

# zippro®



**HARLEY-DAVIDSON**

1 9 9 7 C O L L E C T I O N



Milwaukee, Wisconsin 1903  
Arthur and Walter Davidson and  
their friend William Harley  
spent long evening hours in the  
Davidson family garage building  
a single-cylinder engine to  
power a bicycle. Work on their  
motorcycle was relegated to free  
time after work and on weekends.

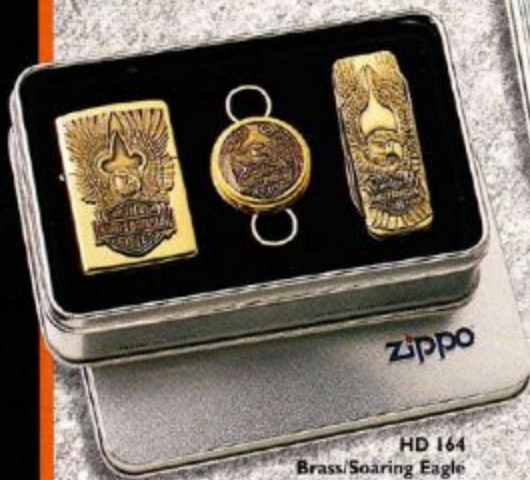
Bill Harley recognized that a  
sturdier frame was called  
for, and set about designing  
one that would stand up to  
the stresses of machine power.  
The Davidsons' father built  
a ten-by-fifteen foot shed in  
the backyard to house the  
slogging company. The words  
"Harley-Davidson Motor Co."  
were painted on the door, and  
a legend was born.



**HD 161**  
Brass  
Eagle Series Gift Set  
(includes custom sleeve)



**HD 162**  
Pewter  
Eagle Series Gift Set  
(custom sleeve shown here)



**HD 164**  
Brass/Soaring Eagle  
Lighter/Keyholder  
Money Clip Knife w/Scissors Gift Set  
(includes custom sleeve)



**HD 165**  
Pewter/Soaring Eagle  
Lighter/Keyholder  
Money Clip Knife w/Scissors Gift Set  
(includes custom sleeve)

Because Zippo is constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

The pewter shown in this catalog is officially licensed and may not be altered in any way without the written consent of Zippo Manufacturing Co. Any unauthorized changes or alterations may be liable to legal action.

THE WORLD'S FAMOUS  
**GUARANTEE**  
Any Zippo metal product, when returned to our factory, will be put in the finest mechanical condition free of charge, for as long as it is in our hands. For the repair of a Zippo metal product, regardless of age or condition, the finish, however, is not guaranteed. This guarantee gives you specific legal rights and you may also have other rights which vary from state to state.  
**zippo** Zippo Manufacturing Company  
311 Sixth Street  
Bradford, PA 16701 USA



# zippo

**Bradford, Pennsylvania 1932**  
*In the Depression, the Blaisdell Oil Company, managed by George G. Blaisdell and his brother, was foundering. George felt his skills at machine work and his enthusiasm for craftsmanship were going to waste; surely there was something an energetic young man could turn his hand to.*

*One summer evening, at a dance at the Bradford Country Club, he watched a friend struggling to open a cheap, brass cigarette lighter. "You're all dressed up," he admonished. "Why don't you get a lighter that looks decent?" His friend replied, "Because it works, George!"*

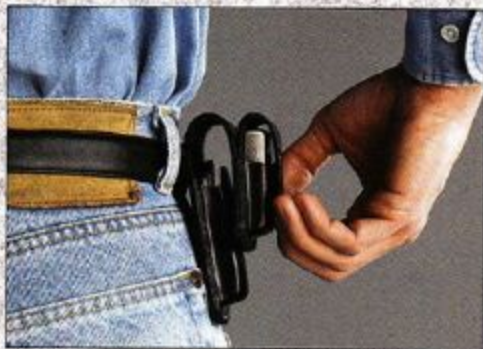
*Intrigued, Blaisdell bought the American distribution rights to the Austrian lighter. However, the clunky design of the two-part case put off potential customers. Working in two rented rooms above a Bradford service station, using a hot plate to weld parts, George Blaisdell created an American icon now recognized around the world—the Zippo windproof lighter.*



**HD 163**  
Antique Silver  
Lighter/Cut-About Knife w/Pouch  
Gift Set

- available exclusively in gift set
- lustre etch design

Zippo's pouch allows easy accessibility to your favorite lighter and knife



Antique Silver Lighter  
and Stainless Cut-About Knife w/Pewter Emblem



- 2 1/2" stainless steel blade
- lock-back safety feature

Product Shows  
Actual Size

**SCULPTURED  
EMBLEM GIFT SETS**

Exercise your freedom of choice! Select from brass or pewter emblems with coordinating accessories. Keyholders and knives are the same rugged Zippo quality as our famous windproof lighter.



**HD 123**  
Black Crackle  
Brass Bootstrap  
Lighter/Key Ring  
Gift Set



**HD 124**  
Black Crackle  
Pewter Bootstrap  
Lighter/Key Ring  
Gift Set



**HD 125**  
Brass  
Soaring Eagle  
Lighter/Money Clip Pocket Knife  
w/Scissors Gift Set



**HD 126**  
Chrome  
Soaring Eagle  
Lighter/Money Clip Pocket Knife  
w/Scissors Gift Set



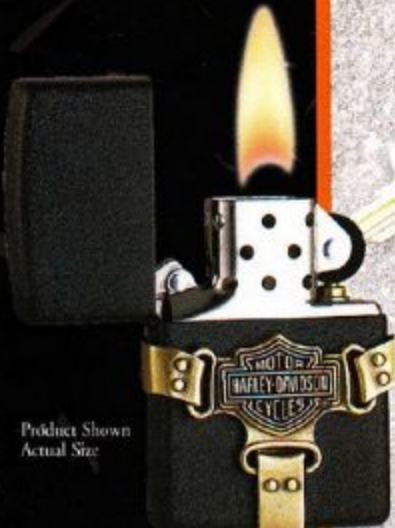
**HD 127**  
Brass  
Soaring Eagle  
Lighter/Keyholder  
Gift Set



**HD 128**  
Chrome  
Soaring Eagle  
Lighter/Keyholder  
Gift Set



- spring-action locks securely
- pulls apart easily
- holds four or five keys per side



Product Shown  
Actual Size



**HD 129**  
Brass  
Gears  
Lighter/Pocket Knife w/Scissors  
Gift Set



**HD 130**  
Chrome  
Gears  
Lighter/Pocket Knife w/Scissors  
Gift Set



**SCULPTURED  
EMBLEM GIFT SETS  
(CONTINUED)**



**HD 131**  
Brass  
Gears  
Lighter/Keyholder  
Gift Set



**HD 132**  
Chrome  
Gears  
Lighter/Keyholder  
Gift Set



**HD 133**  
Brass  
Made in USA Eagle  
Lighter/Keyholder  
Gift Set



**HD 134**  
Chrome  
Made in USA Eagle  
Lighter/Keyholder  
Gift Set



**HD 135**  
Brass  
Eagle w/ Shield Wings  
Lighter/Money Clip Pocket Knife  
w/Scissors Gift Set



**HD 136**  
Chrome  
Eagle w/ Shield Wings  
Lighter/Money Clip Pocket Knife  
w/Scissors Gift Set



All gift sets are displayed on black velour platforms in Zippo tins with custom Harley-Davidson sleeves.

Brass  
Soaring Eagle Gift Set



**HD 152**  
Brass  
Made in USA  
Lighter/Money Clip Pocket Knife  
w/Scissors Gift Set



**HD 153**  
Chrome  
Made in USA  
Lighter/Money Clip Pocket Knife  
w/Scissors Gift Set



**SIDEMOUNT EMBLEM  
GIFT SETS**

Dare to be different! Brass or pewter sidemount emblems break the mold of the expected. Coordinating key ring or money clip completes the set, or choose "his and hers" regular and slim lighters.

Sidemount emblems wrap around three sides of the windproof lighter for a unique look and feel.



**HD 117**  
Black Crackle  
Brass Eagle  
Lighter/Key Ring  
Gift Set



**HD 118**  
Black Crackle  
Pewter Eagle  
Lighter/Key Ring  
Gift Set



**HD 119**  
Black Crackle  
Brass Eagle  
Lighter/Money Clip  
Gift Set

Product  
on This  
Page Shown  
Actual Size



**SIDEMOUNT EMBLEM  
GIFT SETS  
(CONTINUED)**



**HD 120**  
Black Crackle  
Pewter Eagle  
Lighter/Money Clip  
Gift Set



**HD 121**  
Midnight Chrome  
Pewter Eagle  
Lighter/Money Clip Pocket Knife  
Gift Set



**HD 122**  
Midnight Chrome  
Pewter Emblem  
Eagle Regular Lighter/Winged Logo Slim Lighter  
Gift Set



All gift sets are displayed on black velour platforms in Zippo tins with custom Harley-Davidson® sleeves.

Black Crackle  
Eagle Gift Set



Of Special Interest to Collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates year of manufacture. To obtain a free Zippo Lighter Collectors Guide, call (814) 368-2700, or fax Dept. HD (814) 368-2874.



## SURPRISE LIGHTER GIFT SETS

There's more here than meets the eye! Click open these brass lighters to reveal what's inside. Coordinating key rings add something extra to a gift set with unusual appeal.



HD 149  
Brass  
Motor & Flag Surprise  
Lighter/Key Ring  
Gift Set



Brass  
Motor & Flag Surprise Gift Set

All gift sets are displayed on black velvet platforms in Zippo tins with custom Harley Davidson® sleeves.



HD 150  
Brass  
Tire/Engine Surprise  
Lighter/Key Ring  
Gift Set

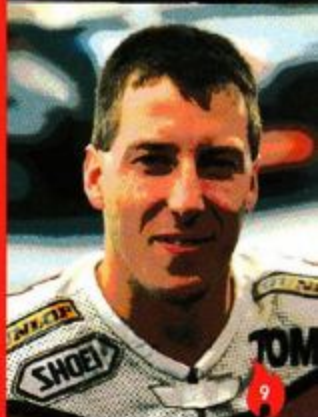
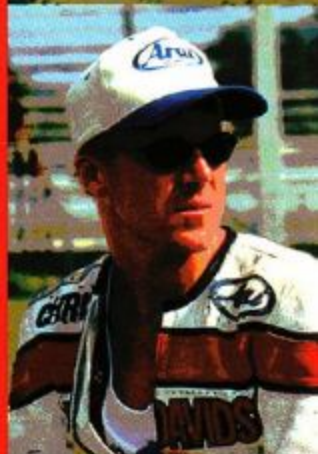


Product Shown  
Actual Size

HD 151  
Brass  
Tank/Fuel Surprise  
Lighter/Key Ring  
Gift Set







**zippo**  
*More Sports*

Zippo is an official sponsor of the 1997 Harley-Davidson® AMA Superbike Racing Team.



Both are American companies founded by men of integrity and vision, dedicated to producing mechanical devices that would perform their function better than any other in the world. Both companies' products use the elemental force of fire to power their function. Both are prized around the world for their quality materials, meticulous craftsmanship, and reliable performance. And both have attained the status of American icons, standing for far more than the category of product or function.

# IT HAD TO HAPPEN, THEN IT SEEMS PREORDAINED.



HD 154  
Chrome  
Black Logo  
Lighter/Pocket Knife  
w/Scissors & Split Ring  
Gift Set



Coast-to-coast, border-to-border, the Zippo-co-sponsored H-D® Racing Transporter is bringing Team Harley-Davidson® to a tra



THE MATCH IS SO PERFECT,  
CONSIDER THE PARALLELS:



HD 155  
Chrome  
Orange Logo  
Lighter/Pocket Knife  
w/Scissors & Split Ring  
Gift Set



**zippo**  
MotorSports

So it feels absolutely right that Zippo and Harley-Davidson have teamed up. Zippo Manufacturing Company is an official 1997 sponsor of Team Harley-Davidson®. The Harley® team will fly the Zippo colors in AMA Superbike races when the 1997 season opens in February.

Dependable, serviceable, and durable. American made in a strong tradition of pride in craftsmanship. Designs that are beautiful, timeless, and classic. Intensely personal and treasured for a lifetime. Zippo. Harley-Davidson!™  
\*Nuff said.



1997  
AMA SUPERBIKE  
RACING SCHEDULE

**BIKE RACERS**

Chris Carr has the fire in his belly. All he needs is one Superbike race win to become the fifth rider in racing history to complete motorcycle's Grand Slam. Carr holds titles in AMA Grand National Dirt Track, Short Track, Half-Mile, Mile, and TT Steeplechase races.

Thomas Wilson has blazed a consistently impressive trail to Superbike racing. He joined the H-D Team in 1996 after capping the 1995 Supersport season by finishing third in both the 600 and 750 classes. Since his 1990 rookie season, Tom captured twelve WERA national championships.

**LOCATION**

Phoenix, AZ  
Daytona Beach, FL  
Monterey, CA  
Elkhart Lake, WI  
Loudon, NH  
Brainerd, MN  
WSB, Monterey, CA  
Lexington, OH  
Fountain, CO  
Sonoma, CA  
Las Vegas, NV

**DATE**

February 14-16  
March 5-9  
April 18-20  
June 6-8  
June 13-15  
June 27-29  
July 11-13  
July 18-20  
August 15-17  
August 29-31  
October 3-5

Chris Carr #12

Thomas Wilson #30

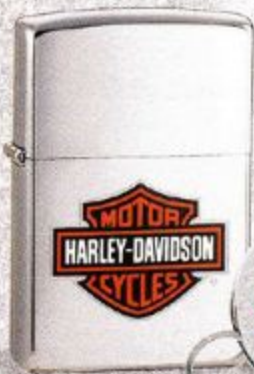


**zippo**  
MotorSports



## HD® LOGO LIGHTERS GIFT SETS

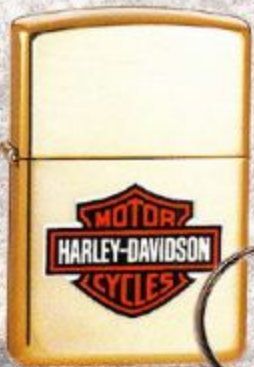
Show your true colors with the classic Harley-Davidson® logo on a classic Zippo lighter in your choice of finishes: high polish or brush chrome, high polish brass or black matte with screen imprint, or brush chrome with etched logo. Coordinating accessories complete each set.



HD 156  
Chrome  
Lighter/Keyholder  
Gift Set



HD 157  
Chrome  
Lighter/Key Ring  
Gift Set



HD 158  
Brass  
Lighter/Key Ring  
Gift Set



HD 159  
Chrome  
Lighter/Key Ring  
Gift Set



All gift sets are displayed on black velour platforms in Zippo tins with custom Harley-Davidson® sleeves.

Brass  
Harley-Davidson® Logo Gift Set



HD 160  
Black Matte  
Lighter/Money Clip  
Gift Set

Product  
on This  
Page Shown  
Actual Size



**PICK A LIGHTER,  
PICK A POUCH**

Express your individuality!  
Choose your favorite Harley®  
design and team it with your  
choice of black leather, brown  
leather, or black nylon pouch.  
17 designs times 3 pouches  
equals 51 ways for you to create  
your own combination.

Pouches fasten to your belt to  
keep your Zippo handy; secure  
closures keep it safe. Your  
personal choices are packaged  
in an exclusive gift box.  
(See photo on page 15)



**250BSHD H37**  
Chrome/Pewter Emblem  
Viking



**254BHD H221**  
Brass/Brass Emblem  
Soaring Eagle



**236HD H228**  
Black Crackle/Pewter Emblem  
Gears



**201FB H230**  
Antique Brass/Brass Emblem  
Made in USA Eagle



**250HD H253**  
Chrome  
Soaring Eagle



**250HD H254**  
Chrome  
Eagle w/ Shield



**250HD H255**  
Chrome  
Gears



**250HD H256**  
Chrome  
Motor & Flag



**250HD H257**  
Chrome  
Motor & Wings



Product Shown  
Actual Size



**250HD H258**  
Chrome  
Eagle & Banner

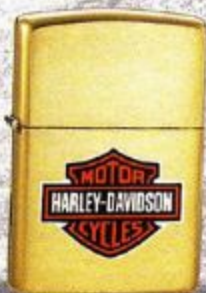


**250HD H259**  
Chrome  
Handlebars & Shield





254BHD H260  
Brass  
Bar & Shield



204BHD H261  
Brass  
Logo



250HD H262  
Chrome  
Live Free-Ride Free



250HD H263  
Chrome  
Yellow Tank



250HD H264  
Chrome  
Windshield



Lighter and pouch are handsomely presented in an exclusive gift box.

PICK A LIGHTER,  
PICK A POUCH  
(CONTINUED)

Harley-Davidson® pick a lighter, pick a pouch combinations shown here

"One size fits all" is a failure of the imagination. Leadership defies cookie-cutter thinking and expresses itself in many ways. Sometimes this, sometimes that, but always the true essence.



HDP 4  
Brown Leather Pouch  
w/Loop



HDP 6  
Black Leather  
Pouch w/Loop



HDP 7  
Black Nylon Pouch



**REBORN EMBLEM  
GIFT SETS**

These robust designs wear well year after year in brass or pewter! Formerly available only overseas, this collection of art has come home to roost. The coordinating accessories (keyholder, knife, or money clip) are quality Zippo products with the strength to endure.



**HD 108**  
Brass  
Eagle on Tire  
Lighter/Keyholder  
Gift Set

**HD 107\***  
Chrome



**HD 109**  
Chrome  
Viking  
Lighter/Keyholder  
Gift Set

**HD 110\***  
Brass



**HD 111**  
Chrome  
Girl w/Tattoo  
Lighter/Pocket Knife  
w/Scissors Gift Set

**HD 112\***  
Brass



Brass  
Eagle on Tire Gift Set  
(includes custom sleeve)



**HD 114**  
Brass  
Tire w/Logo  
Lighter  
Money Clip Pocket Knife  
w/Scissors Gift Set

**HD 113\***  
Chrome



**HD 115**  
Chrome  
Eagle Stars & Stripes  
Lighter/Pocket Knife  
w/Scissors Gift Set

**HD 116\***  
Brass



\*product not shown

Product  
on This  
Page Shown  
Actual Size





**SINGLE LIGHTERS—  
AVAILABLE  
INTERNATIONALLY  
ONLY**

These single lighters are not available in the U.S. or Canada. Our international friends will recognize these classic designs offered again by popular demand. Our stateside fans may decide that a trip abroad is in order.



**254BBSHD H36**  
Brass/Brass Emblem  
Macho Man

**250BSHD H35\***  
Chrome/Pewter Emblem



**250BSHD H39**  
Chrome/Pewter Emblem  
Devil

**254BBSHD H40\***  
Brass/Brass Emblem



**254BBSHD H42**  
Brass/Brass Emblem  
Girl w/Earrings

**250BSHD H41\***  
Chrome/Pewter Emblem



**250BSHD H89**  
Chrome/Pewter Emblem  
V-Engine

**254BBSHD H90\***  
Brass/Brass Emblem



**254BBSHD H166**  
Brass/Brass Emblem  
Eagles Profile

**250BSHD H165\***  
Chrome/Pewter Emblem



**254BBSHD H168**  
Brass/Brass Emblem  
Eagle on Perch

**250BSHD H167\***  
Chrome/Pewter Emblem



**250BSHD H169**  
Chrome/Pewter Emblem  
Wolf on Mountain

**254BBSHD H170\***  
Brass/Brass Emblem



**254BBSHD H172**  
Brass/Brass Emblem  
Bear

**250BSHD H171\***  
Chrome/Pewter Emblem

Each lighter is displayed on a velour platform in a keepsake tin embossed with the Harley-Davidson® logo, and includes a custom Harley-Davidson® sleeve.



Chrome  
Girl w/Earrings Gift Set



**201HD H140**  
Antique Brass/Brass Emblem  
Side Mount Eagle Emblem

**121HD H141\***  
Antique Silver/Pewter Emblem



**121BSHD H173**  
Antique Silver/Pewter Emblem  
Side Mount Logo & Wings

**201BSHD H174\***  
Antique Brass/Brass Emblem



**254BBSHD H178**  
Brass/Brass Emblem  
Fighting Eagles

**250BSHD H177\***  
Chrome/Pewter Emblem



## SIDEMOUNT LIGHTERS

These all-new sidemount designs are each available in two versions: brass emblem on antique brass or pewter emblem on antique silver plate. The three-dimensional quality of the emblems and their unique wraparound design give these lighters a distinctive look and feel. Their beauty is enhanced by the rich patina of the antiqued finish.

# INTERNATI.

These single lighters are not available in the US or Canada.



201FBHD H237  
Antique Brass/Brass Emblem  
Wings in Oval



121FBHD H238  
Antique Silver/Pewter Emblem  
Wings in Oval



201FBHD H239  
Antique Brass/Brass Emblem  
Eagle w/Shield



121FBHD H240  
Antique Silver/Pewter Emblem  
Eagle w/Shield



201FBHD H241  
Antique Brass/Brass Emblem  
Motor & Wings



121FBHD H242  
Antique Silver/Pewter Emblem  
Motor & Wings



Product  
Shown  
Actual Size



# OPTIONAL ONLY

SIDEMOUNT AND  
BOOTSTRAP EMBLEM  
LIGHTERS



201FBHD H243  
Antique Brass/Brass Emblem  
Eagle & Banner



121FBHD H244  
Antique Silver/Pewter Emblem  
Eagle & Banner



201FBHD H245  
Antique Brass/Brass Emblem  
Handlebars & Shield



121FBHD H246  
Antique Silver/Pewter Emblem  
Handlebars & Shield



201FBHD H215  
Antique Brass/Brass Emblem  
Bootstrap Emblem



121FBHD H216  
Antique Silver/Pewter Emblem  
Bootstrap Emblem

Each lighter is displayed on a velour platform in a keepsake tin embossed with the Harley-Davidson® logo.



C O M P L E M E N T A R Y C O L O R S

zippo



RELIABLE PERFORMANCE

RELIABLE PERFORMANCE

DISTINCTIVE SOUND

DISTINCTIVE SOUND

RUGGED CONSTRUCTION

RUGGED CONSTRUCTION

AMERICAN ICON

AMERICAN ICON

PRECISION MACHINERY

PRECISION MACHINERY

LIGHTERS FUELED  
 DOZEN OF MODELS  
 SPARKER IGNITION  
 HIGHLY COLLECTIBLE  
 WIND-RESISTANT WIND-RESISTANT

Zlighters

913-440-0662

P. O. Box 3402 \* Olathe, KS 66063



Made in USA



It's a natural association: Zippo and Harley-Davidson?  
 Zippo is an official sponsor of the 1997 Harley-Davidson  
 AMA Superbike Racing Team. Celebrate the union with over  
 50 new Harley® designs on classic, American-made  
 Zippo products in gift packs for giving and collecting.

zippo

It works or we fix it free!

