

LIMITED EDITION COLLECTIBLE



BRADFORD PA

ZIPPO

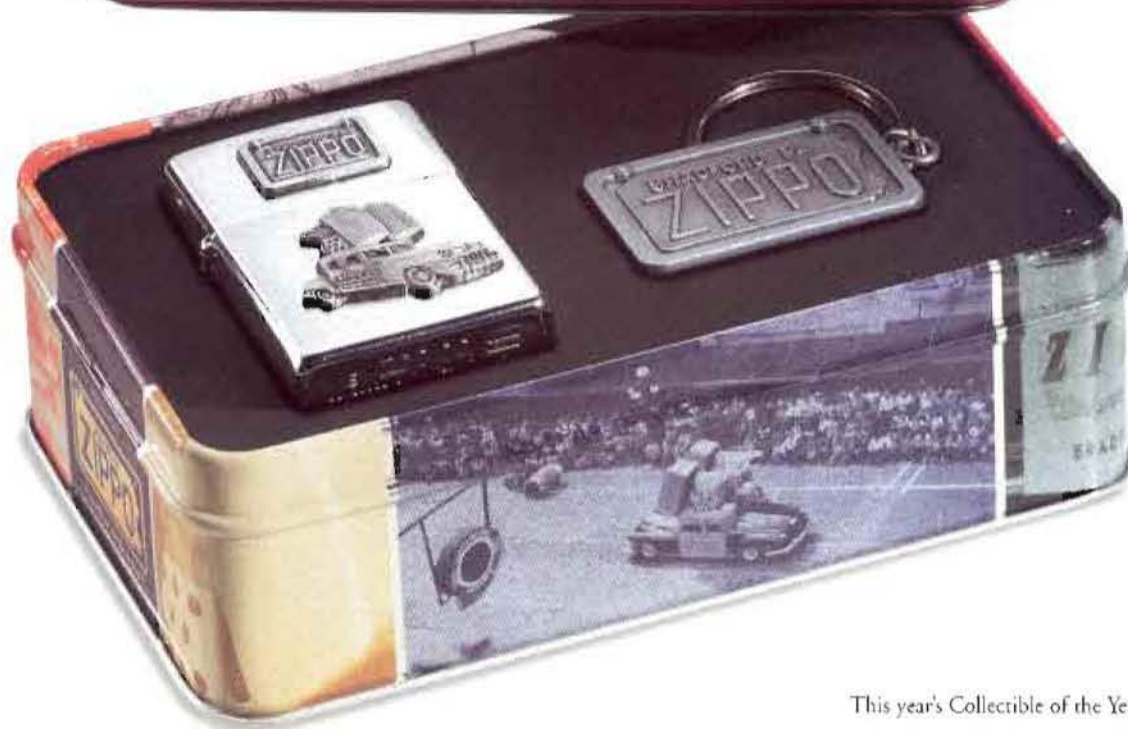


IT WORKS OR WE FIX IT FREE™

1998 LIMITED EDITION



*Only 250,000
will be produced!*



*The Zippo Car commemorative
lighter is a limited edition collectible.
Available only during 1998,
just 250,000 will be produced.*

This year's Collectible of the Year features a detailed pewter rendering of the Zippo Car and the Zippo Pennsylvania license plate. The commemorative tin visually chronicles the colorful history of the famed Zippo Car.
C98 \$32.95

COLLECTIBLE OF THE YEAR

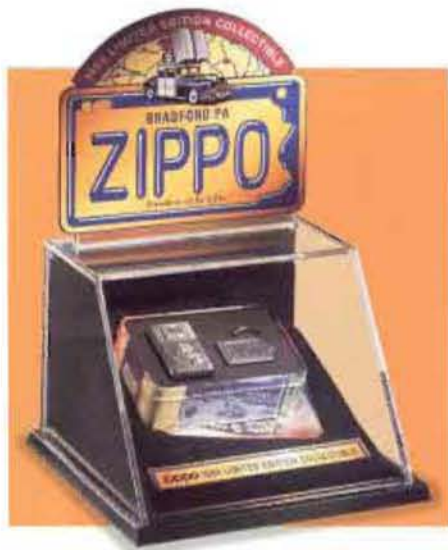


Armed with massive twin lighters towering above its modest roof line, the distinctive Zippo Car appeared in nearly every major parade in the country in 1948 and 1949, helping make Zippo a household name ... and the Zippo lighter a household item. This year, restoration work was successfully

completed on a new Zippo Car, which is on permanent display at the Zippo/Case Visitors Center in Bradford, Pennsylvania. In recognition of its vast popularity,



the goodwill it generated, and the memories it created, Zippo presents the 1998 Limited Edition Collectible of the Year ... the original 1947 Zippo Car!



CD-98

This compact, eye-catching countertop display features the 1998 Collectible of the Year at an optimum viewing angle. The lockable case has a durable crystal acrylic cover and a security cable in the back.

COLLECTIBLE OF THE YEAR

One of the most widely recognized automobiles of the '40s and '50s, the Zippo Car has been immortalized as the 1998 Limited Edition Collectible of the Year.



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Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

"Build your product with integrity, stand behind it 100 percent, and success will follow." That's the principle on which George G. Blaisdell founded his company back in 1932. This philosophy proved to be instrumental in the Zippo windproof lighter achieving its status as a world-renowned symbol for quality, dependability, and personality.

This year, a milestone is celebrated with the introduction of the 1998 Limited Edition Collectible—the Zippo Car—which reflects the true essence of Zippo's burgeoning popularity in the late 1940s and early 1950s.

With Zippo Selects, you get the quality and dependability of a Zippo in designs that echo your personal interests—everything from the Beatles to the National Football League to the Three Stooges to your favorite adult beverage. From James Bond to the brand new Zippo/Case Visitors Center—there's something for everyone.

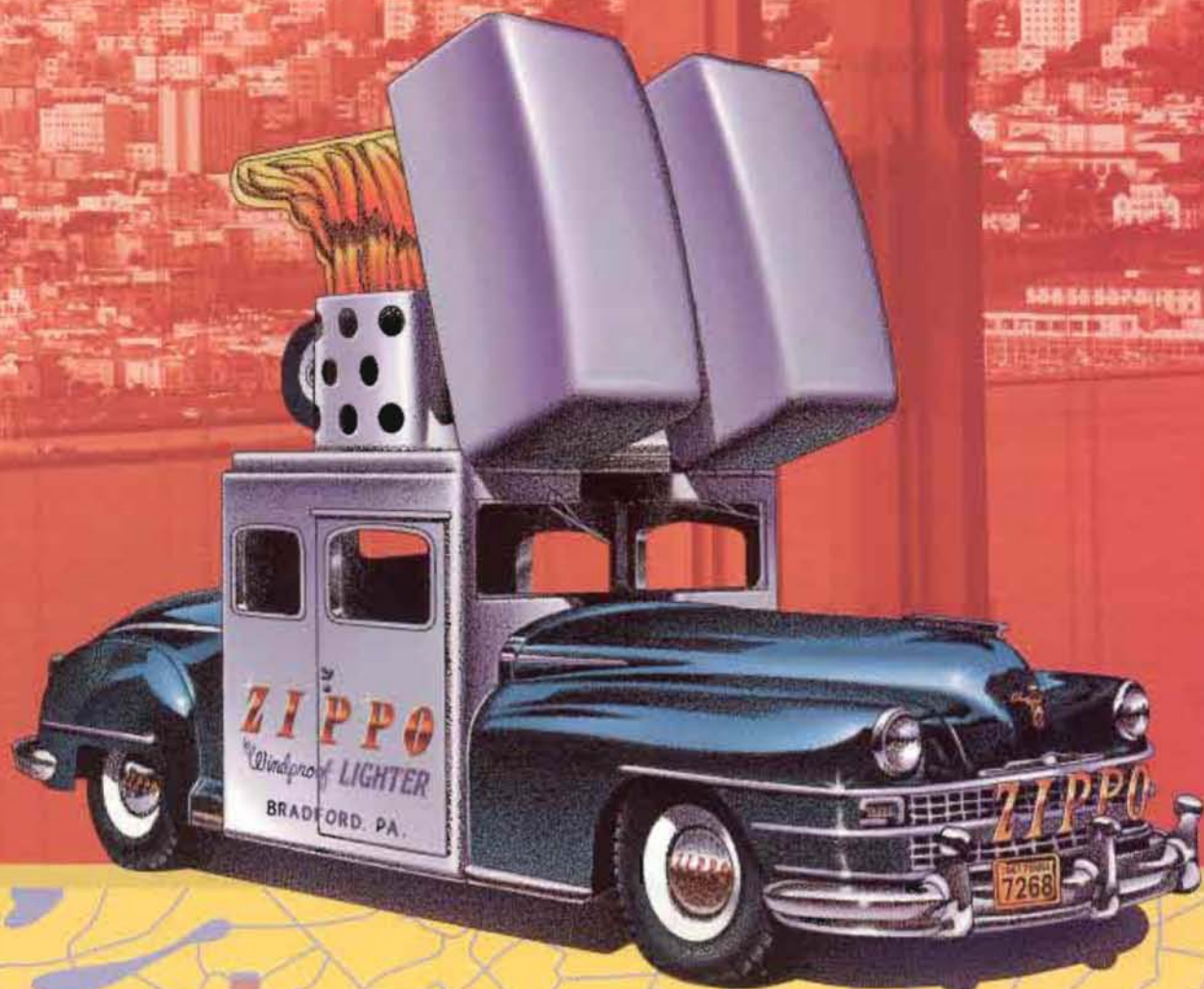
A true classic never goes out of style. With that in mind, we present Zippo Classics, precious metal finishes with timeless appeal. Zippo Classics express your style for a lifetime, because we guarantee that "It works or we fix it free."

Zippo Pocket Gifts feature a variety of practical gifts made to Zippo's exacting quality standards. The handsome design, convenient size, and reliable performance make a Zippo Pocket Gift one to treasure.

Throughout this year's catalog, you'll find a variety of products now available in rose gold, and a palette of new matte finishes!

For our Zippo retailers, we offer an attractive selection of In-Store Promotions: displays, signs, and promotional products, along with genuine Zippo fluid, flints, and wicks.

SELECTS



BEATLES (Worldwide)



No. 250BTL 470
The Beatles Logo
High Polish Chrome
\$22.95



No. 250BTL 471
With the Beatles
High Polish Chrome
\$33.95



No. 250BTL 472
Hard Day's Night
High Polish Chrome
\$33.95



BTLS-6
Beatles Album Gift Set
High Polish Chrome
\$192.70



No. 250BTL 473
Magical Mystery Tour
High Polish Chrome
\$33.95



No. 250BTL 474
Abbey Road
High Polish Chrome
\$33.95



No. 250BTL 475
Let It Be
High Polish Chrome
\$33.95



BTLS-2
Beatles Gift Set
High Polish Chrome
\$41.95



No. 254BBTL 493
Beatles Anthology
High Polish Brass
\$33.95



No. 236BTL 502
The Beatles Logo/Emblem
Black Crackle
\$28.95



Reverse side of each album lighter features a track-by-track listing for that album.



Beatles Custom Sleeve

Their music was the soundtrack of the Sixties. They influenced our clothing, our attitudes, and our lives, and changed popular music forever. The four lads from Liverpool are celebrated on a Zippo six-pack of polished chrome lighters spanning their musical career. The chrome lighters are also available separately, as are the Anthology brass lighter and the black crackle Beatles emblem lighter.

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BTLS-8 \$255.60
Beatles panel includes one of each lighter shown plus panel and custom header.

 **ROCK ART BY STANLEY MOUSE** (Worldwide)



No. 218RA 476
Captured
Black Matte
\$26.95



No. 218RA 477
One More Saturday Night
Black Matte
\$26.95



No. 218RA 478
Flaming Horse
Black Matte
\$25.95



No. 218RA 479
Timeless
Black Matte
\$33.95



No. 218RA 480
Cat Under Stars
Black Matte
\$29.95



No. 218RA 481
Blue Angel
Black Matte
\$31.95



No. 218RA 482
Dead Family Album
Black Matte
\$30.95



No. 218RA 483
Steppenwolf
Black Matte
\$25.95



NEW

No. 250RA 476
Captured
High Polish Chrome
\$26.95



NEW

No. 250RA 477
One More Saturday Night
High Polish Chrome
\$26.95



NEW

No. 250RA 478
Flaming Horse
High Polish Chrome
\$25.95



NEW

No. 250RA 479
Timeless
High Polish Chrome
\$33.95



NEW

No. 250RA 480
Cat Under Stars
High Polish Chrome
\$29.95



NEW

No. 250RA 481
Blue Angel
High Polish Chrome
\$31.95



NEW

No. 250RA 482
Dead Family Album
High Polish Chrome
\$30.95



NEW

No. 250RA 483
Steppenwolf
High Polish Chrome
\$25.95



RA-8 **\$232.60**
Includes one of each black matte lighter shown plus panel and custom header.

Stanley Mouse has created some of the most memorable images in rock music. His album cover designs, poster illustrations, and book covers are bold, colorful, and surprisingly detailed. Zippo presents a selection of some of Stanley Mouse's greatest hits. They're perfect for gift-giving and concert-going.

©1998 Stanley Mouse™

 **UNITED COLORS OF BENETTON** (Worldwide)



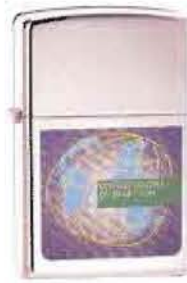
No. 250BNT 401
Continent
High Polish Chrome
\$23.95



No. 250BNT 402
Colorful Continent
High Polish Chrome
\$25.95



No. 250BNT 403
World
High Polish Chrome
\$24.95



No. 250BNT 404
Globe
High Polish Chrome
\$25.95



No. 250BNT 405
Squares
High Polish Chrome
\$27.95



(front)
No. 250BNT 406
Circles
High Polish Chrome
\$28.95



(back)



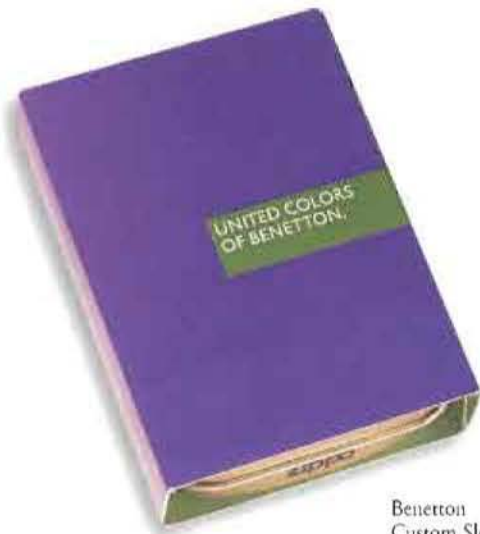
(front)
No. 250BNT 407
Triangles
High Polish Chrome
\$29.95



(back)



No. 250BNT 408
Rainbow
High Polish Chrome
\$31.95



Benetton
Custom Sleeve



BNT-8
Panel includes one of each lighter shown
plus panel and custom header.
\$219.60



Of special interest to collectors: the authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.

STOLICHNAYA® VODKA (Worldwide) **NEW**



No. 250SV 366
Stoli® Razberi Vodka
High Polish Chrome
\$32.95



No. 218SV 367
Stoli® Orliranj Vodka
Black Matte
\$35.95



No. 204BSV 368
Stolichnaya® Vodka Brass
Brush Brass
\$24.95



No. 200SV 369
Stolichnaya® Vodka Pewter
Brush Chrome
\$20.95

Stoli® Razberi Vodka
Stoli® Orliranj Vodka
Stolichnaya® Vodka

RICHARD WALLICH (Worldwide) **NEW**



No. 200RW 390
Drums
Brush Chrome
\$31.95



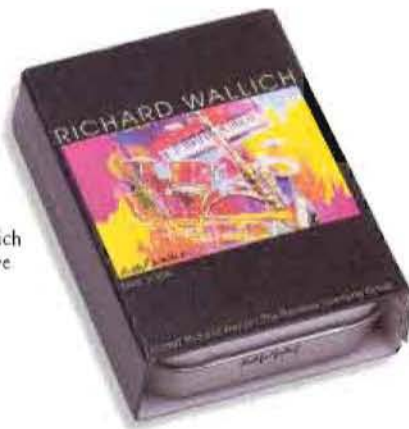
No. 200RW 391
Piano
Brush Chrome
\$31.95



No. 200RW 392
Saxophone
Brush Chrome
\$31.95



No. 200RW 393
Guitar
Brush Chrome
\$31.95



Richard Wallich
Custom Sleeve



RW-8 \$255.60
Includes two of each lighter shown
plus panel and custom header.

From his studio nestled in the picturesque Rocky Mountains, impressionist artist Richard Wallich uses his palette knife to create vivid, powerful imagery through a consummate fusion of brilliant, bold colors. In recent years, the National Football League, Major League Baseball, the Kentucky Derby, as well as major corporations such as R.J. Reynolds, American Airlines, and Castrol Motor Oil have tapped his great talent for a variety of projects. This year, Zippo commissioned Wallich for an exclusive series of works celebrating the splendor of song.

©1998 Richard Wallich/The Rainbow Licensing Group

RED DOG (Available in USA, Germany, and UK only)



No. 218RD 969
Red Dog #1
Black Matte
\$21.95



No. 218RD 970
Red Dog #2
Black Matte
\$20.95

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under license by Zippo



RD98-8
Includes two of each lighter shown
plus panel and custom header.

\$169.60



No. 250RD 384
Red Dog
High Polish Chrome
\$20.95



No. 250RD 385
Red Dog
High Polish Chrome
\$20.95

MILLER (Available in USA, Germany, and UK only)



No. 250MB 965
Miller Lite
High Polish Chrome
\$21.95



No. 250MB 966
Miller Genuine Draft
High Polish Chrome
\$22.95

©1998 Miller Brewing Company
All rights reserved.



No. 204BMB 394
Miller Brass Emblem
Brush Brass
\$25.95



No. 200MB 395
Miller Pewter Emblem
Brush Chrome
\$21.95



No. 250MB 396
Miller Red Label
High Polish Chrome
\$21.95



MB98-8
Includes two each: 250MB 965, 250MB 966,
250MB 396; one each: 204BMB 394, 200MB 395
plus panel and custom header.

\$181.60

ANHEUSER-BUSCH (Available in USA and Canada only)



NEW
No. 233AB 608
Bud Ice '98
Red Matte
\$26.95



NEW
No. 250AB 609
A-B Eagle Pewter
High Polish Chrome
\$24.95



NEW
No. 218AB 610
Bud Racing
Black Matte
\$20.95



NEW
No. 250AB 611
Budweiser Clydesdale Horses
High Polish Chrome
\$23.95



NEW
No. 254BAB 612
A-B Eagle Brass
High Polish Brass
\$27.95



NEW
No. 250AB 613
Budweiser Clydesdales
High Polish Chrome
\$20.95



NEW
No. 214AB 614
Budweiser King of Beers
White Matte
\$20.95



No. 250AB 995
Budweiser
High Polish Chrome
\$22.95



AB98-8 **\$189.60**
Includes one of each Anheuser-Busch lighter shown plus panel and custom header.



©1998 Anheuser-Busch Inc.



BUD96-2
Budweiser Gift Set
\$36.95

Officially licensed product is packaged in Zippo individual tin except as noted.

JIM BEAM (Worldwide)



NEW
No. 121FBJB 309
Jim Beam Bottle
Antique Silver Plare
\$31.95



NEW
No. 250JB 310
Jim Beam Colonel
High Polish Chrome
\$25.95



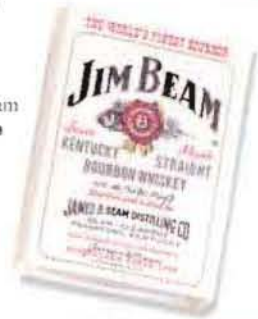
No. 250JB 928
Jim Beam Pewter Emblem
High Polish Chrome
\$26.95



No. 254BJB 929
Jim Beam Brass Emblem
High Polish Brass
\$29.95



JBL-2
Jim Beam Gift Set
\$44.95

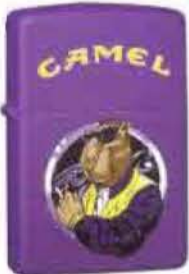


Jim Beam
Custom
Sleeve

Officially licensed product is packaged in Zippo individual tin except as noted

The trademarks Jim Beam®, the Anniversary logo™, the Jim Beam bottle design™ are used under license from Jim Beam Brands Co.

CAMEL (Available only in USA, Latin American and Eastern European markets) **NEW**



No. 237CML 251
Camel Joe in Window
Purple Matte
\$28.95



No. 200CML 252
Camel Joe Pool Player
Brush Chrome
\$25.95



No. 236CML 253
Camel Beast (Chrome)
Black Crackle
\$27.95



No. 216CML 254
Camel Pack Graphics
Cream Matte
\$24.95



CML98-8
Includes one of each lighter shown plus panel and custom header. \$243.60



No. 239CML 255
Camel Joe on Handlebars
Navy Matte
\$36.95



No. 239CML 256
Camel Joe Fishing
Navy Matte
\$30.95



No. 121FBCML 257
Pewter Beast Emblem
Antique Silver Plate
\$31.95



No. 250CML 504
Joe Moon and Motorcycle
High Polish Chrome
\$35.95



Camel
Custom Sleeve

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COLT FIREARMS (Worldwide)



No. 200C 487
Colt
Brush Chrome
\$19.95



NEW
No. 200C 617
Colt Pewter Emblem
Brush Chrome
\$21.95



NEW
No. 204BC 618
Colt Brass Emblem
Brush Brass
\$25.95



NEW
No. 250C 615
Colt Peacemaker
High Polish Chrome
\$22.95



NEW
No. 254BC 616
Colt and Sam Colt
High Polish Brass
\$22.95



COLT-2
Colt 98 Gift Set
\$43.95



COLT98-8 \$179.60
Includes two each: 200C 487, 250C 615, 254BC 616; one each: 200C 617, 204BC 618 plus panel and custom header.

Colt® is a registered trademark of New Colt Holding Corp.



LUCKY STRIKE (Worldwide excluding Japan and Germany)



No. 250LS 498
Bullseye
High Polish Chrome
\$21.95



No. 250LS 499
Bullseye
High Polish Chrome
\$22.95



No. 200LS 500
Bullseye
Brush Chrome
\$18.95



No. 250LS 501
Ger Lucky
High Polish Chrome
\$25.95

Lucky Strike
Custom Sleeve



Lucky Strike is a registered trademark of Brown & Williamson Tobacco Corporation USA. Officially licensed product is packaged in Zippo individual tin except as noted.

JACK DANIEL'S (Available only in USA and Limited Territories)



No. 250JD 321
Logo
High Polish Chrome
\$20.95



No. 254BJD 321
Logo
High Polish Brass
\$22.95



No. 218JD 338
Logo
Black Matte
\$20.95

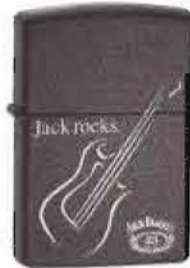


No. 254BJD 424
All Goods Worth
Price Changed
High Polish Brass
\$25.95

JACK DANIEL'S IS A REGISTERED TRADEMARK OF JACK DANIEL DISTILLERY, LEM MOTLOW PROP. INC.



No. 218JD 425
Jacks Are Better
Black Matte
\$23.95



No. 218JD 426
Jack Rocks
Black Matte
\$23.95



No. 250JD 427
Label-Pewter Emblem
High Polish Chrome
\$26.95



No. 254BJD 428
Label-Brass Emblem
High Polish Brass
\$29.95



Jack Daniel's Custom Sleeve



JD-2
Jack Daniel's Gift Set
Black Matte
\$34.95



JD-8
Includes one of each lighter shown plus panel and custom header.
\$195.60

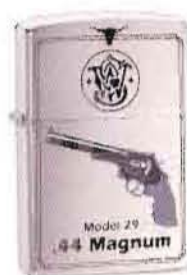
SMITH & WESSON (Worldwide) **NEW**



No. 250SW 303
Smith & Wesson
High Polish Chrome
\$20.95



No. 250SW 304
Smith & Wesson:
American Tradition
High Polish Chrome
\$20.95



No. 200SW 305
.44 Magnum
Brush Chrome
\$21.95



No. 200SW 306
.357 Magnum
Brush Chrome
\$21.95

Licensed trademark of Smith & Wesson Corp

BRICKYARD (Worldwide except Japan) **NEW**



No. 250IMS 236
Brickyard 400 '98 Logo
High Polish Chrome
\$21.95



No. 200IMS 237
Brickyard 400 Trophy
Brush Chrome
\$19.95



BRK98-2
Brickyard 400 Gift Set
Brush Chrome
\$32.95

INDY (Worldwide except Japan)



No. 218IMS 234
Indy 500 1998
Black Matte
\$22.95



No. 250IMS 804
Indianapolis Motor Speedway
High Polish Chrome
\$25.95



INDY98-2
Indy 500 Gift Set
Brush Chrome
\$33.95

INDY RACING LEAGUE **NEW**
(Worldwide except Japan)



No. 250IMS 593
Indy Racing League Logo
High Polish Chrome
\$20.95



No. 250IMS 594
Indy Racing League '98
High Polish Chrome
\$21.95



IRL98-2
Indy Racing League Gift Set
Brush Chrome
\$30.95



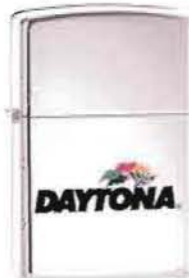
DAYTONA (Worldwide)



No. 200ISC 235
Daytona 500 '98
Brush Chrome
\$22.95



No. 224ISC 235
Daytona 500 '98
Quicksilver Matte
\$25.95



No. 250N 789
Daytona Track
High Polish Chrome
\$23.95



D98-2
Daytona 500 '98 Gift Set
Quicksilver Matte
\$51.95

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CHEVY (Available only in USA, Canada and Mexico)



No. 250CH 238
Chevy Thunder
High Polish Chrome
\$27.95



No. 218CH 239
Chevy Repeated Logo
Black Matte
\$22.95



No. 254BCH 879
Genuine Chevy
High Polish Brass
\$22.95



No. 250CH 956
Heartbeat of America
High Polish Chrome
\$19.95

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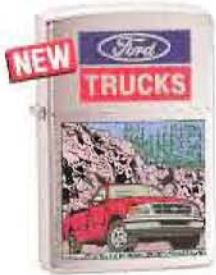
CHVY98-8
Includes two of each lighter shown
plus panel and custom header.

\$187.60



CHEVY-2
Chevy Gift Set
Brush Chrome
\$28.95

FORD (Worldwide)



NEW
No. 200F 397
Ford Trucks
Brush Chrome
\$24.95



NEW
No. 250F 398
Ford Motor Co.
High Polish Chrome
\$19.95



No. 250F 957
Ford Oval
High Polish Chrome
\$19.95



No. 250F 958
Ford
High Polish Chrome
\$19.95



FORD98-8
Includes two of each lighter above,
plus panel and custom header.
\$169.60



FORD98-2
Ford Racing Gift Set
Brush Chrome
\$29.95

Official Licensed Product
Ford Motor Company

Officially licensed product is packaged in Zippo individual tin except as noted. Officially licensed Zippo MotorSports lighters are also available on a custom MotorSports blister card. Please indicate MS packaging code



Of special interest to collectors: the authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.



JEEP (Worldwide except Japan) **NEW**



No. 121FBJ 247
Jeep - The Real Power
Reverse Frch Antique Silver
\$31.95



No. M250J 248
Jeep - The Original
Midnight Chrome
\$24.95



No. 218J 249
Jeep - The American Legend
Black Matte
\$28.95



No. 204BJ 250
Jeep - There's Only One
Brush Brass
\$30.95



JEEP-8 \$233.60
Includes two of each lighter shown plus panel and custom header.

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UNITED STATES POSTAL SERVICE (Worldwide except Japan) **NEW**



No. 200USP 386
Love Cherub
Brush Chrome
\$24.95



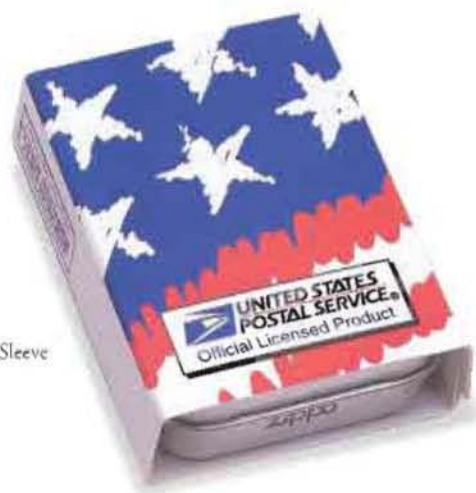
No. 200USP 387
First Moon Landing
Brush Chrome
\$30.95



No. 250USP 388
Eagle With Moon
High Polish Chrome
\$26.95



No. 250USP 389
Flag Over Porch
High Polish Chrome
\$23.95



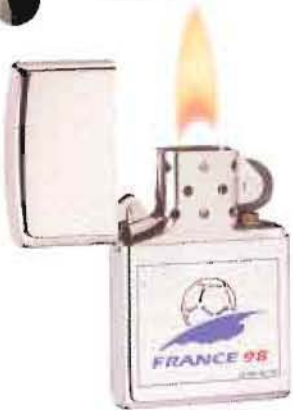
USPS
Custom Sleeve



USP-8 \$213.60
Includes two of each lighter shown plus panel and custom header.

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WORLD CUP SOCCER (Worldwide) **NEW**



No. 250WC 290
Soccer Ball
High Polish Chrome
\$22.95



No. 200WC 291
Kick Some Ball
Brush Chrome
\$19.95



No. 200WC 292
Painted Flags
Brush Chrome
\$24.95



No. 200WC 293
Rad and Blue
Brush Chrome
\$21.95



No. 254BWC 370
World Cup Trophy
High Polish Brass
\$23.95



No. 200WC 371
Mascot
Brush Chrome
\$18.95



No. 250WC 373
Soccer Ball Pewter
High Polish Chrome
\$24.95



No. 254BWC 374
Soccer Ball Brass
High Polish Brass
\$26.95



WC-8
Includes one of each lighter above
plus panel and custom header.
\$184.60




250WC 377
Numbered Collector Edition
High Polish Chrome
(Available only while limited
quantities last.)
\$59.95



WC-2
World Cup Gift Set
Brush Chrome
\$33.95

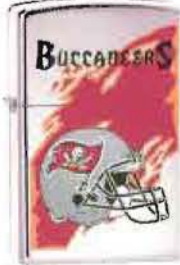


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and trademark of FIFA.

 **NFL** (Available in USA only)



No. 250NFL 439
Browns
High Polish Chrome
\$27.95



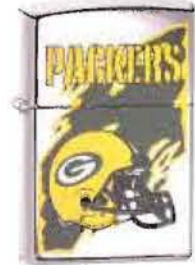
No. 250NFL 440
Buccaneers
High Polish Chrome
\$27.95



No. 250NFL 441
Bears
High Polish Chrome
\$27.95



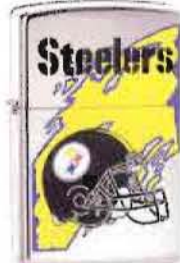
No. 250NFL 442
Seahawks
High Polish Chrome
\$27.95



No. 250NFL 443
Packers
High Polish Chrome
\$27.95



No. 250NFL 444
Jets
High Polish Chrome
\$27.95



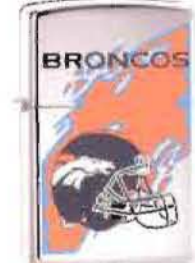
No. 250NFL 445
Steelers
High Polish Chrome
\$27.95



No. 250NFL 446
Cowboys
High Polish Chrome
\$27.95



No. 250NFL 447
Panthers
High Polish Chrome
\$27.95



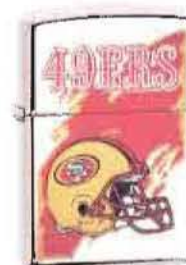
No. 250NFL 448
Broncos
High Polish Chrome
\$27.95



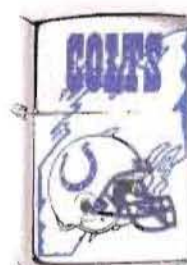
No. 250NFL 449
Lions
High Polish Chrome
\$27.95



No. 250NFL 450
Saints
High Polish Chrome
\$27.95



No. 250NFL 451
49ers
High Polish Chrome
\$27.95



No. 250NFL 452
Colts
High Polish Chrome
\$27.95



No. 250NFL 453
Patriots
High Polish Chrome
\$27.95

Are you ready for some football? Zippo's got every team in the NFL on classic high polish chrome lighters. No matter who you root for, AFC or NFC, we've got your favorite NFL team packaged in a Zippo tin with a custom sleeve. Pick your favorite or collect them all!



NFL (Available in USA only)



No. 250NFL 454
Bills
High Polish Chrome
\$27.95



No. 250NFL 455
Cardinals
High Polish Chrome
\$27.95



No. 250NFL 456
Falcons
High Polish Chrome
\$27.95



No. 250NFL 457
Chargers
High Polish Chrome
\$27.95



No. 250NFL 458
Jaguars
High Polish Chrome
\$27.95



No. 250NFL 459
Bengals
High Polish Chrome
\$27.95



No. 250NFL 460
Giants
High Polish Chrome
\$27.95



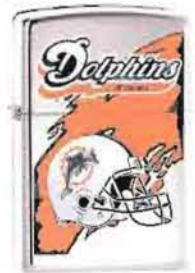
No. 250NFL 461
Rams
High Polish Chrome
\$27.95



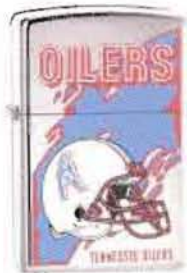
No. 250NFL 462
Vikings
High Polish Chrome
\$27.95



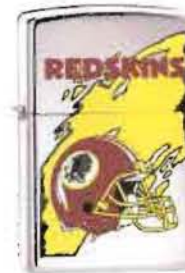
No. 250NFL 463
Ravens
High Polish Chrome
\$27.95



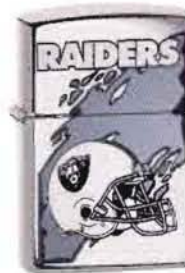
No. 250NFL 464
Dolphins
High Polish Chrome
\$27.95



No. 250NFL 465
Oilers
High Polish Chrome
\$27.95



No. 250NFL 466
Redskins
High Polish Chrome
\$27.95



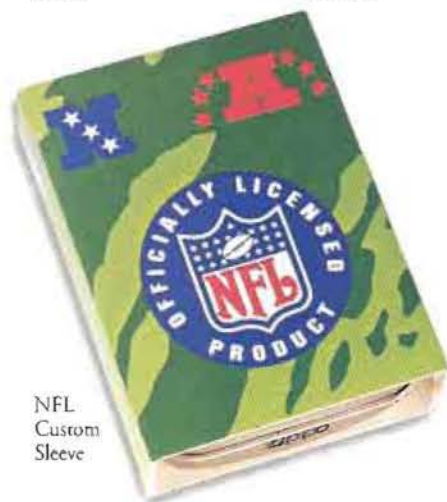
No. 250NFL 467
Raiders
High Polish Chrome
\$27.95



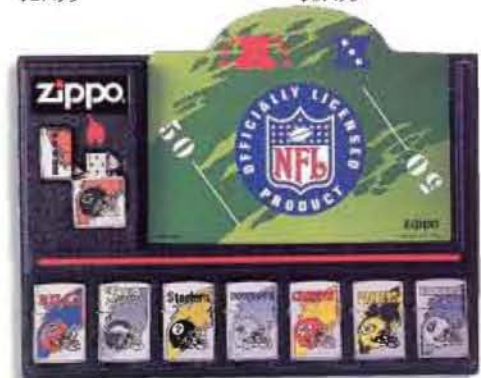
No. 250NFL 468
Chiefs
High Polish Chrome
\$27.95



No. 250NFL 469
Eagles
High Polish Chrome
\$27.95



NFL
Custom
Sleeve



NFL
Empty pael with custom header,
order any eight lighters.

 **BARRETT-SMYTHE EMBLEMS** (Worldwide)



No. 250BS B89
Eagle
High Polish Chrome
\$27.95



No. 254BBS B93
Eagle
High Polish Brass
\$29.95



No. 250BS B59
Elephant
High Polish Chrome
\$27.95



No. 254BBS B60
Elephant
High Polish Brass
\$29.95



No. 250BS B61
Lion
High Polish Chrome
\$27.95



No. 254BBS B62
Lion
High Polish Brass
\$29.95



No. 250BS B72
Cobra
High Polish Chrome
\$27.95



No. 254BBS B73
Cobra
High Polish Brass
\$29.95



No. 250BS B156
Big Horn Sheep
High Polish Chrome
\$27.95



No. 254BBS B159
Big Horn Sheep
High Polish Brass
\$29.95



No. 250BS B157
Grizzly Bear
High Polish Chrome
\$27.95



No. 254BBS B160
Grizzly Bear
High Polish Brass
\$29.95



No. 250BS B158
American Cougar
High Polish Chrome
\$27.95



No. 254BBS B161
American Cougar
High Polish Brass
\$29.95



No. 250BS B169
American Elk
High Polish Chrome
\$27.95



No. 254BBS B168
American Elk
High Polish Brass
\$29.95



ZODIAC (Worldwide)

NEW



No. 250BS B185
Aquarius
High Polish Chrome
\$27.95



No. 254BBS B173
Aquarius
High Polish Brass
\$29.95



No. 250BS B186
Pisces
High Polish Chrome
\$27.95



No. 254BBS B174
Pisces
High Polish Brass
\$29.95



No. 250BS B187
Aries
High Polish Chrome
\$27.95



No. 254BBS B175
Aries
High Polish Brass
\$29.95



No. 250BS B188
Taurus
High Polish Chrome
\$27.95



No. 254BBS B176
Taurus
High Polish Brass
\$29.95



No. 250BS B189
Gemini
High Polish Chrome
\$27.95



No. 254BBS B177
Gemini
High Polish Brass
\$29.95



No. 250BS B190
Cancer
High Polish Chrome
\$27.95



No. 254BBS B178
Cancer
High Polish Brass
\$29.95



No. 250BS B191
Leo
High Polish Chrome
\$27.95



No. 254BBS B179
Leo
High Polish Brass
\$29.95



No. 250BS B192
Virgo
High Polish Chrome
\$27.95



No. 254BBS B180
Virgo
High Polish Brass
\$29.95



No. 250BS B193
Libra
High Polish Chrome
\$27.95



No. 254BBS B181
Libra
High Polish Brass
\$29.95



No. 250BS B194
Scorpio
High Polish Chrome
\$27.95



No. 254BBS B182
Scorpio
High Polish Brass
\$29.95



No. 250BS B195
Sagittarius
High Polish Chrome
\$27.95



No. 254BBS B183
Sagittarius
High Polish Brass
\$29.95



No. 250BS B196
Capricorn
High Polish Chrome
\$27.95



No. 254BBS B184
Capricorn
High Polish Brass
\$29.95

PETTY GIRLS (Worldwide)



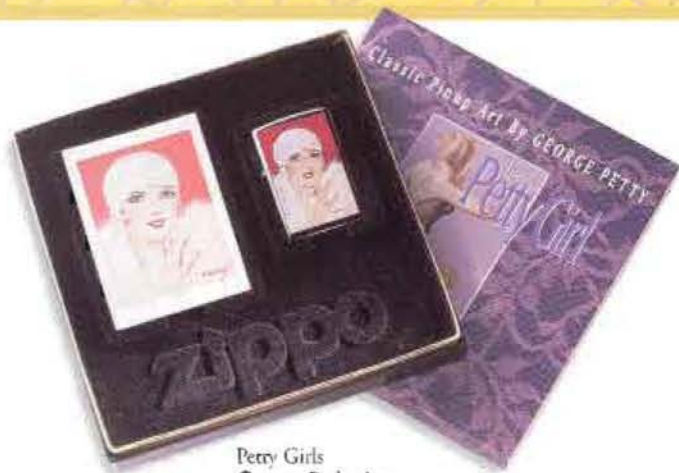
No. 200PG 409
Bunny
Brush Chrome
\$29.95



No. 218PG 410
Marjorie
Black Matte
\$30.95



No. 250PG 411
Baller Shoes
High Polish Chrome
\$32.95



Petty Girls
Custom Packaging



No. 204BPG 412
Heart
Brush Brass
\$35.95



No. 254BPG 413
Memphis Belle
High Polish Brass
\$36.95



No. 200PG 414
Red
Brush Chrome
\$30.95

George Brown Petty IV was the father of the All-American pinup—literally. His daughter, Marjorie, was his primary model throughout the '30s and '40s. Now Marjorie and five more beautiful girls are available on Zippo lighters. Each is packaged in a deluxe gift box with a custom sleeve, and comes with a companion trading card. Collect them all!

©1998 The Petty Family

JAMES BOND MOVIE POSTERS (Worldwide)



No. 250BND 242
Tomorrow Never Dies
High Polish Chrome
\$22.95



No. 200BND 243
James Bond Poster Scene
Brush Chrome
\$26.95



No. 250BND 244
Gun Barrel
High Polish Chrome
\$23.95



No. 200BND 245
007-Tomorrow Never Dies
Brush Chrome
\$19.95



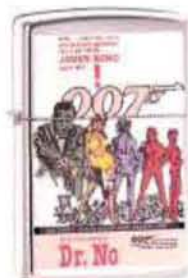
No. 200BND 246
Bond-Tomorrow Never Dies
Brush Chrome
\$17.95



No. 250BND 935
Golden Eye
High Polish Chrome
\$29.95



No. 250BND 941
Goldfinger
High Polish Chrome
\$25.95



No. 250BND 943
Dr. No
High Polish Chrome
\$29.95



No. 250BND 946
Golden Eye
High Polish Chrome
\$23.95

Bond's back, and Zippo's got him! Classic movie poster reproductions capture 007 at every stage of his career, including the recent hit Tomorrow Never Dies. You'll be stirred, not shaken, by this intriguing collection.

007 and gun figure logo symbols ©1954 Danjaq, Inc. and United Artists Corporation.
Silhouettes ©1988 Danjaq, Inc. and United Artists Corporation.
©1995 Danjaq, Inc. and United Artists Corporation.
Copyright © 1995 Danjaq, Inc. and United Artists Corporation. All rights reserved.
©1997 Zippo Products, Inc., Danjaq, Inc.

ZIPPO JEANS (Worldwide)



No. 611
Back Pocket/High Polish
\$26.95



No. 612
Fly Zipper/High Polish
\$26.95



No. 613
Leather Tab/High Polish
\$26.95



No. 614
Watch Pocket/High Polish
\$26.95



Zipper Jeans
Custom Sleeve

TABASCO (Worldwide)



No. 218TAB 435
TABASCO®/Diamond Logos
Black Matte
\$25.95



No. M200TAB 436
TABASCO® Bottle/Elephant
Midnight Chrome
\$32.95



No. 200TAB 437
TABASCO® Bottle/Ocean
Brush Chrome
\$31.95



No. 250TAB 438
TABASCO® Bottles
High Polish Chrome
\$31.95



THREE STOOGES (Worldwide)



No. 200ST 429
3 Silly Men/Brush Chrome
\$23.95



No. 250ST 431
3 Heads/High Polish Chrome
\$23.95



No. 214ST 433
Filmstrip/White Matte
\$23.95



No. 218ST 434
Numskull/Black Matte
\$23.95



ST-8
Includes two of each lighter shown
plus panel and custom header.

\$191.60

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 **SURPRISE!** (Worldwide)



No. 254BBS B149
Carpe Diem
High Polish Brass
\$31.95

No. 254BBS B150
Champagne
High Polish Brass
\$31.95

No. 254BBS B151
Full House
High Polish Brass
\$31.95

No. 254BBS B162
Craps
High Polish Brass
\$31.95

No. 254BBS B163
Tea Cup
High Polish Brass
\$31.95

No. 254BBS B164
Martini
High Polish Brass
\$31.95



No. 254BBS B165
Telephone
High Polish Brass
\$31.95

No. 254BBS B166
Four-Star Surprise
High Polish Brass
\$31.95

No. 254BBS B167
Guarantee Surprise
High Polish Brass
\$31.95

No. 254BBS B170
Black Jack
High Polish Brass
\$31.95

No. 254BBS B171
Roulette
High Polish Brass
\$31.95

No. 254BBS B172
Slot Machine
High Polish Brass
\$31.95

Think you know everything about a Zippo? Think again! These unusual lighters click open to reveal a delightful surprise. They make great conversation starters and wonderful gifts.



CIGAR STORE INDIANS



No. 254BBS B134
Cigar Store Sentry
High Polish Brass
\$29.95



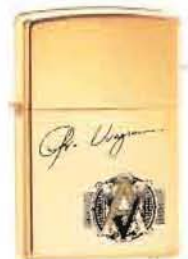
No. 250BS B138
Cigar Store Sentry
High Polish Chrome
\$27.95



AVO (Worldwide)



No. 250AD 307
Avo Logo/Signature
High Polish Chrome
\$20.95



No. 254BAD 307
Avo Logo/Signature
High Polish Brass
\$22.95



No. 250AD 308
Avo Logo/Signature
High Polish Chrome
\$20.95



No. 254BAD 308
Avo Logo/Signature
High Polish Brass
\$22.95



Cigar Store Indians have become one of the hottest cigar-related collectibles. Before one is painstakingly painted and decorated, a Cigar Store Indian is intricately crafted from a solid block of wood. The crowning achievement is its appearance on a Zippo high polish brass or chromic casing.

Careful blending of five different tobaccos from the Dominican Republic result in an Avo Cigar that is rich in flavor and mild in body... full of complex flavors to stimulate the palate. For 1998, Zippo offers a tasteful new line of chrome and brass lighters bearing the company's logo and Avo Uvezian's signature.



Of special interest to collectors: the authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, or fax Dept. CLC (814) 368-2874.



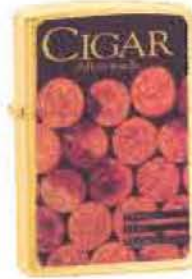
CIGAR AFICIONADO™ (Worldwide)



No. 250CA 420
Cigar Aficionado Large Logo
High Polish Chrome
\$21.95



No. 200CA 494
Cigar Aficionado Logo
Brush Chrome
\$18.95



No. 204BCA 495
Cigar Aficionado Cigar Tips
Brush Brass
\$29.95



No. 218CA 496
Cigar Aficionado Magazine
Black Matte
\$27.95



Cigar Aficionado
Custom Sleeve



CA-2
Cigar Aficionado Gift Set
Brass
\$43.95



CA-8
Includes two each of above lighters shown
plus panel and custom header.
\$197.60



142146
Cigar Aficionado
Eight Lighter Display Panel

Cigar Aficionado™ name and logo are trademarks of M. Shanken Communications, Inc.
©1998 Licensed by The Rainmaker Group, Woodland Hills, CA 91364

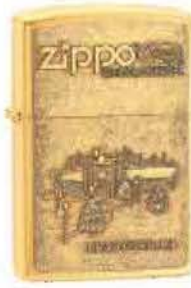
 ZIPPO/CASE VISITORS CENTER **NEW**



No. 250BS B206
Zippo Buildings Pewter
High Polish Chrome
\$28.95

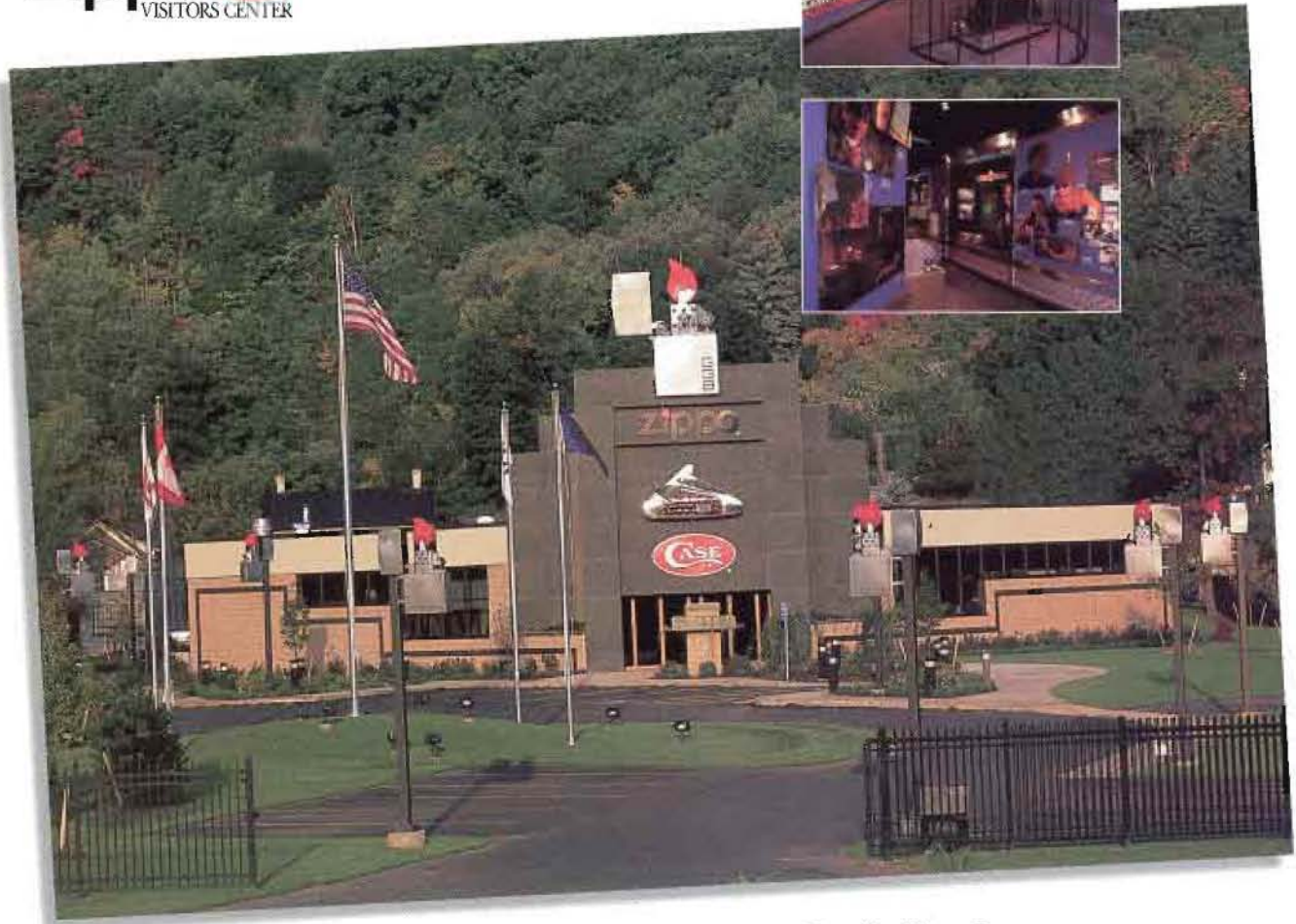


No. 254BBS B207
Zippo Buildings Brass
High Polish Brass
\$30.95



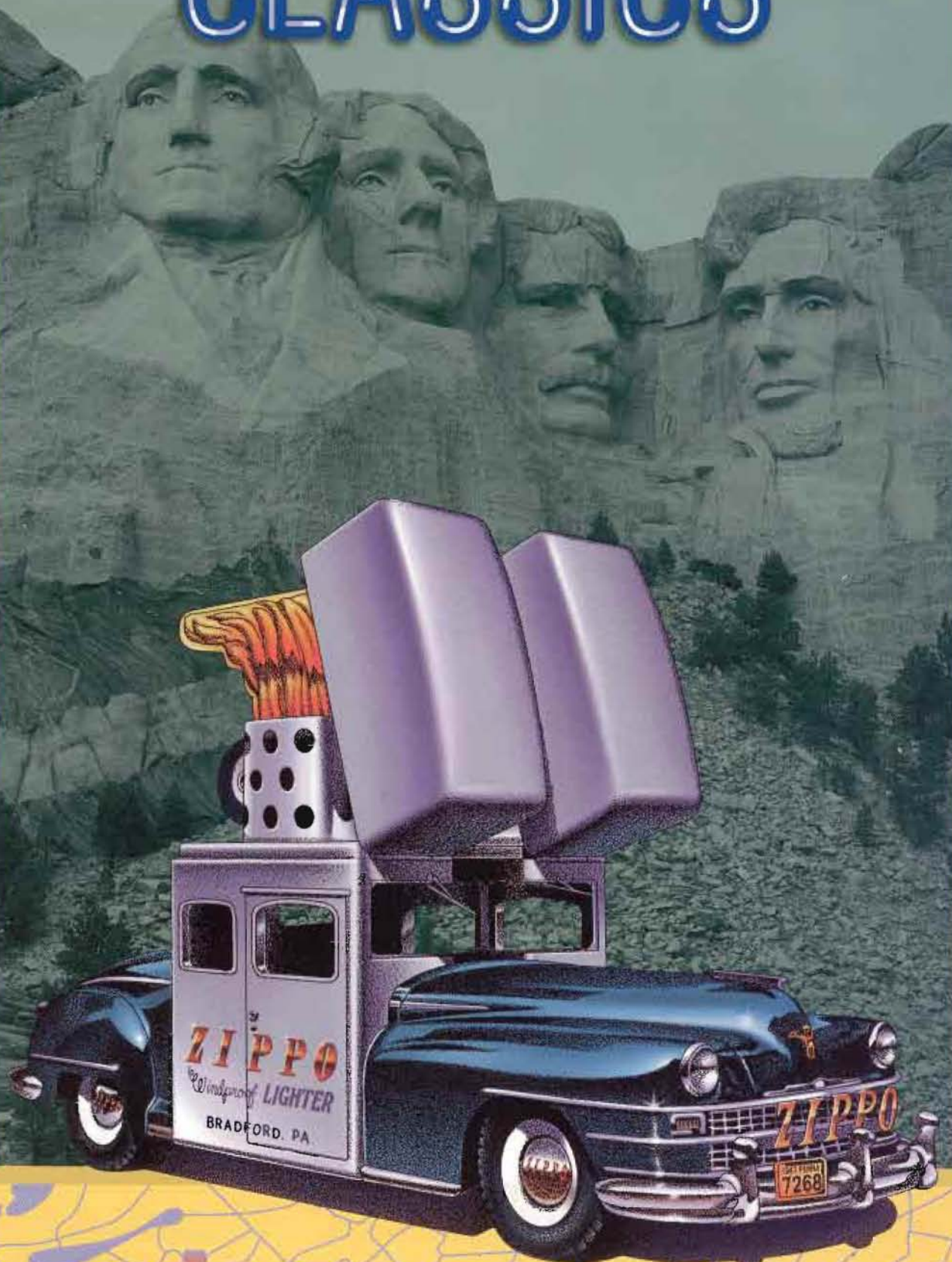
No. 209
Zippo/Case Visitors Center
Brush Brass
\$26.95

A unique and rich collection of American history and culture is on permanent display at the new Zippo/Case Visitors Center in Bradford, Pennsylvania. World-class attractions, interactive exhibits, and hundreds of products combine to chronicle the colorful history of Zippo and our subsidiary, Case Cutlery.



Zippo/Case Visitors Center
1932 Zippo Drive
Bradford, PA
888-GGB-1932

CLASSICS



CHROME CLASSICS



No. 200
Brush Chrome
\$12.95



No. 200FL
Founder's Lighter
Brush Chrome
\$16.95



No. 200 ZP
Zip Guard
Brush Chrome
\$16.95



No. 250
High Polish Chrome
\$15.95



No. 250 512
U.S. Seal
High Polish Chrome
\$18.95



No. 275
Loop and Lanyard
Brush Chrome
\$15.95



No. 350
Engine Turned
High Polish Chrome
\$16.95



No. 352
Venerian
High Polish Chrome
\$16.95



No. 355
Ultralite Black
High Polish Chrome
\$16.95



No. 356
Ultralite Ivory
High Polish Chrome
\$16.95



No. 571
International Zippo
High Polish Chrome
\$33.95



No. 572
Statue of Liberty
High Polish Chrome
\$20.95



No. 573
U.S.A. Eagle on Flag
High Polish Chrome
\$18.95



No. 574
U.S.A. Collage Flag
White Matte
\$21.95



No. 577
Antique Diamond Plate
High Polish Chrome
\$30.95

Get a grip. Get a firm, solid grip with the all-new Zippo "Zip Guard" lighter (Item No. 200 ZP). The Zip Guard features studded, hard rubber surface areas on a brush chrome finish for added durability to an already durable product! Perfect for people who spend quality time in the great outdoors!

Zippo pledges its allegiance with a trio of new lighters featuring the American flag and other national symbols of patriotism. A fourth new model features flags from the many countries around the world where the popularity of Zippo has swelled.

SOLID BRASS



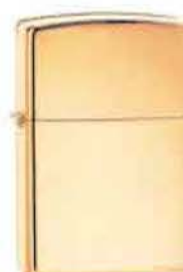
No. 204
Solid Brass
Brush Finish
\$16.95



No. 204B
Solid Brass/Brush Finish
(w/o lettering)
\$16.95



No. 254
Solid Brass
High Polish
\$17.95



No. 254B
Solid Brass/High Polish
(w/o lettering)
\$17.95



No. 352B
Venerian
High Polish Brass
\$16.95



No. 254B 513
U.S. Seal
High Polish Brass
\$19.95

VINTAGE



No. 230
Vintage
Brush Chrome
\$15.95



No. 240
Vintage
Brush Brass
\$17.95



No. 260
Vintage
High Polish Chrome
\$16.95



No. 270
Vintage
High Polish Brass
\$18.95



No. 230 25
Vintage w/o slashes
Brush Chrome
\$15.95



No. 240 25
Vintage w/o slashes
Brush Brass
\$17.95



No. 260 25
Vintage w/o slashes
High Polish Chrome
\$16.95



No. 270 25
Vintage w/o slashes
High Polish Brass
\$18.95

SOUTHWEST



No. 331
Coyote Moon
High Polish Chrome
\$32.95



No. 332
Death Valley
High Polish Chrome
\$32.95



No. 333
Cactus Fire
High Polish Chrome
\$32.95



No. 334
Buffalo Head
High Polish Chrome
\$32.95



No. 335
Sundance
High Polish Chrome
\$32.95



No. 336
Navajo
High Polish Chrome
\$32.95



No. 337
Buffalo Stampede
High Polish Chrome
\$32.95

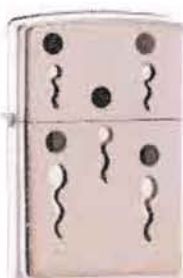
PALOMA NEW



No. 375
Arizona
High Polish Chrome
\$29.95



No. 376
Kokopelli
High Polish Chrome
\$29.95



No. 377
Rain Dance
High Polish Chrome
\$29.95



No. 378
Elk
High Polish Chrome
\$29.95



No. 379
Broken Arrow
High Polish Chrome
\$29.95

*He brought good fortune to everyone he
chanced to meet; wherever he chose to roam.
With his trademark hunched back and
flute, he was always a welcome sight.
Zippo celebrates the legendary storyteller,
teacher, healer, and trickster, Kokopelli,
as part of the all-new Paloma series.*

Create your own custom display with an empty
Prolux Panel and any eight lighters.

 **PAINTED DESERT**



No. 391
Desert Flower
High Polish Chrome
\$28.95



No. 392
Indian Feather
High Polish Chrome
\$30.95



No. 393
Sun Fire
High Polish Chrome
\$28.95



No. 394
Arrowhead
High Polish Chrome
\$30.95



No. 395
Pueblo
High Polish Chrome
\$29.95



No. 396
Kokopelli
High Polish Chrome
\$30.95



No. 397
Cherokee
High Polish Chrome
\$32.95



No. 398
Zuni
High Polish Chrome
\$35.95

 **WILD WEST**



No. 254BBS B141
Buffalo w/Necklace
High Polish Brass
\$29.95



No. 250BS B145
Buffalo w/Necklace
High Polish Chrome
\$27.95



No. 254BBS B142
Indian Chief
High Polish Brass
\$29.95



No. 250BS B146
Indian Chief
High Polish Chrome
\$27.95



No. 254BBS B143
Cow Skull w/Necklace
High Polish Brass
\$29.95



No. 250BS B147
Cow Skull w/Necklace
High Polish Chrome
\$27.95



No. 254BBS B144
Eagle Over Mesa
High Polish Brass
\$29.95



No. 250BS B148
Eagle Over Mesa
High Polish Chrome
\$27.95

MIDNIGHT CHROME



No. M200
Midnight Chrome
Brush Finish
\$15.95



No. M250
Midnight Chrome
High Polish
\$16.95



No. M352
Midnight Chrome
Venetian
\$17.95

SCRIMSHAW



No. 208
Scrimshaw Ship
High Polish Brass
\$22.95



No. 359
Scrimshaw Ship
High Polish Chrome
\$18.95



No. M359
Scrimshaw Ship
Midnight Chrome
\$19.95



No. 368
Scrimshaw Ship
Black Matte
\$18.95



No. 317
USS Constitution
High Polish Chrome
\$26.95



No. 318
Mystic
High Polish Chrome
\$26.95



No. 319
Whales
High Polish Chrome
\$26.95

BLACK CRACKLE



No. 236
Black Crackle
\$15.95



No. 362
Brass Emblem/Black Crackle
\$21.95



No. 363
Pewter Emblem/Black Crackle
\$21.95

During World War II, the brass and chrome used for Zippo lighter cases were needed for the war effort. Zippo had to resort to steel cases that were then painted black. The substitute materials accidentally created one of the most treasured Zippo lighters ever—the “black crackle” Zippo. All of Zippo’s wartime production was dedicated to the military market. This reproduction of “the GI’s Friend” is now available to civilians.

MILITARY INSIGNIAS



No. 239 538
Navy
Navy Matte
\$21.95



No. 218 539
Marines
Black Matte
\$21.95



No. 221 540
Army
Green Matte
\$21.95



No. 239 541
Air Force
Navy Matte
\$21.95



No. 280NO
Navy Officer
Brush Chrome
\$16.95



No. 280NW
Navy Wings
Brush Chrome
\$16.95



No. 280ANC
Navy Anchor
Brush Chrome
\$16.95



No. 280CG
Coast Guard
Brush Chrome
\$16.95



No. 280MAR
Marines
Brush Chrome
\$16.95



No. 280ARM
Army
Brush Chrome
\$16.95



No. 280AW
Army Wings
Brush Chrome
\$16.95



No. 280AFC
Air Force Crest
Brush Chrome
\$16.95

The emblem lighters shown above are also available in black matte finishes. To order, simply substitute the three-digit prefix with '218' and include the existing suffix. For example, to order the U.S. Navy Officer lighter in black matte, substitute '280NO' with '218NO'.

MATTE



No. 214
White Matte
\$15.95



No. 218
Black Matte
\$15.95



No. 218ZB
Black Matte
w/Zippos and Border
\$15.95



No. 219
Camouflage Matte
\$17.95



No. 221
Green Matte
\$15.95



No. 224
Quicksilver Matte
\$15.95



No. 229
Royal Blue Matte



No. 233
Red Matte



No. 237
Purple Matte



No. 239
Navy Matte

What's new from Zippo this year? Plenty of exciting new products and a rainbow of new matte finishes! Joining green and black in Zippo's 1998 matte lineup are white, quicksilver, royal, red, purple, and navy!

ANTIQUE FINISH



No. 121FB
Antique Silver Plate
\$22.95



No. 201FB
Antique Brass
\$19.95



No. 301FB
Antique Copper
\$19.95



No. 991
Zippo 1932*
Antique Copper
\$27.95



No. 992
Windproof Zippo*
Antique Silver Plate
\$30.95



No. 993
Zippo Logo*
Antique Brass
\$27.95



No. 994
A Week's Trial*
Antique Silver Plate
\$30.95



No. 995
Windy*
Antique Silver Plate
\$30.95



No. 996
The Reveler*
Antique Silver Plate
\$30.95

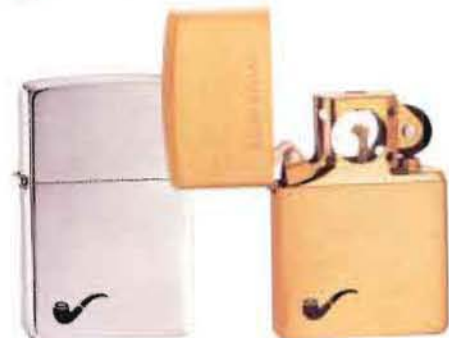


No. 122
Logo/Flame*
Antique Silver Plate
\$36.95



*Reverse etch

PIPE LIGHTERS



No. 200PL
Brush Chrome
\$13.95



No. 204PL
Brush Brass
\$17.95



No. 218PL
Black Matte
\$16.95



No. 218PLZB
Black Matte
w/Zippo and Border
\$16.95



No. 359PL
Scrimshaw Ship
\$19.95

With our reverse etch process, layers surrounding the image are eliminated, leaving an elaborate raised image. The result is a long-lasting, superior quality piece.

Your favorite pipe is like an old friend. You can make sure the relationship will last with another old friend—the Zippo pipe lighter. Zippo's special chimney design directs the reliable flame to your tobacco, without burning your pipe. And because the pipe insert fits in any standard Zippo case, you can choose the design as carefully as you choose your tobacco.

Pipe lighter inserts available on most regular models. Please specify when ordering.

Create your own custom display with an empty Profit Panel and any eight lighters

BLACK TIE



No. 532
Mystical Lion
High Polish Brass
\$42.95



No. 534
Majestic Eagle
High Polish Brass
\$42.95



No. 535
Floral Portrait
High Polish Brass
\$42.95



No. 536
Eagle of Justice
High Polish Brass
\$42.95



No. 537
Medieval Knight
High Polish Brass
\$42.95



No. 538
Nature's Medley
High Polish Brass
\$42.95



No. 539
Bear's Fresh Fish
High Polish Brass
\$42.95



No. 540
Richard the Lion-Hearted
High Polish Brass
\$42.95



No. 541
Portuguese Shield
High Polish Brass
\$42.95



No. 542
Fierce Guardian
High Polish Brass
\$42.95



No. 217
Two-Tone Cameo
High Polish Brass
\$29.95



No. 381
Titan One
High Polish Brass
\$34.95



No. 383
Teluke
High Polish Brass
\$34.95



No. 384
Midnight Stripe
High Polish Brass
\$34.95



No. 387
Midnight Stars
High Polish Brass
\$34.95



No. 554
New Yorker
High Polish Brass
\$36.95



No. 555
Autograph
High Polish Brass
\$36.95



No. 556
Urban Cowboy
High Polish Brass
\$36.95

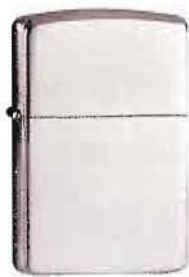
When it's time to dazzle, Zippo steps out in cultivated designs to suit the most elegant of occasions.

Create your own custom display with an empty Profit Panel and any eight lighters.

STERLING SILVER



No. 12A
Floral/Sterling Silver
\$206.95



No. 13
Brush Finish/Sterling Silver
\$149.95



No. 14
Vintage/Sterling Silver
\$149.95



No. 15
High Polish/Sterling Silver
\$149.95



No. 17
Engine Turned/Sterling Silver
\$160.95



No. 19
Engine Turned w/o Initial Panel
Sterling Silver
\$160.95



No. 21
Christy Swirl/Sterling Silver
\$179.95



No. 22
Christy Holly/Sterling Silver
\$179.95



No. 33SS
Shimmer/Sterling Silver
\$179.95

SILVER PLATED



No. 100
High Polish Silver Plate
\$18.95



No. 33S
Shimmer/Silver Plate
\$23.95



No. 260S
Vintage/Silver Plate
\$22.95



No. 352S
Venetian/Silver Plate
\$27.95

TABLE LIGHTERS



No. 200H
Brush Chrome
w/Handlitre Base
\$19.95



No. 250GH
High Polish Gold
Electroplate w/Handlitre Base
\$33.95



No. 129
Lady Barbara
Table Lighter
\$65.95

High Polish Chrome Handlitre Base, add to the cost of any regular size lighter, \$6.75.

Gold Electroplate Handlitre Base, add to the cost of any regular size lighter, \$11.00.

Not available on #204, #254, Sterling, #230, #240, #260, and #270.

The enchanting Lady Barbara: A lustrous pewter base housing a classic antique silver lighter.

 GOLD PLATED



No. 31
Classic
\$24.95



No. 33
Shimmer
\$24.95



No. 34
Swirl
\$24.95



No. 35
Black Elegance
\$26.95



No. 36
Golden Tortoise
\$29.95



No. 200G
Brush Gold
\$21.95



No. 250G
High Polish
\$22.95



No. 320A
Floral
\$71.95

 ROSE GOLD **NEW**



No. 200RG
Brush Rose Gold
\$21.95



No. 230RG
Vintage
Brush Rose Gold
\$22.95



No. 250RG
High Polish Rose Gold
\$22.95




No. 260RG
Vintage
High Polish Rose Gold
\$24.95



No. 352RG
Venetian
High Polish Rose Gold
\$24.95

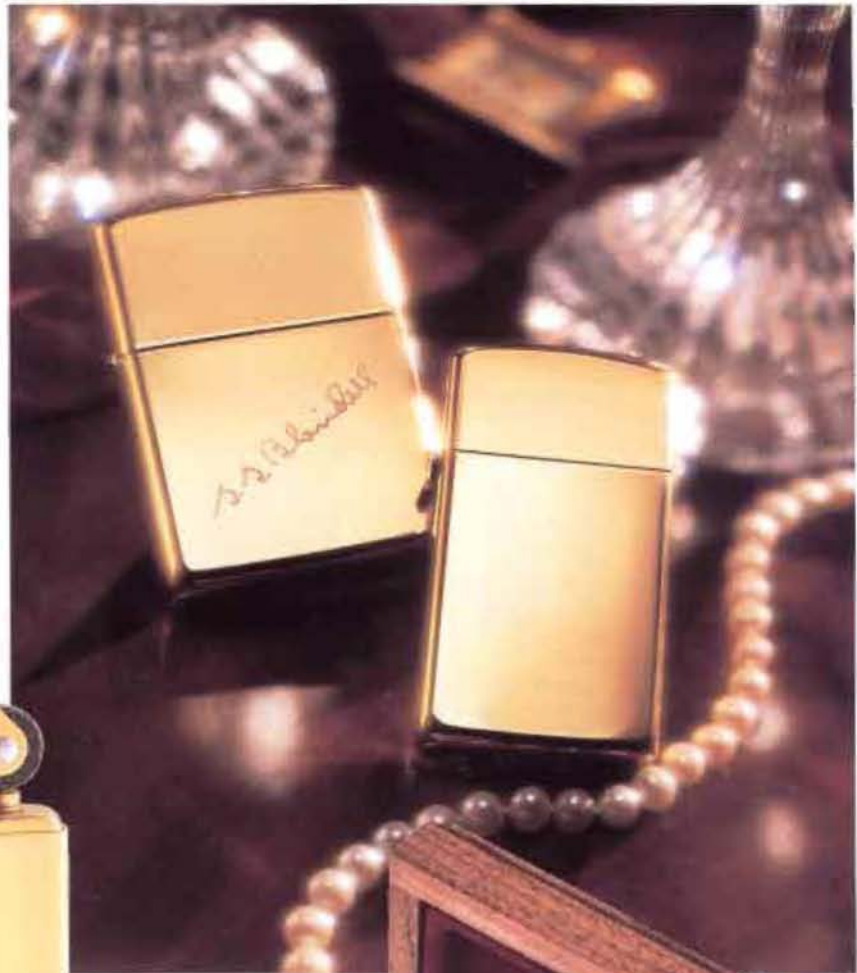
The sheer elegance of gold is given a hint of red resulting in the beauty that is rose gold. Zippo now offers an exquisite collection in rose gold finishes.

Create your own custom display with an empty Profit Panel and any eight lighters

 18K GOLD




No. 195
18K Solid Gold
\$3,110.95



Here is the gold standard for portable flame—the understated elegance of Zippo's classic lines in an 18K solid gold case. Nothing else feels like gold, and nothing else works like a Zippo. This luxurious version of the Zippo windproof lighter is at home in the most refined settings.

The core of Zippo's charm lies with its ability to convey self expression. And what could be more personal than one adorned with its owner's signature?

 SLIM CHROME



No. 1600
Brush Chrome
\$12.95



No. 1610
High Polish
\$15.95



No. 1615
High Polish
Ribbon
\$16.95



No. 1621
High Polish
Bright Cut
\$16.95



No. 1625
High Polish
Diagonal
\$16.95



No. 1652
Venetian
\$16.95



No. 1655
Ultralite Black
High Polish Chrome
\$16.95



No. 1656
Ultralite Ivory
High Polish Chrome
\$16.95



 SLIM MIDNIGHT CHROME



No. M1610
High Polish
Midnight Chrome
\$16.95



No. M1652
Venetian
Midnight Chrome
\$17.95

 SLIM BRASS



No. 1652B
Venetian
Brass
\$16.95



No. 1654
Solid Brass
High Polish
\$17.95




No. 1654B
Solid Brass
(w/o lettering)
High Polish
\$17.95



Of special interest to collectors. The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide call (814) 368-2700, or fax Dept. CLC (814) 368-2874.



Create your own custom display with an empty Profit Panel and any eight lighters.

 SLIM MATTE



No. 1614
White Matte
\$15.95



No. 1618
Black Matte
\$15.95



No. 1618ZB
Black w/Zippo and Border
\$15.95



No. 1619
Camouflage
\$17.95



No. 1624
Quicksilver Matte
\$15.95



No. 1627
Green Matte
\$15.95



No. 1633
Red Matte
\$15.95



No. 1637
Purple Matte
\$15.95



No. 1639
Navy Matte
\$15.95

Variety is the spice of life and, with that in mind, Zippo has added a rainbow of colors to its Slim Matte collection. New matte colors for '98: navy, purple, quicksilver, red, and white!

 SLIM SCRIMSHAW



No. 1608
Whale
High Polish Brass
\$22.95



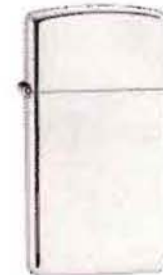
No. 1659
Whale
High Polish Chrome
\$18.95



No. M1659
Whale
Midnight Chrome
\$19.95



No. 1668
Whale
Black Matte
\$18.95



No. 1000
High Polish
\$18.95

 SLIM SILVER PLATE

 SLIM STERLING SILVER



No. 1500
High Polish Sterling Silver
\$107.95



No. 1700
Engine Turned/Sterling Silver
\$112.95

 SLIM 18K GOLD

No. 1800
18K Solid Gold
\$2,145.95



SLIM GOLD PLATED



No. 1610G
High Polish
\$22.95



No. 3100
Classic
\$24.95



No. 3300
Summer
\$24.95



No. 3400
Swirl
\$24.95



No. 3500
Black Elegance
\$26.95



No. 3600
Golden Tortoise
\$29.95

SLIM ROSE GOLD NEW



No. 1600RG
Brush Rose Gold
\$21.95



No. 1610RG
High Polish Rose Gold
\$22.95



No. 1652RG
Venerian
High Polish Rose Gold
\$24.95

The alluring rose gold finish is now available in a dazzling new collection of Slim models. Each features a distinguished rose gold insert!

POUCHES



LPLB
Lighter Pouch
with Loop, Brown
\$7.95



LPCBK
Lighter Pouch
with Clip, Black
\$7.95



LPCB
Lighter Pouch
with Clip, Brown
\$7.95



RKLP
Nylon Lighter
and Knife Pouch
\$15.95



RLP
Nylon Lighter
Pouch
\$10.95



LPLBK
Lighter Pouch
with Loop, Black
\$7.95



LKP
Lighter/Knife
Leather Pouch
\$13.95



LPGS
Lighter Pouch
Gift Set
\$11.95

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



ROBERT DANIELS





The image shows the front cover of a book titled "POCKET GIFTS". The cover has a yellow border with a stylized map of Missouri, showing the state's outline and various cities marked with small icons. The central part of the cover is a dark purple color. In the background, the Gateway Arch is visible, with its two legs curving upwards. The title "POCKET GIFTS" is written in large, blue, 3D-style block letters with a white outline, centered on the purple background. The book is bound on the right side, with a metal fastener visible.

POCKET GIFTS



ZG
ZipLight™ Gift Kit
\$10.95

Includes ZipLight battery pack. Add to cost of any ZipLight or regular size Zippo lighter (not included)



ZipLight™
Custom Gift Box (optional)



ETTWRZ
ZipLight Wire Rack
(ZipLights and Battery Packs not included)



The ZipLight™ pocket flashlight brilliantly combines a replaceable battery pack and a classic Zippo case. The result is a handy pocket flashlight with the style, personality, and unique "click" of a Zippo lighter. The ZipLight display features a larger-than-life ZipLight model that lights up at the touch of a button. The rotating rack provides maximum stocking area in a minimum of counter space.

Turn some heads with this new, sturdy wire rack counter display (far left). It holds an assortment of ZipLights and replaceable ZipLight battery packs.

ZL97-42
Includes display and:
3-#90330; 3-#90260; 2-#92040;
2-#91990 B127; 2-#91030 B93;
2-#90883; 2-#90886; 2-#92005;
24-#99995



 PIPE MASTER



No. 9502
Pipe Master
\$21.95

The Zippo Pipe Master is a handy pocket tool for the pipe smoker. Convenient features include a bowl reamer tool, pipe tamp, money clip, file, and knife.

The Fixxit pocket tool features two standard screwdrivers, two Phillips screwdrivers, one coin-slot screwdriver, and a handy knife in a Zytel® handle.



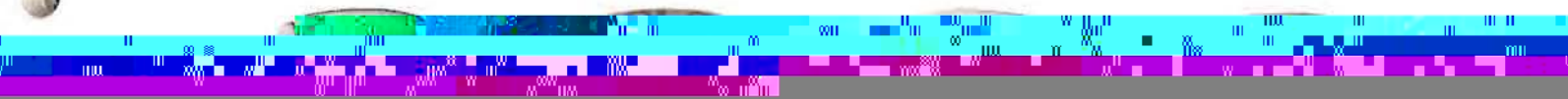


TAPE MEASURES





CUT-ABOUT KNIVES





CUT-ABOUT LITE KNIVES



No. 7000
Black
\$21.95



No. 7050
Orange
\$21.95



The Cut-About folding knife features a razor sharp stainless steel locking blade. It comes in a variety of decorative finishes.

LIFETIME GUARANTEE / MADE IN USA

Optional blister pack available for all full-sized Cut-About Knives



CUT-ABOUT JUNIOR KNIVES

POCKET KNIVES WITH SCISSORS



No. 7500
Brush Chrome
\$19.95



No. M7500
Midnight Chrome
\$20.95



No. 7514
White Matte
\$20.95



No. 7518
Black Matte
\$20.95



No. 7521
Green Matte
\$20.95



No. 7333
Red Matte w/Ring
\$20.95



No. 7524
Quicksilver Matte
\$20.95



No. 7533
Red Matte
\$20.95



No. 7537
Purple Matte
\$20.95



No. 7539
Navy Matte
\$20.95

POCKET KNIVES W/SCISSORS AND RING:

(not shown)

No. 7300	Brush Chrome	\$19.95
No. M7300	Midnight Chrome	\$20.95
No. 7314	White Matte	\$20.95
No. 7318	Black Matte	\$20.95
No. 7321	Green Matte	\$20.95
No. 7324	Quicksilver Matte	\$20.95
No. 7333	Red Matte	\$20.95
No. 7337	Purple Matte	\$20.95
No. 7339	Navy Matte	\$20.95

MONEY CLIP KNIVES WITH SCISSORS



No. 7500MC
Brush Stainless Steel
\$20.95



No. 7514MC
White Matte
\$21.95



No. 7518MC
Black Matte
\$21.95



No. 7521MC
Green Matte
\$21.95



No. 7524MC
Quicksilver Matte
\$21.95



No. 7533MC
Red Matte
\$21.95



No. 7537MC
Purple Matte
\$21.95



No. 7539MC
Navy Matte
\$21.95



No. M7500MC
Midnight Chrome
\$21.95

 **POCKET KNIVES**



No. 7600
Brush Chrome
\$9.95



No. M7600
Midnight Chrome
\$10.95



No. 7600G
Brush Gold Plated
\$14.95



NEW
No. 7614
White Matte
\$10.95



No. 7618
Black Matte
\$10.95



No. 7621
Green Matte
\$10.95



NEW
No. 7624
Quicksilver Matte
\$10.95



NEW
No. 7633
Red Matte
\$10.95



NEW
No. 7637
Purple Matte
\$10.95



NEW
No. 7639
Navy Matte
\$10.95

 **POCKET KNIVES WITH MONEY CLIP**



No. 7800
Brush Stainless Steel
\$10.95



No. M7800
Midnight Chrome
\$11.95



NEW
No. 7814
White Matte
\$11.95



No. 7818
Black Matte
\$11.95



No. 7800G
Brush Gold Plated
\$15.95



No. 7821
Green Matte
\$11.95



NEW
No. 7824
Quicksilver Matte
\$11.95



NEW
No. 7833
Red Matte
\$11.95



NEW
No. 7837
Purple Matte
\$11.95



NEW
No. 7839
Navy Matte
\$11.95

GOLF GREENSKEEPERS



No. M7700
Midnight Chrome
\$10.95



No. 7700
Brush Chrome
\$9.95



No. 7700G
Brush Gold Plated
\$14.95



No. 7714
White Matte
\$10.95



No. 7718
Black Matte
\$10.95



No. 7721
Green Matte
\$10.95



No. 7724
Quicksilver Matte
\$10.95



No. 7733
Red Matte
\$10.95



No. 7737
Purple Matte
\$10.95



No. 7739
Navy Matte
\$10.95

GOLF GREENSKEEPERS WITH MONEY CLIP



No. 7900
Brush Chrome
\$10.95



No. M7900
Midnight Chrome
\$11.95



No. 7914
White Matte
\$11.95



No. 7918
Black Matte
\$11.95



No. 7900G
Brush Gold Plated
\$15.95



No. 7921
Green Matte
\$11.95



No. 7924
Quicksilver Matte
\$11.95



No. 7933
Red Matte
\$11.95



No. 7937
Purple Matte
\$11.95



No. 7939
Navy Matte
\$11.95

 **MONEY CLIPS**



No. 7400
Brush Stainless Steel
\$3.95



No. 7414
White Matte
\$3.95



No. 7418
Black Matte
\$3.95



No. 7421
Green Matte
\$3.95



No. 7424
Quicksilver Matte
\$3.95



No. 7433
Red Matte
\$3.95



No. 7437
Purple Matte
\$3.95



No. 7439
Navy Matte
\$3.95



No. 7419
Camouflage
\$6.95

 **BELTS**

No. 5955
Belt Buckle
w/Belt in Gift Box
\$15.95



No. 5950
High Polish Chrome
Belt Buckle
\$11.95

Belt colors - navy and black.



KEY HOLDERS



No. 5900
Silver Plated
\$6.95

NEW

No. 5914
White Matte
\$5.95

No. 5918
Black Matte
\$5.95

No. 5919
Camouflage
\$7.95

NEW

No. 5921
Green Matte
\$5.95

No. 5924
Quicksilver Matte
\$5.95



NEW

No. 5933
Red Matte
\$5.95

NEW

No. 5937
Purple Matte
\$5.95

NEW

No. 5939
Navy Matte
\$5.95

No. 5990
Brush Chrome
\$4.95

No. M5990
Midnight Chrome
\$5.95

No. 5990B
Brush Brass
\$5.95



No. 5990G
Brush Gold Plated
\$9.95

KEY RINGS



No. 5400
Oval
Brush Chrome
\$2.95

No. 5400G
Oval
Brush Gold Plated
\$7.95

No. 5414
Oval
White Matte
\$3.95

NEW

No. 5418
Oval
Black Matte
\$3.95

No. 5421
Oval
Green Matte
\$3.95

NEW

No. 5424
Oval
Quicksilver Matte
\$3.95



No. 5433
Oval
Red Matte
\$3.95

NEW

No. 5437
Oval
Purple Matte
\$3.95

NEW

No. 5439
Oval
Navy Matte
\$3.95

NEW

No. 5600G
Rectangular
Brush Gold Plated
\$7.95

RECTANGULAR KEY RINGS: (not shown)

No. 5600	Brush Chrome	\$2.95
No. 5600G	Brush Gold Plated	\$7.95
No. 5614	White Matte	\$3.95
No. 5618	Black Matte	\$3.95
No. 5621	Green Matte	\$3.95
No. 5624	Quicksilver Matte	\$3.95
No. 5633	Red Matte	\$3.95
No. 5637	Purple Matte	\$3.95
No. 5639	Navy Matte	\$3.95

STYLUS SERIES PENS/PENCILS



No. 5717 Camouflage Pen \$19.95	No. 5720 Green Matte Pen \$17.95	No. 5750 Quicksilver Matte Pen \$17.95	No. 5760 White Matte Pen \$17.95	No. 5770 Purple Matte Pen \$17.95	No. 5780 Chrome Pen \$14.95	No. M5780 Midnight Chrome Pen \$17.95	No. 5791 Black Matte Pen \$17.95	No. 5800 Gold Plated Pen \$22.95	No. 5830 Navy Matte Pen \$17.95	No. 5840 Red Matte Pen \$17.95	No. 5850 Rose Gold Pen \$22.95
------------------------------------------	-------------------------------------------	----------------------------------------------------	-------------------------------------------	--------------------------------------------	--------------------------------------	---------------------------------------------------	-------------------------------------------	-------------------------------------------	------------------------------------------	-----------------------------------------	-----------------------------------------



No. 5719
Camouflage Set
\$39.95

STYLUS SERIES PENCILS:

No. 5718	Camouflage	\$19.95
No. 5725	Green Matte	\$17.95
No. 5755	Quicksilver Matte	\$17.95
No. 5765	White Matte	\$17.95
No. 5775	Purple Matte	\$17.95
No. 5785	Chrome	\$14.95
No. M5785	Midnight Chrome	\$17.95
No. 5793	Black Matte	\$17.95
No. 5801	Gold Plated	\$22.95
No. 5835	Navy Matte	\$17.95
No. 5845	Red Matte	\$17.95
No. 5855	Rose Gold	\$22.95

STYLUS SERIES PEN/PENCIL SETS:

No. 5719	Camouflage	\$39.95
No. 5727	Green Matte	\$35.95
No. 5757	Quicksilver Matte	\$35.95
No. 5767	White Matte	\$35.95
No. 5777	Purple Matte	\$35.95
No. 5790	Chrome	\$29.95
No. M5790	Midnight Chrome	\$35.95
No. 5799	Black Matte	\$35.95
No. 5805	Gold Plated	\$45.95
No. 5837	Navy Matte	\$35.95
No. 5847	Red Matte	\$35.95
No. 5857	Rose Gold	\$45.95



No. M5785W
Midnight Chrome Pencil
w/o clip †
\$17.95

† Writing instruments without clips are available individually or in sets. When ordering, please add code W to the end of model number.

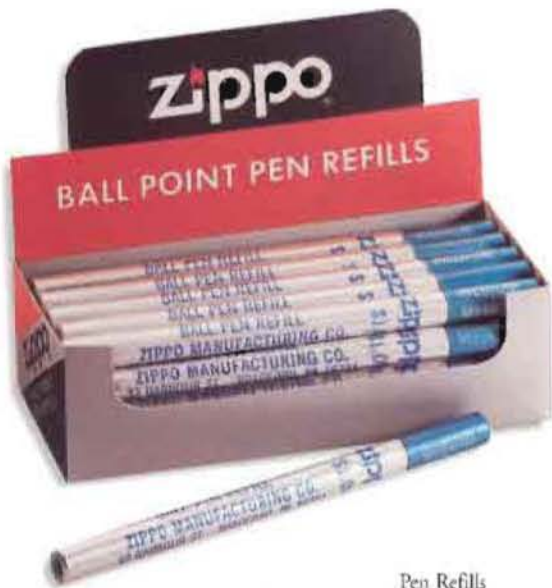
 **PERFORMER PENS**



The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold-plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors.

Please note the samples shown are for illustrative purposes only. They are not available as stock items. Performer Pens must be ordered with your souvenir imprint in quantities of 50 or more.

 **PEN REFILLS** (for Stylus Series)



No. P5806
24-Pack Pen Refills
(Tubes)
\$1.00 per tube

Pen Refills Available:
Blue Medium
Black Medium
Black Fine



IN-STORE



ZIPPO
Windproof LIGHTER
BRADFORD, PA.

ZIPPO
7268

EMBOSSSED METAL SIGNS **NEW**

Display one, or display them all ... these stamped metal signs are functional, attractive, and an eye-catching way to let your customers know they've come to the right place for quality Zippo products.

A. 50th Anniversary Car

The 1947 Zippo Car is back and will be a driving force behind your sales.

No. 142700 ... 12" x 9 1/2"

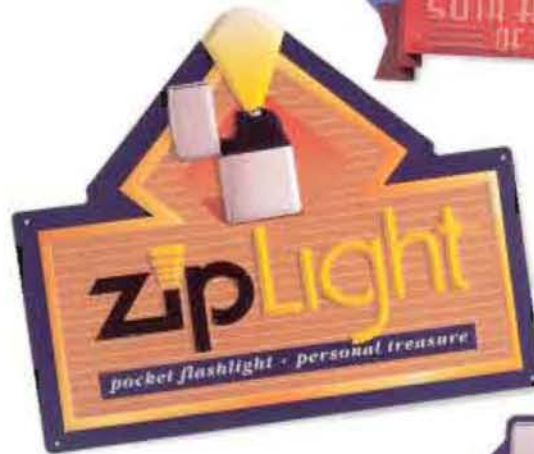


A

B. ZipLight Pocket Flashlight

People will know they've come to the right place for a cherished personal treasure when this ZipLight sign catches their attention!

No. 142701 ... 15" x 12 1/2"

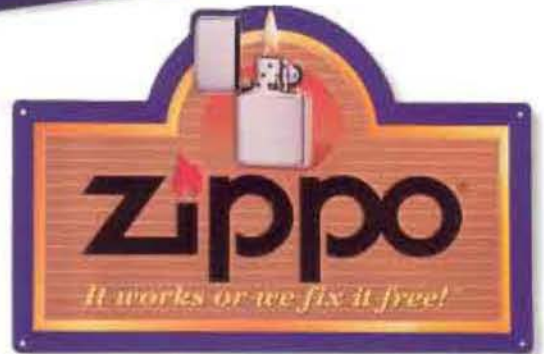


B

C. Zippo Power

Turn shoppers into customers. Put the power of the Zippo name and the lifetime guarantee to work for you!

No. 142702 ... 15" x 10"



C

D. Fuel Dispenser

Pure nostalgia! The classic one-cent Zippo fuel dispenser and a penny representing the year it all began!

No. 142703 ... 10" x 14 1/8"



D

E. Flame

Customers know instantly that your store is stocked with hot new Zippo merchandise!

No. 142704 ... 10" x 17 1/8"



E



DISPLAYS Display panels redesigned to hold black plastic gift boxes, cardboard boxes, and individual tins.



◀ **MD30**

Manual Display Unit
Hand-operated turntable displays 30 Zippo products.
Three sides lock 10 black gift boxes securely in place for reliable operation. Powerful sales message is displayed on the fourth side.
Dimensions: 13 $\frac{3}{4}$ " x 13 $\frac{3}{4}$ " x 27"

◀ **MDB30**

Manual Display Unit with storage drawer base (not pictured).
Lockable storage drawer provides a secure foundation for MD30.
Dimensions: 14 $\frac{1}{2}$ " x 14 $\frac{1}{2}$ " x 31 $\frac{1}{2}$ "

◀ **MD30A**

Pre-packed assortment of 42 best-selling Zippos plus two C98 collectibles and 12 leather lighter pouches. See price sheet for product breakdown.

▶ **ZMBO-60**

Available in April
Battery-operated display with on/off switch. Also manual turn. Reflective mirrored prism utilizes natural light to illuminate Zippo header. Uses four standard "D" batteries (included).
Dimensions: 14 $\frac{1}{2}$ " x 14 $\frac{1}{2}$ " x 25 $\frac{1}{2}$ "



◀ **ZMB60**

Light and Motion Display with storage drawer base.
Display 60 Zippo products in black gift boxes or individual tins, and store additional stock in lockable storage drawer base.
Dimensions: 16 $\frac{1}{2}$ " x 16 $\frac{1}{2}$ " x 31 $\frac{1}{2}$ "

◀ **ZM60**

Light and Motion Display (not pictured)
Same features as ZMB60, without the storage drawer base.
Dimensions: 15 $\frac{1}{2}$ " x 15 $\frac{1}{2}$ " x 27"

◀ **ZM60A**

Pre-packed assortment of 94 best-selling Zippos plus four C98 collectibles and 24 leather lighter pouches. See price sheet for product breakdown.



▶ Storage drawer is available separately:
142461
For use with MD30. Dimensions: 14 $\frac{1}{2}$ " x 14 $\frac{1}{2}$ " x 4 $\frac{1}{2}$ "
142469
For use with ZM60. Dimensions: 16 $\frac{1}{2}$ " x 16 $\frac{1}{2}$ " x 4 $\frac{1}{2}$ "



▶ **FSB96**

Light and Motion Floor Stand with storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock.
Dimensions: 15 $\frac{1}{2}$ " x 18 $\frac{1}{2}$ " x 67"

▶ **FS96**

Light and Motion Floor Stand. Designed for countertop use, this unit has all the features of FSB96, except the storage base.
Dimensions: 15 $\frac{1}{2}$ " x 15 $\frac{1}{2}$ " x 37"

▶ **FSB96A**

Pre-packed assortment of 168 best-selling Zippos plus eight C98 collectibles and 48 leather lighter pouches. See price sheet for product breakdown.

▶ One retro fit panel comes with ZM60 (shown) and FSB96 to display dual tins and gift sets.

DISPLAYS



142648

Acrylic wedge showcases 12 lighters and features a custom header, security cable, and lock.
Dimensions: 10" x 8½" x 10½"

142145

Compact countertop display holds eight lighters in most packaging variations.
Dimensions: 9½" x 8½" x 19"

ZMSD

Zippo Modular Stationary Display. This modular unit holds ten lighters. Additional units can be added by side or front to back.

142455

Countertop Display holds up to 16 lighters in a variety of packaging options. Features include a custom header, security cable, and lock.
Dimensions: 10½" x 7¼" x 16"



Zippo's new line of displays is designed for dependability, versatility, security, and maximized sales from limited counter space. A variety of sizes and arrangements feature eye-catching Zippo products at optimum viewing angles.

 **PACKAGING**



50R
Gift Kit Regular
\$4.95
(Add the price above to any regular lighter)

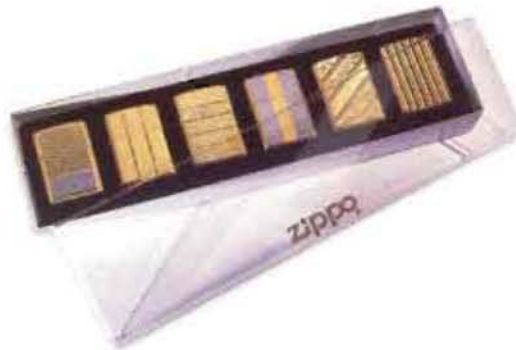


50S
Gift Kit Slim
\$4.95
(Add the price above to any slim lighter)

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes six flints and 4 1/2 oz. fuel in a silver gift box. It's a distinctive presentation for any Zippo lighter.



EFP
Four Lighter Package
\$3.50
(Add the price above to any four lighters)



ESP
Six Lighter Package
\$3.50
(Add the price above to any six lighters)



EZILT
Individual Lighter Tin
\$1.13
(Add the price above to any lighter)



EZT2
Two-Pack Lighter Tin
\$5.95
(Add the price above to any two lighters)



EZT4
Four-Pack Lighter Tin
\$6.95
(Add the price above to any four lighters)

ACCESSORIES



No. 2406C
Six Flint Display Card
\$.61/dispenser

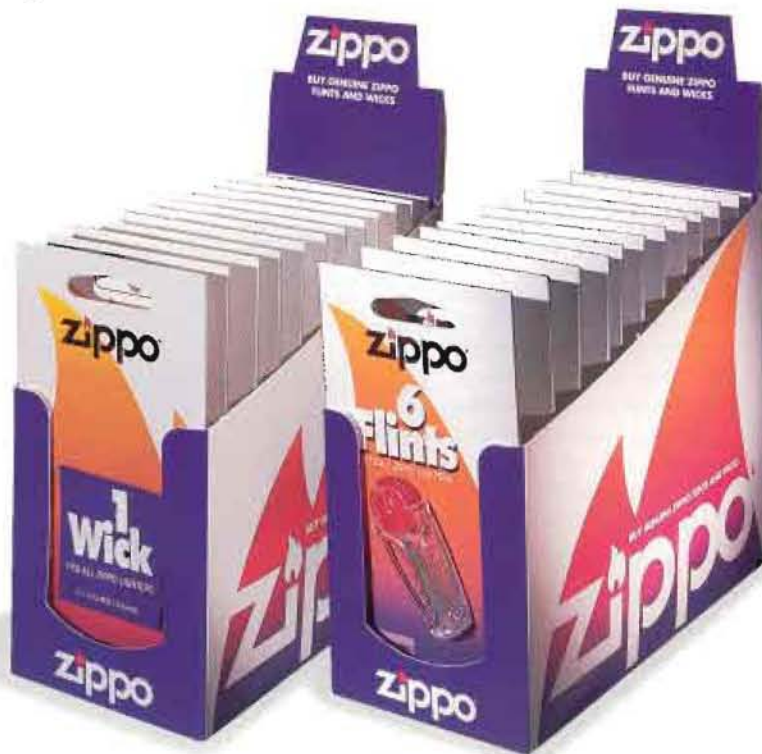
Zippo fluid, flints, and wicks have a bright new look. The appealing new graphics and vivid colors will attract customers for increased accessory sales.



No. 3141
Lighter Fluid 4.5 oz. size
(Shipping carton of 24)
(No. 3341 carton of 12)
\$1.60/can



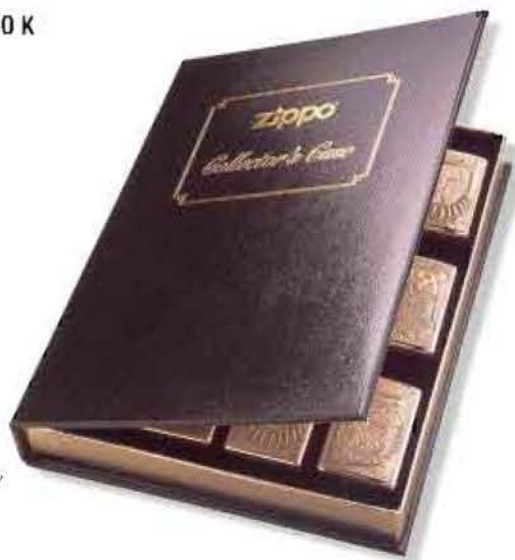
No. 3165
Lighter Fluid 12 oz. size
(Shipping carton of 24)
(No. 3365 carton of 12)
\$3.28/can



No. 2425
Wicks 24 Per Display Box
\$.68/wick

No. 2406N
Flint Cards 24 Per Display Box
\$.61/card

COLLECTOR'S BOOK



No. 174710
This distinctive volume is ideal for the storage and display of up to 12 treasured Zippo lighters. Black leatherette binding and velour display platform. (Lighters not included)
\$18.95



200CS
Blister Pack available for slim or regular lighters. Please specify blister card when ordering.

Zippo Custom Imprinting

Zippo is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers eight different imprinting methods, described on these two pages.

The minimum quantity for most custom-imprinted products is only 50 pieces per product model per design.

Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

LASER ENGRAVING



Laser engraving is one of the newest customization methods offered by Zippo. The state-of-the-art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.



ETCH AND PAINT



Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk-screened on the Zippo product with an acid-resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.



LUSTER ETCH



The procedure for luster etch is the same as etch and paint through the acid bath. No colors are used for luster etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.



COMPUTER GRAPHIC PROOFS

Our computer-generated paper proof is a no-cost option, available on request. The proof shows your full-color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.

SURFACE IMPRINT



Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.



COMPUTER ENGRAVING



Zippo is proud to have on-line the largest number of computer engraving machines in the United States. Our skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each machine is custom programmed through a keyboard or from digitized artwork. Zippo is leading the industry with this state-of-the-art system.



ETCHED EPOXY



The etched epoxy process combines the durability of luster etch with the beauty of surface imprint on the same brass product. A portion of the design is etched, and the product is plated. The remainder of the design is then screened one color at a time with a durable epoxy paint. The resulting design complements the crisp, clear lines of luster etch with the beautiful color-on-color look of surface imprint.

STYLUS SERIES IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a three-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a three-dimensional look.



PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state-of-the-art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.



How to Order

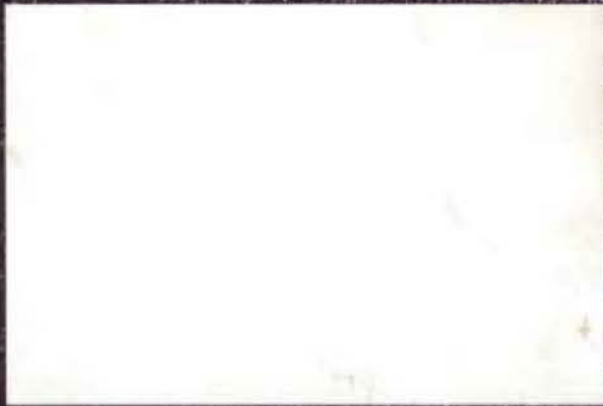
Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer-generated paper sample (see facing page).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom-imprinted products:

- 1. Select the graphic design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.*
- 2. Indicate the product name and number and, for lighters, the surface location of the imprint:
 - front top and/or bottom
 - back top and/or bottom
 - a combination of above*
- 3. Indicate the quantity you are ordering.*
- 4. Select imprinting style, shown on these pages. Not every process is suitable for every product.*



zippo
It works or we fix it free!