Zippo

97 collection

ZIPPO CELEBRATES 65 YEARS OF SUCCESS

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

1997 LIMITED EDITION COLLECTIBLE

CD-97
This compact, attractive counter-top display showcases the 1997 Collectible of the Year at an optimum viewing angle. The lockable case has a durable crystal acrylic cover and a security cable in the back.

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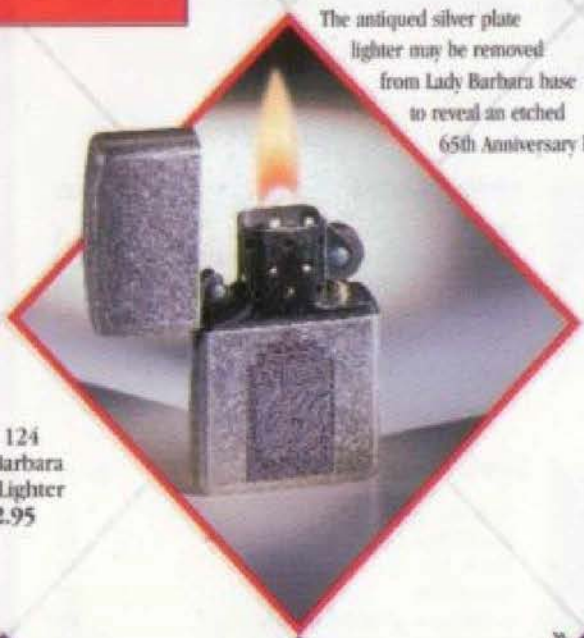
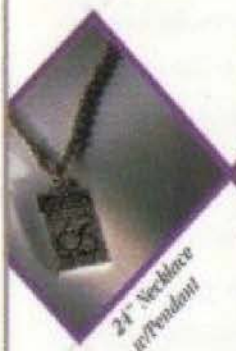
Lady Barbara reproduction table lighter replicates a classic 1950 design.

The lustrous pewter base displays Zippo's 65th Anniversary logo as an emblem on the front.

The antiqued silver plate lighter may be removed from Lady Barbara base to reveal an etched 65th Anniversary logo.



No. 124
Lady Barbara
Table Lighter
$72.95

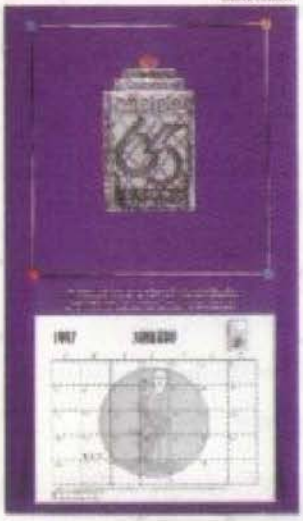

24" Necklace w/Pendant

Cuff Links

Cigarette Case

Stick Pin

Lapel Pin / Tie Tack


Calendar

Charm Bracelet

Business Card Case

Ashtray

Tie Bar

Key Ring

Scarf

Necktie

Zippo 65th Anniversary Personal Accessory Collection

These stylish personal accessories are available exclusively to purchasers of the 1997 Limited Edition Collectible. The classic Art Deco style of these pieces recalls the glamour of the 1930s and coordinates beautifully with the *Zippo 65th Anniversary Commemorative* lighter. Ordering information can be found in the brochure packaged with the 1997 Collectible of the Year.

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ZIPPO CELEBRATES 65 YEARS

Zippo celebrates 65 years as an

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SELECTS

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

BEATLES

No. 250BTL 470
The Beatles Logo
$22.95

No. 250BTL 471
With the Beatles
$33.95

No. 250BTL 472
Hard Days Night
$33.95

No. BTLS-6
Beatles Album Gift Set
$192.70

No. 250BTL 473
Magical Mystery Tour
$33.95

No. 250BTL 474
Beatles Abbey Road
$33.95

No. 250BTL 475
Let it Be
$33.95

No. BTLS-2
Beatles Gift Set
$41.95

No. 254BBTL 493
High Polish Brass
Beatles Anthology
$33.95

No. 236BTL 502
Black Crackle
The Beatles Logo/Emblem
$28.95

Their music was the soundtrack of the Sixties. They influenced our clothing, our attitudes, and our lives, and changed popular music forever. The four lads from Liverpool are celebrated on a Zippo six-pack of polished chrome lighters spanning their musical career. The chrome lighters are also available separately, as are the Anthology brass lighter and the black crackle Beatles emblem lighter.

Beatles
Custom Sleeve

Not Shown:
No. BTLS-8 $255.60
Beatles panel includes one of each lighter shown with custom Beatles header card.

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ROCK ART by Stanley Mouse

No. 218RA 476
Captured
$26.95

No. 218RA 477
One More Saturday Night
$26.95

No. 218RA 478
Flaming Horse
$25.95

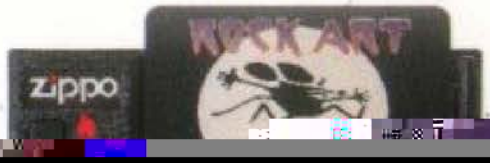
No. 218RA 479
Timeless
$33.95

No. 218RA 480
Cat Under Stars
$29.95

No. 218RA 481
Blue Angel
$31.95

No. 218RA 482
Dead Family Album
$30.95

No. 218RA 483
Steppenwolf
$25.95



Stanley Mouse has created some of the most memorable images in rock

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

UNITED COLORS OF BENETTON

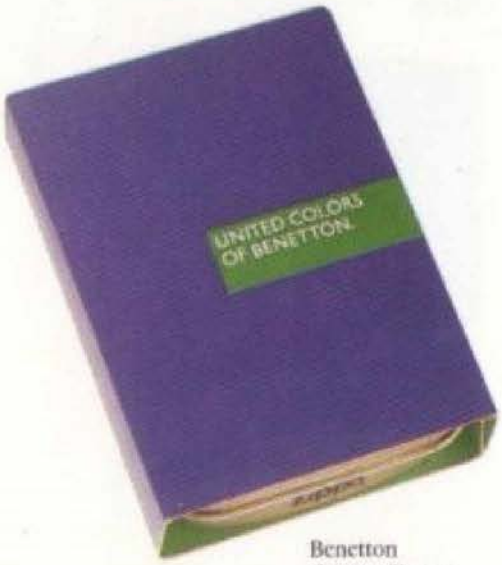
No. 250BNT 401
Continent
$23.95

No. 250BNT 402
Continent
$25.95

No. 250BNT 403
World
$24.95

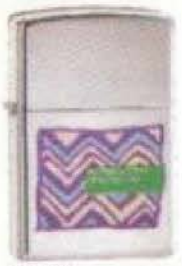
No. 250BNT 404
Globe
$25.95

No. 250BNT 405
Squares
$27.95



Benetton
Custom Sleeve

(front)



(front)

No. 250BNT 408
Rainbow
$31.95

(back)

No. 250BNT 406
Circles
$28.95

(back)

No. 250BNT 407
Triangles
$29.95

RED DOG (Available in USA only)

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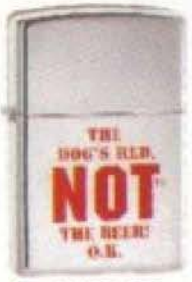
No. 218RD 969
Black Matte
$21.95

No. 218RD 970
Black Matte
$20.95

No. 250RD 971
High Polish Chrome
$20.95



No. 250RD 972
High Polish Chrome
$20.95

RD-8 **$169.60**
Includes 2 of each lighter shown
and custom header card

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MILLER (Available in USA only)

No. 250MB 965
High Polish Chrome
$21.95

No. 250MB 966
High Polish Chrome
$22.95

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No. 250MB 967
High Polish Chrome
$21.95

No. 250MB 968
High Polish Chrome
$27.95

MB-8 **$189.60**
Includes 2 of each Miller lighter and custom header card

CORONA

No. 250CR 980
High Polish Chrome
$20.95

No. 254BCR 981
Solid Brass
$22.95

No. 250CR 982
High Polish Chrome

No. 218CR 983
Black Matte

CR97-8 **$175.60**
Includes 2 of each Corona lighter and custom header card

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

JIM BEAM

No. 250JB
High Polish Chrome
$22.95

No. 254BJB
High Polish Brass
$25.95

No. 250JB 928
High Polish Chrome
$26.95

No. 254BJB 929
High Polish Brass
$29.95

No. JBL-2
Jim Beam Gift Set
$44.95

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Jim Beam
Custom
Sleeve

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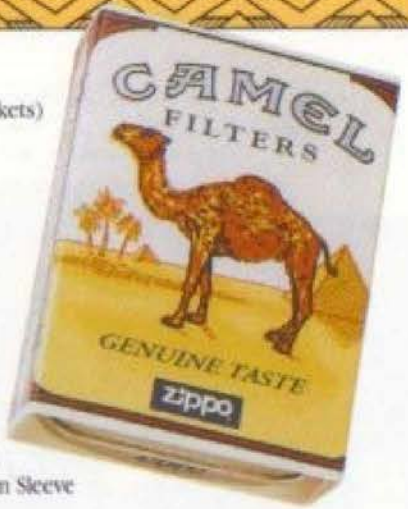
CAMEL (Available only in USA, Latin American and Eastern European markets)



Camel
Custom Sleeve

No. 201FBCML 919
Antique Brass
$27.95

No. M250CML 920
Midnight Chrome
$27.95

No. 250CML 921
High Polish Chrome
$27.95

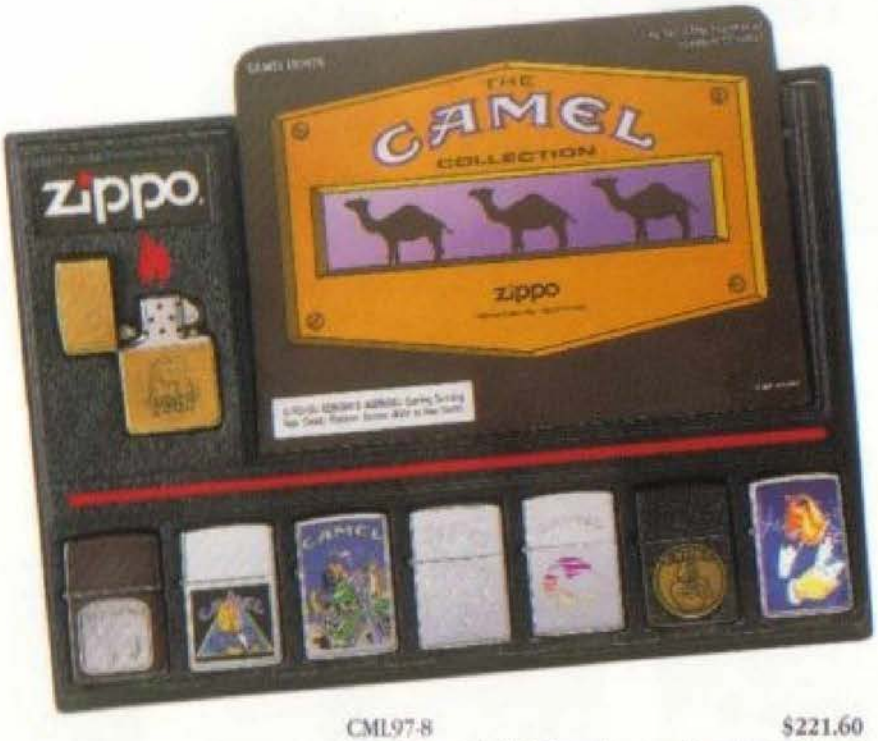
No. 250CML 484
High Polish Chrome
$28.95

No. 236CML 485
Black Crackle
w/Brass Emblem
$21.95

No. 200CML 503
Brush Chrome
$26.95

No. 250CML 504
High Polish Chrome
$35.95

No. 250CML 505
High Polish Chrome
$23.95



CML97-8 **$221.60**
Includes one of each lighter shown and custom header card

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SMOKIN' JOE'S RACING
(Available in USA only)

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

DAYTONA 500

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No. 250ISC 358
High Polish Chrome
$25.95

No. 229ISC 359
Royal Matte
$25.95

No. D97-2
Daytona 500 '97 Gift Set
$44.95

INDY 500 (Available in all markets except Japan)

No. 218IMS 360
Black Matte
$25.95

INDY-97-2
Indy 500 '97 Brush Brass Gift Set
$50.95

TRACKS

No. 250N 789
Daytona Track
$23.95

No. 250IMS 804
Indianapolis Motor Speedway
$21.95

INDY RACING LEAGUE (Available in all markets except Japan)

No. 250IMS 363
Indy Racing League
$20.95

No. IRL-2
Brush Chrome Gift Set
$29.95

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BRICKYARD

(Available in all markets except Japan)

No. 250IMS 361
High Polish Chrome
$23.95

No. BRK97-2
Brickyard 400
'97 Black Matte Gift Set
$40.95

MSD
MotorSports Display available for $1.00 with purchase of 36 Zippo MotorSports lighters on custom MotorSports blister cards.

FORMULA 1

No. 250F1 348
Formula 1 Logo/Car
$23.95

No. 250F1 349
Formula 1 Logo/Car
$20.95

No. 250F1 350*
Benetton Formula 1
$25.95

No. 250F1 351*
Benetton World Champ.
$22.95

No. 200F1 353
Renault Quadruple
$20.95

No. 250F1 354
Renault Formula 1
$20.95

No. 250F1 355
Jordan Grand Prix
$20.95

No. 250F1 356
Jordan Circuit
$20.95

FORM1-2
Formula 1 Gift Set
$31.95

FORM1-8 $177.60
Includes one of each lighter shown

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NFL (Available in USA only)

No. 250NFL 439

No. 250NFL 440

No. 250NFL 441

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PETTY GIRLS

No. 200PG 409
Bunny
$29.95

No. 218PG 410
Marjorie
$30.95

No. 250PG 411
Ballet Shoes
$3[illegible]

George Brown Petty IV was the father of the All-American pinup–literally. His daughter, Marjorie, was his primary model throughout the '30s and '40s. Now Marjorie and five more

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JAMES BOND MOVIE POSTERS

No. 250BND 935
High Polish Chrome
$29.95

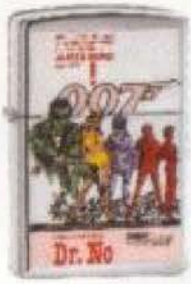
No. 250BND 938
High Polish Chrome
$31.95

No. 250BND 939
High Polish Chrome
$25.95

No. 250BND 940
High Polish Chrome
$29.95

No. 250BND 941
High Polish Chrome
$25.95

No. 250BND 942
High Polish Chrome
$29.95



No. 250BND 943
High Polish Chrome
$29.95

No. 250BND 946
High Polish Chrome
$23.95

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FROM RUSSIA WITH LOVE © 1963 Danjaq, Inc. and United Artists Corporation.
DIAMONDS ARE FOREVER © 1971 Danjaq, Inc. and United Artists Corporation.
GOLDFINGER © 1964 Danjaq, Inc. and United Artists Corporation.
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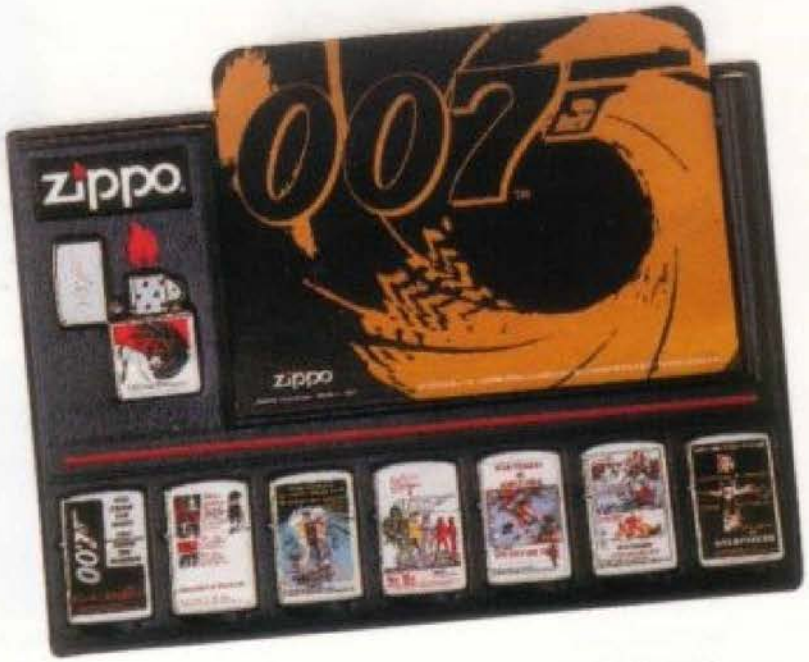
Bond's back, and Zippo's got him! Classic movie poster reproductions capture 007 at every stage of his career, including the recent hit Goldeneye. *You'll be stirred, not shaken, by this intriguing collection.*



JBMP97-8 **$227.60**
Includes one of each lighter shown and custom header card

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BARRETT-SMYTHE EMBLEMS

No. 250BS B89
Eagle
Pewter Emblem
$27.95

No. 254BBS B93
Eagle
Brass Emblem
$29.95

No. 250BS B59
Elephant
Pewter Emblem
$27.95

No. 254BBS B60
Elephant
Brass Emblem
$29.95

No. 250BS B61
Lion
Pewter Emblem
$27.95

No. 254BBS B62
Lion
Brass Emblem
$29.95

No. 250BS B72
Cobra
Pewter Emblem
$27.95

No. 254BBS B73
Cobra
Brass Emblem
$29.95

No. 250BS B15(

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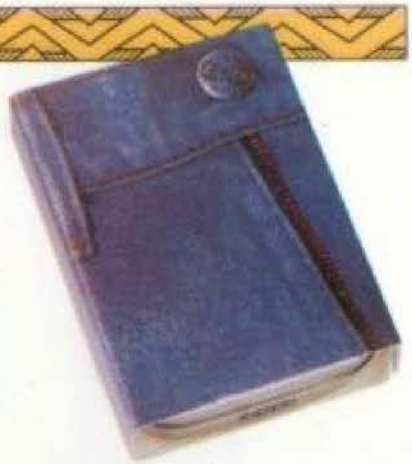
ZIPPO JEANS

No. 611
High Polish
Red Tag
$26.95

No. 612
High Polish
Fly Zipper
$26.95

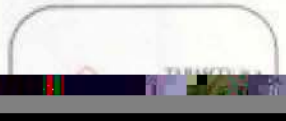
No. 613
High Polish
Leather Tab
$26.95

No. 614
High Polish
Watch Pocket
$26.95



Zippo Jeans
Custom Sleeve

TABASCO



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SURPRISE!

No. 254BBS B149
Carpe Diem
$31.95

No. 254BBS B150
Champagne
$31.95

No. 254BBS B151
Full House
$31.95

No. 254BBS B162
Craps
$31.95

No. 254BBS B163
Tea Cup
$31.95

No. 254BBS B164
Martini
$31.95

No. 254BBS B165
Telephone
$31.95

No. 254BBS B166
Four Star Surprise
$31.95

No. 254BBS B167
Guarantee Surprise
$31.95

No. 254BBS B170
Black Jack
$31.95

No. 254BBS B171
Roulette
$31.95

No. 254BBS B172
Slot Machine
$31.95

Think you know everything about a Zippo? Think again! These unusual lighters click open to reveal a delightful surprise. They make great conversation starters and wonderful gifts.

Product is packaged in Zippo individual tin.

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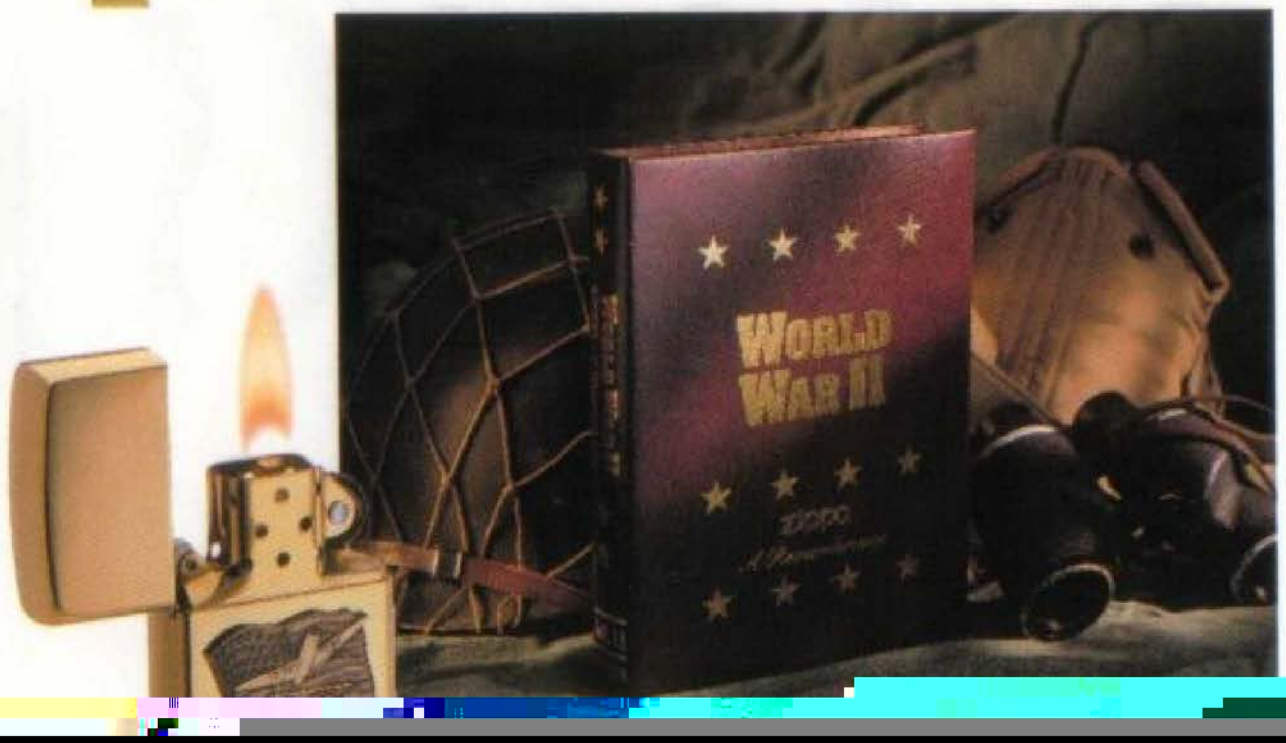

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CLASSICS

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CHROME CLASSICS

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VINTAGE

No. 230
Vintage
Brush Chrome
$15.95

No. 240
Vintage
Brush Brass
$17.95

No. 260
Vintage
High Polish Chrome
$16.95

No. 270
Vintage
High Polish Brass
$18.95

METALLIQUE

Zippo Reintroduces
The Art of Metallique™

Metallique appliques were the first method used

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BLACK TIE

Toledo

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

18K GOLD

Here is the gold standard for portable flame—the understated elegance of Zippo's classic lines in an 18K solid gold case. Nothing else feels like gold, and nothing else works like a Zippo. This luxurious version of the Zippo windproof lighter is at home in the most refined settings.

No. 195 18K Solid Gold **$3,110.95**

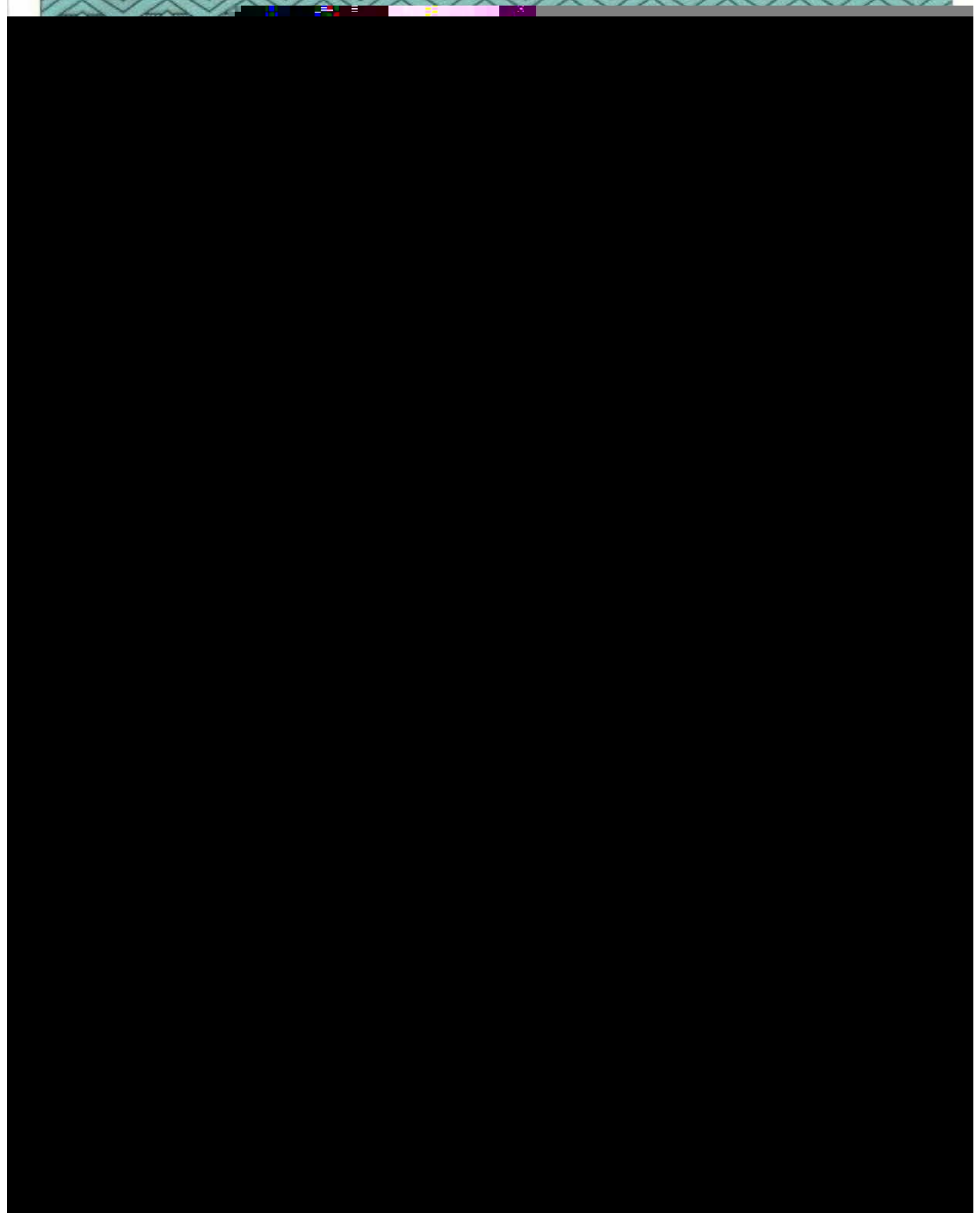
SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

GOLD PLATED

STERLING

SILVER PLATED

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de



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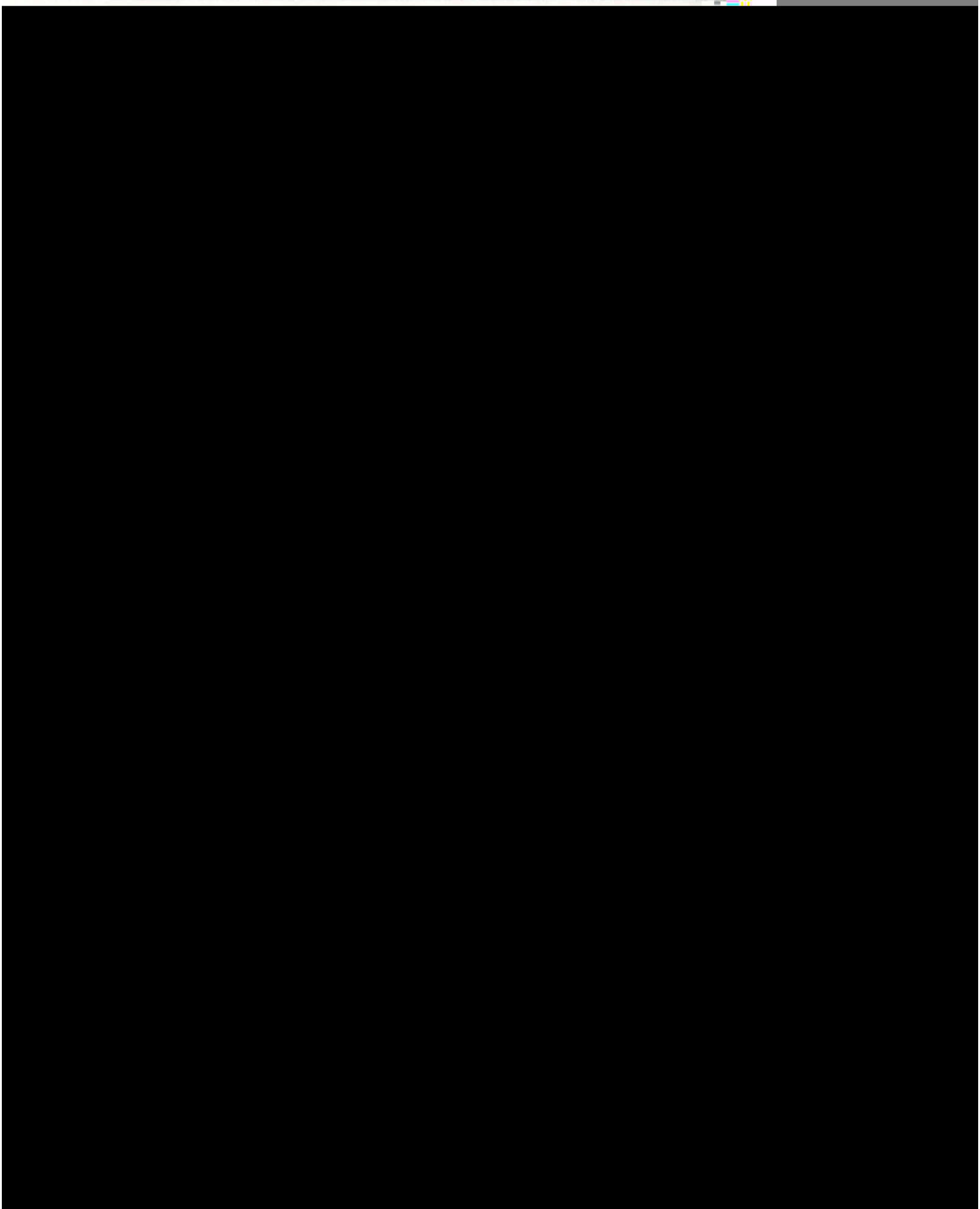
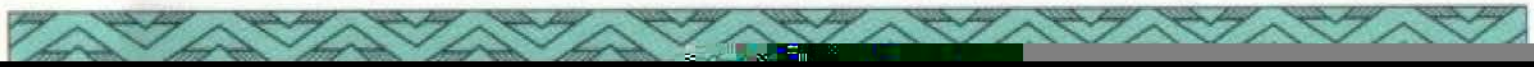


SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de



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SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

TAPE MEASURES

No. 6260
Brush Chrome
$7.95

No. M6260
Midnight Chrome
$8.95

No. 6260G
Gold Electroplate
$13.95

No. 6260B
Brush Brass Finish
$8.95

No. 6560
High Polish Chrome
$8.95

ADDITIONAL COLORS AVAILABLE

Black Matte

Blue Matte

Green Matte

Grey Matte

TAPE MEASURES

No. 6218 Black Matte	$8.95
No. 6220 Blue Matte	$8.95
No. 6221 Green Matte	$8.95
No. 6223 Grey Matte	$8.95

MONEY CLIPS

No. 7418 Black Matte	$3.95
No. 7420 Blue Matte	$3.95
No. 7421 Green Matte	$3.95
No. 7423 Grey Matte	$3.95

MONEY CLIPS

No. 7400
Brush Stainless Steel
$3.50

No. 7419
Camouflage
$5.95

BELTS

No. 5950
High Polish
Chrome
Belt Buckle
$9.95

No. 5955
Belt Buckle
w/Belt in Gift Box
$13.95

Belt Colors:
Brown, Navy,
Black, Red

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-vitrine.de

GOLF GREENSKEEPERS

No. 7700
Brush Stainless Steel
$8.50

No. M7700
Midnight Chrome
$9.50

GOLF GREENSKEEPERS W/MONEY CLIP

No. 7900G
Brush Gold Electroplate
$16.95

ADDITIONAL COLORS AVAILABLE

Black Matte

Green Matte

Blue Matte

Grey Matte

GREENSKEEPERS			GREENSKEEPERS W/MONEY CLIP		
No. 7700	Brush Stainless Steel	$8.50	No. 7900	Brush Stainless Steel	$8.95
No. M7700	Midnight Chrome	$9.50	No. M7900	Midnight Chrome	$9.95
No. 7700G	Brush Gold Plate	$15.50	No. 7900G	Brush Gold Plate	$16.95
No. 7718	Black Matte	$9.50	No. 7918	Black Matte	$9.95
No. 7720	Blue Matte	$9.50	No. 7920	Blue Matte	$9.95
No. 7721	Green Matte	$9.50	No. 7921	Green Matte	$9.95
No. 7723	Grey Matte	$9.50	No. 7923	Grey Matte	$9.95

KEY HOLDER

No. 5919
Camouflage
$6.95

KEY RING

No. 5400
Oval
Brush Chrome
$2.95

No. 5600G
Rectangular
Brush Gold
Electroplate
$7.95

ADDITIONAL COLORS AVAILABLE

Black Matte

Blue Matte

Green Matte

Grey Matte

Midnight Chrome

Brush Gold

Brush Chrome

Solid Brass

Silver Plate

No. 5900	Silver Plate	$5.95
No. 5918	Black Matte	$4.95
No. 5919	Camouflage	$6.95
No. 5920	Blue Matte	$4.95
No. 5921	Green Matte	$4.95
No. 5923	Grey Matte	$4.95
No. 5990	Brush Chrome	$3.95
No. M5990	Midnight Chrome	$4.95
No. 5990B	Solid Brass	$4.95
No. 5990G	Brush Gold Plate	$9.95

ADDITIONAL COLORS AVAILABLE

Black Matte

Blue Matte

Green Matte

Grey Matte

OVAL:

No. 5400	Brush Chrome	$2.95
No. 5400G	Brush Gold Plate	$7.95
No. 5418	Black Matte	$3.95
No. 5420	Blue Matte	$3.95
No. 5421	Green Matte	$3.95
No. 5423	Grey Matte	$3.95

RECTANGULAR:

No. 5600	Brush Chrome	$2.95
No. 5600G	Brush Gold Plate	$7.95
No. 5618	Black Matte	$3.95
No. 5620	Blue Matte	$3.95
No. 5621	Green Matte	$3.95
No. 5623	Grey Matte	$3.95

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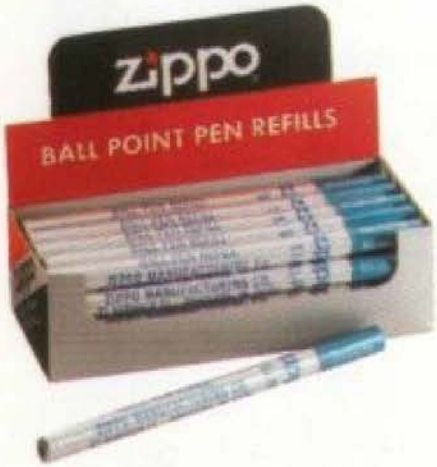
PERFORMER PENS

The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors.

Please note the samples shown are for illustrative purposes only. They are not available as stock items.

PEN REFILLS (For Stylus Series)



Pen Refills Available:
Blue Medium
Black Medium
Blue Fine
Black Fine

No. P5806
24 Pack Pen Refills (Tubes)
$1.00 per Tube

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Zippo Custom Imprinting

Zippo is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers eight different imprinting methods, described on these two pages.

The minimum quantity for most custom imprinted products is only 50 pieces per product model per design.

Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

LASER ENGRAVING

Laser engraving is the newest customization method offered by Zippo. The state of the art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.

ETCH AND PAINT

Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk screened on the Zippo product with an acid resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.

LUSTRE ETCH

The procedure for lustre etch is the same as etch and paint through the acid bath. No colors are used for lustre etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.

COMPUTER GRAPHIC PROOFS

Our computer generated paper proof is a no cost option, available on request. The proof shows your full color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.

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SURFACE IMPRINT

Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.

COMPUTER ENGRAVING

Zippo is proud to have on-line the largest number of computer engraving machines in the United States. Our skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each machine is custom programmed through a keyboard or from digitized artwork. Zippo is leading the industry with this state of the art system.

ETCHED EPOXY

The etched epoxy process combines the durability of lustre etch with the beauty of surface imprint on the same brass product. A portion of the design is etched, and the product is plated. The remainder of the design is then screened one color at a time with a durable epoxy paint. The resulting design complements the crisp, clear lines of lustre etch with the beautiful color-on-color look of surface imprint.

STYLUS SERIES IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a 3-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a 3-dimensional look.

PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state of the art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.

How to Order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer generated paper sample (see facing page).

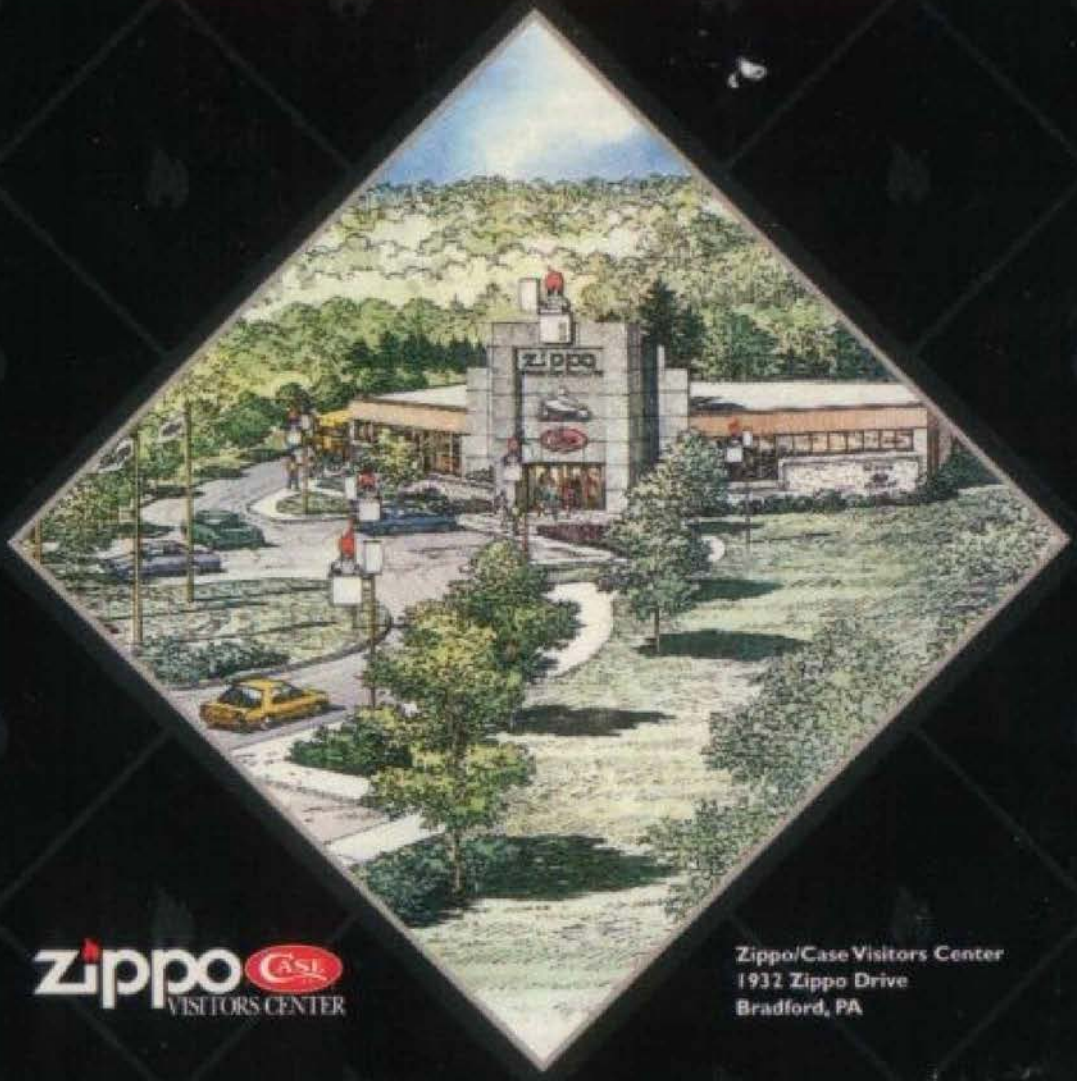
There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom imprinted products:

1. *Select the graphic design you want to use and send the physical "art-work" to us. Sorry, we are not able to reproduce artwork that has been faxed.*
2. *Indicate the product name and number and, for lighters, the surface location of the imprint:*
   - *front top and/or bottom*
   - *back top and/or bottom*
   - *a combination of the above*
3. *Indicate the quantity you are ordering.*
4. *Select imprinting style, shown on these pages.*

NEW IN 1997
THE ZIPPO/CASE VISITORS CENTER



Zippo/Case Visitors Center
1932 Zippo Drive
Bradford, PA

Zippo invites you to the Grand Opening of the Zippo/Case Visitors Center on National Zippo Day, July 18, 1997. This world-class attraction is new from the ground up, with historical displays, interactive exhibits, and more. While touring our new facility, stop in at the Zippo Repair Clinic and see how we back our world famous claim, "It works or we fix it free!" Be sure to visit the Zippo/Case Store, where you'll find special items not available anywhere else.

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CF 1/97

Zippo
It works or we fix it free!

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