Brass
$29.95

No. 250BS B189
Gemini
High Polish Chrome
$27.95

No. 254BBS B177
Gemini
High Polish Brass
$29.95

No. 250BS B190
Cancer
High Polish Chrome
$27.95

No. 254BBS B178
Cancer
High Polish Brass
$29.95

No. 250BS B191
Leo
High Polish Chrome
$27.95

No. 254BBS B179
Leo
High Polish Brass
$29.95

No. 250BS B192
Virgo
High Polish Chrome
$27.95

No. 254BBS B180
Virgo
High Polish Brass
$29.95

No. 250BS B193
Libra
High Polish Chrome
$27.95

No. 254BBS B181
Libra
High Polish Brass
$29.95

No. 250BS B194
Scorpio
High Polish Chrome
$27.95

No. 254BBS B182
Scorpio
High Polish Brass
$29.95

No. 250BS B195
Sagittarius
High Polish Chrome
$27.95

No. 254BBS B183
Sagittarius
High Polish Brass
$29.95

No. 250BS B196
Capricorn
High Polish Chrome
$27.95

No. 254BBS B184
Capricorn
High Polish Brass
$29.95

No. 254BBS B149
Carpe Diem
High Polish Brass
$31.95

No. 254BBS B150
Champagne
High Polish Brass
$31.95

No. 254BBS B151
Full House
High Polish Brass
$31.95

No. 254BBS B162
Craps
High Polish Brass
$31.95

No. 254BBS B163
Tea Cup
High Polish Brass
$31.95

No. 254BBS B164
Martini
High Polish Brass
$31.95

No. 254BBS B165
Telephone
High Polish Brass
$31.95

No. 254BBS B166
Four-Star Surprise
High Polish Brass
$31.95

No. 254BBS B167
Guarantee Surprise
High Polish Brass
$31.95

No. 254BBS B170
Black Jack
High Polish Brass
$31.95

No. 254BBS B171
Roulette
High Polish Brass
$31.95

No. 254BBS B172
Slot Machine
High Polish Brass
$31.95

Think you know everything about a Zippo? Think again! These unusual lighters click open to reveal a delightful surprise. They make great conversation starters and wonderful gifts.

TREASURES FROM THE TOMB (Worldwide) NEW

No. 204BBS B208
Cobra with Wings
Brushed Brass
$34.95

No. 200BS B209
Cobra with Wings
Brushed Chrome
$32.95

No. 204BBS B210
Egyptian and Vulture
Brushed Brass
$34.95

No. 200BS B211
Egyptian and Vulture
Brushed Chrome
$32.95

No. 204BBS B212
Egyptian King
Brushed Brass
$34.95

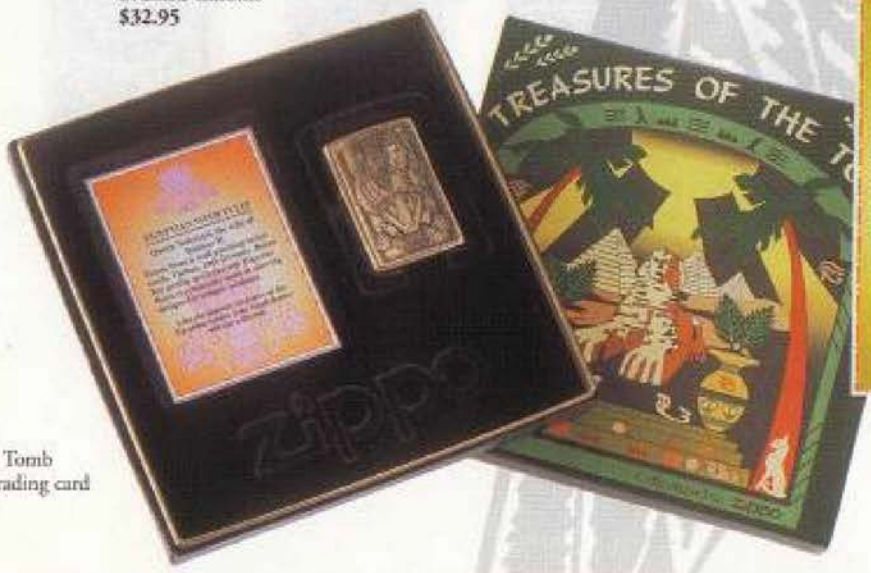
No. 200BS B213
Egyptian King
Brushed Chrome
$32.95

No. 204BBS B214
Egyptian Queen and Flowers
Brushed Brass
$34.95

No. 200BS B215
Egyptian Queen and Flowers
Brushed Chrome
$32.95

No. 204BBS B216
Egyptian Fox Headed Man
Brushed Brass
$34.95

No. 200BS B217
Egyptian Fox Headed Man
Brushed Chrome
$32.95



Treasures from the Tomb
Gift Set includes trading card
and custom sleeve

Treasures from the Tomb
Trading Card

PETTY GIRLS (Worldwide) NEW

No. 218PG 639
Satin Doll
Black Matte
$36.95

No. 204BPG 640
Silver Blonde
Brushed Brass
$42.95

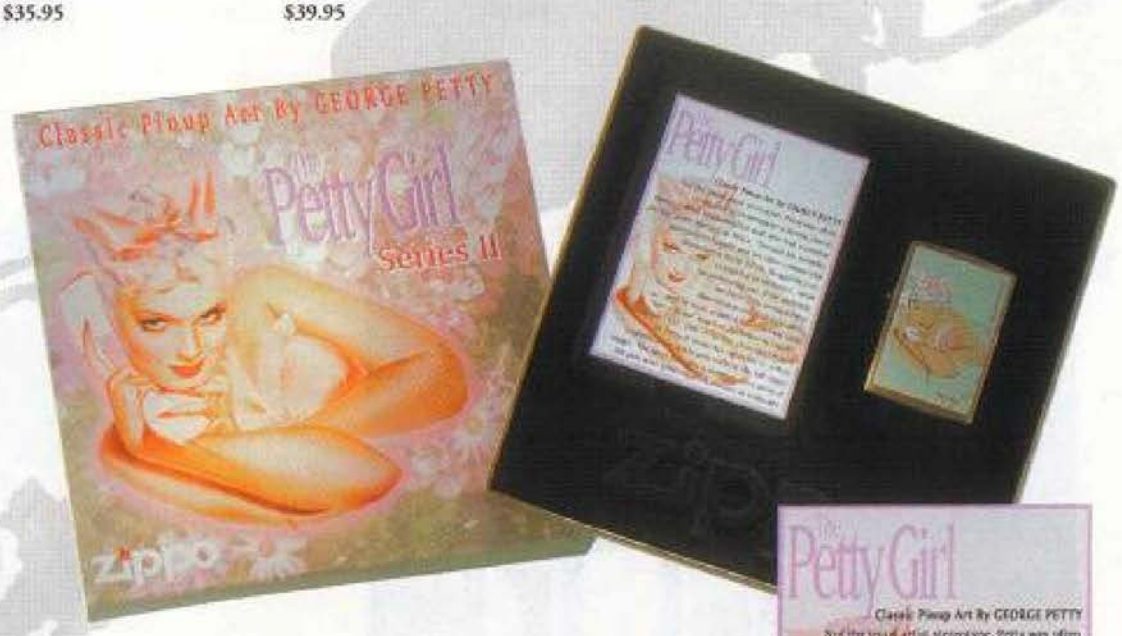
No. 250PG 641
Fadaway
High Polish Chrome
$36.95

No. 218PG 642
Bewitching
Black Matte
$40.95

No. 200PG 643
Flower Girl
Brushed Chrome
$35.95

No. 204BPG 644
Bunny with Skates
Brushed Brass
$39.95

Petty Girls Gift Set
includes trading card and
custom sleeve



Last year, the daughter of George Brown Petty IV and five other beautiful girls were featured on Zippo lighters. This year, the Petty Girls collection grows with six more captivating beauties. Each is packaged in a deluxe gift box with a custom sleeve, and comes with a companion trading card. Collect them all!

©1999 The Petty Family

Petty Girls
Trading Card

UNITED STATES POSTAL SERVICE (Worldwide, except Japan)

No. 200USP 268
Lighthouse
Brushed Chrome
$30.95

No. 250USP 269
Computer Technology
High Polish Chrome
$26.95

No. 200USP 274
Cancelled Stamp
Brushed Chrome
$22.95

No. 250USP 275
Washington
High Polish Chrome
$21.95

No. 200USP 386
Love Cherub
Brushed Chrome
$24.95

No. 200USP 387
First Moon Landing
Brushed Chrome
$30.95

No. 250USP 388
Eagle with Moon
High Polish Chrome
$26.95

No. 250USP 389
Flag Over Porch
High Polish Chrome
$23.95

USP99-8 **$209.60**
US Postal Service panel includes one of each lighter shown plus panel and custom header.

US Postal Service
Custom Sleeve

® and ©1999 USPS. All rights reserved. Produced under license by Zippo®

DUCKS (Worldwide) NEW

No. 221BS B218
Wood Duck
Green Matte
$31.95

No. 239BS B219
Canvas Back
Navy Matte
$31.95

No. 216BS B220
Pintail
Cream Matte
$31.95

No. 216BS B221
Canada Geese
Cream Matte
$31.95

LIONEL® TRAINS (Worldwide) NEW

No. 224LT 796
Lionel® 671 Turbine Steam
Quicksilver Matte
$30.95

No. M200LT 797
Lionel® Santa Fe
Midnight Chrome
$30.95

No. 250LT 798
Lionel® Logo
High Polish Chrome
$23.95

No. 200LT 799
Lionel® 2332 PA GG1 Electric
Brushed Chrome
$27.95

LT-8 **$227.60**
Lionel® Trains panel includes two of each lighter plus panel and custom header.

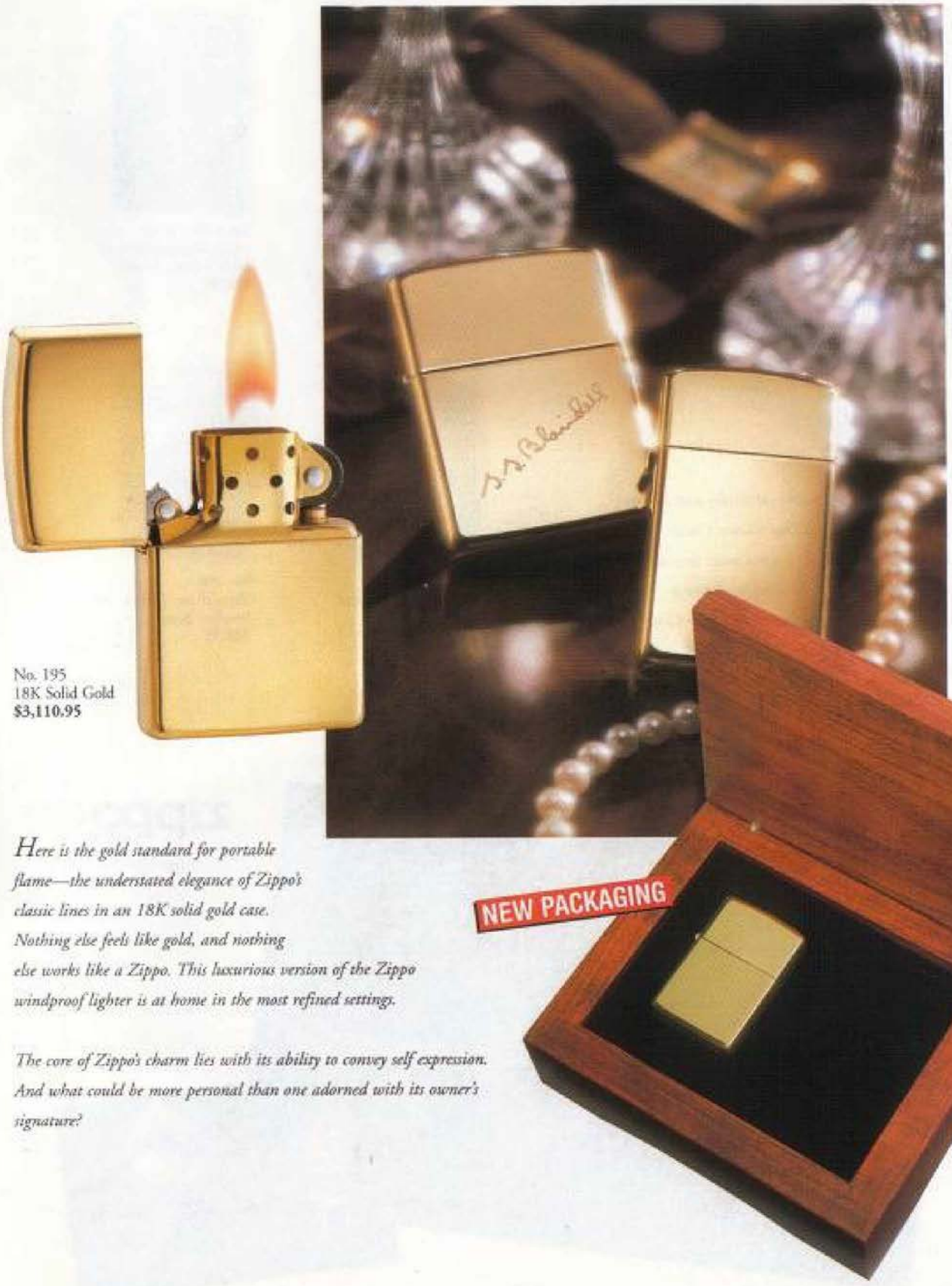
Lionel® Trains
Custom Sleeve

Licensed by Lionel LLC

Zippo®

Classics

Use it to start something.



No. 195
18K Solid Gold
$3,110.95

Here is the gold standard for portable flame—the understated elegance of Zippo's classic lines in an 18K solid gold case. Nothing else feels like gold, and nothing else works like a Zippo. This luxurious version of the Zippo windproof lighter is at home in the most refined settings.

The core of Zippo's charm lies with its ability to convey self expression. And what could be more personal than one adorned with its owner's signature?

NEW PACKAGING

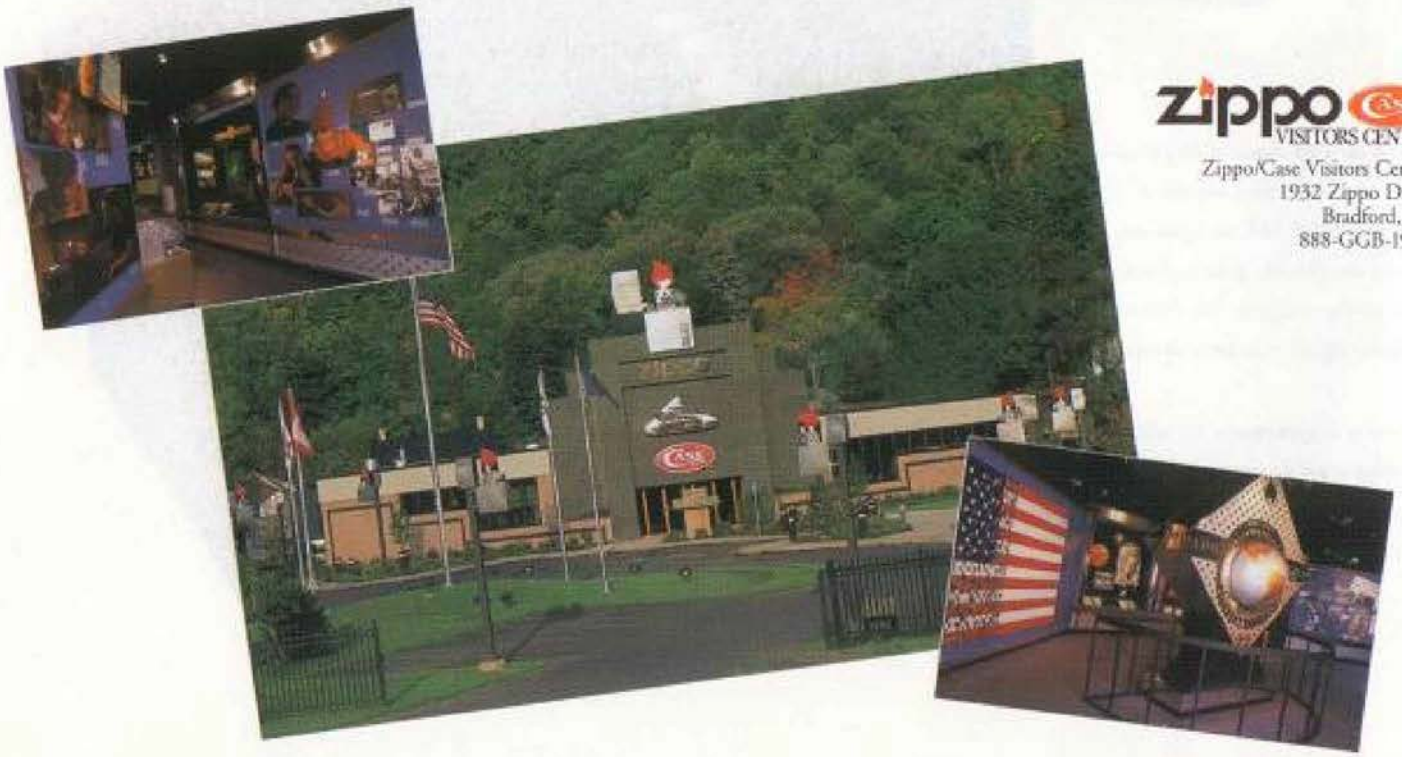
A unique and rich collection of American history and culture is on permanent display at the Zippo/Case Visitors Center in Bradford, Pennsylvania. World-class attractions, interactive exhibits, and hundreds of products combine to chronicle the colorful history of Zippo and our subsidiary, Case Cutlery.

No. 200FL
Founder's Lighter
Brushed Chrome
$16.95

No. 250BS B206
Zippo Buildings-Pewter
High Polish Chrome
$28.95

No. 254BBS B207
Zippo Buildings-Brass
High Polish Brass
$30.95

No. 209
Zippo/Case Visitors Center
Brushed Brass
$26.95



zippo CASE VISITORS CENTER

Zippo/Case Visitors Center
1932 Zippo Drive
Bradford, PA
888-GCB-1932

No. 362
Zippo Brass Emblem
Black Crackle
$21.95

No. 363
Zippo Pewter Emblem
Black Crackle
$21.95

No. 577
Antique Diamond Plate
High Polish Chrome
$30.95

No. 581
Made in USA-Brass
Brushed Brass Vintage
$31.95

No. 582
Made in USA-Pewter
Brushed Chrome Vintage
$29.95

No. 583
American Classic-Brass
Brushed Brass Vintage
$31.95

No. 584
American Classic-Pewter
Brushed Chrome Vintage
$29.95

No. 991
Zippo 1932*
Antique Copper
$27.95

No. 992
Windproof Zippo*
Antique Silver Plate
$30.95

No. 993
Zippo Logo*
Antique Brass
$27.95

No. 122
Logo/Flame*
Antique Silver Plate
$36.95

*Reverse etch

CHROME CLASSICS

No. 200
Brushed Chrome
$12.95

No. 200 ZP
Zip Guard
Brushed Chrome
$16.95

No. 250
High Polish Chrome
$15.95

No. 250 512
U.S. Seal
High Polish Chrome
$18.95

No. 275
Lossproof
Brushed Chrome
$15.95

No. 350
Engine Turned
High Polish Chrome
$16.95

No. 352
Venetian
High Polish Chrome
$16.95

No. 355
Ultralite Black
High Polish Chrome
$16.95

No. 356
Ultralite Ivory
High Polish Chrome
$16.95

No. 572
Statue of Liberty
High Polish Chrome
$20.95

No. 573
U.S.A. Eagle on Flag
High Polish Chrome
$18.95

No. 579
American Legend
High Polish Chrome
$18.95

Get a grip. Get a firm, solid grip with the Zippo "Zip Guard" lighter (Item No. 200 ZP). The Zip Guard features studded, hard rubber surface areas on a brushed chrome finish for added durability to an already durable product! Perfect for people who spend quality time in the great outdoors!

Zippo pledges its allegiance with a trio of lighters featuring the American flag and other national symbols of patriotism.

MIDNIGHT CHROME

No. M200
Brushed
Midnight Chrome
$15.95

No. M250
High Polish
Midnight Chrome
$16.95

No. M352
Venetian
Midnight Chrome
$17.95

No. M250ZL
Midnight Chrome
with Zippo
$19.95

MATTE

No. 214
White Matte
$15.95

No. 214ZL
White Matte
w/Zippo
$15.95

No. 218
Black Matte
$15.95

No. 218ZB
Black Matte
w/Zippo and Border
$15.95

No. 218ZL
Black Matte
w/Zippo
$15.95

No. 219
Camouflage Matte
$17.95

No. 221
Green Matte
$15.95

No. 221ZL
Green Matte
w/Zippo
$15.95

No. 224
Quicksilver Matte
$15.95

No. 224ZL
Quicksilver Matte
w/Zippo
$15.95

No. 229
Royal Matte
$15.95

No. 229ZL
Royal Matte
w/Zippo
$15.95

No. 233
Red Matte
$15.95

No. 233ZL
Red Matte
w/Zippo
$15.95

No. 236
Black Crackle
$15.95

No. 237
Purple Matte
$15.95

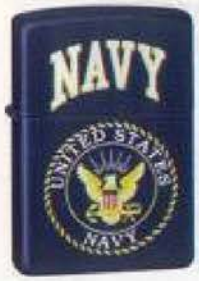
No. 237ZL
Purple Matte
w/Zippo
$15.95

No. 239
Navy Matte
$15.95

No. 239ZL
Navy Matte
w/Zippo
$15.95

Create your own custom display with an empty Profit Panel and any eight lighters.

MILITARY INSIGNIAS



No. 239 538
Navy
Navy Matte
$21.95

No. 218 539
Marines
Black Matte
$21.95

No. 221 540
Army
Green Matte
$21.95

No. 239 541
Air Force
Navy Matte
$21.95

No. 239 546
Coast Guard
Navy Matte
$21.95

No. 280NO
Navy Officer
Brushed Chrome
$16.95

No. 280NW
Navy Wings
Brushed Chrome
$16.95

No. 280ANC
Navy Anchor
Brushed Chrome
$16.95

No. 280CG
Coast Guard
Brushed Chrome
$16.95

No. 280MAR
Marines
Brushed Chrome
$16.95

No. 280ARM
Army
Brushed Chrome
$16.95

No. 280AW
Army Wings
Brushed Chrome
$16.95

No. 280AFC
Air Force Crest
Brushed Chrome
$16.95

The emblem lighters shown above are also available in black matte finishes at an additional charge of $2.00 each. To order, simply substitute the three-digit prefix with "218" and include the existing suffix. For example, to order the U.S. Navy Officer lighter in black matte, substitute "280NO" with "218NO."

SCRIMSHAW

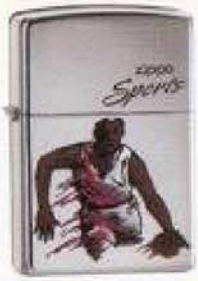
No. 208
Scrimshaw Ship
High Polish

No. 359
Scrimshaw Ship

No. M359
Scrimshaw Ship

No. 368
Scrimshaw Ship

ZIPPO SPORTS



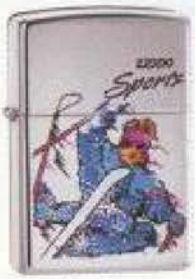
No. 250BSK
Basketball
High Polish Chrome
$25.95

No. 250GLF
Golf
High Polish Chrome
$25.95

No. 250HCK
Hockey
High Polish Chrome
$25.95

SPRT 99-8 **$207.60**
Zippo Sports includes one of each lighter shown plus panel and custom header.

No. 250SCR
Soccer
High Polish Chrome
$25.95



No. 250SKI
Skier
High Polish Chrome
$25.95

No. 250TEN
Tennis
High Polish Chrome
$25.95

No. 250WBSK
Women's Basketball
High Polish Chrome
$25.95

No. 250WGLF
Women's Golf
High Polish Chrome
$25.95

ZIPPO OUTDOORS

No. 751
Fisherman
High Polish Chrome
$21.95

No. 752
Mallard
High Polish Chrome
$21.95

No. 753
Eagle
High Polish Chrome
$21.95

OS-8 **$175.60**
Zippo Outdoors includes one of each lighter shown plus panel and custom header.

No. 754
Hunter
High Polish Chrome
$21.95

No. 755
Pheasant
High Polish Chrome
$21.95

No. 756
Deer
High Polish Chrome
$21.95

No. 757
Assorted Game
High Polish Chrome
$21.95

No. 758
Wolf
High Polish Chrome
$21.95

ANTIQUE FINISH

No. 121FB
Antique Silver Plate
$22.95

No. 201FB
Antique Brass
$19.95

No. 301FB
Antique Copper
$19.95

No. 994
A Week's Trial*
Antique Silver Plate
$30.95

No. 995
Windy*
Antique Silver Plate
$30.95

No. 996
The Reveler*
Antique Silver Plate
$30.95

With our reverse etch process, layers surrounding the image are eliminated, leaving an elaborate raised image. The result is a long-lasting, superior quality piece.

*Reverse etch

PIPE LIGHTERS

No. 200PL
Brushed Chrome
$13.95

No. 204PL
Brushed Brass
$17.95

No. 218PL
Black Matte
$16.95

No. 218PLZB
Black Matte
w/Zippo and Border
$16.95

Your favorite pipe is like an old friend. You can make sure the relationship will last with another old friend—the Zippo pipe lighter. Zippo's special chimney design directs the reliable flame to your tobacco, without burning your pipe. And because the pipe insert fits in any standard Zippo case, you can choose the design as carefully as you choose your tobacco.

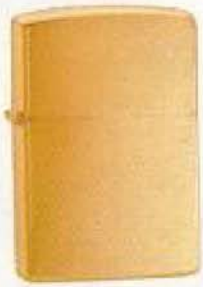
Pipe lighter inserts available on most regular models.
Please specify when ordering.

Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.

OWNED MADE PARTS ®

SOLID BRASS

No. 204
Solid Brass
Brushed Finish
$16.95



No. 204B
Solid Brass (w/o lettering)
Brushed Finish
$16.95

No. 254
Solid Brass
High Polish
$17.95

No. 254B
Solid Brass/High Polish
(w/o lettering)
$17.95

No. 254B 513
U.S. Seal
High Polish Brass
$19.95

No. 352B
Venetian
High Polish Brass
$16.95

VINTAGE

No. 230
Vintage
Brushed Chrome
$15.95

No. 240
Vintage
Brushed Brass
$17.95

No. 260
Vintage
High Polish Chrome
$16.95

No. 270
Vintage
High Polish Brass
$18.95

SILVER PLATED

No. 100
High Polish
Silver Plate
$18.95

No. 335
Shimmer
Silver Plate
$23.95

No. 260S
Vintage
Silver Plate
$22.95

No. 352S
Venetian
Silver Plate
$27.95

STERLING SILVER

No. 12A
Floral
Sterling Silver
$206.95

No. 13
Brushed Finish
Sterling Silver
$149.95

No. 14
Vintage
Sterling Silver
$149.95

No. 15
High Polish
Sterling Silver
$149.95

No. 17
Engine Turned
Sterling Silver
$160.95

No. 19
Engine Turned w/o Initial Panel
Sterling Silver
$160.95

No. 335S
Shimmer
Sterling Silver
$179.95

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Create your own custom display with an empty Profit Panel and any eight lighters.

TABLE LIGHTERS

No. 200H
Brushed Chrome
w/Handilite Base
$19.95

No. 250GH
High Polish Gold Plated
w/Handilite Base
$33.95

No. 129
Lady Barbara
Table Lighter
$65.95

The enchanting Lady Barbara: A lustrous pewter base housing a classic antique silver plate lighter.

High Polish Chrome Handilite Base, add to the cost of any regular size lighter, $6.75.

Gold Plated Handilite Base, add to the cost of any regular size lighter, $11.00.

Not available on #204, #254, Sterling, #230, #240, #260, and #270.

GOLD PLATED

No. 31
Classic
Gold Plated
$24.95

No. 33
Shimmer
Gold Plated
$24.95

No. 34
Swirl
Gold Plated
$24.95

No. 35
Black Elegance
Gold Plated
$26.95

No. 36
Golden Tortoise
Gold Plated
$29.95

No. 200G
Brushed Gold
Gold Plated
$21.95

No. 250G
High Polish
Gold Plated
$22.95

No. 320A
Floral
Gold Plated
$71.95

No. 361G
Western Floral
Gold Plated
$31.95

Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.

BLACK TIE

No. 217
Two-Tone Cameo
High Polish Brass
$29.95

No. 658
Golden Weave
Gold Plated
$40.95

No. 659
Texas Twister
Midnight Chrome
$30.95

No. 660
Midnight Weave
Midnight Chrome
$29.95

No. 661
Illusion
High Polish Chrome
$27.95

ROSE GOLD

No. 200RG
Brushed Rose Gold
$21.95

No. 230RG
Vintage
Brushed Rose Gold
$22.95

No. 250RG
High Polish Rose Gold
$22.95

No. 260RG
Vintage
High Polish Rose Gold
$24.95

No. 351RG
Rose
Rose Gold
$25.95

No. 352RG
Venetian
High Polish Rose Gold
$24.95

No. 361RG
Western Floral
Rose Gold
$31.95

The sheer elegance of gold is given a hint of red resulting in the beauty that is rose gold. Zippo now offers an exquisite collection in rose gold finishes.

SLIM CHROME

No.1600
Brushed Chrome
$12.95

No.1610
High Polish Chrome
$15.95

No.1615
Ribbon
High Polish Chrome
$16.95

No.1621
Bright Cut
High Polish Chrome
$16.95

No.1625
Diagonal
High Polish Chrome
$16.95

No.1652
Venetian
High Polish Chrome
$16.95

No.1655
Ultralite Black
High Polish Chrome
$16.95

No.1656
Ultralite Ivory
High Polish Chrome
$16.95

SLIM MIDNIGHT CHROME

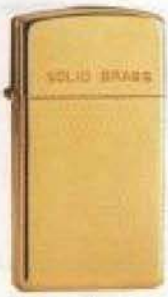
No. M1610
High Polish
Midnight Chrome
$16.95

No. M1652
Venetian
Midnight Chrome
$17.95

No. M1610ZL
Midnight Chrome
with Zippo
$19.95

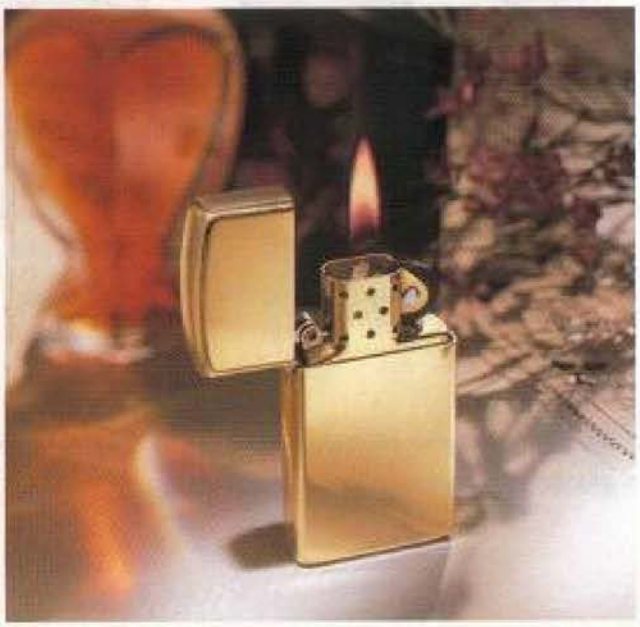
SLIM BRASS

No. 1652B
Venetian
High Polish Brass
$16.95



No. 1654
Solid Brass
High Polish
$17.95

No. 1654B
Solid Brass
(w/o lettering)
High Polish
$17.95



SLIM MATTE

No. 1614
White Matte
$15.95

No. 1614ZL
White Matte
with Zippo
$15.95

No. 1618
Black Matte
$15.95

No. 1618ZB
Black with Zippo
and Border
$15.95

No. 1618ZL
Black Matte
with Zippo
$15.95

No. 1619
Camouflage
$17.95

No. 1624
Quicksilver Matte
$15.95

No. 1624ZL
Quicksilver Matte
with Zippo
$15.95

No. 1627
Green Matte
$15.95

No. 1627ZL
Green Matte
with Zippo
$15.95

No. 1630
Royal Matte
$15.95

No. 1630ZL
Royal Matte
with Zippo
$15.95

No. 1633
Red Matte
$15.95

No. 1633ZL
Red Matte
with Zippo
$15.95

No. 1637
Purple Matte
$15.95

No. 1637ZL
Purple Matte
with Zippo
$15.95

No. 1639
Navy Matte
$15.95

No. 1639ZL
Navy Matte
with Zippo
$15.95

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SLIM SCRIMSHAW

No. 1608
Whale
High Polish Brass
$22.95

No. 1659
Whale
High Polish Chrome
$18.95

No. M1659
Whale
Midnight Chrome
$19.95

No. 1668
Whale
Black Matte
$18.95

SLIM STERLING

No. 1500
High Polish
Sterling Silver
$107.95

No. 1700
Engine Turned
Sterling Silver
$112.95

SLIM SILVER PLATE

No. 1000
High Polish
Silver Plate
$18.95

SLIM PAINTED DESERT NEW

No. 1695
Pueblo (slim)
High Polish Chrome
$29.95

No. 1697
Cherokee (slim)
High Polish Chrome
$32.95

Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.

Create your own custom display with an empty Profit Panel and any eight lighters.

SLIM GOLD PLATED

No. 1610G
High Polish
Gold Plated
$22.95

No. 1661G
Western Floral
Gold Plated
$31.95

No. 3100
Classic
Gold Plated
$24.95

No. 3300
Shimmer
Gold Plated
$24.95

No. 3400
Swirl
Gold Plated
$24.95

No. 3500
Black Elegance
Gold Plated
$26.95

No. 3600
Golden Tortoise
Gold Plated
$29.95

SLIM 14K GOLD

No. 1400
14K Solid Gold
$1,695.95

New
14K Solid Gold
Packaging

SLIM ROSE GOLD

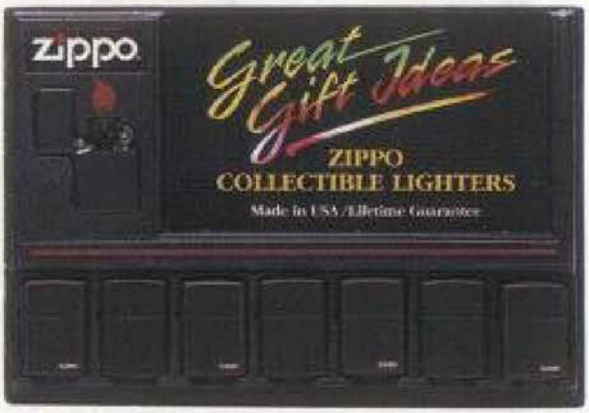
No. 1600RG
Brushed Rose Gold
$21.95

No. 1610RG
High Polish
Rose Gold
$22.95

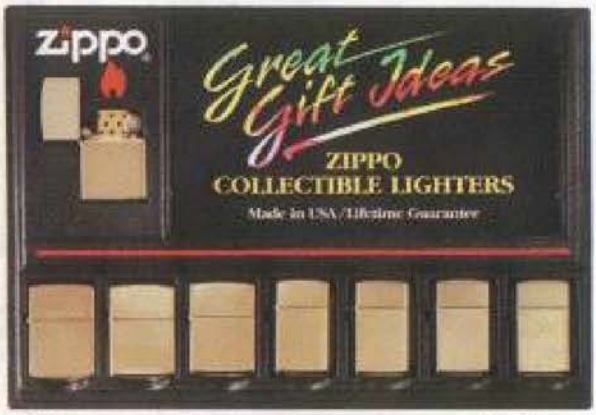
No. 1651RG
Rose
Rose Gold
$25.95

No. 1652RG
Venetian
High Polish Rose Gold
$24.95

No. 1661RG
Western Floral
Rose Gold
$31.95

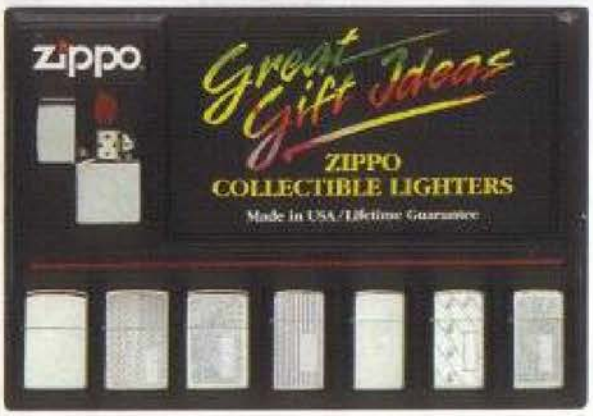


BMA-8 **$127.60**
4 ea. No. 218 Black Matte Regular Lighters
4 ea. No. 218ZB Black Matte Regular Lighters w/Zippo and Border

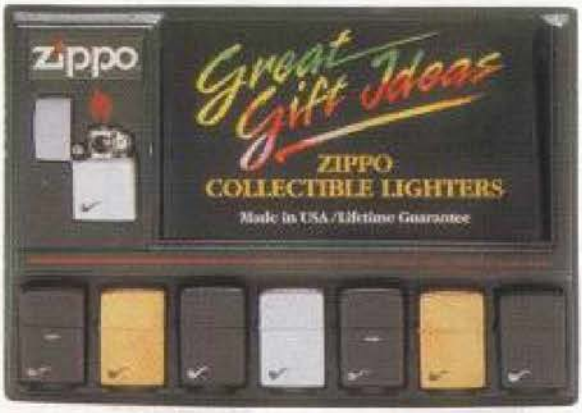


BR-8 **$141.60**
4 ea. No. 1654 Slim High Polish Brass
2 ea. No. 254 Regular High Polish Brass
2 ea. No. 204 Regular Brushed Finish Brass

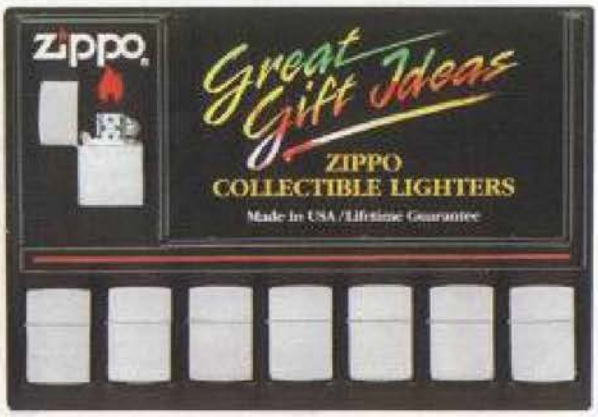
MPA-8 **$115.60**
4 ea. No. 200 Brushed Chrome Regular
4 ea. No. 1610 High Polish Chrome Slim



MPB-8 **$129.60**
1 ea. No. 200, 250, 350, 352,
1610, 1615, 1625, 1652



PLC-8 **$131.60**
2 ea. Pipe Lighters No. 200PL, 204PL, 218PL, 218PLZB



PP-8 **$103.60**
8 ea. No. 200 Brushed Finish Chrome Lighters

Create your own custom display with an empty Profit Panel and any eight lighters.

POUCHES

LPLB
Lighter Pouch
with Loop, Brown
$7.95

LPCBK
Lighter Pouch
with Clip, Black
$7.95

LPCB
Lighter Pouch
with Clip, Brown
$7.95

RKLP
Nylon Lighter
and Knife Pouch
$15.95

RLP
Nylon Lighter
Pouch
$10.95

LPLBK
Lighter Pouch
with Loop, Black
$7.95

LKP
Lighter/Knife
Leather Pouch
$13.95

LPGS
Lighter Pouch
Gift Set
$11.95

Please specify lighter and pouch
to be packaged in gift set.
Price includes gift set and pouch.
Add cost of lighter to price of LPGS.

Zippo®

Pocket Gifts

Use it to start something.

ZIPLIGHT™

The ZipLight™ pocket flashlight brilliantly combines a replaceable battery pack and a classic Zippo case. The result is a handy pocket flashlight with the style, personality, and unique "click" of a Zippo lighter. The ZipLight display features a larger-than-life ZipLights model that lights up at the touch of a button. The rotating rack provides maximum stocking area in a minimum of counter space.

Turn some heads with this sturdy wire rack counter display. It holds an assortment of ZipLights and replaceable ZipLight battery packs.

No. 92510
Brushed Chrome
with beam
$11.95

No. 92520
Black Matte
with beam
$14.95

No. 92530
Purple Matte
with beam
$14.95

No. 92540
Red Matte
with beam
$14.95

No. 92550
Brushed Brass
with beam
$15.95

No. 92560
Midnight Chrome
with beam
$14.95

ZipLight™
Custom Gift Box (optional)

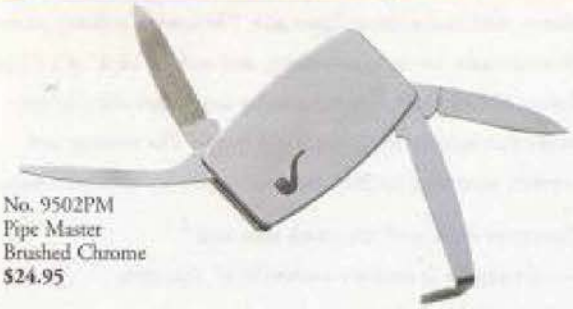
Standard
Blister Pack

No. 99995
Battery Pack Insert
$3.95

ETTWRZ
ZipLight Wire Rack
(ZipLights and Battery Packs not included)

ZL99-42A
Includes ZipLight™ display
and assortment

PIPE MASTER NEW



No. 9502PM
Pipe Master
Brushed Chrome
$24.95

The Zippo Pipe Master is a handy pocket tool for the pipe smoker. Conveniens features include a bowl reamer tool, pipe tamp, money clip, file, and knife.

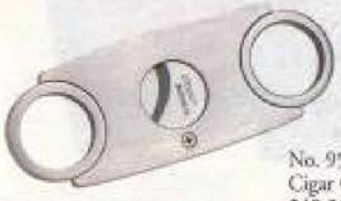
FIXXIT®

No. 7295
Black Zytel® w/Zippo Logo
$22.95

(Custom imprint not available)

The Fixxit® pocket tool features two standard screwdrivers, two Phillips screwdrivers, one coin-slot screwdriver, and a handy knife in a Zytel® handle.

CIGAR CUTTER NEW



No. 9501
Cigar Cutter
$49.95

Cigar Cutter
Gift Box

TAPE MEASURES

No. 6260
Brushed Chrome
$8.95

No. 6260B
Brushed Brass
$10.95

No. 6260G
Brushed Gold Plated
$13.95

No. M6260
Midnight Chrome
$10.95

No. 6560
High Polish Chrome
$10.95

No. 6239
Navy Matte
$10.95

Tape measures also available in these matte colors.

No. 6214
White Matte
$10.95

No. 6218
Black Matte
$10.95

No. 6221
Green Matte
$10.95

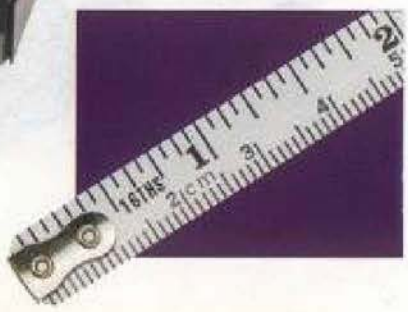
No. 6224
Quicksilver Matte
$10.95

No. 6233
Red Matte
$10.95

No. 6237
Purple Matte
$10.95

Zippo goes to great lengths to give customers what they ask for. Our line of tape measures includes seven matte finishes: navy, purple, quicksilver, red, green, black and white!

No. 6233
Red Matte in case



CUT-ABOUT KNIVES

No. 7200
Stainless Steel
$26.95

No. 7200ZL
Stainless Steel
with Zippo
$29.95

No. 7219
Camouflage
$30.95

No. 7280
Leather Sheath
(Knife not included)
$4.95

Gift Box available for all
full-sized Cut-About Knives

CUT-ABOUT LITE KNIVES

No. 7000
Black
$21.95

No. 7050
Orange
$21.95

Optional blister pack
available for all full-sized
Cut-About Knives.

Z-TWIN KNIVES

No. 7261
Z-Twin Jr.
$33.95

No. 7262
Z-Twin
$33.95

CUT-ABOUT JUNIOR KNIVES

No. 7105
Stainless Steel
$21.95

No. 7105ZL
Stainless Steel with Zippo
$24.95

CUT-ABOUT LITE JUNIOR KNIVES

No. 7170
Black
$19.95

No. 7171
Red
$19.95

No. 7173
Blue
$19.95

POCKET KNIVES WITH SCISSORS

No. 7500
Brushed Chrome
$19.95

No. 7500ZL
Brushed Chrome
with Zippo
$22.95

No. M7500
Midnight Chrome
$20.95

No. 7518
Black Matte
$20.95

No. 7521
Green Matte
$20.95

Pocket Knife
Gift Box

Pocket knives with scissors also available in these matte colors.

No. 7514
White Matte
$20.95

No. 7524
Quicksilver Matte
$20.95

No. 7533
Red Matte
$20.95

No. 7537
Purple Matte
$20.95

No. 7539
Navy Matte
$20.95

POCKET KNIVES WITH SCISSORS AND RING:

(not shown)		
No. 7300	Brushed Chrome	**$19.95**
No. 7300ZL	Brushed Chrome with Zippo	**$22.95**
No. M7300	Midnight Chrome	**$20.95**
No. 7314	White Matte	**$20.95**
No. 7318	Black Matte	**$20.95**
No. 7321	Green Matte	**$20.95**
No. 7324	Quicksilver Matte	**$20.95**
No. 7333	Red Matte	**$20.95**
No. 7337	Purple Matte	**$20.95**
No. 7339	Navy Matte	**$20.95**

MONEY CLIP POCKET KNIVES WITH SCISSORS

No. 7500MC
Brushed Chrome
$20.95

No. 7500MCZL
Brushed Chrome
with Zippo
$23.95

No. 7514MC
White Matte
$21.95

No. 7533MC
Red Matte
$21.95

No. M7500MC
Midnight Chrome
$21.95

Money clip pocket knives with scissors also available in these matte colors.

No. 7518MC
Black Matte
$21.95

No. 7521MC
Green Matte
$21.95

No. 7524MC
Quicksilver Matte
$21.95

No. 7537MC
Purple Matte
$21.95

No. 7539MC
Navy Matte
$21.95

POCKET KNIVES

No. 7600
Brushed Chrome
$9.95

No. 7600G
Brushed Gold Plated
$14.95

No. 7600ZL
Brushed Chrome
with Zippo
$12.95

No. M7600
Midnight Chrome
$10.95

No. 7637
Purple Matte
$10.95

Pocket knives also available in these matte colors.

No. 7614
White Matte
$10.95

No. 7618
Black Matte
$10.95

No. 7621
Green Matte
$10.95

No. 7624
Quicksilver Matte
$10.95

No. 7633
Red Matte
$10.95

No. 7639
Navy Matte
$10.95

POCKET KNIVES WITH MONEY CLIP

No. 7800
Brushed Chrome
$10.95

No. 7800ZL
Brushed Chrome
with Zippo
$13.95

No. M7800
Midnight Chrome
$11.95

No. 7814
White Matte
$11.95

No. 7800G
Brushed Gold Plated
$15.95

Pocket knives with money clip also available in these matte colors.

No. 7818
Black Matte
$11.95

No. 7821
Green Matte
$11.95

No. 7824
Quicksilver Matte
$11.95

No. 7833
Red Matte
$11.95

No. 7837
Purple Matte
$11.95

No. 7839
Navy Matte
$11.95

GOLF GREENSKEEPER

No. 7700
Brushed Chrome
$9.95

No. 7700G
Brushed Gold Plated
$14.95

No. 7700ZL
Brushed Chrome
with Zippo
$12.95

No. 7724
Quicksilver Matte
$10.95

No. M7700
Midnight Chrome
$10.95

Golf greenskeepers also available in these matte colors.

No. 7714
White Matte
$10.95

No. 7718
Black Matte
$10.95

No. 7721
Green Matte
$10.95

No. 7733
Red Matte
$10.95

No. 7737
Purple Matte
$10.95

No. 7739
Navy Matte
$10.95

GOLF GREENSKEEPERS WITH MONEY CLIPS

No. 7900
Brushed Chrome
$10.95

No. 7900ZL
Brushed Chrome
with Zippo
$13.95

No. M7900
Midnight Chrome
$11.95

No. 7918
Black Matte
$11.95

No. 7900G
Brushed Gold Plated
$15.95

Golf greenskeepers with money clips also available in these matte colors.

No. 7914
White Matte
$11.95

No. 7921
Green Matte
$11.95

No. 7924
Quicksilver Matte
$11.95

No. 7933
Red Matte
$11.95

No. 7937
Purple Matte
$11.95

No. 7939
Navy Matte
$11.95

MONEY CLIPS

No. 7400
Brushed Chrome
$3.95

No. 7400ZL
Brushed Chrome
with Zippo
$6.95

No. 7414
White Matte
$3.95

No. 7419
Camouflage
$6.95

Money clips also available in these matte colors.

No. 7418
Black Matte
$3.95

No. 7421
Green Matte
$3.95

No. 7424
Quicksilver Matte
$3.95

No. 7433
Red Matte
$3.95

No. 7437
Purple Matte
$3.95

No. 7439
Navy Matte
$3.95

BELTS

No. 5955
Belt Buckle
w/Belt in Gift Box
$15.95

No. 5950
High Polish Chrome
Belt Buckle
$11.95

Belt colors: navy and black.

KEY HOLDERS

No. 5990G
Brushed Gold Plated
$9.95

No. 5900
Silver Plated
$6.95

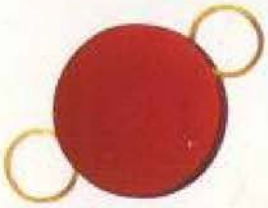
No. 5990
Brushed Chrome
$4.95

No. 5990B
Brushed Brass
$5.95

No. 5990ZL
Brushed Chrome
with Zippo
$7.95

No. M5990
Midnight Chrome
$5.95

No. 5919
Camouflage
$7.95



Key holders also available in these matte colors.

No. 5933
Red Matte
$5.95

No. 5914
White Matte
$5.95

No. 5918
Black Matte
$5.95

No. 5921
Green Matte
$5.95

No. 5924
Quicksilver Matte
$5.95

No. 5937
Purple Matte
$5.95

No. 5939
Navy Matte
$5.95

KEY RINGS

No. 5400
Brushed Chrome
$2.95

No. 5400G
Brushed Gold Plated
$7.95

No. 5400ZL
Brushed Chrome
with Zippo
$5.95

No. 5439
Navy Matte
$3.95

No. 5600G
Gold Plated
$7.95

RECTANGULAR KEY RINGS: (Not Shown)

No. 5600	Brushed Chrome	**$2.95**
No. 5600ZL	Brushed Chrome with Zippo	**$5.95**
No. 5614	White Matte	**$3.95**
No. 5618	Black Matte	**$3.95**
No. 5621	Green Matte	**$3.95**
No. 5624	Quicksilver Matte	**$3.95**
No. 5633	Red Matte	**$3.95**
No. 5637	Purple Matte	**$3.95**
No. 5639	Navy Matte	**$3.95**

Key rings also available in these matte colors.

No. 5414
White Matte
$3.95

No. 5418
Black Matte
$3.95

No. 5421
Green Matte
$3.95

No. 5424
Quicksilver Matte
$3.95

No. 5433
Red Matte
$3.95

No. 5437
Purple Matte
$3.95

STYLUS SERIES PENS

No. 5717 Camouflage Pen **$19.95**

No. 5720 Green Matte Pen **$17.95**

No. 5750 Quicksilver Matte Pen **$17.95**

No. 5760 White Matte Pen **$17.95**

No. 5770 Purple Matte Pen **$17.95**

No. 5780 Chrome Pen **$14.95**

No. M5780 Midnight Chrome Pen **$17.95**

No. 5791 Black Matte Pen **$17.95**

No. 5800 Gold Plated Pen **$22.95**

No. 5830 Navy Matte Pen **$17.95**

No. 5840 Red Matte Pen **$17.95**

No. 5850 Rose Gold Pen **$22.95**

No. 5719
Camouflage Set
$39.95

No. M5785W
Midnight Chrome Pencil
w/o clip †
$17.95

† Writing instruments without clips are available individually or in sets. When ordering, please add code W to the end of model number.

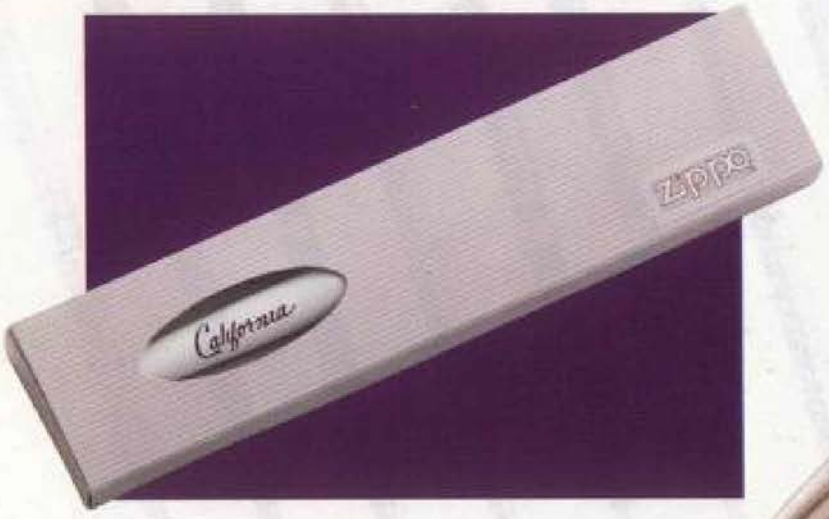
STYLUS SERIES PENCILS:

No. 5718	Camouflage	**$19.95**
No. 5725	Green Matte	**$17.95**
No. 5755	Quicksilver Matte	**$17.95**
No. 5765	White Matte	**$17.95**
No. 5775	Purple Matte	**$17.95**
No. 5785	Chrome	**$14.95**
No. M5785	Midnight Chrome	**$17.95**
No. 5793	Black Matte	**$17.95**
No. 5801	Gold Plated	**$22.95**
No. 5835	Navy Matte	**$17.95**
No. 5845	Red Matte	**$17.95**
No. 5855	Rose Gold	**$22.95**

STYLUS SERIES PEN/PENCIL SETS:

No. 5719	Camouflage	**$39.95**
No. 5727	Green Matte	**$35.95**
No. 5757	Quicksilver Matte	**$35.95**
No. 5767	White Matte	**$35.95**
No. 5777	Purple Matte	**$35.95**
No. 5790	Chrome	**$29.95**
No. M5790	Midnight Chrome	**$35.95**
No. 5799	Black Matte	**$35.95**
No. 5805	Gold Plated	**$45.95**
No. 5837	Navy Matte	**$35.95**
No. 5847	Red Matte	**$35.95**
No. 5857	Rose Gold	**$45.95**

PERFORMER PENS

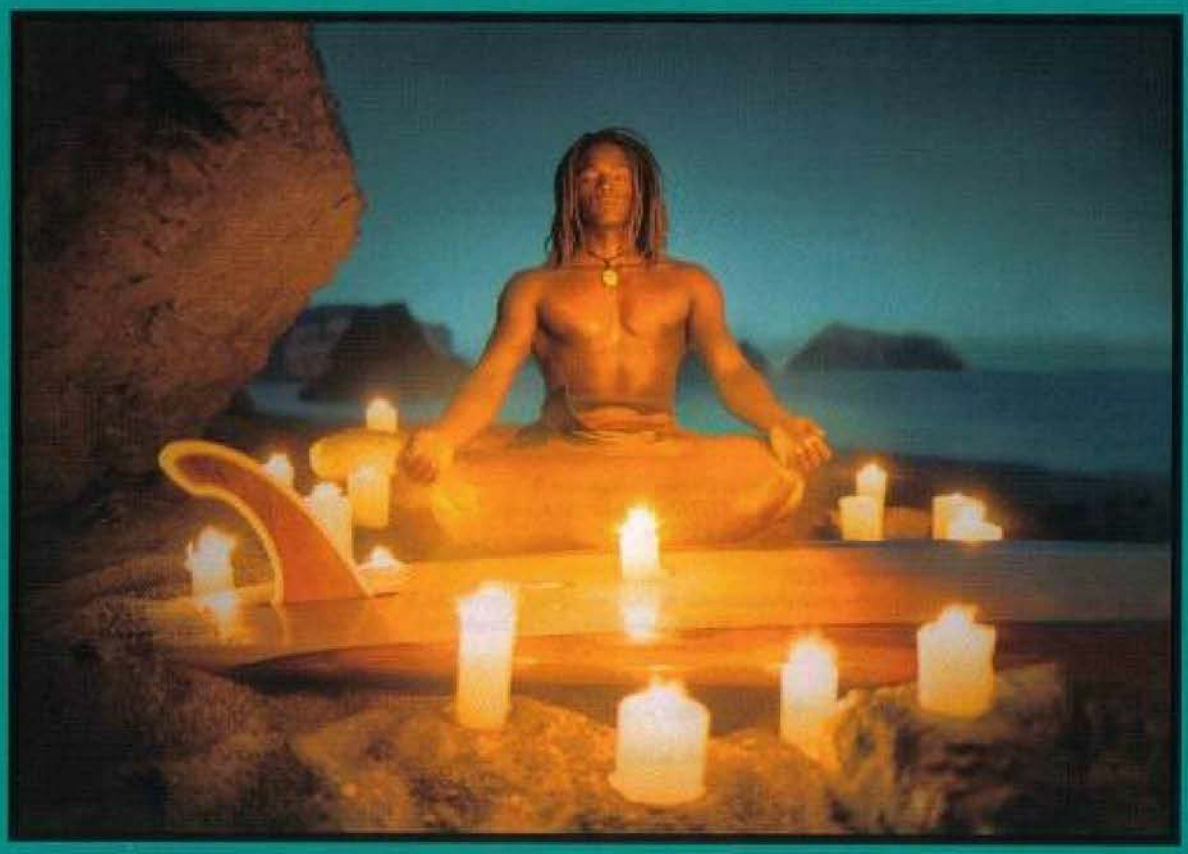


The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold-plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors.

Please note the samples shown are for illustrative purposes only. They are not available as stock items. Performer Pens must be ordered with your souvenir imprint in quantities of 50 or more.

Zippo®

Displays



and Accessories

Use it to start something.

DISPLAYS (Display panels redesigned to hold black plastic gift boxes, cardboard boxes, and individual tins.)

MD30
Manual Display Unit
Hand-operated turntable displays 30 Zippo products.
Three sides lock 10 black gift boxes securely in place for reliable operation. Powerful sales message is displayed on the fourth side.
Dimensions: 13⅜" x 13⅜" x 27"

MDB30
Manual Display Unit with storage drawer base (not pictured).
Lockable storage drawer provides a secure foundation for MD30.
Dimensions: 14⅜" x 14⅛" x 31⅛"

MD30A99
Pre-packed assortment of 46 best-selling Zippos and 12 leather lighter pouches. See price sheet for product breakdown.

ZMBO60
Battery-operated display with on/off switch. Also manual turn.
Reflective mirrored prism utilizes natural light to illuminate Zippo header. Uses four standard "D" batteries (included).
Dimensions: 14⅜" x 14½" x 25¼"

ZMB60
Light and Motion Display with storage drawer base.
Display 60 Zippo products in black gift boxes or individual tins, and store additional stock in lockable storage drawer base.
Dimensions: 16¾" x 16¾" x 31⅛"

ZM60
Light and Motion Display (not pictured)
Same features as ZMB60, without the storage drawer base.
Dimensions: 15¾" x 15¾" x 27"

ZM60A99
Pre-packed assortment of 102 best-selling Zippos and 24 leather lighter pouches. See price sheet for product breakdown.

Storage drawer is available separately:
142461
For use with MD30. Dimensions: 14⅜" x 14⅛" x 4⅛"

142469
For use with ZM60. Dimensions: 16¾" x 16¾" x 4⅛"

FSB96
Light and Motion Floor Stand with storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock.
Dimensions: 15¾"x 18¾" x 67"

FS96
Light and Motion Floor Stand. Designed for countertop use, this unit has all the features of FSB96, except the storage base.
Dimensions: 15¾" x 15¾" x 37"

FS96A99
Pre-packed assortment of 180 best-selling Zippos and 48 leather lighter pouches. See price sheet for product breakdown.

Retro-fit panel updates existing ZM60 or FSB96 units to display dual tins and gift sets. Order 142428 for ZM60, 142429 for FSB96.

COUNTERTOP DISPLAYS

142648
Acrylic wedge showcases 12 lighters and features a custom header, security cable, and lock.
Dimensions: 10"x 8½" x 10½"

142145
Compact countertop display holds eight lighters in most packaging variations.
Dimensions: 9½" x 8½" x 19"

ZMSD
Zippo Modular Stationary Display. This modular unit holds ten lighters. Additional units can be added by side or front to back.

142525
Countertop Display holds up to 16 lighters in a variety of packaging options. Features include a custom header, security cable, and lock.
Dimensions: 12⅞" x 6⅛" x 19⅜"

Zippo's line of countertop displays are designed for dependability, versatility, security, and maximized sales from limited counter space. A variety of sizes and arrangements feature eye-catching Zippo products at optimum viewing angles. Product shown not included with displays.

No. 50R
Gift Kit Regular
$4.95
(Add the price above to any regular lighter)

No. 50S
Gift Kit Slim
$4.95
(Add the price above to any slim lighter)

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes six flints and fuel in a silver gift box. It's a distinctive presentation for any Zippo lighter.

EFP
Four Lighter Package
$3.50
(Add the price above to any four lighters)

ESP
Six Lighter Package
$3.50
(Add the price above to any six lighters)

EZILT
Individual Lighter Tin
$1.13
(Add the price above to any lighter)

EZT2
Two-Pack Lighter Tin
$5.95
(Add the price above to any two lighters)

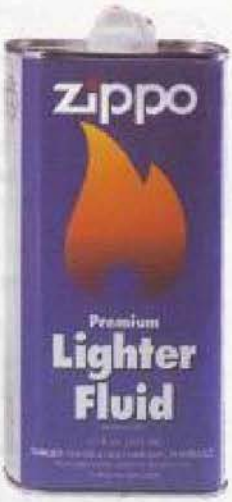
EZT4
Four-Pack Lighter Tin
$6.95
(Add the price above to any four lighters)

ACCESSORIES

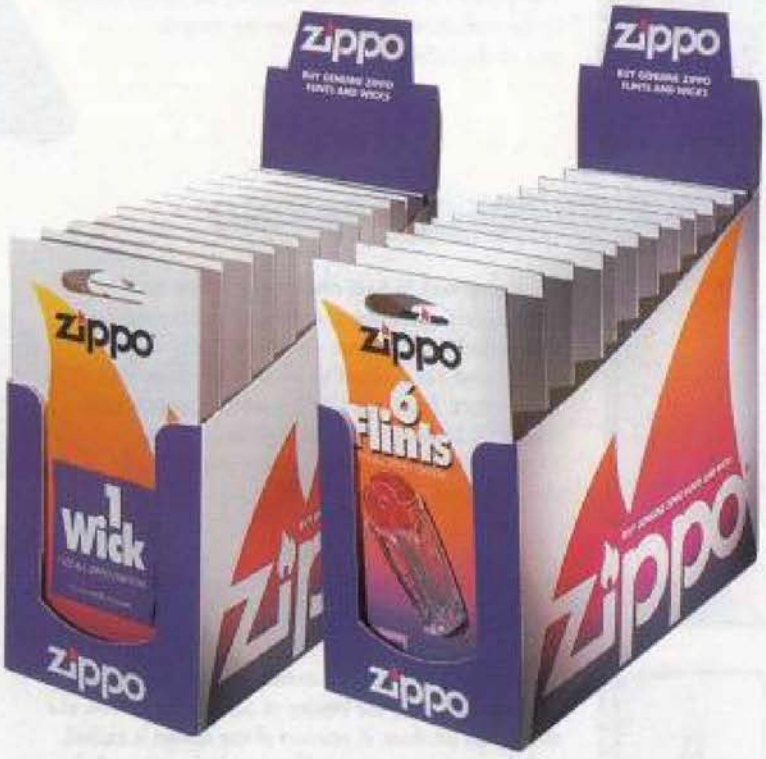
For best performance, we recommend Zippo fluid, flints and wicks. They'll help you keep your current customers satisfied and attract new customers for increased accessory sales.

No. 2406C
Six Flint Display Card
$.61/dispenser

No. 3141
Lighter Fluid 4 oz. size
(Shipping carton of 24)
(No. 3341 carton of 12)
$1.60/can



No. 3165
Lighter Fluid 12 oz. size
(Shipping carton of 24)
(No. 3365 carton of 12)
$3.28/can

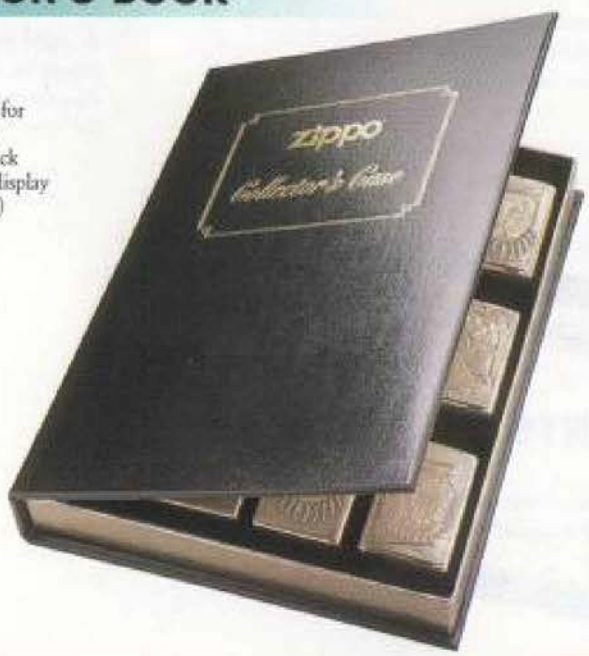


No. 2425
Wicks 24 Per Display Box
$.68/wick

No. 2406N
Flint Cards 24 Per Display Box
$.61/card

COLLECTOR'S BOOK

No. 174710
This distinctive volume is ideal for the storage and display of up to 12 treasured Zippo lighters. Black leatherette binding and velour display platform. (lighters not included)
$18.95



Blister Pack is available for slim or regular lighters. Please specify blister card when ordering.

SURFACE IMPRINT

Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.

COMPUTER ENGRAVING

Zippo is proud to have on-line the largest number of computer engraving machines in the United States. Our skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each machine is custom programmed through a keyboard or from digitized artwork. Zippo is leading the industry with this state-of-the-art system.

ETCHED EPOXY

The etched epoxy process combines the durability of luster etch with the beauty of surface imprint on the same brass product. A portion of the design is etched, and the product is plated. The remainder of the design is then screened one color at a time with a durable epoxy paint. The resulting design complements the crisp, clear lines of luster etch with the beautiful color-on-color look of surface imprint.

STYLUS SERIES IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a three-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a three-dimensional look.

PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state-of-the-art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.

How to Order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer-generated paper sample (see facing page).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom-imprinted products:

1. *Select the graphic design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.*

2. *Indicate the product name and number and, for lighters, the surface location of the imprint:*
- *front top and/or bottom*
- *back top and/or bottom*
- *a combination of above*

3. *Indicate the quantity you are ordering.*

4. *Select imprinting style, shown on these pages. Not every process is suitable for every product.*

Zippo Custom Imprinting

Zippo is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers eight different imprinting methods, described on these two pages.

The minimum quantity for most custom-imprinted products is only 50 pieces per product model per design.

Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

LASER ENGRAVING

Laser engraving is one of the newest customization methods offered by Zippo. The state-of-the-art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.

ETCH AND PAINT

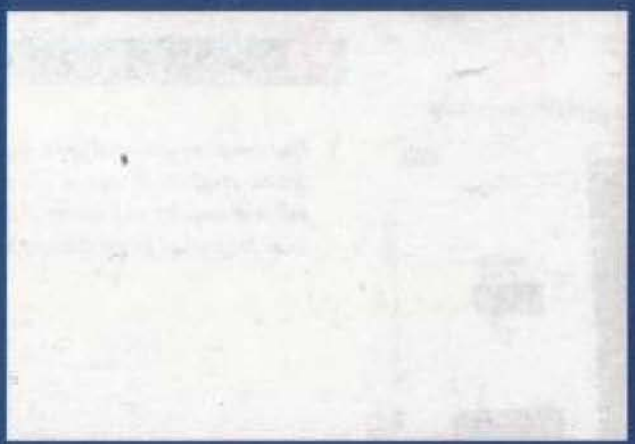
Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk-screened on the Zippo product with an acid-resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.

LUSTER ETCH

The procedure for luster etch is the same as etch and paint through the acid bath. No colors are used for luster etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.

COMPUTER GRAPHIC PROOFS

Our computer-generated paper proof is a no-cost option, available on request. The proof shows your full-color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.



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